

AGENDA

Welcome & Introductions

CBO Process Review

CBO Monitoring and Enforcement

Community Benefits Provision Update

Construction & Project Update

NAC Q & A + Discussion

General Public Comment



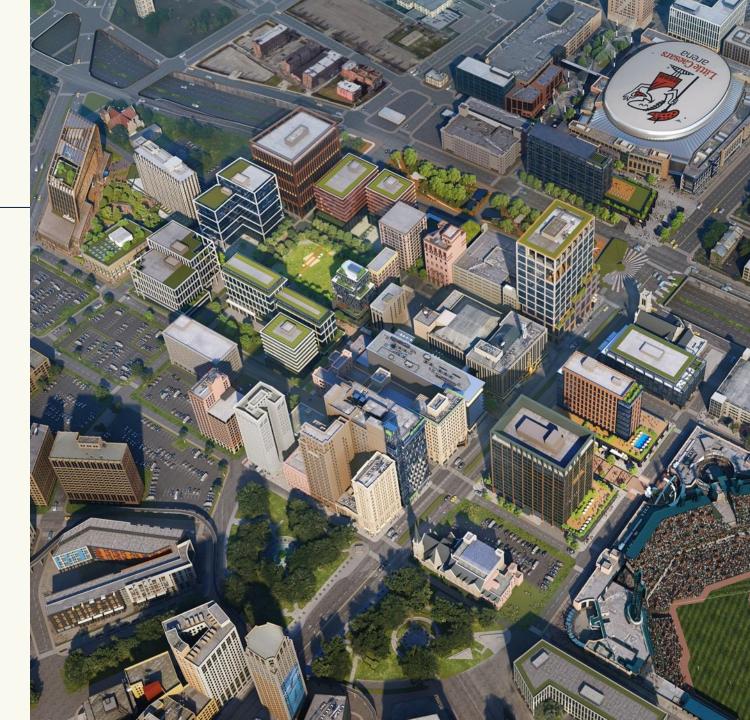
The District Detroit 2025: A Year in Review

Neighborhood Advisory Council Update Meeting

December 9, 2025



OLYMPIA DEVELOPMENT OF MICHIGAN





Welcome & CBA Overview

Aaron Goodman

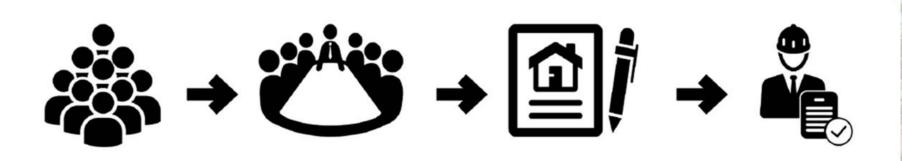




THANK YOU NEIGHBORHOOD ADVISORY COUNCIL!

- Terrance "T.R." Reid Elected by Impact Area Residents
- Henry Allen Williams Jr. Elected by Impact Area Residents
- Barbrie Logan Appointed by Council Member Gabriela Santiago-Romero
- Deirdre Jackson Appointed by Council Member Mary Waters
- Jonathan C. Kinloch, Parliamentarian Appointed by Council Member Coleman A. Young II
- Michael Essian II, Secretary Appointed by Planning & Development
- Eddie Hall III- Appointed by Planning & Development
- Christopher Jackson, Chair Appointed by Planning & Development
- Rogelio Landin, Vice-Chair Appointed by Planning & Development
- Steven Hawring- Non-voting alternate appointed by Planning and Development

CBO Engagement Process Developing the Community Benefits Provision



THE
NEIGHBORHOO
D ADVISORY
COUNCIL (NAC)
9 RESIDENTS
FROM THE
IMPACT AREA

THE NAC MEETS
WITH
PLANNING,
DEVELOPER,
AND
COMMUNITY TO
IDENTIFY
PROJECT
IMPACTS



THE
DEVELOPER
GENERATES
AN
AGREEMENT IN
RESPONSE TO
THE NAC'S
INPUT

CBO Engagement Process What we heard from the community

9 CBO MEETINGS HOSTED BY CITY 400 Attended In Person or Via Zoom

Affordable Housing Employment and Local Hiring Retail and Local Business Incubation

Traffic, Transit, and Parking

NOVEMBER

2022 –
FEBRUARY

2023

Culture and Arts Green Space and Accessibility Education and Workforce Training

Construction Impacts

COMMUNITY BENEFITS PROVISION CONTENT

Enforcement Mechanisms for the Community Benefits Provision

Ex. Claw-back of City-provided-benefits, revocation of land transfers or land sales, penalties and fees

List of Benefits That Developer Has Agreed to Provide

Requirement for Developer to Submit Compliance Reports

Community Engagement Requirements

The Community Benefits Provision Agreement remains in effect throughout the duration of the project

ONCE CBO MEETINGS ARE COMPLETED



ONCE CBO MEETINGS ARE COMPLETED

All documents and reports are posted on City of Detroit Website:

www.detroitmi.gov /districtdetroit

PDD hosts Public Annual Update Meeting with NAC and Developer (at least 2 years) BUSES DEPARTMENTS GOVERNMENT JOBS PAY WATER



SEARCH



Where am I: Home / Planning and Development Department / Community Benefits Ordinance / Current CBO Engagements

District Detroit



The Developer, Related Olympia Predevelopment Company LLC, which consists of The Related Companies LP and Olympia Development of Michigan LLC, proposes the next phase of development plans in The District Detroit, aimed at attracting and retaining talent and driving forward inclusive economic development in Detroit and Michigan. After an extensive period of community outreach and feedback, the potential development would include the construction and operation of 10 renovated historic or new projects, including 4 mixed-income residential buildings, 4 commercial office buildings and 2 hotels, along with additional open public and green space.

The proposed projects include integrated parking plans, a projected 1,253,000 square feet of commercial office space, 146,000 square feet of retail space, 467 hotel rooms and 695 residential units. At least 20% of the residential units will be available to rent at rates affordable to those earning no more than 50% of Area Median Income, equivalent to an annual salary of \$35,800 or less for a two-person household.

The Developer seeks governmental approvals by the first quarter of 2023 with a goal to commence site remediation and construction on the first of the projects in 2023.

CONTACTS



Aaron Goodman Manager - Community Benefits Ordinance (313) 224-3577 goodmana@detroitmi.gov

ENGLISH MORE



Edwina King
Associate Director Legislative Affairs &
Equitable Development
3132249119
kinge@detroitmi.gov



Planning and Development Department Coleman A. Young Municipal Center 2 Woodward Avenue - Suite 808 Detroit, MI 48226 (313) 224-1339

Monday - Friday 9:00 am - 5:00 pm

Save yourself a trip! Most questions can be resolved by phone.

All in-person meetings by appointment only

For information on College/University visits, internships and partnerships, please call Alexandra Coleman at 313-224-6603

Community Benefits Monitoring and Enforcement by CRIO

The Civil Rights, Inclusion, and Opportunity Department (CRIO) monitors Tier 1 Projects under the Community Benefits Ordinance

TIER 1 PROJECTS ARE:







OR

CRIO is responsible for <u>monitoring and enforcing</u> <u>Community Benefits Provisions</u>

- CRIO sends the developer a biannual CBO status request letter and a reporting form with targeted questions. This form requires the developer to provide specific updates on all commitments
- CRIO reviews the submitted information, requests a project walkthrough, documented proofs and/or additional clarification
- CRIO meets with various departments to verify submitted information
- CRIO then generates a report. Reports can we found online at: https://detroitmi.gov/departments/civil-rights-inclusion-opportunity-department/about-crio/compliance-team

Stage 1: Citizen Submitted Complaints

Resident
submits
inquiry or
complaint
regarding a
CBO project
via online
smartsheet
form



Submitted complaint is shared with Neighborhood Advisory Council (NAC) and reviewed by City staff

Inquiries are made with relevant departments and response prepared



Response sent
to resident with
copy to NAC.
The NAC is
advised on
process to
request formal
investigation by
Enforcement
Committee

Submit Public Comments for CBO Projects at: https://bit.ly/CBOPublicComment

Stage 2: Formal Investigation Requested by NAC

request for complaint to be formally investigated by Enforcement Committee



Enforcement
Committee (EC)
is convened by
Corporation
Counsel –
including PDD,
CRIO, LPD, and a
NAC
representative



Within 21 days
of receipt of
formal request,
the EC
completes
investigation
and submits
findings* to
NAC as well
original

*Enforcement Committee findings shall include:

- 1. Whether the Developer is in compliance with the Community Benefits Provision
- 2. How the Community Benefits Provision will be enforced or how violations will be mitigated

Stage 3: NAC disagrees with Enforcement Committee findings

If NAC disagrees
with findings or
determines that
the EC is not
diligently
pursuing
enforcement NAC may send
notice to EC which
will have 14 days
to respond



If NAC is not satisfied with subsequent response from EC, NAC may petition City Clerk to request a City Council hearing with both the NAC and EC



City Council may
elect to hold a
hearing to
determine if the EC
has made
reasonable efforts to
ensure developer
compliance.

Based on its findings, City
Council can require follow up action

developer.

CRIO DEPARTMENT CONTACT

Nikita Easley

Director of Compliance

nikita.easley@detroitmi.gov

Airel Hughes
Compliance Analyst
Airel.hughes@detroitmi.gov



Motor City Match - The City shall direct the Detroit Economic Growth Corporation, for a period of not less than five (5) years after final approval of the TBP, to support small businesses located within or attempting entrance into the Impact Area (i) by providing technical assistance through the by District Business Liaisons and the Motor City Match program, including both quarterly workshops focused on retail and restaurants to highlight best practices, address regulatory challenges, and help program participants access funding as well as technical assistance awards, and (ii) by funding, through Motor City Match, at least one Motor City Match cash award for a business located or locating within the Impact Area in each of the remaining rounds funded by American Rescue Plan Act dollars.



Renovations of John R. Watson Park - The City of Detroit will construct landscaping and public improvements at the John R. Watson Park in the amount of approximately one million dollars (\$1,000,000) (including eight hundred thousand dollars (\$800,000) budgeted for the renovation of John R. Watson Park from GSD's budget and the two hundred-thousand-dollar (\$200,000) contribution from Developer required herein).

The City shall meet with interested neighborhood residents, including, but not limited to, the Brush Park Community Development Corporation and the NAC to review plans for the park renovation prior to commencing construction of such park improvements.



Brush Park Residential Permit Parking -Subject to the consideration and approval of the Detroit City Council, the City will advance current efforts to study and establish residential permit parking zones in the Brush Park neighborhood.

If the City Council has not passed a resolution to establish residential permit parking in the Brush Park neighborhood by the time Developer and the City present the Parking Plan to the NAC, the Parking Plan will make a recommendation as to whether such residential permit parking zones should be authorized.



Bus Shelter Renovations

- The City will install or replace up to eleven (11) bus shelters on Woodward Avenue between Mack Avenue and Campus Martius by the end of the 2024 calendar year. All such bus shelters shall be compliant with the ADA.





Developer CBA Overview

Rian English Barnhill









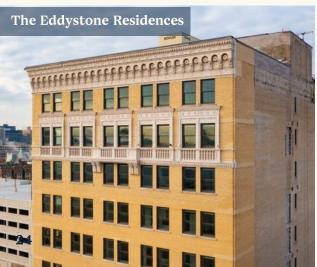






CLYMPIA Improving the Lives of People OF MICHIGAN

HISTORIC RENOVATION AFFORDABLE HOUSING JOB CREATION PLACEMAKING | EDUCATION **ENTERTAINMENT**















RELATED

Creating Memorable Experiences, Supporting Our Neighbors And Giving Back For A Better Tomorrow









Introductions

Neighborhood advisory council committee members & assignments:





















NAC Committee	Liaison 1	Liaison 2	Liaison 3	ex-officio
Accessibility	Deirdre Jackson			Chris Jackson
Traffic / Parking / Transit	Michael Essian II	Henry Allen Williams Jr.	Eddie Hall III	Chris Jackson
Cultural / Neighborhood History/				
Greenspace	Henry Allen Williams Jr.	T.R. Reid		Chris Jackson
Housing	Barbrie Logan	Deirdre Jackson		Chris Jackson
Retail, Local Business Incubation,				
Construction	Jonathan C. Kinloch	Rogelio Landin		Chris Jackson
Employment and Education	Rogelio Landin	Barbrie Logan		Chris Jackson







CBA Overview

Education



- College graduate outreach and inclusion
- High school field renovation
- Experiential internships, field trips, guest speakers, and work-based learning

Housing



- At least 20% of residential units at 50% AMI
- Section 8
 voucher
 acceptance
- On-site opportunity connector providing housing guidance

Inclusivity



- · MBE bond fund
- Retail T1 fund and \$100 million procurement goal for disadvantaged and Detroitbased businesses

Employment



- Talent upskilling and credential programs
- On-site opportunity connector providing job opportunities
- Executive order: construction sites to be 51% Detroiters

Sustainability



- LEED Gold target and carbon reducing design initiatives
- Match funds for I-75 overbuild
- Park improvements and plaza construction

Programming



- Low- and no-cost programming
- Local art commitment
- Active recognition of local history







Retail and Local Business

Incubation/Economic Inclusion

Partners

Detroit Means Business, Michigan Women Forward, Detroit Means Business, Motor City Match, Motor City Contractor Fund, Duffy Enterprise, Owl Innovations, Downtown Detroit Partnership and Comerica Bank

Milestone: The Opportunity Center Opens (August 2023)

- Interviewed 235 people, and extending offers to 189 Detroiters:
 - Crowd Management, Environmental Services, Parking Attendants, Ushers, and Guest Services.
 - Employment at Little Caesars Arena, The Fox Theater, Comerica Park and the Northern Venue Amphitheaters.
- The Opportunity Center has welcomed more than 1,728 visitors since September 2023, hosting more than 30 community partners
- Visitors from all 7 City Council Districts















Retail and Local Business

Incubation/Economic Inclusion

Partners

Real Estate Association of Developers, Building Community Value, City of Detroit, and NAC members

Milestone: Co-developer Program Launch and Award

- 9 stakeholder meetings to inform the creation of the RFPs and process
- 3 prime sites selected within the energy and traffic of The District Detroit
- Over 45 applicants have submitted intake forms to engage in the process

Locations

- 1. The Woodstock/475 Peterboro AWARDED!
- 2. The Blenheim/81 W. Columbia
- 3. Fine Arts Building/44 & 48 W. Adams

















Retail and Local Business

Incubation/Economic Inclusion

Partners

Detroit Means Business, Michigan Black Business Alliance, YouthBuild, as well as Council Members Mary Waters and Fred Durhall III and Gabriela Santiago-Romero.

Local Business Growth In The District Detroit:

- Pingree Detroit
- Good Cakes & Bakes
- Detroit VS Everybody

Local Vendor Food and Beverage Engagement at Comerica Park and Little Caesars Arena:

Breadless

- El Rey de las Arepas
- Craigs Got Crabs

- Cooking with Que
- Lobster Food Truck
- Voyager

- Detroit Water Ice Factory Slows Bar-B-Q

Yum Village

• Egg Roll Diva

Taqueria El Rey













Retail and Local Business Recruitment Consultants

Recruitment Consultants Hired

- Metro Strategies
- Detroit Equity Inc.

Recruitment Consultants Scope Of Work:

- Ensure equity and inclusion programs and policies are in place to reach City of Detroit Executive Orders
- Create a space to develop and share Detroit-specific data and best practices
- Measure the pulse of the community through formal interactions between our trusted faith-based leaders and community members
- Engage with Detroit residents to support Executive orders for Detroit Based contracting and workforce hiring



Bishop Edgar L. Vann II, Detroit Equity Inc



Terrence M. Hicks, Metro Strategies





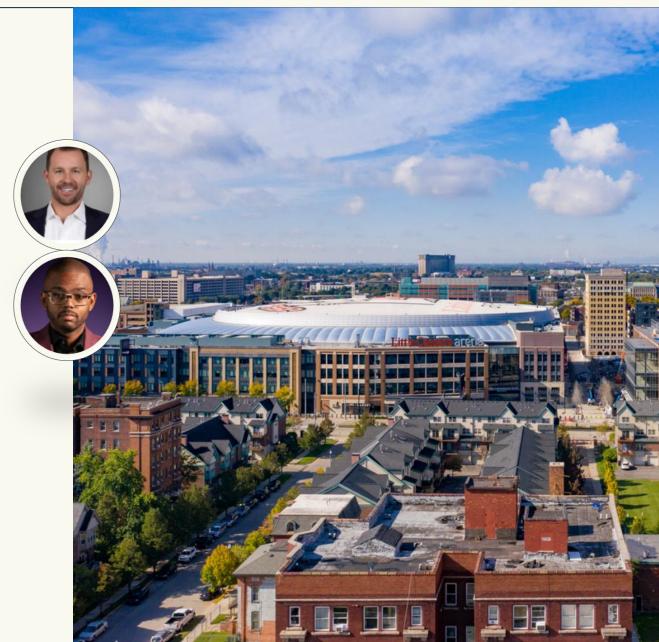
Traffic / Parking / Transit

Partners

- City of Detroit Parking & Traffic Division
- WSP
- · ODM
- NAC Members
- DPD
- MDOT

Parking and Traffic Study

- ODM hosted 6 stakeholder meetings to inform the creation of the study and desired outcomes.
- WSP delivered the final report January of 2025 with recommendations.
- PROGRESS: Worked with MDOT for new pedestrian markings on Woodward Avenue for increased safety
- Continue to partner with all large venue operators for traffic and parking planning
- 2026 look ahead: CBA required traffic meetings and communication for any expected road closures









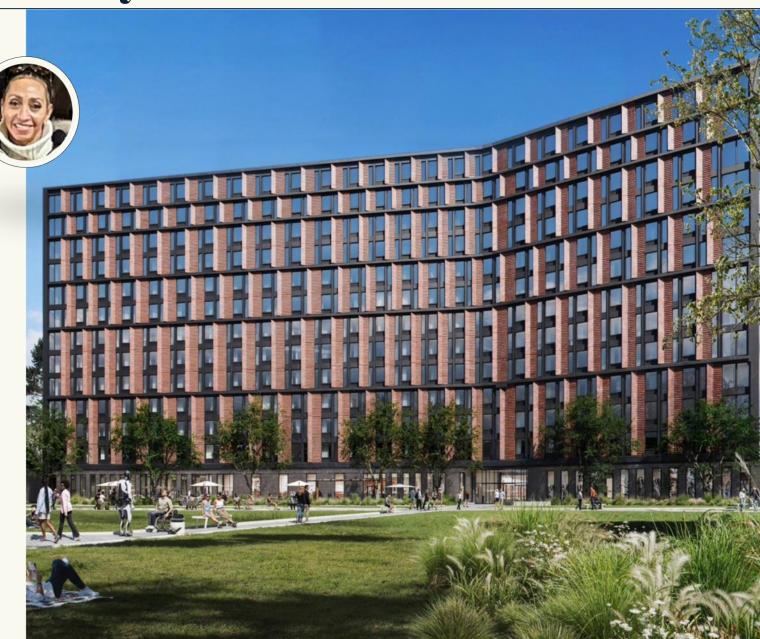
Housing/Accessibility

Partners

- Detroit Housing Network
- City of Detroit
- Olympia Development
- MHT/Continental Management
- NAC Members

CBA Commitments

- To date over 1 Million contributed to the city's Affordable Housing Fund
- Accessibility Consultant hired and met with NAC lead Deirda Jackson









Arts, Culture, and Green Space

Partners

- City of Detroit
- Olympia Development
- ACE
- NAC Members –
- Michigan Historical Society

CBA Commitments

- 2024 -Request for Applications for the Neighborhood History Study which will research, document, and memorialize the history of Detroiters in the Brush Park, Paradise Valley, Cass Corridor, Black Bottom and Cass Park neighborhoods
- 2025 RFA AWARDED to Wayne State University. The Past Forward Project, has been led by Dr. Krysta Ryzewski, Chair and Professor of Anthropology at Wayne State University
- 3 Community charettes were hosted for Woodward Plaza and 2 more for the M Block green space.













I-75 Project Update

Ryan Friedrichs







Arts, Culture, and Green Space

Preferred I-75 Cap Concept

The preferred I-75 Cap Concept locates three caps at strategic locations within the study area. The West Cap creates a hub of daily activity by strengthening the Grand River corridor and increasing walkability and safety. The West Cap anchors the upcoming University of **Michigan Center for Innovation** development and creates a space for both Cass Tech and U-M students. The Central Cap creates an impactful and memorable space located near vital downtown stadiums and entertainment centers bringing residents and visitors into a central gathering space. The East Cap creates a neighborhood gathering space for Brush Park and Brewster Homes residents, enhancing residents' connection to Downtown and creating a natural space for families, youth, and seniors in the area.









Arts, Culture, and Green Space

Next Steps

Funding is already secured for the further study and design of this project. The next phase will include further exploration to identify additional construction phase funding through public grant programs and private philanthropy.

Future Phases

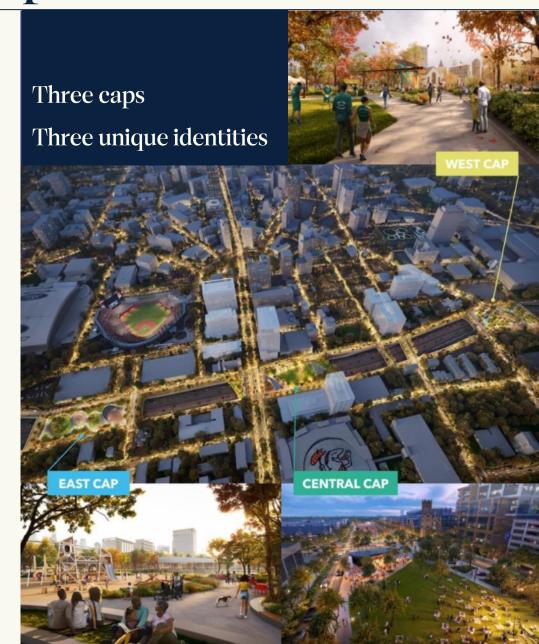
Feasibility Study: 2025

This phase will include further study on cap public space planning and design, structural and design studies, and ongoing community engagement.

Finalization of Construction Engineering: 2026 to 2027

This phase will follow the feasibility study to refine designs and set up the project for construction. **Construction: 2028 or Later**

Once the design is finalized, construction will occur to create the caps as well as park programming on each cap. This is dependent on securing funding for the caps and public space amenities.









UMCI Update

Lutalo Sanifu















UMCI Site Overview

UMCI Site

- Adequate Lighting
- Vibrant Pedestrian Walk
- Maximized Flexible Space
- Media Center
- Business Support Studio
- Michigan Engineering Zone
- Cafe

Public Park

- Native & adapted plants
- Durable hardscapes
- Light-colored paving

Student Housing

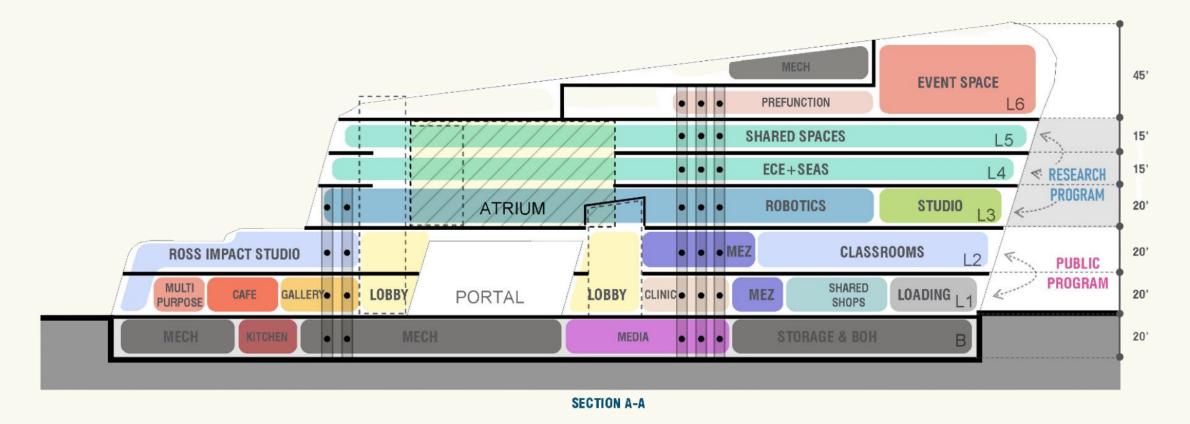
- Student/faculty housing
- Mixed-use development

Incubator Space

- Business incubator
- Parking structure



Building Cross-section



Draft Layout - Subject to Change

UMCI Sustainability Goals

Project Overview

UMCI will be an all-electric building, with renewable energy offsets purchased by the university.

The energy efficient system design has a unique hybrid water-to-water heat pump and air-to-water heat pump system and ice thermal storage tanks maximizing energy recovery.

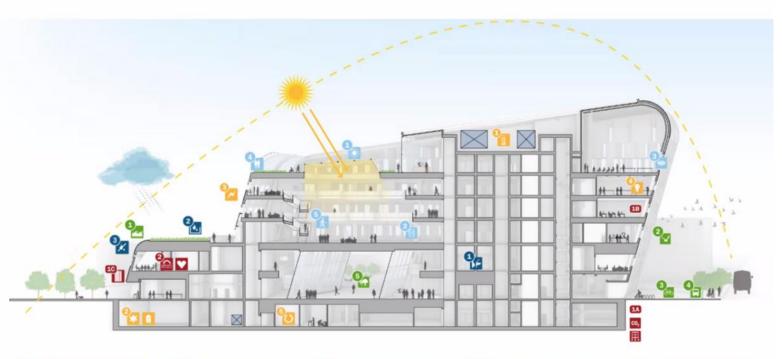
The design reduces embodied carbon by utilizing optimized concrete mixes, structural steel with recycled content, and low-carbon insulation to lower the building's overall global warming potential.

The design prioritizes daylight and connection to the urban landscape with views and exterior occupiable spaces.

Healthy interior material selection will promote the health and wellbeing of students, staff and community.

Low-flow plumbing fixtures, based on distinct user groups, will significantly reduce annual indoor water consumption.

Potential ecological impacts of the development are addressed through native and adaptive, irrigation-free landscape design, site lighting design to reduce light pollution, and strategic bird-safe glass with frit along the building's facade.





- Electric heating from air source and water source heat pumps
- Thermal storage for expanded energy recovery and peak load shfiting
- Purchasing off-site renewable energy for building energy use
- Efficient LED-only indoor and outdoor lighting
- Building exhaust air energy recovery



- Low carbon materials
 Concrete
 - Structural steel
 - 10 Insulation
- Low-VOC indoor materials and material ingredient transparency



- Daylit atrium
- Healthy indoor air quality
- Quality views to the outdoors
- Outdoor open space
- Feature stairs for an active design



- Green roof with native and adaptive plants
- Strategic bird-safe glazing
- Bicycle parking
- Access to transit
- Publicly accessible plaza



- Efficient, low-flow plumbing fixtures
- Stormwater retention at green roof
- No permanent irrigation needed for native and adaptive plants



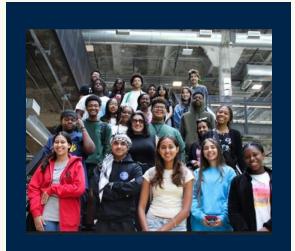


Bring together the best of U of M & the City of Detroit



^{*}Proportions based on estimated total enrollments across all degree and certificate programs. Individual programs may have very different proportions.

Focus On Four Interdisciplinary Areas



Climate action and clean energy transition



Advanced manufacturing and mobility



Applied artificial intelligence w/ initial focus on smart cities and urban tech



Entrepreneurship and innovation

2,000

Careers Advanced

Advance 2,000 Detroiter careers per year with gateway certificate programs

500

Educational/Research Jobs

Create X jobs via educational and research partnerships with Y companies

5,000

Youth Engaged

Engage with 5,000 local K-12 students in crafted STEAM curriculum

2027

Open Academic Building

Open academic building that meet the academic needs of UMCI by Fall 2027

500

Enroll 500 Grad Students

Enroll 500 grad. students per year with 5 new degrees involving 5 schools

30,000

mmunity Members

Engage

demonstrating positive community impact
through ongoing engagement

Master's Degree Programs

- Conferred by U-M Ann Arbor
- Topics being researched include Urban Technology / Smart Cities,
 Artificial Intelligence, Sustainable Energy, Robotics, and more
- First programs expected to launch Fall 2027

Gateway Certificates

- For Detroiters 14+ with some or no college
- Can be completed in 6-12 months
- Develop skills for in-demand, good paying entry level roles such as
 - Project management
 - Quality assurance specialists
 - Business development/Inside Sales
 - and more to come

Skill Mastery Programs and Workshops

- Leadership, entrepreneurship and business
- Programming, data science and generative Al
- Drone operations and emerging technology

New skill and topic areas will be regularly evaluated and developed.



Saturdays in the D Summer Certificate Classes & Workshops

- Foundations of Project Management
- Introduction to User Experience Principles and Processes
- Python I: Programming for Everybody
- Python III: Using Python to Access Web Data
- Python IV: Using Databases with Python
- Speaking and Presenting: Poise, Pitches, and Persuasion















Sponsored By





MICHIGAN CENTRAL

Career Development Day



Saturday, October 25 1-4pm

Newlab at Michigan Central 2050 15th Street Detroit, MI 48216



EVENT DETAILS

- + Professional Portraits
- + Employer Networking
- Job Readiness
 Workshops
- + Onsite Job Interviews

JOB OPPORTUNITIES

- + Marketing Associate
- + Field Service Technician
- + LPN Trainer
- + Systems Engineer
- + Animation contractor
- + And more!













UMCI Leadership Program

COMMUNITY FOCUS GROUPS

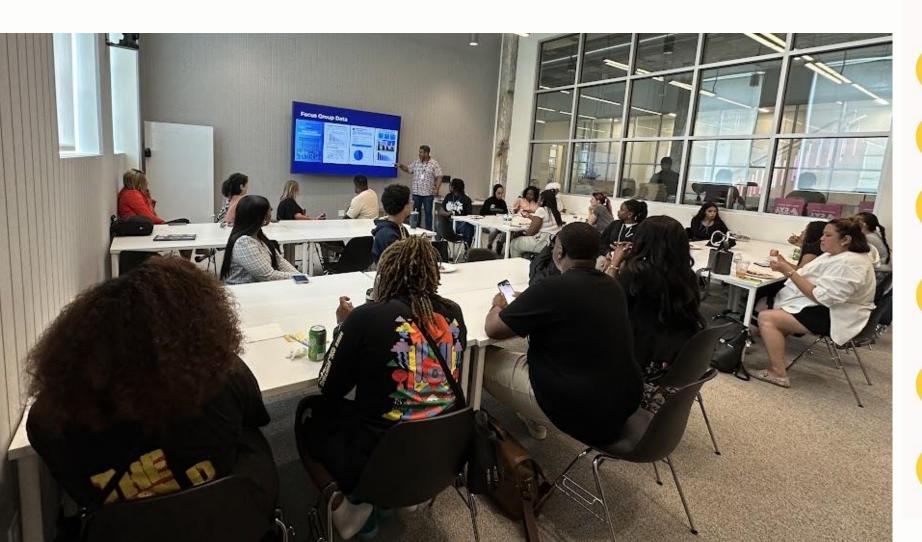








Program Launch Fall 2025



BELONGING & IDENTITY

Build confidence and foster an entrepreneurial mindset

2 UNDERSTAND ENTREPRENEEURSHIP

Introduce concepts of entrepreneurship and existing businesses

DEFINE A BUSINESS IDEA

Identify a product or service that people will pay for

DESIGN A RETAIL PRODUCT

Learn practical skills in product design and development

5 INTERNSHIPS WITH EXISTING STARTUPS

Gain hands-on experience working in a startup environment

6 MICRO-FUNDING & POP-UP TESTING

Pitch business ideas, test thes market, and generate initial sales

7 LEGAL SETUP Support to establish business entity, licensing, banking

Develop an operational plan

8 LAUNCH BUSINESS
Open to customers, track
performance, and refine for growth



Serving Our Community

Rian English Barnhill







Serving our Community Beyond our CBA





Construction Update

Stephanie Calhoun





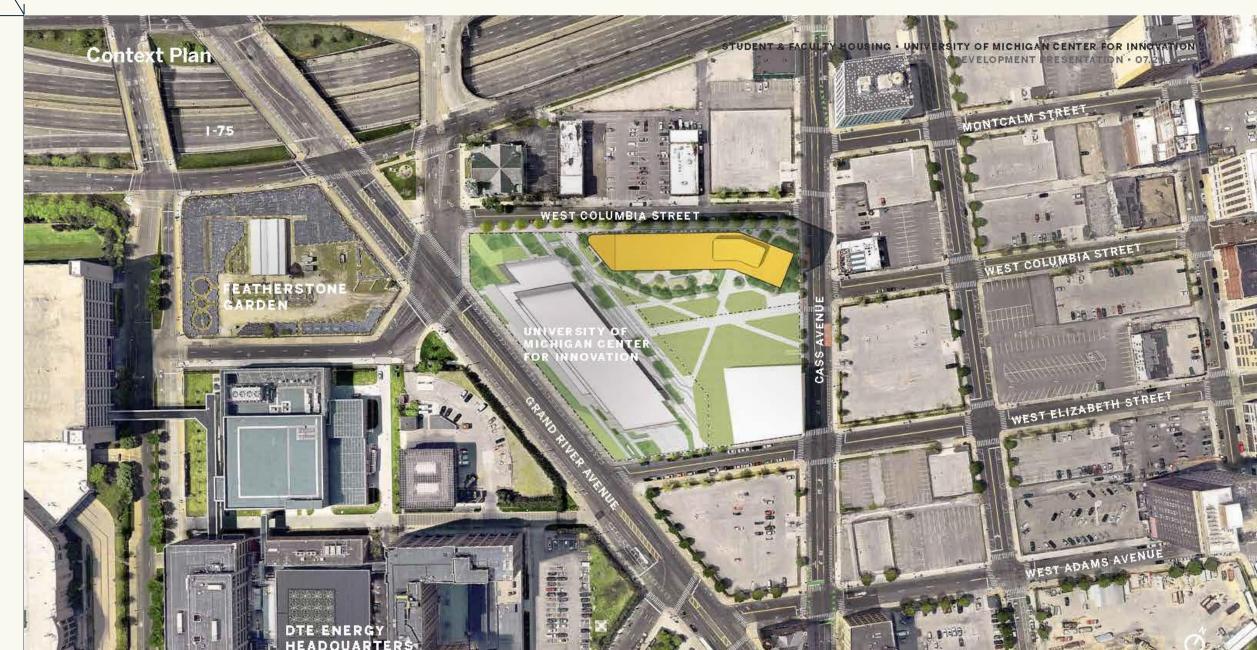


University of Michigan Residential Tower





Context Plan







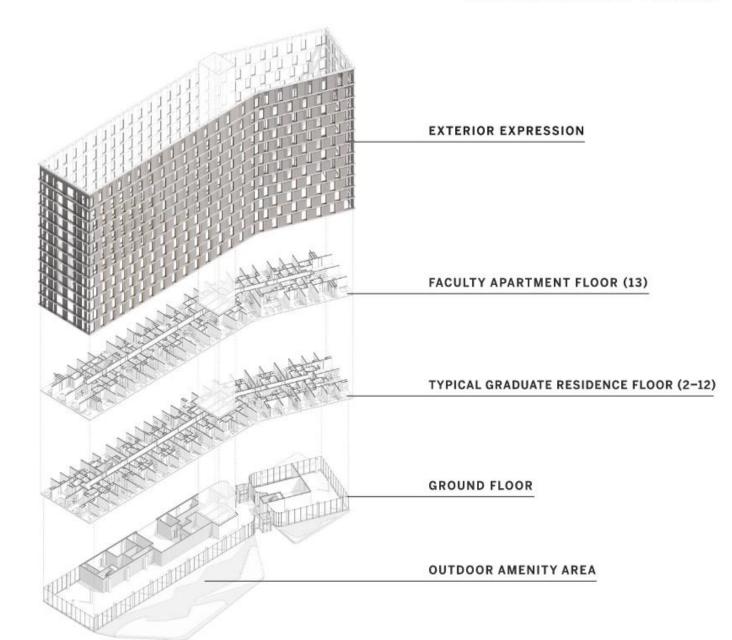






Project Overview

- 13-story, 235,000 GSF building
- Ground floor with amenities: lounge, study rooms, fitness, grab-and-go
- 11 floors of graduate residences
- One floor of faculty apartments
- Outdoor amenity space







RELATED

UMCI Residential Project – Milestone Schedule

'24 2025 2026 2027 2028 Dec Jan Feb Mar Apr May June July Aug Sep Oct Nov Dec Jan Feb Mar Apr May June July Aug Sep Oct Nov Dec Jan Feb Mar Apr May June July **Schematic Design** Design **Development Construction Documents** Construction **Foundations** Structure **Enclosure Finishes** Furniture



Construction and Phasing Update

Keith Bradford







Henry Street Apartments



170
Residential
Units

RELATED

OLYMPIA DEVELOPMENT **7**Buildings

6
Residential

 $1 \\ \text{Community Center} \\$

60%/40%/30% AMI



The Residents @ 150 Bagley

148

Apartments 20% Affordable at 80% AMI

125

Parking Spots

_

8,800

SQFT Retail

Bagley Development Group



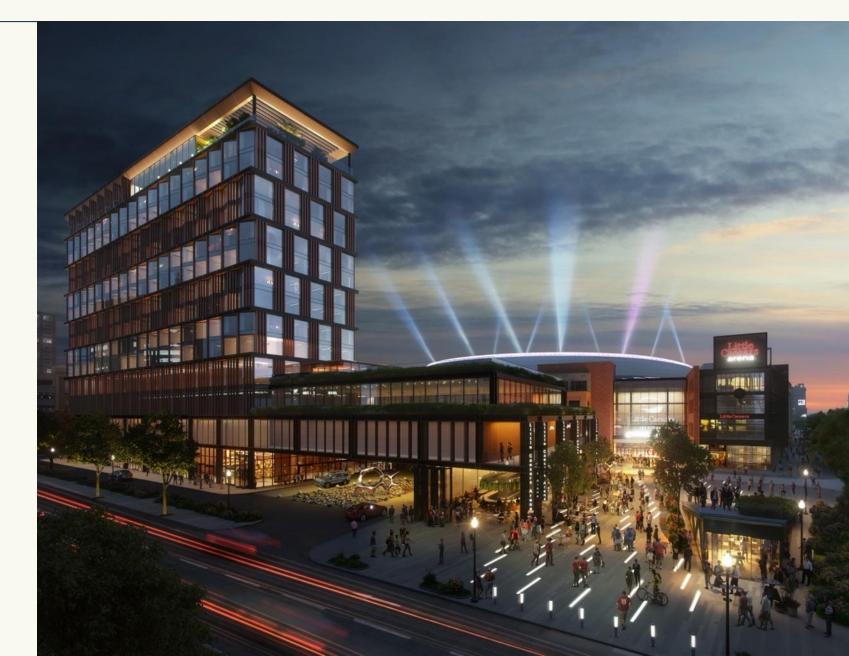






Little Caesars Arena Hotel

290 Keys 22K SF Retail







The American

149

Residential Units

_

30%

Affordable at 50% AMI

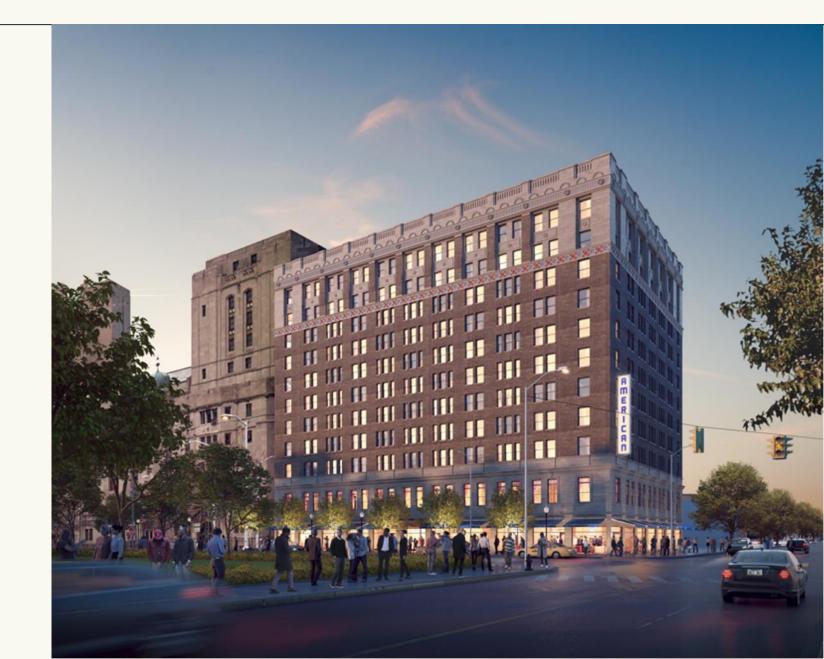
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11

Stories

_

5K SF Retail





Construction and Phasing Update

2026 Pre Development Projects: Co-Developer Sites







The Blenheim 81 W. Columbia



Fine Arts Building 44 & 48 W. Adams







2025 Summary + 2026 Look Ahead

2025

- · To date 189 Detroiters Hired from the OC
- 30 community partners
- Over 1 million contributed to the Housing Trust Fund
- Codeveloper Site 1 awarded: 475 Peterboro
- 3rd Detroit based business opened, Pingree Detroit
- · Recruitment Consultants Hired
- Accessibility Consultant Hired
- Arts and Culture RFA awarded
- Contractor Fair #2 (UMCI Residential)

2026

- UMCI Residential Project Groundbreaking
- Fast Track Program
- Internship program expands
- Continued Community support and local hiring







Stay Connected!



TheDistrictDetroitOC.com



Neighborhood Advisory Council Q & A + Discussion



General Public Comment



Thank you and Stay Updated

District Detroit Opportunity Center thedistrictdetroitoc.com





WHERE COMMUNITY MEETS OPPORTUNITY



Developer portal for development updates, jobs, housing, vendor opportunities, upcoming events and to sign up for email list

City of Detroit CBO Information www.detroitmi.gov/districtdetroit



Public Meeting Information, presentations, all documents, and compliance reports

Thank you and Stay Updated

District Detroit Opportunity Center thedistrictdetroitoc.com

City of Detroit CBO Information www.detroitmi.gov/districtdetroit



Developer portal for development updates, jobs, housing, vendor opportunities, upcoming events and to sign up for email list



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Thank you

