

FORMAL SESSION

2 - 5 - 19

**NEIGHBORHOOD
AND COMMUNITY
SERVICES STANDING
COMMITTEE**

7

MAYOR'S OFFICE COORDINATORS REPORT

OVERALL STATUS (please circle): **APPROVED** **DENIED** **N/A** **CANCELED**

Petition #: 634 Event Name: 28th Annual Susan G. Komen Detroit - Race for the Cure

Event Date: May 11, 2019

Street Closure: Various

Organization Name: Susan G. Komen Greater Detroit

Street Address: 100 Galleria Officecentre Suite 409 Southfield, MI 48034

Receipt date of the COMPLETED Special Events Application:	
Date of City Clerk's Departmental Reference Communication:	
Due date for City Departments reports:	
Due date for the Coordinators Report to City Clerk:	

Event Elements (check all that apply):

- | | | | |
|--|--|--|--|
| <input checked="" type="checkbox"/> Walkathon | <input type="checkbox"/> Carnival/Circus | <input type="checkbox"/> Concert/Performance | <input checked="" type="checkbox"/> Run/Marathon |
| <input type="checkbox"/> Bike Race | <input type="checkbox"/> Religious Ceremony | <input type="checkbox"/> Political Ceremony | <input type="checkbox"/> Festival |
| <input type="checkbox"/> Filming | <input type="checkbox"/> Parade | <input type="checkbox"/> Sports/Recreation | <input type="checkbox"/> Rally/Demonstration |
| <input type="checkbox"/> Fireworks | <input type="checkbox"/> Convention/Conference | <input type="checkbox"/> Other: _____ | |
| <input type="checkbox"/> 24-Hour Liquor License | | | |

Petition Communications (include date/time)

28th Annual walk/run at Comerica Park and surrounding streets from 7:00am - 12:00pm.

**** ALL permits and license requirements must be fulfilled for an approval status ****

Date	Department	N/A	APPROVED	DENIED	Additional Comments
	DPD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	DPD Assisted Events; Contracted with Comerica Park Security to Provide Private Security Services
	DFD/EMS	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Contracted with Rapid Response to Provide Private EMS Services
	DPW	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	No ROW Permit Required; DPD Assisted Event
	Health Dept.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	No Permits Required

Date	Department	N/A	APPROVED	DENIED	Additional Comments
	TED	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Contracted with POCO to Provide Barricades & Signage
	Recreation	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	No Jurisdiction
	Bldg & Safety	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	No Permits Required
	Bus. License	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	No Jurisdiction
	Mayor's Office	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	All Necessary permits must be obtained prior to event. If permits are not obtained, departments can enforce closure of event.
	Municipal Parking	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	Purchase of Parking Meters Required
	DDOT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Low Impact on Buses

MAYOR'S OFFICE

Signature: Bethanie Fisher

Date: January 18, 2019

DEPARTMENTAL REFERENCE COMMUNICATION

Tuesday, January 08, 2019

To: The Department or Commission Listed Below

From: Janice M. Winfrey, Detroit City Clerk

The following petition is herewith referred to you for report and recommendation to the City Council.

In accordance with that body's directive, kindly return the same with your report in duplicate within four (4) weeks.

MAYOR'S OFFICE POLICE DEPARTMENT
DPW - CITY ENGINEERING DIVISION FIRE DEPARTMENT
BUSINESS LICENSE CENTER PLANNING AND DEVELOPMENT DEPARTMENT
RECREATION DEPARTMENT TRANSPORTATION DEPARTMENT

634 *Susan G. Komen Greater Detroit, request to hold "28th Annual Susan G. Komen Detroit Race for the Cure" in the area of Comerica Park on May 11, 2019 from 7:00 AM to 12:00 PM with various street closures. Set up to begin on 5-10-19 and tear down to end on 5-11-19.*

City of Detroit Special Events Application

Successful events are the result of advance planning, effective communication and teamwork. The City of Detroit will be strictly adhering to the Special Events Guidelines; please print them out for reference. Petitioners are required to complete the information below so that the City of Detroit may gain a thorough understanding of the scope and needs of the event. This form must be completed and returned to the Special Events and Film Handling Office at least 60 days prior to the first date of the event. If submitted later than 60 days prior, application is subject to denial. Please type or print clearly and attach additional sheets and maps as needed.

Section 1- GENERAL EVENT INFORMATION

Event Name: 28th Annual Susan G. Komen Detroit Race for the Cure

Event Location: Comerica Park (outside) 2100 Woodward Avenue, and adjacent streets

Is this going to be an annual event? Yes No

Section 2- ORGANIZATION/APPLICANT INFORMATION

Organization Name: Susan G. Komen Greater Detroit

Organization Mailing Address: 100 Galleria Offcentre, Suite 409, Southfield, MI 48034

Business Phone: 248-234-8851

Business Website: www.komengreaterdetroit.org

Applicant Name: Brian Christy

Business Phone: 248-234-8776

Cell Phone: 517-775-3418

Email:

BChristy@komengreaterdetroit.org

Event On-Site Contact Person:

Name: Brian Christy

Business Phone: 248-234-8776

Cell Phone: 517-775-3418

Email: BChristy@komengreaterdetroit.org

Event Elements (check all that apply)

- | | | |
|--|--|--|
| <input checked="" type="checkbox"/> Walkathon | <input type="checkbox"/> Carnival/Circus | <input type="checkbox"/> Concert/Performance |
| <input checked="" type="checkbox"/> Run/Marathon | <input type="checkbox"/> Bike Race | <input type="checkbox"/> Religious Ceremony |
| <input type="checkbox"/> Political Event | <input type="checkbox"/> Festival | <input type="checkbox"/> Filming |
| <input type="checkbox"/> Parade | <input type="checkbox"/> Sports/Recreation | <input type="checkbox"/> Rally/Demonstration |
| <input type="checkbox"/> Convention/Conference | <input type="checkbox"/> Fireworks | <input checked="" type="checkbox"/> Other: _____ |

Please provide a brief description of your event:

First organized in 1982, the Susan G. Komen Race for the Cure Series has grown from one Race with 800 participants in Dallas to a global series of more than 140 races with nearly 850,000 people participating on four continents. Seventy-five percent of the net income from each Race stays in the community to fund local breast health education and breast cancer screening and treatment projects. Twenty-five percent of the net income from each Race supports the Susan G. Komen

for the Cure Award and Research Grant Program, which funds groundbreaking breast cancer research, meritorious awards and educations, scientific and community outreach programs around the world. Detroit's 2018 Race invested over \$200,000 in Metro Detroit (Wayne, Oakland and Macomb counties) breast cancer programs and over \$100,000 in breast cancer research grants through Komen for the Cure. Since 1992, Detroit's Race has raised and invested \$30 million in the fight against breast cancer.

What are the projected set-up, event and tear down dates and times (must be completed)?

Begin Set-up Date: Friday, May 10, 2019 Time: 10 a.m. Complete Set-up Date: Saturday, May 11, 2019 Time: 7 a.m.

Event Start Date: Saturday, May 11, 2019 Time: 7 a.m. Event End Date: Saturday, May 11, 2019 Time: 12 p.m.

Begin Tearing Down Date: Saturday, May 11, 2019 / 11 a.m. Complete Tear Down Date: Saturday, May 11, 2019 / 2 p.m.

Event Times (If more than one day, give times for each day): 7 a.m. - 11:15 a.m.

Section 3- LOCATION/SITE INFORMATION

Location of Event: Comerica Park (outside) 2100 Woodward Ave. Detroit and adjacent streets

Facilities to be used (circle): Street Sidewalk Park City Facility

Please attach a copy of Port-a-John, Sanitation, and Emergency Medical Agreements as well as a site plan which illustrates the anticipated layout of your event including the following:

- Public entrance and exit
- Location of merchandising booths
- Location of food booths
- Location of garbage receptacles
- Location of beverage booths
- Location of sound stages
- Location of hand washing sinks
- Location of portable restrooms
- Location of First Aid
- Location of fire lane
- Proposed route for walk/run
- Location of tents and canopies
- Sketch of street closure
- Location of bleachers
- Location of press area
- Sketch of proposed light pole banners

** see attached site plan*

Section 4- ENTERTAINMENT

Describe the entertainment for this year's event:

Opening Ceremony honoring survivors and lost loved ones, hosted by Lila Lazarus. Honorary Chairs will be invited to speak. Closing Ceremony will be hosted by local media, TBD. Pink carpet interlude (drummers and dancing on the carpet led by local radio personality). Singing and recorded music are included in both ceremonies.

Will a sound system be used? Yes No

If yes, what type of sound system? Amplified-augmented, sound increased to broaden range

Describe specific power needs for entertainment and/or music:

One 56 KW Diesel Generator to be used for power for stage sound system.

How many generators will be used? One

How will the generators be fueled? Fueled off-site prior to event

Name of vendor providing generators:

Contact Person: Jamie Sypula -

Sunbelt Rentals

Address: 3600 Mound Rd.

Phone: 586-698-9515

City/State/Zip :Sterling Heights, MI 48310

Section 5- SALES INFORMATION

Will there be advanced ticket sales? Yes No

If yes, please describe: Online, mail and one-stop registration prior to Race, similar to 2018.

Will there be on-site ticket sales? Yes No

If yes, list price(s): Race day registration = \$50 and \$25 (based on age)

Will there be vending or sales? Yes No

If yes, check all that apply:

Food Merchandise Non-Alcoholic Beverages Alcoholic Beverages

Indicate type of items to be sold: Ford Warriors In Pink offer commemorative themed merchandise (t-shirts, bags, mugs, caps). Food Truck participation pending. Took place in 2018.

Section 6- PUBLIC SAFETY & PARKING INFORMATION

Name of Private Security Company: Existing park contract security will be used.

Contact Person: Ryan Weingartz

Address: 2100 Woodward Ave.

Phone: 810-417-2592

City/State/Zip: Detroit, MI 48201

Number of Private Security Personnel Hired Per Shift: 3

Are the private security personnel (check all that apply):

Licensed

Armed

Bonded

How will you advise attendees of parking options? Parking maps will be posted on www.komen@greaterdetroit.org as well as our social media channels and printed in Race information booklets given to all pre-registered participants.

Section 7- COMMUNICATION & COMMUNITY IMPACT INFORMATION

How will your event impact the surrounding community (i.e. pedestrian traffic, sound carry over, safety)?
 Limited street closures morning hours; 20,000 participants in neighborhood. Extremely positive feedback received annually, local business community's proactive support prominently featured in media. Partnerships with Route Neighbors entice participants to engage with local merchants.

Have local neighborhood groups/businesses approved your event?

Yes No

Indicate what steps you have or will take to notify them of your event:

Letters will be distributed, volunteer Planning Committee members will meet with key neighborhood contacts; will present Race information at relevant community forums.

Section 8- EVENT SET-UP

Complete the appropriate categories that apply to the event Structure

	How Many?	Size/Height
Booth		
Tents (enclosed on 3 sides)	2	40x40
Canopy (open on all sides)	approximately 18	10x10
Staging/Scaffolding	1	mobile stage from City of Southfield (33'8" x 20'10" x 16'5")
Bleachers	4 sets	50 person cap

Section 9- COMPLETE ALL THAT APPLY

Emergency medical services?

Contact Person: Jason Hosmer – Rapid Response EMS

Address:

City/State/Zip: 29045 Airport Rd. Romulus, MI 48174

Name of company providing port-a-johns. Bob's Sanitation Service, Inc.

Contact Person: Renee

Address: P.O. Box 530845

Phone: 734-421-1400

City/State/Zip: Livonia, MI 48153

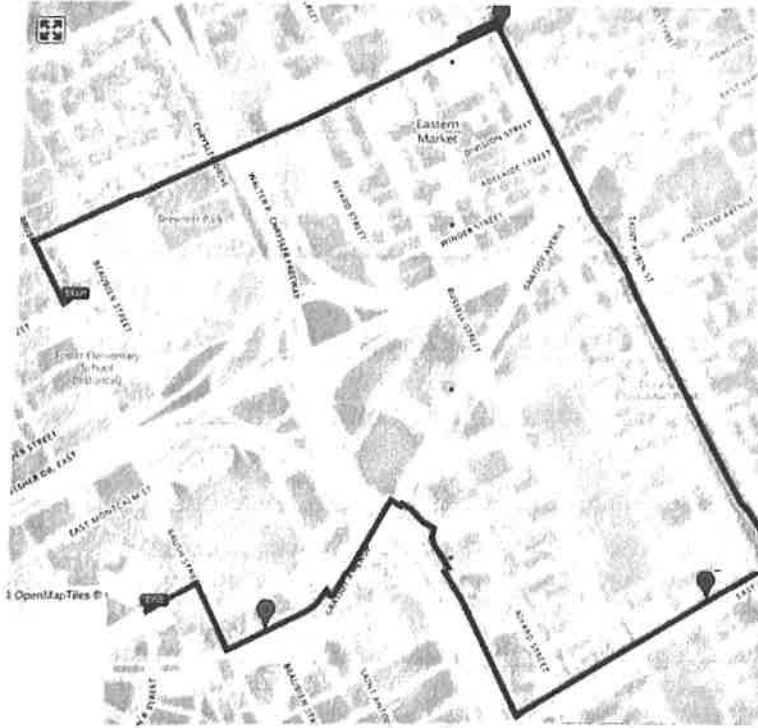
Name of private catering company? N/A

Contact Person:

SPECIAL USE REQUESTS

List any streets or possible streets you are requesting to be closed. Include the day, date, and time of requested closing and reopening. Neighborhood Signatures must be submitted with application for approval. Barricades are not available from the City of Detroit.

Attach a map or sketch of the proposed area for closure.



STREET NAME: Montcalm

FROM: Woodward **TO:** Gratiot

CLOSURE DATES: 5/11/18 **BEG TIME:** 7 a.m. **END TIME:** 11 a.m.

REOPEN DATE: 5/11/18 **TIME:** 11 a.m.

STREET NAME: Brush

FROM: Gratiot **TO:** Wilkins

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43-9
5 on
e.f.
V CC

20-
501

CLOSURE DATES: 5/11/18 BEG TIME: 7 a.m. END TIME: 11 a.m.

REOPEN DATE: 5/11/18 TIME: 11 a.m.

STREET NAME: Wilkins

FROM: Brush TO: Dequindre Cut Greenway Entrance
(Orleans Ave.)

CLOSURE DATES: 5/11/18 BEG TIME: 7 a.m. END TIME: 11 a.m.

REOPEN DATE: 5/11/18 TIME: 11 a.m.

STREET NAME: Lafayette

FROM: St. Aubin TO: Chrysler Service Drive North

CLOSURE DATES: 5/11/18 BEG TIME: 7 a.m. END TIME: 11 a.m.

REOPEN DATE: 5/11/18 TIME: 11 a.m.

STREET NAME: Chrysler Service Dr. North

FROM: Lafayette TO: Antietam

CLOSURE DATES: 5/11/18 BEG TIME: 7 a.m. END TIME: 11 a.m.

REOPEN DATE: 5/11/18 TIME: 11 a.m.

STREET NAME: Antietam

FROM: Chrysler Service Dr. / Rivard TO: Gratiot

CLOSURE DATES: 5/11/18 BEG TIME: 7 a.m. END TIME: 11 a.m.

REOPEN DATE: 5/11/18 TIME: 11 a.m.

STREET NAME: Gratiot

FROM: Rivard TO: Brush

CLOSURE DATES: 5/11/18 BEG TIME: 7 a.m. END TIME: 11 a.m.

REOPEN DATE: 5/11/18 TIME: 11 a.m.

STREET NAME: Adams

AUTHORIZATION & AFFIDAVIT OF APPLICANT

I certify that the information contained in the foregoing application is true and correct to the best of my knowledge and belief that I have read, understood and agreed to abide by the rules and regulations governing the proposed Special Event, and I understand that this application is made subject to the rules and regulations established by the Mayor or the Mayor's designee. Applicant agrees to comply with all other requirements of the City, County, State, and Federal Government and any other applicable entity, which may pertain to Special Events. I further agree to abide by these rules, and further certify that I, on behalf of the Event agree to be financially responsible for any costs and fees that may be incurred by or on behalf of the Event, to the City of Detroit.

Brian Christy
Signature of Applicant

11/20/18
Date

NOTE: Completion of this form does not constitute approval of your event. Pending review by the Special Events Management Team, you will be notified of any requirements, fees, and/or restrictions pertaining to your event.

HOLD HARMLESS AND INDEMNIFICATION

The Applicant agrees to indemnify and hold the City of Detroit (which includes its agencies, officers, elected officials, appointed officials and employees) harmless from and against injury, loss, damage or liability (or any claims in respect of the foregoing including claims for personal injury and death, damage to property, and reasonable outside attorney's fees) arising from activities associated with this permit, except to the extent attributable to the gross negligence or intentional act or omission of the City.

Applicant affirms that Applicant has read and understands the Hold Harmless and Indemnification provision and agrees to the terms expressed therein.

(Please Print)

Event Name: 28th Annual Komen Detroit Race for the Cure Event Date: 5/11/19

Event Organizer: Susan G. Komen Greater Detroit - Brian Christy

Applicant Signature: Brian Christy Date: 11/20/18



SUSANG3

CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)
11/19/2018

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Commercial Lines - (800)-332-9256 USI Insurance Services National, Inc. 90 South Cascade Ave, Ste 940 Colorado Springs, CO 80903		CONTACT NAME: Rita Nicholson PHONE (A/C, No, Ext): 720.543.8803 E-MAIL ADDRESS: rita.nicholson@usi.com		FAX (A/C, No): 855-669-8729	
INSURED The Susan G. Komen Breast Cancer Foundation, Inc. AFFILIATES 5005 LBJ Freeway Suite 526 Dallas, TX 75244-6125		INSURER(S) AFFORDING COVERAGE		NAIC #	
		INSURER A: Great Divide Insurance Company		25224	
		INSURER B:			
		INSURER C:			
		INSURER D:			
		INSURER E:			
		INSURER F:			

COVERAGES **CERTIFICATE NUMBER:** 13674424 **REVISION NUMBER:** See below

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INBR LTR	TYPE OF INSURANCE	ADDL SUBR INSD WYD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GENL AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO JECT <input type="checkbox"/> LOC <input checked="" type="checkbox"/> OTHER: Other than LBJ Office		CPA 7503005-10	7/1/2018	7/1/2019	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Ea occurrence) \$ 1,000,000 MED EXP (Any one person) \$ 5,000 (LBJ off) PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMPIOP AGG \$ 2,000,000 COMBINED SINGLE LIMIT (Ea accident) \$ BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$ EACH OCCURRENCE \$ AGGREGATE \$ PER STATUTE OTH-ER E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$
	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> OWNED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> HIRED AUTOS ONLY <input type="checkbox"/> NON-OWNED AUTOS ONLY <input type="checkbox"/> AUTOS ONLY					
	UMBRELLA LIAB <input type="checkbox"/> OCCUR EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE DED RETENTION \$					
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/MEMBER EXCLUDED? (Mandatory in NH) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N <input type="checkbox"/> N/A				

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)
Need to provide proof of insurance to city of Detroit for Special Events Application for annual Komen Detroit Race for the Cure.

CERTIFICATE HOLDER Susan G. Komen Greater Detroit 100 Galleria Offcentre Suite 409 Southfield, MI 48034	CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. AUTHORIZED REPRESENTATIVE
--	--

EMS for race

Jason Hosmer <jhosmer@rrems.com>

Wed 4/11/2018 12:06 PM

To: Brian Christy <bchristy@komengreaterdetroit.org>;

Cc: Henderson, Denise <henderson@karmanos.org>;

Good afternoon Brian,

Thanks again for meeting the other day. We are looking forward to another successful event. As we start to line up our resources, I came across a note to send you t-shirt info.

We plan on having 12 people assigned to the race this year. I would think all size XL would be best.

Thanks again and see you on the 5th.

Jason Hosmer

Vice President

RAPID RESPONSE
A Team for Life!



29045 Airport Drive
Romulus, Michigan 48174

Dispatch: (877) 797-9900
Direct: (313) 766-4949
Mobile: (734) 564-0004
Fax: (313) 817-0077
Mail: jhosmer@rrems.com

It is intended for the

Quote

Renee <Renee@scottyspotties.net>

Wed 2/28/2018 4:43 PM

To: Brian Christy <bchristy@komengreaterdetroit.org>

Event: Komen Detroit Race For A Cure

May 5th, 2018

Delivery on May 4th, 2018 and picked up on Saturday May 5th after 11:30 a.m.

47 - Special Event Units @ \$50.00 each

3 - Physically Challenged Units @ \$75.00 each

5 - Hand Wash Stations @ \$75.00 each

Total: \$2950.00

Thank you,

Renee

Bob's Sanitation Service Inc / Scotty's Potties

P.O. Box 530845, Livonia, MI 48153

734-421-1400



**MAY 13, 2017 KOMEN DETROIT RACE FOR THE CURE®
SPONSOR CONTRACT**

DATE: 2/20/17 ATTN: Anita Tebelman

EMAIL/WEBSITE: RepublicServices.com

CONTRACT & PLANNING CONTACT	RACE DAY CONTACT
Contact Name Anita Tebelman	Contact Name
Email: ATebelman@republicservices.com	Email:
Main: 734-727-2160	Main:
Mobile:	Mobile:
Fax: 734-727-2191	Fax:

PLEASE INDICATE SPONSOR LEVEL:

- Premier \$75,000
 Gold \$15,000
 Bronze \$5,000
 (non-profit \$2,500)
 Diamond \$50,000
 Silver \$10,000
 Crystal \$3,000
 (non-profit \$1,500)
 Platinum \$25,000

PLEASE INDICATE SPECIAL SPONSORSHIP PACKAGES:

<input checked="" type="checkbox"/> Children's Area \$5,000	<input type="checkbox"/> Sound \$10,000	<input type="checkbox"/> Pink Ribbons \$2,000	<input type="checkbox"/> Stage \$5,000
<input type="checkbox"/> Survivor Café \$5,000	<input type="checkbox"/> Survivor Trolley \$5,000	<input type="checkbox"/> Tents \$5,000	<input type="checkbox"/> Life Guard Chairs \$200
<input type="checkbox"/> T-Shirts \$5,000	<input type="checkbox"/> Registration \$5,000	<input type="checkbox"/> Sleep In for the Cure \$5,000	<input type="checkbox"/> Water Station \$1,000
<input type="checkbox"/> Team MEET \$2,000	<input type="checkbox"/> Volunteers \$1,000	<input type="checkbox"/> VIP Parking \$1,000	
<input type="checkbox"/> Memorial Site \$3,000			

ADDITIONAL OPTIONS:

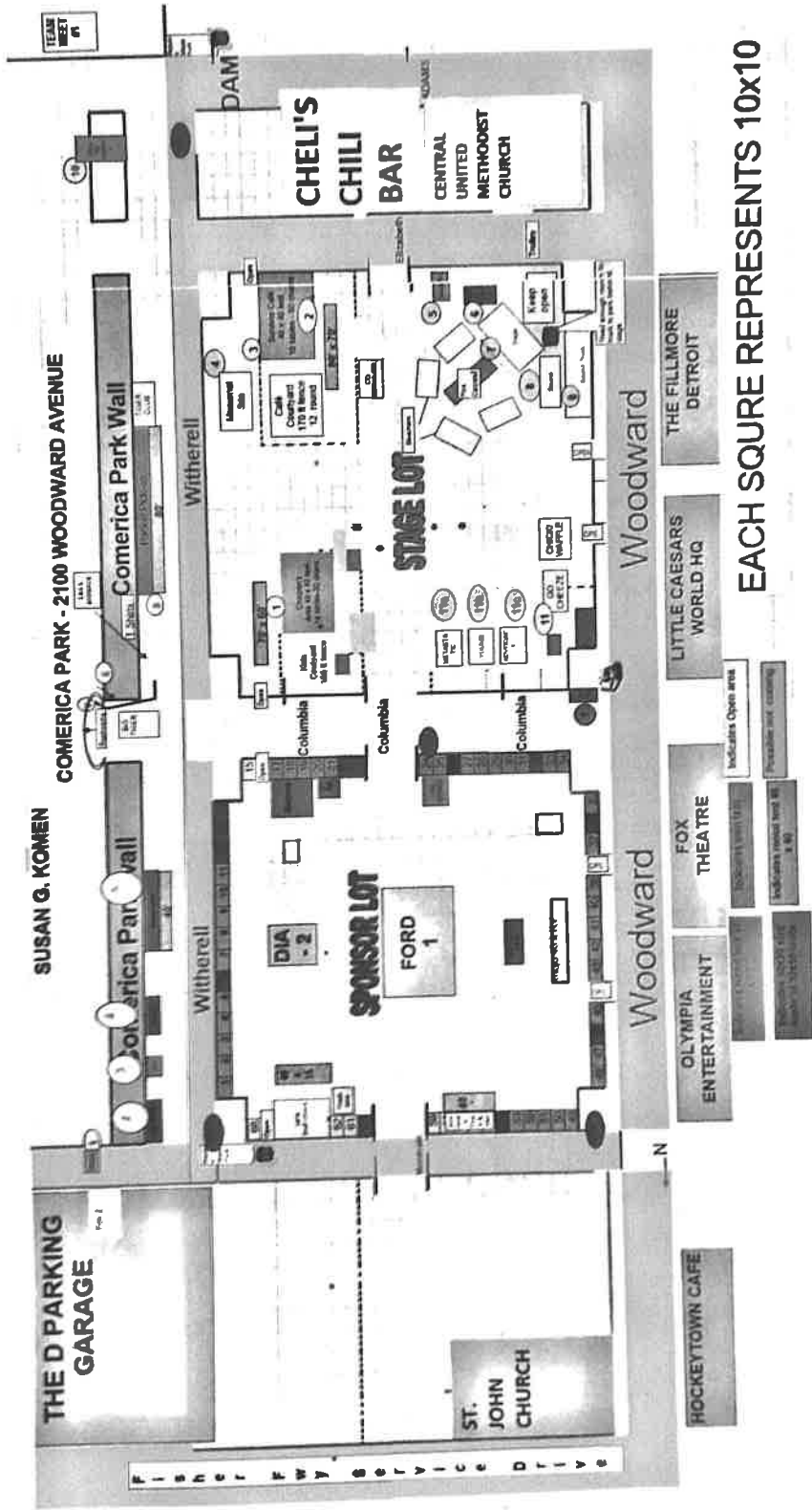
- Logo on T-shirt - \$1,000
 Logo on Entry Form - \$1,000
 Logo on Poster - \$1,000
 Table at the Race - \$1,000

SPONSOR WILL PAY SPONSORSHIP FEES AS FOLLOWS:

Cash amount of \$0
Plus in-kind donation of \$5,000

ITEM	FAIR MARKET VALUE
75 Trash Bins (approximately)	
150 liners (approximately)	
Republic Service trucks	
3-5 Recycle Bins	

TOTAL VALUE OF SPONSORSHIP FEE: \$5,000



EACH SQUARE REPRESENTS 10x10

RACE DAY SPONSOR AND LOCATIONS											
SPONSOR/ACTIVITY	LOCATION	LOC #	TENT	Tbl	Chr	SPONSOR/ACTIVITY	LOCATION	LOC #	TENT	Tbl	Chr
Absopure	Sponsor Lot	88-89	No	4	2	Lipson Nelson	Sponsor Lot	28	10x10 rental	1	2
Advocacy & Public Policy	Stage Lot	11a	10 x 10 rental	1	4	Macomb CC	Sponsor Lot	11	No	1	2
AM 910	Sponsor Lot	One-5	No	0	0	Marathon	Sponsor Lot	29	No	1	2
BCCCP	Sponsor Lot	7	10 x 10 rental	1	4	Metaallo	Stage Lot	11a	10x10 rental	2	3
Bear Claw Coffee	Sponsor Lot	33-34	Place tables and chairs extended from area	2	18	Memorial Site	Stage Lot	4	Binson's - Two - 10x10's	2	8
Binson's	Sponsor Lot	17-18	Binson's Tent	2	4	Media	Stage Lot	2	10 x 10 rental	1	2
Children's Area	Stage Lot	1	40 x 40 tent + 100 ft fence rental - also two 10x10's from Binson's	18	36	Metro West Chapter of Credit Unions	Sponsor Lot	37	Have own	1	2
Co-Survivor	Stage Lot	3	No	1	2	Oak Street Health	Sponsor Lot	9	No	1	2
Entercom - 5 spots 98.7, WWWJ, 97.1, WYCD, WOMC	Sponsor Lot	49-53	No	0	0	Packet Pickup/Shirts	On Witherell	8	Binson's - Two - 20x20's	14	10
DIA	Sponsor Lot	M-2	20x20 rental	5	28	Photography	On MONTCALM	1	10 x 10 rental	4	8
Delphinus	Sponsor Lot	47	10x10 rental	1	2	Race Pins	Sponsor Lot	45-46	10x10	4	8
Detroit Pistons	Sponsor Lot	36	Have Own	1	2	Registration	On Witherell	8	Binson's - Two - 10x20's	10	40
Filipis Foundation	2nd mile by water		No	1	2	Sound tent	Stage Lot	8	No	0	0
Five Brothers	Sponsor Lot	31	Have Own	1	2	Service King	Sponsor Lot	30	Have own	1	2
I Heart Media Sponsors (5 spots) plus 40 foot RV	Sponsor Lot	39-43	Have Own	0	0	Specs Howard	Sponsor Lot	48	Have own	1	2
First Aid #1	Sponsor Lot	20-21	Two - 10x10 rental	3	6	Survivor Café	Stage Lot	2	10 x 10 tent without table + 20 ft fence rental	12	82
First Aid #2	Gratiot-Madison		10 x 10 rental	2	4	Survivor Café	Stage Lot	2	Round tables	12	
Ford	Sponsor Lot	M-1	Have own	10	0	Sound Truck	Stage Lot	8	No	0	2
Fox 2 News	On D Garage plaza		Have Own	0	0	Stage	Stage Lot	7	No	2	4
Friends for the Cure	On Witherell	4	Two - 10x10	6	8	U P S (Stuff Check)	Sponsor Lot	63 - 67	Binson's - 10x10	4	4
Fruit	On Witherell/Adams	10	10 x 10 rental	2	4	Volunteer Check in	On Witherell	2	Two - 10x10's	5	8
Green Room	Stage Lot	6	Two - 10x10	3	8	Yea group	Sponsor Lot	8	No	1	2
Henry Ford	Sponsor Lot	10	No	1	2	Young Survivor	Stage Lot	11b	10x10 rental	2	3
I AM KOMEN	Sponsor Lot	24-25	10 x 10 rental	3	4						
Information	On Witherell	3	10x10 rental	4	4					82	192
KCI/Education	Stage Lot	11d	Have Own	3	6						
Komen 3 DAY	Sponsor Lot	27	No	1	2						

WORLD'S LARGEST 5K RUN/WALK SERIES



Presented by:
Bank of America 



Founding Local presenting sponsor:



27

Annual
5K Run • 5K Walk

KOMEN DETROIT
RACE FOR THE CURE®

SATURDAY, MAY 5, 2018
8 A.M. • COMERICA PARK, DETROIT



IN THE WORDS OF A SURVIVOR

"As a 10 year survivor, the Race for the Cure marks the biggest day of the year...bigger than any holiday because it is a holiday within itself. It is the day people come from all over come to celebrate working towards a cure to end breast cancer. It is a day to celebrate survivors, co-survivors, those that have been affected, and those that have passed on but still remain in our hearts. This day shows that there is strength in numbers and all that has been accomplished with everyone's continued effort. I am honored to be able to be a part of this effort, of which without Komen's relentless efforts wouldn't be here before you to help continue this fight. LET'S GET ER' DONE AND SHUT BREAST CANCER DOWN!!!"



*Amy Masternak
Breast Cancer Survivor and 2017 Alexa Kraft Award,
top overall survivor runner*

LIFESAVERS

- **TALK** to your doctor about your personal risk.
- **KNOW** your risk by learning about your family health history and talking to your health-care provider about your own personal risk.
- **ASK** your doctor which screening tests are right for you if you are at a higher risk. Have a mammogram every year starting at age 40 if you are at average risk. Have a clinical breast exam at least every three years starting at age 20, and every year starting at age 40.
- **KNOW** how your breasts look and feel, and **REPORT** any changes to your health-care provider right away.
- **MAKE** healthy lifestyle choices that may reduce your risk of breast cancer.

LOCAL GRANTS

In 2017, Komen Detroit Race for the Cure(R) granted more than \$354,000 to local breast cancer screening, treatment and education programs in Wayne, Oakland and Macomb counties. The following organization was awarded the grant: Tri-County Breast and Cervical Cancer Control Program (BCCCP).

are available at Binson's Home Health Care Centers and New Balance Farmington Hills, Troy and Utica.
Manual Race entry form is also available at the Race website <http://detroit.info-komen.org/Race> - under FAQs.

ADDITIONAL ENTRY FORMS



RACE INFORMATION

REGISTRATION AND PACKET PICKUP

ONLINE REGISTRATION
Visit www.komengreaterdetroit.org for secure online registration. Online registration closes May 4.

REGISTER BY MAIL

Please see entry form for details. Entry forms must be postmarked by April 20. **Please remember to sign the form.** Mail completed entry form along with payment (make checks payable to Race for the Cure®) to:

Komen Detroit Race for the Cure
24601 Northwestern Highway
Southfield, MI 48075

ONE-STOP REGISTRATION

If you would like to register for the Race (as an individual) and pick up your Race packet at the same time, you may do so at the locations/times listed below:



New Balance - Troy

821 E. Big Beaver (at Rochester Rd.)
248-740-9221 | www.newbalancedetroit.com

New Balance - Utica

13307 Hall Rd. (at Schoenherr Rd.)
586-254-5500 | www.newbalancedetroit.com

New Balance - Farmington Hills

37606 W. 12 Mile Rd.
(Halsted Village Shopping Center)
248-324-0506 | www.newbalancedetroit.com

April 21 (Saturday) 10 a.m.-6 p.m.

April 28 (Saturday) 10 a.m.-6 p.m.

Komen Detroit Race for the Cure Office - Southfield

24601 Northwestern Highway
(along service drive of M10 South Expressway)
248-304-2080

April 23-27 Mon - Fri: 11:30 a.m. - 4 p.m.

April 30-May 3 Mon - Thurs: 11:30 a.m. - 4 p.m.

Binson's Home Health Care Center - Center Line

26834 Lawrence - Near I-696 & Van Dyke
586-755-2300

May 1 (Tuesday) 9 a.m.-7 p.m.

Comerica Park - Race Day

2100 Woodward Ave.

May 5 (Saturday) 7 a.m.-8:45 a.m.

SATURDAY, MAY 5, 2018

PACKET PICKUP

Manual (offline) entries postmarked by April 20 or online entries placed by April 30 will be available for pickup at the locations/times listed below:

Binson's Home Health Care Center - Center Line

26834 Lawrence - Near I-696 & Van Dyke
586-755-2300

May 1 (Tuesday) 9 a.m.-7 p.m.

Komen Detroit Race for the Cure Office - Southfield

24601 Northwestern Hwy. | 248-304-2080

May 2 & 3 9 a.m.-7 p.m.

Comerica Park - Race Day

2100 Woodward Ave.

May 5 (Saturday) 7 a.m.-8:45 a.m.

All packets not picked up at the above locations will be available on Race day at the Packet Pickup tent. Online entries placed after May 2nd will ONLY be available on Race day at the Packet Pickup tent.

RECEIVING RACE PACKET BY MAIL

You may have your Race packet mailed to you for a \$10 fee for adults, youths and seniors, \$1 fee for children under 3. Entry form must be postmarked by April 16.

ADDITIONAL INFORMATION

CHILDREN'S AREA

Families with children can share activities in a fun, positive, educational environment. The Children's Area is sponsored by Kelly Services.

SABBATH OBSERVANCE

For those who observe the Sabbath and are unable to participate on Race day, please consider showing your support by registering for Sleep In for the Cure® or making a contribution to the Komen Detroit Race for the Cure®. Thank you.

SAFETY

Plan for heat and bring sunscreen, hats and water bottles from home. **For the safety of all participants, no pets, in-line skates, scooters or bicycles are allowed at this event. Thank you for your cooperation.** For everyone's safety, families with strollers will please line up at the rear of the crowd.

SHOP FOR THE CURE®

Special merchandise, including items from Warriors in Pink® (Powered by Ford) and New Balance's Lace up for the Cure® collection will be available for purchase at the Race. Credit cards, checks and cash are accepted.

VIRTUAL

If you'll be out of town or prefer to snooze on Race day instead of lacing up your running shoes, this is for you. Registered participants will receive a "Do Not Disturb" hangtag and a special "Sn00ze" Race bib. Register online as a team member and your team captain will pick up your t-shirt, Sn00ze bib and Sleep-In material. If you register as an individual participant, you or a friend may pick up your Komen Detroit Race for the Cure® t-shirt, Sn00ze bib number and Sleep-in material at Individual Packet Pickup.

VOLUNTEERS

Critical to the success of the Race, new and returning volunteers are encouraged to get involved. Race volunteers will receive an official volunteer t-shirt. For information about volunteer opportunities, visit

www.komengreaterdetroit.org

AWARDS

Special awards for breast cancer survivor runners:

- Top three overall breast cancer survivors
- First-place Master Survivor (40-55)
- First-place Senior Survivor (56 and older)
- The Alexa Kraft Award, named for a talented Detroit runner who died of breast cancer in 1988, is given to the first-place survivor.

To compete for survivor awards, you must wear your pink T-shirt and bib. During the closing ceremony, breast cancer survivors have a chance to win a 25,000 AAdvantage miles certificate from American Airlines redeemable for flights to nearly 1,000 destinations worldwide as well as other awards including flight upgrades, vacation packages, car rentals, hotel stays and other retail products. Limit one (1) ticket per household. Must be present to win.

Awards will also be presented to:

- Top three female and top three male runners
- Top three female Master and top three male Master runners (40 and older)
- Top wheeler
- Medals to the first 100 women and 100 men are presented as the racers finish

RACE T-SHIRTS

Registered participants will receive the official Race t-shirt. Race and pink survivor t-shirts are available in S, M, L, XL and 2XL. New this year we offer Youth Medium and Youth Large Race shirts. Register early! Race t-shirts guaranteed to 20,000 registered participants only.

BREAST CANCER SURVIVOR AND MEMORIAL ACTIVITIES

Visit the Survivor Café (opening at 7 a.m.), where breast cancer survivors can celebrate with one another over a light breakfast.

Breast cancer survivors and lost loved ones will be recognized in a special ceremony preceding the Race events (8 a.m.).

We invite participants to recognize those special people whose lives have been touched by breast cancer. "In Celebration of" and "In Memory of" back signs will also be available for all participants.

The Survivor Café is presented by Binson's Home Health Care Centers.

PINK CARPET

Survivors are encouraged to dance on our pink carpet located in front of the stage. Carpet dancing and strolling starts during the opening ceremony and lasts until the closing ceremony. Pink carpet courtesy of Independent Carpet One Floor and Home in Westland.

SURVIVOR TROLLEY

There's a ride for very special survivors who would like to participate in activities but find their energy in short supply. Space is limited; reservations are required: 248-304-2080. The Survivor Trolley is presented by Tecumseh Trolley and Limousine Service®.

I AM KOMEN®

We are truly excited to present this educational initiative as part of this year's event. **I AM KOMEN®**: I Am Komen® is the mission engagement program of the Susan G. Komen Race for the Cure® Series that motivates people to take action steps that may reduce their risk of breast cancer. It speaks to the importance of early detection and healthy living while encouraging everyone to make a personal commitment to their breast health. I Am Komen® is a "Declaration" to join the Komen community as an ambassador in the fight against breast cancer.

Stop by the **I AM KOMEN®** booth for more information and a chance to test your knowledge about breast health facts. For more information about breast health, risk factors and steps you can take, please visit the **I AM KOMEN®** website at:

iamkomen.org

COMMEMORATIVE RACE LAPEL PINS

One free to registered survivors. All others may purchase their pin for \$3.00 each (or 2 for \$5.00) on Race Day.

27TH ANNUAL KOMEN DETROIT RACE FOR THE CURE® RACE INFORMATION



DATE May 5 **PLACE** Comerica Park

COURSE
5K loop course. USATF route number: MI17015MN

TIMING

The Komen Detroit Race for the Cure is proud to offer Chip Timing to all registered runners. Runner Race registration will include a Race bib with a chip timing tag that provides your actual run time from starting line until crossing the finish. Be sure to select "Run" when registering to receive your chip timing bib. Chip Timing is courtesy of Newton Timing & Racing Services and powered by Ford.

PARTICIPANTS

Everyone is welcome. Women, men and children of all ages and athletic abilities, including competitive wheelers, are encouraged to participate.

For the safety of all participants, no pets, in-line skates, scooters or bicycles are allowed at this event.
Thank you for your cooperation.

TEAMS

A fun way for corporate, community, family and school groups to participate in the Race. **Groups of 10 or more** who register under team guidelines, including committing to raise funds (min. \$100), are eligible for special award recognition. Visit our Race website under *Fundraising & Teams* for information about team guidelines, awards and team program sponsors.

STUFF CHECK

Running with a backpack isn't easy. But now your stuff doesn't have to weigh you down. Leave your gear in our Stuff Check area for pickup after the Race, courtesy of UPS. Hours are 7-11:30 a.m.

WATER

Bottled water courtesy of Absopure is available at the Race site before and after the Race and at the 5K halfway point.

PARKING

ARRIVE EARLY! Parking is ample and at your expense. Parking information is available at <http://detroit.info-komen.org/Race> - uncer Event Information.



First Name _____
 Middle Name _____
 Last Name _____
 Gender F M
 Age _____ Birth Date (____/____/____)
 Email _____
 Daytime Phone (____) _____
 Evening Phone (____) _____
 Address _____
 City _____ State _____ ZIP _____

Complete and return front and back of this form.

Select Event Type 5K Run: All runners will receive a chip timing bib
 5K Walk

Packet mailing option for additional fee
 Mailing request MUST be postmarked by April 16, 2018.
 YES, I would like to have my packet mailed to my home.
 Fee: Adults \$10; Children (3 & under) \$1 (Race bib only)
 NO, do NOT mail my packet.

Race T-shirt size (check one):
 S M L XL XXL

Would you like to be recognized as a breast cancer survivor by receiving a complimentary T-shirt and lapel pin?
 Yes! How many years are you a survivor? _____
 No

Is this your first time participating in the Komen Detroit Race for the Cure? Yes No

KOMEN DETROIT RACE FOR THE CURE® ENTRY FORM

27TH ANNUAL SUSAN G. KOMEN DETROIT RACE FOR THE CURE™, SATURDAY, MAY 5, 2018
ALL PARTICIPANTS MUST BE REGISTERED. NO ACCESS WITHOUT A RACE BIB.

Please fill out this form completely, SIGN THE WAIVER BELOW, and mail it along with payment to:

Komen Detroit Race for the Cure
24601 Northwestern Highway, Southfield, MI 48075

For information in Spanish or Arabic, visit www.komengreaterdetroit.org or call (248) 304-2080

All mailed entries must be postmarked by April 20, 2018.
Request for packet mailing (additional fee required) must be postmarked by April 16, 2018.

ADULTS (18 & older)
\$40 through May 4
\$50 Race day

Survivors & Living with metastatic breast cancer & YOUTHS (4-17)
\$25 through May 4
\$30 Race day

VIRTUAL
\$25 (Not able to participate on Race day, but receives a Race T-shirt
CHILDREN (3 & under)
FREE (no T-shirt; Race bib only) Must be registered with signed waiver and must wear Race bib.

(Indicate category by marking "x" in box)

Entry Fee \$ _____

Mailing Fee \$ _____

Additional Donation \$ _____

\$10 Adults, Youths, Seniors
\$1 Children
Mailing request MUST be postmarked by April 16, 2018.

CHECK # _____

CREDIT CARD

Visa Mastercard Discover American Express

Account # _____

TOTAL ENCLOSED \$ _____

Expiration (MM / DD) _____

Make checks payable to: Race for the Cure. Entry fees are not refundable, transferable or tax-deductible. Parents MUST sign for children under 18. **UNSIGNED OR INCOMPLETE ENTRIES WILL NOT BE ACCEPTED.**

DON'T FORGET SIGN THE WAIVER!

By indicating your acceptance, you understand, agree, warrant and covenant as follows:
PHOTOGRAPHIC AND RESULTS RELEASE AND WAIVER AND RELEASE OF CLAIMS

I AGREE ALL REPRESENTATIONS MADE AND RELEASES, WAIVERS, COVENANTS AND CONSENTS GIVEN BY ME HERE ARE GIVEN ON BEHALF OF ME AND ALL MY MINOR CHILDREN OR PERSONS OVER WHOM I HAVE GUARDIANSHIP TRAINING FOR OR PARTICIPATING IN EVENT. MINORS UNDER 18 MUST BE ACCOMPANIED BY A PARENT/GUARDIAN WHO IS ALSO A REGISTERED PARTICIPANT. In consideration of participation in the Race for the Cure, I, for myself and my next of kin, heirs, administrators and executors, waive and release The Susan G. Komen Breast Cancer Foundation, Inc., its affiliates, including the affiliate conducting Event ("Affiliate"), and their respective directors, employees, volunteers, agents, vendors, contractors, governments, licensees and successors (collectively, "Releasess"), from any and all claims, liabilities, actions, demands, expenses and attorneys' fees arising out of my training for and participation in Event and my related fundraising activities (collectively, "Event"). I understand Event may involve physical activity, contact with other persons or animals or other potential risk of bodily injury or damage to property. I voluntarily assume full and complete responsibility for and the risk of any injury, including death, accident or lost/stolen property.

I am medically and physically able to participate in Event and take full responsibility for consulting a physician. I consent to emergency medical care and transportation if injured, as medical professionals deem appropriate. This Release extends to any liability arising out of or in any way connected with the medical care/transportation provided, including negligent emergency rescue operations. I will obey all laws, rules and safety procedures relating to Event. I will abide by any decision of an event official related to my ability to safely compete in Event and exhibit appropriate behavior at all times. Event officials may dismiss me without refund if my behavior endangers the safety of or negatively affects Event or any person or property.

I give Releasees the irrevocable, perpetual and worldwide right to use, copy, publicly perform or display, distribute, modify, translate and create derivative works of, for any purpose and without compensation (i) any personal statements, photos, videos, audio and other recordings of me made during Event and any original material created by me in connection with Event; and (ii) the results of my participation in Event. Without limiting the foregoing I agree all personal information provided by me for Event may be used according to the privacy policy referenced below.

This Release will be construed under the laws of the state where Event is held. If any provision of this Release is deemed unenforceable by law, Affiliate may modify such provision to the extent needed to be deemed enforceable and all other provisions will remain in full force and effect.

I understand all donations made in connection with Event are non-refundable and non-transferable and the registration fee is non-refundable, non-transferable and not tax deductible. I certify I am at least 18 years old. I understand I have given up substantial rights by accepting this Release and have signed it freely and voluntarily without any inducement, assurance or guarantee. I intend my acceptance to be a complete and unconditional release of liability to the greatest extent allowed by law.

Signature (parent or guardian's signature if child is under 18) _____

Date _____

MICS 9108

SATURDAY, MAY 5, 2018
komengreaterdetroit.org
 248-304-2080

EVENT SCHEDULE

- 7-8:45 a.m. Packet Pickup
- 7 a.m. Shop for the Cure; Survivor Café and Sponsor Booths Open
- 8 a.m. Opening Ceremony - Survivor and Memorial Recognition
- 9 a.m. 5K Coed Race and Walk
- 10:30 a.m. Closing Ceremony - Racer and Team Awards



WHAT IS SUSAN G. KOMEN®?

Susan G. Komen is the world's largest breast cancer organization, funding more breast cancer research than any other nonprofit outside of the federal government while providing real-time help to those facing the disease. Komen has set a Bold Goal to reduce the current number of breast cancer deaths by 50 percent in the U.S. by 2026. Since its founding in 1982, Komen has funded more than \$956 million in research and provided more than \$2.1 billion in funding to screening, education, treatment and psychosocial support programs serving millions of people in more than 30 countries worldwide. Komen was founded by Nancy G. Brinker, who promised her sister, Susan G. Komen, that she would end the disease that claimed Suzy's life. That promise has become Komen's promise to all people facing breast cancer. Visit [HYPERLINK "http://komen.org/"](http://komen.org/) komen.org or call 1-877 GO KOMEN. Connect with us on social at [HYPERLINK "http://www5.komen.org/social"](http://www5.komen.org/social) www5.komen.org/social.

WHAT IS SUSAN G. KOMEN® GREATER DETROIT?

We are proud to officially announce the formation of the Susan G. Komen® Greater Detroit Affiliate.

The Komen Detroit Race for the Cure (RFTC) was established in 1992 in partnership with the Michigan Cancer Foundation, now the Barbara Ann Karmanos Cancer Institute. This 25-year partnership has been highly successful and has raised more than \$29 million to invest in the fight against breast cancer. By working in collaboration with our valued partners at Karmanos, the decision was made to transition the current Race arrangement to a fully functioning Affiliate of Susan G. Komen. The goal of this evolution is to establish a strong, sustainable Affiliate capable of reaching larger amounts of women and men in the Metro Detroit area while continuing to honor the traditions, culture and accomplishments of our respected previous partnership with Karmanos.

Preparation for this transition began two years ago with the recruitment of a Founding Board



of Directors. The Founding Board, comprised of nine enthusiastic and dedicated individuals, have been working tirelessly to develop the operational framework of the Affiliate. This work took place while our devoted RFTC staff and army of volunteers continued to successfully manage and execute Races in both 2016 and 2017. In 2018, with the establishment of our new Affiliate, we will be able to open new revenue and mission opportunities. While the Detroit Race for the Cure will continue to be an important yearly event, we will be in a position to better leverage national programs and raise funds from local supporters outside of the race environment.

To help us navigate these exciting changes, the Board has recruited and hired a new Executive Director, Aimee Nimeh. Aimee comes to us from Common Ground where she held the position of Vice President of Programs and Services. With a Masters Degree in Social Work and over 13 years of experience in the non-profit environment, Aimee's leadership will be vital in responding to the changing non-profit landscape, to fully capitalize on organizational efficiencies and national programs, and to maximize our impact on the communities we serve.

Thank you for your continued support and commitment to our organization. We are confident that if we continue to work together we will reach Komen's Bold Goal of cutting breast cancer mortality by 50% by 2026.

Sincerely,
Board of Directors
Susan G. Komen Greater Detroit Affiliate

75%

net raised by Susan G. Komen® stays in Metro Detroit to fund vital breast education, screening and treatment programs.

25%

net is contributed to the Susan G. Komen® National Award and Research Grant Program to fund groundbreaking breast cancer research.

FOR MORE INFORMATION
on breast health or breast cancer:

1-877-GO-KOMEN

www.komen.org

248-304-2080

www.komengreaterdetroit.org

Thank you, local sponsors
and city of Detroit.

FOUNDING LOCAL PRESENTING SPONSOR



CANCER INSTITUTE
Wayne State University

HONORARY CHAIRS

- The Honorable Senator Debbie Stabenow
- The Honorable Senator Gary Peters and Ms. Colleen Peters, *invited*
- The Honorable Congresswoman Debbie Dingell and The Honorable Congressman John D. Dingell
- The Honorable Congressman John Conyers, Jr.
- The Honorable Brenda Lawrence and Mr. McArthur Lawrence
- The Honorable Governor Rick Snyder and First Lady Sue Snyder
- The Honorable Mayor Mike Duggan and First Lady Lori Maher, *invited*

MEDIA SPONSORS



DIAMOND SPONSOR



PLATINUM SPONSOR



SILVER SPONSORS



BRONZE SPONSORS





2018 DONATION FORM

HELP US FIGHT

Please help us fight breast cancer by collecting tax-deductible donations from family members, friends neighbors and coworkers.

There are two ways to participate:

ONLINE fundraising with your own personal donation page (created when you register online)

or

MANUALLY by using the paper copy of the Friends for the Cure[®] form and mailing it in with your donations (you may also turn it in on Race day). **This form, along with a description of Friends incentives, are also available on the Race website under Fundraising & Teams.**

Fundraiser's Name _____
Address _____
City _____ State _____ ZIP _____
Team Affiliation (if any) _____
Phone (_____) _____
Email _____

DONOR NAME

AMOUNT

_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____

SUBTOTAL \$ _____

TOTAL \$ _____

MAKE CHECKS PAYABLE TO: Race for the Cure[®]

Before or after Race day, mail to:

**Komen Greater Detroit
24601 Northwestern Highway
Southfield, MI 48075**

Donations can also be dropped off at the Friends for the Cure tent on Race day May 5. **Donations received after July 1 will count toward 2019 awards and incentives.**



Komen Detroit Race for the Cure*
24601 Northwestern Highway
Southfield, MI 48075

248-304-2080 / info@komengreaterdetroit.org
Our promise: To save lives and end breast cancer forever.

twitter.com/komendetroit • facebook.com/komendetroit

27TH ANNUAL SUSAN G. KOMEN DETROIT RACE FOR THE CURE®. MORE THAN \$29 MILLION RAISED AND INVESTED!

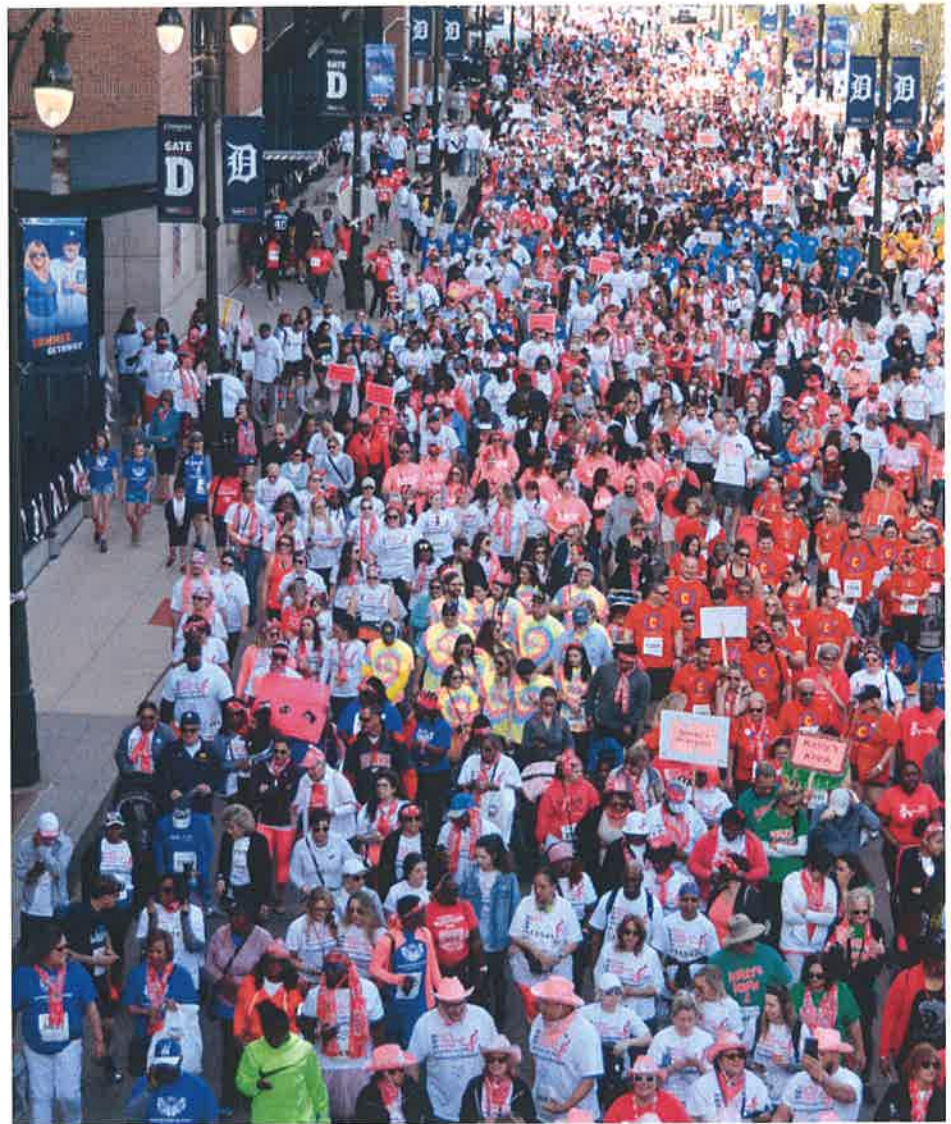
TWENTY-EIGHTH ANNUAL
KOMEN DETROIT RACE FOR THE CURE[®]

MAY 11, 2019 | COMERICA PARK

HELP END BREAST CANCER. JOIN OUR FIGHT. SAVE LIVES.



2019 RACE FOR THE CURE SPONSORSHIP OPPORTUNITIES





It's Everyone's Race!

INVEST IN THE FIGHT TO END BREAST CANCER FOREVER.

In 1980, Nancy G. Brinker promised her dying sister, Susan, that she would do everything in her power to end breast cancer forever. In 1982, that promise became the Susan G. Komen® organization and the beginning of a global movement. What was started with \$200 and a shoebox full of potential donor names has now grown into the world's largest nonprofit source of funding for the fight against breast cancer. To date, we've invested more than \$3 billion in groundbreaking research, community health outreach, advocacy and programs in more than 60 countries. Our efforts helped reduce deaths from breast cancer by 39 percent from 1989-2015 and we won't stop until our promise is fulfilled. Visit komen.org or call **1-877 GO KOMEN**. Connect with us on social at ww5.komen.org/social.



About the Race

The Susan G. Komen Race for the Cure® Series is the world's largest and most successful education and fundraising event for breast cancer ever created. The series of 5K runs and fitness walks raises significant funds and awareness for the breast cancer movement, celebrates breast cancer survivorship and honors those who have lost their battle with the disease. The Komen Race Series welcomes people of all ages and fitness levels, from walkers to elite runners.

Supporting Our Mission: Use of Funds

Our goal is to provide maximum return to support our mission of saving lives and ending breast cancer forever through education, screening, treatment, support and research. Up to 75% of Race net funds are spent to continue our mission in Wayne, Oakland and Macomb counties. At least 25% minimum of net funds raised supports Komen Research Programs.

"Race Day in the City of Detroit is like no other for me. It is a multitude of emotions all rolled up in one exceptional day. The coming together of so many people for one common goal, to help end breast cancer forever, is awe-inspiring.

As a one-year breast cancer survivor, the Komen Detroit Race for the Cure gives me hope. Walking alongside family members, friends and other survivors makes me realize I will never be alone.

Through raising dollars and awareness, we are helping so many in our very own communities. With continued support, I truly believe someday the ultimate goal of a cure will be achieved."

Josephine Roach,
Breast Cancer Survivor
Komen Greater Detroit
Chair, Teams Committee



Your Fundraising Is Helping Us Save Lives Every Day

research

- Better detect, prevent and treat all breast cancers, especially deadly metastatic breast cancer
- Increase access to and participation in innovative clinical trials
- Fund the next generation of breast cancer researchers



care

- Improve access to quality breast health services by funding patient navigators
- Provide underserved patients with low- or no-cost screening, diagnosis and treatment
- Eliminate barriers to quality care by supporting lifesaving services like transportation, medication access and child care

community

- Eliminate disparities in breast cancer care and outcomes by addressing gaps in access and quality
- Offer volunteer opportunities so that individuals and communities can match passion with movement
- Provide scientifically accurate information, support and compassion through the Komen Breast Care Helpline

action

- Advocate for research funding and access to affordable, high-quality breast health and cancer care services
- Provide the public and elected officials with accurate, widely accepted breast cancer information
- Gather survivors, those living with metastatic breast cancer, co-survivors and their communities together to honor, support and celebrate



Teams build morale

The Team Awards program encourages families, friends, coworkers and organizations to join efforts in raising money for the fight against breast cancer.

Form a team of 10 or more employees, clients, friends and family members. Teams offer added visibility for your organization, and you can add value by underwriting the cost of your members' entry fees.

www.komengreaterdetroit.org



2018 Grantees

The Expanded Sister & Sister Program

\$66,932

McLaren Oakland Foundation

Heidi McGlennen, MA

(248) 338-5804

The Sister and Sister Expanded Program works to save lives in Oakland County by promoting breast cancer awareness, early detection and prompt treatment. The program will offer comprehensive services to women in Oakland County, starting with education to dispel myths and reduce fears that prevent regular screenings. Screening procedures and patient navigation services will continue to be provided free of charge. Additionally, the Sister and Sister Expanded program will provide financial support for deductibles and co-pays for those who are uninsured or underinsured.

Breast Cancer Outreach Program

\$101,000

Arab Community Center for Economic & Social Services

Hiam Hamade, MPH, RN, BSN

(313) 216-2206

The Arab Community Center for Economic and Social Services (ACCESS) will continue its breast cancer outreach while providing education and screening services for low-income women who reside in southeastern Michigan. Through the program, women will receive comprehensive, one-on-one, health education through in-home visits and access to a free mammogram and clinical breast exam.

Power in Knowledge

\$33,000

Sisters Network Greater Metropolitan Detroit

Janice Fitzhugh, BS

(313) 438-3639

Sisters Network Greater Metropolitan Detroit (SNGMDC) will raise awareness and provide educational materials, focus on breast health and dispel myths to African American teens in Wayne, Oakland and Macomb counties. The primary goal of the program is to educate 100 teen girls who will become PINK Ambassadors and the teens will share their knowledge of breast cancer survival awareness, ways to dispel myths and how to encourage female family and friends to get screened.

PACKAGES: TARGETED MARKETING OPPORTUNITIES

\$5,000 Packages

T-Shirts

Underwrite our new official Race t-shirt expense, with prominent logo placement on more than 20,000 shirts.

Number of Sponsorships Available: One (1)

Tents

Underwrite our tent expenses on Race day with branding at the Race site.

Number of Sponsorships Available: One (1)

Survivor Trolley

Brand an old-time trolley carrying breast cancer survivors who find themselves short of energy - highly visible and much loved.

Number of Sponsorships Available: One (1)

Stage

Brand the location that is the focal point during the Opening and Closing Ceremonies.

Number of Sponsorships Available: Two (2)

Survivor Café

Brand the Survivor Café where breast cancer survivors and co-survivors enjoy a pre-Race breakfast.

Number of Sponsorships Available: Two (2)

Children's Area

Brand the place where families meet to enjoy pre-Race activities and pick up goodies for the little ones.

Number of Sponsorships Available: Two (2)

Registration

Brand the location where thousands of runners and walkers sign up.

Number of Sponsorships Available: Two (2)

\$3,000 Packages

Memorial Site

Brand the location where families and friends reflect on lost loved ones.

Number of Sponsorships Available: Two (2)

Sleep in for the Cure

Reach community members who are dedicated to ending breast cancer forever, but are unable to attend on Race day.

Number of Sponsorships Available: Two (2)

1st & 2nd Mile

Brand the location of the 1st or 2nd mile of the 3.1 mile 5K run/walk. Cheer on and interact with our 20,000 participants on the Race course.

Number of Sponsorships Available: Two (2)

\$5,000 & \$3,000 PACKAGES INCLUDE:

- Complimentary Race entries:
\$5,000 Package: Five (5)
\$3,000 Package: Three (3)
- Complimentary VIP parking: One (1)
- Inclusion in e-blast to more than 90,800
- Focus in Team Captain Kit for **\$5,000 Packages only**[®] (distributed to more than 400 teams)
- Mention in 20,000 Race brochures for **\$5,000 Packages only**[®]
- Included in stage announcements
- Logo on Race stage sign for **\$5,000 Packages only**
- Logo on Komen Greater Detroit website
- Opportunity to include gift (not ad) in 1,000 survivor gift bags
- Highlight in Team Captain Newsletters
- Volunteer opportunities

EXTRA

Logo placement on 20,000 Race brochures: **\$1,000 extra**
Logo placement on 4,000 Race posters: **\$1,000 extra**
Logo placement on more than 20,000 Race T-shirts: **\$1,000 extra**
Table at the Race: **\$1,000 extra**

\$2,000 Packages

Pink Ribbons

Brand the program that hangs 10,000 dedicated pink ribbons along the Race route.

Number of Sponsorships Available: Two (2)

Team MEET

Brand the location where teams meet prior to Opening Ceremony.

Number of Sponsorships Available: Two (2)

\$2,000 PACKAGES INCLUDE:

- Complimentary Race entries: Two (2)
- Focus in Team Captain Kit for **\$5,000 Packages**[®] (distributed to more than 300 teams)
- Mention in more than 20,000 Race brochures: **Pink Ribbons Package only**[®]
- Included in stage announcements
- Logo on Komen Greater Detroit website
- Highlight in Team Captain Newsletters
- Volunteer opportunities

EXTRA

Table at the Race: **\$1,000 extra**

\$1,000 Packages

Volunteers

Signage opportunities where 1,000 dedicated volunteers check in for instructions.

Number of Sponsorships Available: Three (3)

VIP Parking

Signage opportunities where VIPs park for easy access.

Number of Sponsorships Available:

Four (4)

Water Station

Signage opportunities where everyone stops for a quick drink.

Number of Sponsorships Available: Six (6)

\$1,000 PACKAGES INCLUDE:

- One (1) Complimentary Race entry
- One (1) Complimentary VIP Parking **VIP Parking Package Only**
- Included in stage announcements
- Logo on Komen Greater Detroit website
- Volunteer opportunities

EXTRA

Table at the Race: **\$2,000 extra**

\$200 Package

Lifeguard Chairs

Signage on the giant pink chairs that serve as information stations - **purchase one or more at \$200 each.**

Number of Sponsorships Available: Four (4)

Banner Recognition Program

For \$250 Individuals and organizations can name a banner that will be hung at the Comerica Park site. 2019 banner sponsors have the option of purchasing again for the 2019 Race for \$150.

Note: Certain branding rights and volunteer opportunities are shared with Komen National Series Sponsors. Benefits can reduce tax deductibility of sponsorship.

[®]Also available online.



SPONSORSHIP OPPORTUNITIES FOR EVERY BUDGET

	Premier \$75,000	Diamond \$50,000	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000 (nonprofit \$2,500)	Crystal \$3,000 (nonprofit \$1,500)
Added Benefits							
Tailored breast health presentation for employees, clients, members	✓	✓	✓	✓	✓	✓	✓
Appreciation certificates	✓	✓	✓	✓	✓		
Membership opportunity on Komen Detroit Planning Committee	✓	✓	✓	✓	✓		
Complimentary VIP parking	✓	✓	✓	✓	✓	✓	
Complimentary Race entries**	75	50	25	15	10	5	3
Race Day Recognition							
Officiate Race Start	✓	✓					
Defined use of Komen Detroit logo	✓	✓					
Logo on all Race participant bibs	✓	✓	✓				
Prime Race day booth location	✓	✓	✓				
Participation in Closing Ceremony	✓	✓	✓				
Booth space on Race day*	✓	✓	✓	✓	✓	✓	✓
Opportunity to include gift (not ad) in approximately 1,000 Survivor gift bags*	✓	✓	✓	✓	✓	✓	✓
Inclusion in Race day stage announcements	✓	✓	✓	✓	✓	✓	✓
Organization Visibility							
Corporate profile on Komen Greater Detroit website	✓	✓					
Customized benefits (negotiable)	✓	✓	✓				
Logo on back cover of 1,000 Race Information Booklets@	✓	✓	✓				
Social media feature to more than 6,000 Facebook fans and over 1,400 Twitter followers	✓	✓	✓	✓			
Inclusion in e-blast to more than 50,000	✓	✓	✓	✓			
Logo on more than 4,000 posters	✓	✓	✓	✓	✓		
Logo on Race stage sign	✓	✓	✓	✓	✓	✓	
Logo on Komen Greater Detroit website	✓	✓	✓	✓	✓	✓	
Logo on 20,000 Race t-shirts	✓	✓	✓	✓	✓	✓	
Logo/sponsor level on 20,000 Race brochures@	✓	✓	✓	✓	✓	✓	

*All distributed items must be pre-approved. **Per tax law requirements, value of the complimentary entries will be deducted from total amount that is acknowledged. @ = Also available online. Per tax law requirements, in-kind gifts must be donor-valued and confirmed per contracts. Contracts are required of all sponsors.

BENEFITS OF INVOLVEMENT

- Receive high visibility before the event and on Race day.
- Reach huge audience in one day.
- Test market and showcase products.*
- Build employee morale and company pride.
- Retain and increase customer loyalty.
- Align your organization with Michigan's largest breast cancer event.

PRINT DEADLINES

Posters February 4, 2019
 Entry Form Early March
 T-shirts Early April
 Information Booklet Mid April
 Stage Sign Late April

To learn more, visit: www.komengreaterdetroit.org or call 248-234-8851.



THERE'S VICTORY IN EVERY STEP.

Thank you so much to all the dedicated runners, walkers, volunteers and supporters of Susan G. Komen Detroit Race for the Cure[®]. It is through the commitment of individuals like you that we were able to grant more than \$200,000 to local breast cancer programs and nearly \$155,000 to breast cancer research in 2018. Since 1992, Komen Detroit Race for the Cure has raised and invested more than \$29 million. With every step, we get closer to a cure.

2018 Sponsors and Supporters

93.1 NASH FM's Renee Vitale
 96.3 WDVD's The Blaine Fowler Morning Show
 105.9 Kiss FM's Angie Starr
 Alt 106.7's Casey
 910 AM Superstation
 1st Michigan Colonial Fife & Drum Corp
 Absopure
 Steve Acho
 All About Women's Health Boutique and Spa
 American Airlines
 Banner Sign Co.
 The Balloon Lady
 Barbara Ann Karmanos Cancer Institute
 Mike Bauer
 Bearclaw Coffee Co.
 Binson's Home Health Care Centers, Inc.
 Bloomfield Hills Public School's Deaf & Hard of Hearing Program
 CBS TV 62 and CW 50
 Chicken Coupe Chicken n' Waffles
 Civic Jazz Ensemble Orchestra
 Concentrix
 Deaf C.A.N.I!
 Delphinus Medical Technologies
 City of Detroit Community Volunteers
 Detroit Pistons
 Detroit Police Department - Central District,
 Department of Homeland Security and Tactical Operations

Detroit River Living
 Detroit Tigers
 Detroit Tigers' Wives Association
 Congresswoman Ms. Debbie Dingell and John D. Dingell
 Mayor Mike Duggan and First Lady Lori Maher
 Entercom Detroit Radio Fam Jam
 Filippis Foundation
 Five Brothers Asset Management Solutions
 Aaron Ford
 Ford Motor Company
 Ford Motor Company World Chorus
 Ford Photo Club
 FOX 2 WJBK
 FOX 2's Deena Centofanti, Jay Towers, Maurielle Lue & Charlie Langton
 Genentech
 Go Cheez
 Hot 107.5
 HOUR Detroit Magazine
 iHeartMedia Detroit
 Independent Carpet One Floor & Home⁺ - Westland
 Kelly Services, Inc.
 Kids Kicking Cancer
 Susan G. Komen[®] 3-Day
 Representative Brenda Lawrence and McArthur Lawrence
 Lila Lazarus
 Lipson Neilson Attorneys and Counselors at Law

Family of Denise Lowe
 Macomb Community College
 Marathon Petroleum Company, LLC
 Martin Luther King Jr. High School Marching Band
 MB Financial Bank
 Carolyn McCarthy
 WMXD Mix 92.3
 Meijer
 Meritor
 Metro Times
 Metro West Chapter of Credit Unions
 Michigan Association of CPA's (MICPA)
 Michigan Chronicle
 Mike's Pizza Bar Motor City Striders
 MSU Detroit Center
 New Balance Detroit - Farmington Hills, Troy, Utica
 Newton Timing & Race Services
 Oak Street Health
 OLV Investment Group
 Olympia Development
 Outfront Media
 Patio Heroes
 Senator Gary Peters and Ms. Colleen Peters
 Praise 102.7 Detroit's Inspiration Station
 PrintMasters Printing Co.
 Radio One Detroit
 Ramco-Gershenson Properties Trust

Rapid Response EMS
 Republic Services
 The Rerunz
 Governor Rick Snyder and First Lady Sue Snyder
 Six and the Sevens
 SmugMug
 Sodexo at Ford WHQ
 Sports & Social Detroit
 Senator Debbie Stabenow
 Service King
 Specs Howard School of Media Arts
 S.P.I.R.I.T. Drummers
 St. John's Episcopal Church
 ST Microelectronics
 Steelin' Time
 Stroller Goat
 Sun Belt Rentals
 Tecumseh Trolley & Limousine Service Inc.
 Testimony - Hope United Methodist Church
 TI Automotive
 UPS
 WADL Detroit
 Wahl Tents
 Warriors in Pink Drummers Powered by Ford - Community Volunteers
 Wayne State University
 WDIV Local 4
 WDIV Local 4's Kim DeGiulio
 WWJ Newsradio 950
 WXYZ Channel 7

For more information about the 2019 Komen Detroit Race for the Cure[®] Please contact us:

Komen Greater Detroit
 100 Galleria Officentre
 Suite 409
 Southfield, MI 48034
 248-234-8851
 info@komengreaterdetroit.org

Design **Concentrix** Printing: **Real Green Printing**

**Breast Cancer is
 #Unacceptable**

Breast cancer kills more than 41,000 people a year in the U.S. That's unacceptable.

Connect with us:



2019-01-09

634

634 *Petition of Susan G. Komen Greater Detroit, request to hold "28th Annual Susan G. Komen Detroit Race for the Cure" in the area of Comerica Park on May 11, 2019 from 7:00 AM to 12:00 PM with various street closures. Set up to begin on 5-10-19 and tear down to end on 5-11-19.*

REFERRED TO THE FOLLOWING DEPARTMENT(S)

- MAYOR'S OFFICE
- POLICE DEPARTMENT
- DPW - CITY ENGINEERING DIVISION
- FIRE DEPARTMENT
- BUSINESS LICENSE CENTER
- PLANNING AND DEVELOPMENT DEPARTMENT
- RECREATION DEPARTMENT
- TRANSPORTATION



MAYOR'S OFFICE COORDINATORS REPORT

OVERALL STATUS (please circle): APPROVED DENIED N/A CANCELED

Petition #: 627 Event Name: Huntington Corktown Races 2019

Event Date : March 10, 2019

Street Closure: Michigan Avenue

Organization Name: Fraternal Order of United Irishmen

Street Address: 19460 Park Drive #713 Harper Woods, MI 48225

Receipt date of the COMPLETED Special Events Application:	
Date of City Clerk's Departmental Reference Communication:	
Due date for City Departments reports:	
Due date for the Coordinators Report to City Clerk:	

Event Elements (check all that apply):

- Walkathon Carnival/Circus Concert/Performance Run/Marathon
- Bike Race Religious Ceremony Political Ceremony Festival
- Filming Parade Sports/Recreation Rally/Demonstration
- Fireworks Convention/Conference Other: _____
- 24-Hour Liquor License**

Petition Communications (include date/time)

37th Annual St. Patricks Day Race located at Roosevelt Park and surrounding streets from 10:30am - 2:00pm.

**** ALL permits and license requirements must be fulfilled for an approval status ****

Date	Department	N/A	APPROVED	DENIED	Additional Comments
	DPD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	DPD Assisted Event; Contracted with NAIAS Security to Provide Private Security Services
	DFD/EMS	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Pending Inspections; Contracted with Hart Medical to Provide Private EMS Services
	DPW	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	ROW Permit Required for Street Closures
	Health Dept.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Temporary Food License Required

Date	Department	N/A	APPROVED	DENIED	Additional Comments
	TED	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Contracted with POCO to Provide Barricades & Signage
	Recreation	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Application Received & Approved as Presented
	Bldg & Safety	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Permits Required for Tents, Stage & Generators
	Bus. License	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Business License Required for Vendors
	Mayor's Office	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	All Necessary permits must be obtained prior to event. If permits are not obtained, departments can enforce closure of event.
	Municipal Parking	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Purchase of Parking Meters for Set - Up Required
	DDOT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Low Impact on Buses

MAYOR'S OFFICE

Signature: Bethanie Lusher

Date: January 18, 2019

DEPARTMENTAL REFERENCE COMMUNICATION

Tuesday, January 08, 2019

To: The Department or Commission Listed Below

From: Janice M. Winfrey, Detroit City Clerk

The following petition is herewith referred to you for report and recommendation to the City Council.

In accordance with that body's directive, kindly return the same with your report in duplicate within four (4) weeks.

DPW - CITY ENGINEERING DIVISION MAYOR'S OFFICE
BUSINESS LICENSE CENTER PLANNING AND DEVELOPMENT DEPARTMENT
POLICE DEPARTMENT FIRE DEPARTMENT
TRANSPORTATION DEPARTMENT RECREATION DEPARTMENT

627 *Fraternal Order of United Irishmen, request to hold "Huntington Corktown Races 2019" at Roosevelt Park on March 10, 2019 from 10:30 AM to 2:00 PM with various street closures and set up and tear down to be completed on the event date, 3-10-19.*

City of Detroit Special Events Application

Successful events are the result of advance planning, effective communication and teamwork. The City of Detroit will be strictly adhering to the special events guidelines, please print them out for reference. You are required to complete the information below so that the City of Detroit can gain a thorough understanding of the scope and needs of the event. This form must be completed and returned to the City of Detroit Clerk's Office at least **60 days** prior to the first day of the event. If submitted later than 60 days prior, application is subject to denial. Please type or print clearly and attach additional sheets or maps as needed.

Section 1- GENERAL EVENT INFORMATION

Event Name: Huntington Corktown Races 2019
Event Location: Corktown - Roosevelt Park

Section 2- ORGANIZATION/APPLICANT INFORMATION

Organization Name: Fraternal Order of United Irishmen
Organization Mailing Address: Joe Parsky 19460 Park Dr. #713 Harper Woods, MI 48225
Business Phone: 313 885-4772 Business Fax:
Federal Tax ID # 36-4544254

If registered as a non-profit, indicate non-profit ID number and attach a copy of the certificate.

Applicant Name: Doug Kurtis
Title/Role: Race Director
Email Address: dkurtis@gmail.com
Mailing Address: 8 Fairway View Dr. Weaverville, NC 28787
Business Phone: 734-673-5568 Business Fax::

Event On-Site Contact Person:
Mailing Address: 8 Fairway View Dr. Weaverville, NC 28787
Business Phone: 734-673-5568 Business Fax:

List name/phone number of person(s) authorized to make decisions for the organization/event (indicate role/responsibility).

List Event Sponsors: Huntington Bank, FOUI, McShane Pub, Slows, Detroit Free Press, New Balance

Event Elements (check all that apply)

- | | | |
|--|--|--|
| <input type="checkbox"/> Walkathon | <input type="checkbox"/> Carnival/Circus | <input type="checkbox"/> Concert/Performance |
| <input checked="" type="checkbox"/> Run/Marathon | <input type="checkbox"/> Bike Race | <input type="checkbox"/> Religious Ceremony |
| <input type="checkbox"/> Political Event | <input type="checkbox"/> Festival | <input type="checkbox"/> Filming |
| <input type="checkbox"/> Parade | <input type="checkbox"/> Sports/Recreation | <input type="checkbox"/> Rally/Demonstration |
| <input type="checkbox"/> Convention/Conference | <input type="checkbox"/> Fireworks | <input checked="" type="checkbox"/> Other: <u>Fund Raiser - St. Pats Senior Center</u> |

Provide a brief description of your event:

37th Annual Event. Kids Quarter Mile, Emerald Mile, Huntington Bank 5km and Dublin Double.

Over 5,000 participants expected in this family event that precedes the Saint Patrick's Parade.

What are the projected set-up, event and tear down dates and times (must be completed)?

Begin Set-up Date & Time: 3/09/19 10 am Complete Set-up Date & Time: 3/10/19 9 am

Event Start Date & Time: 3/10/19 10:30 am Event End Date & Time: 3/10/19 2 pm

Begin Tearing Down Date: 3/10/19 1 pm Complete Tear Down Date: 3/10/19 2 pm

Event Times (If more than one day, give times for each day):

Is this the first time you have held this event in the City of Detroit? Yes No

If no, what years has the event been held in Detroit? 1982 - 2018

When was the event last held in Detroit? 3/11/18

Where was the event last held in Detroit? Roosevelt Park

What were the hours last year? 9:30 am - 1 pm

Project Attendance This Year (Minimum - Maximum)? 5,000 - 6,000

What is the basis for your projected attendance? 2018 registrations

Please describe your anticipated/ target audience:

Is this going to be an annual event? Yes No

If yes, do you have a preferred/proposed for next year? Always the Sunday before Saint Patrick's Day

If a parade is planned. Indicate elements (check all that apply):

People Balloons

Floats Animals

Vehicles Other: UIS/ Saint Patrick's Parade will submit a separate application

Bands

If animals included, specify type, number and how used. None

Name of business supplying animal(s): _____

Contact Person: _____

Address: _____

Phone: _____

City/State/Zip: _____

Section 3- LOCATION/SITE INFORMATION

Location of Event:

Facilities to be used (circle):

Street

Sidewalk

Park

City Facility

Please attach a site plan which illustrates the anticipated layout of your event including the following:

- | | |
|-----------------------------------|--|
| -Public entrance and exit | -Location of First Aid |
| -Location of merchandising booths | -Location of fire lane |
| -Location of food booths | -Proposed route for walk/run |
| -Location of garbage receptacles | -Location of tents and canopies |
| -Location of beverage booths | -Sketch of street closure |
| -Location of sound stages | -Location of bleachers |
| -Location of hand washing sinks | -Location of press area |
| -Location of portable restrooms | -Sketch of proposed light pole banners |

Section 4- ENTERTAINMENT

What type of entertainment will be used? (check all that apply)

- Singers Magician
 Musicians Story Telling
 Comedians Other: DJ, Bagpipers, Step Dancers

Describe the entertainment for this year's event: Live Anthem Singer, paper mache big heads

List proposed entertainers and/or bands performing at the event:

Will a sound system be used? Yes No

If yes, what type of sound system? Parks & Rec Mobile Sound Stage, speakers at Start and Finish lines

Acoustic-audible, sound heard within natural range

Amplified-augmented, sound increased to broaden range

The amplified sound will be used:

Will the event consist of a musical concert? Yes No

If yes, what type of music? (check all that apply)

- Live Recorded Karaoke/Lip-synch

Describe specific power needs for entertainment and/or music:

Generators

How many generators will be used? Six

How will the generators be fueled? Gasoline

Name of vendor providing generators:

Contact Person: Pegasus

Address: 22008 W 8 Mile Rd

Phone: 248-353-6130

City/State/Zip: Southfield, MI 48033

Section 5- COMMUNICATION/ADVERTISING STRATEGY

Check all applicable boxes that describe the type of promotion you plan to use to attract participants:

Radio (Specify stations): WJR , WWJ

Television (Specific stations):

Newspapers (specify papers): Detroit Free Press

Web site (identify web address): www.corktownrace.com

Public Relations or Marketing Firm (Specify):

Contact Info:

Raffle (List Item(s)):

Billboards

Flyers

Street Banners

Other (specify): _____

NOTE: All raffles subject to laws of State/City.

Section 6- SALES INFORMATION

Will there be advanced ticket sales? Yes No

If yes, please describe: Online and hard copy entry forms

Will there be on-site ticket sales? Yes No

If yes, list price(s): Paper entry forms

Will food be sold? Yes No

If yes, please pick up Special Events Vendor Packet in Suite 105:

Food Trucks with City Vendor License

Will merchandise be sold? Yes No

If yes, describe: Vendors, sponsors in one tent

Will a percentage of the proceeds be distributed to a charitable organization? Yes No

If yes, describe: All proceeds go to the Saint Patrick's Senior Center

If the event is a fundraiser, identify charity or recipient of funds: Saint Patrick's Senior Center and Corktown affiliated charities

Will there be vending or sales? Yes No

If yes, check all that apply:

Food Merchandise

Non-Alcoholic Beverages Alcoholic Beverages

Other (specify):

Indicate type of items to be sold: Coffee, Beignets, Tutu's, Running Gear

Will these be exclusive vendors or outside vendors? (please describe): Pre-approved with city vendor licenses

Section 7- PUBLIC SAFETY & PARKING INFORMATION

Name of Private Security Company: Existing park contract security will be used.

Contact Person: NAIAS Security Services

Address: 1900 Big Beaver Rd

Phone: 248-722-4309

City/State/Zip: Troy, MI 48084

Number of Private Security Personnel Hired Per Shift: Two 3/9/19 - Six 3/10/19

Are the private security personnel (check all that apply):

Licensed

Armed

Bonded

Describe the emergency evacuation plan: Public Announcements from three stages / Ham radio operators

Describe the parking plan to accommodate anticipated attendance: Large Parking lots adjacent to the Central Depot

How will you advise attendees of parking options? Web site, eblasts

Are you seeking a group parking rate? Free Parking, donations for participating charities accepted

Section 8- COMMUNITY IMPACT INFORMATION

How will your event impact the surrounding community (i.e. pedestrian traffic, sound carryover, safety)?

Corktown Businesses and Community supports the event

Have local neighborhood groups/businesses approved your event?

Yes

No

Indicate what steps you have or will take to notify them of your event: Postcards, fliers, letters, posters

Indicate contact names and phone numbers (for verification) or attach approved letter(s): Ron Cooley 810-531-4898

Section 9- EVENT SET-UP

Complete the appropriate categories that apply to the event.

Structure

How Many?

Start and Finish Lines

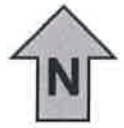
Size/Height

See Attached

Booth

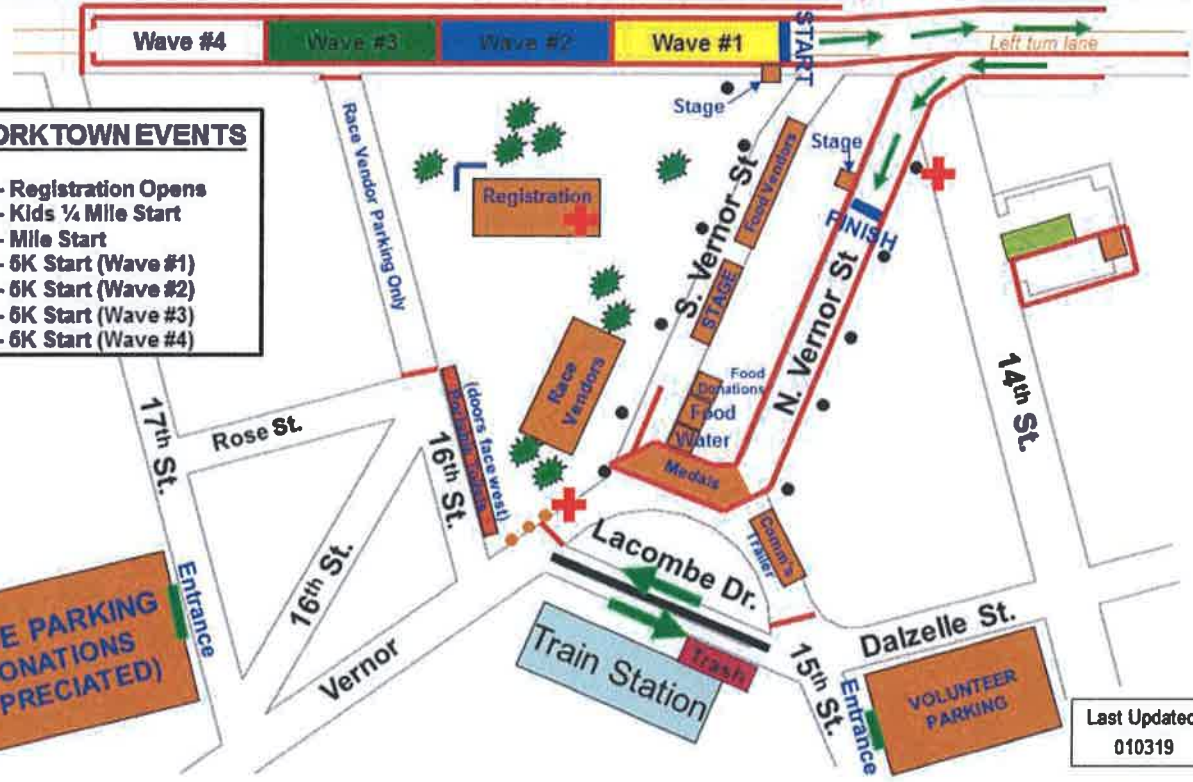


2019 CORKTOWN ROOSEVELT PARK LAYOUT



Michigan Ave. Saturday: 1 Lane for Eastbound Traffic Only
 Sunday: 1 Lane for Westbound Traffic Only

- 2019 CORKTOWN EVENTS**
- 9:00AM – Registration Opens
 - 10:30AM – Kids ¼ Mile Start
 - 10:40AM – Mile Start
 - 11:00AM – 5K Start (Wave #1)
 - 11:05AM – 5K Start (Wave #2)
 - 11:10AM – 5K Start (Wave #3)
 - 11:15AM – 5K Start (Wave #4)



JJB

Tent (enclosed on 3 sides

Four

Last Updated:
010319

Canopy (open on all sides) One

Staging/Scaffolding Three

Bleachers None

Company:

Grill

Gas Charcoal Electrical Propane

Fireworks (Pyrotechnics)

Aerial Stage

Provide Sketch:

Portable Restrooms:

Standard ADA

Accessible Vehicles

Type/Weight:

Other:

NOTE: Specific requirements must be met and special approval must be received by the Detroit Fire Department.

Will additional electrical wiring need to be installed? Specify locations, voltage, amperage, and phase.

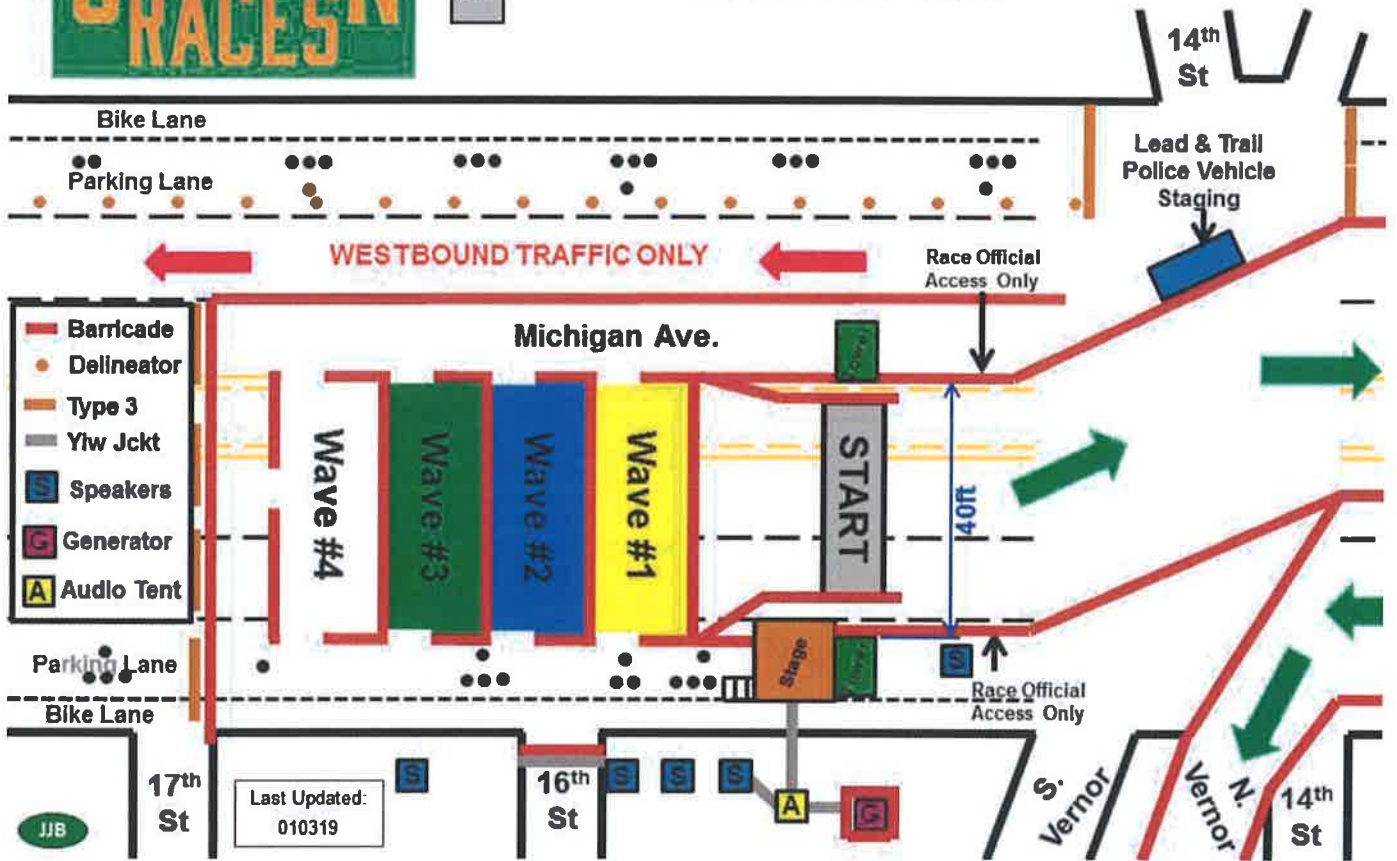
Will additional utility services be used (power, water, etc.)? Please describe.

Do you plan a fireworks display? List dates, time, location, vendor, and attach certificate of insurance.

None



2019 CORKTOWN START AREA LAYOUT



2019 CORKTOWN FINISH AREA LAYOUT



Section 10- COMPLETE ALL THAT APPLY

Name of Sanitation Company collecting refuse and garbage?

Contact Person: Republic Services / Matt Darcy

Address: 5400 Cogswell

Phone: 734-727-2117

City/State/Zip Wayne, MI 48184

Name of company providing emergency medical services?

Contact Person: Hart Medical – Adam Gotleib 248-789-3648

Address: 1636 W. Fort St.

City/State/Zip: Detroit, MI 48216

Name of company providing porta-johns.

Contact Person: Scott's Potties - Christina

Address: P.O. Box 530846

Phone: 734-421-1400

City/State/Zip: Livonia, MI 48153

Name of private catering company?

Contact Person: None

Address:

Phone:

City/State/Zip:

SPECIAL USE REQUESTS

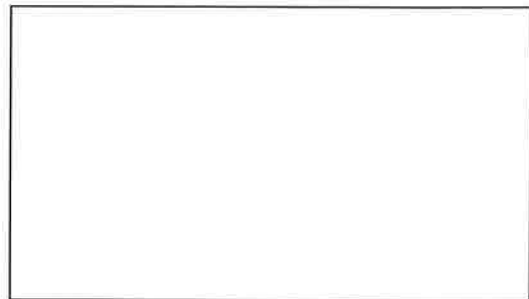
List any streets or possible streets you are requesting to be closed. Include the day, date, and time of requested closing and reopening. Neighborhood Signatures must be submitted with application for approval.

Attach a map or sketch of the proposed area for closure.

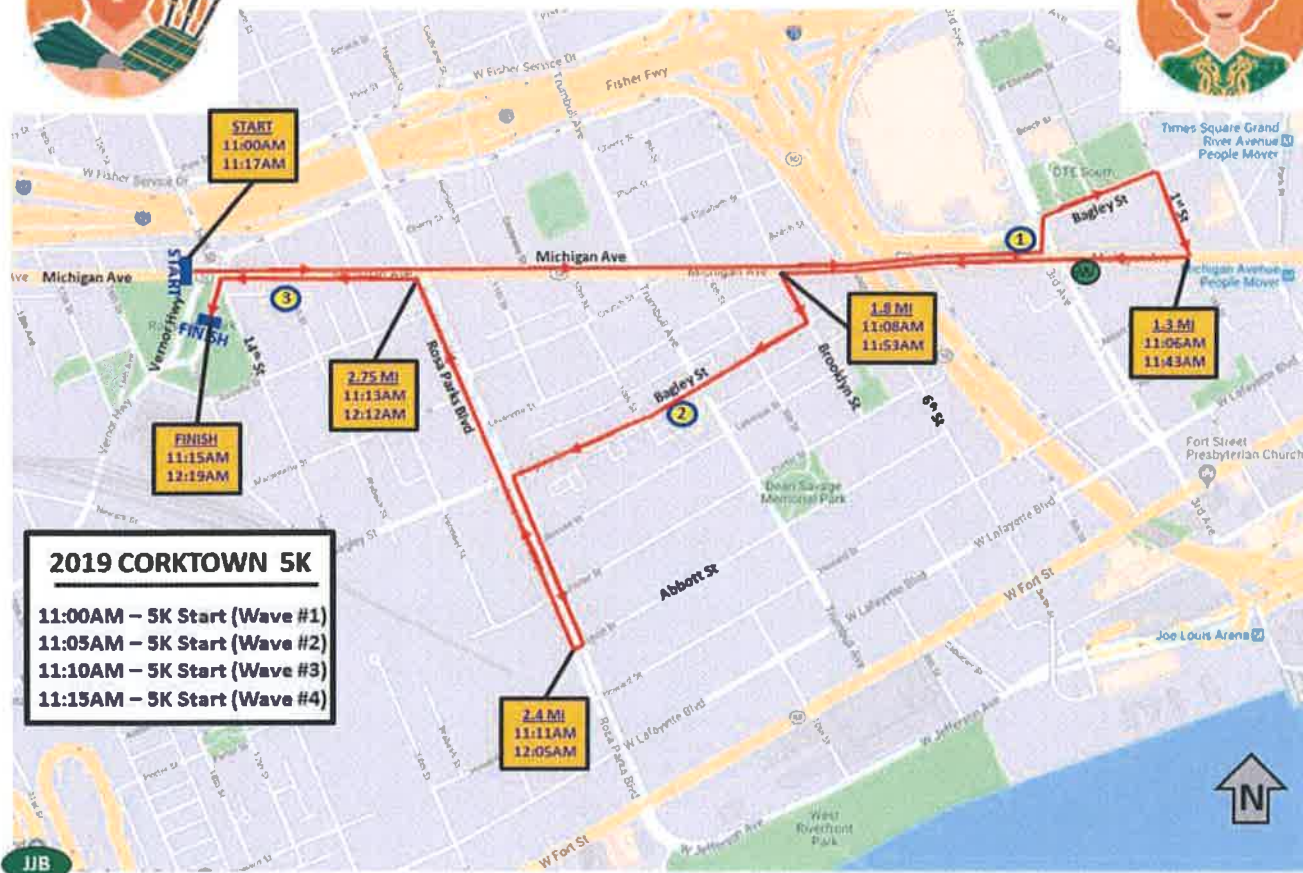
STREET NAME: (See Attached) _____

FROM _____
TO _____

Closure Dates: _____
Beg. Time: _____
End Time: _____
Reopen Date: _____
Time: _____



2019 HUNTINGTON CORKTOWN 5K COURSE



JJB

STREET NAME: (See Attached) _____

FROM _____
TO _____

Closure Dates: _____
Beg. Time: _____
End Time: _____
Reopen Date: _____
Time: _____

STREET NAME: _____

FROM _____
TO _____

Closure Dates: _____
Beg. Time: _____
End Time: _____
Reopen Date: _____
Time: _____

STREET NAME: _____

FROM _____
TO _____

Closure Dates: _____
Beg. Time: _____
End Time: _____
Reopen Date: _____
Time: _____

Requested City Equipment

Provided In: _____ (year)

Current Request: _____ (year)

Street Closures:

- Posting no parking signs
- Light pole
- Electrical Services
- Storage for Trailers/Trunks

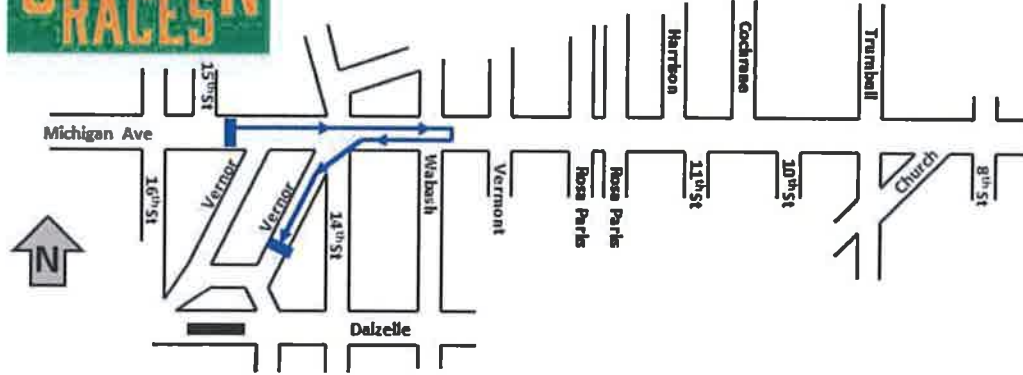
Barricades are not available from the City of Detroit.

ADDITIONAL INFORMATION

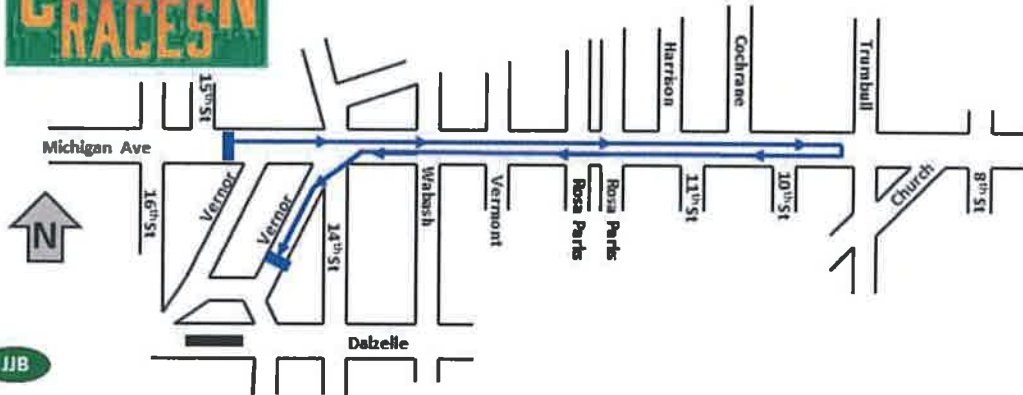
Is there any additional information that you feel is important to mention regarding your event or additional requests?



2019 CORKTOWN KIDS 1/4 MILE COURSE



2019 CORKTOWN 1 MILE COURSE



11B

AUTHORIZATION & AFFADAVIT OF APPLICANT

I certify that the information contained in the foregoing application is true and correct to the best of my knowledge and belief that I have read, understand and agree to abide by the rules and regulations governing the proposed Special Event, and I understand that this application is made subject to the rules and regulation established by the Mayor or the Mayor's designee. Applicant agrees to comply with all other requirements of the City, County, State, and Federal Government and any other applicable entity, which may pertain to Special Events. I further agree to abide by these rules, and further certify that I, on behalf of the Event agree to be financially responsible for any costs and fees that may be incurred by or on behalf of the Event, to the City of Detroit.



01/04/2019

Signature of Applicant

Date

NOTE: Completion of this form does not constitute approval of your event. Pending review by the Special Events Management Team, you will be notified of any requirements, fees, and/or restrictions pertaining to your event.

2019-01-09

627

627 *Petition of Fraternal Order of United Irishmen, request to hold "Huntington Corktown Races 2019" at Roosevelt Park on March 10, 2019 from 10:30 AM to 2:00 PM with various street closures and set up and tear down to be completed on the event date, 3-10-19.*

REFERRED TO THE FOLLOWING DEPARTMENT(S)

DPW - CITY ENGINEERING DIVISION MAYOR'S OFFICE
BUSINESS LICENSE CENTER PLANNING AND
DEVELOPMENT DEPARTMENT
POLICE DEPARTMENT FIRE DEPARTMENT
TRANSPORTATION DEPARTMENT RECREATION

9

**OFFICE OF CONTRACTING
AND PROCUREMENT**

February 1, 2019

HONORABLE CITY COUNCIL:

The Purchasing Division of the Finance Department recommends a Contract with the following firm(s) or person(s):

2654324 100% City Funding – AMEND 6 – To Provide Fleet and Fuel Management for GSD, and DDOT. – Contractor: ASSETWORKS, LLC – Location: PO Box 202525, Dallas, TX, 75320 – Contract Period: Upon City Council Approval through December 31, 2019 – Contract Increase: \$697,096.15 – Total Contract Amount: \$6,605,926.97. **GENERAL SERVICES**

Respectfully submitted,

Boysie Jackson, Chief Procurement Officer
Office of Contracting and Procurement

BY COUNCIL MEMBER MCCALISTER Sheffield

RESOLVED, that Contract No. 2654324 referred to in the foregoing communication dated February 1, 2019, be hereby and is approved.

**OFFICE OF CONTRACTING
AND PROCUREMENT**

February 1, 2019

HONORABLE CITY COUNCIL:

The Purchasing Division of the Finance Department recommends a Contract with the following firm(s) or person(s):

6000396 100% City Funding – AMEND 2 – To Provide Oils and Lubricants for GSD. – Contractor: Wolverine Oil & Supply Co. Inc. – 10455 Ford Rd., Dearborn, MI 481126 – Contract Period: February 1, 2019 through June 30, 2019 – Contract Increase: \$0.00 – Total Contract Amount: \$330,000.00. **GENERAL SERVICES** (*This Amendment is for time only, Original Contract Period was November 1, 2016 through October 31, 2018.*)

Respectfully submitted,

Boysie Jackson, Chief Procurement Officer
Office of Contracting and Procurement

BY COUNCIL MEMBER MCCALISTER Sheffield

RESOLVED, that Contract No. 6000396 referred to in the foregoing communication dated February 1, 2019, be hereby and is approved.

**OFFICE OF CONTRACTING
AND PROCUREMENT**

February 1, 2019

HONORABLE CITY COUNCIL:

The Purchasing Division of the Finance Department recommends a Contract with the following firm(s) or person(s):

6001843 100% City Funding – To Provide Roofing Installation, and Repair Services at the DFD Training Facility. – Contractor: MacDermott Roofing, Inc. – Location: 9301 Southfield Fwy., Detroit MI 48228 – Contract Period: Upon City Council Approval through January, 22 2020 – Total Contract Amount: \$301,477.00. **GENERAL SERVICES**

Respectfully submitted,

Boysie Jackson, Chief Procurement Officer
Office of Contracting and Procurement

BY COUNCIL MEMBER MCCALISTER Sheffield

RESOLVED, that Contract No. 6001843 referred to in the foregoing communication dated February 1, 2019, be hereby and is approved.

**OFFICE OF CONTRACTING
AND PROCUREMENT**

February 1, 2019

HONORABLE CITY COUNCIL:

The Purchasing Division of the Finance Department recommends a Contract with the following firm(s) or person(s):

6001823 100% City Funding – To Provide Election Office Renovations. – Contractor: Cross Renovation – Location: 34133 Schoolcraft, Livonia, MI 48150 – Contract Period: Upon City Council Approval through January, 19 2020 – Total Contract Amount: \$504,900.00. **GENERAL SERVICES**

Respectfully submitted,

Boysie Jackson, Chief Procurement Officer
Office of Contracting and Procurement

BY COUNCIL MEMBER MCCALISTER Sheffield

RESOLVED, that Contract No. 6001823 referred to in the foregoing communication dated February 1, 2019, be hereby and is approved.