



Coleman A. Young Municipal Center
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Dear Community Partner,

For more than 30 years, **Motor City Makeover** has brought Detroiters together to care for the neighborhoods they call home. What began as a community cleanup effort has grown into one of Detroit's most meaningful traditions—neighbors working side by side to strengthen community pride, improve shared spaces, and invest in the future of our city.

Each year, we proudly **kick off Motor City Makeover in May**, activating neighborhoods across all seven City Council districts during the first three weekends of the month. While May serves as our citywide launch and celebration of service, the work continues year-round through **Motor City Makeover 365**, providing ongoing beautification support, resources, and engagement that help keep neighborhoods clean, welcoming, and connected throughout the year.

Through this expanded approach, we are also supporting neighborhoods without active block clubs by helping residents organize, establish new neighborhood groups, and build the local leadership needed to sustain long-term community stewardship. This work reflects our continued commitment to ensuring every neighborhood has the tools and support needed to thrive.

I invite you to partner with the City of Detroit in advancing this important effort. Your sponsorship helps deliver resources directly into neighborhoods, supporting resident-led cleanup and beautification projects, volunteer engagement, and visible improvements that strengthen pride and connection across Detroit.

Sponsorship support advances:

- Resident-led neighborhood cleanup and beautification
- Flowers and trees delivered directly to communities
- Year-round engagement through Motor City Makeover 365
- Development and strengthening of block clubs
- Youth, volunteer engagement

Together, we are building a cleaner, stronger, and more connected Detroit—one neighborhood at a time. Thank you for your continued commitment to our city and the residents who make Detroit strong.

Sincerely,

A handwritten signature in black ink that reads 'Mary Sheffield'.

Mayor Mary Sheffield
City of Detroit



2026 SPONSORSHIP PACKAGES

Platinum Sponsorship / \$10,000 +

- Company remarks in promotional video & press conference
- Company name listed in news release
- Company logo on City's Website as contributor
- Company logo on promotional materials*
- Company name/ logo social media promotion
- Company recognition in community communications

Diamond Sponsorship / \$7,500

- Acknowledgement in promotional video
- Company name listed in news release
- Company logo on City's Website
- Company logo on promotional materials*
- Company name/ logo social media promotion
- Company recognition in community communications

Gold Sponsorship / \$5,000

- Company name listed in news release
- Company name listed on City's Website
- Company name/ logo social media promotion
- Company recognition in community communications

Silver Sponsorship / \$2,500

- Company name listed in news release
- Company name on City's Website
- Company recognition in community communications

Bronze Sponsorship / \$1,000

- Company listed on City's Website
- Company recognition in community communications

Additional / \$250

- Small businesses, nonprofits, and faith-based organizations can make in-kind or financial donations and/or provide volunteers for Motor City Makeover clean-up efforts.

DISCLAIMER: No company or organization will receive any preferential treatment or other advantages from the City of Detroit as a result of making a donation.

*Promotional materials may include t-shirt, banners, signage



Department of
Neighborhoods
General Services
Department
Parks & Recreation Division



SPONSORSHIP AND DONATION FORM

CONTACT INFORMATION

Business Name _____

Contact Name _____

Address _____

Work Phone _____ Fax _____ Email Address _____

“MOTOR CITY MAKEOVER” FINANCIAL COMMITMENT

The Motor City Makeover is a volunteer effort, and all financial contributions are welcomed. Each year, thousands of volunteers join in the effort to clean and beautify Detroit.

Credit card, eCheck / ACH debit: Use payment link on <https://detroitmi.gov/departments/department-neighborhoods/motor-city-makeover> or contact Tonie Stovall at tonie.stovall@detroitmi.gov for the link.

Make checks payable to: Treasurer, City of Detroit. Write “MCM Donation” in the note section. Mail checks to: **City of Detroit, Executive Office, Coleman A. Young Municipal Center, 2 Woodward Avenue, Suite 1126, Detroit, MI 48226.**

The City of Detroit has partnered with a non-profit to act as a fiscal agent for MCM donations when needed. If your company would like to donate to Motor City Makeover through the fiscal agent, please contact Tonie Stovall at tonie.stovall@detroitmi.gov for further details. All donations made to the City of Detroit directly, or through the fiscal agent, are tax deductible.

I pledge \$ _____

Signature _____ Date: _____

The individual signing above represents that s/he has signing authority on behalf of the sponsoring business.

VOLUNTEERS

If you or members of your organization would like to volunteer, please contact the Volunteer Office at (313) 236-8521.

Number of Projected Volunteers ___ **IN-KIND DONATIONS**

Industrial Equipment & Resources	Number	Deliver/Pickup/Remarks
Roll Off Dumpster		
Truck		
Front-End Loader		
Landfill Space		
Other		
Volunteer Supplies		
Gloves		Goal: 15,000 pairs • Suggested Donation: 1,000 pairs
Contractor Bags (44 gallon)		Goal: 25,000 bags • Suggested Donation: 2,500 bags
Water Bottles		Goal: 7,000 bottles
Plywood for Board-ups		
Other		