

**From:** [Eric Allen](#)  
**To:** [Historic District Commission \(Staff\)](#)  
**Subject:** [EXTERNAL] RE: HDC Application - 31 E. Adams Ave East  
**Date:** Wednesday, October 23, 2024 9:11:26 AM  
**Attachments:** [image001.png](#)  
[AOA-WestMichigan\\_14x48DigitalMockup-Aretha-B\\_04-19-24.pdf](#)  
[1930617.pdf](#)

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Good morning,

Attached is the digital Mockup of where we would like to place the billboard. The second attachment details the stringers that would be needed to attach it to the building. We will need to have a structural engineer come in to locate the structural points we need to connect with on the building itself. We were hoping to get a determination of weather or not this will be permissible before we spend the \$10,000+ in engineering costs. Please let me know if you need anything else.

Thank you,

**Eric Allen** *Real Estate Manager*

**P** 269-216-7865 **M** 231-557-7301

**A** 407 East Ransom Street, Kalamazoo, MI 49007

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**From:** Historic District Commission (Staff) <hdc@detroitmi.gov>  
**Sent:** Tuesday, October 22, 2024 3:14 PM  
**To:** Eric Allen <eallen@adamsoutdoor.com>  
**Cc:** Historic District Commission (Staff) <hdc@detroitmi.gov>  
**Subject:** RE: HDC Application - 31 E. Adams Ave East

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Dear Mr. Allen,

Staff has reviewed this application and is requesting the following information to complete this application:

Please provide sketch showing location of sign and how it will be mounted.

Thank you!

Sincerely,

**Daniel Rieden** PLA/ASLA (he/him)

Lead Landscape Architect | Historic Preservation | Senior Clerk to the Historic District Commission

Planning & Development Department | City of Detroit

Coleman A. Young Municipal Center, 2 Woodward Avenue, Suite 808, Detroit, MI 48226

Phone: 313.224.1357

Email: [riedenda@detroitmi.gov](mailto:riedenda@detroitmi.gov)

Website: [www.detroitmi.gov/pdd](http://www.detroitmi.gov/pdd)

**Michael E. Duggan, Mayor**

The Historic Preservation Team are best reached by email.

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**From:** Eric Allen <[eallen@adamsoutdoor.com](mailto:eallen@adamsoutdoor.com)>

**Sent:** Friday, September 27, 2024 11:12 AM

**To:** Historic District Commission (Staff) <[hdc@detroitmi.gov](mailto:hdc@detroitmi.gov)>

**Subject:** [EXTERNAL] RE: HDC Application - 31 E. Adams Ave East

OK Thank you for the reply. I look forward to telling you about this project. I will wait to hear from you regarding further details for the meeting on 10/13.

Thank you

**Eric Allen**

Michigan Real Estate Manager

**Adams Outdoor Advertising**

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**From:** Historic District Commission (Staff) <[hdc@detroitmi.gov](mailto:hdc@detroitmi.gov)>

**Sent:** Friday, September 27, 2024 10:07 AM

**To:** Historic District Commission (Staff) <[hdc@detroitmi.gov](mailto:hdc@detroitmi.gov)>; Eric Allen <[eallen@adamsoutdoor.com](mailto:eallen@adamsoutdoor.com)>

**Subject:** RE: HDC Application - 31 E. Adams Ave East

You don't often get email from [hdc@detroitmi.gov](mailto:hdc@detroitmi.gov). [Learn why this is important](#)

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Good morning,

Upon reviewing the proposed project, it goes beyond what we are able to approve at the staff level, and will need to be heard at a monthly meeting of the Commission. Unfortunately the application was received after the deadline for the October meeting and the docket for that meeting is full, so we have tentatively scheduled it to be heard at the November 13<sup>th</sup> Meeting. Staff will be in touch with additional details closer to the date of the meeting.

Thanks, and we will be in touch.

Ben

### **Benjamin Buckley**

Planner II | Historic Preservation Team

Planning & Development Department | City of Detroit

Coleman A. Young Municipal Center, 2 Woodward Avenue, Suite 808, Detroit, MI 48226

Phone: 313.224.4803

Email: [benjamin.buckley@detroitmi.gov](mailto:benjamin.buckley@detroitmi.gov)

Website: [Detroitmi.gov/pdd](http://Detroitmi.gov/pdd)

**Michael E. Duggan, Mayor**

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**From:** Historic District Commission (Staff)

**Sent:** Wednesday, September 25, 2024 10:01 AM

**To:** 'eallen@adamsoutdoor.com' <[eallen@adamsoutdoor.com](mailto:eallen@adamsoutdoor.com)>

**Subject:** HDC Application - 31 E. Adams Ave East

Good afternoon,

Your inquiry regarding the billboard at 31 E. Adams Ave was forwarded to me from a City of Detroit colleague. Thank you for reaching out. We should be able to review the application materials and get back to you regarding the proposed signage before the end of the week. HDC staff can approve specific scopes of work without requiring a hearing at a monthly HDC meeting, however this scope may exceed our authority. We will determine next steps and be in touch shortly.

Best,

Ben

**Benjamin Buckley**

Planner II | Historic Preservation Team

Planning & Development Department | City of Detroit

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Email: [benjamin.buckley@detroitmi.gov](mailto:benjamin.buckley@detroitmi.gov)

Website: [Detroitmi.gov/pdd](http://Detroitmi.gov/pdd)

**Michael E. Duggan, Mayor**