# Description of Project 2305 Park

- Add a new mesh banner to existing hardware with an off-premise advertising banner in conjunction with the new city sign ordinance
- New mesh vinyl at 72'x68'
- Sign hardware, anchors and wires are existing. Scope is to print a new banner and add it to the existing hardware.

#### 2305 Park Ave, Rear/West



#### 2305 Park Ave Side/North



#### 2305 Park Ave Front/East



## 2305 Park Ave Side/South



## 2305 Existing Banner (on premise ad)



# Description of Existing Conditions

- The current wall is a brick fascia in good condition
- Current sign hardware represents a 72'x68' sign and printed on vinyl mesh with reinforced hems and grommets attached to galvanized wires, clips and angle brackets attached to the brick with approximately 240 ¼ inch penetrations which are existing
- The new project is OFF-PREMISES advertising. We have applied to the city for a permit and are currently gathering the necessary details, and permits
- Replacement is required because advertisers will be changing copy as they purchase space.
- The new materials for the sign faces changes will be consistent with existing

Application Specs of Current hardware. 864" x 816" with Penetrations approx. every 2' (140) around perimeter (rendering is a depiction of what is existing)

