

Project Green Light

Board of Police Commissioners Meeting
January 25, 2024



DETROIT POLICE DEPARTMENT
Chief James E. White





What is Project Green Light Detroit?

- A place-based risk reduction and crime prevention strategy
- A partnership between the City, DPD, business owners, and property owners
- A multi-prong approach to increase deterrence, detection, and engagement



Roles for Project Green Light Detroit

- Business Partner

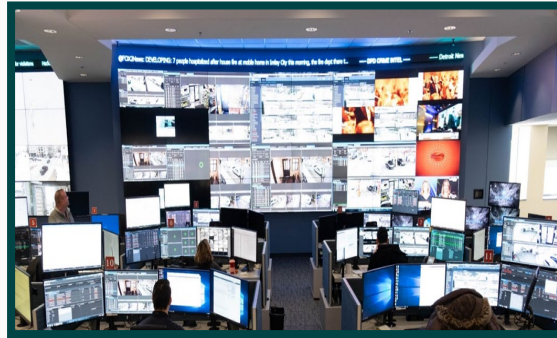
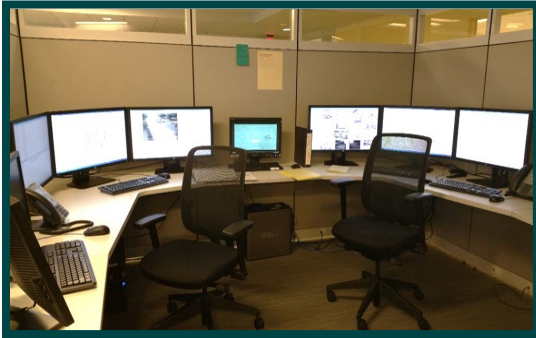
- Cameras and Connectivity
 - Partners install and maintain high-definition cameras that provide streaming video from the business to DPD
- Visibility
 - Partners ensure that there is adequate lighting on all parts of their properties as well as display signage and an approved green light

- DPD

- Monitoring
 - DPD provides officers and civilians who monitor and analyze video feeds at the Real-Time Crime Center
- Responding
 - DPD responds to all calls for service as Priority 1 reducing response time
- Patrol Visits
 - DPD proactively visits partner locations to deter crime



History of Project Green Light Detroit



1/1/16

- PGLD launches with 8 businesses

2/1/17

- 100th partner goes live

1/30/18

- First corridor goes live

1/31/17

- First PGLD partner meeting held

2/2/17

- DPD makes all PGLD runs priority 1

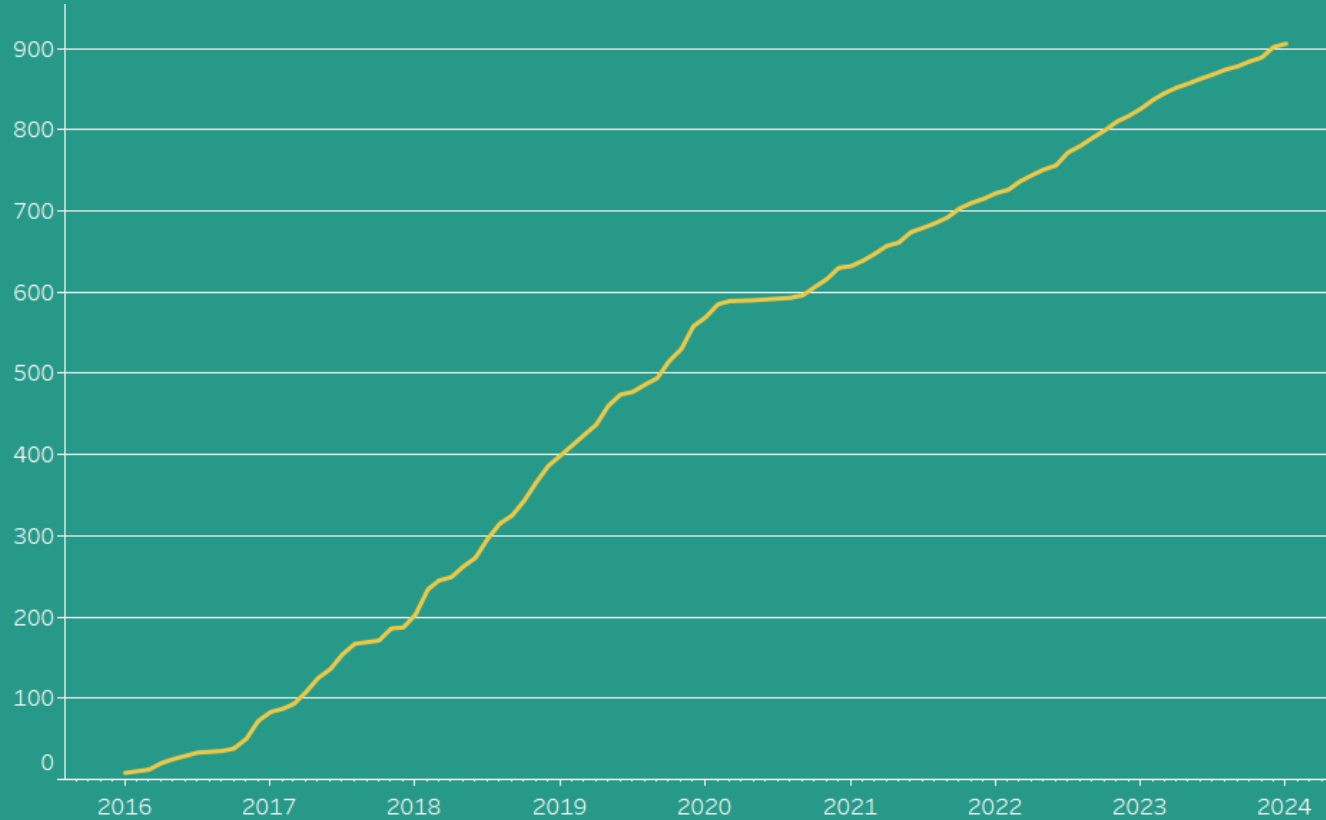
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- 907 partners



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Growth of Project Green Light Detroit Partners



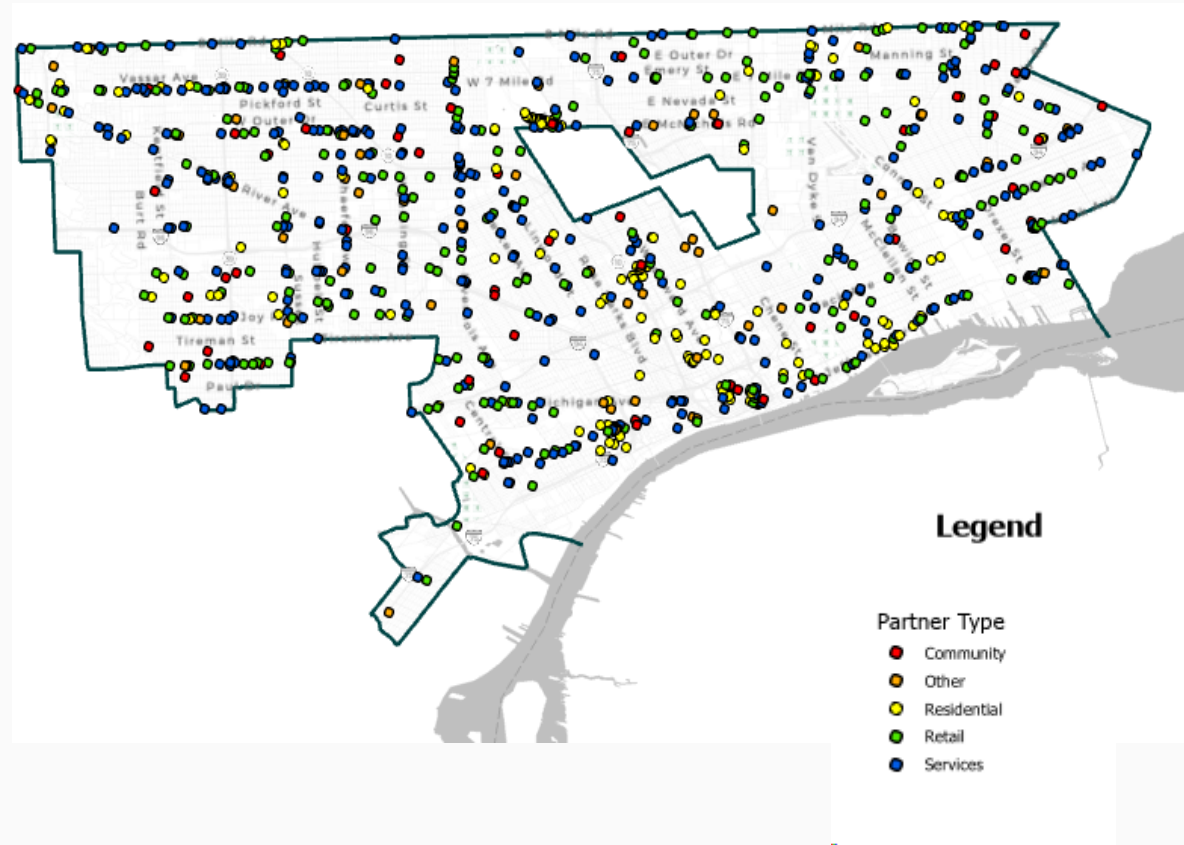
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907 Partner Locations

Partner Type

PGL

| | |
|--------------|------------|
| Community | 67 |
| Residential | 157 |
| Retail | 246 |
| Services | 364 |
| Other | 73 |
| Total | 907 |





Benefits of Project Green Light Detroit

- Priority 1 Response
- Special Patrol Visits
- Virtual Patrol
- Footage available in RTCC

- Improve Neighborhood Safety
- Promotes Revitalization and Growth of Local Business
- Strengthens Efforts to Deter, Identify, and Solve Crimes

Video Evidence leads to higher clearance rates

For cases that ultimately cannot be solved, they are open longer which means more leads and more opportunities for the case to be closed



Join Project Green Light Detroit – Process

Complete application

Schedule AVERT site visit

Schedule installation

Post Audit

Install light and signage

GO LIVE! 3-7 Days

Get first compliance visit



Join Project Green Light Detroit – Cost

Average Costs to Join

- Leasing
 - \$139 - \$182 per month
- Purchasing
 - \$2800 - \$3200
- Cloud Storage
 - \$15 per month, per camera
- Lighting
 - \$500
- Signage
 - \$450 - \$650

Vendors:

| Cameras | Lighting | Signage |
|-----------------------|-------------------------|----------------|
| Access Surveillance | IB Electric | Dearborn Signs |
| ComCast | Nationwide Illumination | ID Enterprises |
| Cronus | | |
| Infinite Technologies | | |
| Guardian Alarm | | |
| Iview | | |

| Number of Cameras | Number of Locations |
|-------------------|---------------------|
| 4 | 236 |
| 5-10 | 618 |
| 11-14 | 37 |
| 15+ | 16 |



Thank You

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 [https://detroitmi.gov/departments/police -
department/project -green-light-detroit](https://detroitmi.gov/departments/police-department/project-green-light-detroit)



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Questions



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