

CDBG / NOF Training & Technical Assistance Agenda

“Fund Development for Organizational Sustainability”

April 27th, 2022 – 9:00 AM – 1:00 PM

**Objectives:**

* **Participants will understand how fundraising impacts the organization’s sustainability and help maintain the financial health of the organization.**
* **Participants will learn to implement special events fundraising best practices as a part of their fund development strategy.**
* **Participants will know what steps to take to be capital campaign ready.**
* **Participants will share fundraising best practices.**

**Agenda**

* **Introduction – Tamra Hardy**
* **Attendance – Mandy Valentine**
* **Icebreaker – Mandy Valentine**
* **Best Practices for Special Events – Fundraising & Friendraising – Maggie Katz**
* **Break – 5 minutes**
* **How to Be Ready for a Capital Campaign – Scott Trudell**
* **Subrecipient Panel – Fundraising Successes & Challenges**
	+ **Kerrie Mitchell – Matrix Human Services**
	+ **Tara Franey - Luella Hannan Memorial Foundation**
	+ **Jeff Griffith – The Youth Connection**
	+ **Q & A**
* **Closing – Kerry Baitinger**

