



DEPARTMENT OF  
**Planning &  
Development**

Coleman A. Young Municipal Center  
2 Woodward Avenue, Suite 808  
Detroit, Michigan 48226

Phone: 313.224.1339  
Fax: 313.224.1310  
[www.detroitmi.gov/pdd](http://www.detroitmi.gov/pdd)

## NOTICE OF HEARING

Pursuant to the *City of Detroit Health Department Emergency Epidemic Order in Response to the COVID-19 Pandemic Per MCL 333.2453, Declaration of Continued Emergency Due to COVID-19, to Extend Remote Public Access to Open Meetings and Prohibit Gatherings at Meetings that Risk the Personal Health and Safety of Members of the Public and Public Bodies*, effective from January 1, 2022 to March 31, 2022, sign waiver hearings will be both in person and on-line. ON-LINE PUBLIC ATTENDANCE IS STRONGLY ENCOURAGED. As pursuant to public health guidelines, the meeting room will be subject to space limitations, and there are NO additional opportunities for public viewing within the building.

TO OWNERS AND RESIDENTS OF PROPERTY WITHIN 300 FEET OF:  
**3439 Woodward Ave.**

You are hereby notified that a hearing will be held at  
**2:00 PM on Thursday, March 17, 2022** in Rm. 808 of the  
Coleman A Young Municipal Center, 2 Woodward Ave.

The link below is for all of our Zoom Meetings:

<https://cityofdetroit.zoom.us/j/2568030763>

Dial in number: +1 312 626 6799 US

Meeting ID: 256 803 0763

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Any citizen, owner or resident of property (or his/her duly authorized representative) may express his/her comments, statements, or opinions concerning the proposed sign waiver either in writing to the Department, by email at [signwaiver@detroitmi.gov](mailto:signwaiver@detroitmi.gov) or at this hearing.

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**PDD Case:** SWA 2021-00552

**APPLICANT:** Metro Detroit Signs

**LOCATION:** 3439 Woodward Ave.

**Summary of the proposed signage:** Install a wall sign at 65 feet above grade on the east elevation facing Woodward Ave

**Summary of the Waiver request, including citation and the extent to the sign does not meet the regulation:** Waive the provisions of Sections 4-4-45 to permit a wall sign to be installed above the maximum of 40 feet.

## **NOTICE TO HANDICAPPED PERSONS**

PDD Hearings are accessible to the handicapped. Any handicapped person needing special assistance (other than transportation) in order to participate in this hearing must notify the Department of such need at least forty-eight hours prior to the hearing. Michigan Relay is a communications system that allows hearing persons and deaf, hard of hearing, or speech impaired persons to communicate by telephone. Users may reach Michigan Relay by dialing 7-1-1 and then connecting with the Zoom conference number above. There is no additional charge to use this service. Please contact 313-590-1922 with any requests for accommodations.

## **CRITERIA FOR WAIVER**

Per Sec 4-4-22(j), PDD may approve a petition for a waiver or adjustment only upon finding that such waiver or adjustment satisfies all of the following:

1. That, without the requested waiver or adjustment, the sign would be subject to one or more practical difficulties that would substantially hinder the communicative potential of the sign;
2. That the requested waiver or adjustment is necessary to address all practical difficulties referenced in the first bullet, as no form of alternative signage in accordance with this chapter could effectively eliminate all such practical difficulties;
3. That the requested waiver or adjustment would be sufficient to effectively eliminate all practical difficulties referenced in the first bullet;
4. That the requested waiver or adjustment will not have a detrimental effect on the privacy, light, or air of the premises or neighboring premises;
5. That the requested waiver or adjustment will not substantially affect the use or development of the subject premises or neighboring premises;
6. That the requested waiver or adjustment will not substantially impair, detract from, or otherwise affect the aesthetic value of the subject premises or neighboring premises;
7. That the requested adjustment will not in any way increase the potential for distraction to, obstruct the flow of, or otherwise harm pedestrians or motor vehicles passing within view of the sign; and
8. The proposed signage for the subject premises, submitted as part of the application for the waiver or adjustment, is in general accord with the spirit and intent of the regulations outlined in this chapter.