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TO: City Planning Commission

FROM: Kimani Jeffrey, staff

RE: Request of the Museum of Contemporary Arts Detroit (MOCAD), to amend

Article XVII, Section 50-17-7, District Map No. 6 of the 2019 Detroit City Code,

Chapter 50, Zoning, by showing a B4 (General Business District) zoning

classification where an R6 (High Density Residential District) zoning classification currently exists on two (2) parcels, commonly identified as 52 and 62 Garfield Avenue, generally bounded by Garfield Avenue to the north, John R. to the east,

Canfield Avenue to the south, and Woodward Avenue to the west.

DATE: September 30, 2021

RECOMMENDATION

The City Planning Commission recommends **APPROVAL** the request of the Museum of Contemporary Arts Detroit (MOCAD), to amend Article XVII, Section 50-17-7, District Map No. 6 of Chapter 50 of the 2019 Detroit City Code, 'Zoning,' to show a B4 (General Business District) zoning classification where an R6 (High-Density Residential District) zoning classification currently exists on two (2) parcels, commonly identified as 52 and 62 Garfield Avenue.



BACKGROUND

The subject area currently consists of a 45 space gravel parking lot, which serves as parking for the patrons of MOCAD.

The proposed map amendment is being requested to repurpose the subject parcels to accommodate either an expansion of the "Museum" use, the creation of an "Outdoor art exhibition grounds or sculpture garden", or the creation of a "Commercial Outdoor Recreation facility". The proposed "museum" use would be permitted on a by-right basis in the proposed B4 zoning classification per Section 50-9-105(10). The "Outdoor art exhibition grounds or sculpture garden" use would be permitted on a by-right basis in the proposed B4 zoning classification per Section 50-9-105(12). The proposed "Commercial Outdoor Recreation facility" would be permitted on a by-right basis in the proposed B4 zoning classification per Section 50-9-105(13).

Either of the three aforementioned uses would accommodate the applicant's desire to create a space to facilitate several layers of flexible outdoor programming including children's educational activities, mobile homestead programming, regular museum days, as well as outdoor events. The proposed site design will act as an extension of a new architectural entryway, which orients to a new pedestrian corridor. The site development includes a new pedestrian corridor while reorganizing the existing parking into a public outdoor event space, including the incorporation of stormwater management systems.

Based on the Buildings, Safety Engineering, and Environmental Departments Pre Plan Review writeup the intended future use for the subject properties has been identified as "Commercial Outdoor Recreation facility" primarily due to the planned installation of a stage area, however, when outdoor events are not occurring, the subject properties will continue to be used primarily as off-street parking for the museum.

PUBLIC HEARING RESULTS

On September 23, 2021 a public hearing was held for this rezoning request. General questions were asked about the plans of MOCAD's expansion and what the proposed new design entails. Commissioner's questions were generally answered adequately with no outstanding questions.

Two members of the public spoke during the public comment portion of the meeting. One member representing Midtown Detroit Inc. spoke in support of the proposed rezoning. A second member of the public that is an owner of a neighborhing building asked questions regarding possible noise pollution stemming from MOCAD events. The project team responded by saying that minimal noise is anticipated. Based on previous years events, there is expected to only be five annual events that utilize sound amplification.

ANALYSIS

Zoning Ordinance Approval Criteria

According to Sec. 50-3-70, Approval criteria, recommendations and decisions on an amendment of a zoning map in Article XVII shall be based on consideration of all of the following criteria:

(1) Whether the proposed amendment corrects an error or meets the challenge of some changing condition, trend or fact;

It can be said that this amendment meets the challenge of a changing condition or trend. The area that MOCAD is located in proximity to is the Sugar Hill Music and Arts Historic District. This area is a mix of buildings that contain residential, commercial and institutional uses that create a vibrant neighborhood. The proposed rezoning will allow MOCAD to improve their current operations adding to the synergy of the arts component of the neighborhood.

(2) Whether the proposed amendment is consistent with the Master Plan and the stated purposes of this chapter;

The subject site is located within the Lower Woodward area of Neighborhood Cluster 4 of the Detroit Master Plan of Policies. The Future Land Use map for this area shows "MRC – Mixed Residential/Commercial" for the subject properties. The Planning and Development Department (P&DD) has submitted a letter confirming the conformance of this rezoning with the Master Plan of Policies.

(3) Whether the proposed amendment will protect the health, safety, and general welfare of the public;

This rezoning is not expected to have adverse impacts on the surrounding public. The one issue that has been asked by various residents is regarding possible noise pollution during MOCAD events if this rezoning is to happen. MOCAD has stated that outdoor events which use amplification, such as a concert, will be minimal. The museum would also be subject to Chapter 16 Article 1 of City Code (the Noise Ordinance) which limits amplification and other noise pollution to cease between the hours of 10 p.m. and 7 a.m. with fines attached. Additionally, MOCAD is working with neighbors to further layout and refine how these events might function, to curb noise pollution.

(4) Whether the City and other service providers will be able to provide adequate public facilities and services to the subject property, while maintaining adequate levels of service to existing development;

Since this proposal is expanding upon a site that is already developed, the subject property is not expected to require any considerably higher levels of services than are currently necessary.

(5) Whether the proposed rezoning will have significant adverse impacts on the natural environment, including air, water, soil, wildlife, and vegetation and with respect to anticipated changes in noise and regarding stormwater management;

The proposed rezoning is not anticipated to have negative impacts on the environment. The current unimproved lot at the subject site will be brought up to code to include required landscaping which will be an improvement for stormwater retention and the beautification of the current gravel lot.

(6) Whether the proposed amendment will have significant adverse impacts on other property that is in the vicinity of the subject tract;

There are no significant adverse impacts expected to the adjacent properties. An unimproved lot being developed and designed to complement the arts and business district will likely add to the surrounding properties.

(7) The suitability of the subject property for the existing zoning classification and proposed zoning classification; and

The proposed zoning classification is suitable for the subject properties as it will unify the zoning for the properties that are owned by MOCAD under one zoning classification.

(8) Whether the proposed rezoning will create an illegal "spot zone."

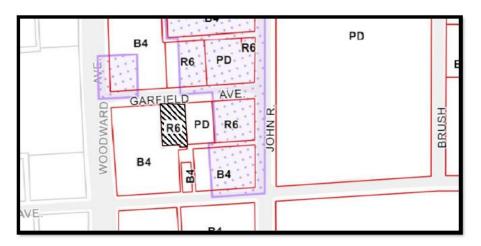
The proposed rezoning will not create an illegal spot zone.

CONCLUSION

This proposal seeks to rezone in order to create a space to facilitate flexible outdoor programming that will mesh with the existing arts environment of the neighborhood. Several neighors have expressed their support for MOCAD's history. This rezoning will serve to allow for the upgrade of an existing gravel lot to a design that is more palatable and up to city code, while also furthering MOCAD's vision to integrate and provide offerings for the community. For these reasons, CPC staff recommends approval of this rezoning.

Attachment

cc: Antoine Bryant, Director PDD
Katy Trudeau, Deputy Director PDD
Greg Moots, PDD
Karen Gage, PDD
David Bell, Director, BSEED
Lawrence Garcia, Corp. Counsel



Highlighted Area Above Shows Proposed Rezoning from R6 to B4