



PLANNING & DEVELOPMENT DEPARTMENT
2 WOODWARD AVE SUITE 808, DETROIT, MI 48226

HISTORIC DISTRICT COMMISSION

CERTIFICATE OF APPROPRIATENESS

Application Number: HDC2025-00493

Effective Date: 10/14/25

Project Address: 644, 656 Selden Street

Issued to: Lars Graebner
1100 Parker Street, Suite 100
Detroit, MI 48214

Historic District: Willis-Selden

Description of Work:

Install a trellis install historic sign at west side wall

With the Conditions that:

- The applicant shall use the gentlest means to remove the painted murals and the black paint from the front' façade's limestone entry door surround has not been outlined in the current application. The process for removal shall be submitted to HDC staff for review and approval prior to the issuance of the permit.
- The material for the new west façade door shall be submitted to HDC staff for review and approval prior to the issuance of the permit.
- The new wood trellis shall be painted a color that is complementary to the 644 Selden's exterior cladding's color palate within a year of its erection. The final color choice shall be submitted to HDC staff for review and approval prior to the issuance of the permit.

Pursuant to Section 5(10) of the Michigan Local Historic District Act, as amended, being MCL 399.205 (10) and Sections 21-2-57 and 21-2-73 of the 2019 Detroit City Code, and Detroit Historic District Commission ("DHDC") delegation of administrative authority via Resolutions 97-01, 97-02, 98-01, 20-03, 21-04, and/or 21-07, as applicable, the staff of the DHDC has reviewed the above referenced application and hereby issues a Certificate of Appropriateness ("COA") for the description of work, effective date above, as it meets the Secretary of the Interior's Standards for Rehabilitation and the district's Elements of Design

For the Commission:

Garrick Landsberg
Director of Staff, Historic District Commission

PSR: Garrick

251015GL



Post this COA at the subject property until work is complete. It is important to note that approval by the DHDC does not waive the applicant's responsibility to comply with any other applicable ordinances or statutes.



HISTORIC DISTRICT COMMISSION APPLICATION FOR WORK APPROVAL

City of Detroit - Planning & Development Department
2 Woodward Avenue, Suite 808
Detroit, Michigan 48226

APPLICATION ID

HDC2025-00493

PROPERTY INFORMATION**ADDRESS(ES):** 644, 656 Selden Street**HISTORIC DISTRICT:** Willis-Selden**SCOPE OF WORK: (Check ALL that apply)**

- | | | | | | |
|--|---|--|---|--|--------------------------------|
| ☐ Windows/
Doors | ☐ Walls/
Siding | ☒ Painting | ☐ Roof/Gutters/
Chimney | ☐ Porch/Deck/Balcony | ☐ Other |
| ☐ Demolition | ☒ Signage | ☐ New
Building | ☐ Addition | ☒ Site Improvements
(landscape, trees, fences,
patios, etc.) | |

BRIEF PROJECT DESCRIPTION:

Identifying a new entrance location at the courtyard side of the building

The new restaurant owner wishes to orient the new entrance of the restaurant towards the public courtyard. In order to be visible from the street, the concept is to introduce a landscape element in form of a wooden trellis, which forms a canopy for the entrance, while not disturbing the front facade of the historic building.

APPLICANT IDENTIFICATION**TYPE OF APPLICANT:** Architect/Engineer/Consultant**NAME:** Lars Graebner**COMPANY NAME:** VolumeOne Design Studio, LLC**ADDRESS:** 1100 Parker Street, Suite 100**CITY:** Detroit**STATE:** MI**ZIP:** 48214**PHONE:** +1 (734) 945-2958**EMAIL:** graebner@v1-studio.com**I AGREE TO AND AFFIRM THE FOLLOWING:**

- ☒ I understand that the failure to upload all required documentation may result in extended review times for my project and/or a denied application.
- ☒ I understand that the review of this application by the Historic District Commission does not waive my responsibility to comply with any other applicable ordinances including obtaining appropriate permits (building, sign, etc.) or other department approvals prior to beginning the work.
- ☒ I hereby certify that the information on this application is true and correct. I certify that the proposed work is authorized by the owner of record and I have been authorized to make this application as the property owner(s) authorized agent.

DocuSigned by:

Lars Graebner

VolumeOne Design Studio, LLC

07/22/2025

SIGNATURE

DATE

1100 Parker Street, Suite 100

Detroit

MI

48214

+1 (734) 945-2958

graebner@v1-studio.com

Questions? Contact us at hdc@detroitmi.gov or (313)224-1762

NOTE: Based on the scope of work, additional documentation may be required. See www.detroitmi.gov/hdc for scope-specific requirements.

PROJECT DETAILS – TELL US ABOUT YOUR PROJECT

Instructions: Add project details using the text box in each section. If your details exceed the space provided, attach the details via the attachment icon for that section.

ePLANS PERMIT NUMBER: (only applicable if you've already applied for permits through ePLANS)	N/A
---	-----

GENERAL

1. DESCRIPTION OF EXISTING CONDITION <i>Please tell us about the current appearance and conditions of the areas you want to change. You may use a few sentences or attach a separate prepared document on the right. (For example, "existing roof on my garage is covered in gray asphalt shingles in poor condition.")</i>	
	
2. PHOTOGRAPHS <i>Help us understand your project. Please attach photographs of all areas where work is proposed.</i>	
	
3. DESCRIPTION OF PROJECT <i>In this box, tell us about what you want to do at the areas described above in box #1. (For example, Install new asphalt shingle roofing at garage.)</i>	
4. DETAILED SCOPE OF WORK <i>In this box, please describe all steps necessary to complete the work described in box #3. (For example, "remove existing shingles, replace wood deck as necessary, replace wood eaves, install roof vents, replace rotted fascia boards, paint, clean worksite.")</i>	
5. BROCHURES/CUT SHEETS <i>Please provide information on the products or materials you are proposing to install. For example, a brochure on the brand and color of the shingles proposed.</i>	

ADDITIONAL DETAILS

8. SITE IMPROVEMENTS If site improvements are proposed, please provide any relevant site improvement plans pertaining to your project.	



THE CITY OF DETROIT HISTORIC
DISTRICT COMMISSION
PROJECT REVIEW REQUEST

644 SELDEN
MEDUSA CUCINA SICILIANA
ENTRANCE TRELLIS & SIGNAGE

SCOPE OF WORK:

NEW ENTRANCE TRELLIS AND SIGNAGE,
RESTORATION OF CANOPY AND LIMESTONE PORTAL,
REMOVAL OF MURALS,
RELOCATION OF 'SMITH WELDING' BLADE SIGN

JULY 21, 2025



VE VOLUMEONE DESIGN STUDIO
1100 PARKER ST. SUITE 100
DETROIT, MI 48214
INFO@V1-STUDIO.COM
+ 1.313.264.1130

TABLE OF CONTENTS



MAP KEY

Building historic contribution designations by Historic Designation Advisory Board in 2010 Final Report: Proposed Willis-Selden Local Historic District

- Historic district Boundary
- Building identified as contributing
- Building identified as not contributing

PROJECT LOCATION,
WILLIS-SELDEN HISTORIC DISTRICT MAP

PROJECT LOCATION MAP/ HDC CERTIFICATES..... 2

PROJECT INFORMATION..... 3

PROJECT GOALS AND SCOPE OF WORK..... 4

SUMMARY - SOUTH & WEST FAÇADES ALTERATIONS..... 6

NEW ENTRANCE TRELLIS SITE PLAN..... 7

PERSPECTIVES..... 8

WOOD TRELLIS DETAIL AND CONSTRUCTION CONCEPT..... 15

SELDEN STREET - LIMESTONE PORTAL AND CANOPY RESTORATION..... 16

REMOVAL OF THE WEST AND EAST FAÇADE MURALS/ NEW SIGNAGE..... 19

RELOCATION OF THE RESTORED ‘SMITH WELDING’ BLADE SIGN..... 20

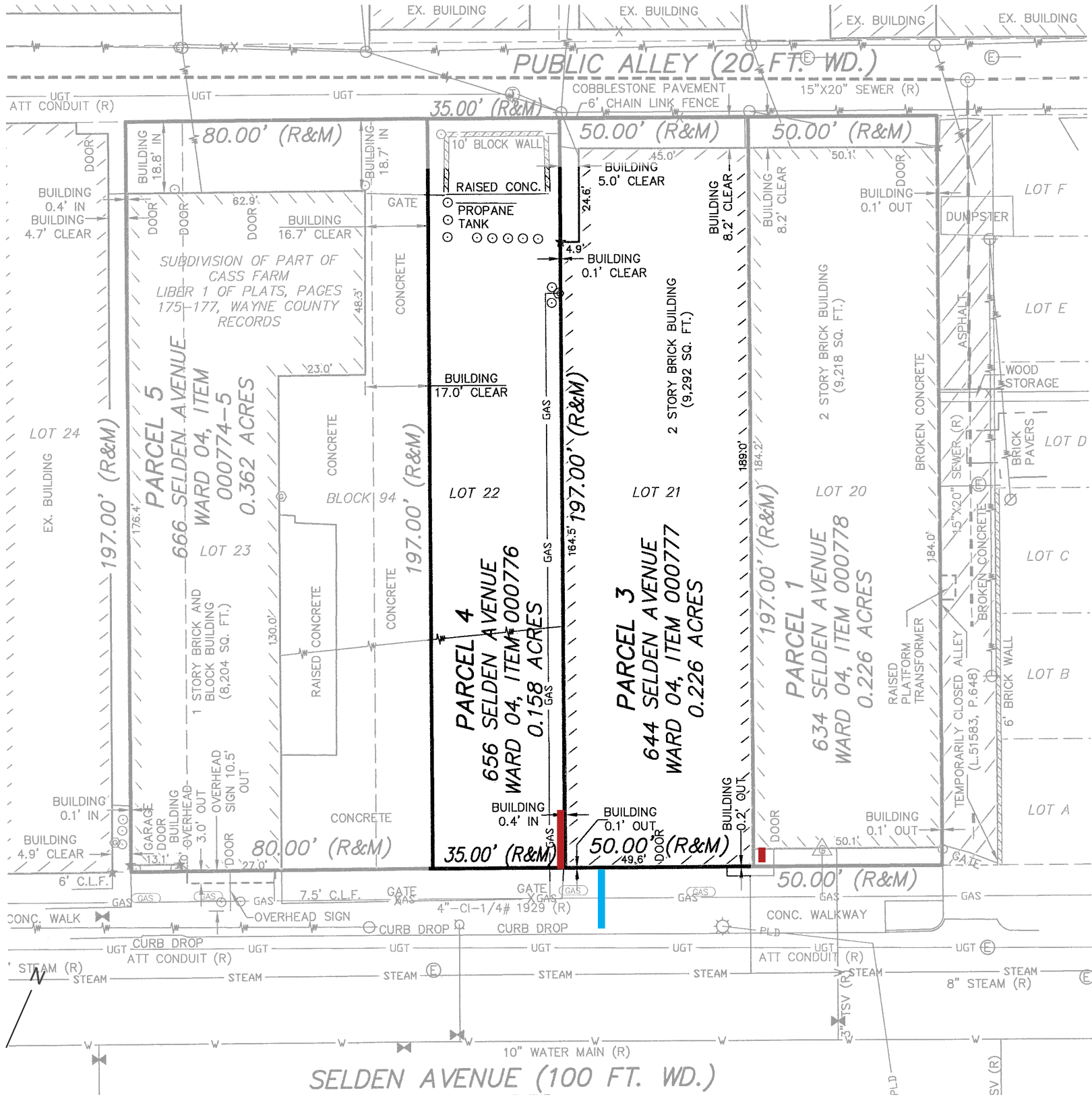
PREVIOUSLY APPROVED
HDC - CERTIFICATES OF
APPROPRIATENESS

- Application Number: 19-6057
644 Selden: Willis Selden Historic District
2/20/2019
- Application Number: 18-6554
644 Selden: Willis Selden Historic District
05/11/2018
- Application Number: 18-5660
644 Selden: Willis Selden Historic District
05/09/2018
- Application Number: 17-5018
644 Selden: Willis Selden Historic District
03/22/2017

BUILDING PERMIT

- Building Permit
BLD2017-03745
06/01/2017

PROJECT INFORMATION



- MAP KEY
- Existing Mural locations
 - Existing Blade Sign Location

PARCEL SURVEY

Project Name:	644 SELDEN- MEDUSA CUCINA SICILIANA ENTRANCE TRELLIS AND SIGNAGE
Building Type:	Mixed Use Building, 3 Floors
Location:	644, 656 Selden Detroit, MI 48201
Zoning Regulations:	Willis-Selden Local Historic District SD2 – Special District
Parcel Numbers:	04000777., 04000776.
County:	Wayne
Parcel Owner 04000777.:	Selden Partners, LLC 644 Selden Street, Suite 210 Detroit, MI 48201 (313) 420-6000
Parcel Owner 04000776.:	AG Selden, LLC 644 Selden Street, Suite 210 Detroit, MI 48201 (313) 420-6000
Restaurant Owner:	Ama Molto Hospitaliy LLC Tim Ponton 438 Selden Street Detroit, MI 48201-17293 (313) 315-3992
Applicant/ Design Team:	VolumeOne Design Studio LLC, Detroit Lars Gräbner & Christina Hansen 1100 Parker Street, Suite 100 Detroit, MI 48214 Phone: 313-264-1130 graebner@v1-studio.com, www.v1-studio.com



PROJECT GOALS AND SCOPE OF WORK

PROJECT GOALS:

A. Create a characteristic identity for the new restaurant 'Medusa Cucina Siciliana' at 644 Selden Street.

The new venue requires an introduction of a visible identity from the street including entrance marker and signage.

B. Maintain the historic integrity of the restored 644 Selden Street facade

The new intervention avoids any disturbance of the restored historic facade of the building and any alterations during the last years will be reversed to the original 2019 condition.

SCOPE OF WORK

1. Identifying a new entrance location at the courtyard side of the building

The new restaurant owner wishes to orient the new entrance of the restaurant towards the public courtyard. In order to be visible from the street, the concept is to introduce a landscape element in form of a wooden trellis, which forms a canopy for the entrance, while not disturbing the front facade of the historic building.

The trellis is constructed as a vegetated structure of 6"x6" untreated timber posts, 11'-6" tall and 8'-9" wide. 2"x2" purlins form a screen and open roof structure to allow climbing plants to be an integral part of the character. The entire structure is fastened to the concrete pavement and the existing west facade of the building and includes minimal LED downlights for safety and way-finding.

The entrance marker ought to include the name of the restaurant while referencing the materiality of the courtyard such as:

- Untreated wood (in reference of the movable benches in the courtyard)
- Signage made of weathered steel (in reference of the planters in the courtyard)

2. Restoration and Historic Reference efforts

The historic limestone portal has been restored during the 2019 restoration, including patching of damaged details. The limestone was ultimately painted to match the original limestone color. The original canopy was lost and no evidence of its original design was available. Consequently a new canopy has been designed to complement the historic character.

The previous owner or tenant has painted the portal and the canopy black without the architect's consent. As part of the new intervention, is planned to have the portal and canopy be restored to meet the original intent.

PROJECT GOALS AND SCOPE OF WORK cont.



644 SELDEN - 'MEDUSA CUCINA SICILIANA' ENTRANCE DESIGN



PROPOSED SIGNAGE LOCATIONS

3. Removal of the West and East façade murals/ New signage

The original murals have been altered in 2021 to accommodate the previous use of the building (Smith & Co. Restaurant) and are no longer valid. A restoration to an original state is not possible and consequently a total removal and cleaning of the face brick is planned.

It is the projects intention to replace the 'Smith Welding' mural on the West façade with a new 'Medusa Cucina Sicilian' Restaurant logo above the new entrance trellis and a weathered steel signage below.

4. Relocation of the restored 'Smith Welding' blade sign

The 'Smith Welding' neon sign is not original to the building (it has been removed from its original location at 666 Selden Street and installed on the 644 Selden St. façade in 2019). The aim is to keep the restored sign on the premises in reference of the past attributes of the location. We propose to install the blade sign on the 644 Selden St. courtyard façade in the rear.

SUMMARY - SOUTH & WEST FAÇADES ALTERATIONS



3. REMOVAL OF 'SMITH WELDING' MURAL AND 'GOOD FOOD' SIGN AT WEST FACADE.
INSTALLATION OF NEW 'MEDUSA CUCINA SICILIANA' SIGNAGE

4. RELOCATION OF HISTORIC BLADE SIGN TO REAR OF COURTYARD

3. REMOVAL OF 'SMITH WELDING' MURAL AT EAST FACADE

2. RESTORING LIMESTONE PORTAL TO ITS ORIGINAL LIMESTONE COLOR

2. RESTORING STEEL CANOPY TO ORIGINAL WHITE COLOR

1. INSTALLATION OF NEW RESTAURANT ENTRANCE TRELLIS

NEW ENTRANCE TRELLIS SITE PLAN





PROPOSED NEW ENTRANCE TRELLIS FROM EAST ON SELDEN STREET



APPROACH FROM THE STREET IN FRONT OF CANOPY



APPROACH TOWARDS THE RESTAURANT ENTRANCE



VIEW FROM THE COURTYARD



ELEVATION FROM THE COURTYARD



VIEW FROM THE COURTYARD



WOOD TRELIS DETAIL AND CONSTRUCTION CONCEPT

CONSTRUCTION CONCEPT

- 6" X 6" POST AND BEAM CONSTRUCTION, UNTREATED TIMBER
- 2" X 2" BATTONS, UNTREATED TIMBER
- STAINLESS STEEL FASTENERS
- 'CONNEXT' POST AND BEAM ALUMINUM CONNECTORS
- INTEGRATED LIGHTING AND SIGNAGE

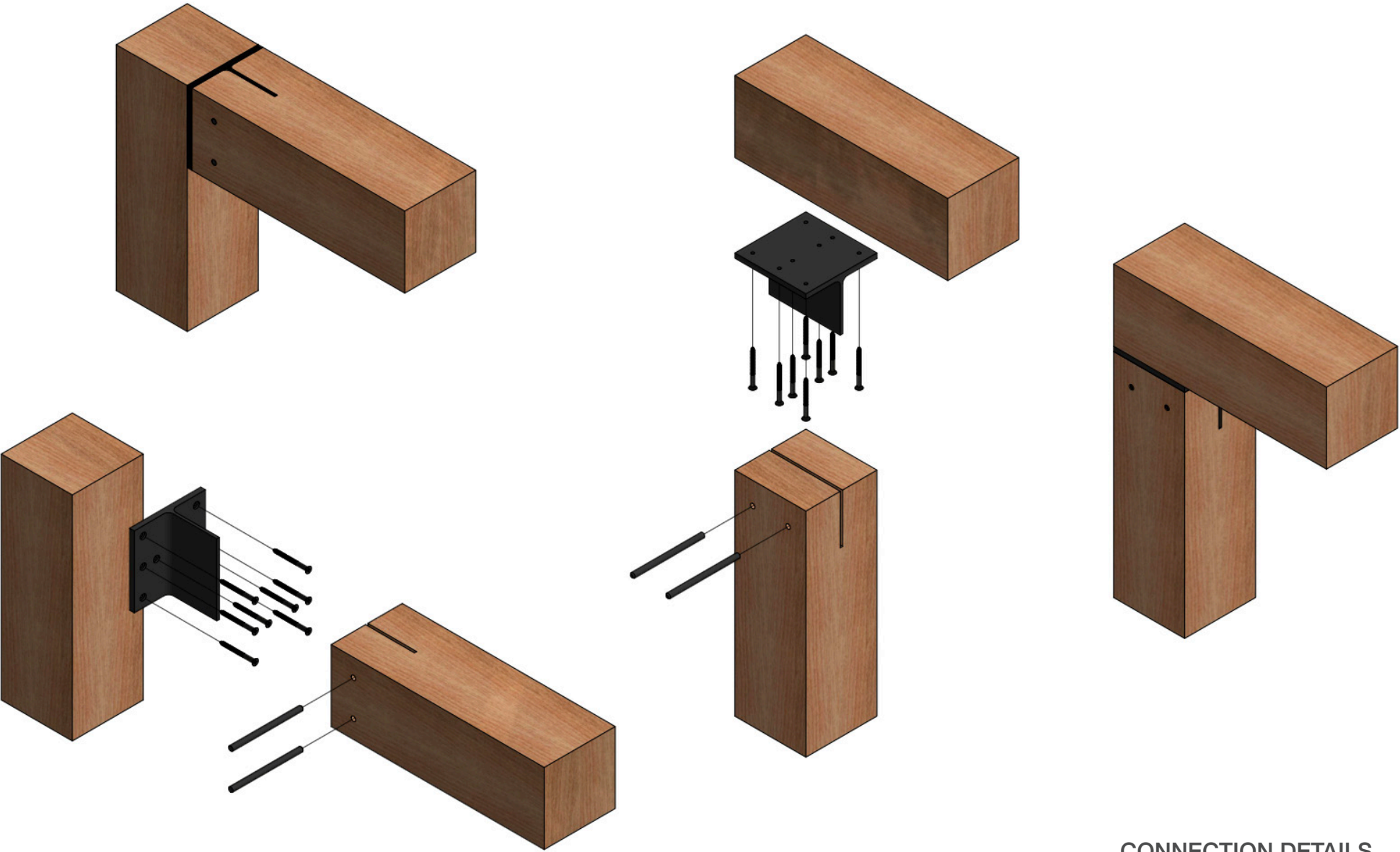


<https://ctpostandbeam.com>



DESIGN CONCEPT

- 5'-0" O.C. POSTS, 6 BAYS
- 7'-0" CANTILEVERED CANOPY OVER SIDEWALK
- 11'-0" CLEAR HEIGHT
- ALL BUT ONE BAY TO BE SCREENED WITH BATTONS FOR CLIMBING VEGETATION
- SIGNAGE ON TOP OF THE END OF THE CANTILEVER, WEATHERED STEEL



CONNECTION DETAILS

SELDEN STREET - LIMESTONE PORTAL AND CANOPY RESTORATION

Restoration and Historic Reference efforts

The historic limestone portal has been restored during the 2019 restoration, including patching of damaged details. The limestone was ultimately painted to match the original limestone color. The original canopy was lost and no evidence of its original design was available. Consequently a new canopy has been designed to complement the historic character.

The last owner or tenant has painted the portal and the canopy black without the architect’s consent.

As part of the new intervention, is planned to have the portal and canopy be restored to meet the original intent installed in 2019.

Exisiting limestone portal to be cleaned and repainted with a ‘Mineral Masonry Paint’- Refer to page 17 for specifications.



LIMETSTONE PORTAL AND CANOPY, CURRENT CONDITION



LIMETSTONE PORTAL AND CANOPY, INSTALLED 2019

LIMESTONE PAINT SPECIFICATIONS



TECHNICAL DATA SHEET

KEIM MINERAL MASONRY PAINT

FOR BRICK, MASONRY, AND STUCCO

MINERAL MASONRY PAINT

FOR EXTERIOR USE

Important Ordering Instructions

TO PRICE PAINT SELECT A COLOR BELOW YOU WILL THEN SEE QUANTITY
OPTIONS AND PRICING.

SHOP KEIM'S COLORS

HOW-TO VIDEO

- German engineered pure mineral silicate paint
- Penetrates absorbent masonry
- Fuses for permanent adhesion
- Paint breathes, will never blister or peel from moisture
- Extremely resistant to freeze thaw
- Self-priming, two coat system is easy to use
- Ultra U.V. Resistant–colors last for decades without fading
- No VOC’s or other added chemicals
- Use on absorbent brick, stone, stucco and fiber cement siding
- Available in select Keim colors and custom colors
- Mineral Building Protection Systems



1. PPRODUCT DESCRIPTION

Mineral Masonry Paint is a ready-to-use, mineral sol-silicate matte flat paint for exterior masonry, concrete, and stucco surfaces. The penetrating formula forms permanent chemical bonds within the brick and masonry surface, so it will never peel or lose adhesion. It provides extremely low maintenance and a durable water-repellent finish. This paint is highly vapor permeable, allowing brick and masonry to breathe naturally. Mineral Masonry Paint will never blister or bubble due to moisture vapor in the surface. Both the binder and pigment are completely UV-resistant and lightfast, ensuring that the paint colors will not fade for decades.

2. FIELD OF APPLICATION

Mineral Masonry Paint is a 2- or 3-coat system formulated for exterior use on new or bare mineral surfaces, as well as previously painted ones. It is ideally suited to masonry, brick, and stone, as well as aged concrete substrates, CMU, cement boards, plasters, and Portland stucco. It is ideal for historic restoration, maintenance, and new construction in most climates. It is not suitable for use over previously painted surfaces of elastomeric, oil-based paints or lacquers and varnishes. DO NOT use on floors.

3. PRODUCT PROPERTIES

KEIM Mineral Masonry Paint boasts a proven track record of exceptional longevity. The mineral silicate emulsion binder provides excellent weather resistance and color retention. Colors are non-yellowing and won't fade, regardless of the intensity of UV exposure. It is also impervious to acid rain and other environmental pollutants.

- Non-film-forming, won't ever peel
- Mineral matte finish — very natural appearance
- Non-flammable – will not burn
- Anti-static – surfaces stay clean longer

- Lightfast – will not fade
- All components are completely UV-stable
- Excellent weathering resistance
- Resistance to industrial pollutants and acid rain
- Highly water-repellent
- Extremely vapor permeable
- Resistant to fungal and algae growth
- No solvents – extremely low VOC
- Easy application
- Very durable, even in extreme freeze-thaw environments

Technical data

Specific Weight	approx. 1.45 g/cm²
pH Value @ 20°C	11
Wind Driven Rain ASTM E 514	Passes—no water leaked through
Water Vapor Permeability ASTM E 96	77 perms
Accelerated Weathering Test ASTM G 154	Passes No change after 2016 hours
Mildew Resistance ASTM D3273/D3274	Passes
Gloss at 85°	0.5 Mineral Dead Flat
Flashpoint	Non-Flammable
Color Stability Color code acc. To BFS Tech. No 26	A1 Best in class rating No color change after 4 years
VOC	<1 g/liter
All test results performed on 2 coats Mineral Masonry Paint applied at 300—350 SF/GAL and 14-day cure @ 77°F & 50% RH	

Color Shades and Textures

White and full color range. Custom color matches are also available.

TECHNICAL DATA SHEET – KEIM MINERAL MASONRY PAINT

Mineral Masonry Paint is also available as a texture base to fill in minor cracks, pits, and voids and to provide a uniform texture on rough surfaces. MMP Texture Base MUST be finished with a final coat of Mineral Masonry Paint and not left to weather without a topcoat.

Environmental Compliance

EPA	YES
LEED	YES
CARB	YES
SCAQMD	YES
EPD	YES
UL Greenguard Gold	YES
Cradle to Cradle Certification	YES

4. SPECIFICATIONS/SYSTEMS

For proper waterproofing and weather resistant performance, 2 coats of Mineral Masonry Paint must be applied at recommended coverage rates. Surface should be fully coated, with no pinholes, runs, voids or holidays.

Brick Masonry (new or aged, bare)
1 coat MMP (diluted up to 10%)
1 coat MMP (undiluted)

Cast or Pre-cast Bare Concrete
Pretreat: Keim Heavy Duty Cleaner Concentrate (for new concrete)
1 coat MMP (diluted up to 10%)
1 coat MMP (undiluted)

CMU Block
For new, extremely porous block:
1 coat CONTACT-PLUS GROB Block Filler
1 coat MMP (undiluted)

Stucco (new or aged, bare)
Pretreat: Keim Lime Remover (for new stucco only)
1 coat MMP (diluted up to 10%)
1 coat MMP (undiluted)

Previously Acrylic Painted Surfaces
1 coat MMP (diluted up to 10%)
1 coat MMP (undiluted)
Do not apply to aged, oil-based, epoxy, or urethane coatings.

Keim Mineral Coatings of America, Inc
3935 Perimeter West Drive, Suite 100
Charlotte, NC 28214
Keim-usa.com
info@keim.com
704-588-4811
©2025

5. SURFACE PREPARATION

WARNING! Removal of old paint by sanding, scraping or other means may generate dust or fumes that contain lead. Exposure to lead dust or fumes may cause brain damage or other adverse health effects, especially in children or pregnant women. Controlling exposure to lead or other hazardous substances requires the use of proper protective equipment, such as a properly fitted respirator (NIOSH approved) and proper containment and cleanup. For more information, call the National Lead Information Center at 1-800- 424-LEAD (in US) or contact your local health authority.

The substrate must be sound, dry, absorbent, clean and free from dust and grease. Loose areas, dirt, oily substances, release agents, curing compounds, moss and algae must be completely removed.

Existing film-forming paint coatings, which are loose or poorly bonded must be removed with paint stripper or by mechanical means.

Highly absorbent, sanding surfaces:
Pretreat by saturating surface with KEIM Fixativ, mixed with 3 parts water, and allow to dry and cure for 12 hours.

New Portland Stucco:
Sinter layers on new Portland stucco or stucco repairs should be pretreated with KEIM Lime Remover, rinsed with copious amounts of clean water, and allowed to dry.

New Concrete Surfaces:
Remove all release, form or curing oil residues with KEIM Heavy Duty Cleaner Concentrate, rinse and allow to dry. In some cases, abrasive water blasting may be necessary to remove sealers, release compounds, and to provide an anchor pattern. Concrete and mortar must be cured at least 7 days at 75°F. Use a primer coat of Contact Plus Bonding Primer on new concrete. Aged, clean, strong and sound concrete requires no pre-treatment or primer.

Provide appropriate protection for surfaces that are not to be coated (e.g., glass, natural

TECHNICAL DATA SHEET – KEIM MINERAL MASONRY PAINT

stone, ceramics, etc.). Any splashes on surrounding surfaces or traffic areas must be rinsed off immediately with plenty of water.

6. APPLICATION

Mineral Masonry Paint may be applied by brush, roller or airless spray.

- Brush - Use a natural bristle or nylon/polyester brush
- Roller - Use a ½" to ¾" nap synthetic roller cover
- Airless Spray
 - Pressure: 3000 psi
 - Tip Size: .029--.031 in
 - Remove filters from spray gun and pump manifold

First coat
Mineral Masonry Paint may be diluted up to 10% with KEIM Mineral Dilution depending on the absorbency of the surface. Thinning is not required. Allow it to dry 12 hours or overnight before recoating. DO NOT THIN WITH WATER.

Topcoat
Apply Mineral Masonry Paint undiluted. There is no recoat window after the first coat has dried.
NOTE: For extreme weather conditions it is recommended to apply a three-coat system to ensure extra build and durability.

Application conditions
Ambient and substrate temperatures: 40°F and rising, with a minimum of below 86°F. Do not apply to sun-heated substrates. Protect coated surfaces from wind and rain for a minimum of 12 hours during and after application.

Drying times
Drying times are temperature, humidity and coverage dependent.

	@ 40-50°F	@ 50°F +
Touch:	4--6 hour	2--4 hours
Recoat:	24--48 hours	24 hours

Coverage*

SUBSTRATE	COVERAGE*
Masonry or Brick	200—250 SF/GAL
Natural Stone Masonry	225—275 SF/GAL
Cast or Pre-Cast Concrete	275—325 SF/GAL
Fiber Cement Siding	275—325 SF/GAL

Portland Stucco	150—200 SF/GAL
CMU Block (smooth)	100—150 SF/GAL
CMU Block (split faced or fluted)	50—100 SF/GAL
*Stated values are based on our experience on smooth surfaces. Surface texture, porosity, application conditions and type of equipment used will all vary consumption. Only a test application, using desired mixing ratio and under production conditions will forecast consumption of the system components accurately. NOTE: Subtract 50-75 SF from stated values for MMP Texture Base Coat.	

Cleaning
Clean spills, spatters, hands, and tools immediately after use with soap and warm water. After cleaning, flush the spray equipment with a compliant cleanup solvent to prevent rusting. Tools should be kept in the paint material or in water during work breaks.

Mixing with other products
Do not mix with other products or additives and never thin with water.

7. PACKAGING

1-Gallon and 4-Gallon

8. STORAGE

Approx. 12 months in a tightly closed container under cool, frost-free conditions. Protect from heat and direct sunlight.

9. DISPOSAL

Dispose of completely emptied containers in accordance with local, state and federal waste regulations.

HAZARDOUS SUBSTANCE CLASS
n/a

10. LIMITATIONS
KEIM Mineral Masonry Paint is a façade paint finish and should not be used on floors, roofs or decks or where water will collect. Not for use below grade where hydrostatic pressure is present.

11. SAFETY INSTRUCTIONS

TECHNICAL DATA SHEET – KEIM MINERAL MASONRY PAINT

Never pour contents into drains, waterways, or the ground. The Mineral Masonry paint is alkaline. Avoid contact with eyes. In the event of eye contact, flush immediately with plenty of water and consult a physician. Wear suitable gloves. Do not swallow. If swallowed, seek medical attention immediately and show this label. Wash hands thoroughly after handling it.
KEEP OUT OF REACH OF CHILDREN
PROTECT FROM FREEZING

The stated values and properties are the result of extensive development work and practical experience. Our recommendations for application, whether given verbally or in writing, are intended to provide assistance in the selection of our products and do not establish a contractual relationship. In particular, they do not release those purchasing and applying our products from the duty of establishing for themselves, with due care, the suitability of our products for the intended application. Standard building industry practices must be complied with. We retain the right to make modifications to improve the products or their application. This edition supersedes all earlier editions.

The information and recommendations set forth in this Technical Data Sheet are based upon tests conducted by or on behalf of KEIM Mineral Coatings. Such information and recommendations set forth herein are subject to change and pertain to the product offered at the time of publication. Consult <http://www.keim-usa.com/Technical-Data-Sheets> for the latest in product technical information.



Keim Mineral Coatings of America, Inc
3935 Perimeter West Drive, Suite 100
Charlotte, NC 28214
Keim-usa.com
info@keim.com
704-588-4811
©2025

PRODUCTS & COLORSINSPIRATIONTECH INFOWHY MINERAL PAINTSWHERE TO BUYABOUT KEIM

RARE MINERAL COLOR™

9298

9317

12205

18395

21001

20302

9870

9556

9590

9505

9582

20297

9457

9552

21002

20105

9546

9541

20303

Stand
01/17 USA

REMOVAL OF SMITH & CO. MURAL - NEW SIGNAGE



EXIST. MURAL WEST FACADE



EXIST. MURAL EAST FACADE



NEW 'MEDUSA CUCINA SICILIANA' SIGNAGE LOCATION

Removal of the West and East façade murals/ New signage

The original murals have been altered in 2021 to accommodate the previous use of the building (Smith & Co. Restaurant) and are no longer valid. A restoration to an original state is not possible and consequently a total removal and cleaning of the face brick is planned.

It is the projects intention to replace the 'Smith Welding' mural on the West façade with the new 'Medusa Cucina Sicilian' Restaurant logo above the new entrance trellis and a weathered steel signage below.



NEW 'MEDUSA CUCINA SICILIANA' GRAPHIC

RELOCATION OF THE RESTORED ‘SMITH WELDING’ BLADE SIGN



CURRENT ‘SMITH WELDING’
BLADE SIGN LOCATION
AT SELDEN STREET



NEW ‘SMITH WELDING’ BLADE SIGN LOCATION
AT REAR OF COURTYARD

Relocation of the restored ‘Smith Welding’ blade sign

The ‘Smith Welding’ neon sign is not original to the building (it has been removed from its original location at 666 Selden Street and installed on the 644 Selden St. façade in 2019). The aim is to keep the restored sign on the premises in reference of the past attributes of the location.



Blade Sign
New location











