# Let's Build More Housing, Detroit



**Opportunity Rising** 

# Level Setting: Where Are We in the Process?

| Date             | Step  |  |
|------------------|---|--|
| July – Sept.     | Community engagement meetings                   |  |
| July 17          | Introductory briefing to CPC                    |  |
| July 31          | First public hearing                            |  |
| Sept. 18         | Update to CPC; follow ups from July 31 hearing  |  |
| Oct. 2           | Second public hearing                           |  |
|                  | Respectfully requesting same day action to vote |  |
| Oct. 3 – Nov. 25 | City Council consideration                      |  |



## Goals of Proposal:

- 1) Increase Housing Supply to Reduce Price Pressure
- 2) Expand Opportunities for Residents and Small, Local Developers to Build

# Detroit Needs To Build More Housing To Protect Long-time Residents

Detroit leads the state in population growth, adding nearly 7,000 residents last year, but housing growth did not keep up

Urgent need to build more housing:

- 2,700 3,500 new units needed per year
- 1,600 new units created per year

We need to build at least 1,100 more units per year

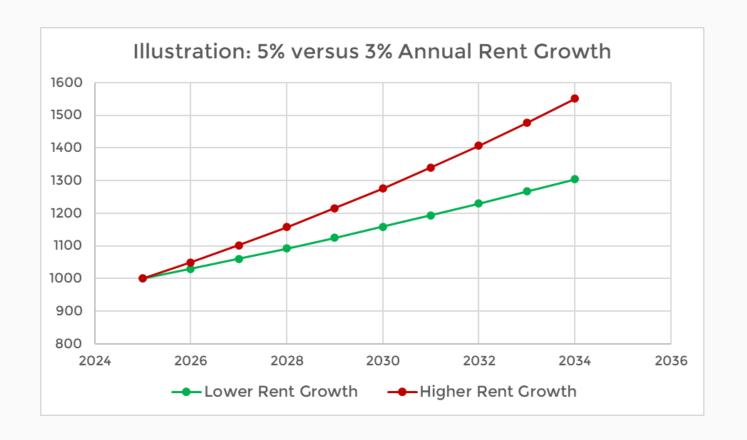


### **Building More Housing Helps Keep Prices Lower**

In cities that don't build enough housing:

Increasing supply moderates the upward pressure on prices

- More competition for limited homes
- Rent grows faster
- Families who cannot afford higher rents are displaced
- Homelessness rises



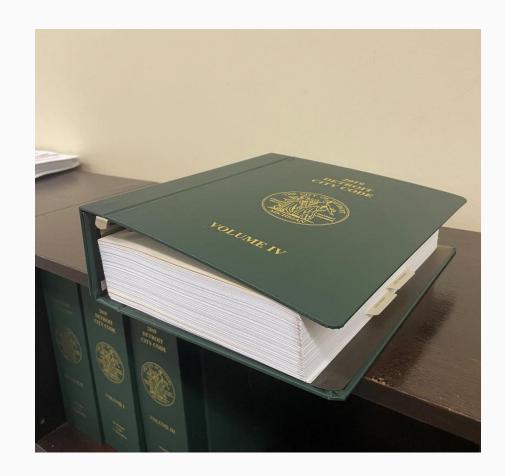


# Updating Zoning Can Level the Playing Field for Small, Local Developers

Current rules are complex & restrictive. That puts small, local developers at a disadvantage compared to large, sophisticated ones

- Big developers can hire consultants & attorneys to:
  - Navigate complicated rules
  - Seek special approvals & exemptions
- Many Detroiters don't have the same resources: residents, small or new developers
- Change can level the playing field

Detroit's 936 Page Zoning Code





#### **Key Updates Proposed**

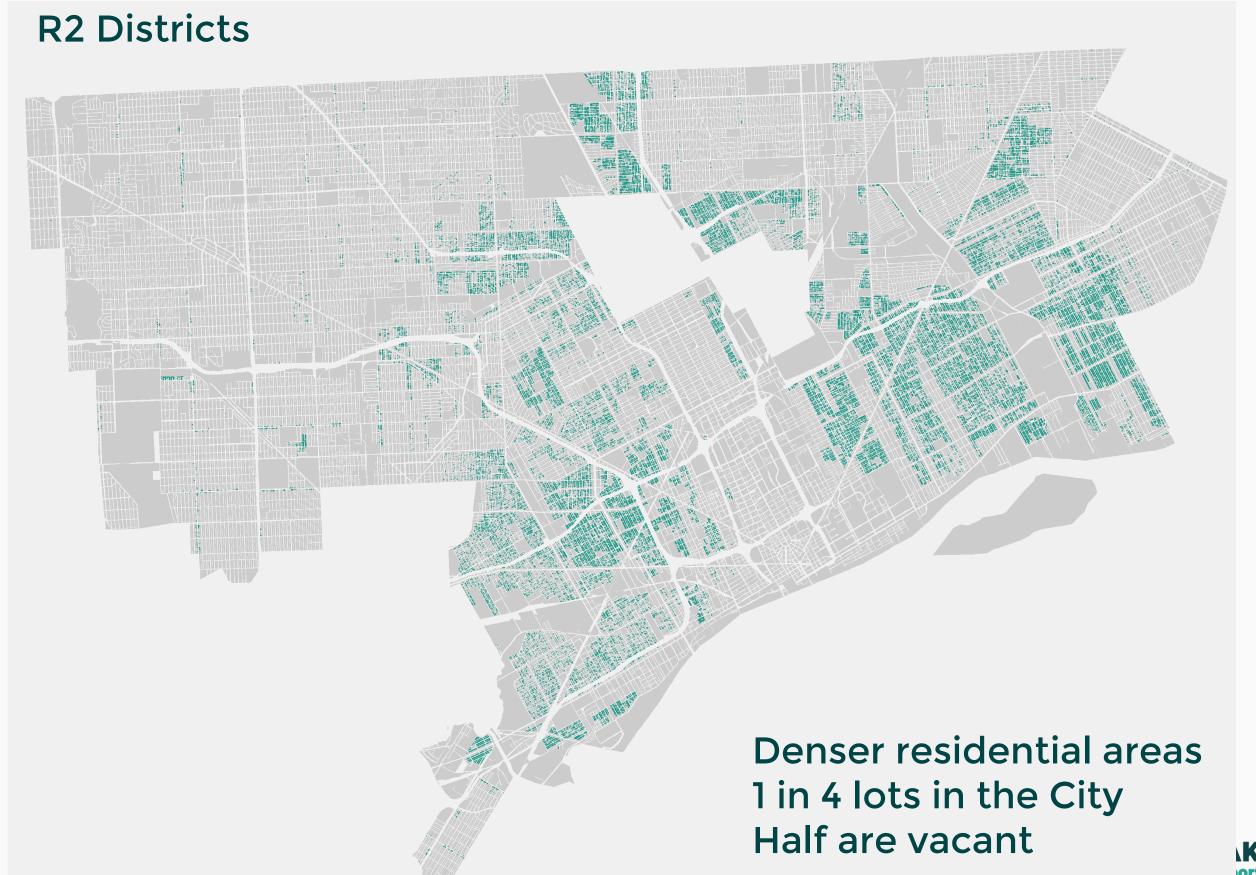
- Allow more types of housing in R2: triplexes, quads, townhouses
- 2 Allow accessory dwelling units in R2 R6
- Allow fully residential apartments on commercial corridors
- Make it easier to rebuild homes on vacant lots
- Offer more flexibility on the size of parking lots in targeted cases







## **Housing Proposals Primarily Affect R2 Districts**







## **Allow More Housing Types in R2**

- Before current rules took effect, triplexes, fourplexes, and townhouses were commonly built in R2 zones
  - Over 900 triplexes & fourplexes in R2: half of the total in the City
- Now, they require special approval from the City to build (conditional zoning)
- Proposal: Allow them to be built again without special approval (i.e., by-right)

Current: Single Family or Duplex

Proposed: 3 to 4 Unit

Proposed: Townhouse







## What Are These Buildings Like?



**Dexter Linwood** 



**Hubbard Farms** 



Woodbridge



**East Village** 



**Gratiot-Grand** 



**Central Southwest** 



**Grant** 



Regent Park



Wade



**East Village** 



Woodbridge



Maple Ridge



### **Allow More Housing Types in R2**

- Conditional zoning allows certain homes to be built only after a public hearing where neighbors can weigh in
- Proposal: increase the number of units that could be approved conditionally

Current: Up to 8 units can be approved

Proposed: Up to 12 units could be approved; maximum of 2 - 3 stories tall



Springwells, 8 units



Dexter Linwood, 10 units



Virginia Park, 9 units

There are dozens of these buildings already in R2 districts



#### Allow Accessory Dwelling Units in R2 – R6

- "ADUs" are independent dwellings in the backyard, detached from main house (e.g., carriage houses)
- Built in some Detroit neighborhoods before current zoning rules took effect
- Currently barred in R2 & very challenging to build in other districts
- Proposal: allow ADUs in R2 R6
- Rationale:
  - Offers diverse housing options: in-law suites, family members, lower-cost options
  - Present low-cost infill option for residents









#### Allow Accessory Dwelling Units in R2 – R6

- Approach: pilot ADUs with guidelines erring on side of caution; expand over time if appropriate
  - Only allowed when principal use is single family, duplex, or triplex
  - One per lot, detached from principal building
  - Limited to 1,200 sq. ft. or 60% of floor area of principal residence (whichever less)
  - Limited to height of 25 ft. or principal dwelling height (whichever less)
- Memo submitted on ADU dimensional standards: proposing largely same setbacks as garages







### **Allow Apartments on Commercial Corridors**

- 500+ apartment buildings exist on B2 & B4 parcels
- Now require special approval (conditional use)
  - Last year, CPC recommended making mixed-use buildings on commercial corridors by-right
- Proposal: allow residential-only apartments by-right on B2 and B4 parcels
- Rationale:
  - Gives residents more housing options
  - More residents on corridors = more small business customers & thriving corridors
  - Broader vision of mixed use

**B4: LaSalle Gardens** 



**B2:** McDougall-Hunt



# 4

#### Make it Easier to Rebuild Vacant Lots

Current: dimensional rules make it difficult to rebuild homes on vacant lots

 Typically requires special approval to build, or can build small single-family home by combining a complex series of exceptions in current code

Proposal: make it easier to rebuild by allowing size, spacing & housing types that match earlier homes in the neighborhood

Affects over 25,000 side lots sold to Detroiters







Newly Built Homes Similar to Proposal





#### Make it Easier to Rebuild Vacant Lots

Citywide: applies to lots below minimum size or width (5,000 sq. ft. or 50 ft.)

- Most impact for R2 R6
- Very minimal impact for R1
- Historic District review will continue to apply in all designated districts

|               | Current (43 x 100 lot)         | Proposed  |
|---------------|--------------------------------|---|
| Homes allowed | Single family only             | Any type allowed in zone  |
| Side setback  | 10.5' combined                 | Sliding scale by lot width, with minimum of 6.5 - 10' combined              |
|               |                                | Larger requirements for R1, larger lots, and for multi-family or townhouses |
| Front setback | 20' - but must match neighbors | 10' - but must match neighbors  |
| Rear setback  | 30'                            | 20'   |
| Height        | Typically 35' limit            | 35'   |
| Lot coverage  | 45%                            | 60%   |

## Giving Flexibility on Parking Lot Size in Targeted Cases

Current: Zoning often requires that each building have a large parking lot – but the land & money used to build lot reduces what's available for housing

- Each parking space costs \$10k to build; cost gets passed on to Detroiters
  - 1 in 3 families doesn't have a car but still bears this cost
- Some housing projects cannot move forward because parking lot can't fit

Proposal: give more flexibility on minimum parking lot size in targeted cases

 Projects have more choices based on location, clients, needs – and can still build as many spaces as needed







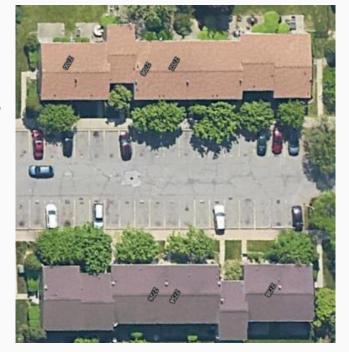


#### Give Flexibility on Parking Lot Size in Targeted Cases

#### Residential-focused policies

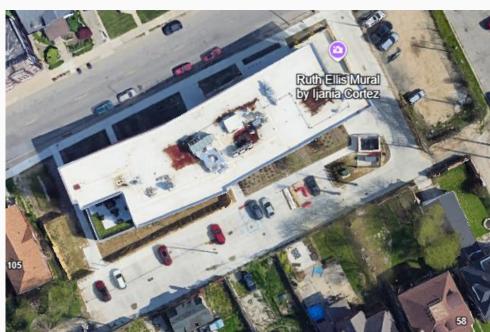
- Proposal: Allow 0.75 spaces / unit for multi-family buildings citywide
  - Standardizes multi-family requirement; currently 0.75 spaces / unit near key transit lines and 1.25 / unit elsewhere
- Proposal: Allow alternative parking plans to be approved via building permit review for residential, civic & commercial uses (except auto-related)
  - Alternatives could include smaller lots based on resident needs, car sharing spaces, rideshare drop-off, bike parking, or shared lots

Current Approach



Proposed Approach







### Give Flexibility on Parking Lot Size in Targeted Cases

#### Small business-focused policies

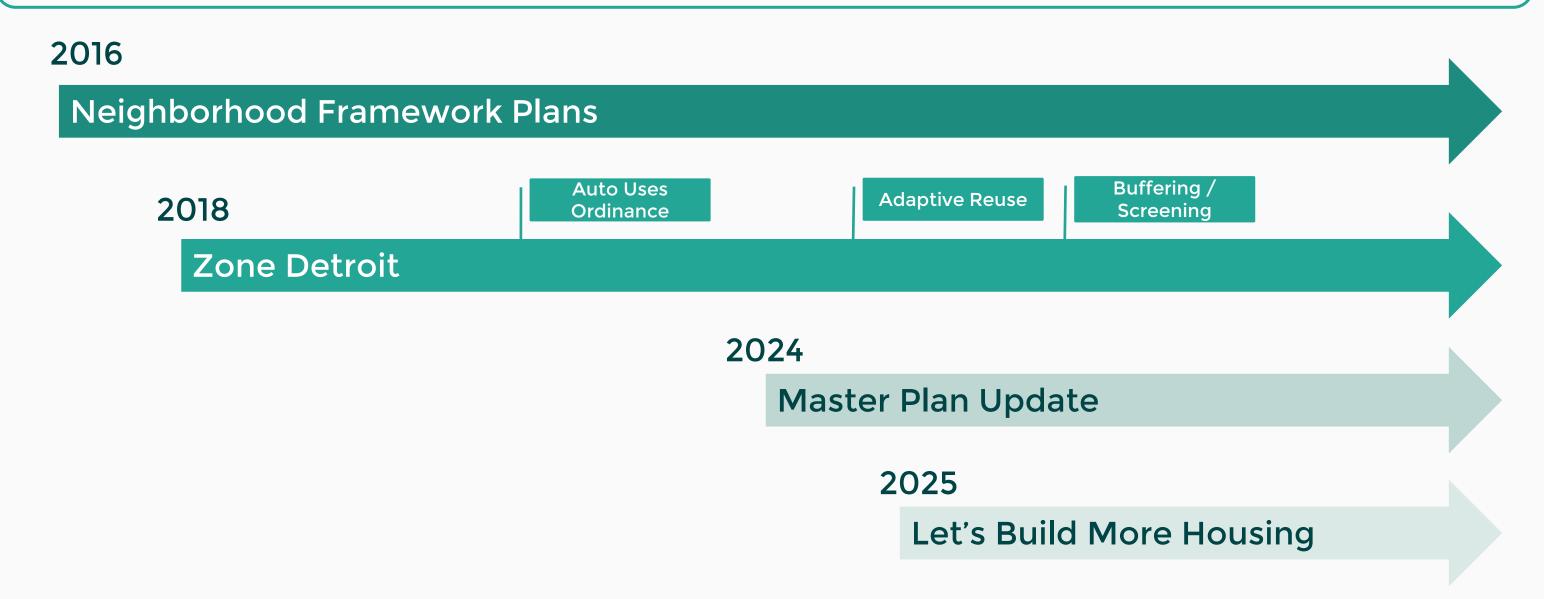
- Exempt small commercial buildings up to 6,000
  sq. ft. from parking lot size requirements
  - Currently up to 3,000 sq. ft. exempt
- Allow retail & commercial uses citywide to offer parking within 1,320 ft., using a "district approach"
  - Currently allowed in TMSO, SD1, SD2
- Offer discount in parking calculation for small commercial spaces in mixed-use buildings near transit lines
  - Currently allowed in TMSO, SD1, SD2





### How Does This Proposal Fit With Broader Planning Efforts?

"Let's Build More Housing" ordinance is a downpayment on passing key policies that align with comprehensive planning efforts



Additional alignment with Detroit's strategies for affordable housing, transit system, and vacant land use

#### **Community Engagement**

- **Community meetings:** citywide, district & neighborhood specific
- **300+** Residents engaged



60 – 90% support for each proposal in each meeting (each meeting includes item-by-item show of hands pro/con)



#### Themes:

- Solid community support; robust Q&A on development process and how Detroit approaches housing and land use more broadly
- Detroiters have diverse needs and living situations
- Strong support for infill housing, especially in areas with high vacancy
- Residents in R1 neighborhoods with large lots often voiced support for maintaining existing policies there, which this proposal does

### **July 31 Public Hearing**

#### Robust public comment:

- 24 in support
  - Included local developers Sonia Mays, David Alade, Edward
    Carrington, Stephanie Osterland (Habitat for Humanity) & Todd Sachse
- 2 opposed

#### 19 letters of support from non-profits, advocates & local builders, including:

- Building Community Value
- Ethos Development
- Cinnaire
- IFF
- Ginosko
- TRIBE Development
- Jefferson East Inc.
- The Roxbury Group

- Transportation Riders United
- Detroiters for Parking Reform
- Southwest Detroit Business Assoc.
- Osborn Neighborhood Alliance
- Strong Towns Detroit
- Central Detroit Christian
- Imam Arif Huskic, Common Word Alliance

