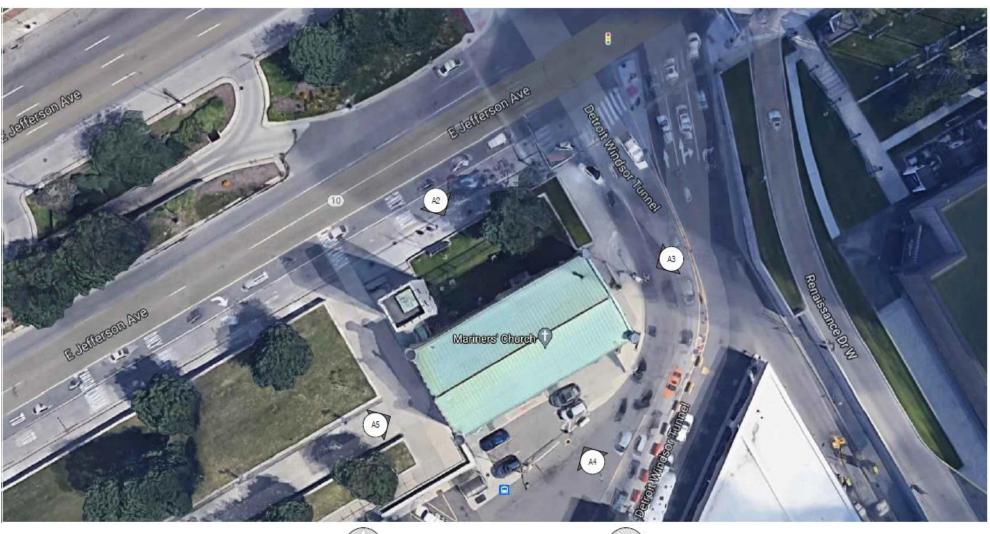
AGENDA III.A. 5:15 PM PRESENTATION

Request of Mariners' Church of Detroit for PC (Public Center) Special District Review of proposed exterior alterations at 170 East Jefferson Avenue – Mariners' Church of Detroit



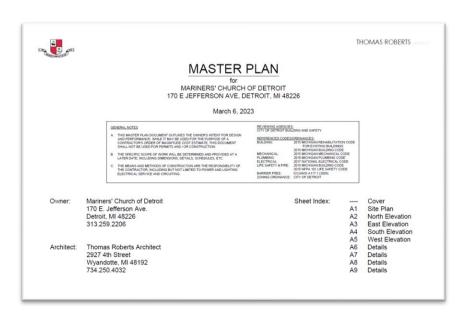


SITE PLAN



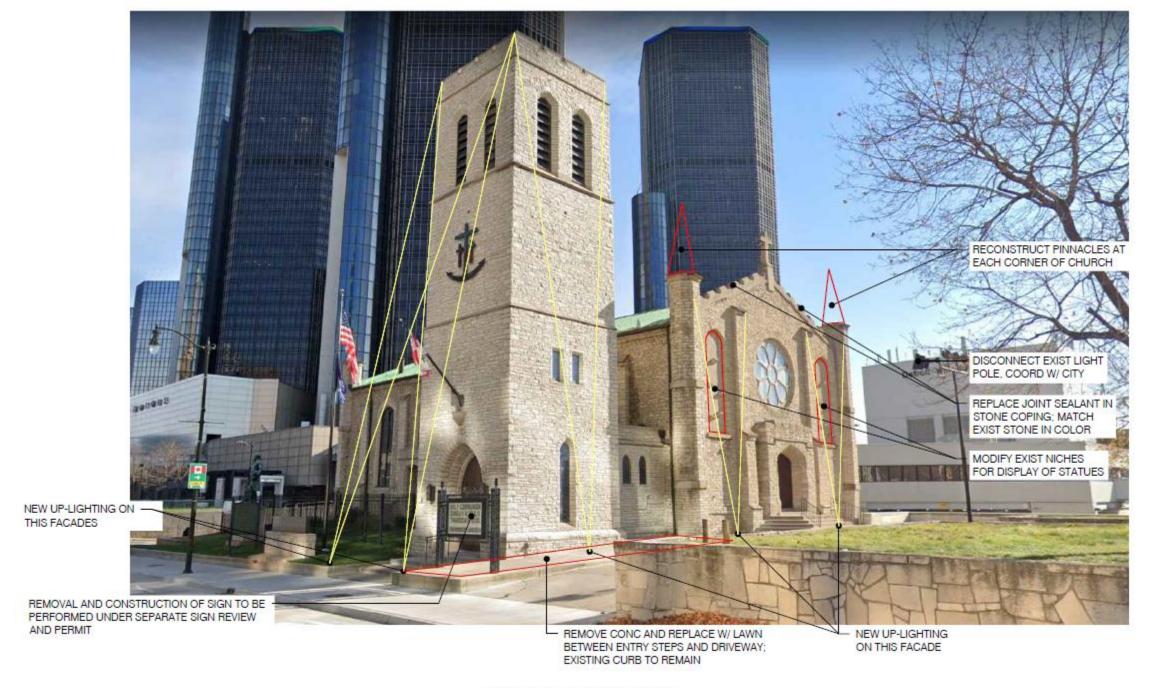
Background – PC Special District Review

- April 2023, City Council PC Review Approval:
 - Reconstructed pinnacles
 - Focused uplighting
 - Reopening façade facing Hart Plaza
- Mariners' Church Master Plan









WEST ELEVATION

Background

- Readerboard sign removed sometime in 2022 for refurbishment
- Replacement sign design not finalized in April 2023, so City Council delegated to CPC:
- 2023 Condition of Approval #2 delegated the PC Review and approval authority to CPC



August 2021 Google Streetview of Removed Pole Sign



October 2022 Staff Photo of Removed Sign Location

SIMULATED PERSPECTIVE VIEW

SCALING IS APPROXIMATE



*Verify Sign for Mounting in Field * Verify New Sign Location

phillipssign.com

Approved:

Date:

Permit: DM 10-30-23

Item #7-R1

TOTAL SIGN AREA: 15.5 Sq. Ft.

Electronic Message Center Monument Sign Double Sided - Qty (1)

Lead #: P21000022-40468

PROJECT: RB Mariners Church-Detroit

FILE: 40468-Permit-R1

SITE ADDRESS: 170 E Jefferson Ave, Detroit, Mi. 48226

LEAD: GM

LAYOUT: CG

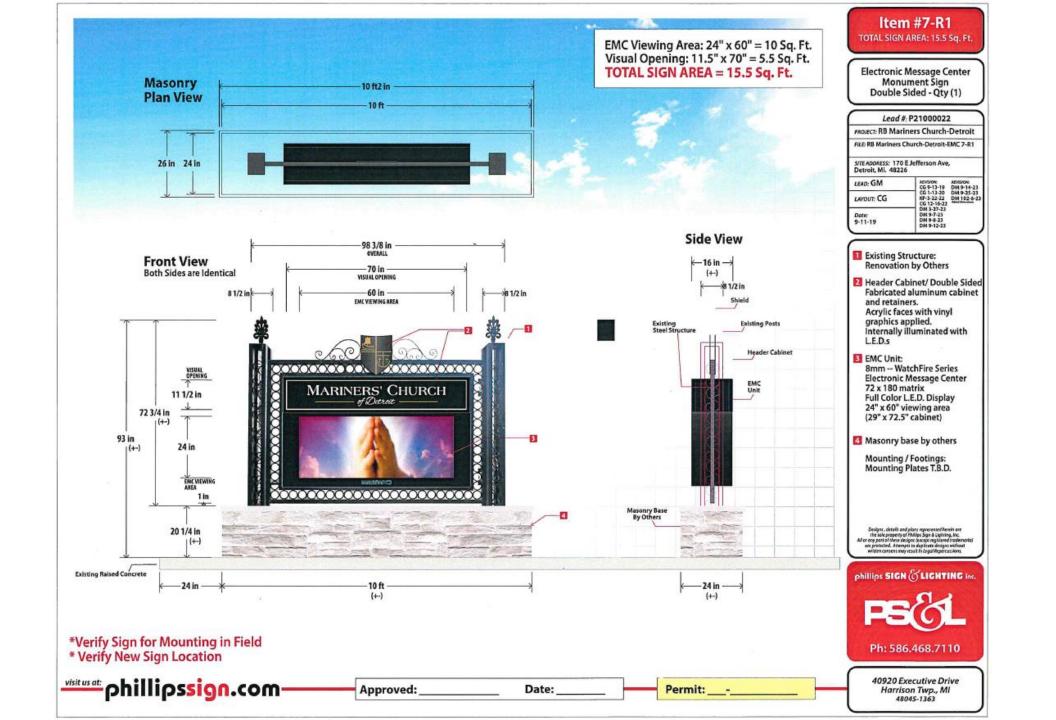
Date: 9-11-19

PAGE 5

Designs, details and plans represented herein are the sale property of Phillips Sign & Lighting, Inc. All or any part of these designs (except registered insidence are protected. Alternate to displaint designs without written (control meaning) in Lenal Representation.

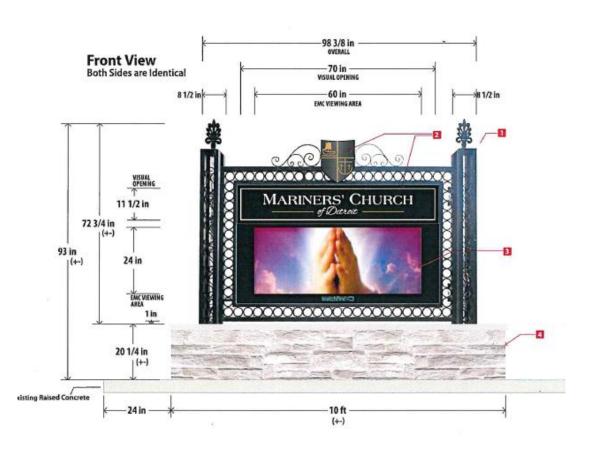
phillips SIGN & LIGHTING inc. Ph: 586.468.7110

40920 Executive Drive Harrison Twp., MI 48045-1363



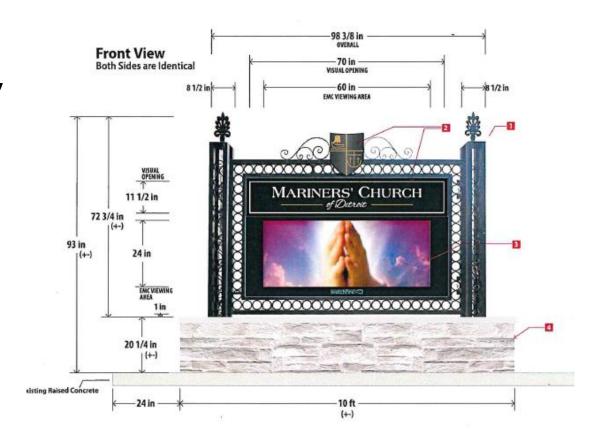
Proposed Sign – Ch. 4 Compliance

- Mariners' Church is located in the CBD, which corresponds with the High-density commercial/industrial sign district
- Proposed sign classified as a Monument sign
- Monument signs are permissible in the Highdensity commercial/industrial sign district
- Meets maximum sign area: <20 sq. ft.
- Meets maximum sign height <10 ft.
- Signs in the CBD may be illuminated and animated



Proposed Sign – PC Review Criteria

- Zoning Ordinance includes 18 review criteria
- Purpose of design review is to ensure harmony with the Public Center and for consistency with the spirit, intent, and purpose of the ZO
- Criteria #11 applicable to the proposed sign:
- (11) Signage and graphics should be tastefully designed to be visually appealing and in character with surrounding development; they should provide needed information, direction and orientation in a clear and concise manner.



CPC Staff Recommends Approval