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**MAYOR'S OFFICE  
OFFICE OF MOBILITY INNOVATION**

City of Detroit  
2026-2027 E-Scooter Permit Application

Title: Shared Dockless E-Scooter Permit Application

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## II. Overview

- a. Thank you for your interest in applying for the City of Detroit's Shared Dockless E-Scooter Permit Application
  - Chapter 47, Article X, Electric Personal Mobility Devices of the 2019 Detroit City
  - Michigan Vehicle Code, MCL 257.1
  - The City of Detroit Department of Public Works (DPW) will score applications and award permits to the providers that best help the city's E-Scooter Program serves residents and visitors.
    - Companies who are awarded a permit will be expected to work closely with the City of Detroit to achieve the following goals:
      - Safety – Accessibility of vehicles that meet or exceed industry standards related to vehicle design, maintenance, and operations; Availability of safety campaigns, equipment, and resources for residents and visitors that minimize vehicular and pedestrian crashes and near misses
      - Equity – Deployment of micro-mobility services in Detroit neighborhoods; Availability of alternative payment methods, subsidized programs that reduce transportation cost-burdens on low-income Detroit residents, and innovative technology and vehicle design (or plans) to address mobility needs of populations with disabilities and seniors.
      - Community Outreach and Engagement – Education and awareness campaigns and events led by the City of Detroit, community organizations, and/or e-scooter companies; Digital and print messaging that encourages mode shift and promotes micro-mobility options as first-mile/last mile solutions.

### III. Important Dates

- a. 12/1/25: Permit Application Publication
- b. 12/14/25: Permit Application Question Due
- c. 12/18/25: Permit Application Q&A Posted
- d. 2/1/26: Permit Application Deadline
- e. March 2026: Permit Applicants Notified
- f. 4/15/26: Permits Period Begins
- g. 4/14/28: Permits Period Expires

### IV. Application Process/Instructions

This application is for the Shared Dockless E-Scooter Permits. Shared Dockless E-Scooter Permits are issued by the Director of Department of Public Works (DPW) to a shared fleet device operating company, for said company to offer shared fleet devices for rental in the public right-of-way in the city.

DPW shall offer one type of permit that is valid for a period of 24 months.

- a. During the 2026-2027 permit cycle, the City of Detroit's Department of Public Works (DPW) will award the following share electronic scooter permit:
  - Up to 3 fleet permits with a minimum requirement of 1,000 vehicle fleet size
- b. Permit Process
  - The City of Detroit will begin accepting applications for permits on December 1, 2025
  - Application materials must be submitted to [Darius.Mason@Detroitmi.gov](mailto:Darius.Mason@Detroitmi.gov) by 11:59 PM on February 1<sup>st</sup>, 2026.
  - Emails that contain application materials MUST include the following information:
    - Company name
    - Points of Contact Name, Title, Email Address and Phone Number
    - Written attestation that the applicant has read Chapter 47, Article X, Electric Personal Mobility Devices of the 2019 Detroit City Code, Transportation for Hire
    - Responses to the application questions below in a PDF attachment
  - NOTE: Any application missing any of the items **will be considered non-responsive**.

For any questions, please contact Darius Mason at [Darius.Mason@Detroitmi.gov](mailto:Darius.Mason@Detroitmi.gov) by December 14<sup>th</sup>, 2025.

## V. Application Scoring Matrix

The City of Detroit will utilize the following matrix to score and rank applications for the scooter program.

Scoring Criteria	Max Points
<b>General</b>	
Vehicle Overview, including: <ul style="list-style-type: none"> <li>a. Safety Features</li> <li>b. Special Options and Features for Elderly &amp; Disabled</li> <li>c. Ability to endure climates and roads of Detroit Market</li> </ul>	20
Accessibility, including: <ul style="list-style-type: none"> <li>a. Mobile app and/or web application</li> <li>b. Mobility-related Partnerships</li> <li>c. Data rights and Privacy</li> </ul>	10
Price, including: <ul style="list-style-type: none"> <li>a. Price to unlock vehicle</li> <li>b. Price per minute (or equivalent)</li> <li>c. Subsidized plans or programs</li> <li>d. Availability of alternative user payments options</li> </ul>	15
<b>Operations</b>	
Vehicles, including <ul style="list-style-type: none"> <li>a. Total number of vehicles planned</li> <li>b. Types of vehicles planned</li> </ul>	10
Deployment strategy, including <ul style="list-style-type: none"> <li>a. Proposed locations for deployment or strategy</li> <li>b. System of rebalancing strategy</li> <li>c. System of event sweeping</li> </ul>	10
Employment strategy, including <ul style="list-style-type: none"> <li>a. Number of Detroit-based employees</li> </ul>	10
Distribution vans, including: <ul style="list-style-type: none"> <li>a. In-house vs contracted</li> </ul>	5
Maintenance, including: <ul style="list-style-type: none"> <li>a. Appropriateness of maintenance plan</li> </ul>	5
Community Outreach and Engagement, including: <ul style="list-style-type: none"> <li>a. Appropriateness of plan to address safety</li> <li>b. Appropriateness of plan to address awareness of cost and accessibility</li> <li>c. Commitment to providing and increasing awareness of cost and accessibility</li> <li>d. Commitment to providing and increasing awareness of any subsidized programming</li> <li>e. Commitment to providing equitable across the city of Detroit</li> </ul>	10
Data sharing, including: <ul style="list-style-type: none"> <li>a. Commitment to remaining current with the Mobility Data Specification (MDS) Standard:</li> <li>b. An ability to have data ingested into the City of Detroit's shared mobility feed operated by INRX</li> <li>c. Appropriateness of any partnerships to achieve data sharing compliance</li> </ul>	10
Company history, including: <ul style="list-style-type: none"> <li>a. History of data breaches, and responses</li> <li>b. History of accident reports (within Detroit) and response</li> <li>c. History of lawsuits or municipal expulsions and outcomes</li> </ul>	10
Letters of recommendations or supporting materials	5
Certificate of Insurance	5
<b>MAXIMUM POSSBIE SCORE</b>	<b>125</b>

Table 1. City of Detroit Scoring Matrix

## VI. Fees

The City of Detroit is enacting a per-trip fee structure to help pay for the cost of implementing and managing this scooter program. This fee structure will be applied equally to all companies awarded a permit under this program and will be applied for the duration of the permit cycle.

Trip Origin/Destination	Assessed Fee
Trip that originates OR concludes within the City of Detroit's Electric Scooter High Frequency Area	\$0.25 per trip
Trip that neither originates nor concludes within the City of Detroit's Electric Scooter High Frequency Area	\$0.05 per trip

Table 2. City of Detroit Electric Scooter Program Fee Structure

## VII. Permit Application

### A. Fleet Size

1. Indicate the maximum number of vehicles your company plans to deploy within the City of Detroit's Dockless Electric Scooter permit.
  - The City intends to deploy a maximum of 4,000 scooters across ALL AWARDED permits.
2. Indicate the minimum number of vehicles your company plans to deploy within the City of Detroit's Dockless Electric Scooter Permit. (i.e. the minimum number of vehicles staged during slow riding seasons)
  - The City intends to maintain a minimum of 1,000 scooter across ALL AWARDED permits.

### B. Contact Information

1. Company Name
2. Company Mailing Address
3. Company Phone Number
4. Company Email Address

### C. Company Overview

1. State and date of incorporation
2. Mission Statement
3. Vision Statement
4. Attach a graphic and description of your company's organization structure.  
Please specify the number of people currently employed by your company on 12/1/2025.
5. List of your company's office locations
6. List of the cities that currently contract your company's services

### D. Vehicle Overview (Description of Vehicles)

1. Attach images/specs/renderings of the vehicle(s) that your company plans to operate in the city of Detroit over the course of the permit cycle.
  - These should include dockless models and seated models that will be available to order by Detroit residents (e.g. adaptive vehicles)
2. Provide vehicle specifications that include, by are not limited to vehicle dimension features
  - Front and Rear Lights
  - Handlebars
  - Wheels
  - Breaks
  - Acceleration throttle
  - Battery
  - Basket

- Vehicle Life Expectancy

3. Describe each vehicle model's ability to endure warm and cold weather conditions.

E. Overview of Mobile/Web Application

1. Provide a link to a video demonstration or portfolio of web and mobile application features.
2. Identify any mobility-related partnerships, where users can access your company's services. Please include a link to a video demonstration or portfolio of their in-app and web browsing features relevant to your company's services.
3. Describe the data rights given to smartphone and web browser users (e.g., the right to delete an account).
4. In detail, describe any alternative methods available to users that access your services that do not include web devices.

F. Price Description

1. Describe your company's price schedule (including but not limited to):
  - The price to unlock a vehicle
  - The price of the trip.
    - a. The City welcomes new pricing models such as a monthly subscription model or any other.
2. Provide a detailed description of market conditions that affect the change in pricing schedule
3. Provide a strategy to stabilize prices for the Detroit market that accounts for pricing changes due to market factors.
  - Any pricing changes during the permit cycle will require a 48-hour notification to the City.
4. Provide an overview of subsidized plan(s) and program(s) that includes:
  - A description of discount fees and services
  - A description of the eligibility criteria
5. Describe standard user payment options
6. Describe all alternative payment options that will be available to Detroit residents and visitors. Please include a plan for how users will be able to access these options.

G. Distribution Center

1. Provide an address location of your company's distribution center or warehouse or a plan on how your company will identify and select this location. NOTE: Companies distribution center should meet ALL existing City codes and regulations.
  - If needed, the City of Detroit can assist with identifying this location. Please specify your needs.

2. Describe the size or necessitated size of your company's distribution center or warehouse.

## Overview of Operations

### H. Vehicles

1. Indicate the total number of vehicles that your company plans to deploy in the City of Detroit. Please be sure to include:
  - The number of dockless vehicles that your company expects to deploy
  - The number of additional vehicles (e.g. adaptive vehicles available to order) that your company expects to make available for Detroit residents and visitors.
2. Describe the process and cost for Detroit residents and visitors to access each vehicle type.

### I. Maintenance Plan

1. Attach your company's general vehicle maintenance plan.
2. Attach your company's seasonal maintenance plan. Please ensure to include:
  - A maintenance plan for hot-weather ( $x > 90$  degrees) conditions
  - A maintenance plan for cold-weather ( $x < 32$  degrees) conditions
3. Describe the types of operating vehicles that will be used to transport mobility devices to and from deployment locations. Please indicate the total number of vehicles that will be used.
4. The City of Detroit prefers that operating vehicles be branded with your company's logo and contact information. Please provide any additional information on how these vehicles will be branded.

### J. Employees

1. Indicate the total or anticipated number of W-2 operations employees and associated role descriptions
2. Indicate the total or anticipated number of contracted operations employees and associated role descriptions
3. Provide a strategy on how your company will employ and train Detroit-based employees. If you need assistance with hiring Detroit-based workers, please provide additional detail.

### K. Deployment Strategy

1. Indicate the total number of vehicles and proposed location where your company plans to deploy in the City of Detroit.
2. Indicate the total number of vehicles and proposed location where your company plans to deploy within each City of Detroit Council District.
3. Provide a strategy for how your company will rebalance dockless vehicles within the City of Detroit

4. Provide a strategy for how your company will reduce clutter on right-of-way and sidewalks. Please be sure to include strategies that adhere to the American with Disability Act (ADA) sidewalk clearance compliance.
5. Provide a strategy for how your company will reduce instances of vehicle “tip-over”.
  - Be sure to include strategies that will reduce the duration in which a vehicle is tipped over.
6. Describe your company’s customer service operations, including:
  - 24-hour customer service number and the languages available
  - URL for online reporting by the general public to report parking and other issues
  - Additional contact methods to reach customer service, such as email or SMS text messages.
  - Average time taken to respond to customer service calls and to resolve customer complaints.

L. Community Outreach and Educational Awareness Plan

1. Please provide a community outreach and/or educational awareness plan that addresses the following:
  - Crash reduction
  - Improper parking
  - Improper riding
  - Rider safety gear
  - Educational awareness of micro-mobility as a form of transportation, first/last mile solution, subsidized program, and adaptive vehicle options
2. Please identify or attach any additional plans or strategies to increase equitable access to micro-mobility services to Detroit residents and visitors.

M. Data Sharing Plan

1. Attach your company’s data privacy agreement
2. Attach the data privacy agreement(s) of all partner companies listed in question 2 of the “Overview of Mobile/Web Application” section of this application
3. Describe how your company is investing in ongoing maintenance.
4. Describe how your company will operate the most current versions of leading data specifications (i.e. Mobility Data Specifications)
5. Describe how your company is participating in open-source forums to advance development and adoption of mobility data standards.
6. Describe how your firm is capable of regularly ingesting data via MDS Policy API to integrate that data into your operational practices and digitally track performance and compliance with local regulations, including but not limited to:

- Fleet Caps
- Daily deployment
- Speed governing
- Geofencing requirements

7. If applicable, please provide the following information about any company or organization that your company is partnered with for data operations and management.

- Name of company
- Contact information
- Contract dates

N. Overview of Company History

1. Provide a detailed history of data breaches
2. Provide a detailed history of accident reports
3. Provide a detailed history of lawsuits brought against your company

O. Letter of Recommendation and Additional Supporting Material

1. Provide a Letter of Recommendation or Statement of Support from a municipality that your company currently services
2. Provide your company's history of operating in the City of Detroit (if applicable)
  - a. Number of years in operation
  - b. Number of vehicles deployed in the City of Detroit
  - c. Number of users subscribed to your services
  - d. Number of trips, including all-time and per year
  - e. Number of community engagement and educational outreach events held or attended
3. Provide a letter that outlines your company's commitment to operating in Detroit and serving the residents and visitors in a safe, equitable manner.  
Please include any relevant information that your company believes service provision to Detroit residents that has not already been provided.

P. Certificate of Insurance

1. Please attach a Certificate of Insurance meeting all requirements set forth in Chapter 47, Article X, Electric Personal Mobility Devices of the 2019 Detroit City Code, Transportation for Hire.

VIII. Attachments Checklist

- A. Graphic of company's organizational structure
- B. Images of vehicles
- C. General maintenance plan
- D. Seasonal maintenance plan
- E. Data privacy agreement
- F. Data privacy agreement of partner company or companies
- G. Data breaches
- H. Accident reports
- I. Lawsuits
- J. Certificate of Insurance

## IX. Agreements

A. Confirm that applicant has read/understood 2019 Detroit City Code, Chapter 37 Article X, Electric Mobility Devices

1. I have read and understood all the applicable laws in the 2019 Detroit City Code: Chapter 37, Article X, Electric Personal Mobility Devices

➤ By signing, applicant agrees to comply with all applicable laws:

Signed: \_\_\_\_\_ Date: \_\_\_\_\_

B. Confirm that the applicant has read and understood the Michigan Competitive Agreement

1. I understand that the permitting process for the 2026-2027 Dockless Electric Scooter Permit is a competitive permit. I understand that this means that the application received will be reviewed for whether they meet the qualification of City law and that all qualifying applications will be subsequently scored against how well the application applies with \_\_\_\_\_

2. I understand that not every application will be offered a 2026-2027 Dockless Electric Scooter Permit. I understand that my company is not guaranteed an 2026-2027 Dockless Electric Scooter Permit. I understand that the final authority of the decision on which companies receive a Dockless Electric Scooter Permit is at the discretion of the Chief of the Office of Mobility Innovation and the Director of the City of Detroit Department of Public Works.

C. Future Partner Agreement

1. I understand that the City may work with City approved partners to develop agreements that govern the use of dockless devices in public spaces. I understand that the City will review and approve agreements based on the benefit to public safety. I understand that my company will be required to sign and abide by any agreements approved and directly requested by the City. I understand that my company will risk the fining, suspension or revocation of our permit if we do not sign or adhere to any agreement set forth by the City.

D. Data Sharing Agreement

1. I understand that the City has the authority to request data to be shared with the City as outlined in the 2019 Detroit City Code Chapter 27 Article X. I understand that the City may provide a third-party data manager to access and analyze the data on the City's behalf. I understand that my company will be required to work with the City and any third-party data manager to secure a data sharing agreement that outlines data specification and privacy regulations.

2. API Standardization

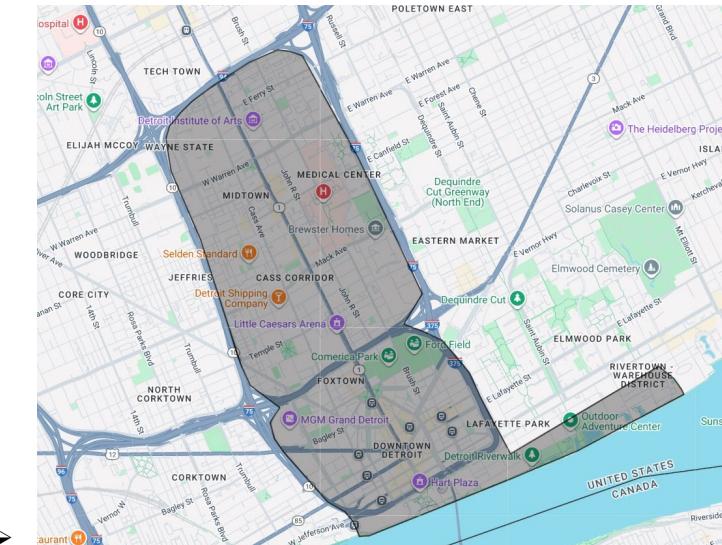
3. GBFS data for real time location data

4. MDS Standardization/Agreement to share requested fields in MDS

- Trip ID
- Provider Name
- Device ID
- Vehicle ID
- Vehicle Type
- Trip Duration
- Trip Distance
- Start Time
- End Time
- Route
- Data Accuracy
- Start Point
- End Point
- Parking Verification
- Maintenance
- Operator Complaints
- Accidents/Incidents/Injuries
- Distribution and data sharing surveys
- Aggregated data shared on a community dashboard

E. Fleet Distribution.

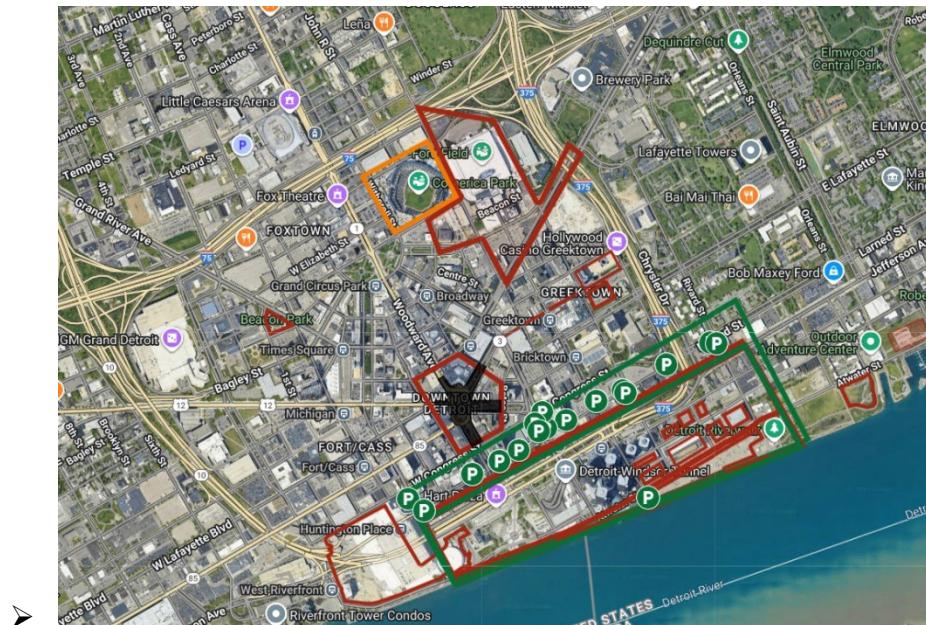
1. Agreement to adhere to the vehicle cap of 66 percent of active fleet within the High Frequency Zone



2. Agreement to have at least 4 percent of the active fleet within each of the seven City of Detroit Council Districts

## F. Geofence

1. Agree to abide existing and future requests for special events or those that are the result of public safety concerns.



- Current geofencing policies will be shared upon award.

## G. Community Engagement

1. Permit holders are expected to participate in a minimum of 2 community engagement and outreach events held by the City of Detroit Department of Public Works, General Services Department or Office of Mobility Innovation annually.

2. Permit holders are expected to participate in a minimum of 2 community engagement or outreach events held by an outside entity outside of the City government annually.
3. Permit holders are required to host a minimum of 2 community engagement events annually.

H. Participation in Pilot Programs

1. Expectation to participate in pilot programs to increase accessibility to residents and management of services

I. Speed restriction agreement

1. Permit holders are expected to have vehicles that have a maximum speed level set by the City of Detroit.
2. Speeds will be determined by the geofencing dictated by the City of Detroit.

J. Agreement to abide by meetings

1. Permit holders agree to abide by having regular touchpoint meetings with the City about the state of the Dockless Scooter Program on a Bi-weekly basis and a monthly basis.

K. Understanding that the permit holders can be fined for non-compliance, their permits can also be revoked or suspended for non-compliance.

L. Agreement to all other things in the ordinance.