

Exterior Elements

Outdoor Digital Poster Boards (aka, Digital “3-Sheets”)

Orchestra Hall (2)



OVERVIEW -

The DSO would like to replace the paper posters on either side of the main entrance to Orchestra Hall with digital signage. Bluewater is recommending LED over LCD due to size of enclosure, product lifespan and outdoor lighting conditions. We understand that the frame of the poster is required to stay in place due to the Historical Designation of Orchestra Hall. The insert is 35” wide by 71” high. There is approx. 1” depth with bricks located directly behind the poster frame.

The Max and Pincus (5)



OVERVIEW-

The DSO has five locations where they would like to replace the paper poster with digital signage. Bluewater is recommending LED over LCD due to size of enclosure, product lifespan and outdoor lighting. The frame is 32.5” wide by 115” high. There is currently about six inches of depth to the column.

Bluewater will provide and install five (5) DESIGNPRO LED digital signage displays that measure 31.49” wide by 106.29” high. The LED has a pixel pitch of 1.9mm. The displays shall be driven from the digital signage players running Carousel software. The players and the control units for the LED wall will be in a small rack.