

YOUR CITY, YOUR STORIES, YOUR SCREEN

FILM DETROIT OUTREACH PROGRAM





WHAT IS FILM DETROIT?

A passionate community for filmmakers and creators

A city initiative for local film artists and creators who are interested in showcasing their talent on our cable broadcast channels and the Detroit Connected app.

Become Detroit's leading media platform for community outreach, entertainment, and youth development in TV and film.

WHO IS FILM DETROIT FOR?

Film Detroit supports every role in filmmaking, because it takes a whole team to bring stories to life.

- High school and college students
- Independent filmmakers & content creators
- Teachers, professors, and mentors
- Local studios, cultural institutions, and organizations
- Screenwriters and storytellers



IN FRONT TO BEHIND THE CAMERA

Film Detroit is here to support every part of the film community, not just filmmakers and actors, but also makeup artists, screenwriters, location managers, production crews, and more. We know it takes a full team to bring a story to life, and our mission is to make sure everyone involved has the resources and support they need to succeed in Detroit.





WHAT DOES FILM DETROIT OFFER?

- TV channels 22 and 68, to showcase the city's talent and give stock to the film industry
- Ongoing workshops, panels, and networking meetups to pour back into the film community
- A resource to align filmmakers and creatives with organizations and entities
- Giving a stake to the film community

***Offering the community to live stream their events, like this year's Ribs and R&B Festival on Channel 21!**

FILM SUBMISSIONS

Submission forms will be available on the Detroit Film Office website. Film MUST be free from showing:

- INDECENCY
- PROFANITY
- OBSCENITY
- SUICIDE OR SELF-HARM
- SUBSTANCE USE
- POLITICAL CONTENT
- ADVERTISING/PROMOTIONS
- MORALLY OR CULTURALLY OFFENSIVE



CONTENT TYPES FOR SUBMISSIONS

- ANIMATION
- MUSIC VIDEO
- WEB/NEWS MEDIA
- DOCUMENTARY
- FEATURE
- SHORT
- SERIES
- INTERVIEW
- SITCOM
- PODCAST



FORMAT FOR FILM SUBMISSIONS

- VIDEO SIZE: 1920x1080
- AUDIO LEVEL: -12dB, 48 kHz
- BIT DEPTH: 6.53 MB/sec
- CODEC: h.264
- FRAME RATE: 29.97
- FULL HD ASPECT RATIO: 16:9
- CLOSED CAPTIONS
- FILE FORMAT: MP4
- MAX FILE SIZE: 4GB



FILM PERMITS

We handle small features and silver screens.

Film Detroit issues a no-fee general Film Permit and/or a B-Roll Film Permit for all work being completed in the City of Detroit. To obtain a Film Permit, the film company must complete a Location Use / Film Permit Application and submit it two weeks before filming. We also require all film companies to provide proof of adequate insurance for all film projects, which should be acquired before submitting your application. In addition to our requirements, additional city permits and/or fees may be required depending on the uniqueness of the project.



DO'S AND DON'TS

Things to consider before shooting your next project

- Stop or delay car & pedestrian traffic
- Film at any park (ex. Beacon Park)
- Film at Spirit Plaza
- Film at Hart Plaza
- Film at Joe Louis Fist
- Film at Belle Isle
- Film on any freeway
- Film on any bridges
- Film on the People Mover

- Film on private property
- Film on the Detroit River (camera & drones)
- Film police stations
- Film courts
- Use drones
- Use business signs
- Film murals or artwork
- Use fire
- Use guns with real ammo and/or police cars (real or fake)

WHAT TO EXPECT?

Upon receipt of your application, the Detroit Film Office will contact you and review your application in full to ensure it is complete.

The film office will advise and assist you in getting the necessary permits once your application has been submitted.

WHAT CAN CAUSE AN APPLICATION TO BE REJECTED?

The application is reviewed based on the overall city impact and required resources, which may include but not limited to the following:

- Cost of police and manpower availability (must be reimbursed)
- Fire Department permits
- Community Impact forms for street closures
- Health Department impact
- Parking meter reimbursement

- Business License permit
- Street closures permit (detour plans needed for massive closures)
- Building & Safety permits impact
- Recreation costs and fees
- DDOT routes impacted

FILM PERMIT REQUIREMENTS

INSURANCE

- All film permit applications require a Certificate of Insurance (COI) EXCEPT for B-ROLL only and Interior only requests.
- COI MUST list the City of Detroit as the Certificate Holder
- Address for COI:
 - The City of Detroit
Coleman A. Young Municipal Center
2 Woodward Avenue, Suite 333
Detroit, MI 48226

ACORD

CERTIFICATE OF LIABILITY INSURANCE

DATE (MM/DD/YYYY)
VOID

THIS CERTIFICATE IS ISSUED AS A MATTER OF INFORMATION ONLY AND CONFERS NO RIGHTS UPON THE CERTIFICATE HOLDER. THIS CERTIFICATE DOES NOT AFFIRMATIVELY OR NEGATIVELY AMEND, EXTEND OR ALTER THE COVERAGE AFFORDED BY THE POLICIES BELOW. THIS CERTIFICATE OF INSURANCE DOES NOT CONSTITUTE A CONTRACT BETWEEN THE ISSUING INSURER(S), AUTHORIZED REPRESENTATIVE OR PRODUCER, AND THE CERTIFICATE HOLDER.

IMPORTANT: If the certificate holder is an ADDITIONAL INSURED, the policy(ies) must have ADDITIONAL INSURED provisions or be endorsed. If SUBROGATION IS WAIVED, subject to the terms and conditions of the policy, certain policies may require an endorsement. A statement on this certificate does not confer rights to the certificate holder in lieu of such endorsement(s).

PRODUCER
VOID

CONTACT NAME: VOID

PHONE (A/C, No, Ext):

FAX (A/C, No):

E-MAIL ADDRESS:

INSURER(S) AFFORDING COVERAGE

NAIC #

INSURER A: VOID

INSURER B:

INSURER C:

INSURER D:

INSURER E:

INSURER F:

INSURED
VOID

COVERAGES

CERTIFICATE NUMBER:

REVISION NUMBER:

THIS IS TO CERTIFY THAT THE POLICIES OF INSURANCE LISTED BELOW HAVE BEEN ISSUED TO THE INSURED NAMED ABOVE FOR THE POLICY PERIOD INDICATED. NOTWITHSTANDING ANY REQUIREMENT, TERM OR CONDITION OF ANY CONTRACT OR OTHER DOCUMENT WITH RESPECT TO WHICH THIS CERTIFICATE MAY BE ISSUED OR MAY PERTAIN, THE INSURANCE AFFORDED BY THE POLICIES DESCRIBED HEREIN IS SUBJECT TO ALL THE TERMS, EXCLUSIONS AND CONDITIONS OF SUCH POLICIES. LIMITS SHOWN MAY HAVE BEEN REDUCED BY PAID CLAIMS.

INSUR LTR	TYPE OF INSURANCE	POLICY SUB (INS)	VOID	POLICY NUMBER	POLICY EFF (MM/DD/YYYY)	POLICY EXP (MM/DD/YYYY)	LIMITS
	COMMERCIAL GENERAL LIABILITY						EACH OCCURRENCE \$ VOID
	<div>CLAIMS-MADE <input type="checkbox"/> OCCUR <input type="checkbox"/></div>						DAMAGE TO RENTED PREMISES (Ea occurrence) \$
							MED EXP (Any one person) \$
							PERSONAL & ADV INJURY \$
							GENERAL AGGREGATE \$
							PRODUCTS - COMP/OP AGG \$
							\$
	AUTOMOBILE LIABILITY						UNBLENDED SINGLE LIMIT (Ea accident) \$ VOID
	<div>ANY AUTO OWNED AUTOS ONLY <input type="checkbox"/> SCHEDULED AUTOS NON-OWNED AUTOS ONLY <input type="checkbox"/></div>						BODILY INJURY (Per person) \$
							BODILY INJURY (Per accident) \$
							PROPERTY DAMAGE (Per accident) \$
							\$
	UMBRELLA LIAB						EACH OCCURRENCE \$ VOID
	<div>EXCESS LIAB <input type="checkbox"/> CLAIMS-MADE <input type="checkbox"/></div>						AGGREGATE \$
	<div>DED <input type="checkbox"/> RETENTION \$</div>						\$
	WORKERS COMPENSATION AND EMPLOYERS' LIABILITY						PER STATUTE <input type="checkbox"/> OTHER <input type="checkbox"/> VOID
	<div>ANY PROPRIETOR/PARTNER/EXECUTIVE OFFICER/ MEMBER EXCLUDED? <input type="checkbox"/> Y/N</div>						E.L. EACH ACCIDENT \$
	<div>Mandatory in NH: <input type="checkbox"/> If yes, describe under DESCRIPTION OF OPERATIONS below</div>						E.L. DISEASE - PER EMPLOYEE \$
							E.L. DISEASE - POLICY LIMIT \$
							VOID

DESCRIPTION OF OPERATIONS / LOCATIONS / VEHICLES (ACORD 101, Additional Remarks Schedule, may be attached if more space is required)
VOID

CERTIFICATE HOLDER

CANCELLATION

VOID

VOID

VOID

VOID

\$HOULD ANY OF THE ABOVE DESCRIBED POLICIES BE CANCELLED BEFORE THE EXPIRATION DATE THEREOF, NOTICE WILL BE DELIVERED IN ACCORDANCE WITH THE POLICY PROVISIONS.

AUTHORIZED REPRESENTATIVE

ACORD 25 (2016/03)

© 1988-2015 ACORD CORPORATION. All rights reserved.
The ACORD name and logo are registered marks of ACORD

FILM PERMIT REQUIREMENTS

LOCATION AGREEMENTS

- Private property
- Painted mural on city-owned property or private business
- Filming any building signage or logos
- Statues or monuments
- Detroit parks
- The Detroit People Mover
- The Detroit River (camera or drones)
- Freeways or bridges



FILM PERMIT REQUIREMENTS

INTERMITTENT TRAFFIC CONTROL (ITC) PERMIT

- If applicant identify they need a location(s), street(s), sidewalk(s) or lane(s) closed for production
- Will need the Detroit Police Department's approval
- DPD will arrange cost, payment, and on-site TAC OPS officers with the applicant
- A detailed site map of locations must be provided
- Applicant must get approval from any business or private property to be affected by the closure of the block in the form of email, text, or written communication, attached with documentation, and emailed to the DFO. Includes residential areas too.
- TAC OPS and DDOT must review/approve to ensure alternate bus route is an option
- Prices may vary



FILM PERMIT REQUIREMENTS

DOWNTOWN DETROIT PARKS

- If you request B-roll, film and or photography at any of these Downtown Parks you MUST complete a request form with Downtown Detroit Partnership
 - Campus Martius
 - Grand Circus Park
 - Beacon Park
 - Cadillac Square
 - Capitol Park
 - Woodward Esplanade
- Prices may vary

Visit downtowndetroit.org



FILM PERMIT REQUIREMENTS

DETROIT CITY PARKS

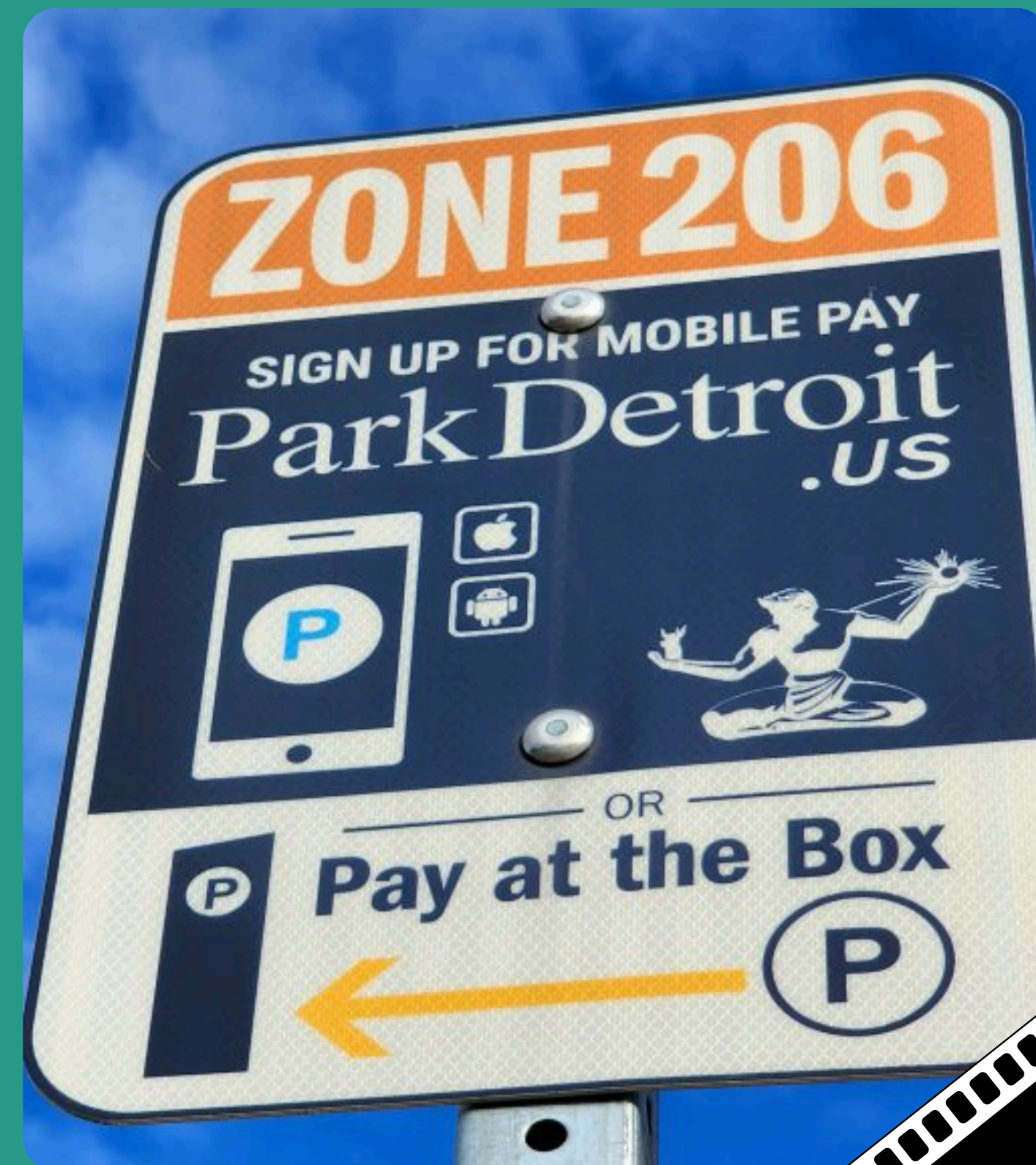
- Managed by Detroit Parks and Recreation
- B-roll ONLY projects do not need a permit
- Email DPRDreservation@detroitmi.gov
- Or contact for assistance, Grace Wimbley
 - 313-720-5432
 - grace.wimbley@detroitmi.gov
- Prices may vary



FILM PERMIT REQUIREMENTS

MUNICIPAL PARKING

- Request to reserve parking at any metered spaces and/or garages, and to purchase a group parking arrangement
- Satina Maddox
 - 313-221-2520
 - maddoxs@detroitmi.gov
- Prices may vary



FILM PERMIT REQUIREMENTS

BELLE ISLE

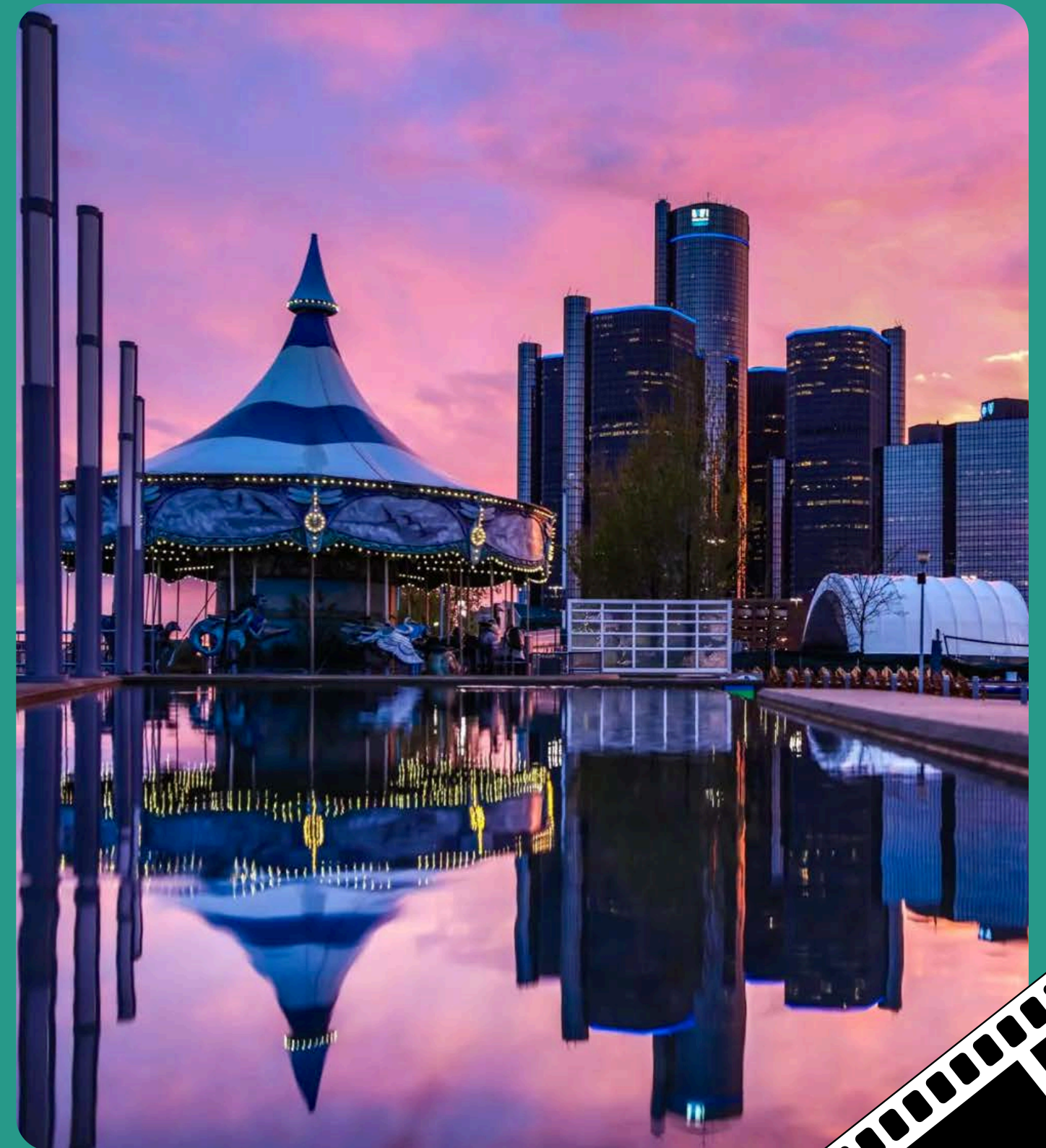
- Belle Isle is managed by the state of Michigan's Department of Natural Resources.
- Commercial video/documentary filming (\$18.75/hour)
- Darlisa Terrell, Special Events Coordinator
 - 313-618-2870
 - Terrelld5@michigan.gov
- Prices may vary



FILM PERMIT REQUIREMENTS

DETROIT RIVERFRONT

- Requires a location agreement and site map for any closures (street lanes, sidewalks, etc.)
- Marc Pasco
 - 313.566.8240
 - Marc.Pasco@DetroitRiverFront.org
- Prices may vary



HOW LONG IS THE PROCESS?

The permitting process depends on the project type. Typically, a permit can be issued within 48-72 hours. Please keep in mind that other services and permits to shoot at specific locations may prolong the permitting process.

PRO TIP:

Research and plan ahead before your production start date!

WHY DO I NEED A PERMIT?

- To ensure traffic is managed, safety is maintained, and the public's experience is not negatively impacted.
- Certain locations, like the Spirit Plaza, Belle Isle, and the People Mover, require specific permits due to their unique characteristics or the need for coordination with other entities.
- Permits help establish liability and ensure safety measures are in place for cast, crew, and the public.
- Using drones, or specific equipment like fire or weapons (real or fake), also necessitates a permit.
- If the film or video is intended for commercial purposes (advertising, movies, etc.), it's generally considered commercial activity and requires a permit.

MAKING DETROIT A FILM-FRIENDLY CITY

- Providing access to filmmakers and creators to shoot the beauty of Detroit
- Working with the police to make sure they know the permit guidelines and open communications to avoid harassment towards filmmakers and production teams



NEED HELP DURING A SHOOT?

We want to make every shoot successful from start to finish

We want your shoot in Detroit to be a success from day one to wrap. If anything pops up that gets in the way, give us a call; we've got your back. And if you're still running into pushback from businesses, police, or security even after you've got your permits in place, let us know.

Part of our job is making sure Detroit stays a film-friendly city, and that means supporting you every step of the way.

FAQS

- How long does the film permit process take?
 - The Permitting process depends on the project type. Typically, a permit can be issued within 48-72 hours.
- Why do I need insurance?
 - The insurance forms are needed to protect the City of Detroit from liability during your shoot.
- What projects don't require insurance?
 - Insurance forms are necessary for all projects EXCEPT for B-ROLL only and Interior only requests
- How can I receive a Film Resources Directory and/or Michigan Production Guide?
 - Contact the Michigan Film Office at (800) 477-3456 or <http://www.michiganfilmoffice.org/>
- What if I have issues reaching the right person(s) to obtain additional permits or location agreements?
 - Contact our office at 313-900-7261 or DFO@detroitmi.gov and we can assist

QUESTIONS?





THANK YOU

FOLLOW US ON OUR SOCIAL MEDIA CHANNELS FOR MORE UPDATES,
FILM DETROIT CONTENT AND FEATURES!



@filmdetroit



@filmdetroit313



@filmdetroit313

