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**Internationally Acclaimed Singer/Steel Pan Drum Artist Aaron BraveSoul,  
Taps Trea Day as PR Agency for Launch of New Single and Video “Fuego”**

*The Motor City talent will perform premiere new visual Thursday, August 26th*



**(DETROIT, Michigan) August 21, 2021** — Los Angeles-based PR firm **Trea Day, LLC** announces the addition of internationally acclaimed singer, producer and legacy steel pan drum artist **Aaron BraveSoul** to its roster of esteemed talent. The Motor City-born BraveSoul has performed on the world’s biggest stages, including becoming a finalist and fan favorite on [\*America’s Got Talent\*](#) as a member of the **Emmy Award-winning Selected of God choir**. The contemporary Gospel collective is known best for its soulful rendition of Multi-Platinum rapper Eminem’s “Lose Yourself” during **Chrysler’s** now-famous **"Imported from Detroit"** ad during the **Super Bowl** in 2011- which unwittingly catapulted BraveSoul’s career. On Thursday, August 26th BraveSoul will host a **video premiere event** for his new single **“Fuego”** at the **Hamilton Tucker Art Gallery (16065 Hamilton Ave #2728 Highland Park, MI 48203) from 7pm-9pm.**

BraveSoul’s newest music demonstrates his unique blend of genres and influences that make up a unique and special style; combining Latin percussion, island vibes, hip-hop and a soulful repertoire.

In addition to his **video premiere event on the 26th**, other upcoming appearances include the 2021 Caribbean Fest in Detroit on **August 22nd**, an in-studio performance on **Live in the D**, a WDIV morning news program and on the House of Dank Stage at 11:45am at the Arts, Beats & Eats Festival in Royal Oak, Michigan on **September 5th.**

The charismatic, but humble maestro boasts a diverse musical background, verbal arsenal and abiding faith in the continued pursuit of his passion. BraveSoul appeals to a wide audience with a fresh sound and enduring message that leaves the listener feeling empowered and encouraged to live authentically, no matter who they are. Trea Day is thrilled to share more about this one-of-a-kind artist and innovator.

To secure credentials for performances, brand collaboration or media inquiries contact Trea Davenport, Sr. PR Strategist at 310-728-5000 or [trea@treaday.com](mailto:trea@treaday.com)

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