

# plan DETROIT



**CPC Quarterly Update**

July 17, 2025



# What We've Been Up To



# WHAT IS A MASTER PLAN?

**A Master Plan is a roadmap for future development and change**

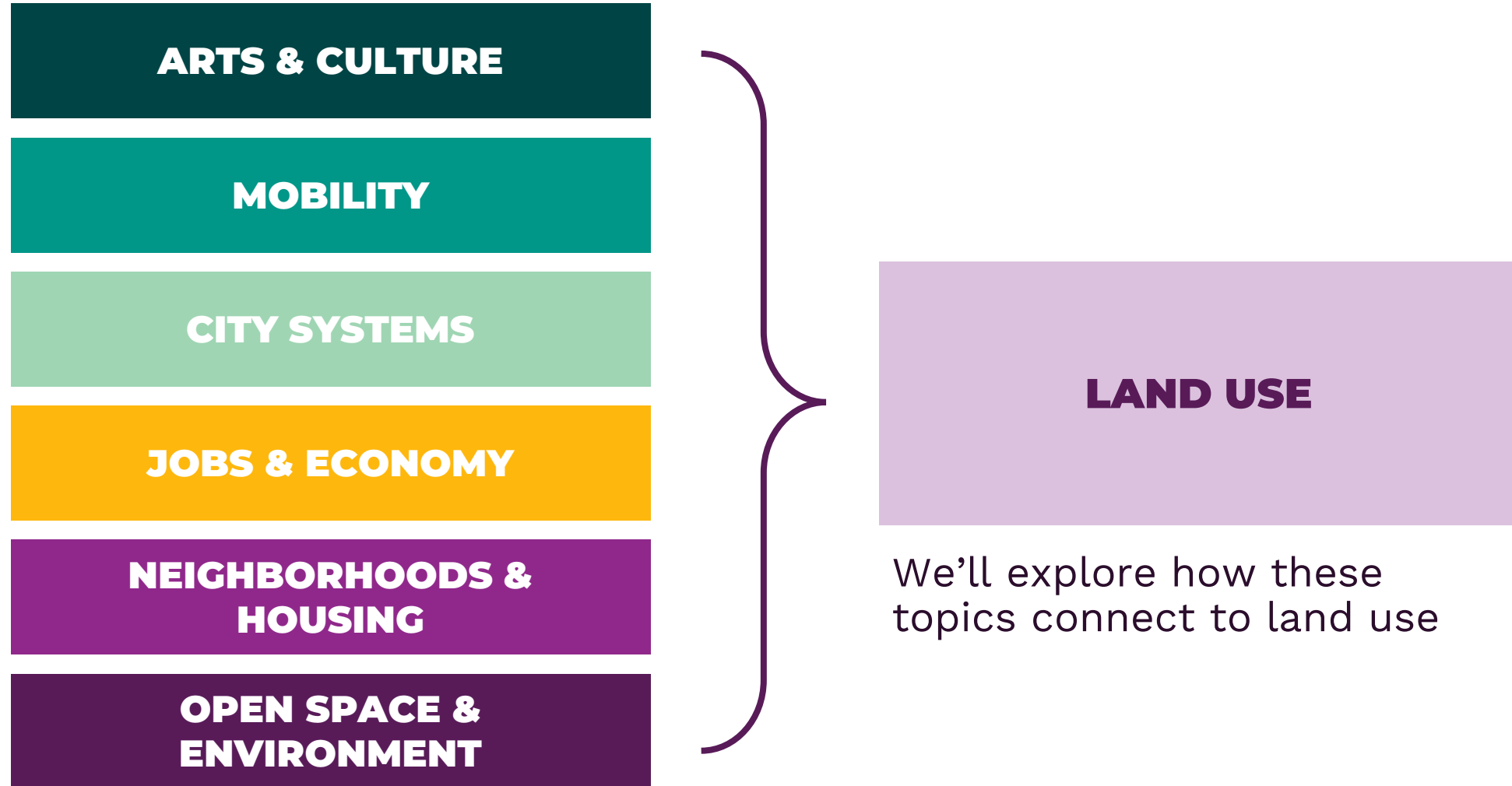
Recommendations will focus on aligning **land use policy** with:

- A shared vision for Detroit's future
- Other priorities like transportation, housing, and economy

**“Land Use”:** *what exists today or could be built in the future on a piece of land (homes, parks, shops, and more)*

**“Policy”:** *a guideline that helps us make decisions about how our city should grow, develop, and function*

# WHAT TOPICS DOES IT COVER?





# WHAT IS THE PROCESS?

- TECHNICAL SCOPE
- OUTREACH + ENGAGEMENT



# Since our last update we...

- Revised our **vision and values** statements
- Continued our technical analysis
- Hosted **policy workshops and a youth summit**



# Vision & Values



# What we reviewed with the MPAG...

## This was the Vision Statement

**Detroit is a city of choice and opportunity.**

Our vibrant neighborhoods, cultural richness, and innovative spirit create a place where residents thrive and people choose to live, work, and create. Over the next 20 years, we will build on these strengths to become an even more prosperous city where all residents can achieve their aspirations.

## These were the Values

**Grit**

**Equity**

**Hustle**

**Solidarity**

**Legacy**

# What the community saw in April...

## This was the Vision Statement

**Detroit will be a city of choice and opportunity.**

While Detroit may not be a city of choice and opportunity for all yet, we know there is incredible potential in our vibrant neighborhoods, rich culture, and innovative spirit. Over the next 20 years, we will build on these strengths to continue to create a city that offers a higher quality of life that attracts people to live, work, and play here, and delivers greater prosperity for those who stayed and those who will choose to call Detroit home.

## These were the Values

**Resilience**

*I was Grit!*

**Equity**

**Innovation**

*I was Hustle!*

**Solidarity**

**Legacy**

**We are still refining!**



# Policy Workshops & Youth Summit



# 5 Public Policy Workshops

**Housing & Neighborhoods**

**Open Space & Environment**

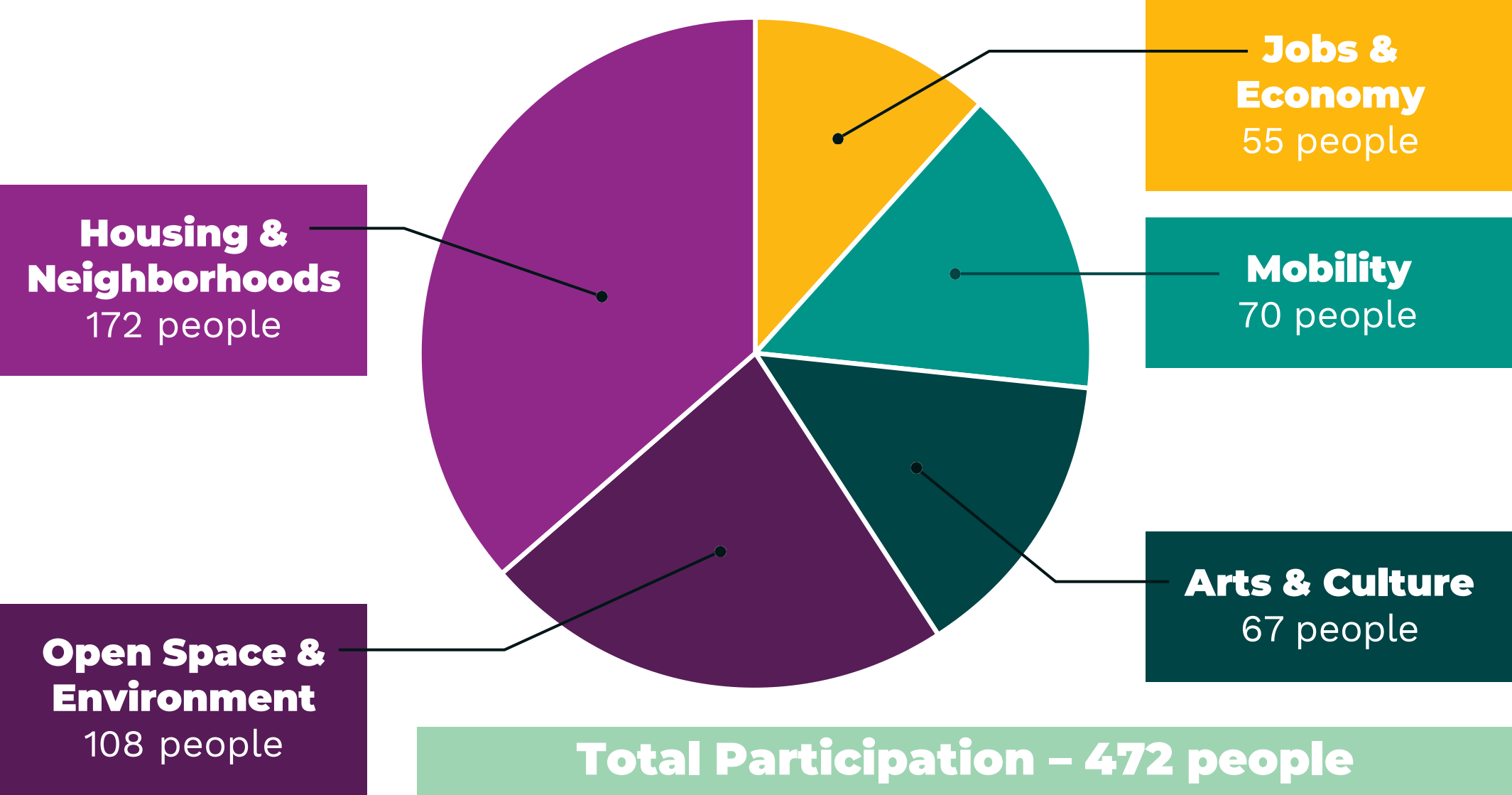
**Arts & Culture**

**Mobility**

**Jobs & Economy**



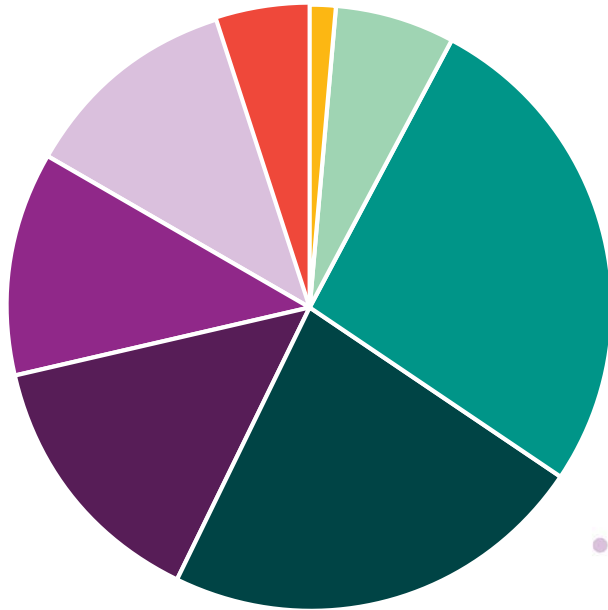
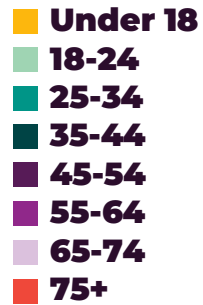
# Workshop Participants



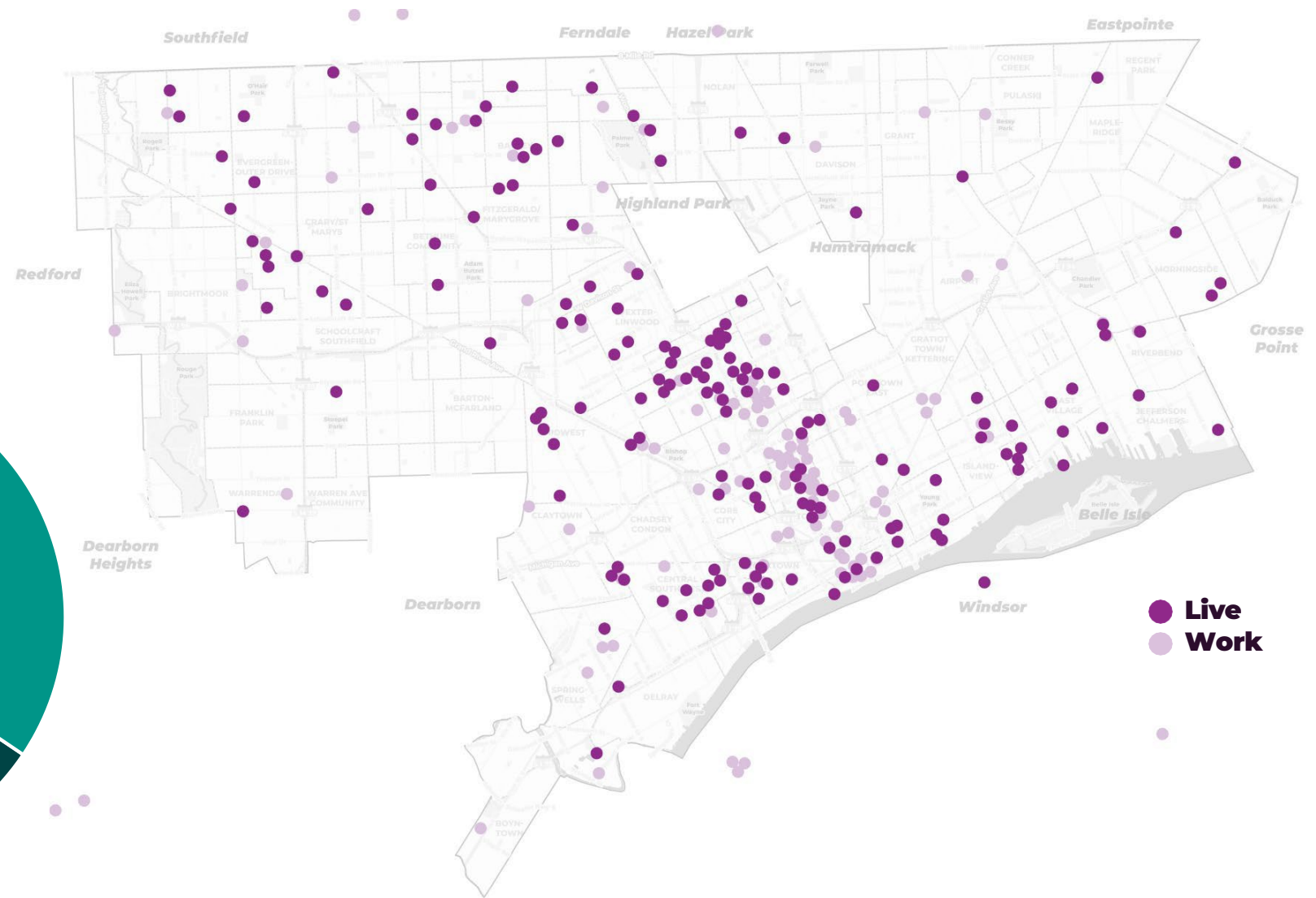


# Workshop Participants

## Participant Breakdown by Age\*



## Participant Breakdown by Location\*



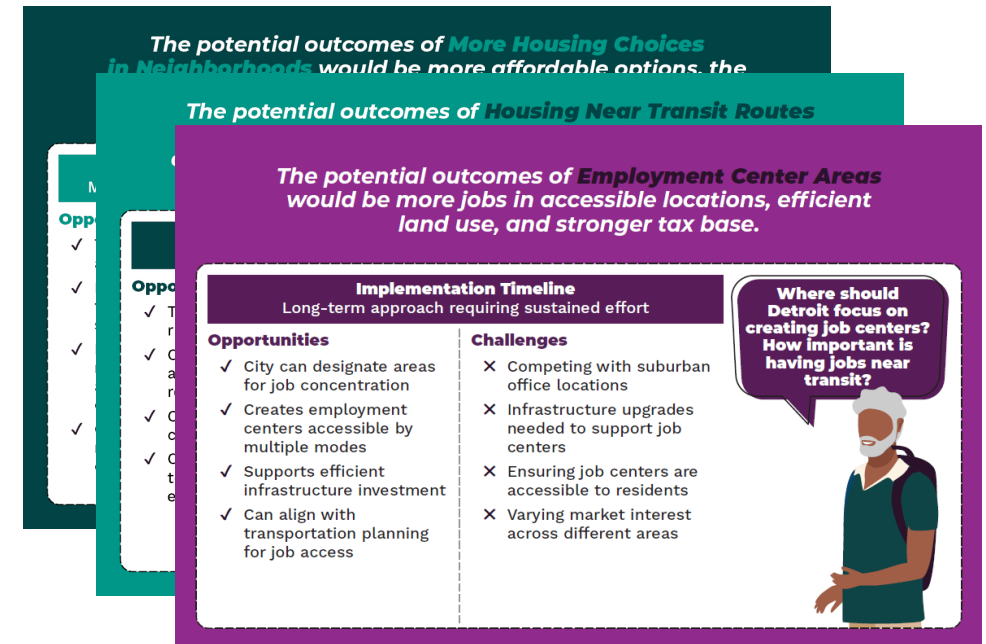
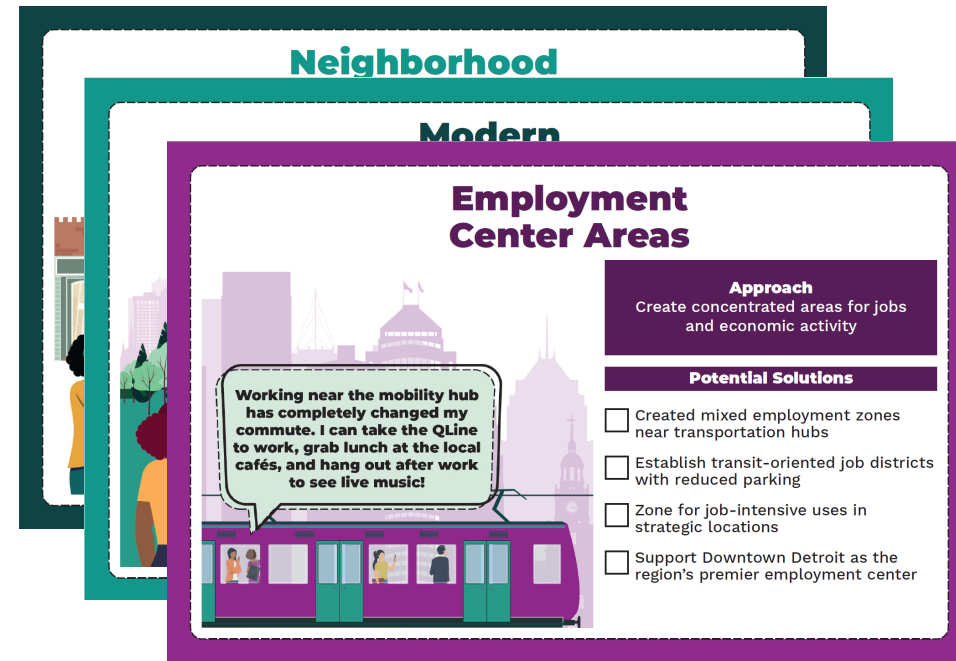
\*These quantify participants who self-identified where they live, work, and what age bracket they fall into and is not a full representation of meeting attendees.

# During These Conversations

Attendees **reviewed and prioritized** possibility cards that included potential policy actions and solutions.

**These possibility cards represented a range of policy approaches and were meant to be conversation starters.**

Attendees could also propose their own ideas and solutions!







# What We Heard... Early Findings

## Housing & Neighborhoods

**Quality & Affordable Housing**

**Neighborhood Stabilization & Anti-Displacement**

## Open Space & Environment

**Climate-Ready Neighborhood Strategies**

**High-Quality Parks & Recreation Facilities**

## Arts & Culture

**Creative Workspace Areas**

**Making It Easier to Do, Build, and Make Things**

## Mobility

**Better Transit Corridors**

**Freight & Truck Routes**

## Jobs & Economy

**Employment Center Areas**

**Equitable Development Standards**

**These were the most liked ideas for all of Detroit!**

*Not a statistically significant data result.*

*We are refining as we continue to evaluate the written responses received through facilitator and participant notes.*



# We Hosted a Youth Summit

**2 Days @ the Pistons  
Performance Center**

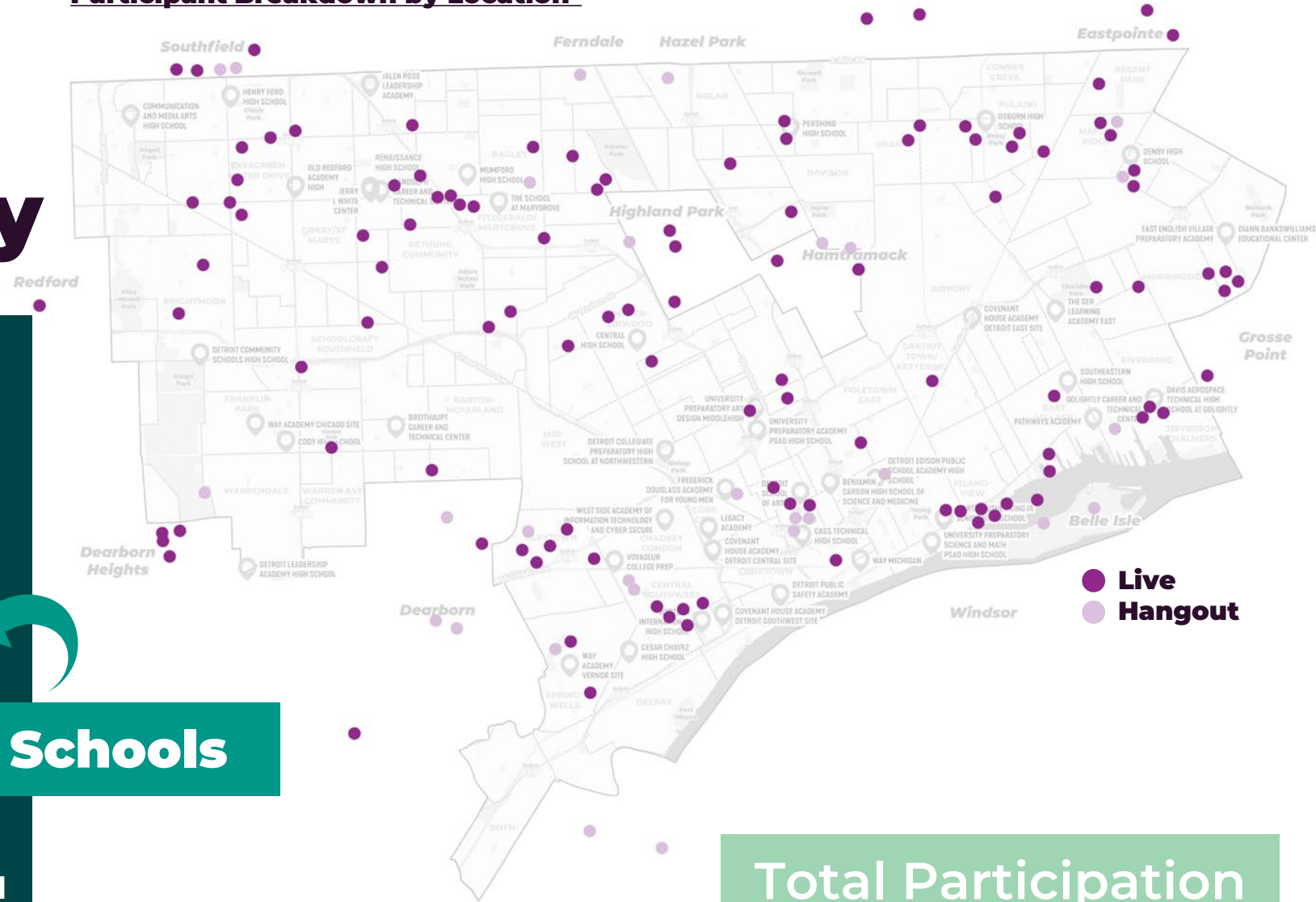


# With Young People from Across the City

**Academy of Americas High School**  
**Cass Tech High School**  
**Davis Aerospace High School**  
**Denby High School**  
**Detroit School of the Arts**  
**Detroit Edison Public School Academy**  
**Detroit International Academy**  
**Martin Luther King Jr. High School**  
**Mumford High School**  
**Northwestern High School**  
**Osborn High School**  
**Pershing High School**  
**Renaissance High School**  
**Southeastern High School**  
**The School @ Marygrove High School**  
**University Prep Art & Design High School**  
**UPREP Academy**  
**Western International High School**

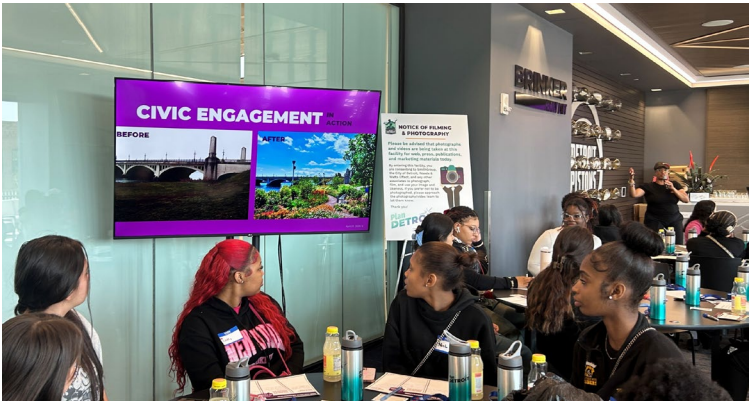
**18 Schools**

## Participant Breakdown by Location\*



**Total Participation**  
**141 young people**







Voting when  
you turn 18

Speaking up  
at meetings

Responding to  
City surveys  
online

# CIVIC ENGAGEMENT?



Telling  
leaders  
what **YOU**  
need!



## GETTING INVOLVED IN PLAN DETROIT

Is about making  
Detroit a **better**  
**place**, and  
**improving the**  
**spaces** we share





## What We Heard

# What do you love about Detroit?

**“How grit is engrained in the people.”**

**“I love Detroit’s culture, the music, the food, the people, and also the large black population.”**

**“We look out for each other in ways other states, even counties cannot understand.”**

**“I love Detroit’s culture.”**

**“People are proud to live here/be from here.”**

**“I love the Detroit community and how they come together for change.”**

**“The people and the vibes, also how hype our city is and how much it’s changing.”**

## What We Heard

# How does Detroit need to change to help you thrive?

**“Boost communities financially, socially, economically; give people the motivation as well to want to help their community...”**

**“Continue to promote the youth and uplift their talents and ideas to promote a better future”**

**“Being able to keep the area we live in safe and clean.”**

## Imagining Detroit's Future FOR THE NEXT GENERATION!

**What do you love about Detroit?**

I love my community and all our events like Detroit day at eastern market. I also enjoy our street art especially downtown. I also enjoy our food & that's ours and from other places. Gomo-Gomo. RED HAWK!

**What about your neighborhood or community isn't working for you?**

I don't like how people don't accept each other or break each other down when we could be building up.

**Planning for the next 20 YEARS!**

**How does Detroit need to change to help you thrive?**

Tell me you wanna live! We need to accept each other as people and treat each other with equity not equality.

**“Come together, be nice, and stop the violence.”**

**“The more people feel safe, the better it'll allow people to want to stay here and help our city.”**



# We Are Synthesizing Feedback

**We are still reviewing the feedback we received and beginning to incorporate it into the next phase of policy development!**

**Open Space & Environment Card Concepts & Notes**  
 Table #: \_\_\_\_\_ Facilitator Name: Shelby Wych Date: 04/12/2025

**CARD 1: EXPANDED GREEN INFRASTRUCTURE NETWORK**  
 What This Means: Building an integrated network of green infrastructure that manages stormwater, provides ecological benefits, and connects greenways.  
 Key Terms:  
 • **Green Infrastructure:** Natural systems that manage stormwater, like rain gardens and bioswales  
 • **Greenways:** Connected paths with vegetation for walking, biking, and ecological benefits  
 • **Green Streets:** Roads designed with special features to manage stormwater runoff

What would need to be in place for this to work well?  
 • Keeping green infrastructure on wider streets like Woodward / Blvd, 8 mile, and connecting neighborhoods  
 • See more neighborhood greenway paths through like Dennis Archway greenway  
 • Who is implementing the greenways - the city or developers  
 • What is a clear example of stormwater infrastructure and how is DWSD calculating it

What questions or concerns do you have about the approach or the potential solutions?

Notes

PLEASE TURN IN THIS FORM AND ALL PARTICIPANT NOTES AT THE END OF THE SESSION

## Participant Note-taking Sheet MOBILITY

What district do you live/work in?

Live: 6 / Work: 5

What neighborhood do you live/work in?

Live: Downtown / Work: Virginia Park community

Feedback on Plan Detroit Futures: Possibilities & Realities  
 How would these ideas impact your neighborhood?

### Fill in the Gaps

- Not prioritizing autonomous vehicles (serves only wealthy)
- Testing environments are dangerous for civilians
- BRT lanes on streets and highways

### Better Transit Corridors

- More used pedestrian-oriented
- Pollinator gardens on shelters + electric buses
- Transit for all socio-economic groups

### Expanded Parking Flexibility

- Removing parking minimums
- Adding maximums (not time)
- Allowing shared parking
- Don't limit small developers  
→ Give them more flexibility

### Neighborhood Transportation Hubs

- Thoughtful design (shelter, heater, bench, bike repair)
- Use data on where people go and want to go
- Use neighborhood designs
- Develop development around hubs
- Bike share (not docking)

### Freight & Truck Routes

- Buffer zones should not impact residents
- Prioritize not having industrial zones as they don't serve communities long term
- Avoid bike routes
- Ensure trucks drive safely

### Connected Bicycle Network

- Separate bike lanes (off road)
- Look like this (with a red line)
- Create culture of bikes
- Bike storage
- Policies favoring bikers over car
- Regulate traffic more, ticket dangerous drivers



## Additional Possibilities to Consider

What is your idea?

Preserve the history of neighborhoods and include in the equitable development process that developers honor the legacy of the land and former cultural heritage of the neighborhood.

How might this idea take shape in your neighborhood?

Statues of public figures, purposeful buildings and street naming interactive VR/AR public space storytelling in stations

What would the outcome of this be?

Reinforce the value of legacy so that future generations have a connection to the past and build on their roots.



# What's Next?





# OUTCOMES

**A shared vision** for Detroit's future that will guide decisions about the city's direction.

*Your voices makes sure it reflects our city.*

**Policies and a land use map** that lay out different approaches for how Detroit's neighborhoods can grow, transform, or be preserved—so we're all working towards the same goals.

*Your participation directly shapes the way our city will look in the future.*



# NEXT STEPS

**Bring together technical and engagement findings**

## **Policy development**

- Technical Focus Groups with Staff
- Test land use approach, district engagement format

## **District Engagements (Fall, TBD)**

# LET'S TALK, DETROIT!



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## CONTACT US!

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**313-628-0221**

## PROJECT WEBSITE

 **[plandetroit.com](http://plandetroit.com)**

- Project Overview & Timeline
- Presentations & Documents
- Events Calendar

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