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March 11, 2022

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To Whom It May Concern:

On behalf of the Detroit Riverfront Conservancy (DRFC), I am pleased to provide this letter supporting The Parade Company's proposal to rehabilitate the historic Brodhead Armory and relocate their headquarters to that location.

The DRFC holds as its mission to work to create and maintain public spaces as inviting destinations. The Parade Company's plans to renovate the Armory will go a long way to improving the landscape of Detroit. The activities that The Parade Company is planning i.e., summer camp for children, school tours and Veteran team building will also give visitors from our city and region the opportunity to visit Gabriel Richard Park thereby allowing those who may not have otherwise to enjoy this public space. The Parade Company is a Detroit institution and works through its events and initiatives to showcase our city. It is our belief that this plan to restore the Armory is an opportunity to revitalize an historic Detroit building while providing The Parade Company with a much needed new home.

The Detroit Riverfront Conservancy asks that you support the proposal of the Parade Company to acquire and renovate the Brodhead Armory.

Sincerely,

A handwritten signature in black ink that reads "Mark C. Wallace". The signature is written in a cursive, flowing style.

Mark C. Wallace
President & CEO