



The Future of Health

Building Strong, Healthy Communities
Through a Reimagined, Thriving Detroit Campus

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The Team



Barry Blackwell,
HFH



Marc Corriveau,
HFH



Arlynn Dailey,
MSU



Jerry Darby,
HFH



Richard Haddad,
Pistons



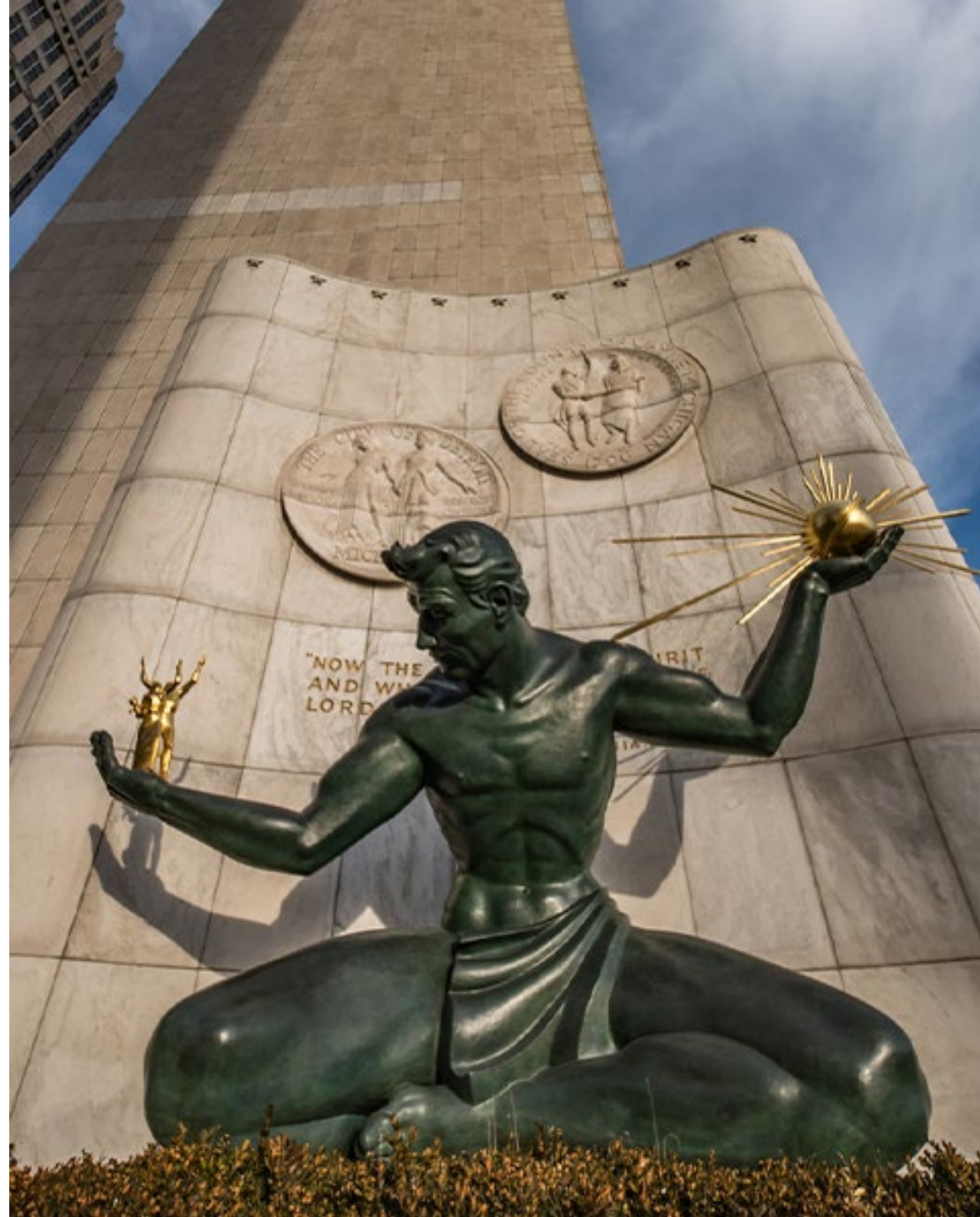
Norman Hubbard,
MSU



Richard Temple,
MSU



Stefen Welch,
Pistons



Detroit Deserves This.

- A hallmark of every great major city in the U.S. is the presence of a premier academic medical center...
 - Leading innovation & discovery
 - Championing health, wellbeing & equity for all
 - Creating pipelines & opportunities for the next generation
 - Driving economic mobility & vitality - meeting unmet needs in the communities they serve
 - Through the power of partnership – we can deliver on this vision and that promise.

Henry Ford Health

Our Commitment to Detroit Runs Deep

Our Team:

- 33,000 strong – one of Michigan’s largest and most diverse employers
- Serving our community for 100+ years & counting
- Headquartered in Detroit – we stayed when others left
 - ≈10,000 team members report to work in the city each week.

Our Healthcare Mission:

- Dozens of community programs dedicated to nutrition & wellness, addressing infant mortality and combatting chronic conditions including cancer, asthma, diabetes
- Detroit’s primary partner in the COVID-19 pandemic
- Deep partnerships with schools & faith-based organizations

Our Mission Community Health Focus:

- **School-based health clinics:** inside more than a dozen schools, we provide primary and behavioral health service for children aged 5-12 regardless of insurance or ability to pay.
- **WIN Network:** Detroit guides and supports Black mothers from pregnancy through baby’s first year of life, addressing infant mortality rate.
- Creates **public spaces** our community use like **ArtBlock**, an art-infused space available to the public at no cost; since opening in 2019 has hosted thousands of people at events.



Pistons Return to Detroit

History & Context

The Detroit Pistons' move back to the city in 2017 was about more than just playing games – it was about moving the entire organization and its employees, moving the community forward and operating as a community asset.

MOVING BACK TO THE CITY

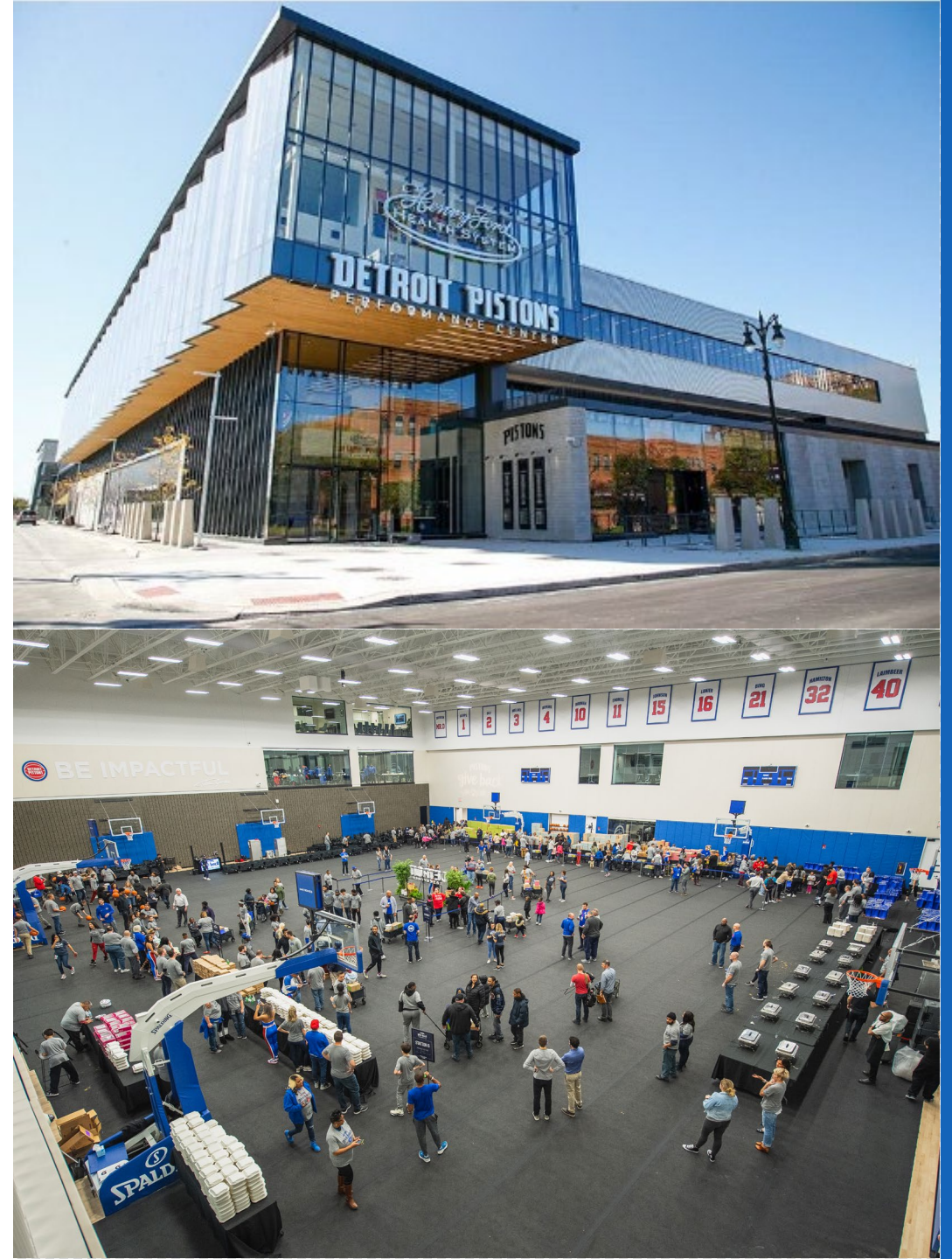
- Partnered to activate Little Caesars Arena while distributing 20,000 community tickets per year
- Invested \$2.5M and executed the renovation of 60 basketball courts in parks throughout the City of Detroit
- Created yearly summer 'Neighbors Program' to activate parks with basketball camps, youth activities, yoga for seniors and distributed over basketballs to Detroit youth

BUILDING A PUBLICLY ACCESSIBLE HOME

- Partnered with Henry Ford Health and built a \$100M performance center and team headquarters in New Center
- Was designed for public accessibility – a different model from other NBA facilities which are built solely for team use
- Utilized Detroit-based firms to help to build the facility to ensure Detroiters participated in the construction

OPERATING AS A COMMUNITY ASSET

- Partnered with Wayne State University to develop and fund their new Fieldhouse for men's and women's basketball
- Brought new NBA G League team to Detroit to share the Fieldhouse to maximize that facility
- Created Shop313 program in 2021 to help grow Detroit small businesses
- Utilize the PPC for voting hub during election cycles, host community events, education events, mentoring programs and basketball camps





MICHIGAN STATE
UNIVERSITY

Michigan State University – Detroit History

"For decades, MSU has been working with partners in Detroit to support economic development, advance the arts, transform schools, improve health and sustain the environment" - MSU Interim President Teresa Woodruff



Apple Developer Academy

- Work on real-world challenges and connect with community and industry partners
- Designed to empower young Black entrepreneurs, creators, and coders, helping them cultivate the skills necessary for jobs in the rapidly growing iOS app economy

Community Music School-Detroit (CMS-D)

- The largest provider of sequential music education outside of the regular school day for Detroit children.
- Provides a wide range of music courses, youth summer camp programs with enrollment increasing by an average of 10 percent every year since 2014, Early Childhood Programs, music therapy to families in partnership with the Children's Hospital of Michigan Foundation
- Supports the Detroit Public School Community District (DPSCD) with Teaching Artist masterclasses, free tuition for DPSCD students, a free music library, free supplies to DPSCD music teachers, and coordinated instrument donations for the district



Detroit Partnership for Food, Learning, and Innovation

- Located in the Riverdale neighborhood, near Brightmoor
- Promotes urban agriculture research through community-based initiatives
- A resource for urban growers, students, and neighbors to come together and learn about agriculture and nature
- Current programs focus on soil research, food production, and volunteer days

University Learning and Leadership Collaborative (ULLC)

- A multi-university effort to coordinate university resources in support of neighborhood initiatives in the HOPE Village community
- An innovative model of community-campus collaboration to enhance learning and knowledge and become a catalyst for accelerating community change



Henry Ford + Michigan State University

The partnership between Henry Ford and MSU is highly complementary and presents a unique opportunity for our organizations and the communities we serve and specifically the city of Detroit



HENRY FORD HEALTH + MICHIGAN STATE UNIVERSITY Health Sciences

Bringing together the weight of a top public university pushing the boundaries of discovery and one of the nation's leading integrated delivery networks



Research

- \$790M+ in total research funding
- \$75M+ total NIH funding across MSU OHS and Henry Ford



Education

- 3K+ med students, 2.5K residents & fellows trained per year
- 650+ MSU nursing students across BSN, MSN/DNP, PHD & ~3K nursing students trained at Henry Ford



Clinical

- 2.2K+ physicians employed by Henry Ford & MSU
- 6K+ nurses employed
- 275+ care delivery locations
- \$4.3B+ in NPSR \$2.1B in health plan premium revenue



MICHIGAN STATE
UNIVERSITY

HENRY
FORD
HEALTHSM



**LEGACY
NEIGHBORS**



**FAMILY FIRST
RESIDENTS**



**WELCOMED
VISITORS
& PATIENTS**



**THE
NEXT-GEN
PROFESSIONAL**

Community Engagement

Engaging Our Communities

- Since the announcement, we have met with many community groups to share details and receive feedback
- Outreach has included: churches, schools, block clubs, neighborhood associations, businesses, nonprofits, and elected officials
- To date, we have:
 - Attended over **60** block club, community association meetings, and meetings with community stakeholders
 - Hosted **3** business roundtables
 - Hosted clergy roundtable discussion
 - Developed project survey
 - Hosted panel discussion with local High School
 - Hosted community meeting for surrounding neighborhood

Upcoming Engagement Opportunities

Community Benefits Process

Anticipated to Start Q3 2023



We would love to hear from you
Please scan the QR code to fill out our survey (5-10 minutes)



What We Have Heard...



Site Overview - Current



One Integrated Campus & Ecosystem



**HENRY
FORD
HEALTH.**



**HENRY FORD HEALTH +
MICHIGAN STATE UNIVERSITY**
Health Sciences



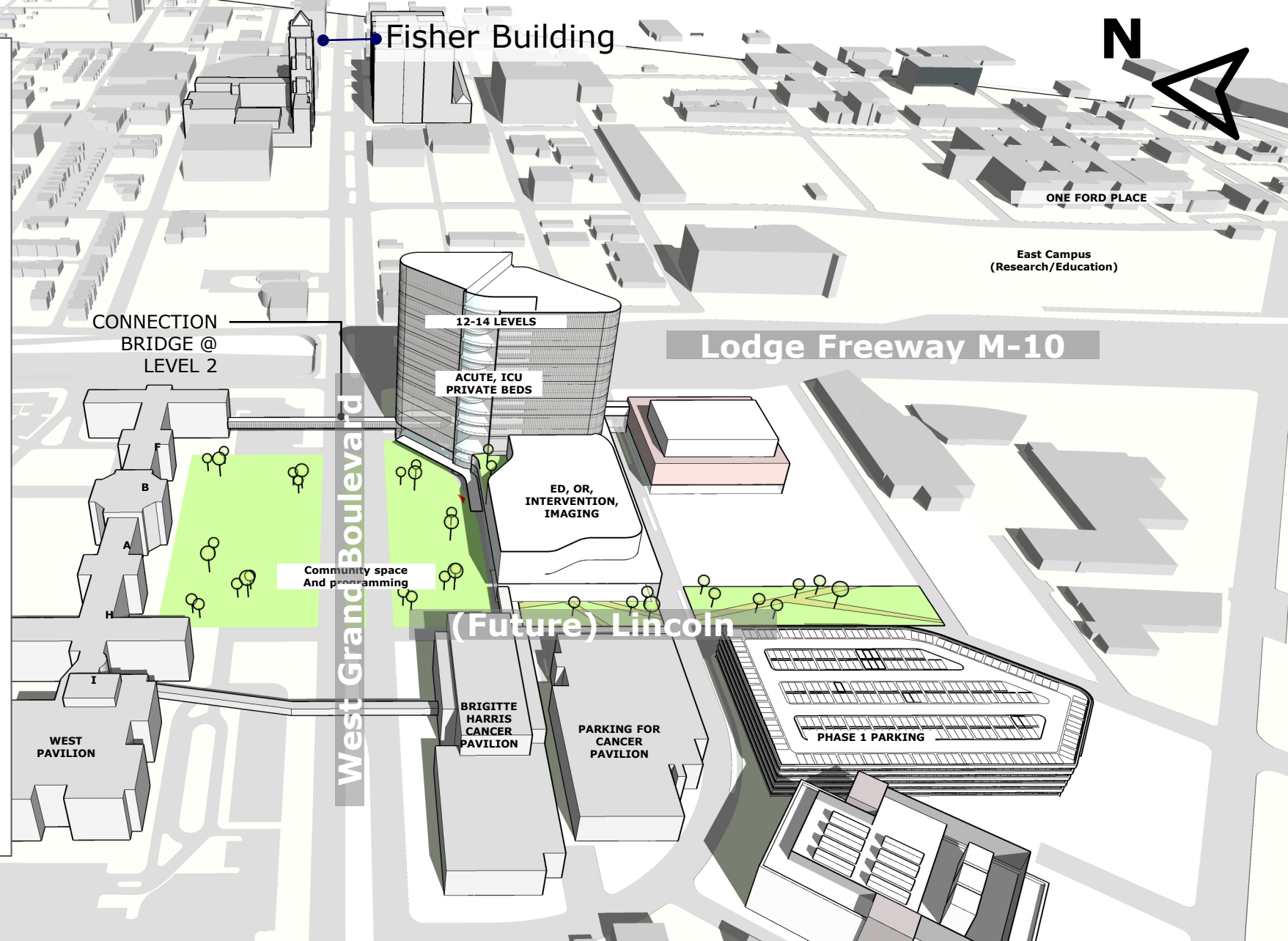
Lodge Freeway M-10

(Future) Lincoln

West Grand Boulevard



- Focused on **Tertiary/Quaternary (TQ)** clinical programs in Phase 1
- **Preserves north side** for education, ambulatory care, lower acuity care, and administrative functions
- Sets path toward **sustainability** and increased **efficiency**
- Close to and leverages **newest campus assets** (Cancer Center and West Pavilion)
- Extends toward **research** / East Campus
- **Minimizes impact** on patient care during long construction project
- Creates **future path** for growth and expansion
- **Green development** to support achieving hybrid electric campus and environmentally sustainable activities



Motown Museum

Fisher Building



West Grand Boulevard

Lodge Freeway (M-10)

Third Street

TBD

Second Street



Neighborhood Development Live, Work, Play

- No great destination is complete without a vibrant neighborhood infused with life, resources & opportunities for all.
- Multi-phase, multi-year development plan
- Preserving New Center's rich history while infusing innovative solutions
- Walkable, connected community
- Retail, dining, parking & green space
- Mixed-use residential options including One Ford Place transformation





Life-Changing Research

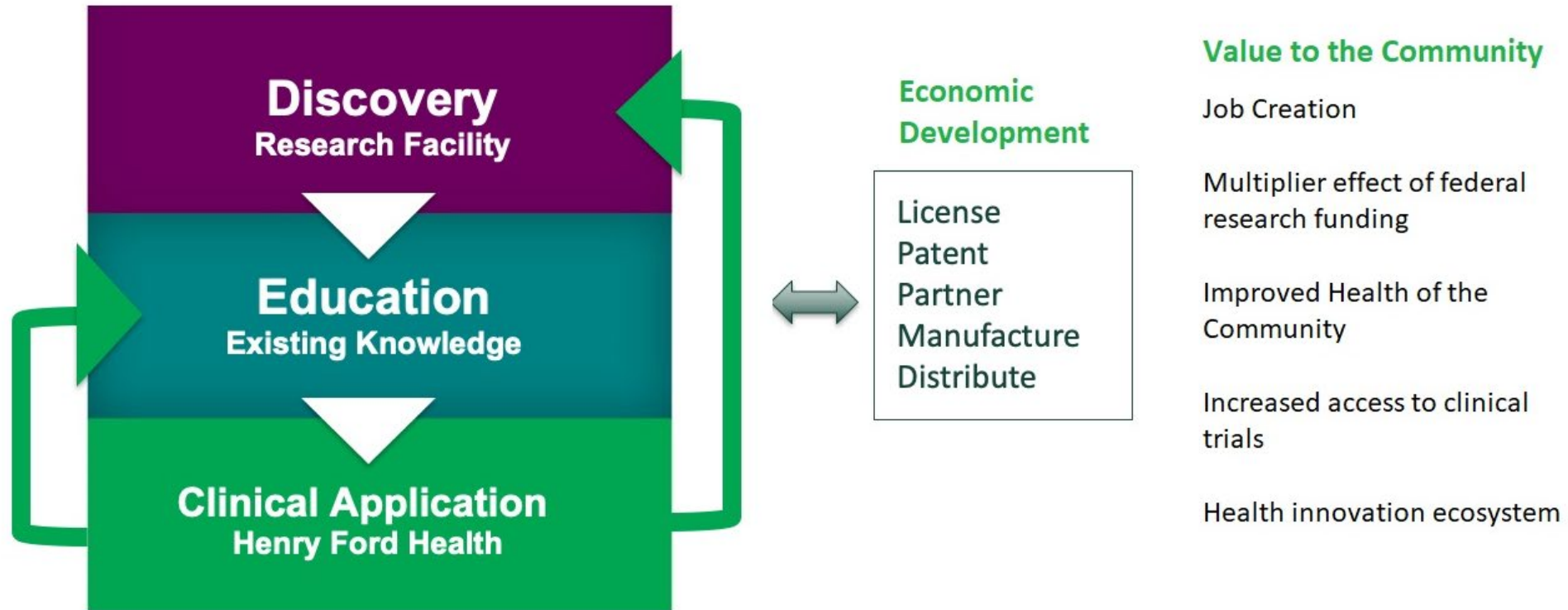
Tomorrow's discoveries today.

The disparity is real. Detroiters have some of the highest cancer, asthma and other chronic condition rates in the U.S. We need everyone in this fight.

- 30-year landmark partnership
- Hub for shared research efforts across multiple disciplines including cancer and health disparities
- New building on Third Street across from One Ford Place & Henry Ford Detroit Pistons Performance Center
- Groundbreaking expected in 2024
- Opening targeted for 2027



The Innovation Cycle



Health Sciences
MICHIGAN STATE UNIVERSITY

Potential Planning Needs

South Campus

Henry Ford Hospital

- Street Improvements
- Rezoning and Variances

East Campus

Henry Ford + MSU Research

- Variances
- Street Improvements

Pistons Mixed-Use Residential

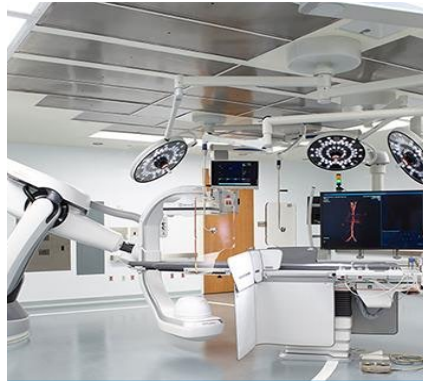
- Street Improvements



What that means for Detroit.



**Attracting +
Retaining
top talent**



**Procedural
innovations**



**Sub-specialty &
Tertiary Quaternary
growth**



**Consumer-driven
health care**



**New technology &
advanced research**



What We Can Achieve:

Inspired by our amazing patients and families, our mission-driven teams, our trusted neighbors, partners & the communities we serve,

WE WILL...

- Revolutionize the care experience with personalized medicine for our Detroit communities and beyond
- Enable amazing new levels of life-changing research with real-time benefits
- Create a Detroit that is the most sought-after destination for healthcare education, training and practice
- Build a gateway to downtown – a vibrant place to live, work, and play
- Lead the path to wellbeing, health equity and sustainability
- Be a destination for those from down the street, to across our region, to across the globe.

We're excited & ready for
the long journey ahead.



**HENRY
FORD
HEALTH**



**HENRY FORD HEALTH +
MICHIGAN STATE UNIVERSITY**
Health Sciences

THANK YOU