

PRESS RELEASE

MAYOR'S OFFICE • Mike Duggan, Mayor







FOR RELEASE: Monday, July 15, 2019

CITY CONTACT: Tim Carroll, (586) 567-0162, carrollt@detroitmi.gov
U-M CONTACT: Greta Guest, (734) 936-7821, gguest@umich.edu
MSU CONTACT: Sean Corp, (517) 884-7083, corpsean@anr.msu.edu
WSU CONTACT: Matt Lockwood, (313) 577-9098, mlockwood@wayne.edu

City announces partnership with state's top universities to provide economic forecasting specific to Detroit

DETROIT —The City of Detroit announced today that the state's top three public research universities will collaborate to create the City of Detroit University Economic Analysis Partnership. The Partnership will provide Detroit-specific economic data analysis and forecasting services to the City.

The City of Detroit University Economic Analysis Partnership brings together the economic forecast and modeling power from the University of Michigan, Michigan State University and Wayne State University under a five-year agreement.

"Since exiting bankruptcy just five years ago, we have completed a remarkable turnaround in the way we manage the city's finances and we are now moving forward in a fiscally responsible way, but we are always looking for ways to improve," said Detroit's Chief Financial Officer David Massaron. "Thanks to this partnership with the universities, we will gain access to even better data, allowing us to make strategic decisions that will ultimately improve the quality of life for Detroiters."

The partnership will be led by the Research Seminar in Quantitative Economics at U-M, but the work will be collaborative. U-M will apply the same econometric modeling it uses for its annual Michigan and U.S. economic forecasts for the creation of Detroit economic forecasts. Michigan State's Center for Local Government Finance and Policy will contribute revenue modeling and forecasting, while Wayne State's Department of Economics will bring locally relevant data and its housing and property tax modeling.

"Our partnership with the City of Detroit represents another important step in the city's post-bankruptcy recovery and can be an important positive step in the eyes of residents, investors, business leaders and the credit market," said Gabriel Ehrlich, director of the Research Seminar in Quantitative Economics at U-M.

The universities will work with the city's forecasting and economic analysis unit within the Chief

Financial Officer's budget office. Most public economic data is at the county or regional level. Detroit-specific data can allow the city government and community stakeholders to quantify local economic conditions and to plan, design, finance, and evaluate programs to improve economic opportunities for Detroiters.

As part of the project, the universities will accomplish three main tasks:

- Build an econometric forecasting model for the city of Detroit economy and the city's major tax revenues.
- Develop local economic indicators, indices and reports. This would include constructing estimates of Gross City Product.
- Present the city's economic forecast each year.

"The research team will make the core forecasting model available to city staff for the city's use," said Eric Scorsone, director of the MSU Extension Center for State and Local Government Policy. "They will be able to change forecast assumptions to produce their own forecasts or to perform scenario analysis."

The researchers will use public data including that collected by the Bureau of Labor Statistics, American Community Survey, Quarterly Census of Employment and Wages, County Business Patterns, Internal Revenue Service, Bureau of Economic Analysis, Federal Housing Finance Agency and data from the city of Detroit and other local sources such as Data Driven Detroit, the Detroit Economic Growth Corporation and Detroit Future City.

Michigan State and Wayne State researchers have extensive experience using local governments' internal data in economic analyses.

"We'll combine the city's internal data with publicly available data to construct Detroit-specific estimates of building activity, measures of activity in residential and commercial real estate, total commerce and tourism activity," said Allen Goodman, director of the Master's program in economics at Wayne State.