

New Business
October 30, 2018

**PUBLIC HEALTH
AND SAFETY
STANDING
COMMITTEE**

MAYOR'S OFFICE COORDINATORS REPORT

[Handwritten signature]

OVERALL STATUS (please circle): APPROVED DENIED N/A CANCELED

Petition #: ~~554~~ **547** Event Name: America's Thanksgiving Day Parade

Event Date : November 22, 2018

Street Closure: Various

Organization Name: The Parade Company

Street Address: 9500 Mt. Elliott Studio A Detroit, MI 48211

Receipt date of the COMPLETED Special Events Application:	
Date of City Clerk's Departmental Reference Communication:	
Due date for City Departments reports:	
Due date for the Coordinators Report to City Clerk:	

Event Elements (check all that apply):

- | | | | |
|---|--|--|--|
| <input type="checkbox"/> Walkathon | <input type="checkbox"/> Carnival/Circus | <input type="checkbox"/> Concert/Performance | <input type="checkbox"/> Run/Marathon |
| <input type="checkbox"/> Bike Race | <input type="checkbox"/> Religious Ceremony | <input type="checkbox"/> Political Ceremony | <input type="checkbox"/> Festival |
| <input type="checkbox"/> Filming | <input checked="" type="checkbox"/> Parade | <input type="checkbox"/> Sports/Recreation | <input type="checkbox"/> Rally/Demonstration |
| <input type="checkbox"/> Fireworks | <input type="checkbox"/> Convention/Conference | <input type="checkbox"/> Other: _____ | |
| <input type="checkbox"/> 24-Hour Liquor License | | | |

Petition Communications (include date/time)

The 36th Annual Turkey Trot from 5:00pm - 1:00pm with temporary street closures on Woodward & Jefferson Avenue.

**** ALL permits and license requirements must be fulfilled for an approval status ****

Date	Department	N/A	APPROVED	DENIED	Additional Comments
	DPD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	DPD Assisted Event; Contracted with NAIAS Security to Provide Private Security Services
	DFD/ EMS	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Pending Inspections; Contracted with Hart Medical to Provide Private EMS Services
	DPW	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	DPD Assisted Closures; No Permit Required
	Health Dept.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	No Permit Required

Date	Department	N/A	APPROVED	DENIED	Additional Comments
	TED	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Type III Barricades & Road Closure Signage Required
	Recreation	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Application Received & Approved as Presented
	Bldg & Safety	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	No Permits Required
	Bus. License	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	No Permits Required
	Mayor's Office	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	All Necessary permits must be obtained prior to event. If permits are not obtained, departments can enforce closure of event.
	Municipal Parking	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Purchase of Parking Meters Required
	DDOT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Low Impact on Buses

MAYOR'S OFFICE

Signature: Brethanie Lusher

Date: October 24, 2018

DEPARTMENTAL REFERENCE COMMUNICATION

Thursday, October 11, 2018

To: *The Department or Commission Listed Below*

From: *Janice M. Winfrey, Detroit City Clerk*

The following petition is herewith referred to you for report and recommendation to the City Council.

In accordance with that body's directive, kindly return the same with your report in duplicate within four (4) weeks.

MAYOR'S OFFICE TRANSPORTATION DEPARTMENT
DPW - CITY ENGINEERING DIVISION POLICE DEPARTMENT
FIRE DEPARTMENT BUILDINGS SAFETY ENGINEERING
BUSINESS LICENSE CENTER MUNICIPAL PARKING DEPARTMENT

547 *The Parade Company, request to hold "2018 America's Thanksgiving Parade presented by Art Van" at Various locations on November 22, 2018, from 7:00 am - 1:30 pm with temporary street closures.*

CITY OF DETROIT
SPECIAL EVENT INFORMATION FORM
(This form must return with 10 (10) days.)

Thank you for your interest in holding your special event in the City of Detroit.

Date submitted Wednesday, August 22, 2018 Date Received _____

Applicant Name: The Parade Company

Contact: Don Morris

Your Role/Responsibility: Event Operations

Address 9500 Mt Elliott

PH# 313-923-7400 Fax 313-923-2920 Email dmorris@theparade.org

Who is the person in charge of the event (i.e. CEO, President, Principal Authority)? (Include name, title, Contact information)

Tony Michaels, President & CEO, 313-923-7400

Sponsoring Organization (indicate Primary If More than One)

Organization Type: For-Profit Non-Profit (Include Tax Status) 501-c3

Organization Purpose (Check All That Apply) Business Community Service Cultural
 Fundraising Political Other _____

Event Title America's Thanksgiving Parade presented by Art Van®

Woodward Avenue, Foxtown, Grand Circus Park, Downtown Detroit (Piquette

Requested Event Location(s) Avenue to Jefferson Avenue)

Requested Event Date(s) Thursday, November 22, 2018

Requested Event Time(s) 7:00am - 1:30pm

Event Type (Check All That Apply)

- | | | | |
|--|---|--|---|
| <input type="checkbox"/> Walkathon | <input type="checkbox"/> Run/Marathon | <input type="checkbox"/> Bike Race | <input type="checkbox"/> Family Reunion |
| <input checked="" type="checkbox"/> Parade | <input type="checkbox"/> Carnival or Circus | <input type="checkbox"/> Concert/Performance | <input type="checkbox"/> Picnic |
| <input type="checkbox"/> Festival | <input type="checkbox"/> Sport/Recreation | <input type="checkbox"/> Filming | <input type="checkbox"/> Religious Ceremony |
| <input type="checkbox"/> Convention/Conference | <input type="checkbox"/> Fundraiser | <input type="checkbox"/> Rally/Demonstration | <input type="checkbox"/> Games of Chance or Skill |
| <input type="checkbox"/> Political | <input type="checkbox"/> Other _____ | | |

Does your event include the following? (Check All That Apply)

- | | | | |
|--|--|---|---|
| <input checked="" type="checkbox"/> Tents/Banners | <input type="checkbox"/> Food | <input checked="" type="checkbox"/> Dancing/Music | <input type="checkbox"/> Staging/Platform/Scaffolding |
| <input type="checkbox"/> Games of Chance or Skills/Raffles | <input type="checkbox"/> Flammable/Combustible | <input checked="" type="checkbox"/> Entertainment | <input checked="" type="checkbox"/> Street Closure |
| <input type="checkbox"/> Alcoholic | <input type="checkbox"/> Filming | <input type="checkbox"/> Vending | |

Event Description

More than one hundred thousand spectators curbside on Woodward Avenue and more the 102 million house holds nationwide view Detroit's most cherished holiday tradition. America's Thanksgiving Parade presented by Art Van®, themed "Art!! Heart & Soul!!" celebrates it's 92nd parade in 2018. Fantastic floats, giant inflatables, high-stepping marching bands and sensational stars travel down the Parade route beginning at Kirby and Woodward Avenue and traveling south on Woodward Avenue to Jefferson. The 2018 America's Thanksgiving Parade presented by Art Van® will step off at 9 am, on November 22, 2018

Anticipated Attendance 100,000+

CITY CLERK 2018 OCT 11 AM 8:31

**CITY OF DETROIT
SPECIAL EVENT NEEDS ASSESSMENT FORM**

Successful events are the result of advance planning, effective communication and teamwork. You are required to complete the information below so that the City of Detroit can gain a thorough understanding of the scope and needs of the event. This form must be completed and returned to the Special Event Management Team at least **65 days** prior to the first day of the event. Please type or print clearly and attach additional sheets or maps as needed.

GENERAL EVENT INFORMATION

Event Name: **America's Thanksgiving Parade presented by Art Van**

Event Elements (check all that apply)

- | | | | |
|--|--|--|---|
| <input type="checkbox"/> Walkathon | <input type="checkbox"/> Run/Marathon | <input type="checkbox"/> Political Event | <input type="checkbox"/> Family Reunion |
| <input checked="" type="checkbox"/> Parade | <input type="checkbox"/> Carnival/Circus | <input type="checkbox"/> Bike Race | <input type="checkbox"/> Games of Chance or Skill |
| <input type="checkbox"/> Festival | <input type="checkbox"/> Sports/Recreation | <input type="checkbox"/> Concert/Performance | <input type="checkbox"/> Religious Ceremony |
| <input type="checkbox"/> Filming | <input type="checkbox"/> Fundraiser | <input type="checkbox"/> Rally/Demonstration | <input type="checkbox"/> Convention/Conference |
| <input type="checkbox"/> Fireworks | <input type="checkbox"/> Picnic | <input type="checkbox"/> Other: _____ | |

What are the projected set-up, event and tear down dates and times?

Begin Set-up	Date:	Monday, November 19, 2018	Time: 12:00 p.m. (estimated)
Complete Set-up	Date:	Wednesday, November 21, 2018	Time: 10:00 p.m. (estimated)
Event Start	Date:	Thursday, November 22, 2018	Time: 5:00 a.m.
Event End	Date:	Thursday, November 22, 2018	Time: 1:00 p.m.
Begin Tearing Down	Date:	Thursday, November 22, 2018	Time: 12:15 p.m.
Complete Tear Down	Date:	Thursday, November 22, 2018	Time: 12:00 p.m. (estimated)

Event Times (If more than one day, give times for each day):

Is this the first time you have held this event in the City of Detroit? Yes No

If no, what years has the event been held in Detroit? **91 years**

When was the event last held in Detroit? **2017**

Where was the event last held in Detroit? **Same as the previous years.**

What were the hours last year? **5 a.m to 1:00 p.m.**

What was the peak attendance last year? **100,000+**

Projected Attendance This Year (Minimum - Maximum): **100,000 to 1,000,000+**

What is the basis for your projected attendance: **Past History**

Please describe your anticipated/target audience: **Metro Detroiters of all ages**

Is this going to be an annual event? No Yes Is yes, do you have a preferred/proposed date for next year?

Thursday, November 28, 2019

If a parade is planned, indicate elements (check all that apply):

People Floats Vehicles Bands Balloons Animals Other: _____

If animals included, specify type, number and how used:

TBD _____

Name of business supplying animal(s):

Contact Person

Address

Phone

City/State/Zip

ORGANIZATION/APPLICANT INFORMATION

Organization Name: **The Parade Company**

Organization Mailing Address: **9500 Mt. Elliott Avenue, Studio A**

City/State/Zip Code: **Detroit, MI 48211**

Business Phone: **(313) 923-7400**

Business Fax: **(313) 923-2920**

Federal Tax ID # **38-2684772**

If registered as a non-profit, indicate non-profit ID number and attach a copy of the certificate 501-C3

COMMUNICATION/ADVERTISING STRATEGY

Check all applicable boxes that describe the type of promotion you plan to use to attract participants:

- Radio (Specify stations):
- Television (Specific stations): **WDIV Local 4**
- Newspapers (Specify papers): **All---Detroit News & Free Press, Oakland County News, etc....**
- Web site (identify web address): **www.theparade.org**
- Public Relations or Marketing Firm (Specify): **Lovio George**
Contact Info: **Heather George 313.832.2210**
- Raffle (List item(s)): _____
- Billboards Posters Flyers Street Banners
- Other (specify):

NOTE: All raffles subject to laws of State/City.

SALES INFORMATION

Will there be advanced ticket sales? No Yes **TBD** If yes, please describe: Grandstand Seating

Will there be on-site ticket sales? No Yes **TBD** If yes, list price(s):

Will food be sold? No Yes If yes, describe:

Will merchandise be sold? If yes, describe: _____

Will a percentage of the proceeds be distributed to a charitable organization? No Yes If yes, describe:

If the event is a fundraiser, identify charity or recipient of funds:

- Will there be vending or sales? No Yes
- If yes, check all that apply: Food Non-Alcoholic Beverages
 Merchandise Alcoholic Beverages
 Other (specify): _____

Indicate type of items to be sold:

Will these be exclusive vendors or outside vendors? (Please describe)

PUBLIC SAFETY & PARKING INFORMATION

Name of Private Security Company: **NAIAS Security Services** Phone: **248-722-4309**
 Contact Person: **Carl Berry**
 Address: **1900 West Big Beaver, Suite 100**
 City/State/Zip: **Troy MI 48084**
 Number of Private Security Personnel Hired Per Shift: **TBD**
 Are the private security personnel (check all that apply): Licensed Armed Bonded

Describe the emergency evacuation plan: **Determined per DPD**

Describe the parking plan to accommodate anticipated attendance: **Open Parking**

How will you advise attendees of parking options? **Media partners, City of Detroit, website**

Are you seeking a group parking rate? **NO**

Name of private catering company? N/A
 Contact Person _____ Phone _____
 Address _____
 City/State/Zip _____

SPECIAL USE REQUESTS

List any streets or possible streets to be closed. Include the day, date and time of requested closing and reopening. Attach a map or sketch of the proposed area for closure. See Attachment.

STREET _____ FROM _____ TO _____
 Closure Date: _____ Beg. Time _____ End Time _____
 Reopen Date: _____ Time: _____

STREET _____ FROM _____ TO _____
 Closure Date: _____ Beg. Time _____ End Time _____
 Reopen Date: _____ Time: _____

STREET _____ FROM _____ TO _____
 Closure Date: _____ Beg. Time _____ End Time _____
 Reopen Date: _____ Time: _____

STREET _____ FROM _____ TO _____
 Closure Date: _____ Beg. Time _____ End Time _____
 Reopen Date: _____ Time: _____

Requested City Equipment	Provided In 2017 (year)	Current Request 2018 (year)
Street Closures:	Yes	Yes
- Posting no parking signs	No	No
- Barricades	No	No
Banners/Signage	N/A	N/A
Refuse (Baskets/Dumpsters)	N/A	N/A
Electrical Services	N/A	N/A
Portable Bleachers	No	No
Bandwagon/Platforms	N/A	N/A

ADDITIONAL INFORMATION

Is there any additional information that you feel is important to mention regarding your event or additional requests?

AUTHORIZATION

I certify that I am authorized to make application on behalf of this event and organization.

Don Morris
 Event Operations
 Signature of Applicant

Don Morris

Date
 Mon, August 22, 2018

NOTE: Completion of this form does not constitute approval of your event. Pending review by the Special Events Management Team, you will be notified of any requirements, fees and/or restrictions pertaining to your event.



THE PARADE COMPANY

August 22, 2018

Mr. Manilal Patel
Department of Public Works
Traffic Engineering
1301 E. Warren
Detroit, MI 48207

Dear Mr. Patel:

The Parade Company once again respectfully requests the temporary removal of traffic lights for America's Thanksgiving Parade® presented by Art Van for Thursday, November 22, 2018. The Parade will stage on Woodward between Piquette and Ferry; "Step-off" at Kirby and Woodward; and disperse on Woodward between Congress and Jefferson. Float rollout will begin Wednesday, November 21st at Noon from the studio and proceed south on Mt. Elliott, to Warren turn North at Brush, then proceed north to Piquette, turn left on Piquette to Woodward and then turn south on Woodward. The maps of the areas are attached. The following traffic lights need to be removed for our floats and balloons to safely navigate the Parade route:

Woodward avenue on the east and west sides

- Piquette
- Burroughs
- Harper
- Antionette/ Edsel Ford Service Drive
- Hendrie
- Palmer
- Ferry
- Kirby
- Farnsworth/Putnam
- Warren
- Hancock
- Forest
- Canfield
- Alexandrine
- Parsons
- Mack
- Martin Luther King
- Erskine
- Petersboro
- Charlotte
- Adilade
- Sibley
- I-75 Service Drive
- Montcalm
- Elizabeth
- Adams
- Witherall/Park
- Lights on the People Mover – swing up.
- John R/Clifford
- Grand River
- Gratiot/State
- Michigan
- Campus Martius Park area (Monroe/Michigan Avenue/Fort/ Cadillac Sq.)
- Woodward & Congress
- Woodward & Larned
- Congress & Griswald
- Larned & Griswald

THE PARADE COMPANY DETROIT

August 22, 2018

The Honorable Brenda Jones,
President
Detroit City Council
1340 Coleman A. Young Municipal Center
2 Woodward Ave
Detroit, MI 48226

Dear Ms. Jones:

On behalf of The Parade Company and its Board of Directors, producers of America's Thanksgiving Parade®, presented by Art Van, respectfully request permission from the Detroit City Council to hold the following events in the city of Detroit in conjunction with the 92nd annual America's Thanksgiving Parade® presented by Art Van.

- America's Thanksgiving Parade®, "Art!! Heart & Soul!" Thursday, November 22, 2018
- S3 Turkey Trot 10K run, Stuffing Strut 5K run and the Mashed Potato Mile, Thursday, November 22, 2018
- Hob Nobble Gobble® presented by Ford, Friday November 16, 2018

The Parade will be on Woodward Avenue, starting at Kirby to Jefferson Avenues. Additionally, street closures will be needed at the north end of the Parade route in the area surrounding Woodward Avenue between Ferry and Piquette for assembling and the south end of the route in the area bordered by Jefferson Avenue, Washington Boulevard on the west and Randolph on the east to disperse the Parade. The specific times and street closures will be coordinated with the relevant City departments.

S3 Turkey Trot 10K Run, Stuffing Strut 5K Run, and the Mashed Potato Mile will precede the Parade at 7:45 a.m. The Parade will begin at 9:00 a.m. and will end at approximately 1:00 p.m.

Your consideration of this request, as well as your written approval is greatly appreciated. Please forward your response or direct any questions to Don Morris at 313.432.7830.

Sincerely,

Don Morris

Don Morris
Event Operations

CC: Anthony Michaels

August 22, 2018

Mr. Don Morris
Event Operations
The Parade Company
9500 Mt. Elliot, Studio "A"
Detroit, MI 48211

Re: 2018 America's Thanksgiving Parade® presented by Art Van

Mr.:

Regarding the 2018 America's Thanksgiving Day Parade, these are the locations of streets and business that barricades are needed for this event:

The route will be closed on Woodward from W. Grand Blvd. to Jefferson Avenue. Only two east/ west streets will be opened and manned by DPD for crossing of emergency vehicles. Warren Avenue and MLK/ Mack Avenue will be opened for emergency vehicles only. If you see that we have omitted and streets within this perimeter, please do not hesitate to drop barricades at those locations.

LOCATION:

TYPE

Woodward @ West Grand Blvd.	10 Type III
Woodward @ Milwaukee	3 Type III – Both Sides
Woodward @ Baltimore	3 Type III – Both Sides
Woodward @ Endicott	3 Type III
Woodward @ Amsterdam	3 Type III
Woodward @ Piquette	3 Type III
Woodward @ Burroughs	3 Type III
Woodward @ Harper	3 Type III
Woodward @ 94 Service Drive	3 Type III – Both Sides
Woodward @ Antoinette	3 Type III
Woodward @ Hendrie	3 Type III – Both Sides
Woodward @ Palmer	3 Type III – Both Sides
Woodward @ Ferry	3 Type III – Both Sides
Woodward @ Kirby	3 Type III – Both Sides
Woodward @ Farnsworth	3 Type III
Woodward @ Putnam	3 Type III
Woodward @ Warren	6 Type III – Both Sides
Warren @ John R	4 Type III
Woodward @ Hancock	3 Type III – Both Sides
Woodward @ Forest	3 Type III – Both Sides
Cass @ Forest	4 Type III
Woodward @ Garfield	3 Type III

It is further requested that all barricades be place by Tuesday, November 20, 2018 by noon. If there are any questions or concerns call me at 313-237-2828.

Sincerely,

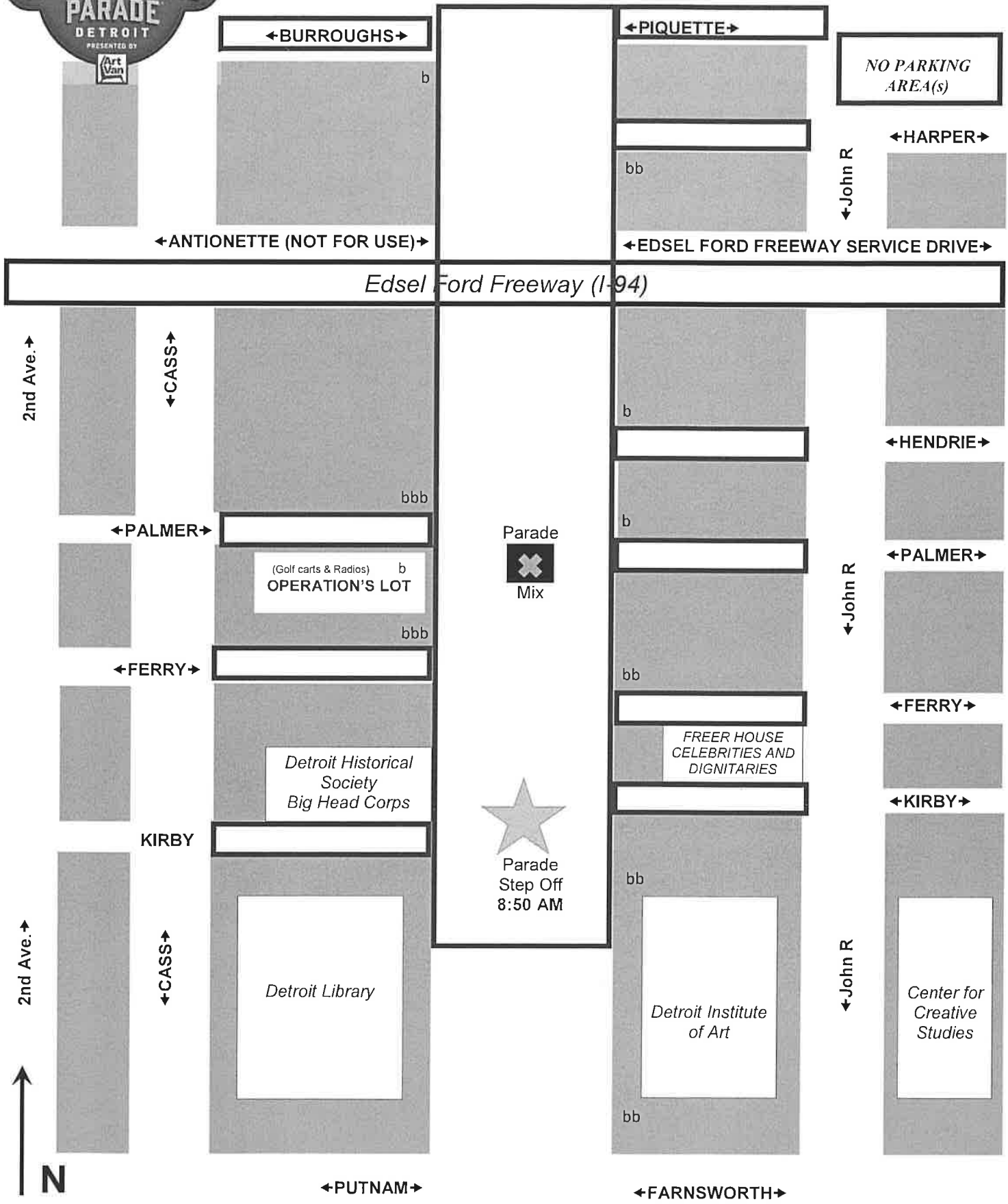
CONWAY PETTY
Captain
Downtown Services

2018 America's Thanksgiving Parade
Street Closures

Area	Street	From	To	Closure Date	Closure Time	Opening Date	Opening Time	No Parking
2018 America's Thanksgiving Parade								
	Woodward: South-bound parking and first vehicle lane	Piquette	Kirby	11/21/2018	12:00 PM	11/22/2018	1:00 PM	Piquette to Kirby - South bound Parking on 11/21, Both sides of street on 11/22
Assembly	Amsterdam	Cass	Woodward	11/21/2018	4:00 AM	11/22/2018	1:00 PM	Cass to Woodward
Assembly	Burroughs	Cass	Woodward	11/21/2018	4:00 AM	11/22/2018	1:00 PM	Cass to Woodward
Assembly	Harper	Woodward	John R	11/21/2018	4:00 AM	11/22/2018	1:00 PM	Woodward to John R
Assembly	Hendrie	Woodward	John R	11/21/2018	4:00 AM	11/22/2018	1:00 PM	Woodward to John R
Assembly	Palmer	Cass	John R	11/21/2018	4:00 AM	11/22/2018	1:00 PM	2nd to John R
Assembly	Cass	Cass	Woodward	11/21/2018	4:00 AM	11/22/2018	1:00 PM	2nd to John R
Assembly	Ferry	Cass	John R	11/21/2018	4:00 AM	11/22/2018	1:00 PM	2nd to John R
Assembly	Kirby	Cass	John R	11/21/2018	4:00 AM	11/22/2018	1:00 PM	2nd to John R
Dispersal	Woodward	Congress	Jefferson	11/22/2018	4:00 AM	11/22/2018	1:00 PM	Congress to Jefferson
Dispersal	Fort	Griswald	Woodward	11/22/2018	4:00 AM	11/22/2018	1:00 PM	Shelby to Woodward
Dispersal	Congress	Griswald	Brush	11/22/2018	4:00 AM	11/22/2018	1:00 PM	Shelby to Randolph
Dispersal	Larned	Griswald	Brush	11/22/2018	4:00 AM	11/22/2018	1:00 PM	Shelby to Randolph
Dispersal	Griswald	Jefferson	Michigan	11/22/2018	4:00 AM	11/22/2018	1:00 PM	Jefferson to Michigan
Route	Woodward	Piquette	Jefferson	11/22/2018	4:00 AM	11/22/2018	1:00 PM	Forest to Jefferson

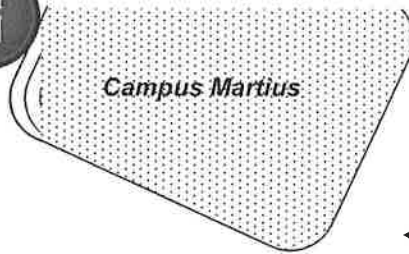


2018 America's Thanksgiving Parade
 "No Parking - ASSEMBLY AREA"
 November 21—22, 2018

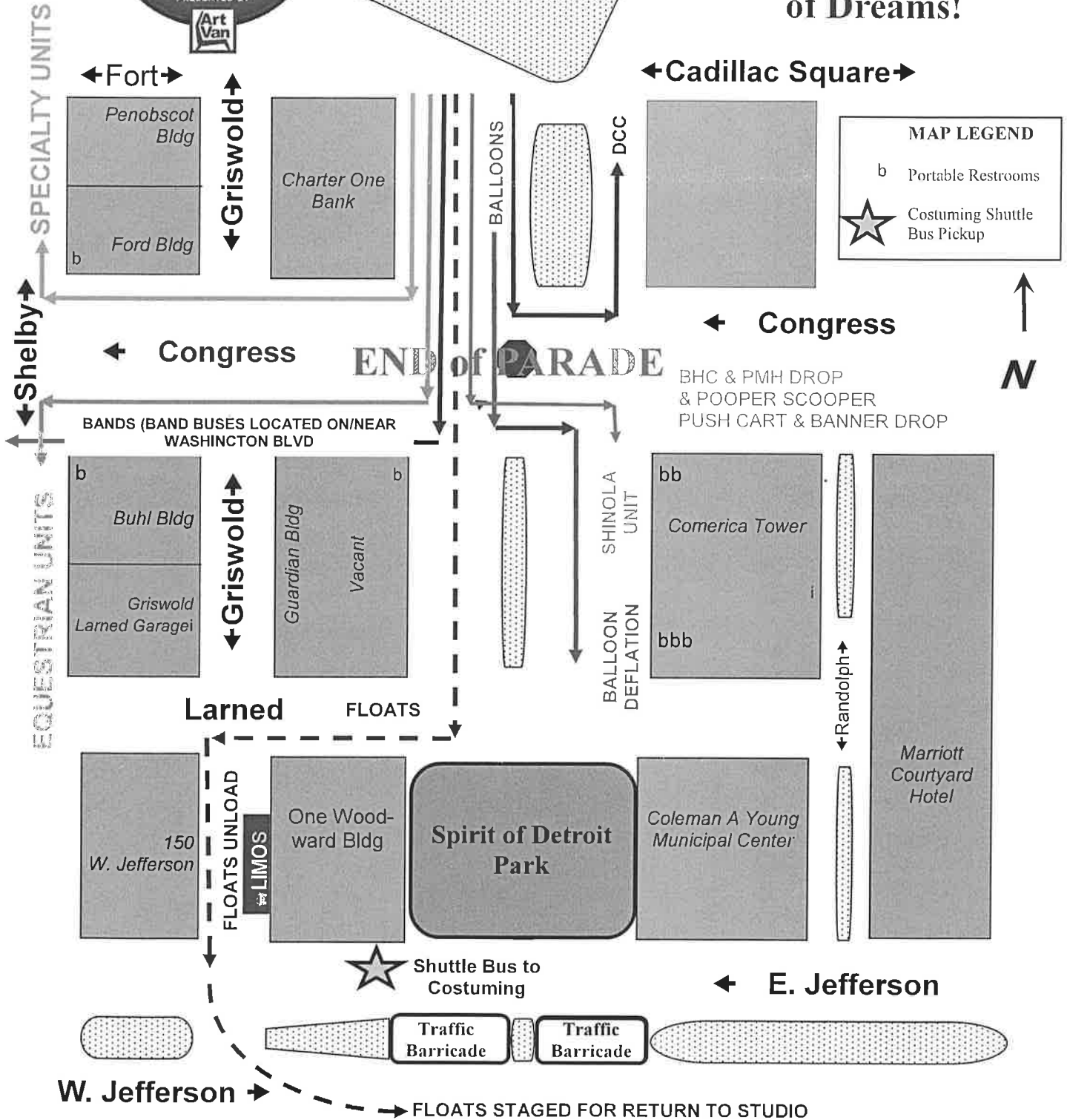


2018 America's Thanksgiving Parade

"DISPERSAL AREA"

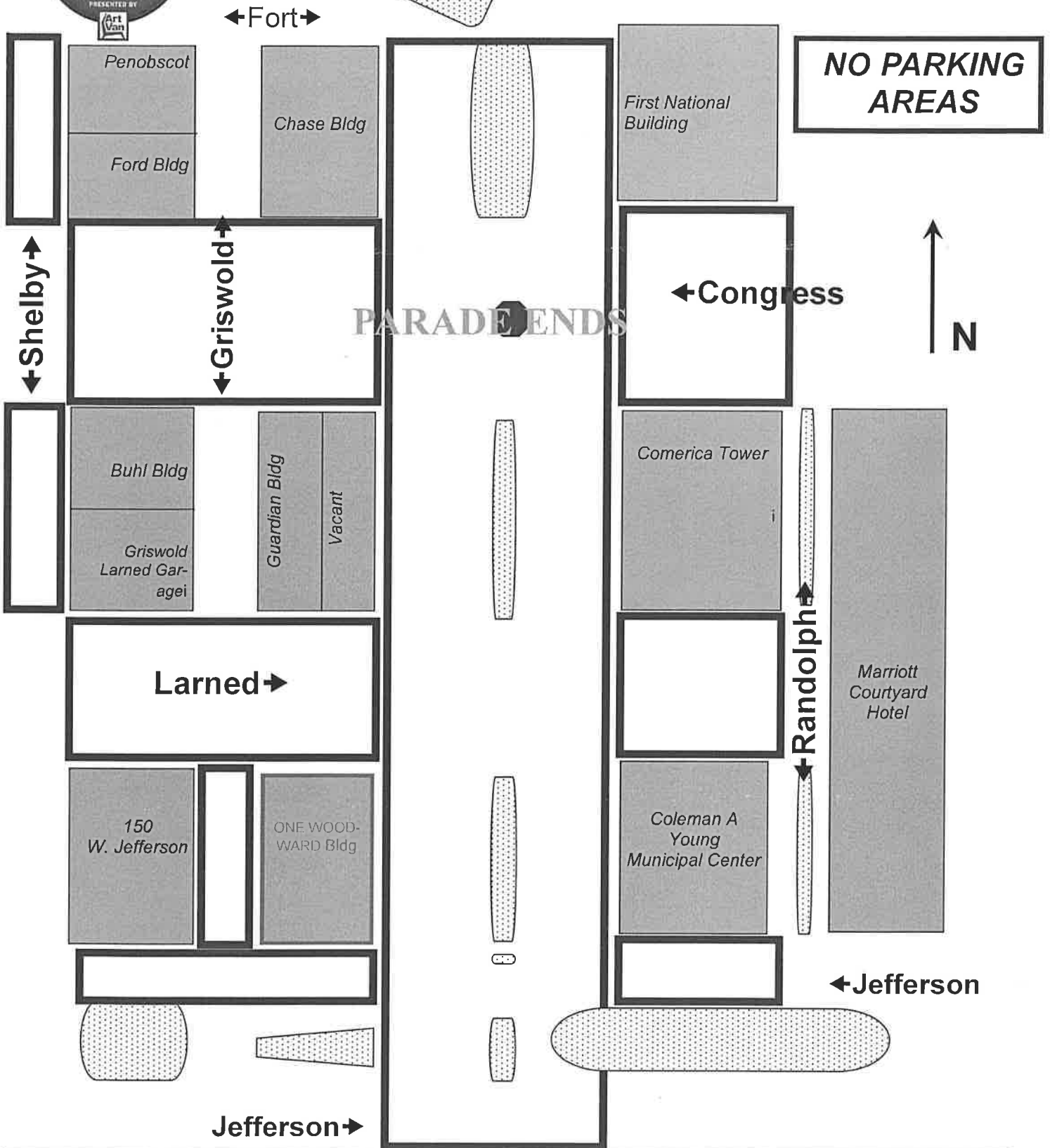


Woodward!! Avenue of Dreams!

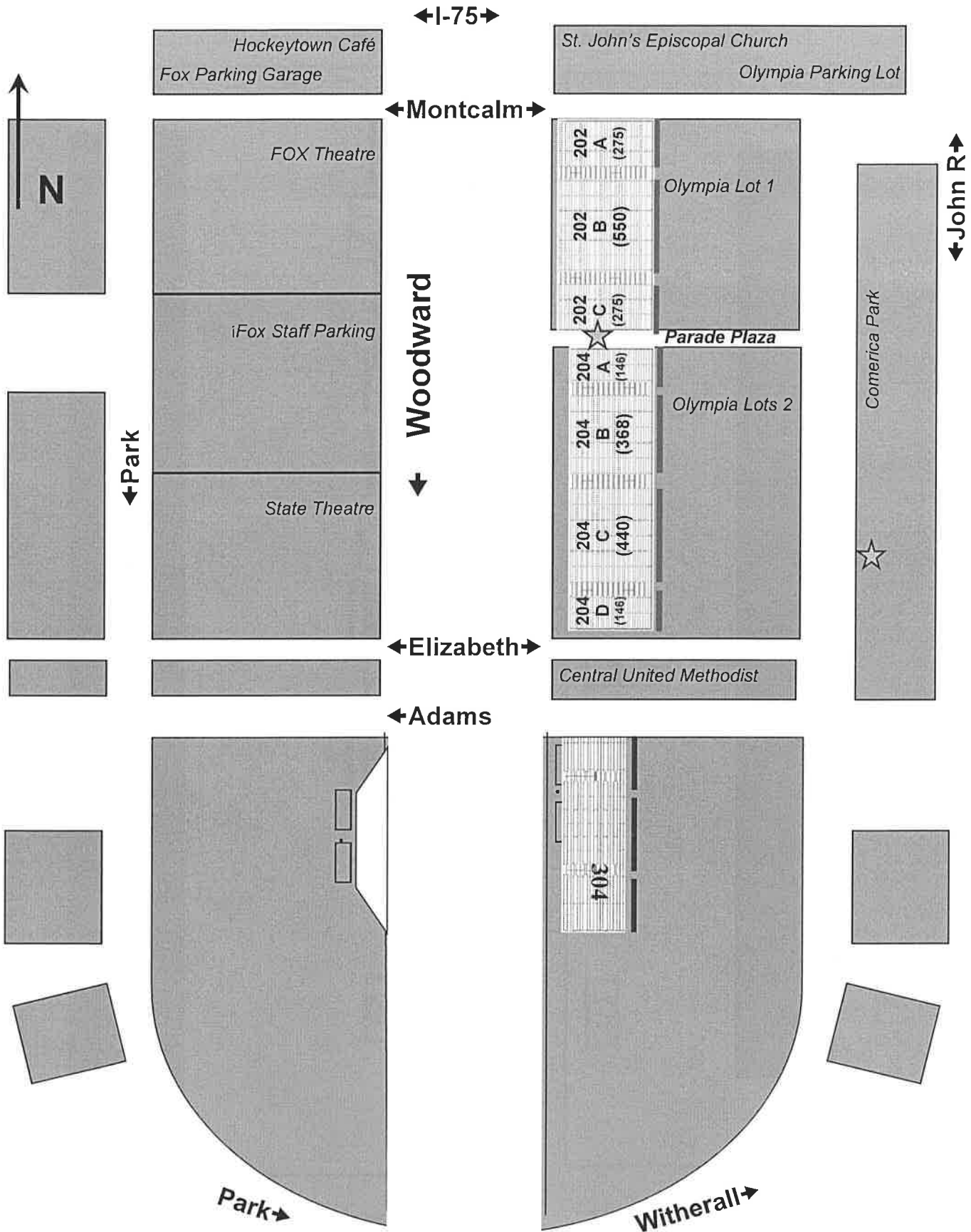




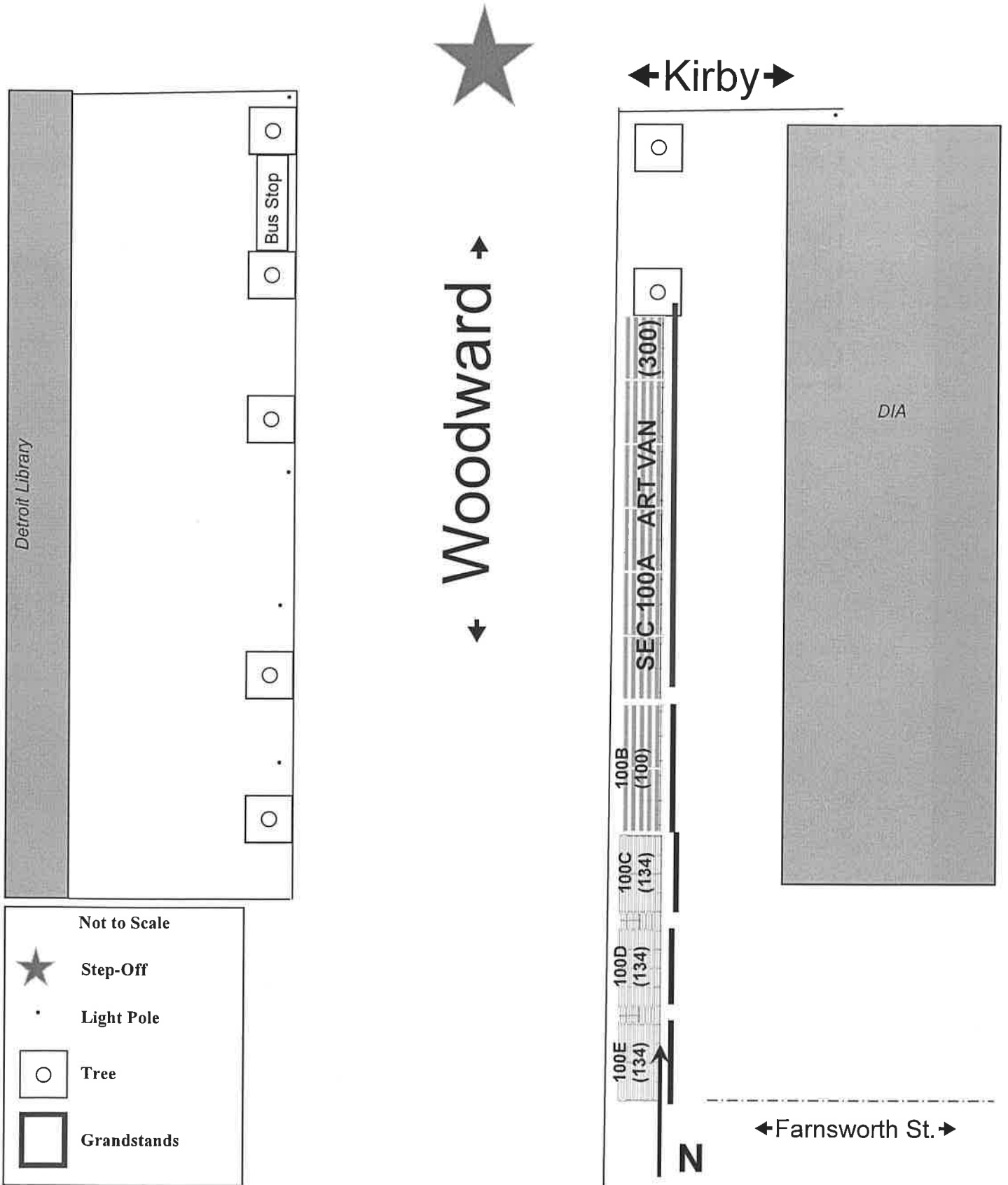
2018 America's Thanksgiving Parade "No Parking - DISPERSAL AREA" November 22, 2018



2018 America's Thanksgiving Parade[®] presented by Art Van Foxtown & Grand Circus Park GRANDSTANDS



2018 America's Thanksgiving Parade[®]
 presented by Art Van
 Step Off GRANDSTANDS



**2018 America's Thanksgiving Parade[®]
 presented by Art Van
 Clifford—Grand River GRANDSTANDS**

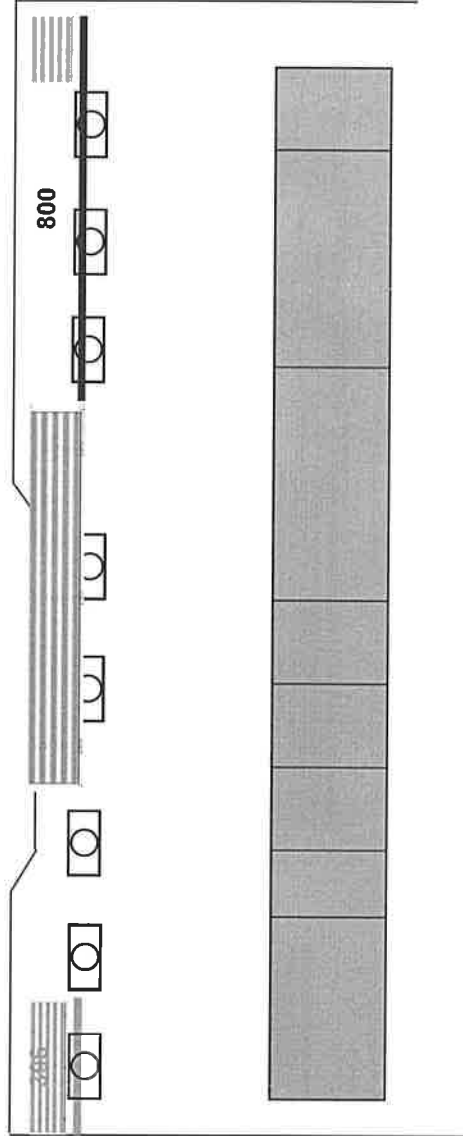
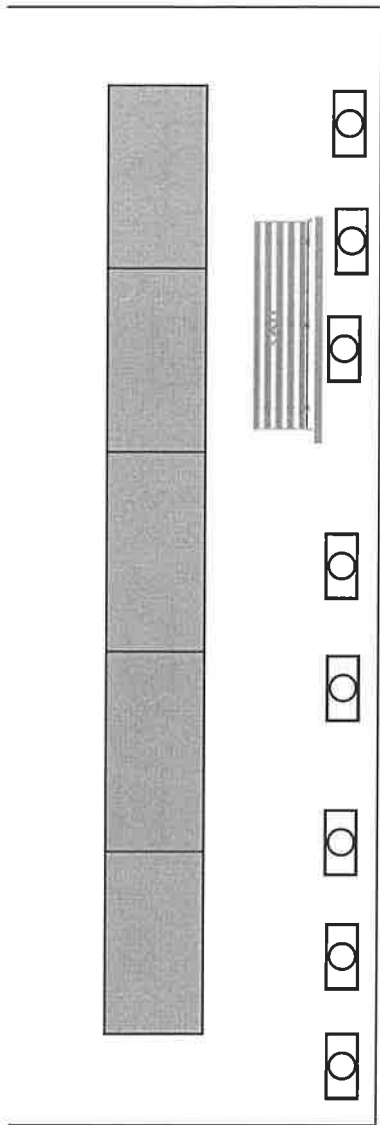
Park Ave.

Witherell

50 Seats-Sponsorship

50 Seats-Sponsorship

50 Seats-Sponsorship

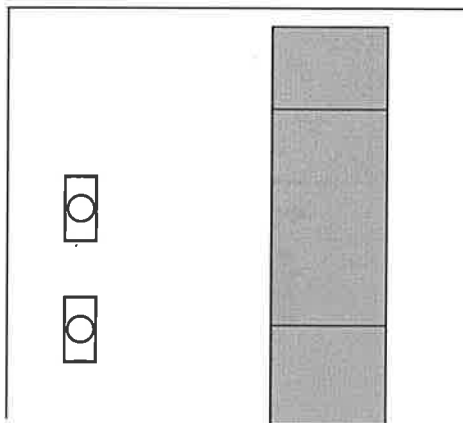
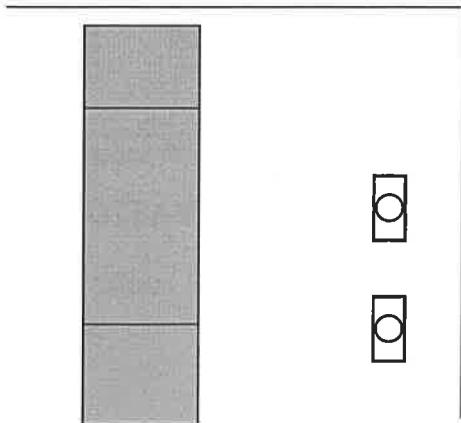


WOODWARD

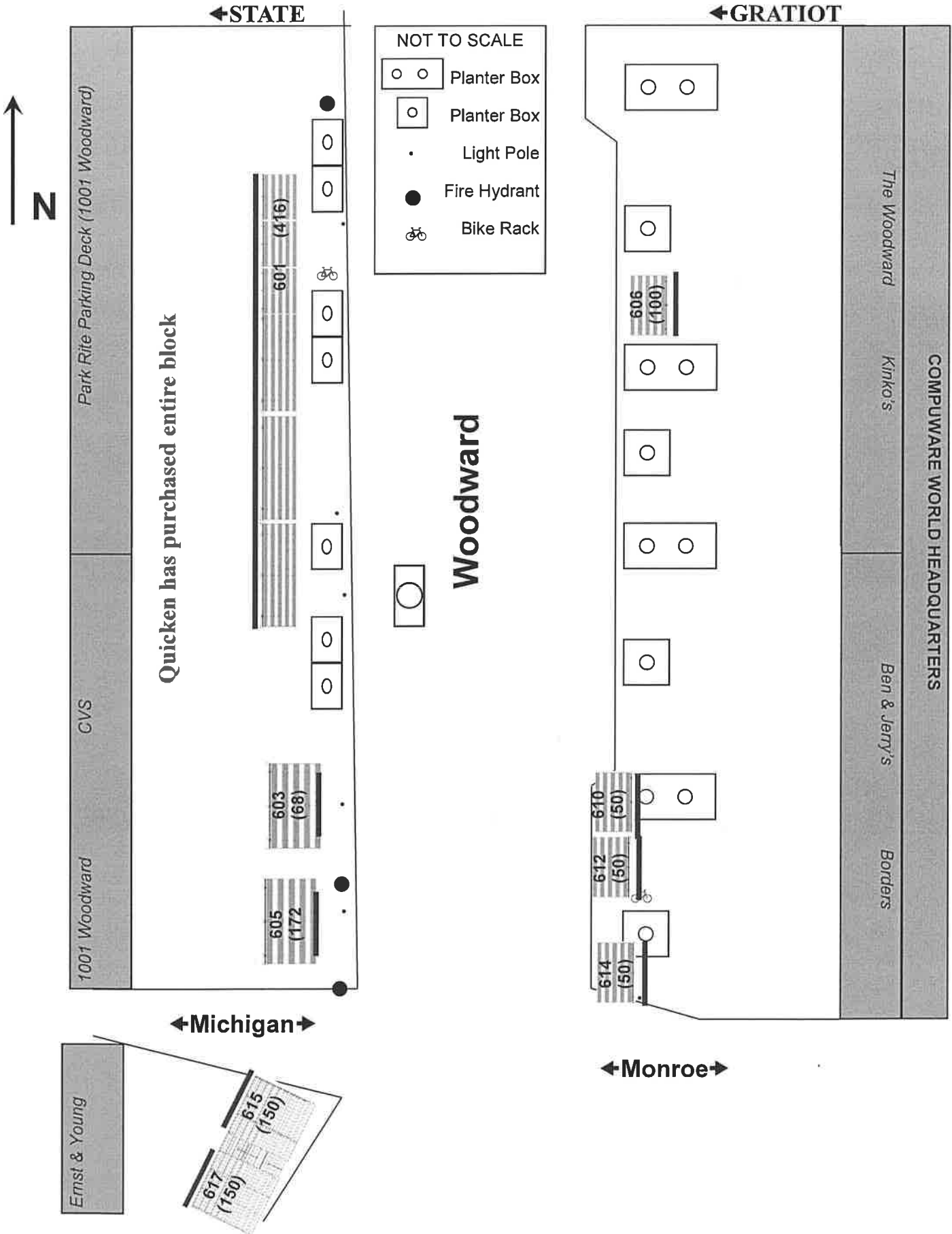
Clifford St.

John R St.

50 Seats-Sponsorship



2018 America's Thanksgiving Parade[®] presented by Art Van Campus Martius GRANDSTANDS





2018 America's Thanksgiving Parade "Assembly Area Map" for Port-a-Johns

MAP LEGEND

- F Floats
- ⊗ Mix
- ★ Step-off
- 🚻 Portable Restrooms (19)

←BURROUGHS→

←PIQUETTE→

BALLOON INFLATION

(Golf carts & Radios) b

OPERATION'S LOT

←ANTIONETTE (NOT FOR USE)→

←EDEL FORD FREEWAY SERVICE DRIVE→

Edsel Ford Freeway (I-94)

2nd Ave. →

←CASS→

F
F
F
F
F
F
F
F

←PALMER→

Parade

⊗ Mix

←FERRY→

F
F
F

Parade
Step Off
9:00 AM



KIRBY

BHC & PMH Pick-Up

*Detroit Historical Society
Big Head Corps*

←KIRBY→

2nd Ave. →

←CASS→

Detroit Library

Detroit Institute of Art

←John R→

Center for Creative Studies

←PUTNAM→

←FARNSWORTH→

N

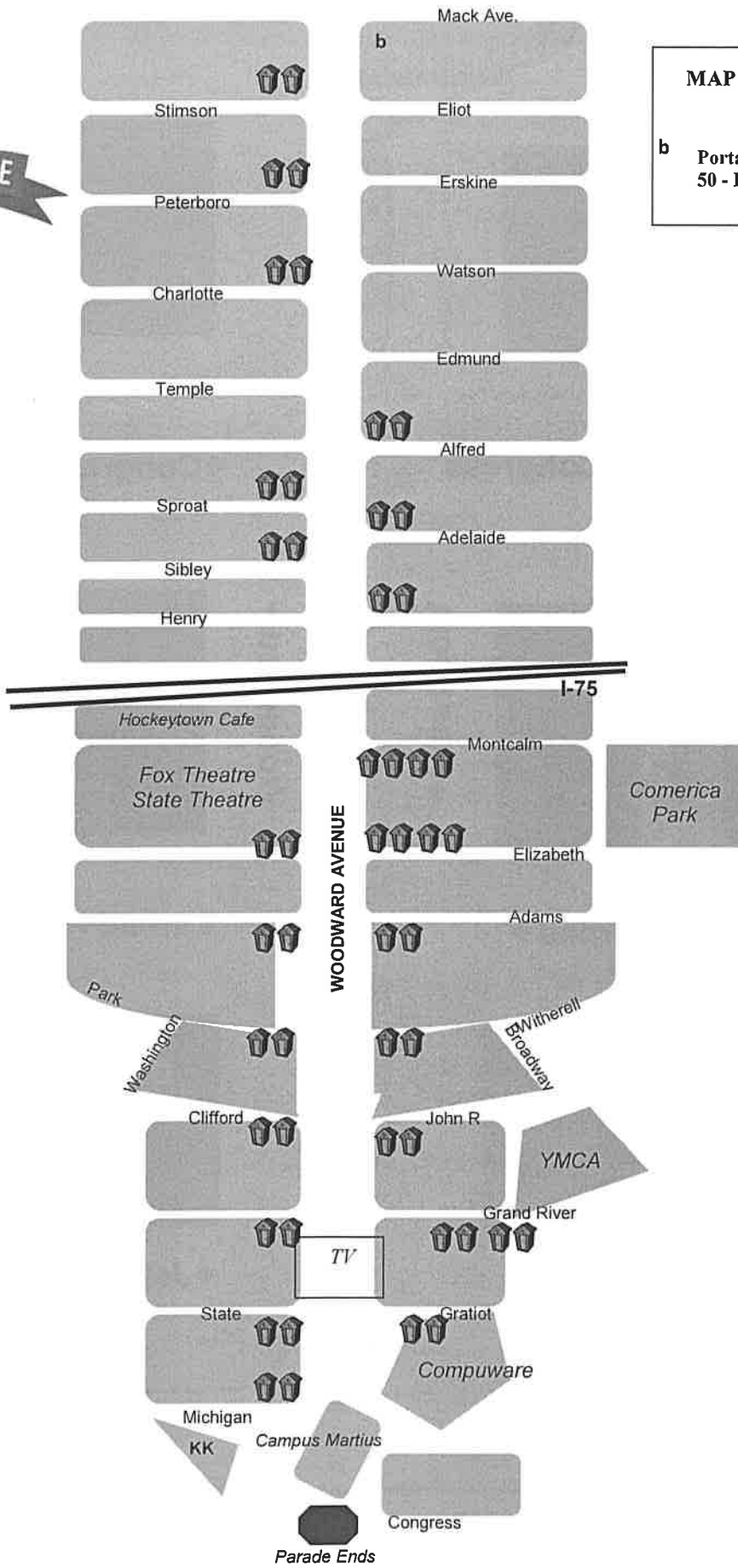
America's Thanksgiving Parade® presented by Art Van Route "Port-a-Johns"



MAP LEGEND

b Portable Restrooms
50 - Restrooms

- Stimson (2)
- Erskine (2)
- Charlotte (2)
- Alfred (2)
- Sproat (2)
- Adelaide (2)
- Sibley (2)
- Henry (2)
- Montcalm (4)
- Elizabeth (6)
- Adams (4)
- Park / Witherell (4)
- Clifford / John R (4)
- Grand River (6)
- State / Gratiot (4)
- Michigan (2)





2018 America's Thanksgiving Parade "Assembly Area Map" for Limo Drop-off

MAP LEGEND

- F Floats
- ✕ Mix
- ★ Step-off
- 🚻 Portable Restrooms

←BURROUGHS→ 

Tow Truck(s)

 ←PIQUETTE→

(Golf carts & Radios) b
OPERATION'S LOT

←HARPER→

↓John R

←ANTIONETTE (NOT FOR USE)→

←EDEL FORD FREEWAY SERVICE DRIVE→

Edsel Ford Freeway (i-94)

2nd Ave. →

←CASS→

F
F
F
F
F
F
F
F
F
F

←PALMER→

Parade
✕
Mix

↓John R

←HENDRIE→

←FERRY→

←PALMER→

←PALMER→

FREER HOUSE
CELEBRITIES
AND
DIGNITARIES

 Limo
Drop-off

←FERRY→

←FERRY→

Detroit Historical
Society

★
Parade
Step Off
8:50 AM

←KIRBY→

KIRBY

↓John R

Center for
Creative
Studies

2nd Ave. →

←CASS→

Detroit Library

Detroit Institute
of Art



N

←PUTNAM→

←FARNSWORTH→

~~2018-10-11~~
36

2018-10-11

547

547

*Petition of The Parade Company,
request to hold "2018 America's
Thanksgiving Parade presented by Art
Van" at Various locations on
November 22, 2018, from 7:00 am -
1:30 pm with temporary street
closures.*

REFERRED TO THE FOLLOWING DEPARTMENT(S)

- MAYOR'S OFFICE
- TRANSPORTATION DEPARTMENT
- DPW - CITY ENGINEERING DIVISION
- POLICE DEPARTMENT
- FIRE DEPARTMENT
- BUILDINGS SAFETY ENGINEERING
- BUSINESS LICENSE CENTER
- MUNICIPAL PARKING

MAYOR'S OFFICE COORDINATORS REPORT

37

CITY CLERK 2018 OCT 25 AM 11:03

OVERALL STATUS (please circle): **APPROVED** **DENIED** **N/A** **CANCELED**

Petition #: ~~558~~ **549** Event Name: 2018 Strategic Staffing Solutions Turkey Trot

Event Date: November 22, 2018

Street Closure: Various

Organization Name: The Parade Company

Street Address: 9500 Mt. Elliott Studio A Detroit, MI 48211

Receipt date of the COMPLETED Special Events Application:	
Date of City Clerk's Departmental Reference Communication:	
Due date for City Departments reports:	
Due date for the Coordinators Report to City Clerk:	

Event Elements (check all that apply):

- | | | | |
|--|--|--|--|
| <input type="checkbox"/> Walkathon | <input type="checkbox"/> Carnival/Circus | <input type="checkbox"/> Concert/Performance | <input checked="" type="checkbox"/> Run/Marathon |
| <input type="checkbox"/> Bike Race | <input type="checkbox"/> Religious Ceremony | <input type="checkbox"/> Political Ceremony | <input type="checkbox"/> Festival |
| <input type="checkbox"/> Filming | <input type="checkbox"/> Parade | <input type="checkbox"/> Sports/Recreation | <input type="checkbox"/> Rally/Demonstration |
| <input type="checkbox"/> Fireworks | <input type="checkbox"/> Convention/Conference | <input type="checkbox"/> Other: _____ | |
| <input type="checkbox"/> 24-Hour Liquor License | | | |

Petition Communications (include date/time)

The 36th Annual Turkey Trot from 7:00am - 11:30am with temporary street closures in Downtown Detroit.

**** ALL permits and license requirements must be fulfilled for an approval status ****

Date	Department	N/A	APPROVED	DENIED	Additional Comments
	DPD	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	DPD Assisted Event; Contracted with NAIAS Security to Provide Private Security Services
	DFD/EMS	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Contracted with Hart Medical to Provide Private EMS Services
	DPW	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	DPD Assisted Closure; No Permit Required
	Health Dept.	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	No Permit Required

Date	Department	N/A	APPROVED	DENIED	Additional Comments
	TED	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Type III Barricades Required
	Recreation	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	No Jurisdiction
	Bldg & Safety	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	No Permits Required
	Bus. License	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	No Jurisdiction
	Mayor's Office	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	All Necessary permits must be obtained prior to event. If permits are not obtained, departments can enforce closure of event.
	Municipal Parking	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Purchase of Parking Meters Required
	DDOT	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	Low Impact on Buses

MAYOR'S OFFICE

Signature: Bethanie Fisher

Date: October 24, 2018

DEPARTMENTAL REFERENCE COMMUNICATION

Thursday, October 11, 2018

To: *The Department or Commission Listed Below*

From: *Janice M. Winfrey, Detroit City Clerk*

The following petition is herewith referred to you for report and recommendation to the City Council.

In accordance with that body's directive, kindly return the same with your report in duplicate within four (4) weeks.

MAYOR'S OFFICE DPW - CITY ENGINEERING DIVISION
POLICE DEPARTMENT FIRE DEPARTMENT
BUSINESS LICENSE CENTER
BUILDINGS SAFETY ENGINEERING

549 *The Parade Company, request to hold "2018 Strategic Staffing Solutions Turkey Trot" at Woodward Ave. and Cobo Center, on 11/22/18 from 7:00 am - 11:30 am, Set-up to begin on 11/21/18 at 7:00 am complete tear down on 11/22/18 at 11:30 am.*

City of Detroit Special Events Application

Successful events are the result of advance planning, effective communication and teamwork. The City of Detroit will be strictly adhering to the special events guidelines, please print them out for reference. You are required to complete the information below so that the City of Detroit can gain a thorough understanding of the scope and needs of the event. This form must be completed and returned to the City of Detroit Clerk's Office at least 60 days prior to the first day of the event. If submitted later than 60 days prior, application is subject to denial. Please type or print clearly and attach additional sheets or maps as needed.

Section 1- GENERAL EVENT INFORMATION

Event Name: 2018 Strategic Staffing Solutions Turkey Trot
Event Location: Woodward Ave. and COBO Center

Section 2- ORGANIZATION/APPLICANT INFORMATION

Organization Name: The Parade Company
Organization Mailing Address: 9500 Mt. Elliott, Studio A, Detroit, MI 48211
Business Phone: 313-923-7400 Business Fax: _____
Federal Tax ID # _____

If registered as a non-profit, indicate non-profit ID number and attach a copy of the certificate.

Applicant Name: Megan Jankowski
Title/Role: Race Director
Email Address: mjankowski@theparade.org
Mailing Address: 9500 Mt. Elliott, Studio A, Detroit, MI 48211
Business Phone: 313-923-7400 Business Fax: _____

Event On-Site Contact Person: Megan Jankowski
Mailing Address: 9500 Mt. Elliott, Studio A, Detroit, MI 48211
Business Phone: 313-923-7400 Business Fax: _____

List name/phone number of person(s) authorized to make decisions for the organization/event (indicate role/responsibility).

List Event Sponsors: The Parade company, Strategic Staffing Solutions

Event Elements (check all that apply)

- | | | |
|--|--|--|
| <input type="checkbox"/> Walkathon | <input type="checkbox"/> Carnival/Circus | <input type="checkbox"/> Concert/Performance |
| <input checked="" type="checkbox"/> Run/Marathon | <input type="checkbox"/> Bike Race | <input type="checkbox"/> Religious Ceremony |
| <input type="checkbox"/> Political Event | <input type="checkbox"/> Festival | <input type="checkbox"/> Filming |
| <input type="checkbox"/> Parade | <input type="checkbox"/> Sports/Recreation | <input type="checkbox"/> Rally/Demonstration |
| <input type="checkbox"/> Convention/Conference | <input type="checkbox"/> Fireworks | <input type="checkbox"/> Other: _____ |

Provide a brief description of your event:

The Strategic Staffing Solutions Turkey Trot Kicks off America's Thanksgiving Day Parade[®] presented by Art Van. It has been a tradition in Detroit for the past 36 years. The event includes a 10km, 5km, 1mile, and combination running/walking events.

What are the projected set-up, event and tear down dates and times (must be completed)?

Begin Set-up Date & Time: 11/21/18 7:00am Complete Set-up Date & Time: 11/22/18 7:00am

Event Start Date & Time: 11/22/18 7:00am Event End Date & Time: 11/22/18 11:30am

Begin Tearing Down Date: 11/22/18 Complete Tear Down Date: 11/22/18

Event Times (If more than one day, give times for each day):

Is this the first time you have held this event in the City of Detroit? Yes No

If no, what years has the event been held in Detroit?

1982 - present

When was the event last held in Detroit?

11/23/2017

Where was the event last held in Detroit?

Woodward Ave. and COBD center

What were the hours last year?

7:00 am - 11:30 am

Project Attendance This Year (Minimum - Maximum)?

16,000 - 18,000

What is the basis for your projected attendance?

past registered participant numbers.

Please describe your anticipated/ target audience:

Is this going to be an annual event? Yes No

If yes, do you have a preferred/proposed for next year?

Thanksgiving Day 2019

If a parade is planned. Indicate elements (check all that apply):

[] People [] Balloons

[] Floats [] Animals

[] Vehicles [] Other: _____

[] Bands

If animals included, specify type, number and how used.

Name of business supplying animal(s):

Contact Person:

Address:

Phone:

City/State/Zip:

Section 3- LOCATION/SITE INFORMATION

Location of Event: 10Km, 5Km, and 1mile maps attached.

Facilities to be used (circle): Street Sidewalk Park City Facility

Please attach a site plan which illustrates the anticipated layout of your event including the following:

- Public entrance and exit
- Location of merchandising booths
- Location of food booths
- Location of garbage receptacles
- Location of beverage booths
- Location of sound stages
- Location of hand washing sinks
- Location of portable restrooms
- Location of First Aid
- Location of fire lane
- Proposed route for walk/run
- Location of tents and canopies
- Sketch of street closure
- Location of bleachers
- Location of press area
- Sketch of proposed light pole banners

Section 4- ENTERTAINMENT

What type of entertainment will be used? (check all that apply)

- Singers
- Musicians
- Comedians
- Magician
- Story Telling
- Other: _____

Describe the entertainment for this year's event:

List proposed entertainers and/or bands performing at the event:

Will a sound system be used? Yes No

If yes, what type of sound system? Rockville RAM Bluetooth pro audio speakers

- Acoustic-audible, sound heard within natural range
 - Amplified-augmented, sound increased to broaden range
- The amplified sound will be used:

Will the event consist of a musical concert? Yes No

If yes, what type of music? (check all that apply)

- Live
- Recorded
- Karaoke/Lip-synch

Describe specific power needs for entertainment and/or music: 3000 watt Battery and generators

How many generators will be used? 8

How will the generators be fueled? Gasoline

Name of vendor providing generators:

Contact Person: Chets Rental

Address: 41889 Ford Rd., Canton, MI Phone: 734-981-0240
City/State/Zip: Canton, MI 48187

Section 5- COMMUNICATION/ADVERTISING STRATEGY

Check all applicable boxes that describe the type of promotion you plan to use to attract participants:

- Radio (Specify stations): WJR
 Television (Specific stations): WDEW
 Newspapers (specify papers): The Detroit News / Free Press
 Web site (identify web address): www.theparade.org/Turkeytrot
 Public Relations or Marketing Firm (Specify): Lovio George

Contact Info:

Raffle (List Item(s)):

Billboards

Flyers

Street Banners

Other (specify): _____

NOTE: All raffles subject to laws of State/City.

Section 6- SALES INFORMATION

Will there be advanced ticket sales? Yes No

If yes, please describe: online and mail-in registration

Will there be on-site ticket sales? Yes No

If yes, list price(s): \$ 49 on 11/21/18 inside COBD center.

Will food be sold? Yes No

If yes, please pick up Special Events Vendor Packet in Suite 105:

Will merchandise be sold? Yes No

If yes, describe: merchandise will be sold by vendors inside of COBD center.

Will a percentage of the proceeds be distributed to a charitable organization? Yes No

If yes, describe: During registration participants can donate to the

If the event is a fundraiser, identify charity or recipient of funds:

The Parade Company

Detroit mounted police, The michigan humane society, and The parade company foundation.

Will there be vending or sales? Yes No

If yes, check all that apply:

Food

Merchandise

Non-Alcoholic Beverages

Alcoholic Beverages

Other (specify): _____

Indicate type of items to be sold: _____

Will these be exclusive vendors or outside vendors? (please describe): _____

Section 7- PUBLIC SAFETY & PARKING INFORMATION

Name of Private Security Company: Existing park contract security will be used.

Contact Person: North American International Auto Show Security

Address: 1900 West Big Beaver Rd. Ste. 100 Phone: 248-722-4309 services

City/State/Zip: Troy, MI 48064

Number of Private Security Personnel Hired Per Shift: 2-10

Are the private security personnel (check all that apply):

Licensed Armed Bonded

Describe the emergency evacuation plan: _____

Describe the parking plan to accommodate anticipated attendance: _____

How will you advise attendees of parking options? website, email, social media

Are you seeking a group parking rate? _____

Section 8- COMMUNITY IMPACT INFORMATION

How will your event impact the surrounding community (i.e. pedestrian traffic, sound carryover, safety)? most of the Turkey Trot is on the parade route on Woodward Ave.

Have local neighborhood groups/businesses approved your event? Yes No

Indicate what steps you have or will take to notify them of your event: TV, radio, social media, neighborhood letters, and signage at special course locations.

Indicate contact names and phone numbers (for verification) or attach approved letter(s): Attached.

Section 9- EVENT SET-UP

Complete the appropriate categories that apply to the event.

Structure

How Many? _____

Size/Height _____

Booth _____ 0

Tent (enclosed on 3 sides) _____ 0

Canopy (open on all sides) 0
Staging/Scaffolding 2
Bleachers 0

Company:

Grill
 Gas Charcoal Electrical Propane

Fireworks (Pyrotechnics)
 Aerial Stage

Provide Sketch:

Portable Restrooms: map of locations attached.
 Standard ADA Accessible

Vehicles

Type/Weight: _____

Other: _____

NOTE: Specific requirements must be met and special approval must be received by the Detroit Fire Department.

Will additional electrical wiring need to be installed? Specify locations, voltage, amperage, and phase.
NO.

Will additional utility services be used (power, water, etc.)? Please describe.
NO.

Do you plan a fireworks display? List dates, time, location, vendor, and attach certificate of insurance.
NO.

Section 10- COMPLETE ALL THAT APPLY

Name of Sanitation Company collecting refuse and garbage?

Contact Person: _____

Address: _____ Phone: _____

City/State/Zip _____

Name of company providing emergency medical services?

Contact Person: Hart Medical

Address: 11636 W. Fort St.

City/State/Zip: Detroit, MI 48216

Name of company providing porta-johns.

Contact Person: Scotty's Potties

Address: 27940 Wick Rd. Phone: 734-421-1400

City/State/Zip: Romulus, MI 48174

Name of private catering company? N/A

Contact Person: _____

Address: _____ Phone: _____

City/State/Zip: _____

SPECIAL USE REQUESTS

List any streets or possible streets you are requesting to be closed. Include the day, date, and time of requested closing and reopening. Neighborhood Signatures must be submitted with application for approval.

See Attachments.

Attach a map or sketch of the proposed area for closure.

STREET NAME: _____

FROM _____

TO _____

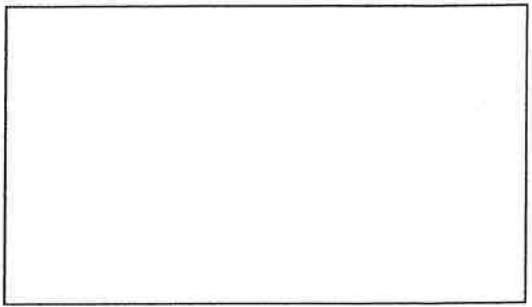
Closure Dates: _____

Beg. Time: _____

End Time: _____

Reopen Date: _____

Time: _____



STREET NAME: _____

FROM _____
TO _____

Closure Dates: _____
Beg. Time: _____
End Time: _____
Reopen Date: _____
Time: _____

STREET NAME: _____

FROM _____
TO _____

Closure Dates: _____
Beg. Time: _____
End Time: _____
Reopen Date: _____
Time: _____

STREET NAME: _____

FROM _____
TO _____

Closure Dates: _____
Beg. Time: _____
End Time: _____
Reopen Date: _____
Time: _____

Requested City Equipment

Provided In: _____ (year)

Current Request: _____ (year)

Street Closures:

- Posting no parking signs Light pole
- Electrical Services Storage for Trailers/Trunks

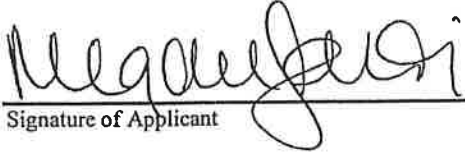
Barricades are not available from the City of Detroit.

ADDITIONAL INFORMATION

Is there any additional information that you feel is important to mention regarding your event or additional requests?

AUTHORIZATION & AFFIDAVIT OF APPLICANT

I certify that the information contained in the foregoing application is true and correct to the best of my knowledge and belief that I have read, understand and agree to abide by the rules and regulations governing the proposed Special Event, and I understand that this application is made subject to the rules and regulation established by the Mayor or the Mayor's designee. Applicant agrees to comply with all other requirements of the City, County, State, and Federal Government and any other applicable entity, which may pertain to Special Events. I further agree to abide by these rules, and further certify that I, on behalf of the Event agree to be financially responsible for any costs and fees that may be incurred by or on behalf of the Event, to the City of Detroit.



Signature of Applicant

06/13/2018

Date

NOTE: Completion of this form does not constitute approval of your event. Pending review by the Special Events Management Team, you will be notified of any requirements, fees, and/or restrictions pertaining to your event.



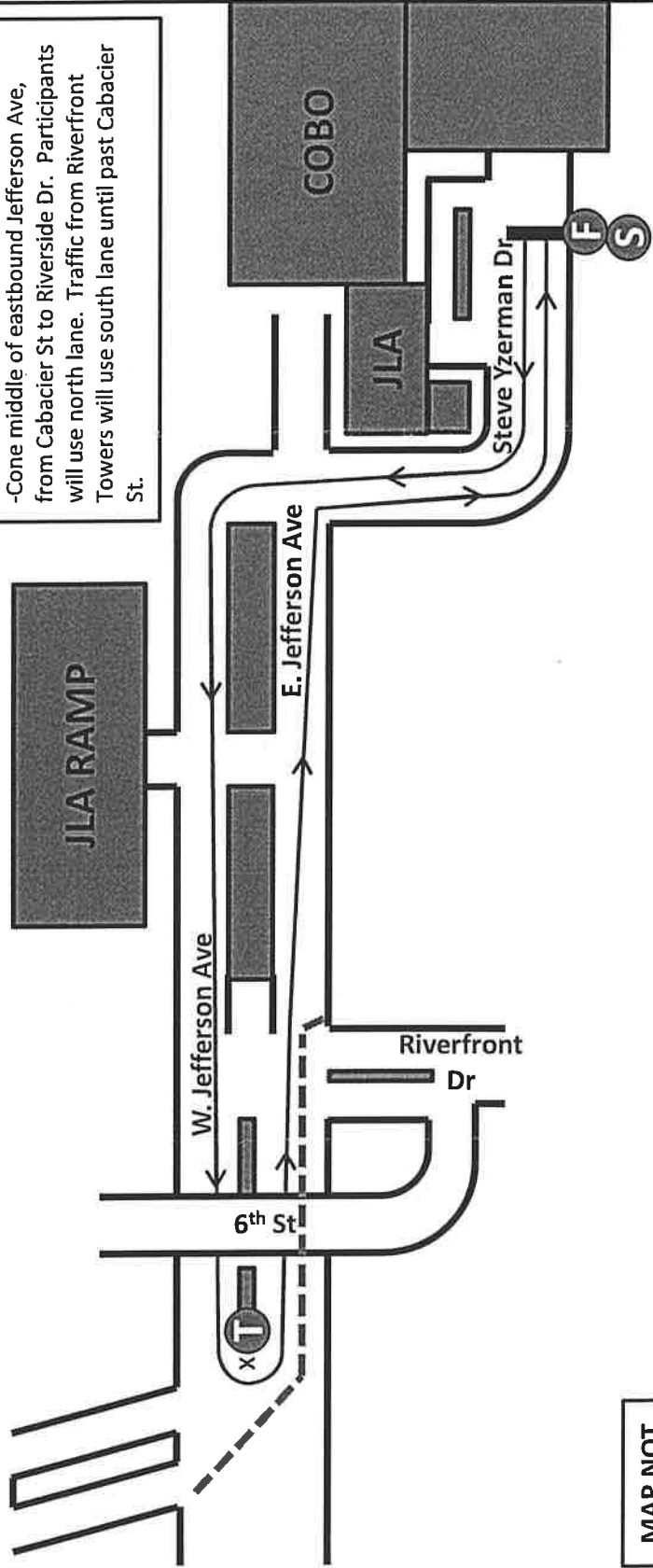
**Blue Cross
Blue Shield
Blue Care Network**
of Michigan

Mashed Potato Mile 2018



START-FINISH: Steve Yzerman Dr, west of Cobo Center overhang.
TURNAROUND: W. Jefferson, west of the end of the curbed median, east of Cabacier St.

CONE INSTRUCTIONS – JEFFERSON AVE:
-Cone middle of eastbound Jefferson Ave, from Cabacier St to Riverside Dr. Participants will use north lane. Traffic from Riverfront Towers will use south lane until past Cabacier St.



MAP NOT TO SCALE



Strategic Staffing Solutions Turkey Trot 5K

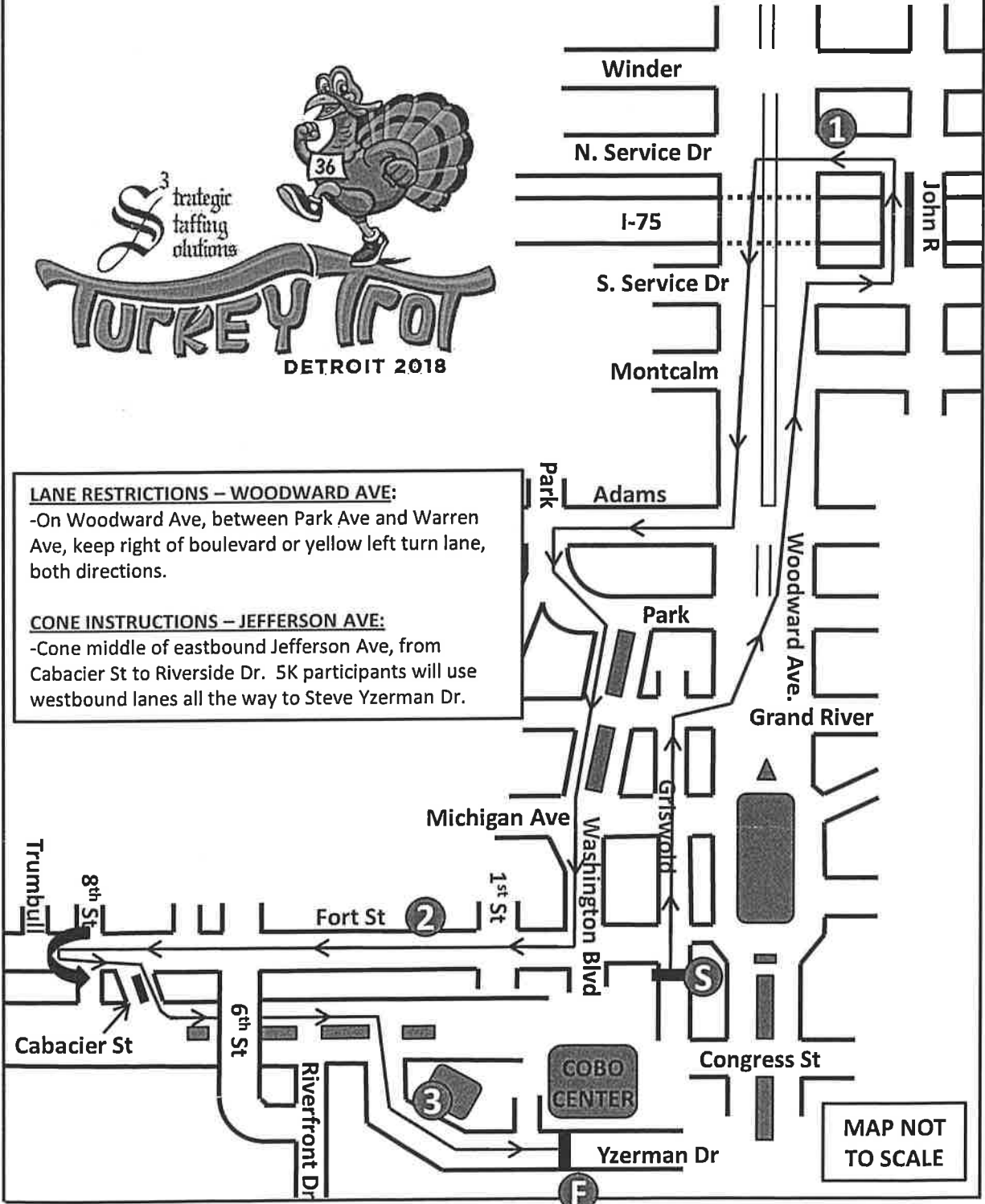


LANE RESTRICTIONS – WOODWARD AVE:

-On Woodward Ave, between Park Ave and Warren Ave, keep right of boulevard or yellow left turn lane, both directions.

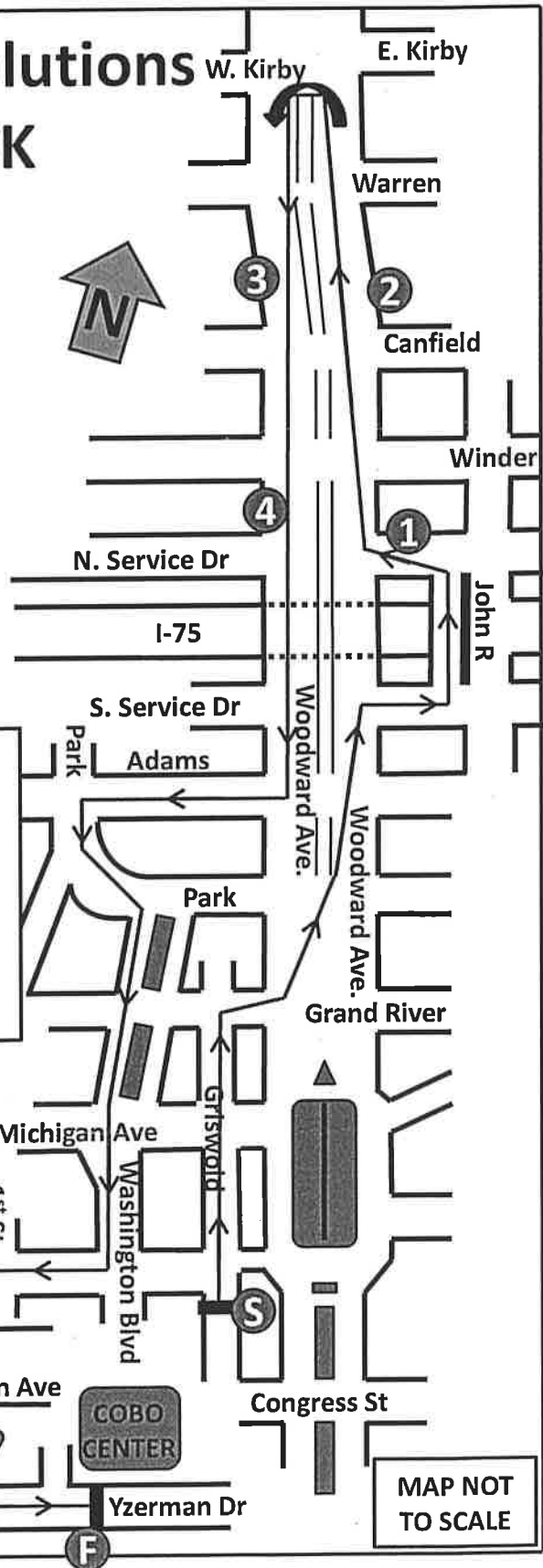
CONE INSTRUCTIONS – JEFFERSON AVE:

-Cone middle of eastbound Jefferson Ave, from Cabacier St to Riverside Dr. 5K participants will use westbound lanes all the way to Steve Yzerman Dr.



Strategic Staffing Solutions

Turkey Trot 10K



LANE RESTRICTIONS – WOODWARD AVE:

-On Woodward Ave, between Park Ave and Warren Ave, keep right of boulevard or yellow left turn lane, both directions.

CONE INSTRUCTIONS – JEFFERSON AVE:

-Cone middle of eastbound Jefferson Ave, from Cabacier St to Riverside Dr. 10K participants will use north lane. Traffic from Riverfront Towers will use south lane until past Cabacier St.

MAP NOT TO SCALE



CITY OF DETROIT
LAW DEPARTMENT

COLEMAN A. YOUNG MUNICIPAL CENTER
2 WOODWARD AVENUE, SUITE 500
DETROIT, MICHIGAN 48226-3437
PHONE 313•224•4550
FAX 313•224•5505
WWW.DETROITMI.GOV

October 25, 2018

Detroit City Council
1340 Coleman A. Young Municipal Center
Detroit, Michigan

Re: Proposed Amendment of Chapter 9 of the 1984 Detroit City Code, *Buildings and Building Regulations*; Article I, *Administration and Enforcement*; Division 3, *Requirements for Rental Property*.

Honorable City Council:

At the request of Council Member Spivey, the Law Department has prepared and approved as to form the attached proposed amendment for your consideration. The proposed amendment will allow for certain inspections by federal and other governmental agencies to be accepted by the Buildings, Safety Engineering and Environmental Department in place of certain City inspections under the article.

Respectfully submitted,

Tonja R. Long
Supervising Assistant Corporation Counsel
City of Detroit Law Department

S U M M A R Y

AN ORDINANCE to amend Chapter 9 of the 1984 Detroit City Code, *Buildings and Building Regulations*; Article I, *Administration and Enforcement*; Division 3, *Requirements for Rental Property*, by amending Subdivision A, *In General*, Section 9-1-84, *Federal and other governmental agency inspections accepted*, to allow for certain inspections by federal and other governmental agencies to be accepted by the Buildings, Safety Engineering and Environmental Department in place of certain City inspections under the article.

1 **BY COUNCIL MEMBER** _____ :

AN ORDINANCE to amend Chapter 9 of the 1984 Detroit City Code, *Buildings and Building Regulations*; Article I, *Administration and Enforcement*; Division 3, *Requirements for Rental Property*, by amending Subdivision A, *In General*, Section 9-1-84, *Federal and other governmental agency inspections accepted*, to allow for certain inspections by federal and other governmental agencies to be accepted by the Buildings, Safety Engineering and Environmental Department in place of certain City inspections under the article

2 **IT IS HEREBY ORDAINED BY THE PEOPLE OF THE CITY OF DETROIT**
3 **THAT:**

4 **Section 1.** Chapter 9 of the 1984 Detroit City Code, *Buildings and Building Regulations*;
5 Article I, *Administration and Enforcement*, Division 3, *Requirements for Rental Property*,
6 Subdivision A, *In General*, be amended by amending section 9-1-84, to read as follows:

7 **CHAPTER 9. BUILDINGS AND BUILDING REGULATIONS**

8 **ARTICLE. I. DETROIT PROPERTY MAINTENANCE CODE**

9 **Division 3. Requirements for Rental Property**

10 **Subdivision A. In General**

11 **Sec. 9-1-84. Federal and other governmental agency inspections accepted.**


12 Pursuant to Section 126(3) of the Michigan Housing Law, MCL 125.526(3), the Buildings,
13 Safety Engineering, and Environmental Department may accept inspections of one- or two- family
14 dwelling, multiple dwellings and rooming houses conducted by the United States Department of
15 Housing and Urban Development under the real estate assessment center inspection process, or by
16 other governmental agencies, so long as that inspections certifies that the properties inspected
17 comply with the standards and requirements of this article.

1 **Section 2.** This ordinance is hereby declared necessary to preserve the public peace, health,
2 safety, and welfare of the People of the City of Detroit.

3 **Section 3.** All ordinances, or parts of ordinances, that conflict with this ordinance are
4 repealed.

5 **Section 4.** In the event this ordinance is passed by two-thirds (2/3) majority of City Council
6 Members serving, it shall be given immediate effect and become effective upon publication in
7 accordance with Section 4-118 of the 2012 Detroit City Charter. Where this ordinance is passed
8 by less than a two-thirds (2/3) majority of City Council Members serving, it shall become effective
9 on the thirtieth (30) day after enactment, or on the first business day thereafter, in accordance with
10 Section 4-118 of the 2012 Detroit City Charter.

Approved as to form:


Lawrence T. García
Corporation Counsel



CITY OF DETROIT
PUBLIC LIGHTING DEPARTMENT

1340 THIRD STREET
DETROIT, MICHIGAN 48226
PHONE 313•267•5130
FAX 313•267•8152
WWW.DETROITMI.GOV

~~SECRET~~
39

October 25, 2018

The Honorable City Council
1340 Coleman A. Young Municipal Center
Detroit, Michigan 48226

**RE: Intersection Consulting Group, LLC.
Petition #558**

Dear Council Members

The Intersection Consulting Group is requesting permission to hang approximately 12 banners on Washington Blvd and Michigan for CityLab 2018 Conference.

The Public Lighting Department has inspected requested poles and finds them to be structurally sound, and is recommending approval for Intersection Consulting Group to hang banners on approved pole locations from October 27, 2018 to October 31, 2018.

Respectfully Submitted,

John Prymack, Director
Public Lighting Department

Enclosure: Petition

cc: Council Members
File
PLA

Janice M. Winfrey
City Clerk

City of Detroit
OFFICE OF THE CITY CLERK

Cavan West
Deputy City Clerk/Chief of Staff

DEPARTMENTAL REFERENCE COMMUNICATION

Thursday, October 25, 2018

To: The Department or Commission Listed Below

From: Janice M. Winfrey, Detroit City Clerk

The following petition is herewith referred to you for report and recommendation to the City Council.

In accordance with that body's directive, kindly return the same with your report in duplicate within four (4) weeks.

PUBLIC LIGHTING DEPARTMENT PLANNING AND DEVELOPMENT DEPARTMENT
DPW - CITY ENGINEERING DIVISION

558 *Intersection Consulting Group, request to hang approximately 12 banners on Washington Blvd and Michigan Ave from October 27, 2018 to October 31 2018*

Intersection Consulting Group

18 OCT 18

Honorable Detroit City Council
C/O Detroit City Clerk
Coleman A. Young Municipal Center
2 Woodward Avenue, Ste. 200
Detroit, MI 48226

RE : Request approval for temporary banner installation, 1114 Washington Blvd

On behalf of the CityLab Conference Detroit, we respectfully request approval for the installation of temporary banners in the place of the permanent light pole banners of the Westin Book Cadillac Hotel. The banners would be installed on 27 OCT 18 and removed on 31 OCT 18. There will be a total of twelve banners, with two banners attached to each of six light poles. They have the same dimensions and high-quality materials as the permanent banners (24" X 60").

The CityLab Conference is a prominent national event, with speakers including Mary Barra (CEO, General Motors), Michael Bloomberg, and Mayor Mike Duggan.

I've included renderings and specs with this petition request. Please feel free to contact me with any questions.

Respectfully Submitted,

Brian R Ellison, Principal
Intersection Consulting Group

Sylvia Sibert - Westin Authorization for John

From: Brian Ellison <brian@intersectioncg.com>
To: Sylvia Sibert <SibertS@detroitmi.gov>
Date: 10/25/2018 11:43 AM
Subject: Westin Authorization for John
Attachments: image001.png

Hi Sylvia-

Please forward the email below to John. It is the correspondence from Westin management authorizing "CityLab Detroit" to swap out the Westin banners (along with the sign company recommendation and requirements that their banners be replaced at the end of the event).

Thank you!

Best Regards,
Brian

Brian R Ellison
Principal

The Intersection Consulting Group, LLC
2233 Park Avenue Suite 302
Detroit, MI 48201
Office: [313-502-5751](tel:313-502-5751)
Mobile: [313-397-5863](tel:313-397-5863)

www.intersectionconsultinggroup.com

From: Amy Abbott <AAbbott@shirazcreative.global>
Date: Thursday, October 25, 2018 at 11:38 AM
To: "brian@intersectioncg.com" <brian@intersectioncg.com>
Subject: Fw: Follow Up

Hi Brian, see below, from Erin Swihart, director of sales at the Westin:

From: Tom Arendas
Sent: Tuesday, September 18, 2018 2:39 PM
To: Swihart, Erin

Cc: mark block; Amy Abbott; Kimberly Berg; Sandra Pariente; Julie Sexton

Subject: Re: Follow Up

Hi Erin, thank you. This is very helpful.

Team, please see below - and let's discuss tomorrow.

Best wishes,

Tom

Tom Årendas

Senior Director | UK & Europe

SHIRAZ CREATIVE

A: 11 Golden Square, London, W1F 9JB

M: 07912562350

T: 02079938317

E: tarendas@shirazcreative.global

Sent from my iPhone

On 18 Sep 2018, at 18:04, Swihart, Erin <Erin.Swihart@westin.com> wrote:

Good Afternoon/Evening Gentlemen,

Please see responses below from Executive Leadership (GM, Director of Sales & Marketing and Director of Engineering) from questions that arose during our pre-planning visit last Saturday, 9/15. In addition, our General Manager said that CityLab may run into an obstacle with trying to accomplish some of these items with vendors on a weekend.

- 1) Is CityLab able to change out the flagpole banners in front of the hotel? Currently they are the Run Westin theme. They are willing to use our vendors and be responsible for any expense with changing out and putting theirs up. They want to put up the Bloomberg, Aspen Institute and Atlantic logos. What is needed to make this happen IF they can do it? Yes, this is doable, but we ask that CityLab work directly with the vendor versus us being the go between since this isn't on hotel property. CityLab would need to pay the full cost for our banners to come down, CityLab's to go up/down and ours to go back up.
- 2) Do you have a preferred supplier who created the Run Westin banners? The Vendor is "banner sign company" and all we have is an email address for Christopher Kovie: kovie@bannersignco.com – there also may be city permits required to do this.
- 3) The two "display windows" by 24 Grille on the Michigan Ave. entrance..... do we own them? CityLab would like to put something in there and brand for

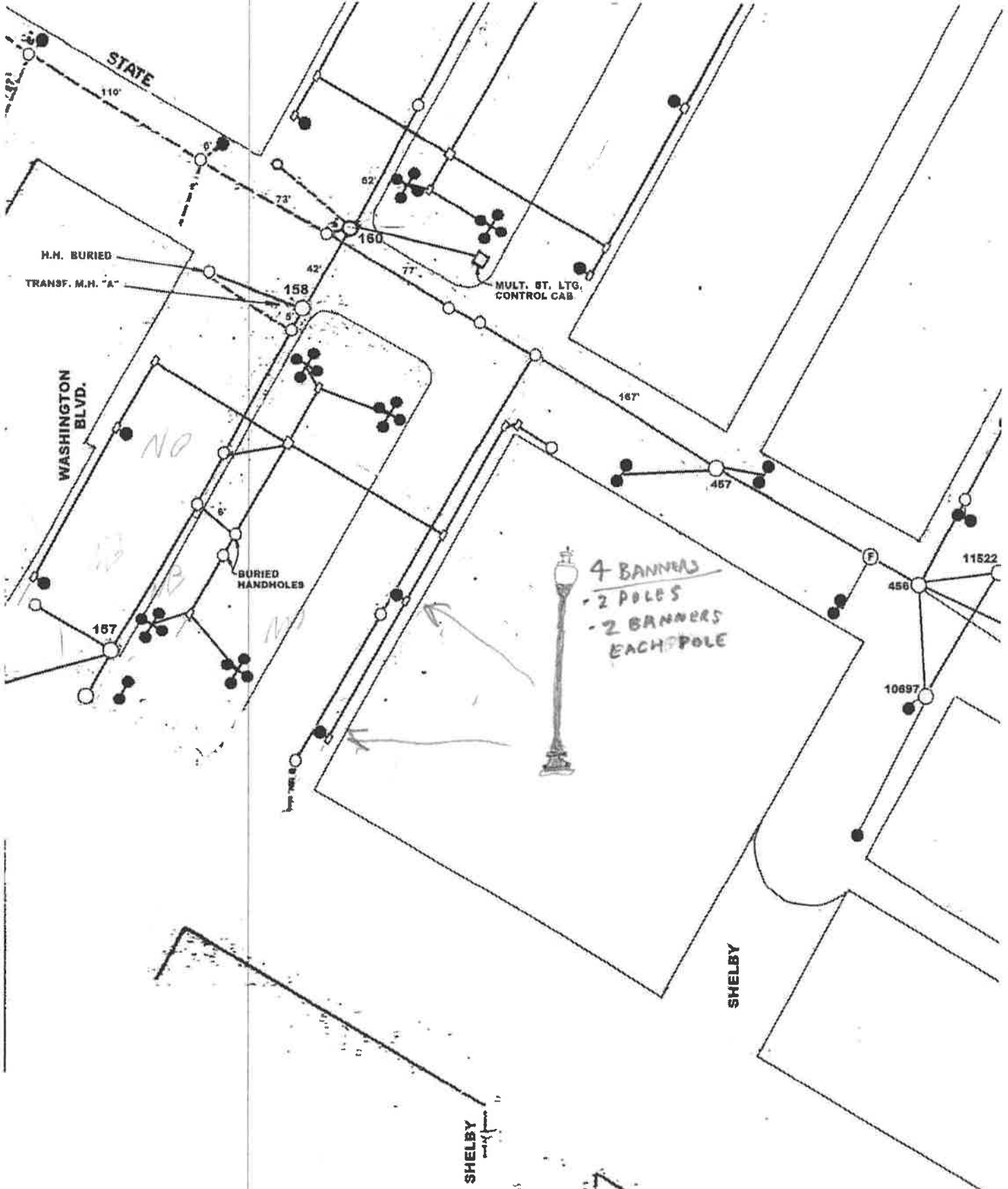
their event as Bloomberg/mayoral attendees will be going/coming from Michigan Ave. Entrance on Sunday. Is this possible? We are unable to accommodate this request as Travel Traders Gift Shop windows are part of their lease.

- 4) CityLab is asking to take down the Westin Flag and replace it with the CityLab Flag – is this possible? This is possible and would need to be done on a weekday. The flag would have to be here well in advance and be similar size tot the remainder of our flags. It would then need to be removed on a weekday following the event and we can ship back CityLab’s flag. The shipment cost would be CityLab’s. This would need to be scheduled by our Engineering Department. General Manager has OK’d the Westin Flag coming down for CityLab. The charge is approximately \$450.00 to do this.
- 5) CityLab is hoping to do a 3-dimensional logo atop the Port Cochere (where Engineering places the Christmas trees each year). Is it possible for them to do this? If so, what is the weight limit and is there anything to “strap” down the object to (i.e. hooks)? Unfortunately we do not know the weight limit and don’t have anything stating that number. We would need to see the item, along with knowing the weight first. There are no “hooks” atop the roof. We actually use cement blocks to hold down the plywood that the trees are mounted to. Again, once we see the item CityLab wants to put up there, we will have a better idea of what can be done (i.e. size, material, weight, etc.)
- 6) Lighting on the hotel outside – is it possible for CityLab or us to manage the colors (instead of white/gold)? If so, is this done manually by light or by remote? Group is willing to pay our vendors to do so. All up lights outside are white in color. They are controlled by a timer to turn them on and off. If CityLab wants to change the color they would need to purchase colored bulbs of the same spec as what is used in the fixtures presently. I don’t know if a colored gel can be placed over the lights to change the color. The lights get extremely hot when they are on. Do you know what colors are needed?
- 7) How often are the sidewalks power washed? I know Shelby was done a month or so ago, but CityLab is concerned with the Washington & Michigan Ave. entrances. Will it be done between now and October 27th? If not, can they pay to have it done? Group is also looking to have a CityLab branded carpet out on Washington, but NOT Michigan (hence the power washing request). The hotel will pay for an additional power washing prior to group arrival of Michigan Ave. & Washington entrances.

Erin Swihart, CMP

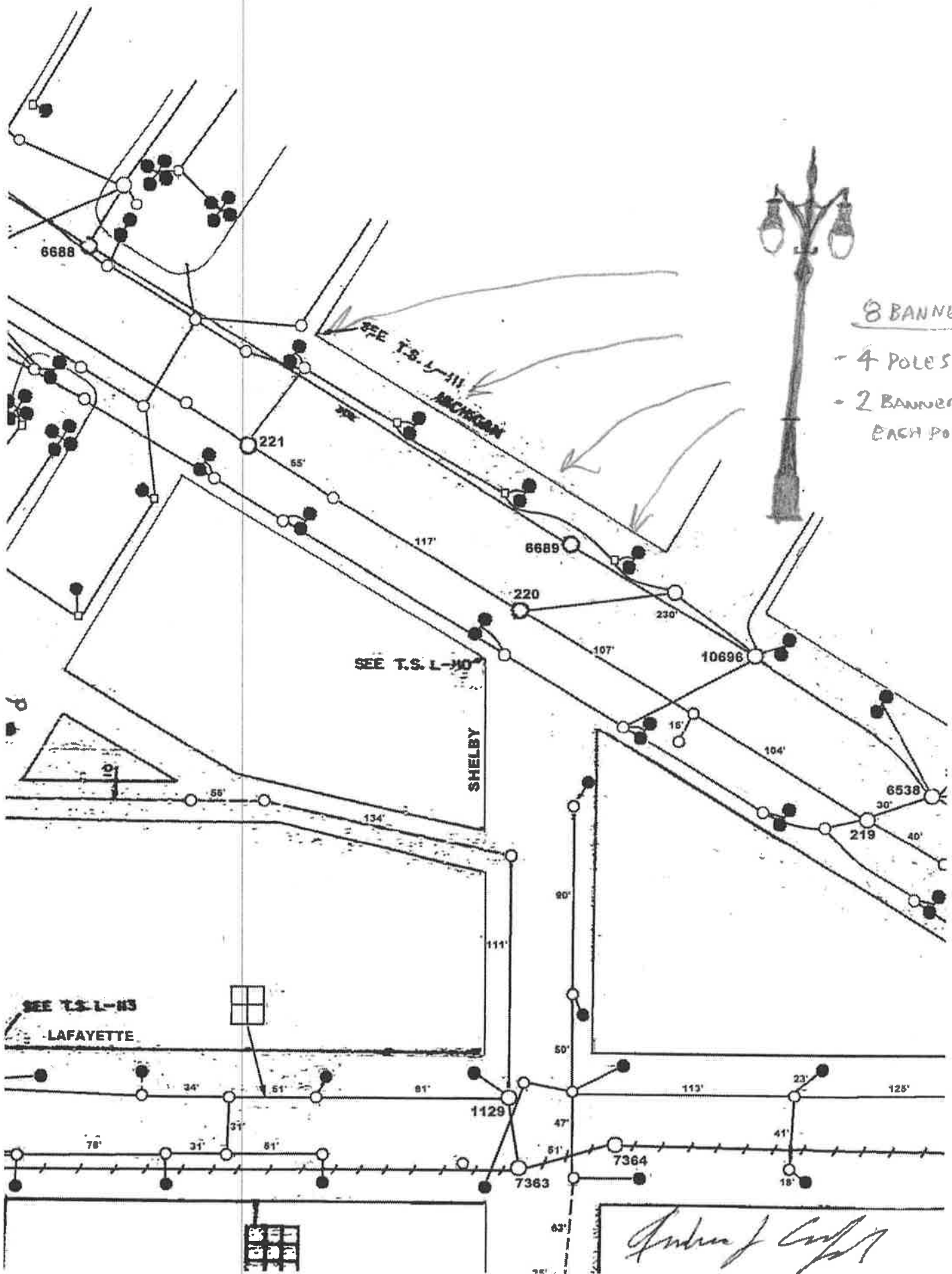
Director of Event Planning

THE WESTIN BOOK CADILLAC DETROIT



Andrew J. Craft

10-25-18

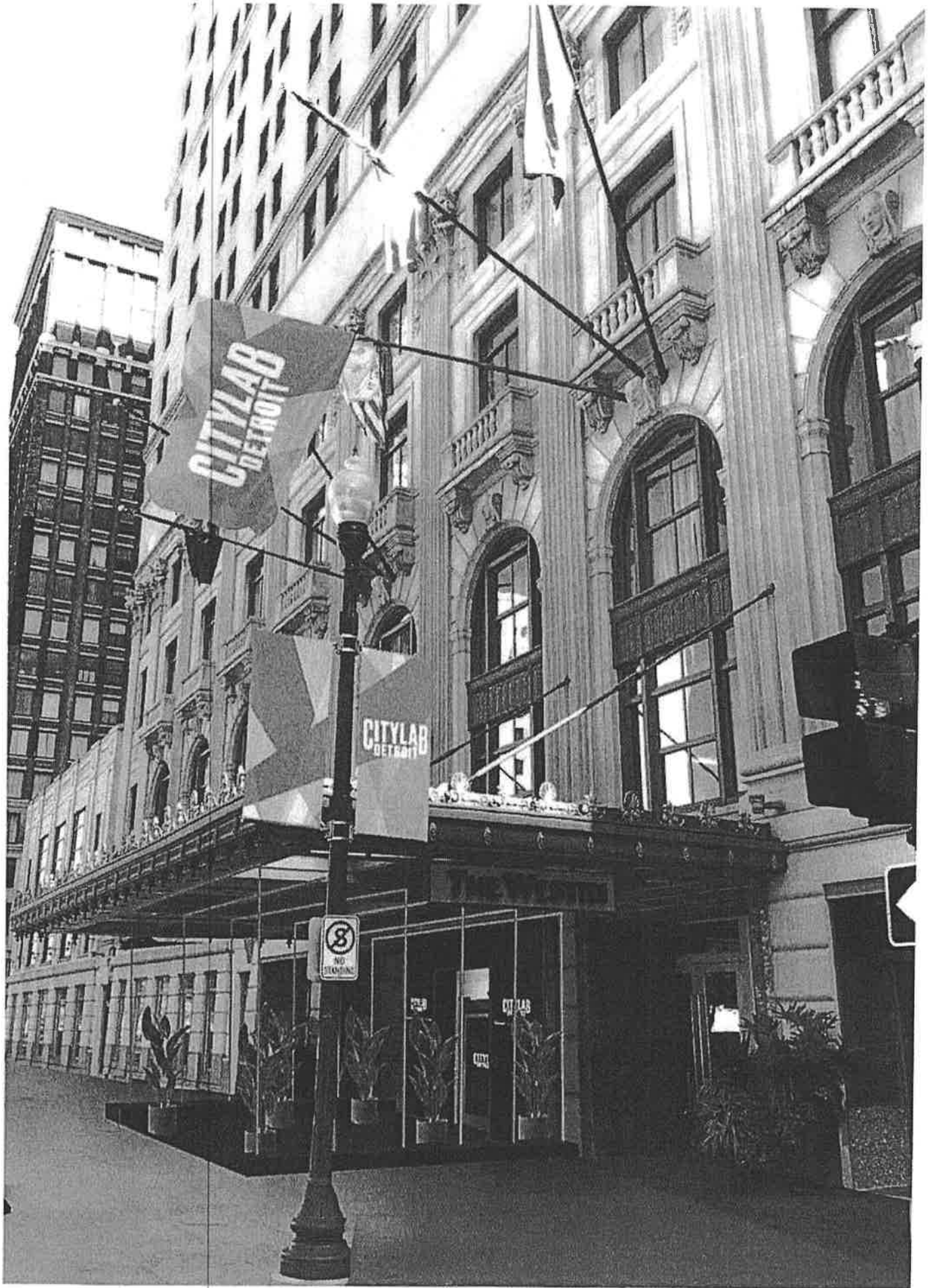


8 BANNERS
 - 4 POLES
 - 2 BANNERS
 EACH POLE



Andrew J. Cook

10-25-18



City Of Detroit Banner Permit Application

For Banners in the Public Right-Of-Way

This application is for the proposed banner(s) for a specified period of time only. The City of Detroit will be strictly adhering to the Banner Permit Guidelines; please print them out for reference. This form must be completed and returned at least **60 days** prior to the date of installation. If submitted later than 60 days prior, application is subject to denial. If the requested Banner location is on a Michigan State Truck Line or Wayne County Road the application must be submitted at least **180 days** prior to the date of installation. After expiration of the permit (if granted), or should the banner change in any way, another application will be required.

SECTION 1: APPLICANT INFORMATION

Contact Name: BRIAN ELLISON
Name of Organization: INTERSECTION CONSULTING GROUP LLC
Mailing Address: 2233 PARK AVE #302
Phone Number: 313-397-5863 E-Mail Address: brian@intersectioncg.com

Type of Banner(s) check all that apply:

- City of Detroit Non-Profit Other
 Community Business District
 Special Event Holiday

If registered as a non-profit, please indicate your non-profit status identification number and attach a copy of the certificate.

Non-profit identification number: _____

If applying for a business district banner(s) please identify the business district.

Business District: _____

Type of Request:

- Initial Permit Permit Renewal

If this request is for permit renewal, please provide the following:

Permit Identification Number: _____

Permit Expiration Date: _____

SECTION 2 - COMMERCIAL BANNER COMPANY

Contact Name:

Name of Organization: BANNER SIGN CO

Mailing Address: 6538 RUSSELL ST DETROIT, MI 48211

Phone Number: 313 758-6737 E-Mail Address:

SECTION 3 - BANNER INFORMATION

Purpose of Banner(s):

EVENT BANNERS FOR CITY LAB DETROIT CONFERENCE.
(WILL BE IN PLACE OF STANDARD "WESTIN" LIGHT POLE BANNERS)

Time Period to display Banner(s): Install Date: 27 OCT 18 Removal Date: 31 OCT 18

Number of Banner(s) to display: 12 (2 X 6 LIGHT POLES)

Streets on which Banner(s) are to be displayed:

WASHINGTON BLVD
MICHIGAN AVE

Are any of the poles located on a Michigan State Trunk Line or Wayne County Road?
Refer to listing of Trunk Lines and Wayne County Roads. YES NO

Describe wording on the Banner(s) and any graphics:

"CITY LAB" IN WHITE LETTERING ON RED, YELLOW, ORANGE
DETROIT
MOSAIC

The following items **MUST BE** included in the permit application package in order for it to be considered:

- Completed banner permit application form
- Signed and dated indemnity agreement
- Signed and dated maintenance and removal agreement
- Copy of certificate of insurance
- Sketch, drawing, or actual sample of the banner to be displayed
- Listing and/or map of the specific locations for the Banner(s)
- \$100 non-refundable permit fee
- A refundable deposit to be held in escrow presented to Business License Department prior to the issuance of the Banner Permit

The undersigned applicant(s) agrees to abide by the provisions set by the City of Detroit to suspend a Banner or Banner(s) during the time period requested for this permit.

BRIAN ELLISON

Applicant: Print Name



Applicant: Signature

23 OCT 18

Date


Commercial Banner Representative: Print Name
i.e., Installer/remover

Nicole Pace

Commercial Banner Representative: Signature


Oct 23/18
Date

AGREEMENT OF INDEMNITY

CITY OF DETROIT:

For and in consideration of the granting of a permit by the City of Detroit to suspend a Banner or Banners, the undersigned does agree to indemnify and hold harmless the City of Detroit, its officers, agents and employees from any and all claims arising out of the placement of, maintenance of, use of, or removal of banners, including claims involving Banners (or the structure upon which they are hung) falling on people or property.

INDEMNITOR (S):



Signature of Authorized Representative (Organization)
Brian R. Ellison

Name
2233 PARK AVE #302 DETROIT, MI 48201

Address, City, State, Zip Code
313-397-5863 23 OCT 18

Phone Number Date



Signature of Authorized Representative (Banner Company)
NICOLE PIACCHI

Name
6330 RUSSELL ST DETROIT 48211.

Address, City, State, Zip Code
313-758-4737 OCT 23/18

Phone Number Date

MAINTENANCE & REMOVAL AGREEMENT

It is understood and agreed that during the initial display, and subsequent renewal periods if applicable, the permittee shall be responsible for inspecting banners and poles; replacing and/or removing banners that are torn, defaced or in general disrepair, including rigging. Where any street banner is found to present an immediate threat of harm to the public health, welfare or safety, the City shall summarily cause its removal.

It is also understood and agreed that banners are to be removed within seventy-two (72) hours of the revocation date of the permit. Any street banner not removed within that time period shall be removed by the City without notice to the permittee.

If the City removes banners because they are in disrepair, present a threat of harm, or because the permit has expired, it is understood and agreed that a portion or all of the refundable deposit will be forfeited by the permittee in order to cover the City's expense. If the expense of removal exceeds the amount of deposit, it is understood and agreed that the excess amount shall be collected from the person/entity to which the permit was issued.

It is also understood and agreed that in such cases when the City removes banners there is no guarantee that the banners can be reclaimed by the permittee.

BRIAN Z. ELISON

Applicant: Print Name



Applicant: Signature

21 OCT 18

Date

NICOLE PIACEY

Commercial Banner Representative: Print Name
i.e., installer/remover



Commercial Banner Representative: Signature

OCT 23/18

Date



CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)

7/27/2018

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER Michigan Community Insurance Agency Inc. 49357 Pontiac Trail Ste 101 PO Box 990599 Wixom MI 48393-0599		CONTACT NAME: Kathy Powers PHONE (AG, No. Ext): (248) 679-7000 FAX (AG, No): (248) 626-9989 E-MAIL ADDRESS: certificate@michigancommunity.com	
INSURED Banner Sign Company Inc 5538 Russell St Detroit, MI 48211-2005 MI		INSURER(S) AFFORDING COVERAGE	
		INSURER A: AMCO Insurance Company	NAIC # 19100
		INSURER B: Depositors Insurance Company	NAIC # 42587
		INSURER C:	
		INSURER D:	
		INSURER E:	
		INSURER F:	

COVERAGES **CERTIFICATE NUMBER:** 2018/19 GL AU UM **REVISION NUMBER:**

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSR LTR	TYPE OF INSURANCE	ADDL SUBR INSD WVD	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
A	<input checked="" type="checkbox"/> COMMERCIAL GENERAL LIABILITY <input type="checkbox"/> CLAIMS-MADE <input checked="" type="checkbox"/> OCCUR GEN'L AGGREGATE LIMIT APPLIES PER: <input checked="" type="checkbox"/> POLICY <input type="checkbox"/> PRO-JECT <input type="checkbox"/> LOC OTHER:	X	ACPB787112840144	07/30/2018	07/30/2019	EACH OCCURRENCE \$ 1,000,000 DAMAGE TO RENTED PREMISES (Eq occurrences) \$ 300,000 MED EXP (Any one person) \$ 5,000 PERSONAL & ADV INJURY \$ 1,000,000 GENERAL AGGREGATE \$ 2,000,000 PRODUCTS - COMP/OP AGG \$ 2,000,000
A	AUTOMOBILE LIABILITY <input type="checkbox"/> ANY AUTO <input type="checkbox"/> ALL OWNED AUTOS <input type="checkbox"/> HIRED AUTOS <input type="checkbox"/> SCHEDULED AUTOS <input type="checkbox"/> NON-OWNED AUTOS		ACPB787112840144	07/30/2018	07/30/2019	COMBINED SINGLE LIMIT (Eq accident) \$ 1,000,000 BODILY INJURY (Per person) \$ BODILY INJURY (Per accident) \$ PROPERTY DAMAGE (Per accident) \$
B	<input checked="" type="checkbox"/> UMBRELLA LIAB <input checked="" type="checkbox"/> OCCUR <input type="checkbox"/> EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE DED RETENTION \$		ACRCMA7102840144	07/30/2018	07/30/2019	EACH OCCURRENCE \$ 5,000,000 AGGREGATE \$ 5,000,000
	WORKERS COMPENSATION AND EMPLOYERS LIABILITY ANY PROPRIETOR/PARTNER/EXECUTIVE/OFFICER/MEMBER EXCLUDED? (Mandatory in MI) If yes, describe under DESCRIPTION OF OPERATIONS below	Y/N <input type="checkbox"/> N/A				PER STATUTE OTHER E.L. EACH ACCIDENT \$ E.L. DISEASE - EA EMPLOYEE \$ E.L. DISEASE - POLICY LIMIT \$

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)

CERTIFICATE HOLDER jim@bannersignco.com City of Detroit 2 Woodward Ave Detroit, MI 48226	CANCELLATION SHOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS. AUTHORIZED REPRESENTATIVE Raymond Tuszynski
---	---

2018-10-25

558

558 *Petition of Intersection Consulting Group, request to hang approximately 12 banners on Washington Blvd and Michigan Ave from October 27, 2018 to October 31 2018*

REFERRED TO THE FOLLOWING DEPARTMENT(S)

PUBLIC LIGHTING DEPARTMENT PLANNING AND DEVELOPMENT DEPARTMENT
DPW - CITY ENGINEERING DIVISION

RECREATION DEPARTMENT POLICE DEPARTMENT
HEALTH AND WELLNESS PROMOTION BUILDINGS SAFETY ENGINEERING
DPW/TRAFFIC ENGINEERING TRANSPORTATION DEPARTMENT
FIRE DEPARTMENT MAYOR'S OFFICE

~~39~~
39

City of Detroit

CITY COUNCIL


RAQUEL CASTAÑEDA-LÓPEZ
COUNCIL MEMBER
DISTRICT 6

~~40~~
40

MEMORANDUM

TO: Angelica Jones, Interim Director, DDOT
David Massaron, Mayor's Office

THRU: Council Member Brenda Jones, Council President

FROM: Council Member Raquel Castañeda-López 

DATE: October 25, 2018

RE: DDOT Fare Increase Ordinance

Council is currently considering an ordinance to update the DDOT bus fare schedule as part of the overall restructuring of the DDOT system. I request that the fare increases occur no sooner than 12 months after the effective date of the ordinance. I also request the following prior to the rollout of the bus fare increases:

1. Budget amendment allocating an additional \$1,000,000 to DDOT to fund the following critical upgrades:
 - a. 50 Bus Shelters;
 - b. Additional fare card kiosks;
 - c. Additional destination signs at shelters and on buses.
2. Budget amendment (recurring) allocating an additional \$800,000 to DDOT to implement the Bus Ambassador program as outlined in the Strategic Transportation Plan, which will train riders on how to use the new system, as well as roll out the Bus Shelter team.
3. Provide the recently completed equity report.
4. As requested by Member Ayers, please include within the proposed ordinance a reduced fare category for low-income riders, using the Portland, Oregon¹ and Madison, Wisconsin² low-income fare structures as models.
5. Cleanliness of buses and lack of customer service remain the top complaints from residents; please describe the strategy, timeline, and resources allocated to address those concerns.
6. What resources, including staff and funding, are being allocated to ensure accessibility for non-English speakers and visually or hearing-impaired riders?
7. What strategies, if any, will be implemented to accommodate homeless riders?

Please do not hesitate to contact my office if you have any questions. Thank you.

Cc: Honorable Detroit City Council
Stephanie Washington, Mayor's Liaison
City Clerk

CITY CLERK 2018 OCT 25 PM4:01

¹ <https://trimet.org/lowincome/>

² <https://www.cityofmadison.com/metro/fares/lowincomepass.cfm>



City of Detroit
COUNCILMAN ANDRE L. SPIVEY

CITY CLERK 2008 OCT 25 PM 2:25

41

MEMO

To: Angelica Jones, Interim Director, Detroit Department of Transportation
Thru: Councilman Scot Benson, Chairman, Public Health and Safety Committee
From: Councilman Andre L. Spivey
Date: October 24, 2018
RE: DDOT Proposed Fare Changes

Given the proposed amendments to Chapter 58 of the 1984 Detroit City Code, Public Transportation, my office has the following questions.

Please respond to the following question through the Public Health and Safety Committee.

- Has there been a cost benefit analysis on the proposed fare increase? If so what were the findings?
- What is the estimated increase in revenue that will result from the fare increase?
- The additional revenue from the fare increase will be encumbered for what purpose?
- With plans to move the basic fare from one ride in one direction to a 4 hour pass, will this grant the passenger four hours of riding time, or does time begin to expire from the point of sale?

To the Clerk, please line item this in the Public Health and Safety Standing Committee.

CC: Stephanie Washington, City Council Legislative Liaison
Louise Jones, Committee Clerk