STAFF REPORT 05-13-2020 REGULAR MEETING PREPARED BY: G. LANDSBERG

APPLICATION NUMBER: 20-6721 (INCLUDING 20-6722, 20-6723)

ADDRESS: 1401 MICHIGAN AVENUE. 1501 CHURCH (INCLUSIVE OF 1525-1541 CHURCH).

AND 1750 TRUMBULL (INCLUSIVE OF 1742 TRUMBULL & 1403-1441 LEVERETTE)

HISTORIC DISTRICT: CORKTOWN

APPLICANT: JOEL SMITH, AIA, NEUMANN/SMITH ARCHITECTURE

PROPERTY OWNER: GODFREY DETROIT PROPCO, LLC

DATE OF STAFF SITE VISIT: 05-11-2020

SCOPE: DEMOLISH BUILDING AND ERECT 7-STORY HOTEL WITH RELATED PARKING

IMPROVEMENTS

EXISTING CONDITIONS

The sprawling parcel now known as 1401 Michigan Avenue (see red outline on photo below) was at some time created from several adjacent parcels on 8th Street and Leverette Street, including an alley which exited south to Leverette, and was vacated in 1987 in favor of an easement.



Detroit Parcel Viewer showing principal site in red. Adjacent parking lots to south and west (across Trumbull) also shown.

The site has an interconnected office/light industrial building constructed in three phases, an original 2-part portion principally along Michigan Avenue which features buff- and white/black- glazed brick elevations (east and west portions, respectively) and a circa 1958 modern extension running south along 8th Street. Along Michigan Avenue, large portions of the glazed brick have been haphazardly painted over the years, with more surviving unpainted near the parapet. Window openings are glass block and/or covered with boards, both of which are also sometimes painted. An existing entrance at 8th Street is closed with a hollow metal door. The general appearance is shabby and rundown.

The modern, or south extension, is greater in floor area than the Michigan Avenue section of the building, and extends to the intersection with Leverette. The elevation's principal expression derives from its rhythmic aluminum window bays, set back from the sidewalk with planted beds, and features an orange/buff colored brick laid in a complex woven "fabric" pattern. A central entrance with an aluminum canopy fronts 8th Street. Areas of the brick have been painted, presumably to conceal graffiti, similar to the Michigan Avenue portion. An incompatible later entrance, perhaps dating to the late 1980s/early 1990s, juts from the rear of the building into the rear parking area. As the alley historically ran east-west through the block (see map below), it was vacated and diverted south towards Leverette when this building was constructed (and then later vacated again).

While not on the project site, 1432 Leverette is a large historic house on Leverette street immediately adjacent to the parcel's southwest corner. The last remaining of a row of wood-frame homes on this block of Leverette, the house retains substantial historic character and appears to be in good condition. It is a late nineteenth-century clapboard and wood-trimmed structure, with a hooded projecting front gable, bracketing, an original bay window with leaded transoms, and other Queen Anne design influences. The east wall, closest to the subject property line, is windowless, except where it steps back at the rear.

The parking lots included for review appear to be surfaced with gravel and possibly some deteriorated areas of asphalt. The lot at 1501 Church (including 1525-1541 Church) is unfenced and has no structures or elements of note. The lot at 1750 Trumbull (including 1742 Trumbull and 1403-1441 Leverette) is larger, occupying the entire block immediately to the south of the principal project site, with the exception of a historic vinyl-sided duplex at the southwest corner. This lot is fenced with chain link topped with barbed wire in deteriorating condition. Also present at this lot is a large sign at the northwest corner dating to perhaps the early 1970s Tiger Stadium era, advertising parking for ballpark visitors.



Sanborn map of project sites (outlined in red) and vicinity showing conditions circa 1950. Note extensive demolition since.



Existing conditions at intersection of Michigan and 8th Street, looking southwest. Staff photo, May 11, 2020.



View of Michigan Avenue elevation, looking east towards downtown. Staff photo, May 11, 2020.



Modern addition, looking south. Staff photo, May 11, 2020.



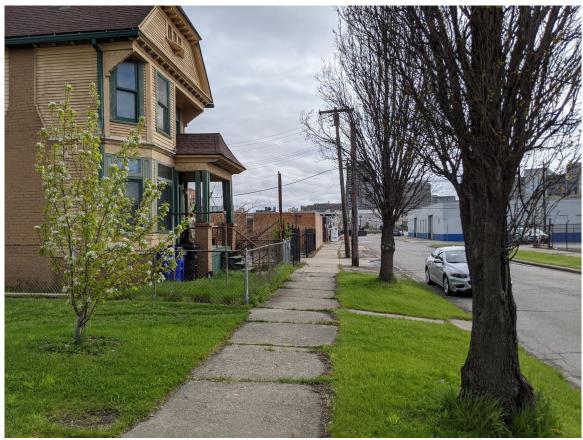
Modern addition, view from Leverette and 8^{th} Street towards northwest, with 1432 Leverette visible at left, and church beyond. Staff photo, May 11, 2020.



Parking lot at 1501 Church, looking west. Staff photo, May 11, 2020.



Parking lot at 1750 Trumbull, looking north.. The church and 1432 Leverette visible beyond. Staff photo, May 11, 2020.



View east along Leverette towards principal project site. Staff photo, May 11, 2020.



View of 1432 Leverette looking north; project site at right. Staff photo, May 11, 2020.

PROPOSAL

A seven-story (82'-6" high) hotel building is proposed to occupy the site, requiring the removal of the existing structures. Per the applicant's narrative, the building design employs a storefront "base," middle "body," and upper "crown" which is intended to be consistent with other Detroit commercial precedents along Michigan Avenue and elsewhere. The base along Michigan Avenue and 8th Street is proposed to be "a transparent storefront façade punctuated by vertical brick pilasters resting on stone plinths." Above the storefronts, the building's main body is a brick grid of pilasters and spandrel panels punctuated by the hotel room windows. The crown along the principal elevations consists of two-story metal panel pilasters flanking glazed openings and an upper metal cornice. The secondary Leverette Street façade is proposed to be "similar, but with more opaque metal panel and door elements at service locations."

The west-facing elevations are largely featureless, and are proposed to be finished with a version of an Exterior Insulation and Finish System, or EIFS. A line of brick detailing wraps around to the west elevations at both Michigan Avenue and Leverette. Murals or graphic design patterns by local Detroit artists are proposed to cover most of these areas. The building's southwest seven-story elevation is set back ten feet from the adjacent property line of 1432 Leverette.

Improved surface parking is proposed on substantial portions of two adjacent blocks. Both lots will be paved with fencing and new landscaping. The vintage "Tiger Stadium Parking" sign at 1750 Trumbull will be preserved.

The following three images are excerpted from the applicant's submission. The applicant's full presentation deck, design rationale, Elements of Design narrative, schematic design drawings and narrative, and other supporting materials describing the project are included in this report.



View 3 (from Michigan Avenue Looking West)



Leverette Street Elevation

GODFREY HOTEL DETROIT - HISTORIC DISTRICT COMMISSION PRESENTATION 67



Corktown Juxtapositions of Large/Small Structures

STAFF OBSERVATIONS & RESEARCH

Existing building(s) at 1401 Michigan

During the post-war era, the existing building(s) at 1401 Michigan were the long-time administrative headquarters of the Detroit Lions, who played at nearby Tiger Stadium until 1975. During this time, the building featured prominent signage advertising its occupancy, with approximately 3' high projecting letters and a large painted logo. As best as can be determined with limited access to city records, the building appears to have had larger window (storefront) openings extending to within two feet of sidewalk grade, asymmetrically flanking a door on Michigan Avenue. See 1970s era photo, below.



Image dated 1976 from Detroit Street View twitter account (@detroitstreetvu), posted April 2019, copyright unknown. View from Michigan Avenue looking southeast. See similar view on page 2.

At some time subsequent to the team's occupancy, the Michigan Avenue elevation was altered, with brick infill above the bottom datum of the former storefront windows (marked by a header course of glazed brick) and the creation of smaller, awkwardly spaced mid-height openings, new sills, and a relocated door. At the western end of the building, the former monolithic brick wall with team logo was altered with the introduction of new window and door openings (or the reopening of even older openings). All traces of signage have been removed or lost. The band of black glazed brick at the base, was extant into the mid-2010s and appears to be painted over.

The buildings are a typical example of what might be termed "Corktown commercial;" fairly nondescript but architecturally striving "workaday" buildings that fill important gaps in the mixed use streetscape among Corktown's historic streets and avenues. These buildings, like Corktown's humble residential homes, are rarely designed by named architects yet add important historic character to the overall setting with modest detailing reflective of their construction periods.



Image circa 2010-2013 from Detroit News, published March 5, 2020 with photo credit to CoStar. Note extant black glazed brick at base.

Given the football team's status as a prominent Detroit sporting institution, and the relationship to the landmark Tiger Stadium site which itself played a key role in Corktown's 20th century history (especially along Michigan Avenue), staff finds that building should be considered contributing in terms of historical significance via association with the district's historic context, and, inclusive of the 8th Street elevation, has enough physical integrity to substantiate the historic association.

1432 Leverette

The historic 19th century house at 1432 Leverette is a large frame home in the Corktown context, much larger than some of the "workers cottages" found on nearby streets. It retains a high degree of architectural integrity, with most, if not all, original design details intact and appears to be in good condition. It sits on a narrow 25' lot. The building's contribution to the National Register historic district (which predated local designation by several years) was described in that report as "considerable." The home is currently occupied and maintained.

Parking lots

Both parking lots were already established when the district was designated in 1984; the lot at 1750 Trumbull was permitted in 1961, with the lot at 1501 Church following in 1968. The lone surviving historic building at the south parking lot block (1730 Trumbull) is considered a contributing building, despite the inappropriate application of vinyl siding.

Historic district

The Corktown local historic district was created in two non-contiguous sections in 1984, about six years after the NR district. In the report of the city's Historic Designation Advisory Board, the district is described as "significant as the traditional Irish immigrant neighborhood in the city of Detroit and as the oldest extant neighborhood in the city." Architecturally, it is described as

(A) sparsely populated community with low-scale residential buildings occasionally interspersed with a small-scale commercial building or industrial building. Buildings are generally very close to each other; they are frequently built on half of a 50 foot lot...Individual houses were not usually designed by architects. Mostly of frame construction, the early houses were supported on cedar posts and had no basements. Additions are a common feature of houses in the neighborhood, added as families grew, and architectural features stemming from architectural fashion of the second half of the nineteenth century were applied as families became more affluent.

It is of some interest to note that there is a record of historic houses being moved within the district, including at least one such approval per prior HDC action.

Proposed new building: Elements of Design

Of note, Element #1, Height, states that "Most residential buildings in the district range from one story to $2\frac{1}{2}$ stories tall. However, an apartment building on Porter Street and a multi-unit building on Fourteenth Street are comprised of four stories each. Commercial and industrial buildings range in height from one to five stories tall; the Victorian commercial buildings are between two and three stories tall. Institutional buildings range from one to three stories." No building in the immediate context rises higher than five stories, and these are rare. The proposed building would be the tallest in the vicinity, even along Michigan Avenue, and set a new precedent.

The materials and detailing proposed for use on the building are generally consistent with those used elsewhere in the historic district and Elements #7, *Relationship of materials*, and #8, *Relationship of textures*, with the significant exception of the west-facing elevations. EIFS, like vinyl siding, is a value-driven modern finish system which does not accurately or convincingly reproduce the texture and appearance of traditional stucco. The large blank expanse, though mitigated by the introduction of murals or artwork, would not be consistent with the textural interest and detailing on most other Corktown buildings, and gives the appearance of an abrupt cleaving of the building.



Project context across Michigan Avenue (looking north from project site), with recent 5-story new construction building. Staff photo, May 11, 2020.

ISSUES & ANALYSIS

Certificate of Appropriateness (COA) Analysis

The Commission, per Section 21-2-73 and 21-2-78 of the city code, is first asked to consider whether the project may be issued a Certificate of Appropriateness, or COA, which confirms that the work is "appropriate according to the defined elements of design for the historic district and the Secretary of the Interior's standards for rehabilitation and guidelines for rehabilitating historic buildings (36 CFR Part 67)." Per Part 67, the Commission must find that the proposed work "reasonably" meets the Standards with technical and economic feasibility considered.

- The Commission should determine first whether the existing building(s) on the principal site, 1401 Michigan, are contributing historic structures with architectural integrity dating to their Period of Significance. If found contributing, as staff recommends, their historic character must be preserved for a COA to be issued for this project.
- Staff finds that the materials, articulation, textures, and architectural expression of the proposed new building (independent of its size and massing, and excluding the west elevations) is generally consistent with those of larger buildings within the historic district and the related Elements of Design, and would be appropriate in isolation, ignoring the building's mass and height.
- The new building is projected to rise to more than 80' in height, reportedly consistent with height allowed by zoning. However, the Commission is aware that historic standards are driven by the regulated context, and often demand a compromise in height or massing for a building to be compatible with the existing historic district context and its Elements of Design. Based on this guidance, staff recommends a building height of not more than five stories, stepped down to four stories along Leverette Street adjacent to the historic home, for a finding of appropriateness relevant to a COA.



Detail view of 1432 Leverette, showing proximity of property line (marked by 6' galvanized fence post). Staff photo.

• Another staff concern has been the impact of the proposed building's massing and height on the adjacent 1432 Leverette, a well-preserved and strongly contributing historic house that is the last survivor on a once dense residential block. While the applicant correctly points out that Corktown has

many historic period examples of sharp juxtapositions between small homes and larger commercial buildings, the transition here (because of the seven-story height of the proposed building) is still substantially sharper than any precedent in the neighborhood. Staff finds this relationship to be in plain conflict with the district's historic character; not because a small house next door would be preferable, but because the proposed new building is simply too big and too close. Staff is also concerned that potentially reduced habitability for this home (given its proximity to the rear mechanical area and loss of sunlight) will endanger its viability through decrease of rental income or property value, ultimately resulting in a potential demolition request for economic reasons. In staff's opinion, a substantial reduction in massing within a reasonable distance (one city lot) of the house, combined with a general reduction in height for the overall building, would markedly dilute this factor's impact on the project's historic appropriateness.

- The seven-story EIFS finish system proposed for the west elevations is an inappropriate expression within a historic district, and further compounds the negative effect of the building's close relationship to 1432 Leverette. This installation is also highly visible along Michigan Avenue. Though murals are planned for these areas, the underlying building material should still be appropriate for a COA.
- Though most if not all of the proposed surface parking was established and operating when the district was designated, staff finds that such use is not *historically* appropriate for a historic district established upon the basis of a dense nineteenth and early twentieth century residential district, and questions the appropriateness of official sanction by HDC to perpetuate such use under a COA. The designation report, and many other sources, specifically notes the "toll" that urban renewal clearance has taken on Corktown, and Element #5, *Rhythm of spacing of buildings on streets*, notes that the district's rhythm has been "interrupted by vacant lots due to demolition of buildings." It is staff's position that the validation of large open parking lots in a historic district such as Corktown should not be approved via COA.



View to southwest of 1750 Trumbull parking lot, with remaining historic house on block. Staff photo, May 11, 2020.

Notice to Proceed (NTP) Analysis

The applicant has stated their intention to seek an approval via Notice to Proceed, should the Commission decide that the proposed project does not qualify for a COA. Per Section 21-2-78, the project may be granted a permit via a NTP if "the proposed work will be inappropriate according to the Secretary's standards and the defined elements of design for the historic district, but is without substantial detriment to the public welfare and without substantial derogation from the intents and purposes of this article, and where one or more of the conditions of Section 21-2-75 of this Code have been met."

The referenced Section 21-2-75 offers four conditions which the Commission may consider, any of which found to be prevailing would qualify the project for approval:

- 1. The resource constitutes a hazard to the safety of the public or the occupants;
- 2. The resource is a deterrent to a major improvement program that will be of substantial benefit to the community. Substantial benefit shall be found only if the applicant proposing the work has obtained all necessary planning and zoning approvals, financing, and environmental clearances, and the improvement program is otherwise feasible;
- 3. Retention of the resource would cause undue financial hardship to the owner. Undue financial hardship shall be found only when a governmental action, an act of God, or other events beyond the owner's control created the hardship, and all feasible alternatives to eliminate the financial hardship, which may include offering the resource for sale at its fair market value or moving the resource to an appropriate vacant site within the historic district, have been attempted and exhausted by the owner;
- 4. Retention of the resource would not be in the interest of the majority of the community.

In short, a decision by the Commission to issue a NTP is a transaction; the city accepts inappropriate work in one of its historic districts in exchange for "substantial community benefit" or some other urgent or overriding concern.

In this case, the applicant is offering the following evidence to support substantial community benefit under Condition 2:

- The preparation of a Godfrey Hotel Community Engagement Plan developed by Crossroads Consulting, outlined in the submitted materials. The stated goals are to "inform and educate the community about the project" and "to gather input from the residents and to develop an ongoing strong relationship." Community engagement tools envisioned for use include distributing flyers announcing meetings, developing an email and phone contact list, conducting a town hall meeting as well as small group gatherings. The Godfrey team "will establish ongoing relationships with block club, the neighborhood association and business leaders throughout Corktown.
- Community engagement work done to date, according to the applicant, includes:
 - o A meeting on August 14, 2019 with project representatives and a group of neighbors at Nemo's
 - A presentation to the Corktown Business Association Board of Directors on March 3, 2020, with resulted in a letter of support unanimously approved by the Executive Board members present
 - A meeting with the Corktown Historical Society on March 11, 2020 to answer questions and listen to residents.
 - A community-wide meeting at PAL to which members of three block clubs were invited, including the East End Corktown Block Club, the Central Corktown Block Club, and the Train Station Neighbors Block Club. The Corktown Neighborhood Association was notified and shared invitation with their membership. Flyers were distributed to every residence in historic Corktown that could be accessed, including Clement Kern Gardens, Victor Attar Apartments and the Sixth Street Lofts. Project representatives presented the project to the group and responded to questions from the audience.
 - A commitment to continue civic engagement through an open email and phone channel, as well as an email database to advise residents on developments in the project.
- Letter of support from the Corktown Business Association, including specific support for the demolition of the former Detroit Lions Administrative Building, described as a "long vacant eyesore." The letter goes on to state that Corktown is a "community of walkers, runners, bikers, strollers and visitors who

- enjoy the culture and atmosphere of Corktown" and "this demolition will aid in elevating that experience for everyone."
- Letter of support from Dorothy Bennick, a resident on Labrosse and 8th
- Letter of support from the Board of Directors for The Corktown Experience, which calls the Godfrey Hotel Project "an appropriate complement to Michigan Avenue in Corktown" and supports the request for demolition. The letter notes that the property has been vacant for some time, and "while the painted-over, glazed brick of the building is interesting, the building itself has no historical or architectural significance." The letter notes that "the developers have been transparent in their plans for this project" and the development "will bring a much needed vitality and vibrancy to Detroit's oldest neighborhood," and states that the Godfrey Hotel will be welcomed "as a Corktown partner that appreciates, respects and shares our community values."
- A letter from Oxford Capital Group projecting the following annual figures for permanent job creation, salaries/hourly wages, taxes, and temporary (18-24 months) construction job creation:
 - Estimated annual payroll (including benefits and payroll tax) of approximately \$11 million, stabilized
 - o Estimated number of full-time equivalent jobs at approximately 200, including all food and beverage venues
 - Estimated hourly wages of \$18-22/hour dependent on market wage, with an expectation to pay at or above union hourly wage scale and benefits and offer 401K
 - o Estimated management salaries between \$50,000 and \$200,000, depending on position
 - o Projected annual federal, state, city, county tax revenue of approximately \$10 million annually
 - o Projected 350 temporary construction jobs with an average salary of \$75,000 plus benefits

Additionally, the applicant has addressed the requirements of condition 2 by providing:

- Written documentation from the CEO and President of Oxford Capital Group, LLC, attesting to the availability of all the required equity to complete the project. Additionally noted is that the majority has come from "local Detroit/Michigan investors." A construction loan from a local bank is expected to complete capitalization of the project, and the applicant states with confidence their ability to finalize the debt financing for the project based on a track record of 25+ years in developing hotels nationwide.
- A five-year operating pro forma
- Written commitment to retain an environmental consultant prior to any demolition at the existing property, with abatement contractor to be engaged and staff notified should asbestos be found.
- Documentation that a Site Plan Review has been applied for, and a commitment that the applicant will abide by recommendations resulting from such review

The applicant has also partially responded to PDD's and HDC staff's design concerns regarding the building's relationship to 1432 Leverette by modifying the expression of the west-facing EIFS wall by introducing a graphic design pattern (or mural, based on the Commission's preference) and by adding additional architectural materials to turn the corner at the building, somewhat reducing the slab effect of the wall along Leverette. As discussed, many elements of the building are consistent with the Standards, and as historic preservation has been declared by the city to be a public purpose under Section 21-2-1 of the city code, those elements of appropriateness should be considered by the Commission in weighing community benefit in addition to the factors above.

RECOMMENDATIONS

Certificate of Appropriateness, HDC Staff Recommendation

For the reasons described under *Certificate of Appropriateness Analysis* (above), staff recommends that the Commission **deny** a Certificate of Appropriateness for the project as it fails to meet the 36 CFR 67 Secretary of the Interior's Standards and Guidelines for rehabilitating historic buildings and the District's defined Elements of Design, especially,

Standards number:

- (2) The historic character of a property shall be retained and preserved. The removal of historic materials or alteration of features and spaces that characterize a property shall be avoided.
- (5) Distinctive features, finishes, and construction techniques or examples of craftsmanship that characterize a historic property shall be preserved, and
- (9) New additions, exterior alterations, or related new construction shall not destroy historic materials that characterize the property. The new work shall be differentiated from the old and shall be compatible with the massing, size, scale, and architectural features to protect the historic integrity of the property and its environment.

And Elements of Design number:

- (1) Height,
- (5) Rhythm of spacing of buildings on streets
- (7) Relationship of materials
- (8) Relationship of textures
- (15) Scale of facades and façade elements, and
- (22) General environmental character

Notice to Proceed, PDD Staff Recommendation

It is staff's opinion that the current project qualifies for issuance of a Notice to Proceed (NTP), based on (1) the building's primary location on the Michigan Avenue commercial corridor, (2) certain features and elements of the building appropriate for a historic district, (3) the substantial community benefit achieved via increasing tax revenue, reactivation of long-time vacant spaces and associated temporary and permanent job opportunities, (4) demonstrated community support, and (5) the feasibility of the proposed improvement program.

The Planning Department therefore recommends that the Commission approve a conditional Notice to Proceed under Condition 2 of Section 21-2-75:

The resource is a deterrent to a major improvement program that will be of substantial benefit to the community. Substantial benefit shall be found only if the applicant proposing the work has obtained all necessary planning and zoning approvals, financing, and environmental clearances, and the improvement program is otherwise feasible

With the conditions that:

- (1) The material on the west-facing elevations be revised from EIFS to the developer's choice of a traditional cement stucco system over CMU, a concrete wall panel system, or a masonry expression; such choice to be approved by PDD design review and HDC staff;
- (2) The NTP be suspended and not issued by staff until:
 - a. The applicant submits final construction documents for permit (including specifications) showing adherence to the approved design in all respects, including a contract with a Detroit-based artist for execution of the murals/graphic design, excepting minor changes typically approvable by staff, and;
 - b. The work has obtained all other necessary planning and zoning approvals, financing, and

environmental clearances and is otherwise ready to proceed, including completion of Site Plan Review and the implementation of any design changes based on recommendations thereon, which are hereby made staff-approvable if consistent with the Commission's intent;

- (3) The NTP is issued exclusively to this applicant team for this project, and does not run with the properties, individually or collectively, and;
- (4) The suspended NTP expires within one year of today's date if not successfully issued.

THIS IS A 3-PAGE FORM - ALL INFORMATION IS REQUIRED FOR PROJECT REVIEW

HISTORIC DISTRICT COMMISSION OJECT REVIEW REQU

City of Detroit - Planning & Development Department 2 Woodward Avenue, Suite 808

2 Woodward Avenue, Suite 808 Detroit, Michigan 48226	4/24/2020 Date:
PROPERTY INFORMATION	
ADDRESS: 1401 Michigan Avenue AKA:	
HISTORIC DISTRICT: Corktown Historic District	
SCOPE OF WORK: Windows/Doors Roof/Gutters/Chimney Porch Deck	
New Construction Demolition Addit	tion Other:
APPLICANT IDENTIFICATION	
Property Owner/ Homeowner Contractor Tenant or Business C NAME: COMPANY NAME:	November / Craitle Avaleite atuve
ADDRESS: 400 Galleria, Suite 555 CITY: Southfield	STATE: MI ZIP: 48034
PHONE: 248-352-8310 MOBILE: 248-302-4680	EMAIL:_jsmith@neumannsmith.com
PROJECT REVIEW REQUEST CHECKLIST	
Please attach the following documentation to your request: *PLEASE KEEP FILE SIZE OF ENTIRE SUBMISSION UNDER 30MB*	
X Completed Building Permit Application (highlighted portion	parent of the books of the fix,
ePLANS Permit Number (only applicable if you've already ap for permits through ePLANS)	be required.
Photographs of ALL sides of existing building or site	See www.detroitmi.gov/hdc for scope-specific requirements.
Detailed photographs of location of proposed work (photographs to show existing condition(s), design, color, & mat	erial)
Description of existing conditions (including materials and	design)
Description of project (if replacing any existing material(s), i replacementrather than repairof existing and/or construct	nclude an explanation as to why ion of new is required)
X Detailed scope of work (formatted as bulleted list)	

Upon receipt of this documentation, staff will review and inform you of the next steps toward obtaining your building permit from the Buildings, Safety Engineering and Environmental Department (BSEED) to perform the work.

Brochure/cut sheets for proposed replacement material(s) and/or product(s), as applicable

SUBMIT COMPLETED REQUESTS TO HDC@DETROITMI.GOV

P2 - BUILDING PERMIT APPLICATION

			Date:	4/24/202	20
PROPERTY INFORMATIO	N				
Address: 1401 Michigan A	Avenue	Floor:	Suite#: S	tories:	7
AKA:		Lot(s): 1, 12-14			
Parcel ID#(s):	Total Acres	s: 0.635 Lot Wid	th: 138' Lot [Depth: 168	(varies)
Current Legal Use of Property:					
Are there any existing buildings	or structures on this	parcel?	es No)	
PROJECT INFORMATION					
Permit Type:	Alteration Ac	ddition Demo	lition Cor	rect Viola	tions
Foundation Only Chai	nge of Use Tem	nporary Use C	Other:		
Revision to Original Permit	#:	(Original pe	ermit has been issu	ed and is a	ctive)
Description of Work (Describe					
Demolition of one story former of	office building, constru	uction of new seven	story hotel stru	cture	
and refresh of two existing su	urface parking lots				
		MBC use chang	e No MB	C use cha	nge
Included Improvements (Che	ck all applicable; these tra	ade areas require separ	ate permit applica	tions)	
HVAC/Mechanical El	ectrical Plumb	oing Fire Sprin	kler System	Fire A	larm
Structure Type					
New Building Existing	Structure Tena	ant Space G	arage/Accessor	y Building	g
Other:Size	of Structure to be D	emolished (LxWxH)	168x65x11 (va	ries) cubi	ic ft.
Construction involves changes t	to the floor plan?	Yes	No		
(e.g. interior demolition or construction	on to new walls)				
Use Group: R1 & A2 (Mixed use separated) Type	pe of Construction (pe	er current MI Bldg Code	Table 601) 1B		
Estimated Cost of Construction	sn \$_\$45,000,000	\$_			
Structure Use	By Conf	tractor	By Depar	ment	
Residential-Number of Units:	Office-Gross Floo	or Area	Industrial-Gross Fl	oor Area _	
Commercial-Gross Floor Area:	Institutional-Gros	ss Floor Area	Other-Gross Flo	or Area 137	7,000
Proposed No. of Employees: 225	List materials to be sto	ored in the building: _			
PLOT PLAN SHALL BE submitted	on separate sheets a	nd shall show all eas	ements and mea	surement	ts
(must be correct and in detail). Si existing and proposed distances	to lot lines. (Building P	rting lot, indicate fro Permit Application Co	nt of lot, show a ntinues on Next	all building Page)	gs,
	For Building Depart	tment Use Only			
Intake By:	Date:	Fees Du	e: Dng	Bld?	No
Permit Description:					
Current Legal Land Use:		Proposed Use:			
Permit#:	_ Date Permit Issued:	: Perm	nit Cost: \$		
Zoning District:	Z	oning Grant(s):			
Lots Combined? Yes	No (attach	zoning clearance)			
Revised Cost (revised permit applied	cations only) Old \$		New \$		
Structural:	Date: _	Notes:			
Zoning:					
No.	Date:				

P2 - BUILDING PERMIT

Permit #:

Property Owner/Homeov	wner Pr	operty Own	er/Homeow	ner is Permit Ap	plicant
Name: John Rutledge		Compa	any Name:	Godfrey Detro	it PropCo, LLC
Address: 350 W. Hubbar	d, Suite 440	City: Ch		State: IL	
Phone: 312-755-9500 Driver's License #: R34347		Mobile			
Driver's License #: R34347	963081	Email:	jwr@oxford-	capital.com	
Contractor	tractor is Permit Ap	plicant		Christman/Na	orcon, a joint vei
Representative Name: Sar					
Address: Fisher Bldg, Suite					
Phone: 313-908-6060					christmanco.com
City of Detroit License #:					
TENIANT OD DUCINE	CC OCCUPANT	□ Ton	ant is Darmit	Applicant	
TENANT OR BUSINES			ant is Permit		
Name:	rnone.		Lillall.		
ARCHITECT/ENGINE	ER/CONSULTAI	NT Arc	chitect/Engin	eer/Consultant is	Permit Applicant
	State R				
Address: 400 Galleria, Sui Phone: 248-352-8310	te 555	City: Sc	uthfield	State: MI	Zip: 48034
Phone: 248-352-8310	Mobile: 248-30	02-4680	Email:	ismith@neumar	nsmith.com
A CONTRACTOR OF THE PARTY OF TH	AFFIDAVIT (Only re				
I hereby certify that I am the on this permit application s requirements of the City of inspections related to the ir other person, firm or corpo	e legal owner and c hall be completed Detroit and take fu nstallation/work her	occupant of t by me. I am Il responsibil ein describe	he subject p familiar with ity for all co d. I shall nei	property and the the applicable of de compliance, ther hire nor sub	work described codes and fees and -contract to any
Print Name:(Home	Sign	gnature:			Date:
(Home Subscribed and sworn to befo	5815.000.000.000.000				
		120	- C		
Signature:			My Comm	ission Expires:	
Signature:	(Notary Public)		_My Comm	ission Expires: _	
Signature:	(Notary Public) PERMIT API			ission Expires:_	
I hereby certify that the information restrictions that may apply certify that the proposed which make this application as all applicable laws and ordinspections are requested	(Notary Public) PERMIT API primation on this api to this construction york is authorized by the property owner inances of jurisdiction and conducted we	PLICANT SI oplication is to and am aw by the owner er(s) authorization. I am aw within 180 di	gnature true and cor are of my re of the recored agent. For are that a pays of the	rect. I have revi sponsibility the d and I have be urther I agree to permit will expi	ewed all deed reunder. I en authorized conform to re when no
I hereby certify that the inforestrictions that may apply certify that the proposed w to make this application as all applicable laws and ordiinspections are requested the previous inspection ar	(Notary Public) PERMIT API permation on this appeared to this construction for its authorized by the property owner in ances of jurisdiction and conducted without that expired permits and that expired permits and the second	PLICANT SI oplication is to and am aw by the owner er(s) authorization. I am aw within 180 da	gnature true and cor are of my re of the recored agent. For are that a pays of the	rect. I have review sponsibility the dand I have be urther I agree to permit will expidate of issuance	ewed all deed reunder. I en authorized conform to re when no
I hereby certify that the inforestrictions that may apply certify that the proposed we to make this application as all applicable laws and ording inspections are requested the previous inspection ar Print Name: Joel Smith, Al	(Notary Public) PERMIT AP Description on this ap to this construction york is authorized be the property owner inances of jurisdiction I and conducted we and that expired per IA Sign Applicant)	pplication is to and am aw by the owner er(s) authorization. I am aw within 180 diermits cannot gnature:	gnature true and cor are of my re of the recored agent. For are that a pays of the	rect. I have revision in the sponsibility the dand I have be urther I agree to permit will expirate of issuance	ewed all deed reunder. I en authorized conform to re when no or the date of

Section 23a of the state construction code act of 1972, 1972PA230, MCL 125.1523A, prohibits a person from conspiring to circumvent the licensing requirements of this state relating to persons who are to perform work on a residential building or a residential structure. Visitors of Section 23a are subject to civil fines.

My Commission Expires: 1-5-2027

This application can also be completed online. Visit detroitmi.gov/bseed/elaps for more information.



Signature:

(Notary Public)

HISTORIC DISTRICT COMMISSION REVIEW & PERMIT PROCESS

SUBMIT COMPLETE APPLICATION TO HDC STAFF Application **Staff** placed on Substantial Reviews Corrected upcoming HDC Scope application meeting Scope submitted agenda³ to HDC HDC **HDC** Staff Applicant issues Denial Reviews **Denies** with Appeal corrects Proposal Scope Procedure application Appeal filed Staff issues a **HDC** w/State Certificate of Approves Hist. Pres. **Appropriateness** Review Board **Proposal** (COA)

OBTAIN BUILDING PERMIT

FROM BUILDINGS, SAFETY ENGINEERING AND ENVIRONMENTAL DEPT. (BSEED)

* THE COMMISSION MEETS REGULARY AT LEAST ONCE PER MONTH, TYPICALLY ON THE SECOND WEDNESDAY OF THE MONTH. (SEE WEBSITE FOR MEETING SCHEDULE/AGENDAS)

FIND OUT MORE AT WWW.detroitmi.gov/hdc



SOUTHFIELD • DETROIT

1500 Woodward Suite 300 Detroit, Michigan 48226 phone 313.782.4800 www.neumannsmith.com April 24, 2020

Mr. Garrick Landsberg
Director of Historic Preservation
Detroit Historic District Commission
Planning & Development Department
City of Detroit
2 Woodward Avenue, Suite 808
Detroit, MI 48226

RE: Godfrey Hotel – HDC Requests for Notice to Proceed & Certificate of

Appropriateness

Dear Mr. Landsberg:

In accordance with requirements from the Detroit Historic District Commission, we are submitting project information for the proposed Godfrey Hotel project located on Michigan Avenue in Corktown in Detroit, and requesting that we be placed on the HDC May agenda to request a "Notice to Proceed" and "Certificate of Appropriateness" on this project.

The Godfrey Hotel project is proposed to be built on the site of the existing building(s) at 1401-1411 Michigan Avenue. A review of Detroit Sanborn Insurance maps shows four structures on the Michigan Avenue frontage in 1921, but by 1951 the thin triangular building at 1401 was listed as "office" and the small building at 1411 was listed as "radiator shop." The current combined building that served as the Detroit Lions offices, including the Mid Century Modern addition to the south, was probably constructed in the late 50's-early 60's concurrent with the trading of Bobby Layne (& the "50 year Curse") and beginning the tenures of Lem Barney, Mel Farr, and Charlie Sanders in '65-'68. The Lions last game at Tiger Stadium was in November 1974 and they moved to the Silverdome the following year.

1411 Michigan Avenue is a one-story masonry commercial structure, currently painted white, with few defining features and was originally constructed as a radiator shop prior to 1949.

1401 Michigan Avenue is also a one-story masonry commercial structure, with white glazed brick, thin triangular floor plan, large office fixed pane windows (not for display as sills are elevated) on Michigan Avenue, with simple detailing and a near northeast corner front entry door at the property line.

The South Addition is a Mid-Century Modern one-story building executed in a tan-colored brick, natural aluminum window/door frames and composite panels/ clear glazing in the frames. The east main entry is flanked by two crenelated brick "fabric" panels with a cantilevered aluminum clad canopy above the entry door. The aluminum/glass window walls are detailed to begin just above a low-rise concrete curb planting area with top or head frames overlapping the parapet structure of the roof to seemingly 'blend into the sky." The south wall of the addition is also tan brick with several individual vertically oriented aluminum/glass windows. The west elevation is primarily tan brick with a few punched opening windows and a protruding cross shaped canopy structure with integral brick raised planter boxes engaging the canopy columns. The east and south facades of the addition are a pure execution of the

Modernist style with ground to parapet top window frames, rotated brick decorative panels flanking the entrance, and a cantilevered entry canopy. We concur that these two facades of the addition building are fine examples of the Mid Century Modern aethetic!

The planning map that was titled "Corktown Historic District-Detroit" and initialed "REM" 2/78 was included as reference by the survey committee that provided the National Register Historic District nomination for Corktown in 1978. On that color-coded map 1401-1411 Michigan Avenue is indicated to be "neutral" in historic contribution to the historic district (two levels of "considerable" and "some" historic contribution are above that designation.) The NR nomination lists the building owner as "Detroit Lions, Inc." With the survey occurring within two decades of the construction of the Mid Century Modern addition, it is probable that the survey committee did not cite the addition's architectural style as a contributing factor due to its recent execution.

We acknowledge that the existing structure incorporates an addition with partial (east & south facades) Mid Century Modern architectural contribution, but given the NR nomination above, as well as the architectural descriptions, we do not believe that 1401-1411 Michigan Avenue exhibits a substantial architectural contribution to the Corktown Historic District, and all building components were constructed during the latter period (1401-1411), or after (south addition) the period of significance of the district. The building does bear historical significance as the headquarters of the Detroit Lions from the late 50's until 1974, and the developers are interested in commemorating that historical importance in the development in some fashion.

Notice To Proceed: We respectfully acknowledge the historical significance of the former Detroit Lions offices, but maintain that the proposed Godfrey Hotel project will provide a "higher and best use" to the community by being constructed on this site. We request that the Historic District Commission grant a Notice to Proceed for the demolition of 1401-1411 Michigan Avenue to allow for construction of the Godfrey Hotel, and the developers offer the following attached documents to demonstrate compliance with Section 25-2-22, subparagraph 2 of required preconditions to requesting a Notice to Proceed for demolition of the structure:

- Letter from Detroit City Planning relative to their review of this project (forthcoming)
- <u>Letter from Hunter Pasteur relative to retention of environmental testing and abatement firms</u> and proposed clearance of hazardous material conditions on the property
- Letter from Oxford Capital relative to their equity assembly and financing placement
- Five year operations pro forma from Oxford Capital demonstrating project financial feasibility.
- Oxford Capital letter of economic development benefits of the Godfrey Hotel project.
- Community Engagement plan and letters of support

As a necessary condition of approving the above noted Notice to Proceed, we are also requesting a <u>Certificate of Appropriateness</u> for the design of the proposed Godfrey Hotel on the former Detroit Lions office site. We offer the following materials and narratives in support of that request:

- Corktown Historic District map 1978
- Exterior photos of the former Detroit Lions office building at 1401-1411 Michigan Avenue and surrounding neighborhood buildings.
- Architectural site plan
- Schematic drawings including floor plans, elevations, and building sections



- Material sample boards
- Project narrative
- 3D renderings of the proposed new building

In addition to the attached documentation, we are also submitting the following narratives to describe the design of the new building and how it was contextually developed relative to the HDC "Elements of Design."

Godfrey Hotel Design Narrative

The main portion of the proposed building design follows an established Detroit commercial building form described as Tripartite Construction, consisting of a storefront "base", middle "body", and upper "crown" area. This form follows existing adjacent buildings located along Michigan Avenue and in the Corktown Historic District. This established building form is used to present a strong, familiar presence on the corner of Michigan Avenue and Eighth Streets. The building's "base" along Michigan Avenue and Eighth Street is a transparent storefront façade punctuated by vertical brick pilasters resting on stone plinths. The building's "body" in same facades is a brick grid (pilasters and spandrel panels) punctuated by the hotel room windows. The "crown" is a two story expression with two story metal panel pilasters flanking glazed openings and an upper metal cornice. The Leverette Street façade is similar, but with more opaque metal panel and door elements at service locations.

Materials for the proposed new building are compatible with the surrounding area and have been frequently used in other mixed-used modern high-rise buildings in the city. The form, massing, and scale of this proposed hotel closely resemble elements typically used in Tripartite Construction. Detailing which has been used in areas only as necessary to make sure that the building remains clean and matches its modern high-rise design.

Godfrey Hotel Compatibility with Corktown Elements of Design

<u>Adjacent Buildings Context:</u> To the east (1381 Mich Ave) and southeast (1300 Leverette) are two one-story commercial/industrial masonry buildings with few window openings, painted brick/block, and constructed as automotive repair type businesses (1381 currently being renovated into possible restaurant.)

To the northwest are the rear facades of St. Peter's Episcopal Church and offices which are a restrained example of the Gothic ecclesiastical style executed in a medium brown brick with limestone detailing, and copper gutters/downspouts.

To the southwest <u>is a house owned by St. Peter's</u> which the congregation currently rents out to a private tenant. The structure is a Queen Anne style Victorian painted clapboard style, with hooded projecting front gable with side brackets above a two story bay window form adjacent to the off center front porch and canopy. The gable end incorporates a triplet of small fixed windows with a single triangular projecting sill beneath them. The gable end is framed with a wide entablature trim and exhibits brackets beneath the roof hood and also beneath the projecting gable face. The front porch canopy is supported by a pair of three square post columns bearing on square brick and limestone base piers. The west elevation of the house exhibits double hung wood punched window openings and a first floor bay window structure with double hung wood windows and transom windows above. The east façade of the house was built within a few feet of the property line with the main southern body of the structure devoid of window openings, then the structure steps back to the west and that



east face has punched window openings and a hip roof above. The rear structure of the house steps back again from the east, is devoid of window openings, and has a north-facing shed roof and porch with shed roof canopy above it.

To the north across Michigan Avenue is a blockfront of historic structures ranging from one story (McShane's) to the three story central multi-storefront block (1416-1432) which is a fine example of an Italianate brick commercial building retaining upper double hung wood windows with decorative hoods on the segmental arch openings, and significant portions of the original painted wood and glass storefronts of that era with multi-light transom windows and recessed entries. Two two-story structures to the east of McShane's exhibit second story bay window structures and reconstructed contextual storefronts beneath. The eastern corner building is the former Dime Savings bank executed in dark brown brick with white terra cotta cornice, and trim details.

<u>Height:</u> At 82'-6" in height, the Godfrey Hotel utilizes the maximum allowable height in the Michigan Avenue Traditional Overlay District. The tripartite division of the façade is established with a datum representing the historic storefront display window/transom heights on neighboring buildings, the crown/body datum is established by the heights of neighboring buildings such as Elton Park's Crawford and the 6th Street Loft building.

<u>Mass/Scale:</u> The hotel building's massing is derived from the examples of the larger commercial/industrial historic buildings in Corktown (Checker Cab, Grinnell's Lofts, 6th Street Lofts, Kaul Glove factory, etc.) The scale of the proposed hotel relates to the scale of historic blockfronts on Michigan Avenue (as a combination of building facades) as well as the larger loft buildings.

<u>Proportion of Front Façade (Vertical/Horizontal Expression):</u> The Godfrey Hotel front façade proportions (Michigan Avenue, 8th Street, and Leverette) are essentially rectangular with horizontal form and vertical design elements such as the brick and metal pilasters traversing the height of the building.

<u>Openings (% and Orientation):</u> The proportion of openings versus solid wall on the building is 40% on average, and again derives its proportion from neighboring historic loft structures.

<u>Opening Rhythm:</u> Window openings are in a regular grid pattern approaching a square form within the majority brick rectangular grid of pilasters and spandrel elements. <u>This shape/rhythm of wall openings is compatible with the wall patterns of historic loft buildings in the neighborhood.</u>

<u>Blockfront Rhythm:</u> The building's façade rhythm is again derived from the opening cadence in nearby loft structures.

<u>Compatible Materials:</u> The building's material palette is derived from common Corktown building elements: brick, glass, metal accent elements and cornice with stone bases on building pilasters.

<u>Compatible Textures</u>: The textures of brick surfaces juxtaposed with coated metal accent elements (contemporary cousins of Victorian painted wood trim and panels) frame the glazed openings that comprise the building facades.



<u>Compatible Colors:</u> With the majority use of brick as the body color of the building with darker gray metal accent elements, the Godfrey derives its coloration from the historic loft, industrial structures in Corktown.

<u>Architectural Detail:</u> The Godfrey's use of architectural detail is found in the metal accent panels "trimming out" upper floor window openings, brick patterns, and metal cornice/pilaster details of the building's "crown" floor levels.

Roof Shape: The building has a flat roof similar to historic commercial buildings in Corktown. The interspersal of a top level roof deck with retractable roof covering and colonnade of pilasters offers a whimsical touch to the building's crown, similar to the original decorative effect of cornices of the Victorian commercial buildings on Michigan Avenue.

<u>Continuous Street Wall:</u> With the Godfrey's three streetfront facades developed at zero lot lines, the urban commercial district public realm character is preserved in a continuous street wall.

<u>Landscape/Surface Treatments:</u> The public right of way sidewalks adjoining the Godfrey Hotel on Michigan Avenue, 8th Street and Leverette will all be finished with traditional concrete paving.

<u>Façade & Elements Scale:</u> The Godfrey uses the traditional storefront base of display windows and signage transom to derive context from neighboring historic commercial facades. The body of the building comprised of a rectangular brick and glass grid offers a pleasing rhythm of openings compatible with nearby loft structures. The two story building crown with two story metal pilasters and metal cornice elements provide detail to add to the interest of the buildings top.

<u>Façade Complexity:</u> The Tripartite vertical design of the building's façade bring it within the milieu of traditional historic façade expression throughout the historic district

<u>Symmetrical vs Asymmetrical:</u> The Godfrey Hotel's three primary building facades are a continuous rollout of vertical structural bays with entries punctuating the transparent storefront base on Michigan Avenue and 8th Street. The facades do not exhibit a large entrance expression either central or asymmetrical and therefore this design element does not apply here.

Please let me know if you require additional information or have any questions.

Sincerely,

NEUMANN/SMITH ARCHITECTURE

Joel Smith, AIA President

Copies: Mike Kirk: Neumann Smith



Hunter Pasteur

HOMES

GODFREY DETROIT PROPCO, LLC

City of Detroit

Planning and Development Department

Historic District Commission

To whom it concerns:

The Owner, Godfrey Detroit Propco LLC, will retain the environmental consultant prior to demolition of the existing property to provide necessary testing/sampling of building elements and report the findings.

If any asbestos is located, specialty abatement contractor will be engaged along with environmental consultant to provide proper abatement/ asbestos removal prior to demolition of the existing building. Environmental consultant will monitor the procedures to assure compliance with the environmental regulations.

Thank you

GODFREY DETROIT PROPCO, LLC, a Delaware limited liability company







Mr. Garrick Landsberg
Director of Historic Preservation
Detroit Historic District Commission
Planning & Development Department
City of Detroit
2 Woodward Avenue, Suite 808
Detroit, MI 48226

Mr. Landsberg:

Oxford Capital Group, LLC is a national real estate investment, development and management firm whose activities have concentrated on complicated, large scale acquisitions, developments and redevelopments. Oxford's long-time investors and joint-venture partners include leading institutional fund managers, endowment funds, pension funds, sovereign wealth funds, foundations, family offices and publicly traded companies including REIT's. Lenders include investment banks, commercial banks (balance sheet and CMBS), and credit companies.

Over its 25+ year history, Oxford has participated in approximately \$3B+ of real estate projects, with a primary focus on hospitality (13,000+ hotel rooms) and hospitality anchored mixed use projects including multifamily, retail, parking, senior housing (approximately 2,000+ units) and other operationally intensive forms of real estate.

For the Godfrey Detroit, we have raised all the required equity, the majority of which has come from local Detroit/Michigan investors. As is typical under such circumstances, our plan is to secure a third party construction loan, likely from a local bank, to round out capitalization of the project. Oxford has been investing in and developing hotels around the country for 25+ years and has worked with most of the major real estate/hospitality lenders and we are highly confident in our ability to finalize the debt financing of this project.

John W. Rutledge

CEO, President, Founder Oxford Capital Group, LLC. Oxford Hotels and Resorts, LLC.

Godfrey Detroit - Corktown Five Year Operating Proforma - Oxford Capital Group																				
		2022/202	3			2023/2024			2024/2025			2025/2026				2026/2027				
		FCST				FCST				FCST				FCST				FCST		
Average Daily Rate	\$178.11				\$196.84				\$210.69				\$214.91				\$219.20			
Percentage Of Occupancy	69.68%				74.13%				74.13%				74.13%				74.13%			
RevPAR	\$124.11				\$145.91				\$156.18				\$159.30				\$162.49			
Number of Rooms	227				227				227				227				227			
# of Rooms Sold	57,734				61,419				61,419				61,419				61,419			
# of Rooms Available	82,855				82,855				82,855				82,855				82,855			
	\$	% of	\$	\$	\$	% of	\$	\$	\$	% of	\$	\$	\$	% of	\$	\$	\$	% of	\$	\$
	Amount	Revenue	PAR	POR	Amount	Revenue	PAR	POR	Amount	Revenue	PAR	POR	Amount	Revenue	PAR	POR	Amount	Revenue	PAR	POR
REVENUES																				
Rooms	10,283,186	45.6%	\$45,300	\$178.11	12,089,629	48.4%	\$53,258	\$196.84	12,940,380	48.8%	\$57,006	\$210.69	13,199,188	48.5%	\$58,146	\$214.91	13,463,172	48.3%	\$59,309	\$219.20
Food & Beverage	7,927,015	35.2%	\$34,921	\$137.30	8,164,826	32.7%	\$35,968	\$132.94	8,409,771	31.7%	\$37,047	\$136.93	8,662,064	31.9%	\$38,159	\$141.03	8,921,926	32.0%	\$39,304	\$145.26
Meeting Space	3,664,133	16.3%	\$16,142	\$0.00	4,030,546	16.1%	\$17,756	\$65.62	4,433,601	16.7%	\$19,531	\$72.19	4,566,609	16.8%	\$20,117	\$74.35	4,703,607	16.9%	\$20,721	\$76.58
Telephone	5,773	0.0%	\$25	\$0.10	6,326	0.0%	\$28	\$0.10	6,516	0.0%	\$29	\$0.11	6,711	0.0%	\$30	\$0.11	6,913	0.0%	\$30	\$0.11
Parking Revenue	313,119	1.4%	\$1,379	\$5.42	343,099	1.4%	\$1,511	\$5.59	353,391	1.3%	\$1,557	\$5.75	363,993	1.3%	\$1,603	\$5.93	374,913	1.3%	\$1,652	\$6.10
Restaurant Lease	192,535	0.9%	\$848	\$3.33	198,311	0.8%	\$874	\$3.23	204,260	0.8%	\$900	\$3.33	210,388	0.8%	\$927	\$3.43	216,700	0.8%	\$955	\$3.53
Other Income	156,560	0.7%	\$690	\$2.71	171,549	0.7%	\$756	\$2.79	176,696	0.7%	\$778	\$2.88	181,997	0.7%	\$802	\$2.96	187,457	0.7%	\$826	\$3.05
Total Revenues	22,542,320	100.0%	\$99,305	\$390.45	25,004,285	100.0%	\$110,151	\$407.11	26,524,615	100.0%	\$116,849	\$431.87	27,190,949	100.0%	\$119,784	\$442.71	27,874,686	100.0%	\$122,796	\$453.85
DEPARTMENTAL EXPENSES																				
Rooms	3,648,261	35.5%	\$16,072	\$63.19	3,910,606	32.3%	\$17,227	\$63.67	4,048,148	31.3%	\$17,833	\$65.91	4,165,152	31.6%	\$18,349	\$67.82	4,285,600	31.8%	\$18,879	\$69.78
Food & Beverage	5,945,262	75.0%	\$26,191	\$102.98	6,123,619	75.0%	\$26,976	\$99.70	6,307,328	75.0%	\$27,786	\$102.69	6,496,548	75.0%	\$28,619	\$105.77	6,691,444	75.0%	\$29,478	\$108.95
Meeting Space	1,706,797	46.6%	\$7,519	\$29.56	1,877,477	46.6%	\$8,271	\$30.57	2,065,224	46.6%	\$9,098	\$33.63	2,127,181	46.6%	\$9,371	\$34.63	2,190,996	46.6%	\$9,652	\$35.67
Telephone	34,640	0.3%	\$153	\$0.60	35,679	0.3%	\$157	\$0.62	36,750	0.3%	\$162	\$0.64	37,852	0.3%	\$167	\$0.66	38,988	0.3%	\$172	\$0.68
Parking Expense	234,839	75.0%	\$1,035	\$4.07	257,324	75.0%	\$1,134	\$4.19	265,044	75.0%	\$1,168	\$4.32	272,995	75.0%	\$1,203	\$4.44	281,185	75.0%	\$1,239	\$4.58
Other Expenses	54,796	35.0%	\$241	\$0.95	60,042	35.0%	\$265	\$0.98	61,844	35.0%	\$272	\$1.01	63,699	35.0%	\$281	\$1.04	65,610	35.0%	\$289	\$1.07
Total Departmental Expenses	11,624,595	51.6%	\$51,210	\$201.35	12,264,747	49.1%	\$54,030	\$199.69	12,784,337	48.2%	\$56,319	\$208.15	13,163,427	48.4%	\$57,989	\$214.32	13,553,823	48.6%	\$59,708	\$220.68
DEPARTMENTAL PROFIT	10 017 726	48.4%	\$48,096	\$189	12 720 529	50.9%	\$56,121	\$207	13,740,278	51.8%	\$60,530	\$224	14,027,523	51.6%	\$61,795	\$228	14,320,863	51.4%	\$63,088	\$233
DEPARTMENTAL PROPIT	10,917,726	40.470	346,036	\$109	12,739,538	30.5%	330,121	3207	13,740,276	31.6%	300,330	3224	14,027,525	51.0%	301,793	\$220	14,320,863	51.4%	303,000	3233
UNDISTRIBUTED OPERATING EXPENSES																				
Administrative & General	1,524,410	6.8%	\$6,715	\$26.40	1,619,783	6.5%	\$7,136	\$26.37	1,690,118	6.4%	\$7,445	\$27.52	1,737,851	6.4%	\$7,656	\$28.30	1,786,976	6.4%	\$7,872	\$29.09
Management Fees	676,270	3.0%	\$2,979	\$11.71	750,129	3.0%	\$3,305	\$12.21	795,738	3.0%	\$3,505	\$12.96	815,728	3.0%	\$3,594	\$13.28	836,241	3.0%	\$3,684	\$13.62
Franchise Fees	1,131,150	11.0%	\$4,983	\$19.59	1,450,755	12.0%	\$6,391	\$23.62	1,682,249	13.0%	\$7,411	\$27.39	1,715,894	13.0%	\$7,559	\$27.94	1,750,212	13.0%	\$7,710	\$28.50
Sales & Marketing	1,125,821	5.0%	\$4,960	\$19.50	1,159,997	4.6%	\$5,110	\$18.89	1,195,217	4.5%	\$5,265	\$19.46	1,231,516	4.5%	\$5,425	\$20.05	1,268,925	4.6%	\$5,590	\$20.66
Operations & Maintenance	869,877	3.9%	\$3,832	\$15.07	896,335	3.6%	\$3,949	\$14.59	923,605	3.5%	\$4,069	\$15.04	951,711	3.5%	\$4,193	\$15.50	980,681	3.5%	\$4,320	\$15.97
Utilities Total Undistributed Operating Expenses	407,055 5,734,583	4.0% 25.4%	\$1,793 \$25,262	\$7.05 \$99.33	446,028 6,323,026	3.7% 25.3%	\$1,965 \$27,855	\$7.26 \$102.95	459,409 6,746,336	3.6% 25.4%	\$2,024 \$29,720	\$7.48 \$109.84	473,191 6,925,892	3.6% 25.5%	\$2,085 \$30,511	\$7.70 \$112.77	487,387 7,110,421	3.6% 25.5%	\$2,147 \$31,323	\$7.94 \$115.77
GROSS OPERATING PROFIT	5,183,143	23.0%	\$22,833	\$89.78	6,416,512	25.7%	\$28,267	\$104.47	6,993,942	26.4%	\$30,810	\$113.87	7,101,631	26.1%	\$31,285	\$115.63	7,210,443	25.9%	\$31,764	\$117.40
FIXED EXPENSES																				
FF&E Reserve	0	0.0%	\$0	\$0.00	378,132	1.5%	\$1,666	\$6.16	804,117	3.0%	\$3,542	\$13.09	823,065	3.0%	\$3,626	\$13.40	842,477	3.0%	\$3,711	\$13.72
RE Taxes (Including PA 210 Tax Abatement)	405,762	1.8%	\$1,787	\$7.03	450,077	1.8%	\$1,983	\$7.33	477,443	1.8%	\$2,103	\$7.77	491,766	1.8%	\$2,166	\$8.01	506,519	1.8%	\$2,231	\$8.25
Property Insurance	123,114	0.5%	\$542	\$2.13	126,807	0.5%	\$559	\$2.06	130,612	0.5%	\$575	\$2.13	134,530	0.5%	\$593	\$2.19	138,566	0.5%	\$610	\$2.26
Total Fixed Expenses	528,876	2.3%	\$2,330	\$9.16	955,016	3.8%	\$4,207	\$15.55	1,412,172	5.3%	\$6,221	\$22.99	1,449,361	5.3%	\$6,385	\$23.60	1,487,562	5.3%	\$6,553	\$24.22

HOTEL NET OPERATING INCOME

4,654,267 20.6% \$20,503 \$80.62 5,461,495 21.8% \$24,059 \$88.92 5,581,770 21.0% \$24,589 \$90.88 5,652,270 20.8% \$24,900 \$92.03 5,722,881 20.5% \$25,211 \$93.18



Mr. Garrick Landsberg
Director of Historic Preservation
Detroit Historic District Commission
Planning & Development Department
City of Detroit
2 Woodward Avenue, Suite 808
Detroit, MI 48226

Mr. Landsberg:

As part of the Godfrey Hotel Detroit development, Oxford Capital Group projects the following annual figures for permanent job creation, salaries/hourly wages, taxes, and temporary (18-24 months) construction job creations.

Estimated Annual Payroll Including Benefits and Payroll Tax: Approximately \$11M stabilized.

Estimated Number of Permanent FTE's: Approximately 200 (including all F&B venues).

Estimated Hourly Wage: Estimated at \$18-22/hour but depends on market wage. We expect to pay at or above union hourly wage scale + benefits and offer 401K.

Estimated Manager Salaries: Estimated at between \$50K-200K depending on position

Projected Annual Federal, State, City, County Tax Revenue: Approximately \$10M generated annually (Hotel Tax, RE Tax – PA 210, Sales Tax, Payroll Tax, Income Tax, etc).

Projected Temporary Construction Jobs: 350 over an 18-24 month period with an average salary of \$75K plus benefits.

John W. Rutledge

CEO, President, Founder Oxford Capital Group, LLC. Oxford Hotels and Resorts, LLC. 2020 14th Street, Suite 101

Detroit, MI 48216

o (313) 338-3772

GODFREY HOTEL COMMUNITY ENGAGEMENT PLAN

INTRODUCTION

This Community Engagement Plan is designed to provide residents with accurate information on the project in a transparent and reliable manner. The Godfrey team is committed to listening and responding to community concerns and seeking resident input and ideas about the project.

BACKGROUND

According to the Encyclopedia of Detroit at the Detroit Historical Museum

Corktown is the oldest existing neighborhood in Detroit, Michigan, though it is only half as old as the city itself. In the 1820s and 30s, with the opening of the Erie Canal and the decreased cost of steamboat travel on the Great Lakes, immigrants began arriving in Detroit in significant numbers and settling downtown. As the number of Irish immigrants fleeing the Great Irish Potato Famine of the 1840s increased, they began to move west of downtown Detroit into the area now known as Corktown, named after County Cork, Ireland. By the early 1850s, half of the residents of the 8th Ward (which contained Corktown) were of Irish descent. Historically, the neighborhood was roughly bounded by Third Street to the east, Grand River Avenue to the north, 12th Street to the west and Jefferson Avenue to the south.

Corktown today has a different footprint today, Sixth St on the east, 17th St on the west, The freeways on the north and fort Street on the south (zip codes 48216, and portions of 48226 and 48201) remains a vital part of Detroit's history and current narrative. While various demographic sources cite slightly different numbers. The general consensus is that the population of Corktown today is approximately 1260 residents, 55% female and 45% male. With a median income of \$56,558, Corktown has an educated population with a majority of residents having attended some college, received a bachelor's or master's degree.

Race and Ethnicity data paints a diverse picture. Corktown has the following breakdown -- 41.3% White, 34.3% Black and 21.9% Hispanic. The Corktown community has a history of serving both immigrant and transient populations that add to the diversity of the neighborhood. There is a tradition in Corktown of assisting homeless people that dates back to the 1930s.

ENGAGEMENT PLAN and UPDATE ON ACTIVITIES TO DATE

As indicated above, the goals of the plan are to inform and educate the community about the project. The team seeks to gather input from the residents and to develop an ongoing strong relationship.

We will employ the standard tools for community engagement, including distributing flyers announcing meetings, developing an email and phone contact list, conducting a town hall meeting as well as small group gatherings. The Godfrey team will establish ongoing relationships with block clubs, the neighborhood association and business leaders throughout Corktown.

The hallmark of the development team's approach is demonstrated by the community engagement work done to-date.

On August 14, 2019, Mr. Randy Wertherheir from Hunter Pasteur Homes introduced a group of neighbors to the concept of a major Corktown development. At that time two proposals were shared with the community members present. Because Mr. Werhtemr is committed to transparency he shared a project with residents before the actual development plans were completed. Approximately, 20 people attended this meeting at Nemo's back room.

On March 3, 2020, Mr. Wertheimer presented the hotel project to the Corktown Business Association Board of Directors, seeking support for the project as well as support for the demotion of the vacant Detroit Lions Administrative headquarters. See attached letter of support unanimously approved by Executive Board members present.

On March 11, 2020 the Godfrey team had the opportunity to present the hotel project at a meeting of the Corktown Historical Society. It was an opportunity not only to present to the society, but to answer questions and listen to suggestions from residents. There were approximately 25 people at this meeting at Nemo's back room.

On Thursday March 12th, Crossroads Consulting hosted a community-wide meeting at PAL on behalf of the Godfrey Hotel project. Email invitations were sent to members [for whom we had email addresses] of the three block clubs -- East End Corktown Block Club, the Central Corktown Block Club and the Train Station Neighbors block Club. The Corktown Neighborhood Association was notified and they shared the invitation with their membership. Flyers were distributed to every residence in Historic Corktown that could be accessed, including Clement Kern Gardens, Victor Attar Apartments and the Sixth Street Lofts.

Approximately 40 people were at the meeting. Representatives of both Hunter Pasteur Homes and The Godfrey Hotel presented to the group and responded to questions from the audience. A commitment was made to the group that the project team will insure that notices of any City meetings would be widely shared; as there is concern that the 300' legal requirement for notification leaves out may residents who have real interest and concerns about development projects in the neighborhood.

Our civic engagement challenge in a period of social isolation is increased It remains our ongoing responsibility to keep the community informed. We will maintain an open channel through email and phone (calls or texts) we are developing a email database to advise residents of developments in the project.

Please see attached letters of support for the project and the demolition of the vacant Detroit Lions Administration building.



Corktown Business Association, Inc.
PO Box 32310
1401 W. Fort St
Detroit, MI 48232

March 3, 2020

City of Detroit Historic District Commission 2 Woodward Ave. #808 Detroit, Mi. 48226

To Whom It May Concern,

During a regular scheduled meeting of the Corktown Business Association, our Board of Directions unanimously vote to support the demolition of the building located at 1401 Michigan Ave. commonly referred to as the Detroit Lions Administrative Building. This demolition will allow for a new enterprise that will enhance the vibrancy of the neighborhood, while eliminating a long vacant eyesore.

We are a community of walkers, runners, bikers, strollers and visitors who enjoy the culture and atmosphere of Corktown. This demolition will aid in elevating that experience for everyone.

The Corktown Business Association feels this is a very important parcel with our commercial corridor and we look forward to being involved with it's future.

Contact me with any questions or concerns.

Respectfully Submitted,

Bob Roberts President ----- Forwarded message ------

From: **Dorothy Bennick** < <u>bdeb8575@gmail.com</u>>

Date: Fri, Apr 3, 2020, 5:28 PM Subject: Godfrey Corktown Hotel

To: < hdc@detroitmi.gov >, < Rossj@detroitmi.gov >

As a resident of historic Corktown I am writing to you to express my endorsement of the planned hotel on Michigan Ave and 8th St.

I attended 2 presentations for this project and feel that the design fits into the Michigan Ave look.

My 2 concerns would relate to noise from the roof top and enough parking for a full building. Both of these questions were addressed at the meeting and I will trust the answers given will address these concerns.

Should you have any questions please do not hesitate to contact me.

Dorothy Bennick Resident on Labrosse and 8th

Thank you for your time.



Board of Directors

Debra Walker, Chair Lynn Lutton, Treasurer Kathleen Mutch, Secretary

April 3, 2020

Attention: Detroit Historic District Commission

Jennifer Ross, Architectural Historian

RE: Letter of Support for the Godfrey Hotel Project Demolition Request

The Godfrey Hotel Project, as planned, would be an appropriate complement to Michigan Avenue in Corktown. The architectural design for the hotel supports the intent of the Traditional Main Street Overlay. The Board of Directors of Corktown Experience supports the project's request for approval to demolish the building currently on site.

For a time the building to be demolished was used as the headquarters for the Detroit Lions and later by the City Cab Company. It has been vacant for some time. While the painted-over, glazed brick of the building is interesting, the building itself has no historical or architectural significance.

The developers' willingness to place a memento somewhere on the hotel property recognizing previous use of the site by the Detroit Lions is commendable.

The developers have been transparent in their plans for this project, making presentations to the community on several occasions. Corktown residents attended, expressed their opinions, and the developers listened, stating their intent to mitigate any concerns. The developers are well on their way to being great neighbors.

The reputation of the hotel owners is exemplary. It has been helpful to confirm they have been successful with similar projects in other cities, including Chicago. This development will bring a much needed vitality and vibrancy to Detroit's oldest neighborhood. We look forward to the Godfrey Hotel being more than a destination; we welcome it as a Corktown partner that appreciates, respects and shares our community values.

Please affirm the Godfrey Hotel's request to demolish this vacant building.

Yours in community,

Kathleen M. Mutch, Secretary Corktown Experience 248-224-4211

Godfrey Hotel project community meeting - Thursday, March 12, 2020

Print Name	Address	Email
BOB ROBERTS	The second secon	
Christ-Tim Hooler		
JENNIFER REYNALDS		2
Blake Alastead		
Vince beganny		
Giles Simmer		
JANET RMY	DETROIT	
Samir Olabi		
MONET DAVIS	Detroit	
DAVID LARSON		Wild recognition to the second
DAMO JONAH		the second secon
		CONTRACTOR OF THE PARTY OF THE

Godfrey Hotel project community meeting - Thursday, March 12, 2020

Print Name	Address	Email
KELLY LARSON		
MIKE HICKSY		
Sarah Mekay		
Tim McKay		
MIXE EATON	48216	
Rea Mari	482)7	
Dorsthy RENNIEL	4-87.16	
Lavin Schrence		
Brandon Lee		
Brankon Leverseo		
James turney		
Hilliard Hampron		March March
Hilliard Hampron Kyce Frankum		

Godfrey Hotel project community meeting - Thursday, March 12, 2020

Print Name	Address	Email
Joshua Plark		
ANTHOUS FOR MOSS		20.
ANThous For moss	1 Stur	The state of the s
SALAH ALI		
Joan Smith		
Sloane Walsh		
		P
	The state of the s	

Godfrey Hotel Detroit

HISTORIC DISTRICT COMMISSION PRESENTATION

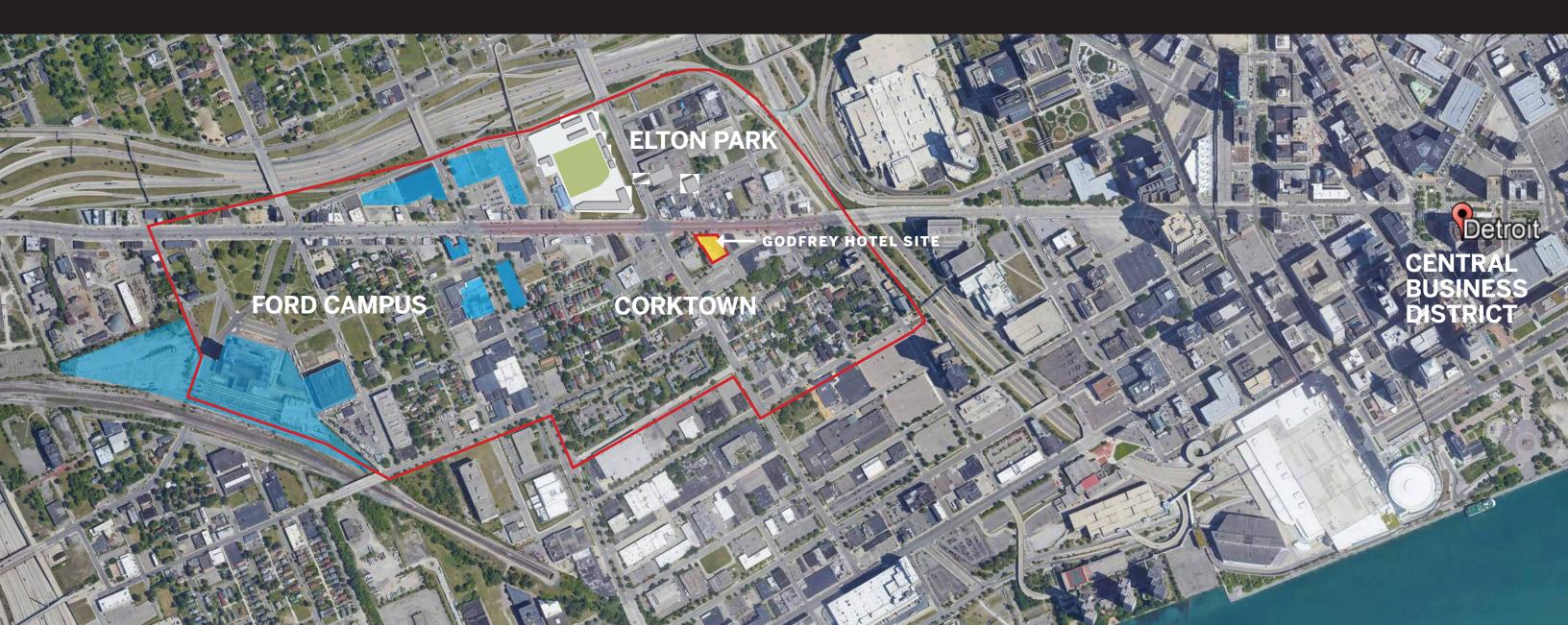
MAY 13, 2020







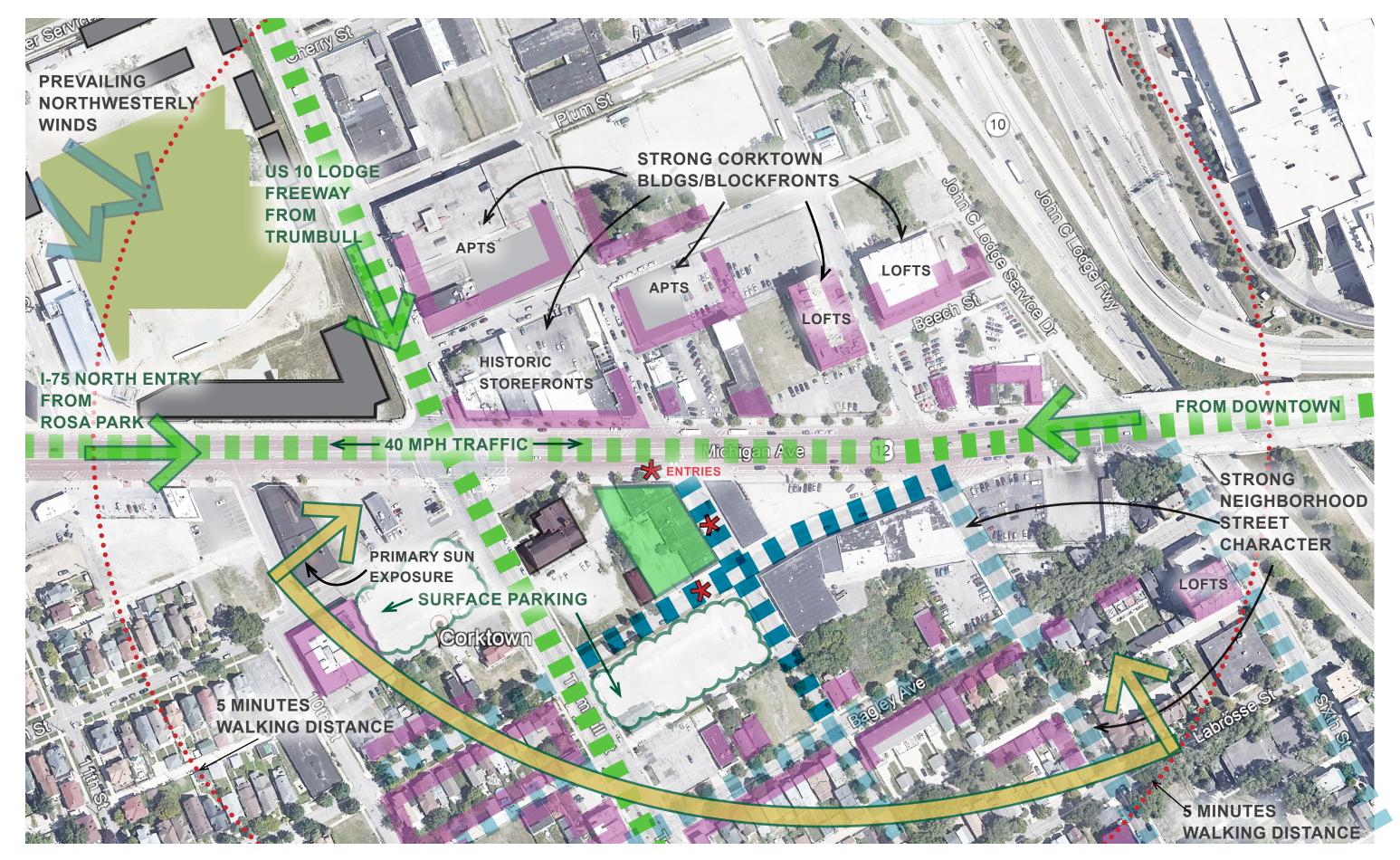
ELKUS MANFREDI

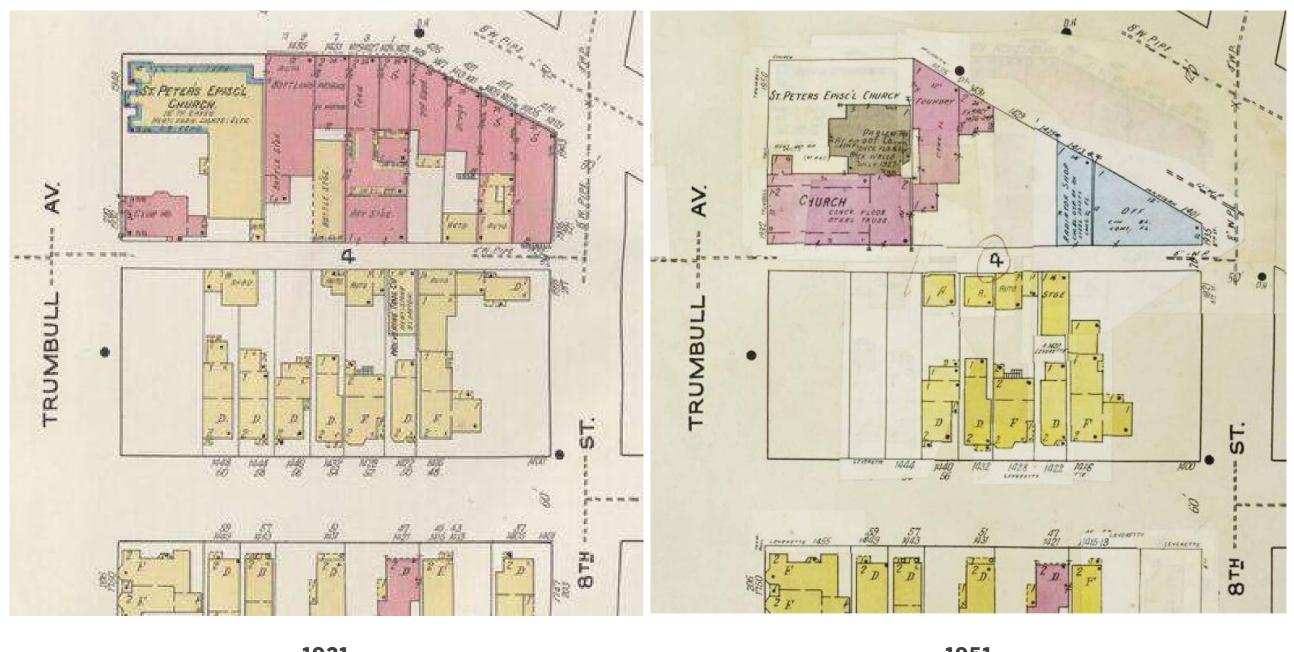


Contents

>	CORKTOWN AERIAL	3	>	PROPOSED SITE PLAN	50
>	GODFREY HOTEL: SITE ANALYSIS	4	>	LANDSCAPE PLAN	51
>	CORKTOWN HISTORICAL MAPS	5-6	>	PARKING PLANS	52-54
>	TIGER STADIUM WITH LIONS HEADQUARTERS	7	>	HOUSE SETBACK ANALYSIS	55-57
>	ADJACENT CONTEXT		>	CORKTOWN JUXTAPOSITIONS OF LARGE/SMALL STRUCTUR	tES 58
	> SITE AERIAL	8	>	FLOOR PLANS	
	> ADJACENT BUILDINGS	9		> GROUND LEVEL	59
	> ST. PETERS	10		> LEVEL 2 PLAN	60
	> HOUSE	11-12		> LEVEL 3 PLAN	61
	> FORMER DETROIT LION'S OFFICE	13-15		> LEVEL 4-6 PLANS	62
	> CORKTOWN HISTORIC MAP	16		> LEVEL 7 PLAN	63
>	GODFREY HOTEL: SITE DESIGN	17	>	BUILDING SECTION	64
>	SCALE, RHYTHM, ORIENTATION (SOLID/VOID STUDY)		>	ELEVATIONS	
	> MICHIGAN AVENUE	18-22		> MICHIGAN AVENUE ELEVATION	65
	> ELTON PARK	23-26		> 8TH STREET ELEVATION	66
	> TRUMBULL AVENUE	27-28		> LEVERETTE STREET ELEVATION	67
	> NEIGHBORHOOD STREETS	29-33		COURTYARD ELEVATION	68
	> GODFREY HOTEL	34		> GROUND LEVEL PARTIAL ELEVATION - MICHIGAN AVENUE	69
	> FORD	35		> GROUND LEVEL PARTIAL ELEVATION - 8TH STREET	70
>	NEIGHBORHOOD:BUILDING HEIGHT	36		> GROUND LEVEL PARTIAL ELEVATION - LEVERETTE STREET	71
>	MASSING AND SCALE		>	FACADE DETAIL	72
	> URBAN SECTION LOOKING NORTH	37	>	RENDERINGS	
	> LEVERETTE STREET LOOKING NORTH	38		> RENDERING KEY PLAN	73
	> LEVERETTE STREET LOOKING SOUTH	39		> VIEW 1 (ROM MICHIGAN AVENUE LOOKING EAST)	73 74
,	HISTORIC FACADE PROPORTION CONTEXT	40		> VIEW 2 (FROM MICHIGAN AVENUE LOOKING WEST)	75 75
>				> VIEW 3 (FROM MICHIGAN AVENUE)	76
>	STOREFRONTS	41-42		> VIEW 4 (FROM LEVERETTE STREET LOOKING EAST)	77
>	URBAN RESPONSE	43		> VIEW 5 (FROM SOUTHEAST)	78
>	PUBLIC REALM	44	,	BRICK: CORKTOWN PRECEDENTS	79
>	MATERIALS/DETAILS	45-46	>		
>	ENLARGED DETROIT ZONING MAP	47	>	FACADE: CORKTOWN PRECEDENTS	80
>	CIVIL ENGINEERING SITE SURVEY	48	>	MATERIAL SAMPLES	81
>	DEMOLITION PLAN	49	>	WEST END WALLS ELEVATIONS	82-91
			>	NOTICE TO PROCEED REQUIREMENTS	92-98

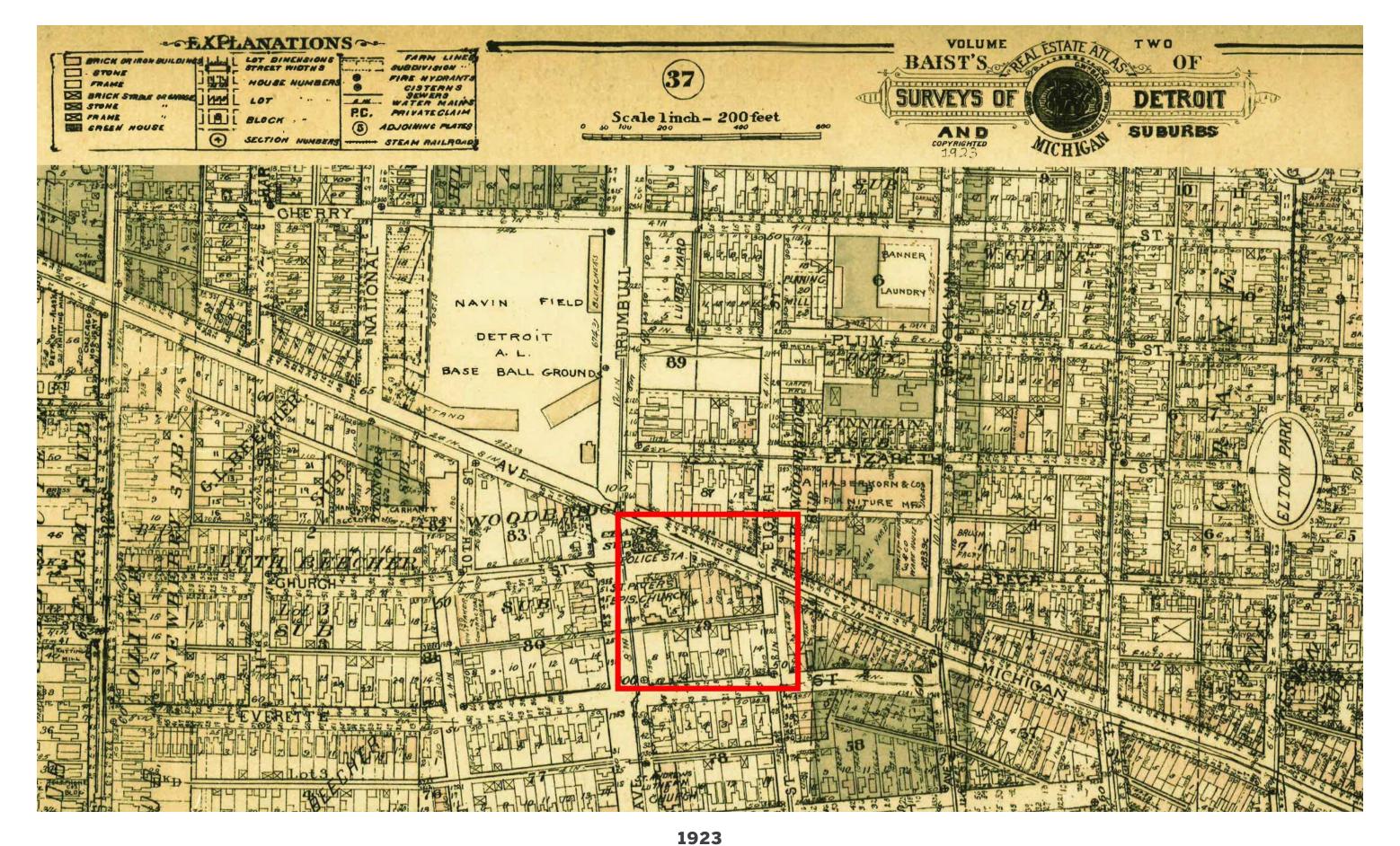




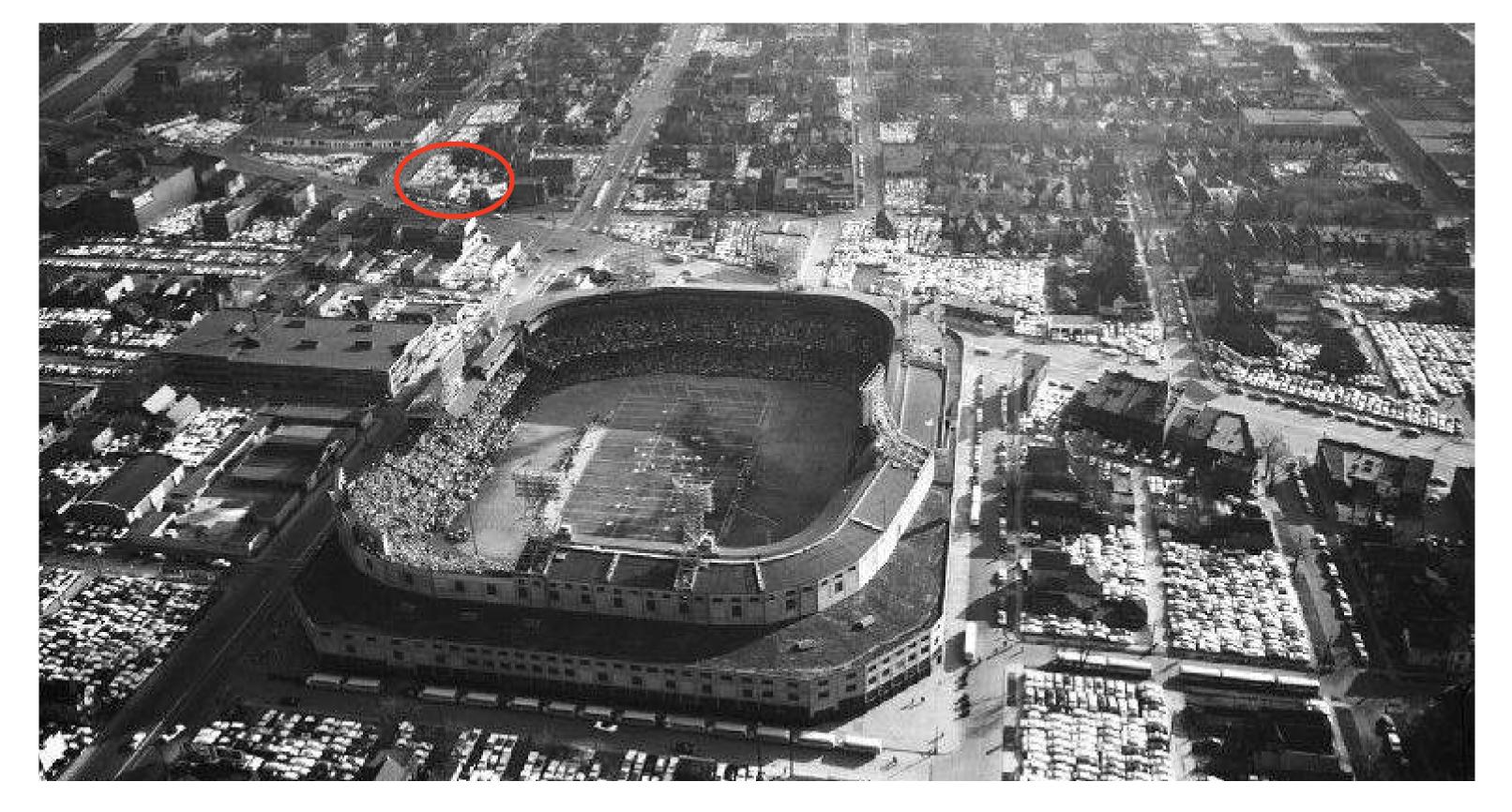


1921 1951

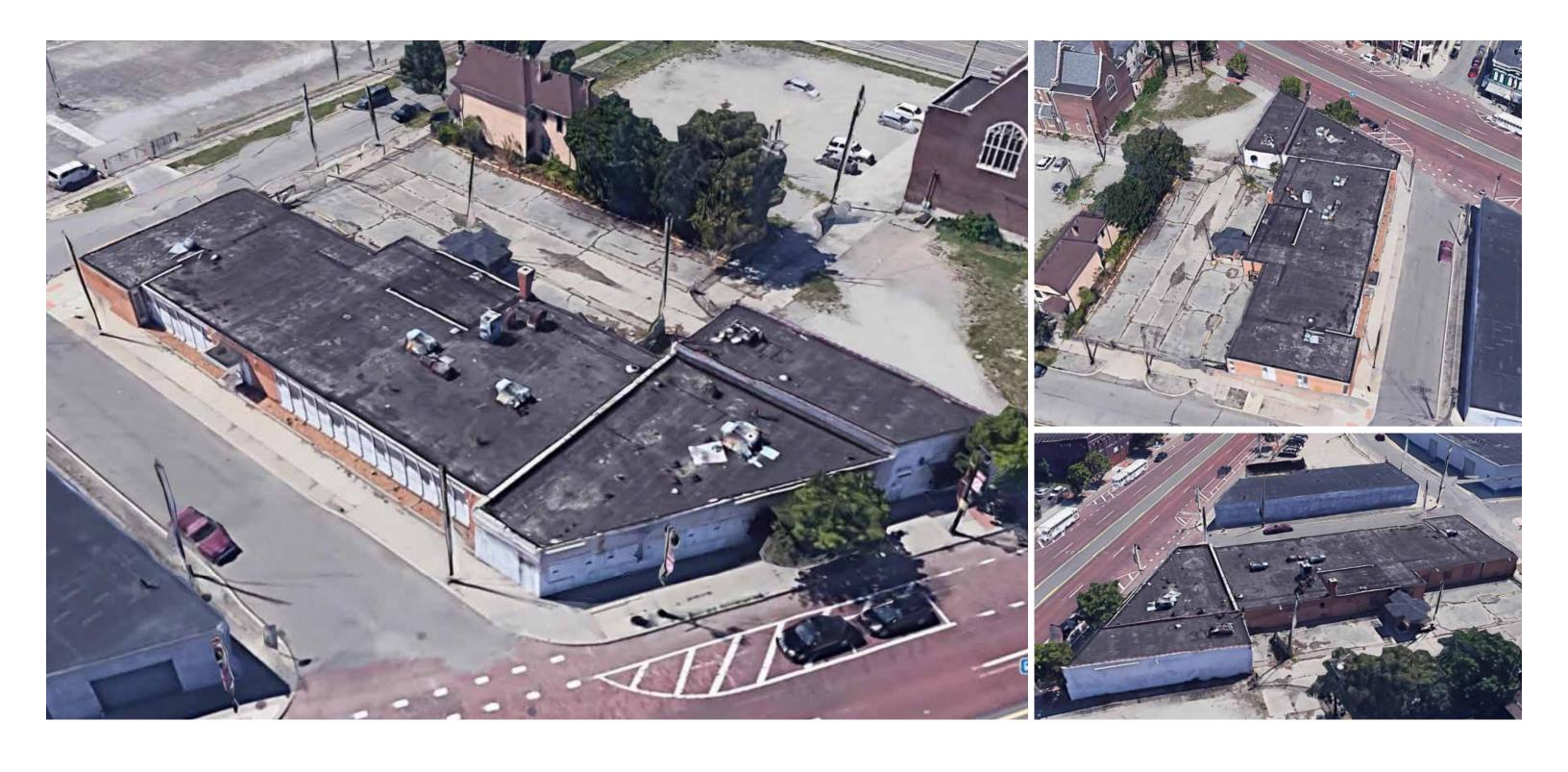
HUNTER PASTEUR HOTELS > OXFORD CAPITAL GROUP > NEUMANN SMITH ARCHITECTURE > ELKUS MANFREDI ARCHITECTS



HUNTER PASTEUR HOTELS > OXFORD CAPITAL GROUP > NEUMANN SMITH ARCHITECTURE > ELKUS MANFREDI ARCHITECTS



1950s





































Site Context: Former Detriot Lion's Office









1978







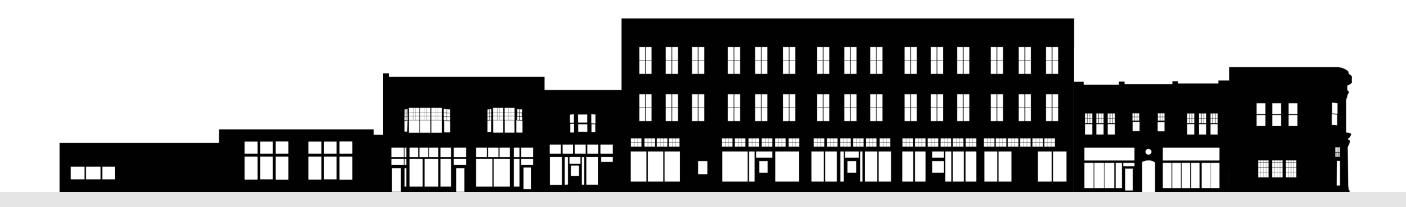








Urban Context: Michigan Avenue Looking North



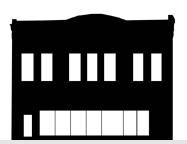


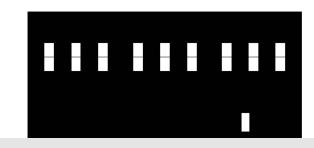


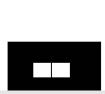




Urban Context: Michigan Avenue Looking North

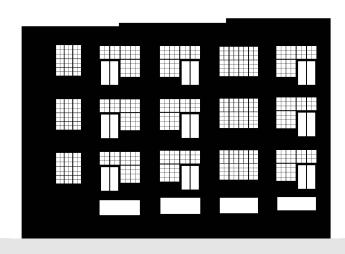
















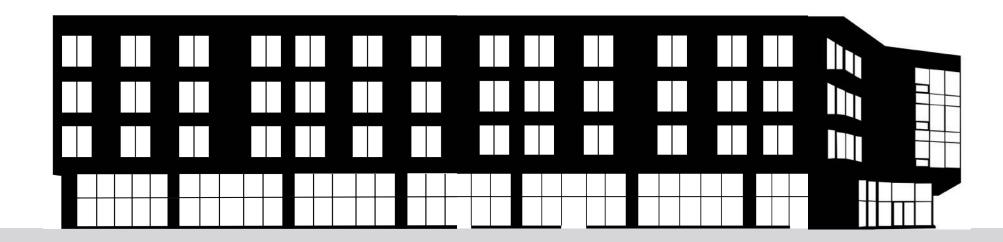


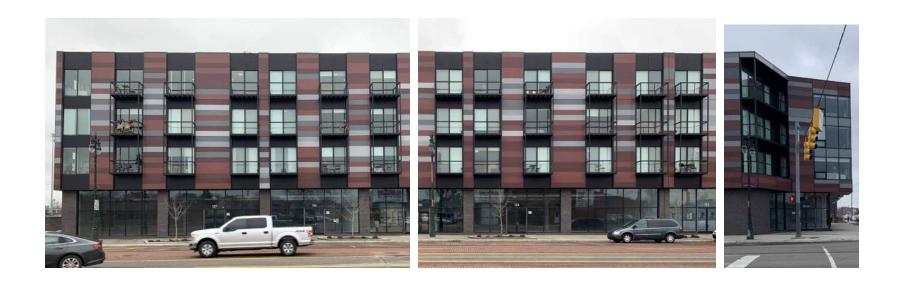






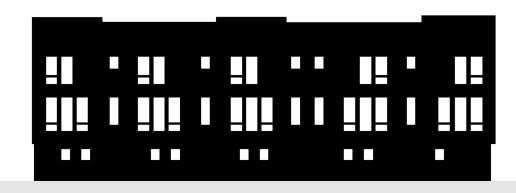
Urban Context: Michigan Avenue Looking North at Trumbull





SCALE, RHYTHM & ORIENTATION (SOLID/VOID STUDY):

Urban Context: Trumbull Avenue North





22







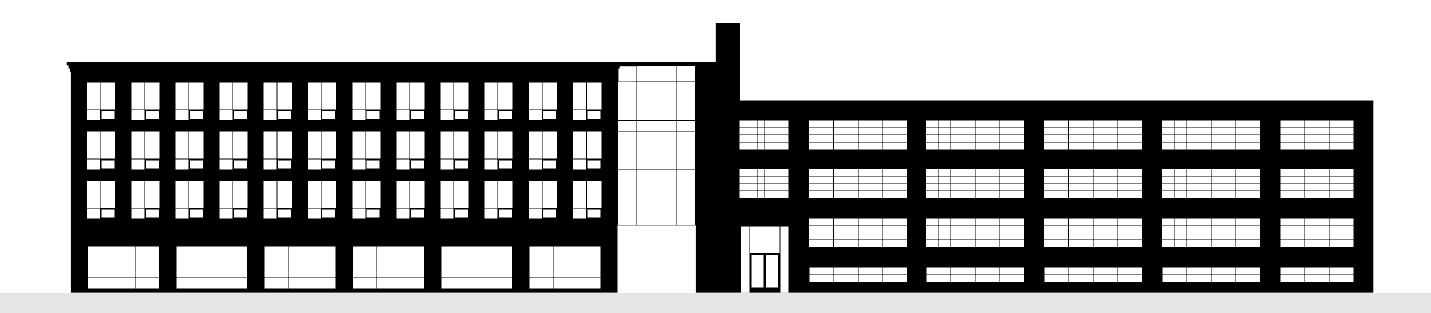








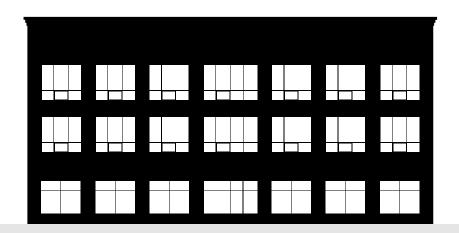
Urban Context: Elton Park

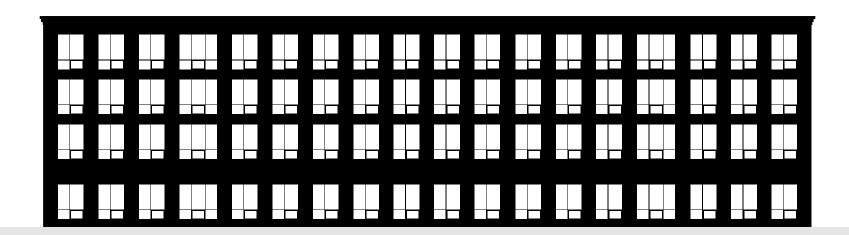




SCALE, RHYTHM & ORIENTATION (SOLID/VOID STUDY):

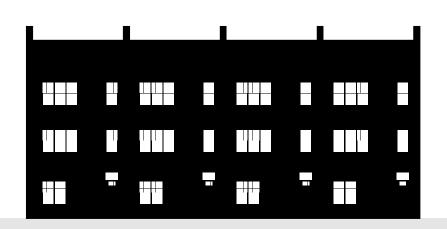
Urban Context: Elton Park

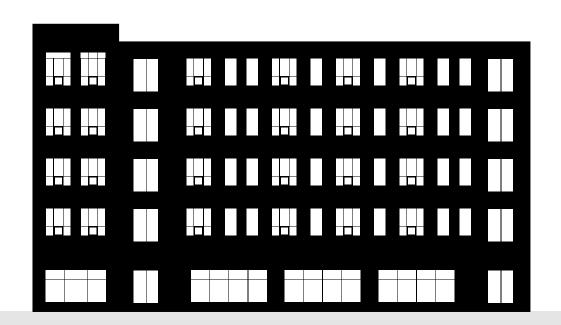






Urban Context: Elton Park





















Urban Context: Trumbull Avenue

























Urban Context: Bagley Street Looking South















Urban Context: Bagley Street Looking South





Urban Context: Bagley Street Looking South





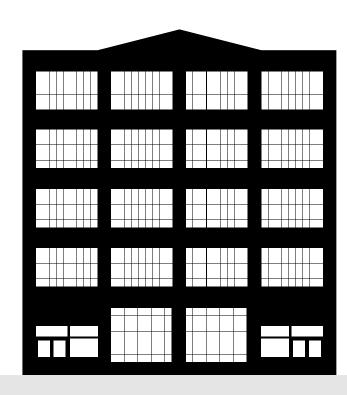








Urban Context: 6th Street and Bagley Street









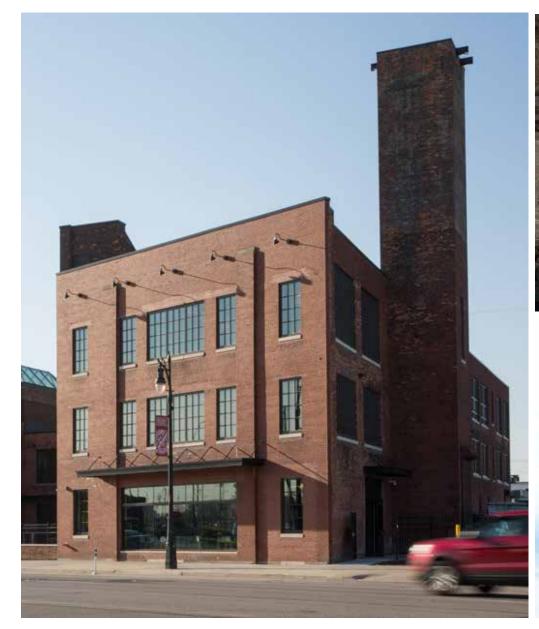




33





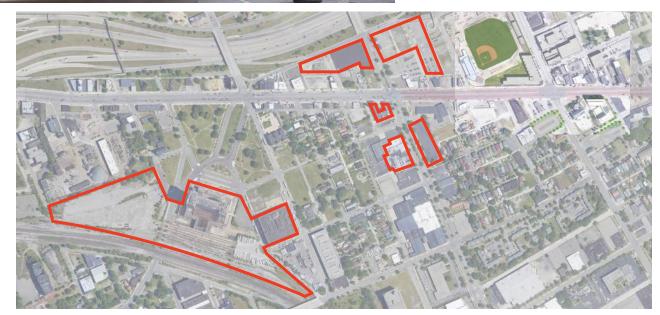


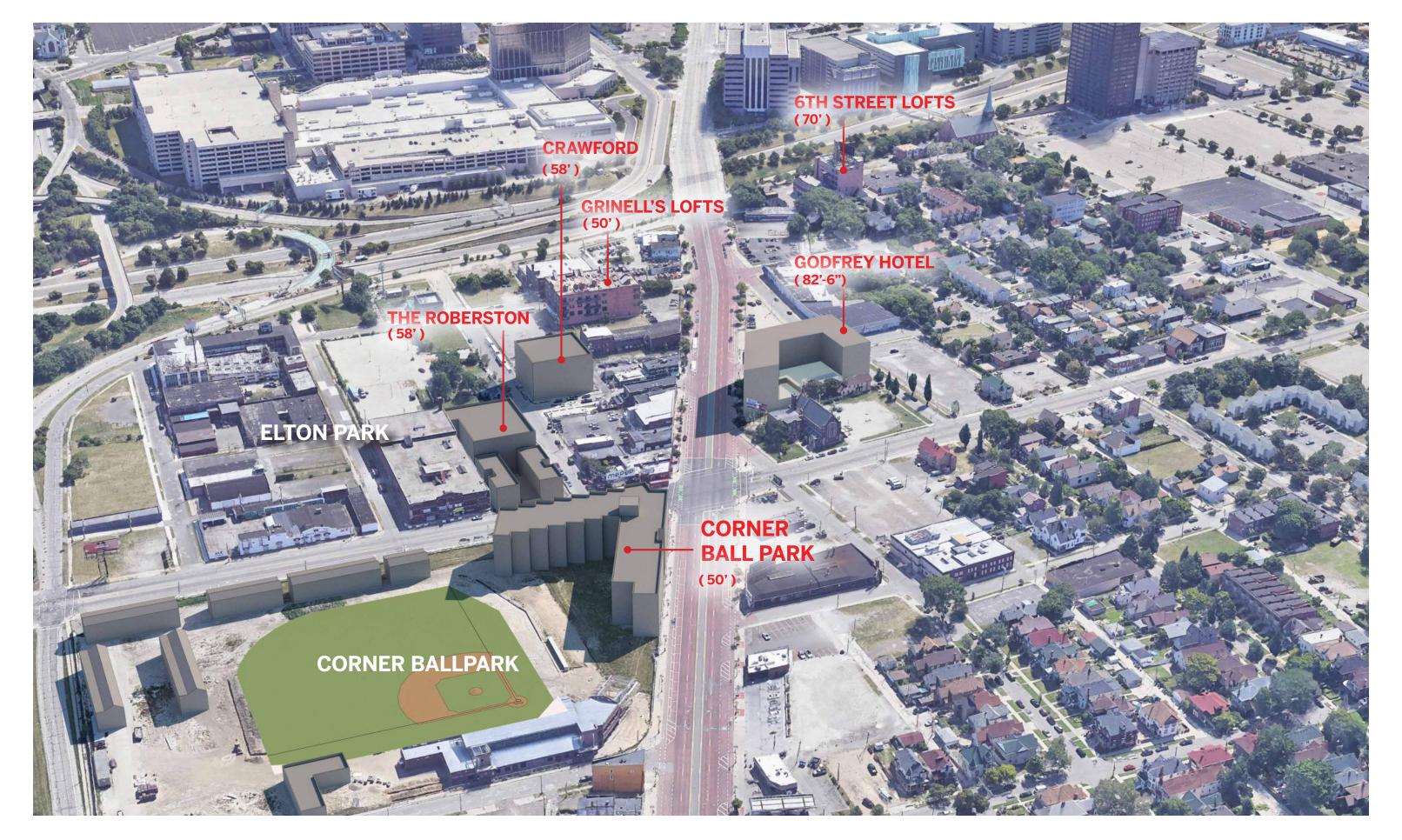


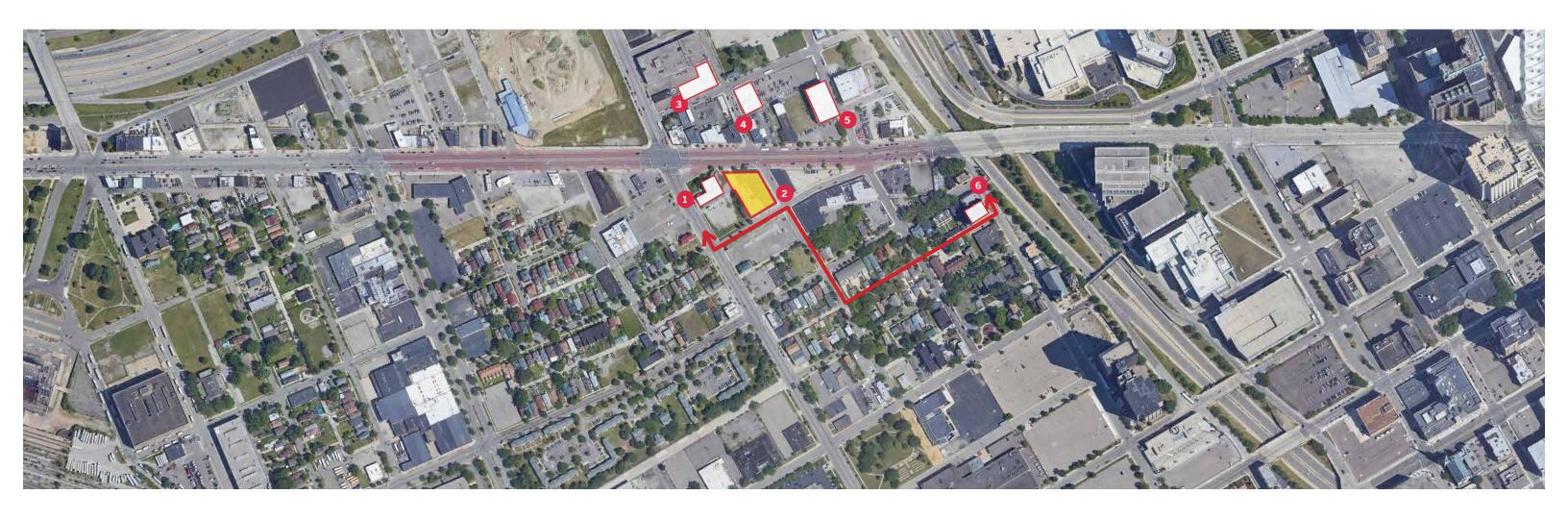


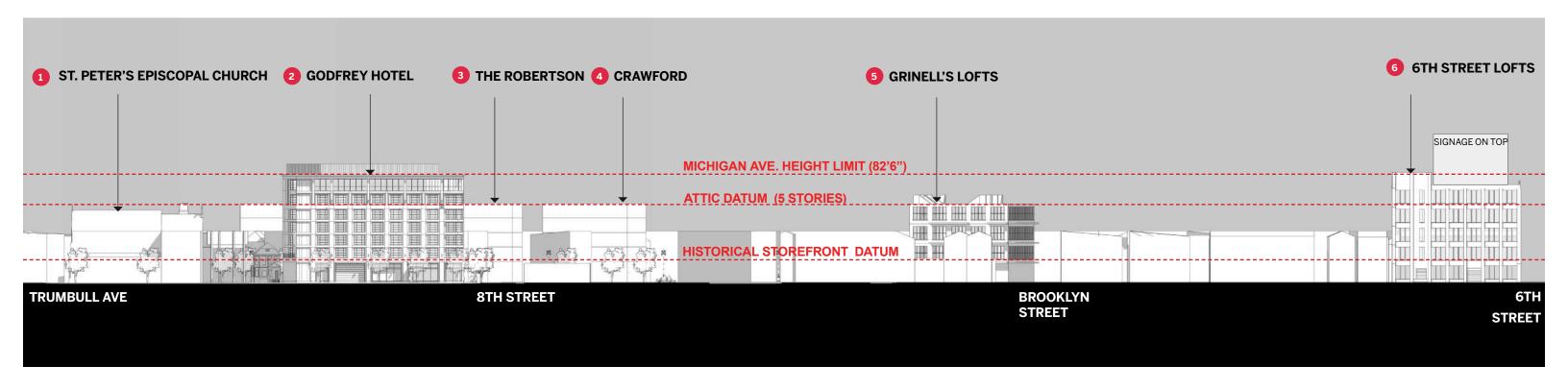


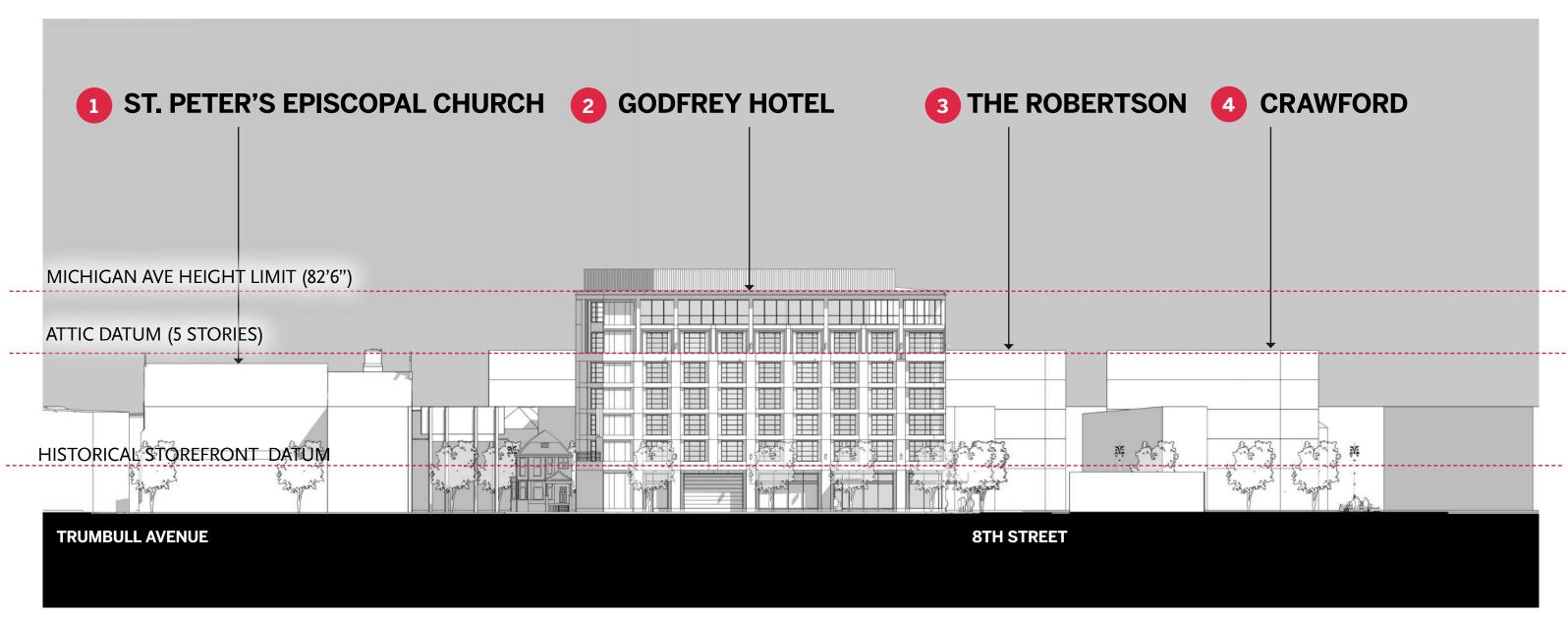




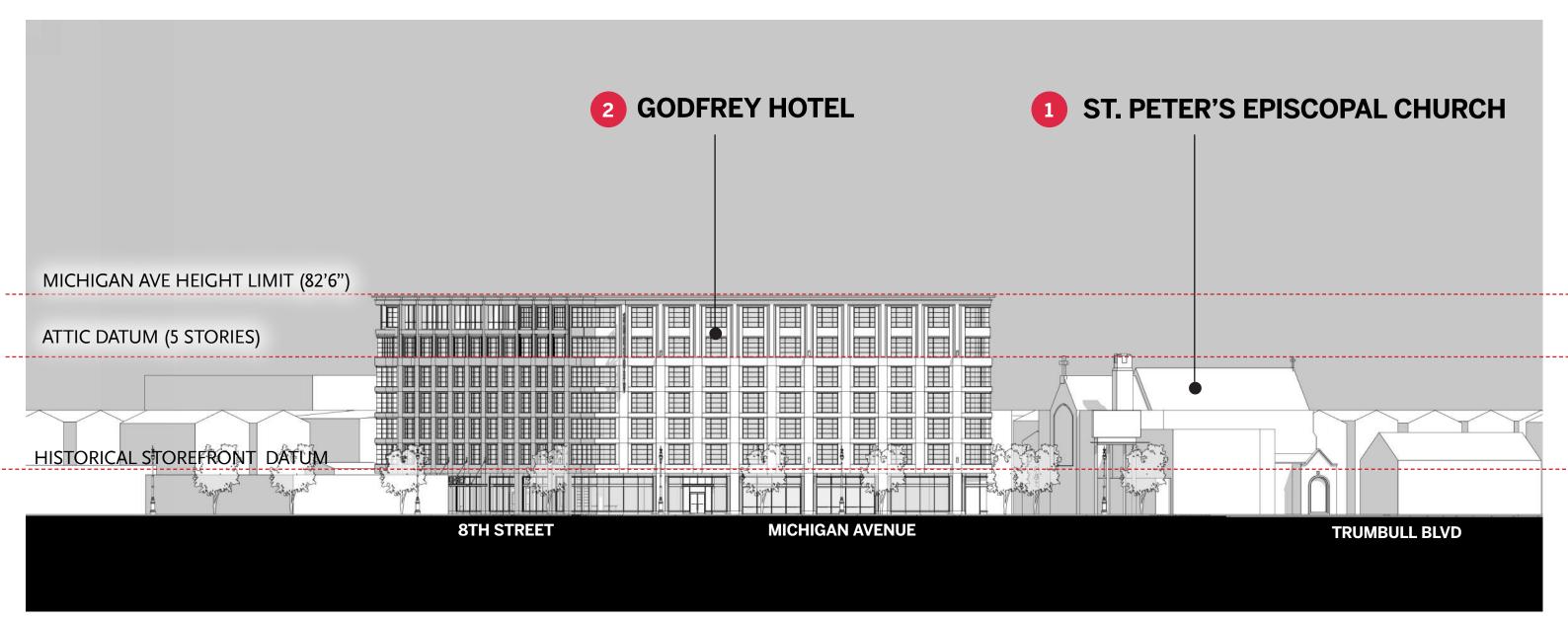




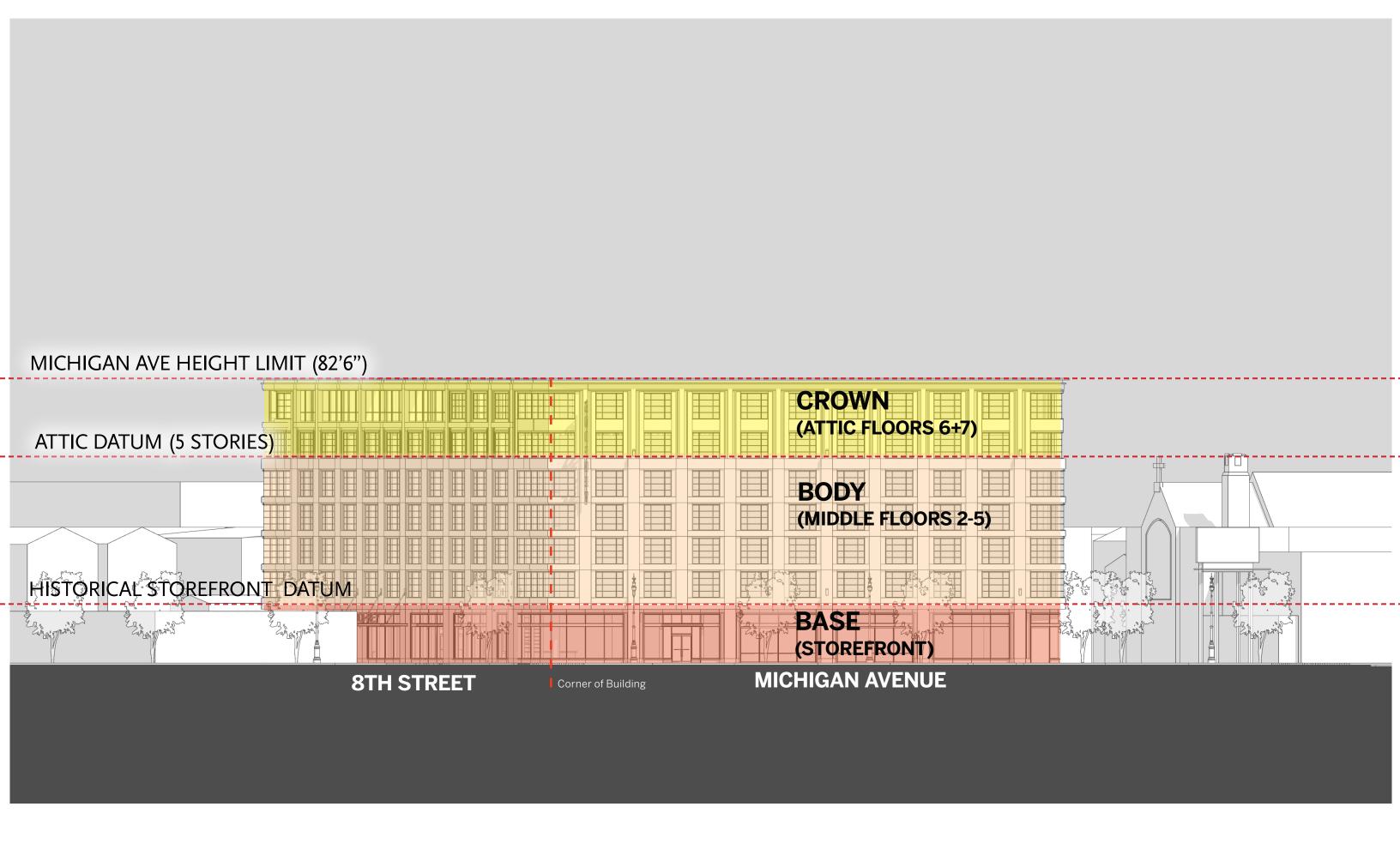




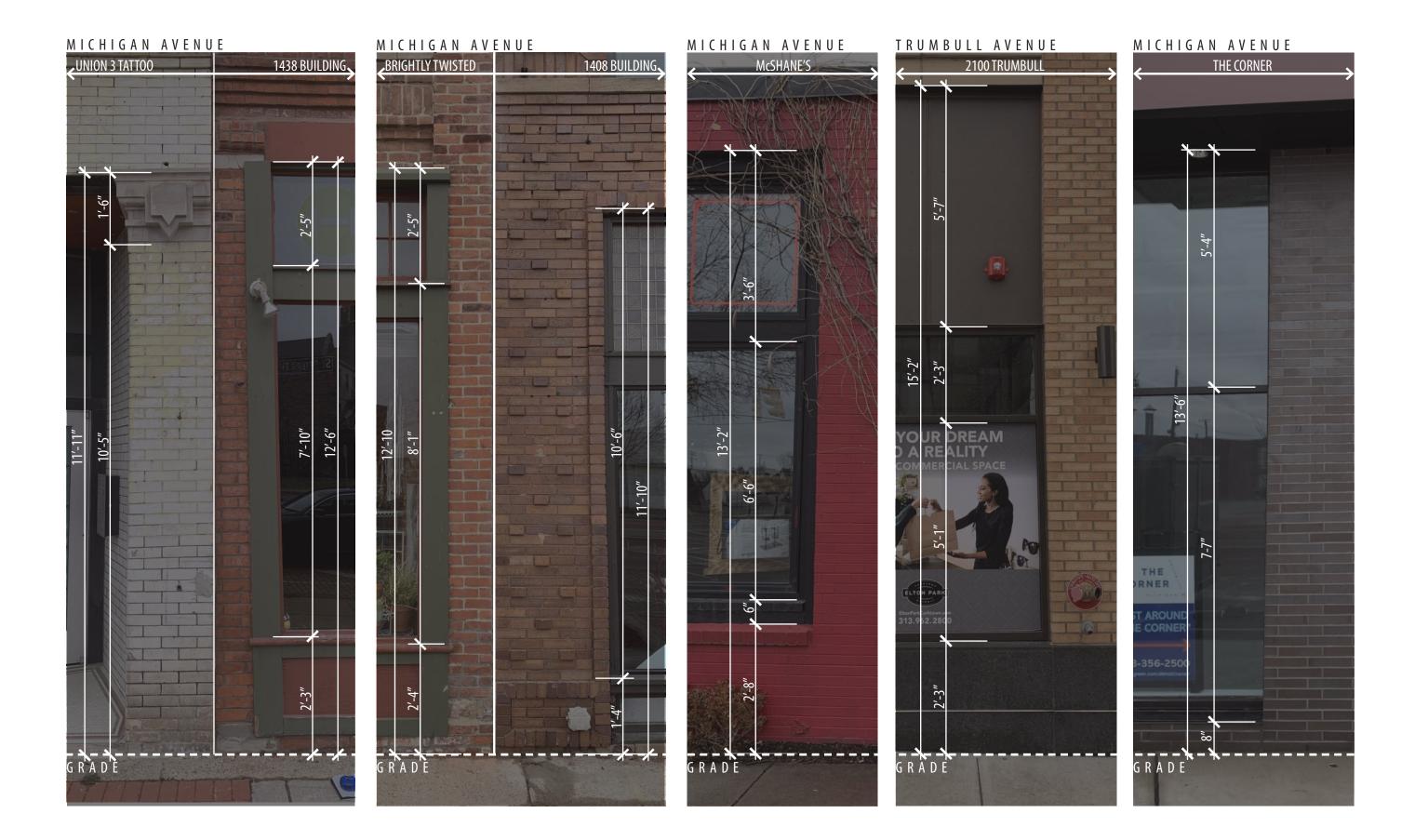




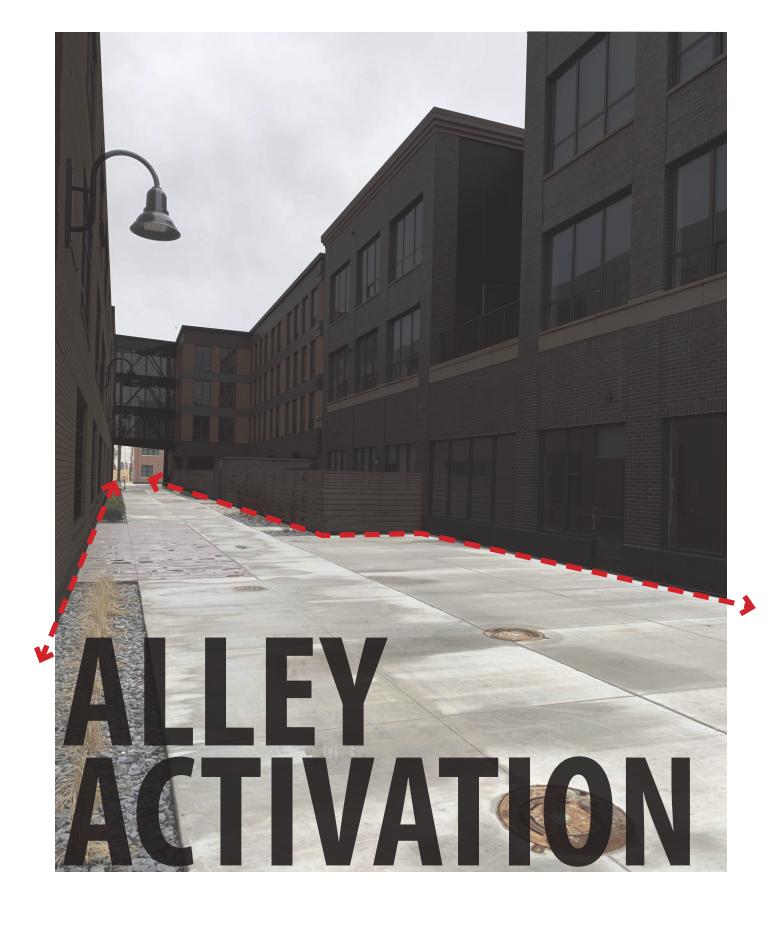






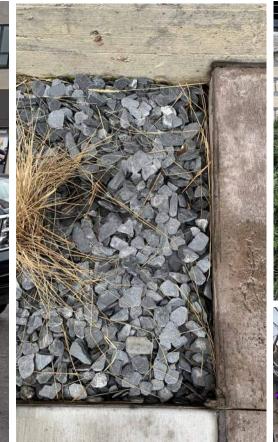
















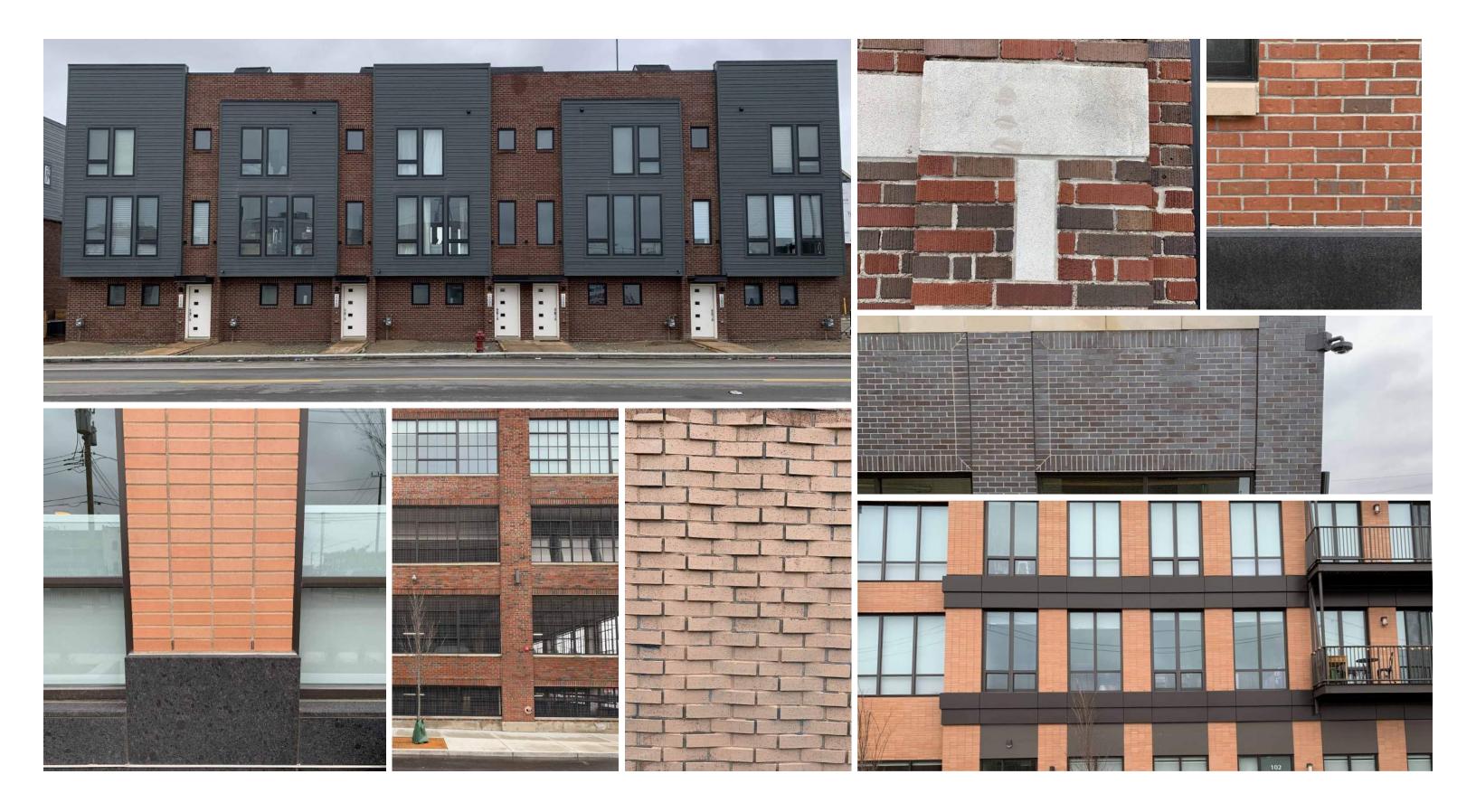


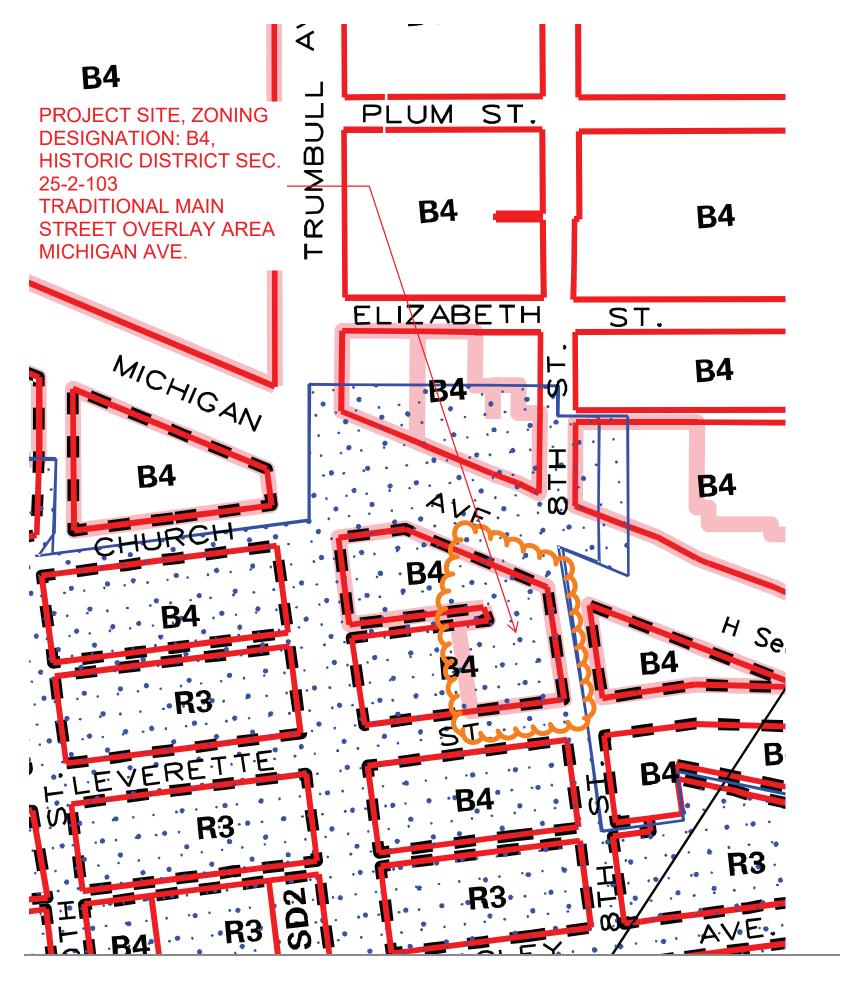








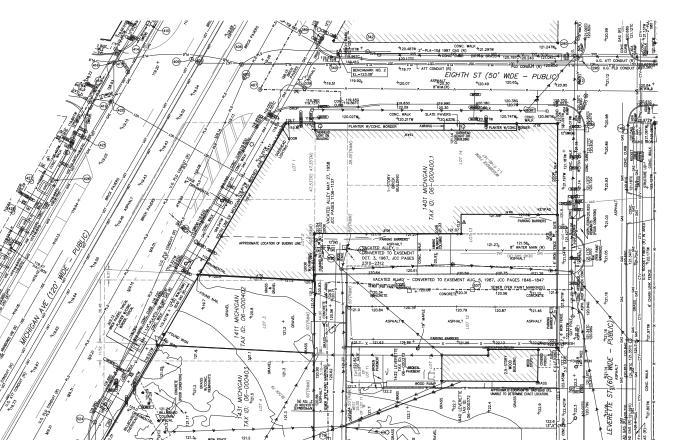


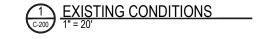


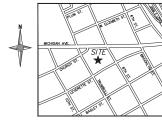


PROPERTY DESCRIPTION

PROPERTY DESCRIPTION







LEGEND - EXIST	TING	
		(
	— E / PAVEMENT	
	- CURB	
	- E/ GRAVEL	-
	— CL ROAD	E
	─ E/ WALK	(
	- RAILROAD	(
	- E/ BRICK	(
	- MISC. LINE	i
x	- FENCE	i
-0 0 0 0	— GUARD RAIL	
********************		. !
— он —		- 3
		(
		- 6
	- T/ BANK	i
		i
		- 1
	¬ · SHRUB LINE	
ساساساساساس	- TREE LINE	
		4
STM		- 6
SAN		1
w		
—— GAS ———		
——— UGE ———		ļ
UGT -		
ctv	— UG CABLE TV LINE	(
		(
——————————————————————————————————————		
		ī
STEAM	— SIŁAM UNE	,

UTILITY STATEMENT

BENCHKMARK DATA



phone 248.352.8310 fax 248.352.1821

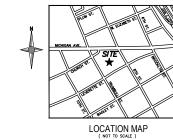
ELKUS MANFREDI

giffels# webster

GODFREY DETROIT

1401 Michigan Avenue Detroit, Michigan

Existing Conditions





400 Galleria Officentre Suite 555 Southfield, Michigan 48034 phone 248.352.8310 fax 248.352.1821

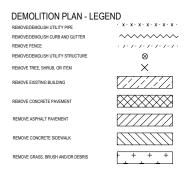
www.neumannsmith.com

ELKUS MANFREDI



GODFREY DETROIT

1401 Michigan Avenue Detroit, Michigan



DEMOLITION PLAN - KEY NOTES

- 1 2

- 11
- 12

TYP. 9

12

TYP. 5 4

TYP. 6

TYP. 5 3

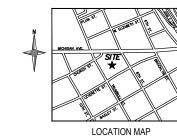
TYP. 8

11 TYP 10 TYP

14 TYP.

3 TYP.

	Preliminary
SP Checked	Construction
Approved MM Bidpak Number	Do not scale Use figured dimensions or
Job Number	
19685-01D	
Demolition	



(NOT TO SCALE

PAVING PLAN - LEGEND 4" CONCRETE SIDEWALK PAVEMENT 6" CONCRETE SIDEWALK PAVEMENT 8" CONCRETE PAVEMENT BRICK PAVERS PAVEMENT REPAIR PER CITY OF DETROIT STANDARDS AND SPECIFICATIONS ASPHALT PAVEMENT

PAVING PLAN - KEY NOTES

	FAVING FLAN - RET NOTES
#	NOTE
1	PROVIDE AND INSTALL NEW 8" CONCRETE DRIVE APPROACH WITH 6" CONCRETE SIDEWALK ON EACH SIDE FROM THE APPROACH TO THE END OF THE DRIVEWAY RADIUS ON EACH SIDE - TYP.
2	NEW 4" CONCRETE SIDEWALK PAVEMENT. SEE DETAIL ON SHEET C-800
3	NEW 6" CONCRETE PAVEMENT. SEE DETAIL ON SHEET C-800.
4	INSTALL ASPHALT PAVEMENT
5	INSTALL BRICK PAVERS
6	PROVIDE AND INSTALL NEW INTEGRAL CURB AND SIDEWALK. SEE DETAIL ON SHEET C-800.
7	2-0" (MIN.) WIDE PAVEMENT REPAIR PER CITY OF DETROIT STANDAI SPECIFICATIONS. EXISTING STREET PAVEMENT SHALL BE MILLED AI REPAIRED TO NEW GUTTER GRADE PER GRADING PLAN. PAVEMENT HAVE UNIFORM SLOPE TOWARDS FACE OF CURB.
8	JOINT TO JOINT PAVEMENT REPAIR FOR INSTALLATION OF NEW UTILITIES PER CITY OF DETROIT STANDARDS AND SPECIFICATIONS
9	ADA COMPLIANT BARRIER FREE CURB RAMP PER CITY OF DETROIT STANDARDS
10	NEW 8* CONCRETE ALLEY PAVEMENT PER CITY OF DETROIT STANDARDS



SOUTHFIELD * DETR

400 Galleria Officentre Suite 555 Southfield, Michigan 48034 phone 248.352.8310 fax 248.352.1821

ELKUS MANFREDI

giffels webster

p (313) 962-4442 f (313) 962-5068 www.giffelswebster.com

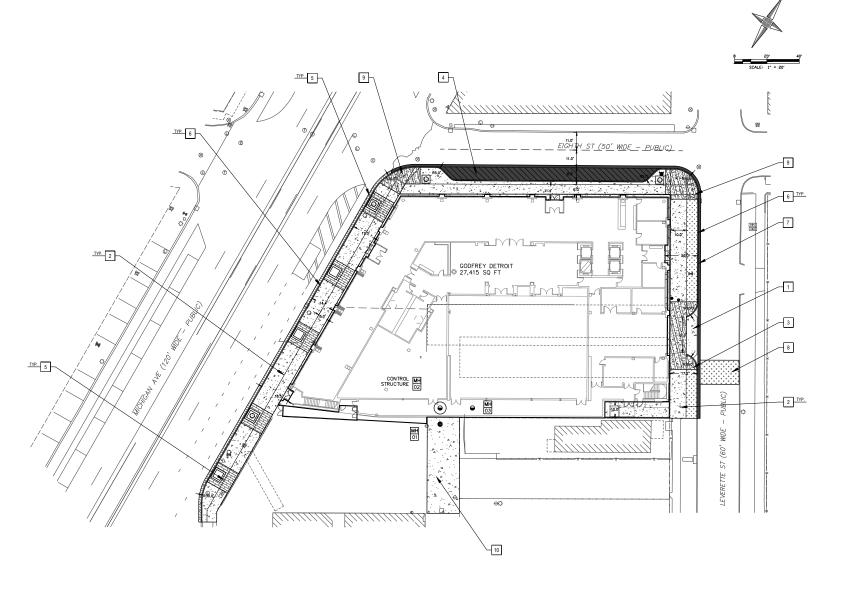
GODFREY DETROIT

1401 Michigan Avenue Detroit, Michigan

| Preliminary | Preliminary | SP | Construction | Record | Record | Do not scale | Use figured | Use

Geometrics and Pavin Plan

Sheet C-600



GEOMETRICS AND PAVING PLAN

1" = 20"

PLANT NOTES:

- Plant materials shall be sound, healthy, vigorous, free from plant diseases and insects or their eggs, and shall have normal, healthy root systems. Caliper measurements shall be taken 6" above the ground level. All other measurements shall be in accordance with the latest edition of "American Standards for Nurseys Sock ("ANS 12-06 1 + AS002004).
 Planting soil shall be an equal mix of screened organic topsoil, sphagnum peat moss, and clean sand. To deter weed growth curing establishment, apply a pre-emergent (Preeri or equal) after planting, 2-3 times per growing season, at the rate recommended by product nanufacturer. CU-Structural Soil shall be 080° 2.5" crushed stone aggregate, highly angular and no fines; 20% clay loam of less than 5% graws. (2-30% sand, 2-40% clay, and 5 % min organic matter, and a hydroget stablisming agent that is a postessium opophymer mode at 10% tolin incibute. CU-Structural Soil is installed and compacted in 6" filts to no less than 95% modified proctor density. Planting pociets shall be no desper ham twote the height of the root ball.

 All the wrap shall be removed upon planting.

 All thes was pshall be removed upon planting the contractor to submit sample for approval by landscape architectiviti engineer prior to placement.

 Crass seed for law meretaristion shall be curified ut fire seed seed complying with A.S.P.A. specifications, and fire of weed seeds and undestrable native grasses. Seeded areas shall not be permitted to by out.

- specifications, and free of weed sends and undesirable native grasses. Sended areas shall not be permitted to dry out.

 Plants material warranties shall be covered by Watering and Cultivation for two growing seasons. Remore the all burlay, hivine and/or metal cage on root ball. If wrapped in plastic covering or nylon cording, all of these types of material should be removed.

 Paint material shall be used in compliance with provisions of the local ordinance and shall be mursery grown, free of persis and diseases, bardly in this country, in conformance with the Standards of the American Association of Nurserymen, and shall pass inspections required under state regulations. In addition, plant materials shall be northern grown, No. If grain and shall be planted within the annual planting window of March 15 through November 15.

 Any plant substitutions must be submitted in writing and approved by the landscape architect prior to installation.

GENERAL NOTES:

- All Construction shall conform to the current standards and specifications of local ordinances.
 All areas not built, landscaped, or paved upon shall receive restoration and seed mix.
 All plant bed areas shall be amply watered upon completion of plant material installation each day.
 During installation and construction, the Contractor must provide a temporary watering method for all plant material until planteed if stored on-site.
 Contractor shall provide a water drip bag, such as a Cator Bag or similar, per the installed to remain with the project. Include in unit price for each tree.

EIGHTH ST (50' WIDE - PUBLIC)

LAWN SEED MIX:

- 30X PERENMAL RYGRASS 20X PARK KENTUCKY BLUEGRASS 45X CREEPING RED FESCUE 5X ANNUAL RYEGRASS 4*/1000 S.F. SEEDING RATE





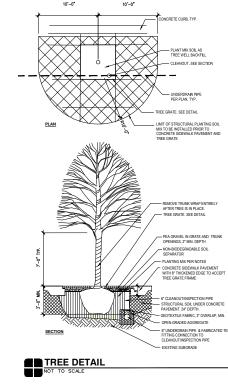


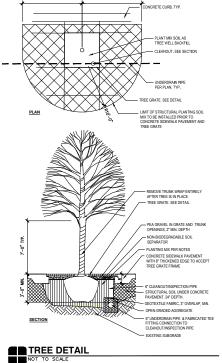




GODFREY DETROIT

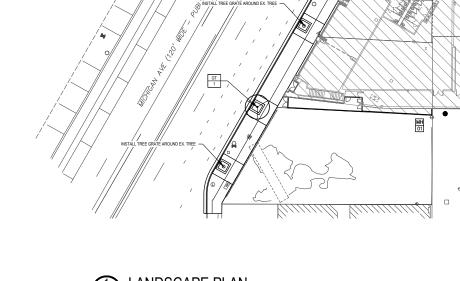
1401 Michigan Avenue Detroit, Michigan

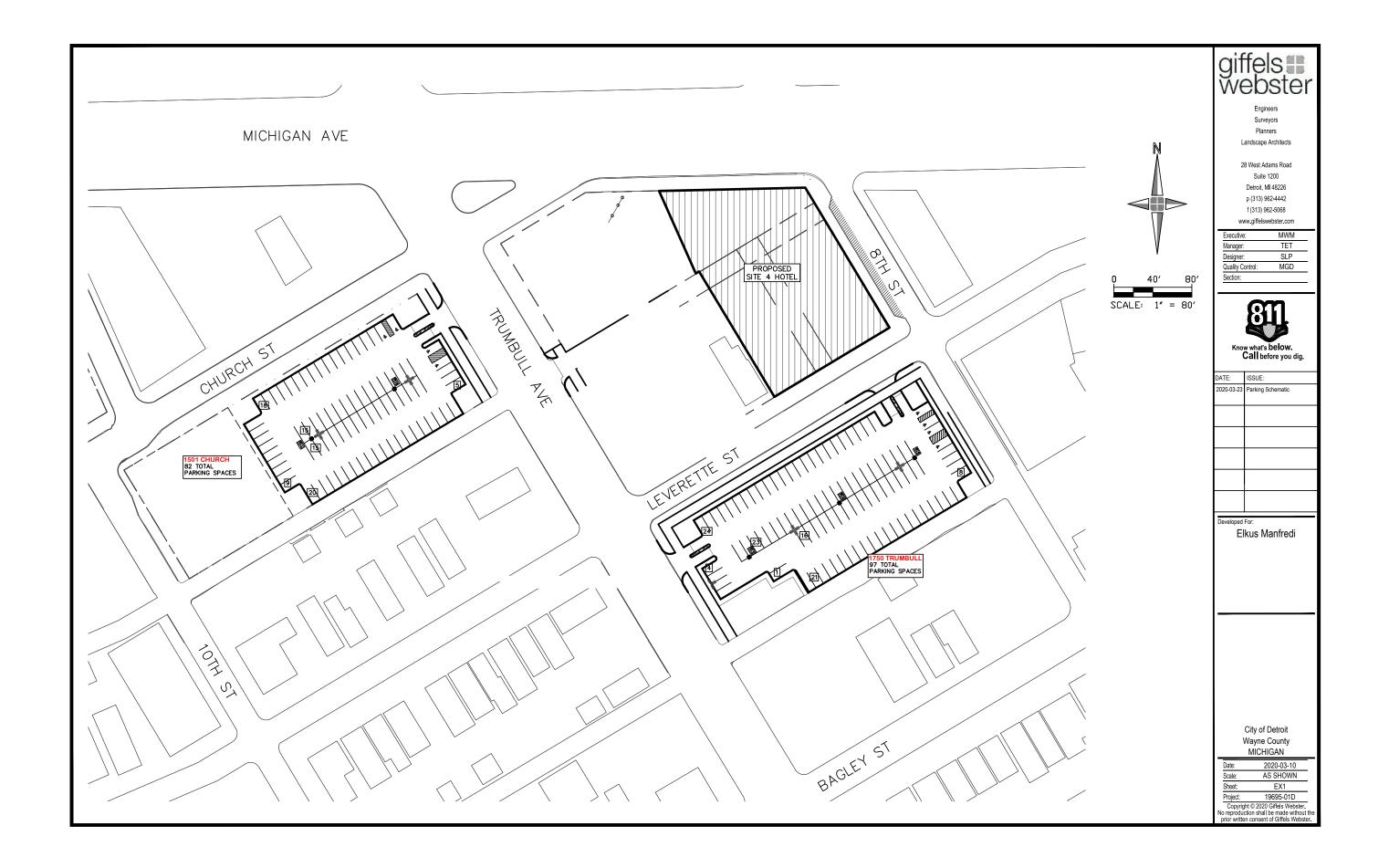


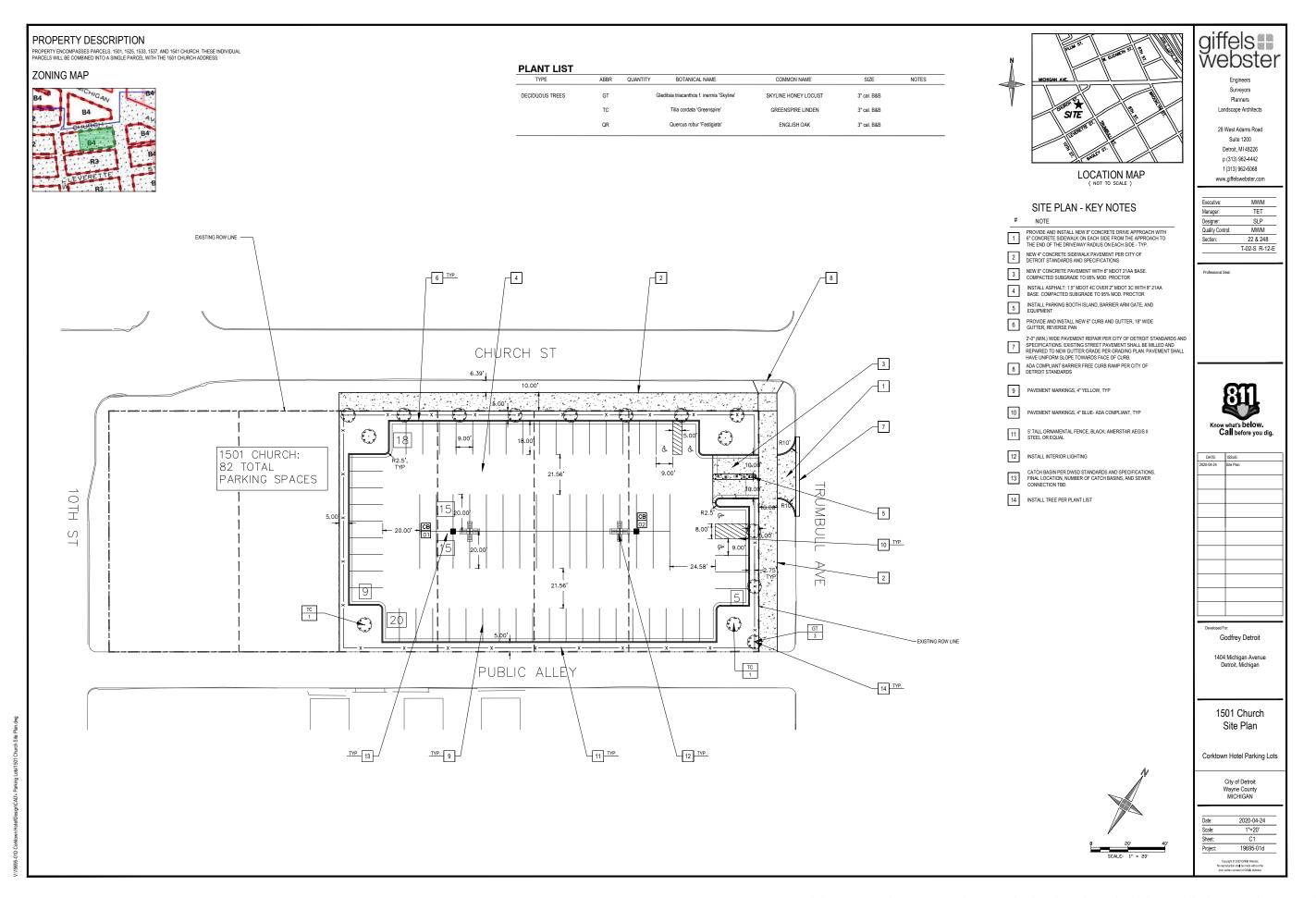


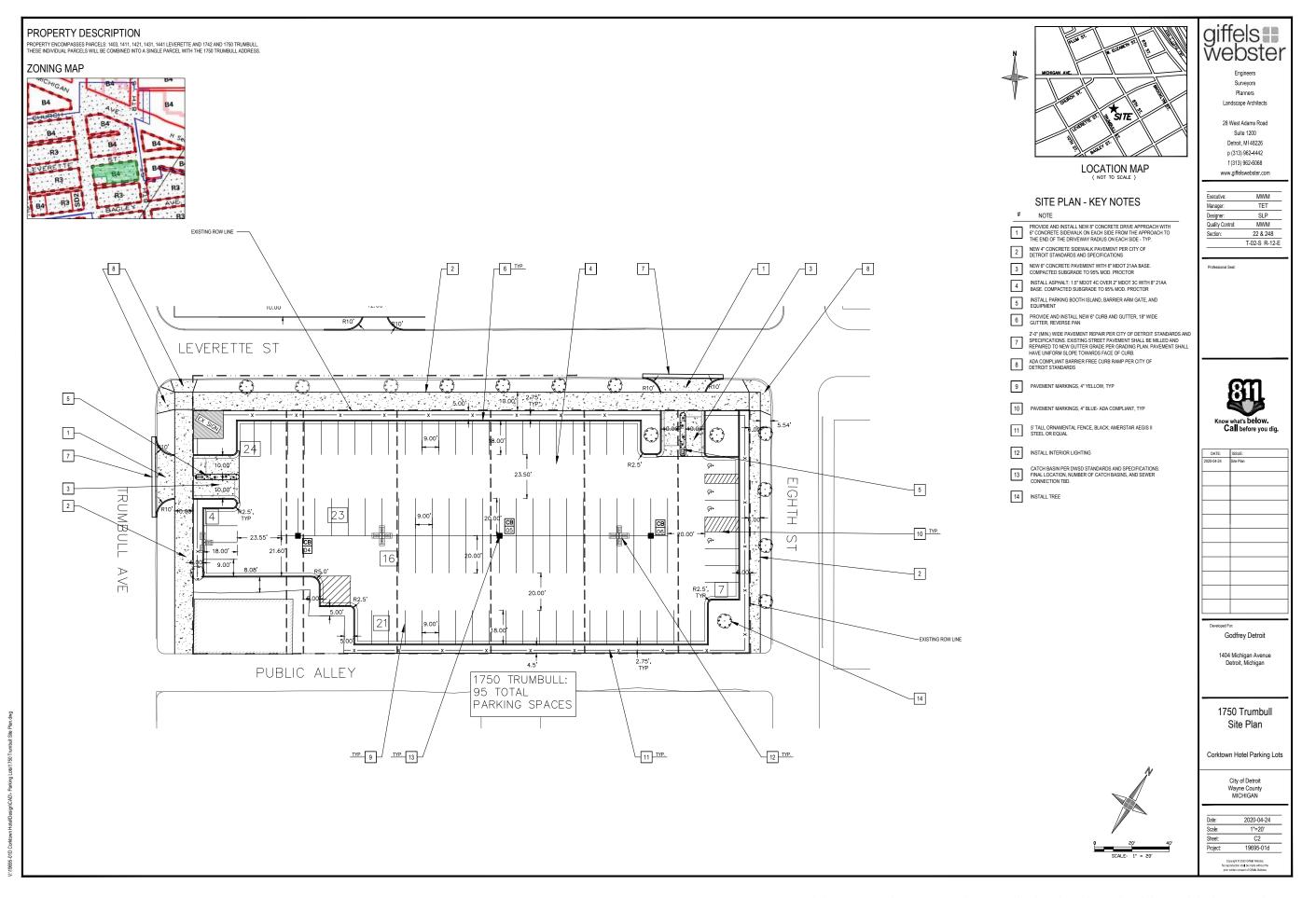
PLANT LEGEND \bigcirc △

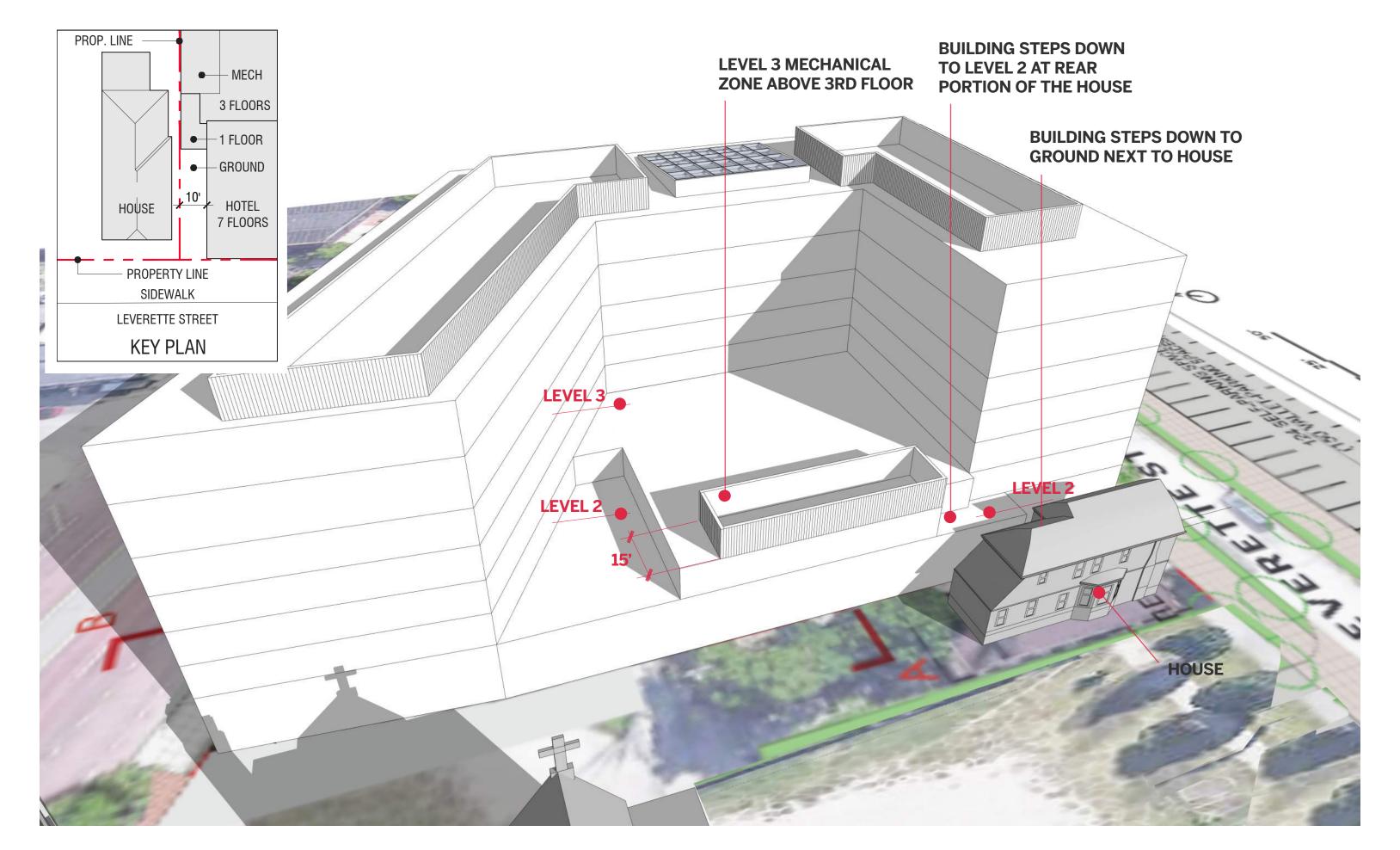
19685-01D Landscape Plan

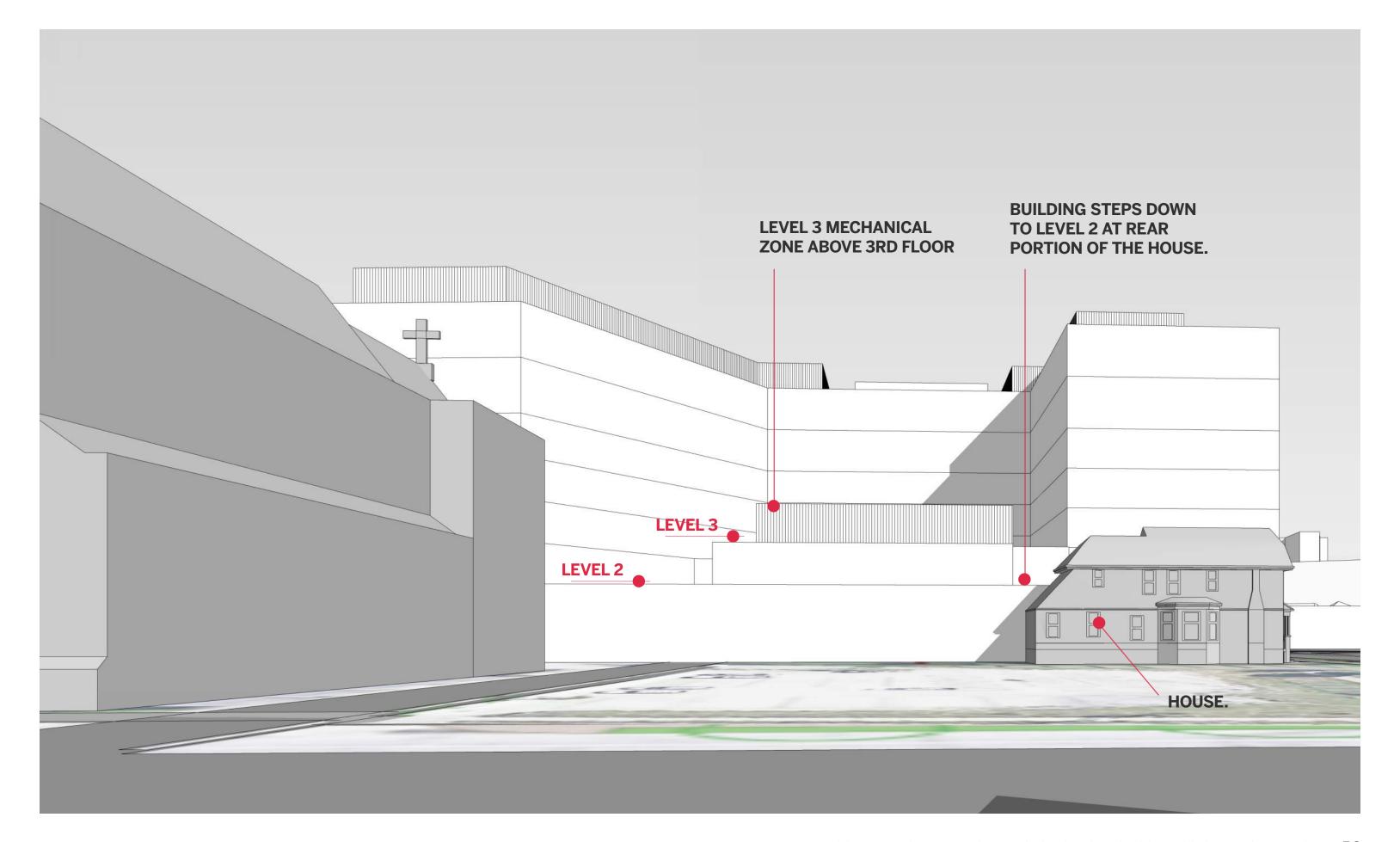


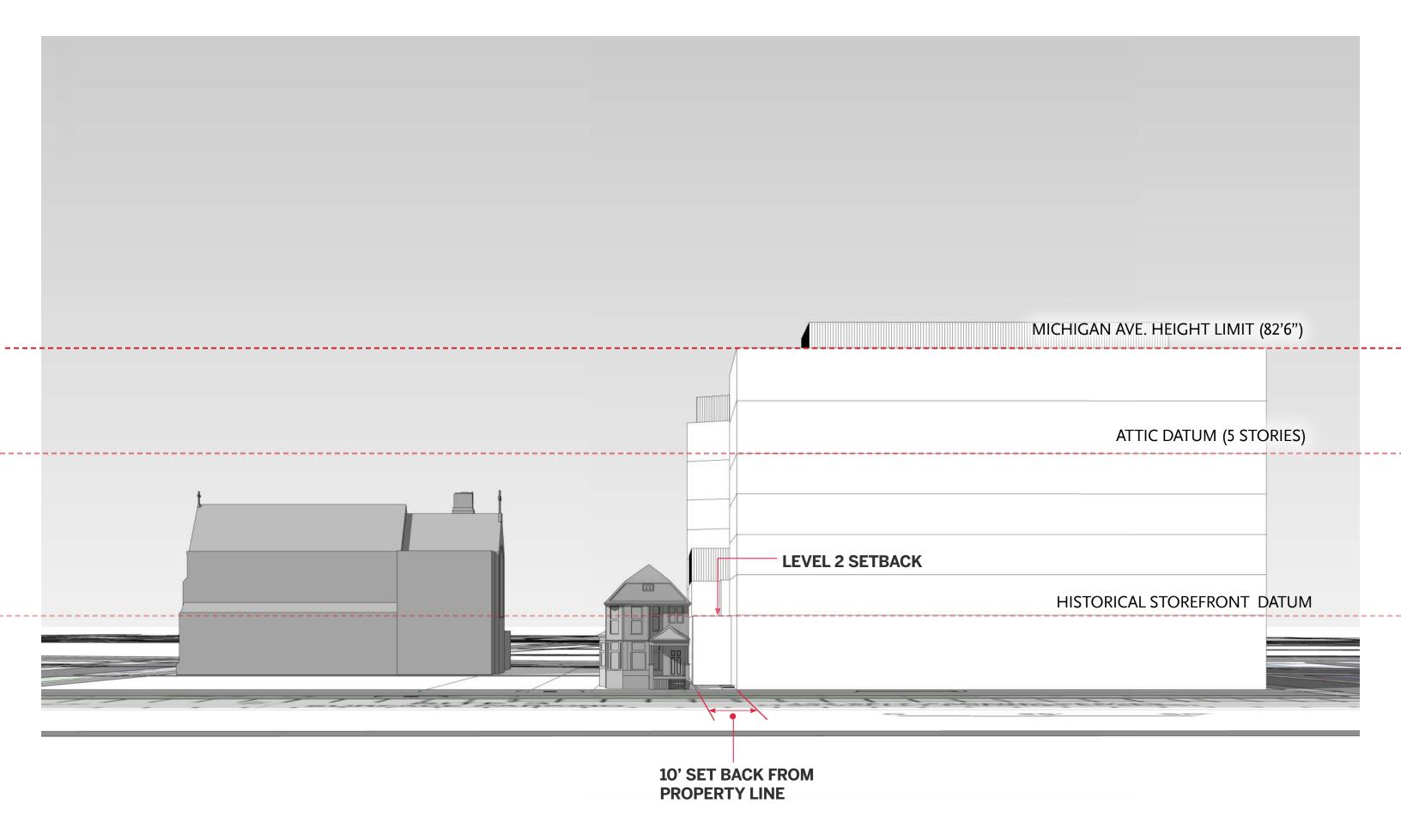


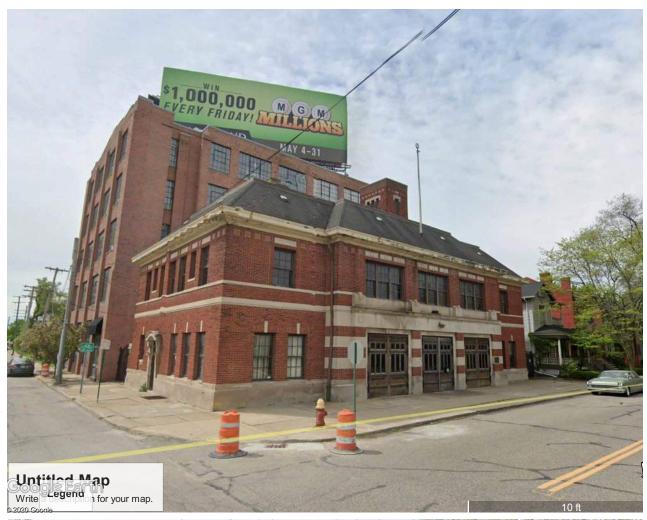














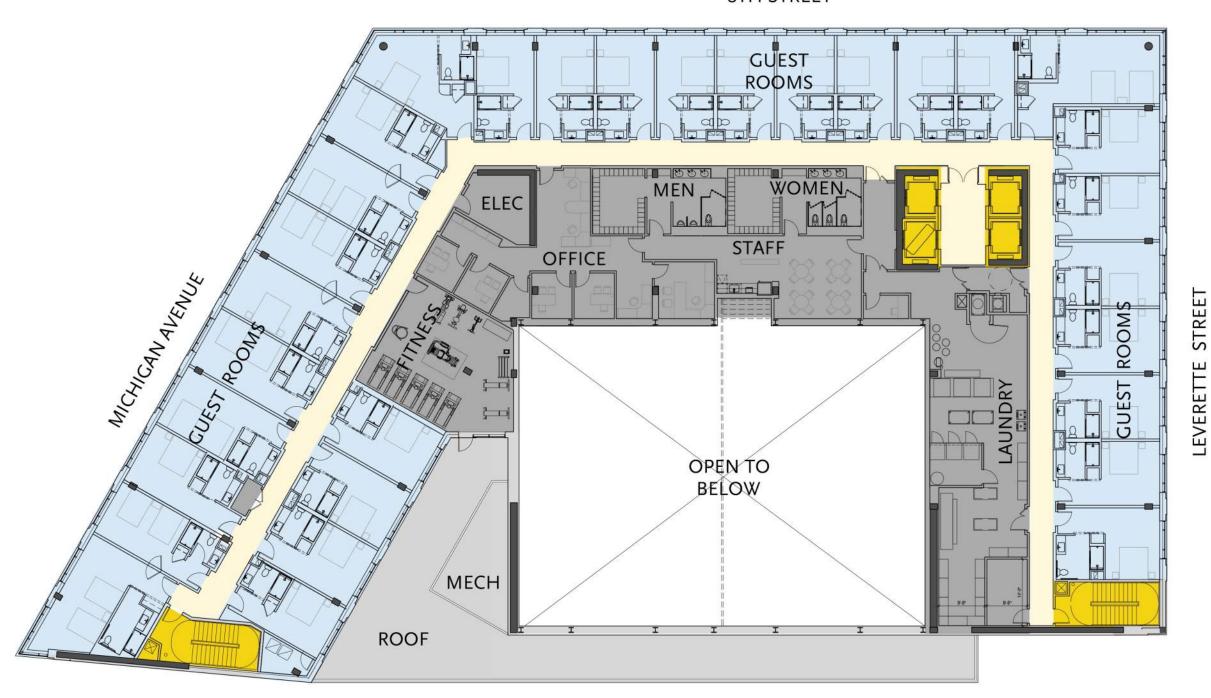


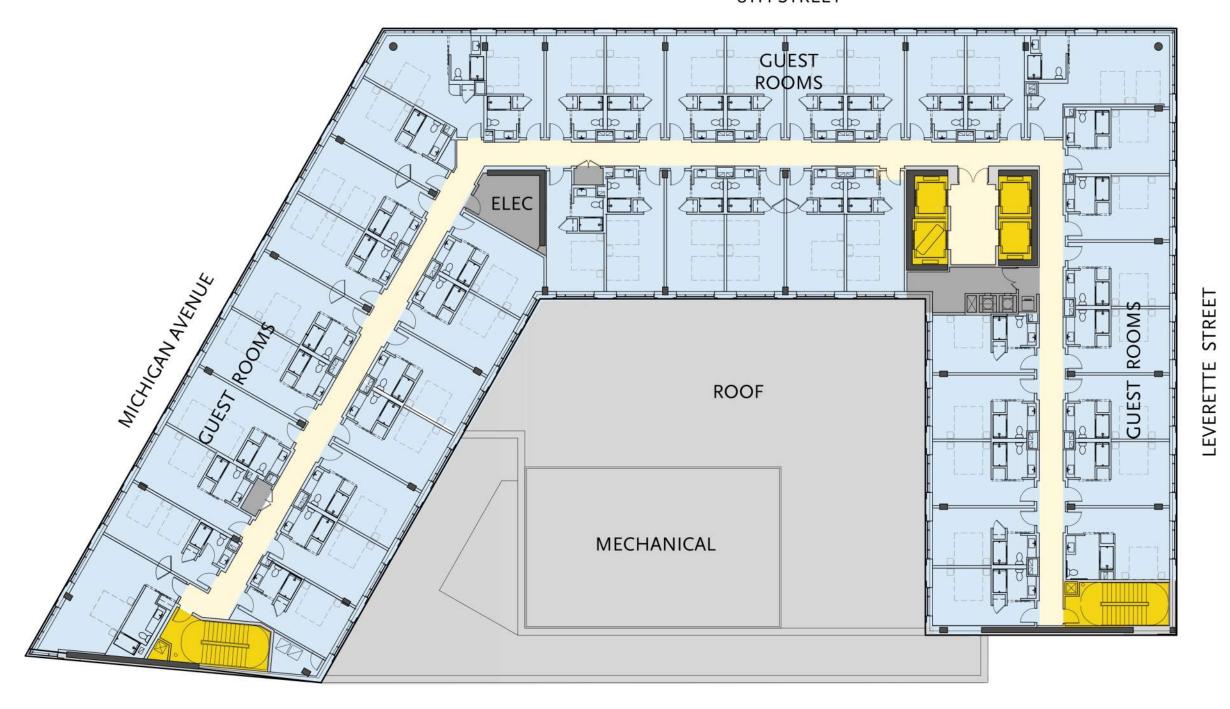




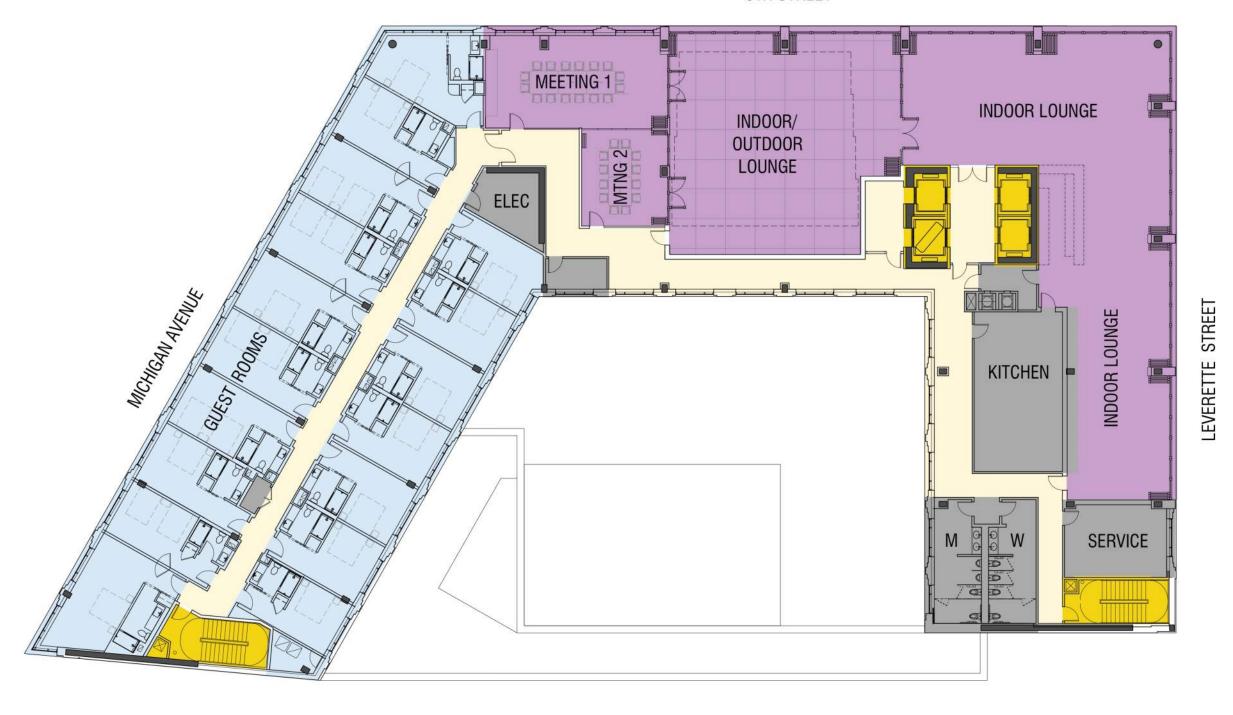




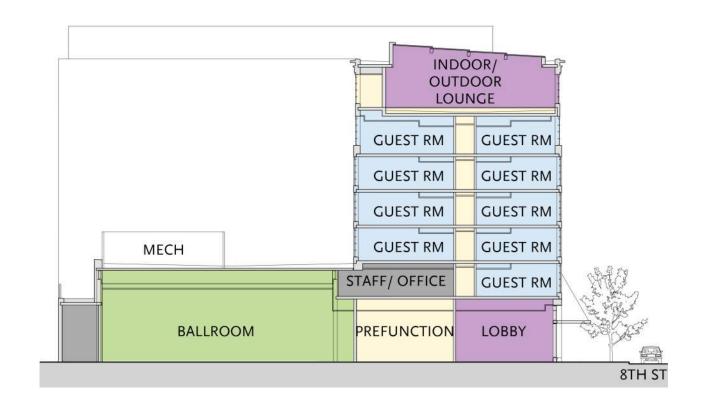


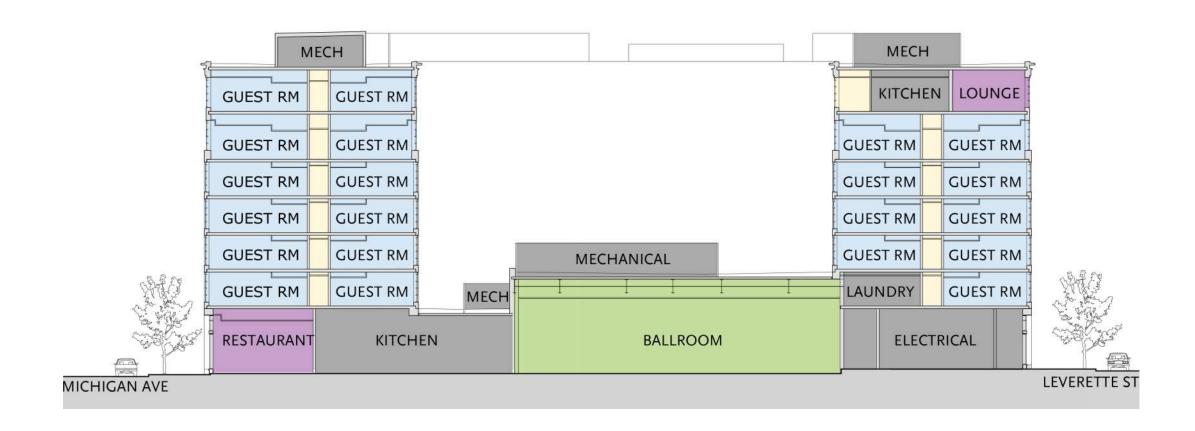


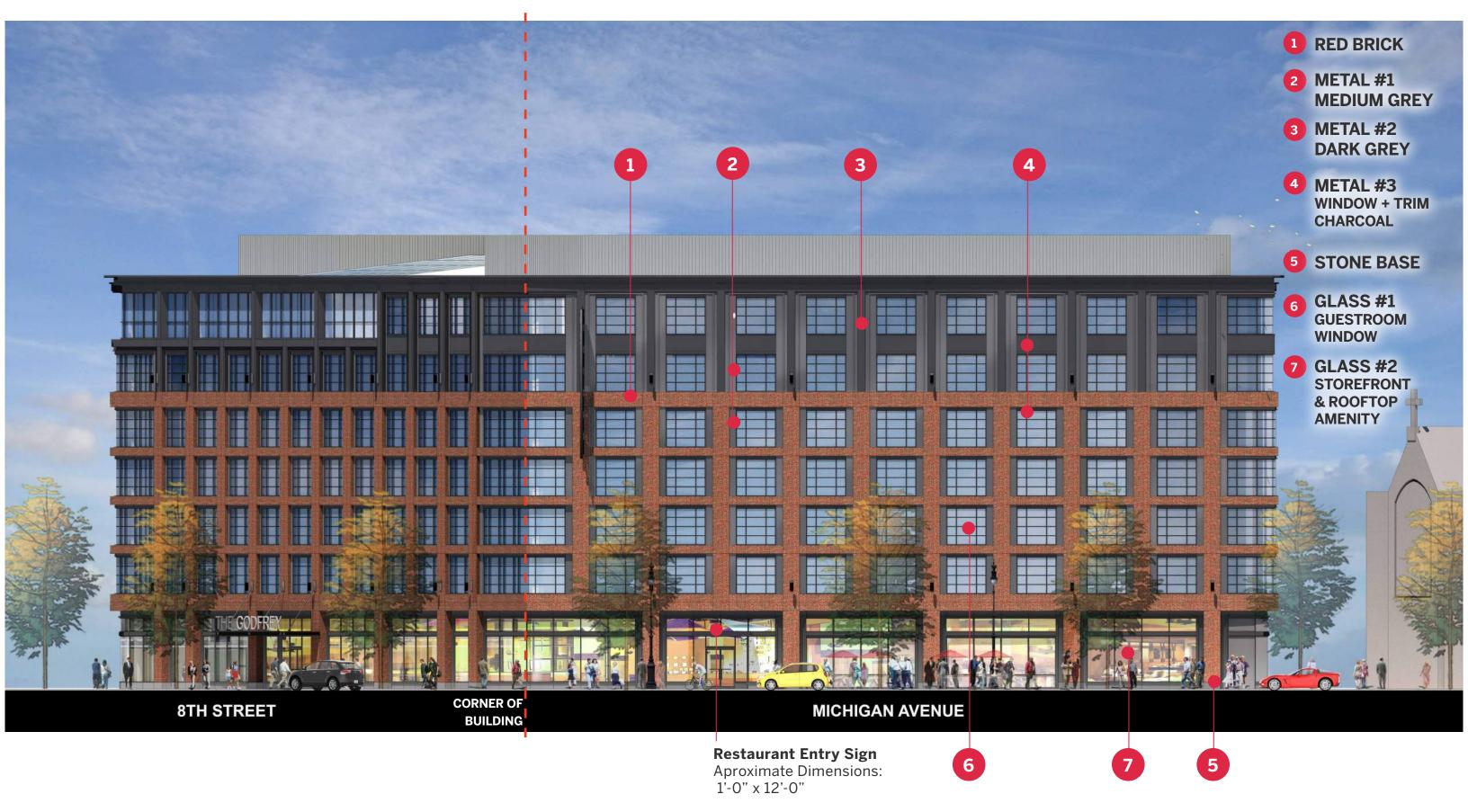


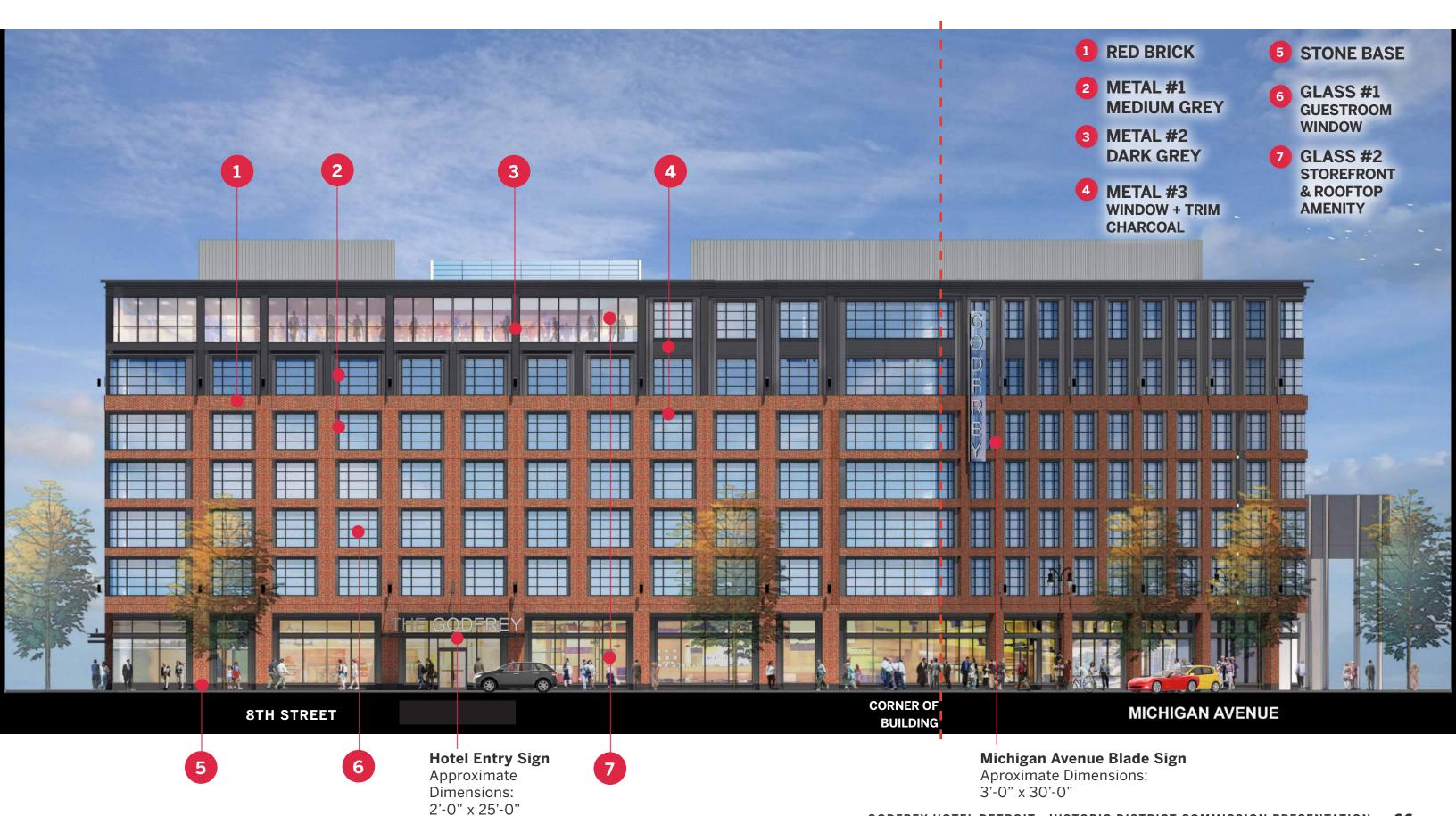


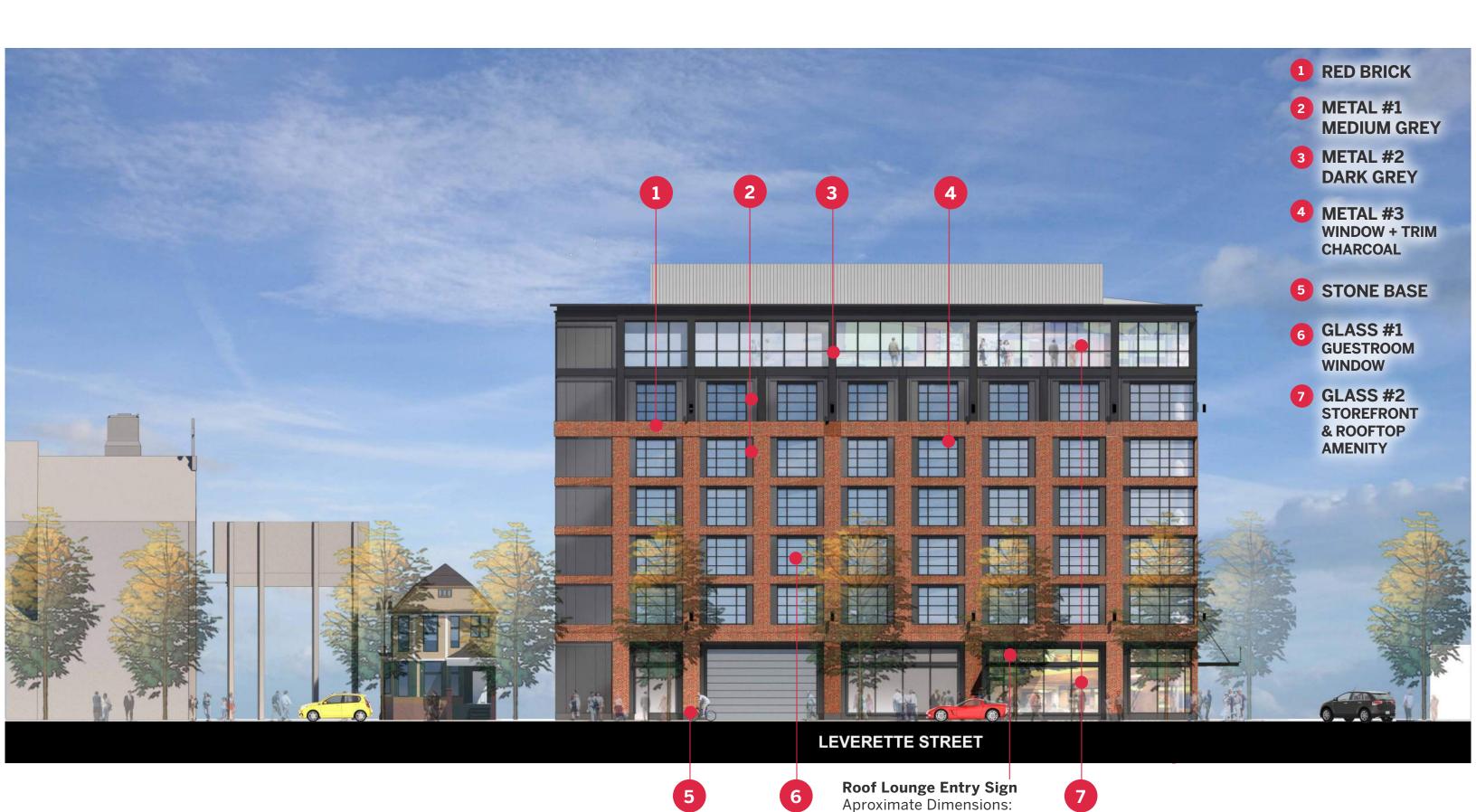
HUNTER PASTEUR HOTELS > OXFORD CAPITAL GROUP > NEUMANN SMITH ARCHITECTURE > ELKUS MANFREDI ARCHITECTS



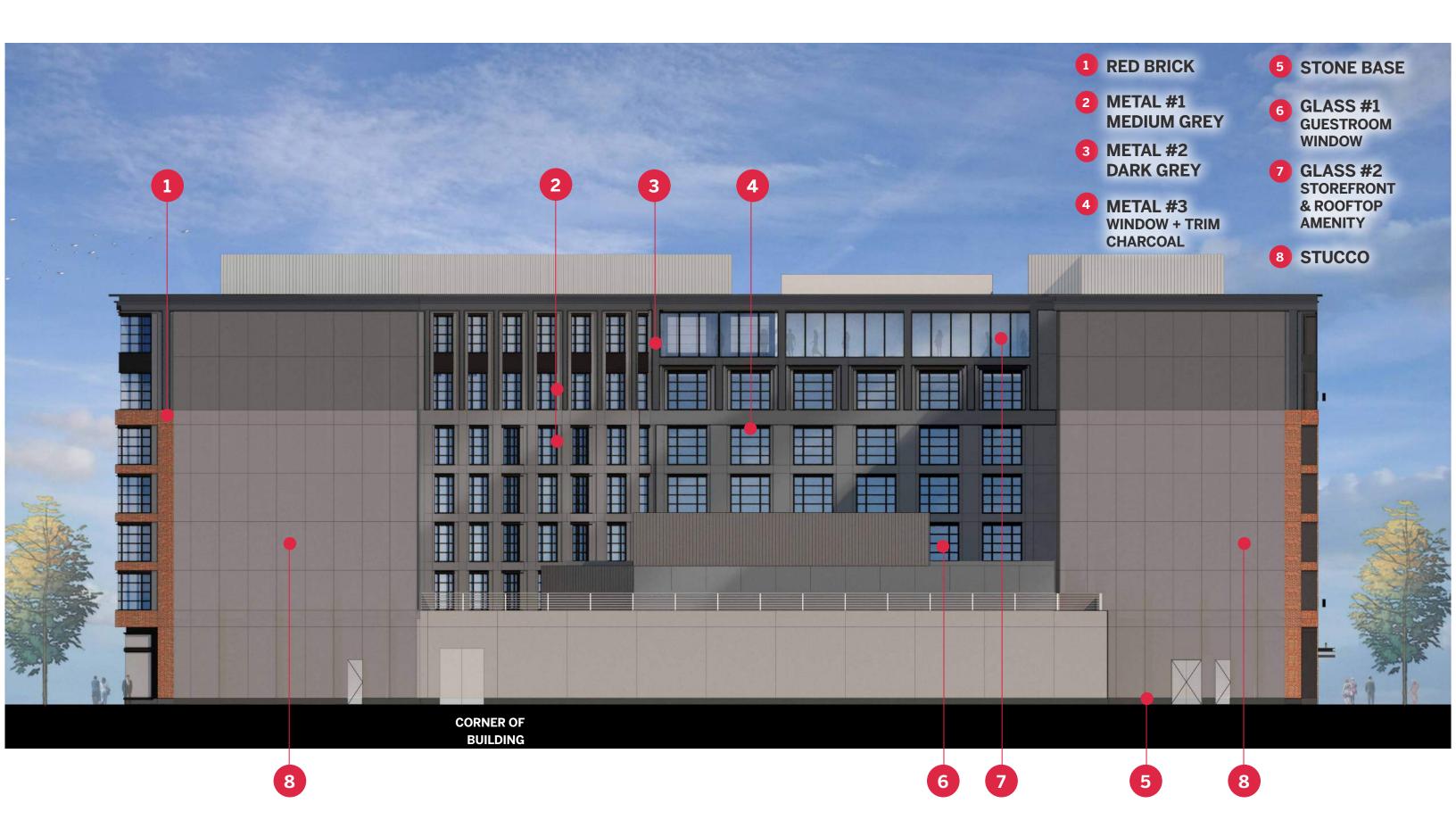






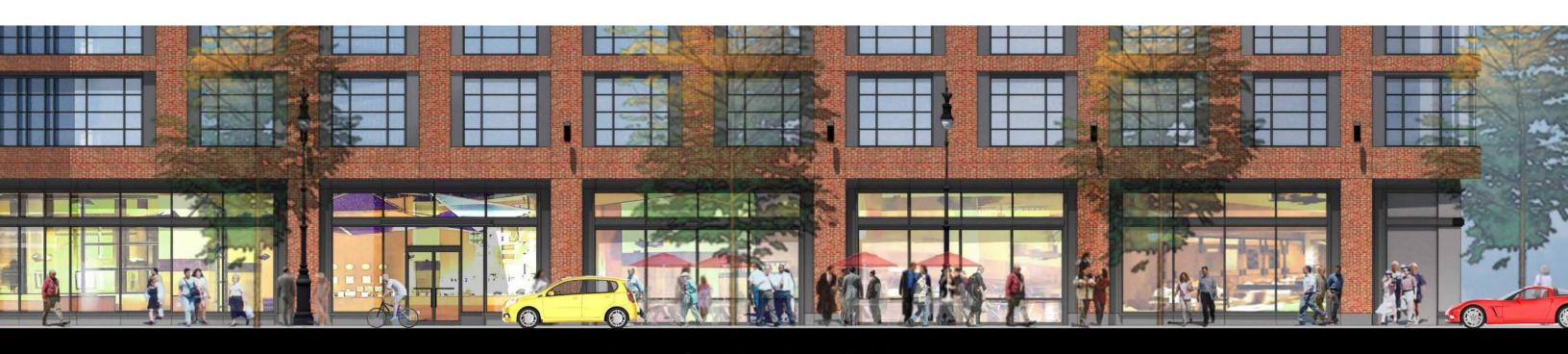


1'-0" x 12'-0"





EXISITING MICHIGAN AVE



MICHIGAN AVENUE



EXISITING 8TH STREET



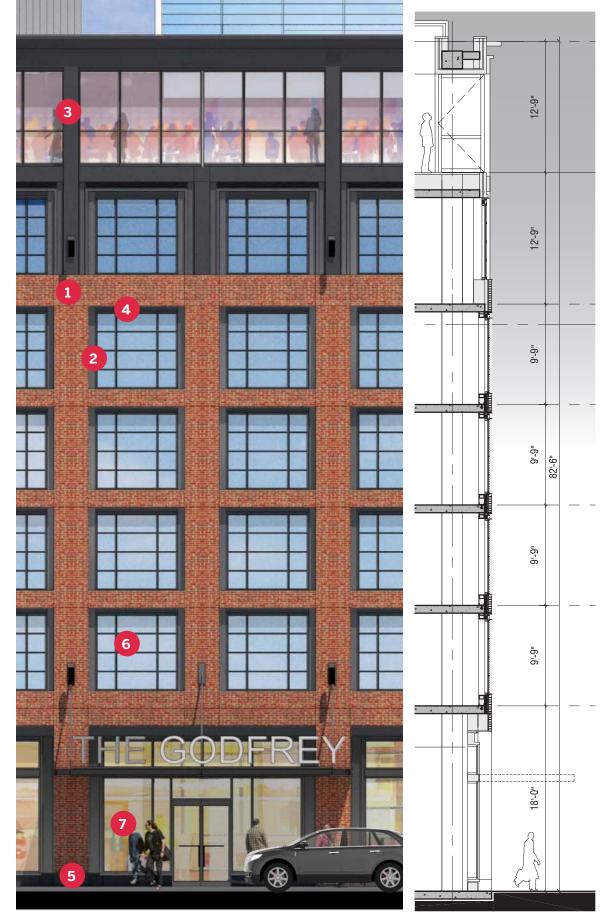
8TH STREET



EXISITING LEVERETTE STREET



LEVERETTE STREET

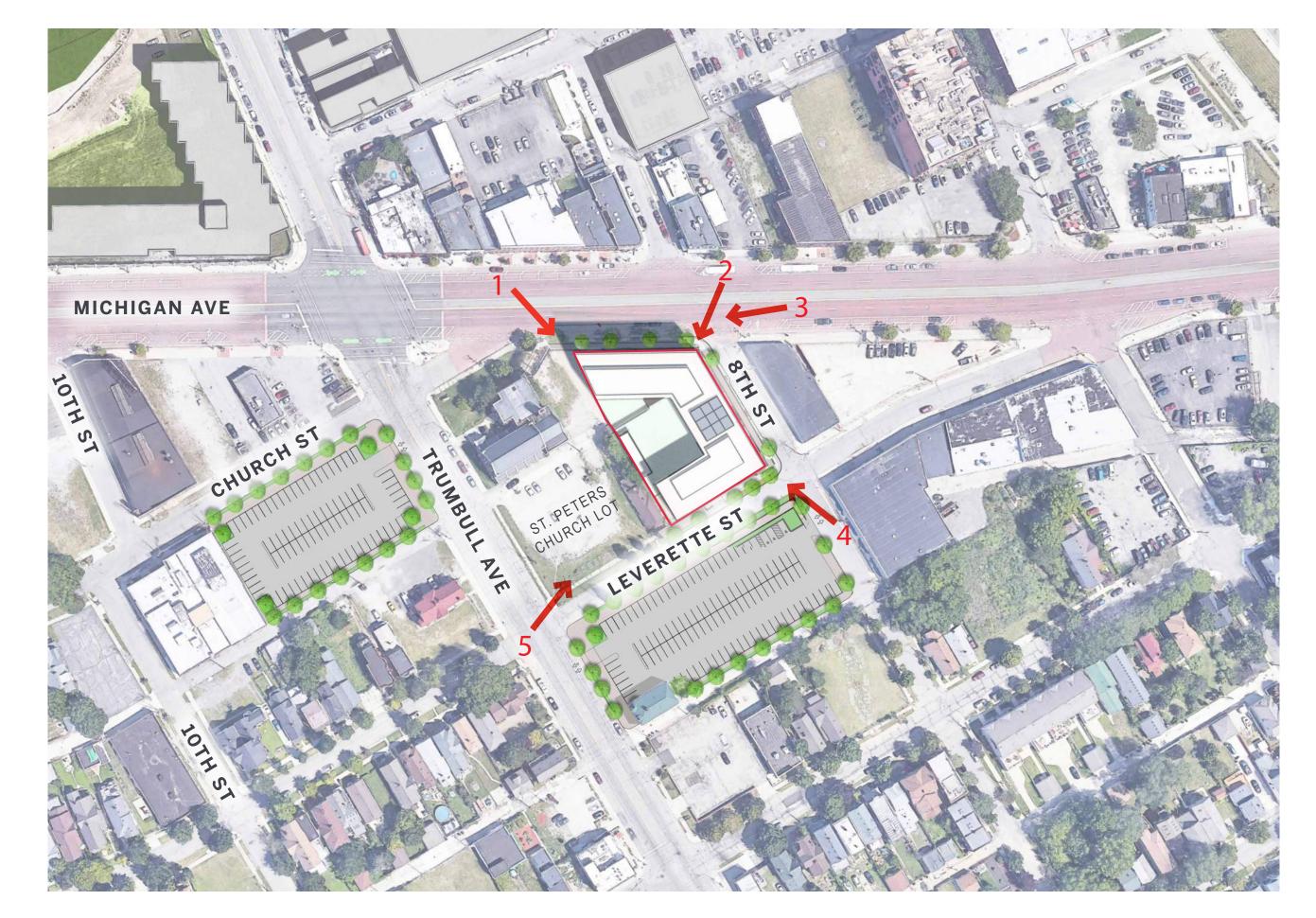


8TH STREET



MICHIGAN AVENUE

- 1 RED BRICK
- 2 METAL #1 MEDIUM GREY
- METAL #2
 DARK GREY
- 4 METAL #3
 WINDOW MULLION
 + TRIM CHARCOAL
- 5 STONE BASE
- 6 GLASS #1
 GUESTROOM
 WINDOW
- 7 GLASS #2 STOREFRONT & ROOFTOP AMENITY

























CHECKER BUIDLING Elton Park, Detriot

THE FACTORY Ford Campus, Detriot

MICHIGAN AVENUE STOREFRONT Corktown, Detriot

THE CRAWFORD Corktown, Detriot

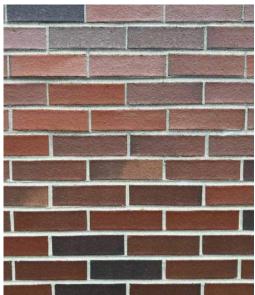
OTTAVIAVIA RESTAURANT Corktown, Detriot

TRUMBULL MARKET Corktown, Detriot



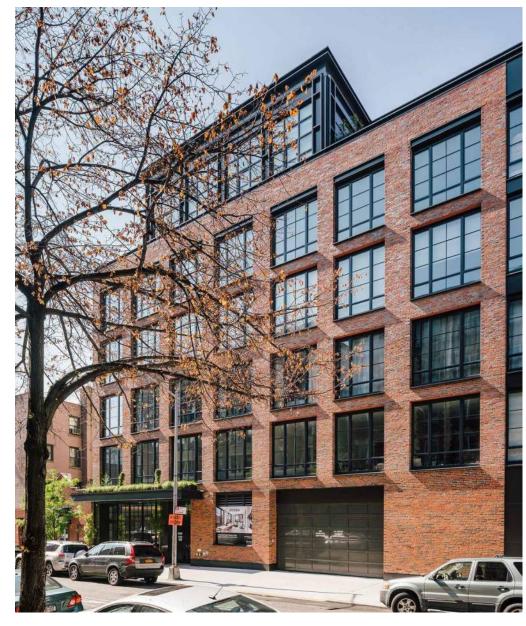














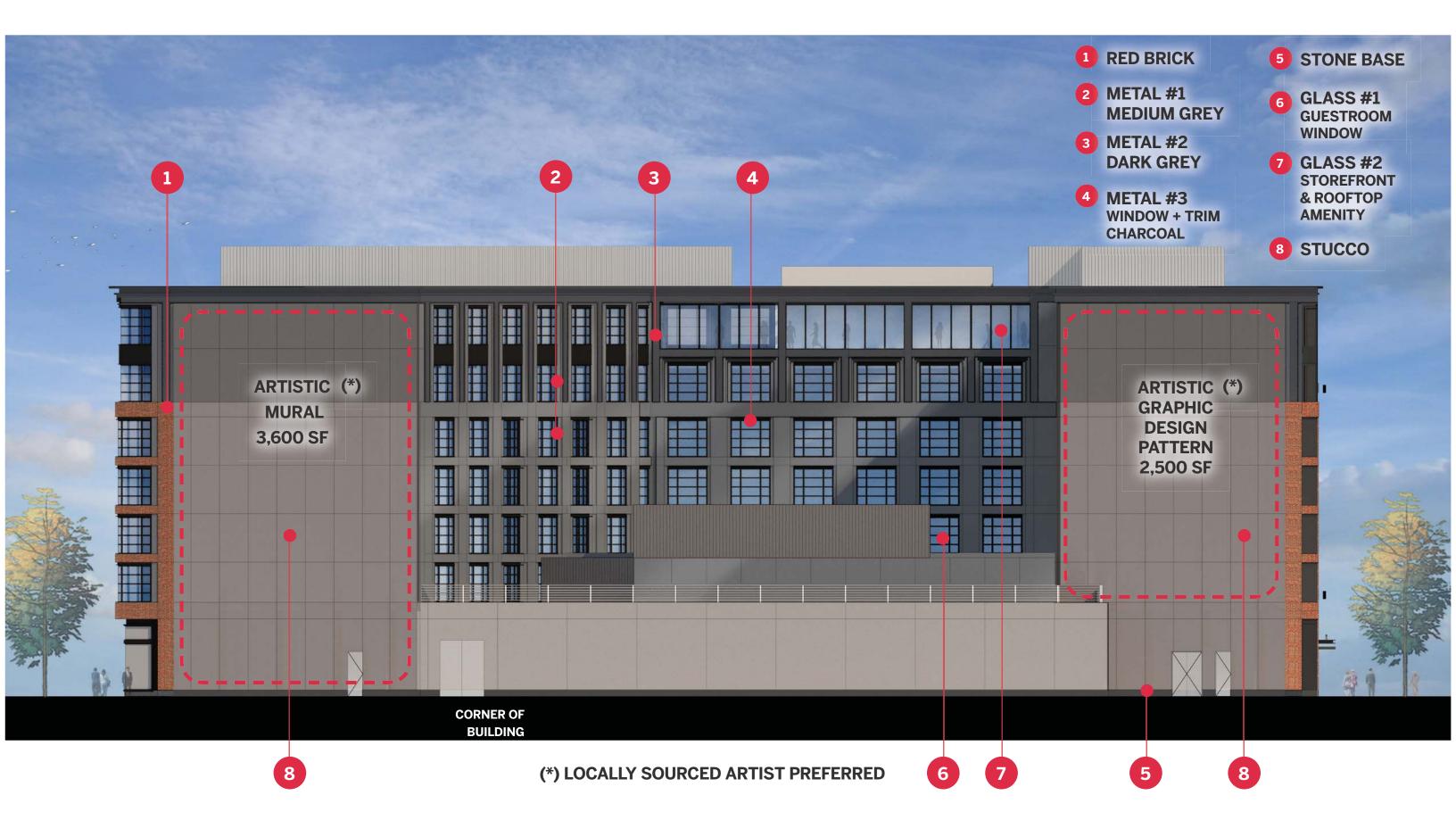


RED BRICK & CORNICE

DARK GREY METAL FRAME / MULLION

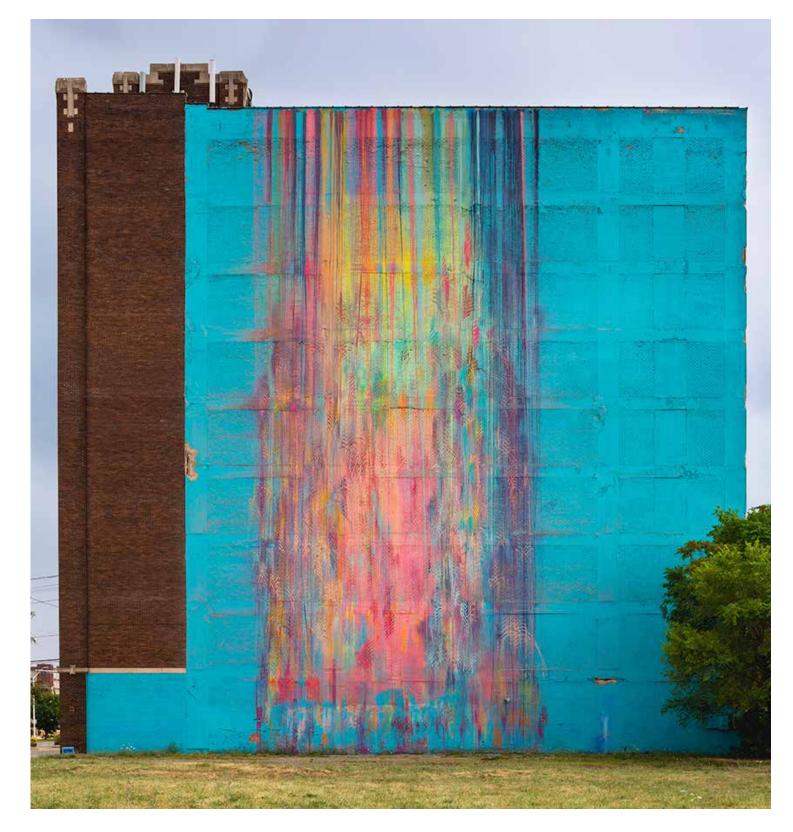
GREY METAL PANEL









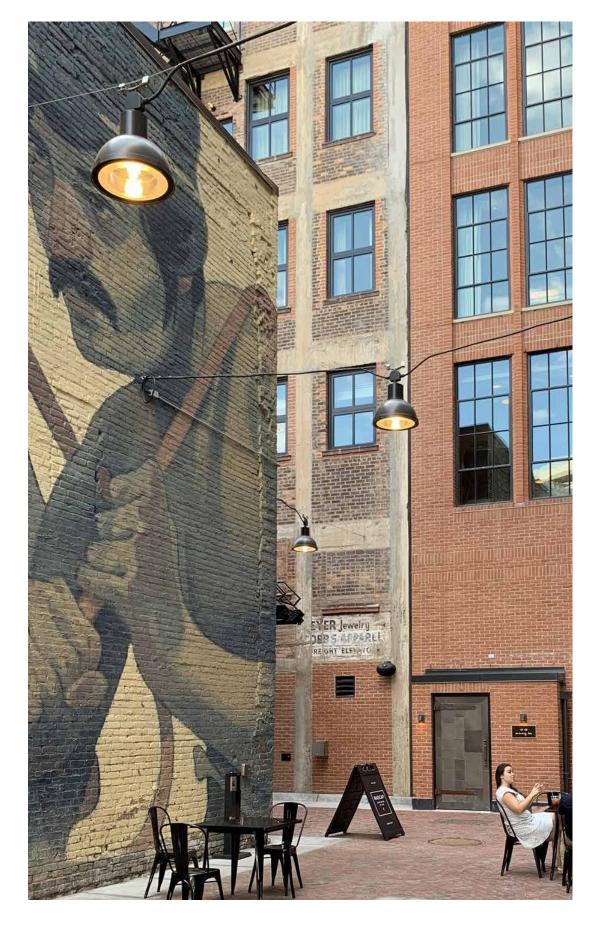


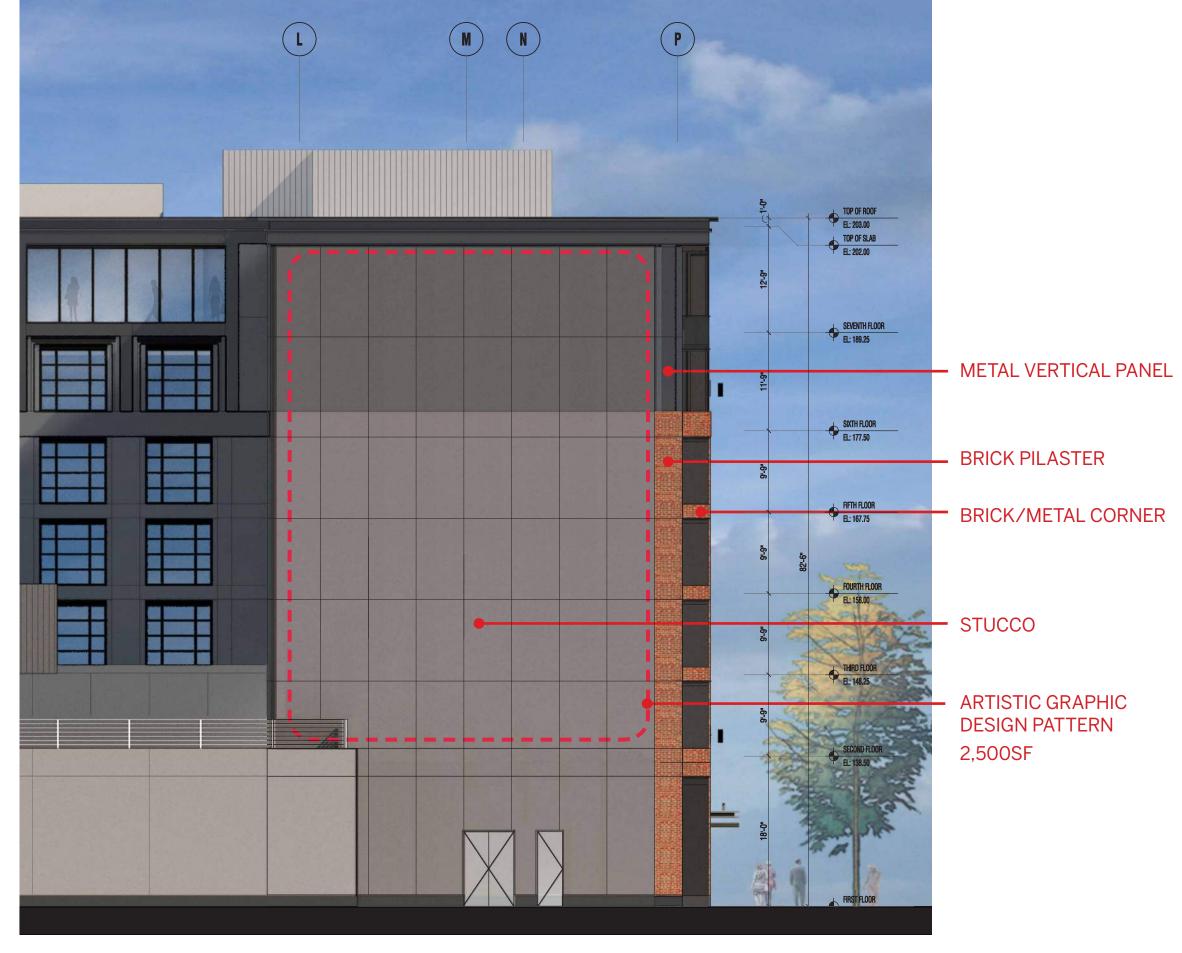




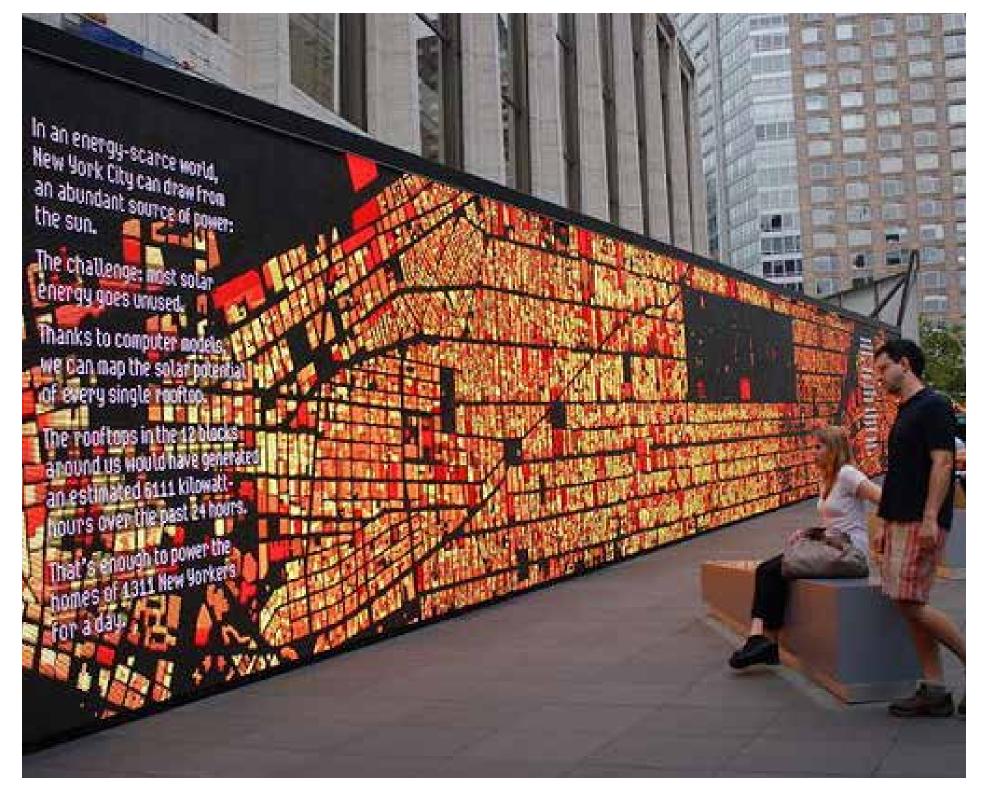




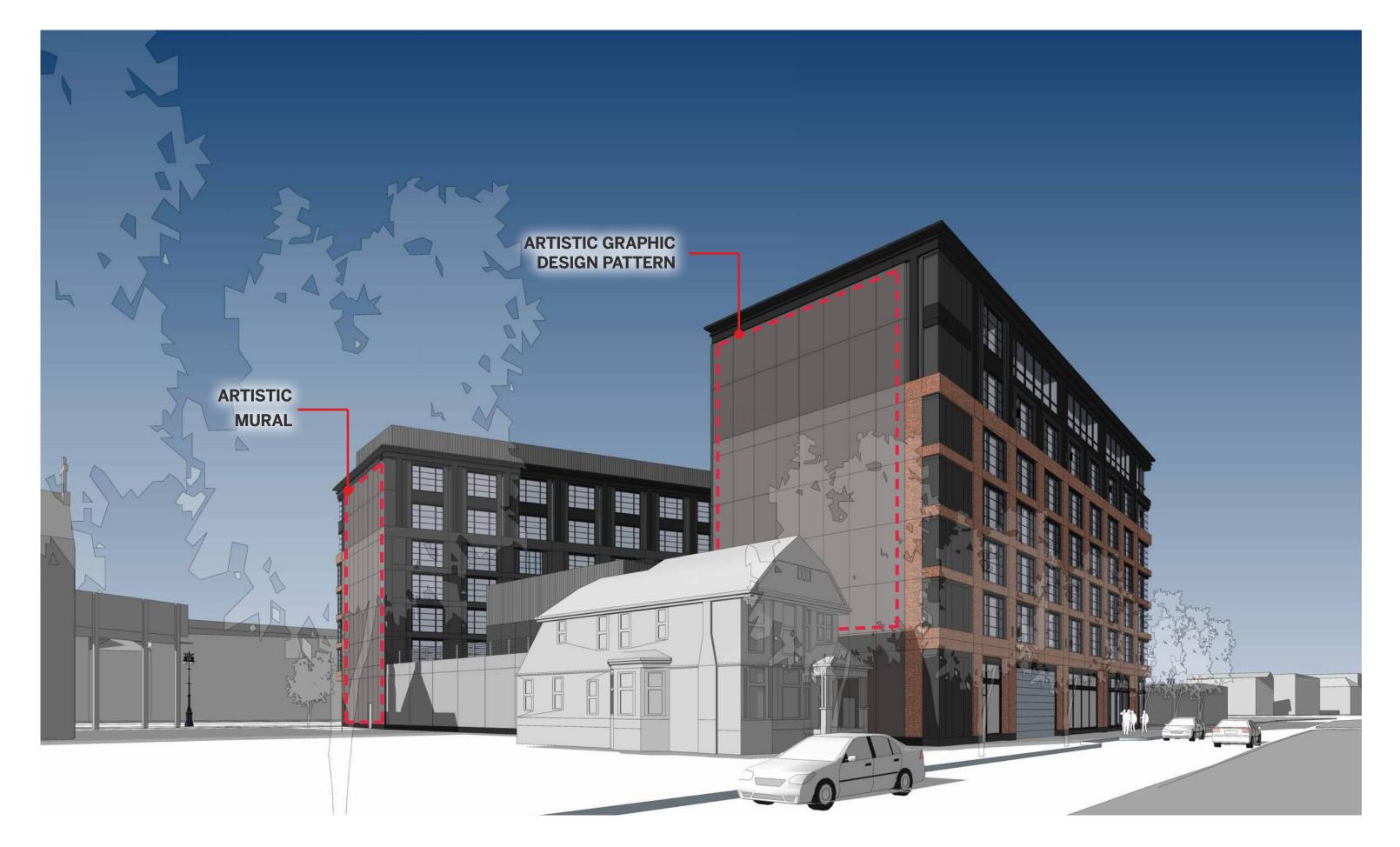


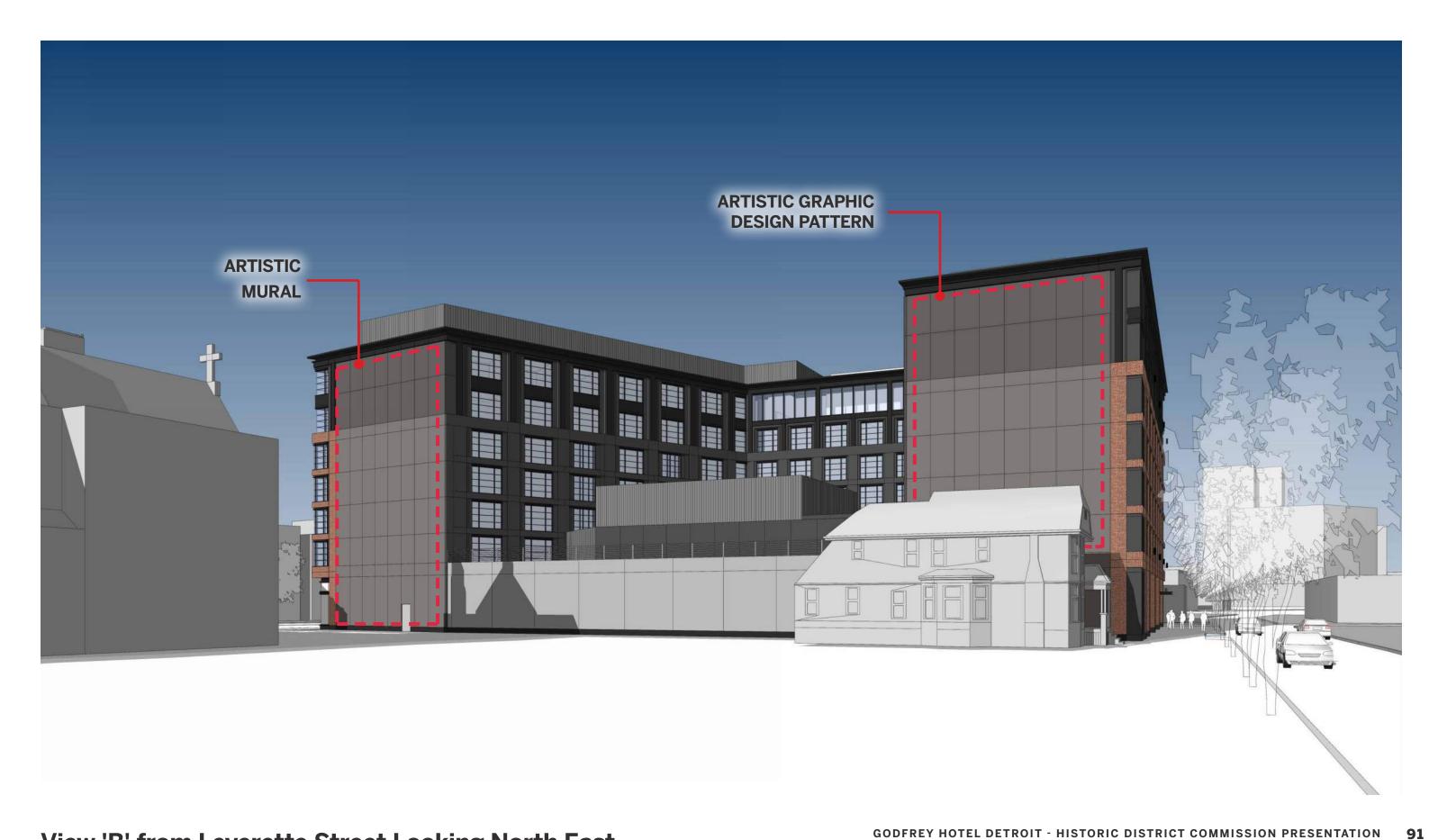














GODFREY DETROIT PROPCO, LLC

City of Detroit

Planning and Development Department

Historic District Commission

To whom it concerns:

The Owner, Godfrey Detroit Propco LLC, will retain the environmental consultant prior to demolition of the existing property to provide necessary testing/sampling of building elements and report the findings.

If any asbestos is located, specialty abatement contractor will be engaged along with environmental consultant to provide proper abatement/ asbestos removal prior to demolition of the existing building. Environmental consultant will monitor the procedures to assure compliance with the environmental regulations.

Thank you

GODFREY DETROIT PROPCO, LLC, a Delaware limited liability company

(248) 539-5511 www.visitHPhomes.com 32300 Northwestern Hwy., Suite 230 Farmington Hills, MI 48334









Mr. Garrick Landsberg
Director of Historic Preservation
Detroit Historic District Commission
Planning & Development Department
City of Detroit
2 Woodward Avenue, Suite 808
Detroit, MI 48226

Mr. Landsberg:

Oxford Capital Group, LLC is a national real estate investment, development and management firm whose activities have concentrated on complicated, large scale acquisitions, developments and redevelopments. Oxford's long-time investors and joint-venture partners include leading institutional fund managers, endowment funds, pension funds, sovereign wealth funds, foundations, family offices and publicly traded companies including REIT's. Lenders include investment banks, commercial banks (balance sheet and CMBS), and credit companies.

Over its 25+ year history, Oxford has participated in approximately \$3B+ of real estate projects, with a primary focus on hospitality (13,000+ hotel rooms) and hospitality anchored mixed use projects including multifamily, retail, parking, senior housing (approximately 2,000+ units) and other operationally intensive forms of real estate.

For the Godfrey Detroit, we have raised all the required equity, the majority of which has come from local Detroit/Michigan investors. As is typical under such circumstances, our plan is to secure a third party construction loan, likely from a local bank, to round out capitalization of the project. Oxford has been investing in and developing hotels around the country for 25+ years and has worked with most of the major real estate/hospitality lenders and we are highly confident in our ability to finalize the debt financing of this project.

John W. Rutledge

CEO, President, Founder Oxford Capital Group, LLC. Oxford Hotels and Resorts, LLC.

350 W. Hubbard Street, Suite 440, Chicago, IL 60654, Tel (312) 755-9500, Fax (312) 755-9510

Boston ● Charleston ● Chicago ● New York ● Palm Beach ● San Francisco ● Washington, D.C.

								odfrey Detroi	it - Corktown na - Oxford Capital Gro											
		2022/202	23			2023/202		rating Proform	na - Oxford Capital Gro	2024/202	25			2025/202	6			2026/202)27	
		FCST				FCST				FCST				FCST				FCST		
Average Daily Rate	\$178.11				\$196.84				\$210.69				\$214.91				\$219.20			
Percentage Of Occupancy	69.68%				74.13%				74.13%				74.13%				74.13%			!
RevPAR	\$124.11				\$145.91				\$156.18				\$159.30				\$162.49			!
Number of Rooms	227				227				227				227				227			!
# of Rooms Sold	57,734				61,419				61,419				61,419				61,419			
									· ·											
# of Rooms Available	82,855				82,855				82,855				82,855				82,855			
	Ġ	% of	Ś	Ś	Ś	% of	\$	\$	Ś	% of	Ś	Ś	Ś	% of	Ś	Ś	Ś	% of	\$	ć
	Amount	Revenue	PAR	POR	Amount	Revenue	PAR	POR		Revenue	PAR	POR	Amount	Revenue	PAR	POR	Amount	Revenue	PAR	POR
REVENUES																				
Rooms	10,283,186	45.6%	\$45,300	\$178.11	12,089,629	48.4%	\$53,258	\$196.84	12,940,380	48.8%	\$57,006	\$210.69	13,199,188	48.5%	\$58,146	\$214.91	13,463,172	48.3%	\$59,309	\$219.20
Food & Beverage	7,927,015	35.2%	\$34,921	\$137.30	8,164,826	32.7%	\$35,968	\$132.94	8,409,771	31.7%	\$37,047	\$136.93	8,662,064	31.9%	\$38,159	\$141.03	8,921,926	32.0%	\$39,304	\$145.26
Meeting Space	3,664,133	16.3%	\$16,142	\$0.00	4,030,546	16.1%	\$17,756	\$65.62	4,433,601	16.7%	\$19,531	\$72.19	4,566,609	16.8%	\$20,117	\$74.35	4,703,607	16.9%	\$20,721	\$76.58
Telephone	5,773	0.0%	\$25	\$0.10	6,326	0.0%	\$28	\$0.10	6,516	0.0%	\$29	\$0.11	6,711	0.0%	\$30	\$0.11	6,913	0.0%	\$30	\$0.11
Parking Revenue	313,119	1.4%	\$1,379	\$5.42	343,099	1.4%	\$1,511	\$5.59	353,391	1.3%	\$1,557	\$5.75	363,993	1.3%	\$1,603	\$5.93	374,913	1.3%	\$1,652	\$6.10
Restaurant Lease	192,535	0.9%	\$848	\$3.33	198,311	0.8%	\$874	\$3.23	204,260	0.8%	\$900	\$3.33	210,388	0.8%	\$927	\$3.43	216,700	0.8%	\$955	\$3.53
Other Income	156,560	0.7%	\$690	\$2.71	171,549	0.7%	\$756	\$2.79	176,696	0.7%	\$778	\$2.88	181,997	0.7%	\$802	\$2.96	187,457	0.7%	\$826	\$3.05
Total Revenues	22,542,320	100.0%	\$99,305	\$390.45	25,004,285	100.0%	\$110,151	\$407.11	26,524,615	100.0%	\$116,849	\$431.87	27,190,949	100.0%	\$119,784	\$442.71	27,874,686	100.0%	\$122,796	\$453.85
DEPARTMENTAL EXPENSES																				· ·
Rooms	3,648,261	35.5%	\$16,072	\$63.19	3,910,606	32.3%	\$17,227	\$63.67	4,048,148	31.3%	\$17,833	\$65.91	4,165,152	31.6%	\$18,349	\$67.82	4,285,600	31.8%	\$18,879	\$69.78
Food & Beverage	5,945,262	75.0%	\$26,191	\$102.98	6,123,619	75.0%	\$26,976	\$99.70	6,307,328	75.0%	\$27,786	\$102.69	6,496,548	75.0%	\$28,619	\$105.77	6,691,444	75.0%	\$29,478	\$108.95
Meeting Space	1,706,797	46.6%	\$7,519	\$29.56	1,877,477	46.6%	\$8,271	\$30.57	2,065,224	46.6%	\$9,098	\$33.63	2,127,181	46.6%	\$9,371	\$34.63	2,190,996	46.6%	\$9,652	\$35.67
Telephone	34,640	0.3%	\$153	\$0.60	35,679	0.3%	\$157	\$0.62	36,750	0.3%	\$162	\$0.64	37,852	0.3%	\$167	\$0.66	38,988	0.3%	\$172	\$0.68
Parking Expense	234,839	75.0%	\$1,035	\$4.07	257,324	75.0%	\$1,134	\$4.19	265,044	75.0%	\$1,168	\$4.32	272,995	75.0%	\$1,203	\$4.44	281,185	75.0%	\$1,239	\$4.58
Other Expenses	54,796	35.0%	\$241	\$0.95	60,042	35.0%	\$265	\$0.98	61,844	35.0%	\$272	\$1.01	63,699	35.0%	\$281	\$1.04	65,610	35.0%	\$289	\$1.07
Total Departmental Expenses	11,624,595	51.6%	\$51,210	\$201.35	12,264,747	49.1%	\$54,030	\$199.69	12,784,337	48.2%	\$56,319	\$208.15	13,163,427	48.4%	\$57,989	\$214.32	13,553,823	48.6%	\$59,708	\$220.68
DEPARTMENTAL PROFIT	10 017 726	48.4%	\$48,096	Ć4.00	12,739,538	50.9%	\$56,121	ć207	13,740,278	51.8%	\$60,530	ć224	14,027,523	51.6%	ĆC4 70F	\$228	14,320,863	51.4%	\$63,088	\$233
DEPARTMENTAL PROFIT	10,917,726	48.4%	\$48,096	\$189	12,739,538	50.9%	\$56,121	\$207	13,740,278	51.8%	\$60,530	\$224	14,027,523	51.6%	\$61,795	\$228	14,320,863	51.4%	\$63,088	\$233
UNDISTRIBUTED OPERATING EXPENSES																				
Administrative & General	1,524,410	6.8%	\$6,715	\$26.40	1,619,783	6.5%	\$7,136	\$26.37	1,690,118	6.4%	\$7,445	\$27.52	1,737,851	6.4%	\$7,656	\$28.30	1,786,976	6.4%	\$7,872	\$29.09
Management Fees	676,270	3.0%	\$2,979	\$11.71	750,129	3.0%	\$3,305	\$12.21	795,738	3.0%	\$3,505	\$12.96	815,728	3.0%	\$3,594	\$13.28	836,241	3.0%	\$3,684	\$13.62
Franchise Fees	1,131,150	11.0%	\$4,983	\$19.59	1,450,755	12.0%	\$6,391	\$23.62	1,682,249	13.0%	\$7,411	\$27.39	1,715,894	13.0%	\$7,559	\$27.94	1,750,212	13.0%	\$7,710	\$28.50
Sales & Marketing	1,125,821	5.0%	\$4,960	\$19.50	1,159,997	4.6%	\$5,110	\$18.89	1,195,217	4.5%	\$5,265	\$19.46	1,231,516	4.5%	\$5,425	\$20.05	1,268,925	4.6%	\$5,590	\$20.66
Operations & Maintenance	869,877	3.9%	\$3,832	\$15.07	896,335	3.6%	\$3,949	\$14.59	923,605	3.5%	\$4,069	\$15.04	951,711	3.5%	\$4,193	\$15.50	980,681	3.5%	\$4,320	\$15.97
Utilities	407,055	4.0%	\$1,793	\$7.05	446,028	3.7%	\$1,965	\$7.26	459,409	3.6%	\$2,024	\$7.48	473,191	3.6%	\$2,085	\$7.70	487,387	3.6%	\$2,147	\$7.94
Total Undistributed Operating Expenses	5,734,583	25.4%	\$25,262	\$99.33	6,323,026	25.3%	\$27,855	\$102.95	6,746,336	25.4%	\$29,720	\$109.84	6,925,892	25.5%	\$30,511	\$112.77	7,110,421	25.5%	\$31,323	\$115.77
GROSS OPERATING PROFIT	5,183,143	23.0%	\$22,833	\$89.78	6,416,512	25.7%	\$28,267	\$104.47	6,993,942	26.4%	\$30,810	\$113.87	7,101,631	26.1%	\$31,285	\$115.63	7,210,443	25.9%	\$31,764	\$117.40
FIXED EXPENSES																				
FF&E Reserve	0	0.0%	\$0	\$0.00	378,132	1.5%	\$1,666	\$6.16	804,117	3.0%	\$3,542	\$13.09	823,065	3.0%	\$3,626	\$13.40	842,477	3.0%	\$3,711	\$13.72
RE Taxes (Including PA 210 Tax Abatement)	405,762	1.8%	\$1,787	\$7.03	450,077	1.8%	\$1,983	\$7.33	477,443	1.8%	\$2,103	\$7.77	491,766	1.8%	\$2,166	\$8.01	506,519	1.8%	\$2,231	\$8.25
Property Insurance	123,114	0.5%	\$542	\$2.13	126,807	0.5%	\$559	\$2.06	130,612	0.5%	\$575	\$2.13	134,530	0.5%	\$593	\$2.19	138,566	0.5%	\$610	\$2.26
Total Fixed Expenses	528,876	2.3%	\$2,330	\$9.16	955,016	3.8%	\$4,207	\$15.55	1,412,172	5.3%	\$6,221	\$22.99	1,449,361	5.3%	\$6,385	\$23.60	1,487,562	5.3%	\$6,553	\$24.22
HOTEL NET OPERATING INCOME	4,654,267	20.6%	\$20,503	\$80.62	5,461,495	21.8%	\$24,059	\$88.92	5,581,770	21.0%	\$24,589	\$90.88	5,652,270	20.8%	\$24,900	\$92.03	5,722,881	20.5%	\$25,211	\$93.18



2020 14th Street, Suite 101

Detroit, MI 48216

o (313) 338-3772

GODFREY HOTEL COMMUNITY ENGAGEMENT PLAN

INTRODUCTION

This Community Engagement Plan is designed to provide residents with accurate information on the project in a transparent and reliable manner. The Godfrey team is committed to listening and responding to community concerns and seeking resident input and ideas about the project.

BACKGROUND

According to the Encyclopedia of Detroit at the Detroit Historical Museum

Corktown is the oldest existing neighborhood in Detroit, Michigan, though it is only half as old as the city itself. In the 1820s and 30s, with the opening of the Erie Canal and the decreased cost of steamboat travel on the Great Lakes, immigrants began arriving in Detroit in significant numbers and settling downtown. As the number of Irish immigrants fleeing the Great Irish Potato Famine of the 1840s increased, they began to move west of downtown Detroit into the area now known as Corktown, named after County Cork, Ireland. By the early 1850s, half of the residents of the 8th Ward (which contained Corktown) were of Irish descent. Historically, the neighborhood was roughly bounded by Third Street to the east, Grand River Avenue to the north, 12th Street to the west and Jefferson Avenue to the south.

Corktown today has a different footprint today, Sixth St on the east, 17th St on the west, The freeways on the north and fort Street on the south (zip codes 48216, and portions of 48226 and 48201) remains a vital part of Detroit's history and current narrative. While various demographic sources cite slightly different numbers. The general consensus is that the population of Corktown today is approximately 1260 residents, 55% female and 45% male. With a median income of \$56,558, Corktown has an educated population with a majority of residents having attended some college, received a bachelor's or master's degree.

Race and Ethnicity data paints a diverse picture. Corktown has the following breakdown -- 41.3% White, 34.3% Black and 21.9% Hispanic. The Corktown community has a history of serving both immigrant and transient populations that add to the diversity of the neighborhood. There is a tradition in Corktown of assisting homeless people that dates back to the 1930s.

ENGAGEMENT PLAN and UPDATE ON ACTIVITIES TO DATE

As indicated above, the goals of the plan are to inform and educate the community about the project. The team seeks to gather input from the residents and to develop an ongoing strong relationship.

We will employ the standard tools for community engagement, including distributing flyers announcing meetings, developing an email and phone contact list, conducting a town hall meeting as well as small group gatherings. The Godfrey team will establish ongoing relationships with block clubs, the neighborhood association and business leaders throughout Corktown.

The hallmark of the development team's approach is demonstrated by the community engagement work done to-date.

On August 14, 2019, Mr. Randy Wertherheir from Hunter Pasteur Homes introduced a group of neighbors to the concept of a major Corktown development. At that time two proposals were shared with the community members present. Because Mr. Werhtemr is committed to transparency he shared a project with residents before the actual development plans were completed. Approximately, 20 people attended this meeting at Nemo's back room.

On March 3, 2020, Mr. Wertheimer presented the hotel project to the Corktown Business Association Board of Directors, seeking support for the project as well as support for the demotion of the vacant Detroit Lions Administrative headquarters. See attached letter of support unanimously approved by Executive Board members present.

On March 11, 2020 the Godfrey team had the opportunity to present the hotel project at a meeting of the Corktown Historical Society. It was an opportunity not only to present to the society, but to answer questions and listen to suggestions from residents. There were approximately 25 people at this meeting at Nemo's back room.

On Thursday March 12th, Crossroads Consulting hosted a community-wide meeting at PAL on behalf of the Godfrey Hotel project. Email invitations were sent to members [for whom we had email addresses] of the three block clubs -- East End Corktown Block Club, the Central Corktown Block Club and the Train Station Neighbors block Club. The Corktown Neighborhood Association was notified and they shared the invitation with their membership. Flyers were distributed to every residence in Historic Corktown that could be accessed, including Clement Kern Gardens, Victor Attar Apartments and the Sixth Street Lofts.

Approximately 40 people were at the meeting. Representatives of both Hunter Pasteur Homes and The Godfrey Hotel presented to the group and responded to questions from the audience. A commitment was made to the group that the project team will insure that notices of any City meetings would be widely shared; as there is concern that the 300' legal requirement for notification leaves out may residents who have real interest and concerns about development projects in the neighborhood.

Our civic engagement challenge in a period of social isolation is increased It remains our ongoing responsibility to keep the community informed. We will maintain an open channel through email and phone (calls or texts) we are developing a email database to advise residents of developments in the project.

Please see attached letters of support for the project and the demolition of the vacant Detroit Lions Administration building.



Corktown Business Association, Inc.
PO Box 32310
1401 W. Fort St
Detroit, MI 48232

March 3, 2020

City of Detroit Historic District Commission 2 Woodward Ave. #808 Detroit, Mi. 48226

To Whom It May Concern,

During a regular scheduled meeting of the Corktown Business Association, our Board of Directions unanimously vote to support the demolition of the building located at 1401 Michigan Ave. commonly referred to as the Detroit Lions Administrative Building. This demolition will allow for a new enterprise that will enhance the vibrancy of the neighborhood, while eliminating a long vacant eyesore.

We are a community of walkers, runners, bikers, strollers and visitors who enjoy the culture and atmosphere of Corktown. This demolition will aid in elevating that experience for everyone.

The Corktown Business Association feels this is a very important parcel with our commercial corridor and we look forward to being involved with it's future.

Contact me with any questions or concerns.

Respectfully Submitted,

Bob Roberts President

> www.corktowndetroit.biz hello@corktowndetroit.biz

Subject: Godfrey Corktown Hotel
To: <hdc@detroitmi.gov>, <Rossi@detroitmi.gov>

Date: Fri, Apr 3, 2020, 5:28 PM

----- Forwarded message ------

From: **Dorothy Bennick** <bdeb8575@gmail.com>

As a resident of historic Corktown I am writing to you to express my endorsement of the planned hotel on Michigan Ave and 8th St.

I attended 2 presentations for this project and feel that the design fits into the Michigan Ave look.

My 2 concerns would relate to noise from the roof top and enough parking for a full building. Both of these questions were addressed at the meeting and I will trust the answers given will address these concerns.

Should you have any questions please do not hesitate to contact me.

Dorothy Bennick Resident on Labrosse and 8th

Thank you for your time.



Board of Directors

Debra Walker, Chair Lynn Lutton, Treasurer Kathleen Mutch, Secretary

April 3, 2020

Attention: Detroit Historic District Commission

Jennifer Ross, Architectural Historian

RE: Letter of Support for the Godfrey Hotel Project Demolition Request

The Godfrey Hotel Project, as planned, would be an appropriate complement to Michigan Avenue in Corktown. The architectural design for the hotel supports the intent of the Traditional Main Street Overlay. The Board of Directors of Corktown Experience supports the project's request for approval to demolish the building currently on site.

For a time the building to be demolished was used as the headquarters for the Detroit Lions and later by the City Cab Company. It has been vacant for some time. While the painted-over, glazed brick of the building is interesting, the building itself has no historical or architectural significance.

The developers' willingness to place a memento somewhere on the hotel property recognizing previous use of the site by the Detroit Lions is commendable.

The developers have been transparent in their plans for this project, making presentations to the community on several occasions. Corktown residents attended, expressed their opinions, and the developers listened, stating their intent to mitigate any concerns. The developers are well on their way to being great neighbors.

The reputation of the hotel owners is exemplary. It has been helpful to confirm they have been successful with similar projects in other cities, including Chicago. This development will bring a much needed vitality and vibrancy to Detroit's oldest neighborhood. We look forward to the Godfrey Hotel being more than a destination; we welcome it as a Corktown partner that appreciates, respects and shares our community values.

Please affirm the Godfrey Hotel's request to demolish this vacant building.

Yours in community,

Kathleen M. Mutch, Secretary Corktown Experience 248-224-4211

Godfrey Hotel project community meeting - Thursday, March 12, 2020

Print Name	Address	\$		Email	
BOB ROBERT			4 .		1
Unist Im Hooler	والمناف المنافذ والمنافذ والمن	Ď.			
JENNIFER REYNOLDS	and part that was a second			2 17	
Blake Alastead					* Y
VINCE KURANI					7 .
Giles Simmer					er contract
JANET RAY			DETROIT	J Samuelli	
Samir Olabi	1	A.,		The second second	e Grand
MONET DAVIS			Detroit	W. Carlotte	U
DAVID LARSON		of anything of the party of the		The state of the s	
DAVID JONAH		ation to the same			are productive productive

Godfrey Hotel project commun	ity meeting - Thursday	, March 12, 2020	Godfrey Hotel p	roject community meeting - Thurso	day, March 12, 2020
Print Name	Address	Email	Print Name	Address	Email
KELLY LARSON		Leftin	Joshua Pl		
MIKE HICKOY			DAVID ESIF	'ARZA	20
Sarali Mekay			ANTHOUSE FO	2 MO 59	Stu
Tim McKay			SALAH AL		
MIKE EATON		3 48216	cloan Su	nith	
Bea Mari		48217	_ Sloane	Walsh	
Dorsthy RENNICK		48216	All the state of t		
Lavin Schronce					
Brandon Lee					
Boardon Leverseo					
James Turney		See	1		
Hilliard Hampton					
KYLE FRANKUN				and the state of t	





Mr. Garrick Landsberg
Director of Historic Preservation
Detroit Historic District Commission
Planning & Development Department
City of Detroit
2 Woodward Avenue, Suite 808
Detroit, MI 48226

Mr. Landsberg:

As part of the Godfrey Hotel Detroit development, Oxford Capital Group projects the following annual figures for permanent job creation, salaries/hourly wages, taxes, and temporary (18-24 months) construction job creations.

Estimated Annual Payroll Including Benefits and Payroll Tax: Approximately \$11M stabilized.

Estimated Number of Permanent FTE's: Approximately 200 (including all F&B venues).

Estimated Hourly Wage: Estimated at \$18-22/hour but depends on market wage. We expect to pay at or above union hourly wage scale + benefits and offer 401K.

Estimated Manager Salaries: Estimated at between \$50K-200K depending on position

Projected Annual Federal, State, City, County Tax Revenue: Approximately \$10M generated annually (Hotel Tax, RE Tax – PA 210, Sales Tax, Payroll Tax, Income Tax, etc).

Projected Temporary Construction Jobs: 350 over an 18-24 month period with an average salary of \$75K plus benefits.

John W. Rutledge

CEO, President, Founder Oxford Capital Group, LLC. Oxford Hotels and Resorts, LLC.

350 W. Hubbard Street, Suite 440, Chicago, IL 60654, Tel (312) 755-9500, Fax (312) 755-9510

Boston ● Charleston ● Chicago ● New York ● Palm Beach ● San Francisco ● Washington, D.C.