Community Meeting: Zoning and Land-Use Draft Plan Emerging Ideas

I-375 Neighborhood Framework: Zoning and Land-Use

June 26, 2025

The City of Detroit Planning & Development Department



WELCOME



RUN OF SHOW

5:30pm Doors Open

6:00pm Presentation

- Framework Team Presenters:
 - Alexa Bush, Ebony Payne, Kemba Braynon
- Project Context
- Recap: Community Meeting #2
- Zoning and Land-Use Draft Plan
- Urban Analysis

6:25pm Survey and Exhibit

- Zoning and Land-Use Draft Plan
- Intro to History, Art, and Culture

7:25pm Closing Comments



PROJECT CONTEXT



FRAMEWORK OVERVIEW

The Neighborhood Framework...

- Complements the design of the I-375 Boulevard
- Defines a vision for the new land created by the construction
- Connects back to the surrounding communities

Zoning and Land-Use focus is in Yellow.



DETROIT RIVER

I-375 PROJECT GIVENS WHAT WE KNOW...



- I-375 is past it's useful infrastructure life – no matter what, significant investment is necessary
- Complex project with many parts – however, room to improve process
- Different valid perspectives the plan can mediate shared solutions



FRAMEWORK / PROJECT IMPACT



I-375 NEIGHBORHOOD FRAMEWORK TEAM



I-375 BOULEVARD DESIGN/ CONSTRUCTION TEAM



FRAMEWORK TIMELINE



WHAT MAKES UP A FRAMEWORK?

COMMUNITY INPUT (Ongoing)

Outreach and feedback on ideas and challenges that inform the plan

TECHNICAL ANALYSIS (Ongoing)

Determining what is physically and legally possible and how can future opportunity be supported

MARKET ANALYSIS (Coming soon!)

Level-set what can be expected in capacity and time in future development



ABOUT LAND USE & ZONING

LAND USE:

the definition or vision of the <u>activities and purposes</u> that can be developed on a given parcel

ZONING:

the regulations that allow or deny uses, and other qualities, such as density, heights, and setbacks

ABOUT LAND USE & ZONING



ZONING & LAND USE PLANNING PROCESS

MEETING #1	MEETING #2	MEETING #3	MEETING #4
Introduce Zoning & Land Use Team & Scope	Engage Community on Desired Land Uses for Each Parcel	Confirm Desired Land Uses Introduce Zoning Principles and Other Policy Considerations	Share Refined Recommendations for Land Use, Zoning, & Policy Considerations



RECAP - SCENARIO WORKSHOP

28 Discussion Tables

16 Parcels Labeled A-P

5 Land Use Types:

- Residential
- Entertainment
- Retail & Business
- Mixed Use
- Open Space

Each table used sticky dots and shared comments to indicate what land uses they would like to see on each parcel.



WHAT WE HEARD: A PREFERENCE FOR MIXED USE



WHAT WE HEARD BY GEOGRAPHY: NEAR EASTERN MARKET



Land Use Preference





Summary & Additional Comments

- Mixed-use
- Food-related business
- Opportunities for entrepreneurship and local businesses
- Open space that supports views and access to the Market
- Affordable housing w/ ownership opportunities
- Neighborhood-scale entertainment, such as a movie theater or preferably venues that honor Black Bottom's legacy

WHAT WE HEARD BY GEOGRAPHY: ALONG THE BOULEVARD





Summary & Additional Comments

- Mixed-use
- Affordable housing, workforce housing, mix of scales
- Small retail & neighborhood entertainment
- Museums, shops, spaces to hang out.



WHAT WE HEARD **BY GEOGRAPHY: NEAR THE RIVERFRONT**



Land Use Preference



Summary & Additional Comments

- Open space
- Entertainment uses similar to Downtown
- Mixed-use retail
- Higher-density housing











TRENDS, PREFERENCES & INTERESTS

- **Mixed use** with ground level retail and housing above.
- **Retail that is neighborhood-scale** and local or BIPOC-owned.
- Retail that supports adjacent uses:
 - Food industry near Eastern Market
 - Neighborhood services and shops near Lafayette Park
- Neighborhood-scale entertainment:
 - Movie theaters, bowling alleys, roller rinks, mini golf, etc.
- **Civic, institutional, and cultural uses**, such as museums and art galleries, especially that honor Black Bottom.
- **Open spaces placed throughout**, such as pocket parks, playgrounds, or bandshells.

While we cannot guarantee what future development will be, <mark>we can create a plan that incorporates desired</mark> uses as opportunities arise.

Based on the feedback, we recommend a Draft Land Use Plan that <u>uses the Mixed Use</u> <u>Designations from the current City of Detroit Master Plan of Policies (MPP)</u> as a starting point and qualifies them to support adjacent areas:

> The mixed-use categories recognize the development patterns of older urban areas. The city's older areas have not developed with strict development guidelines, often resulting in a mixture of land uses. The mixed-use categories also recognize the importance of accommodating new residents with various lifestyles and occupations (such as individuals running small businesses from their residences, or artists that carry on their trade at home).



Map 4-1B

City of Detroit Master Plan of Poliicies

Neighborhood Cluster 4 Central Business District



Future Land Use Low Density Residential (RL) Distribution / Port Industrial (IDP) Mixed - Residential / Commercial (MRC) Low / Medium Density Residential (RLM) Medium Density Residential (RM) Mixed - Residential / Industrial (MRI) High Density Residential (RH) Mixed - Town Center (MTC) Major Commercial (CM) Recreation (PRC) 24 Retail Center (CRC) Regional Park (PR) 臣 Neighborhood Commercial (CN) Private Marina (PRM) Thoroughfare Commercial (CT) Airport (AP) Special Commercial (CS) Cemetery (CEM) \mathbb{R}^{n} General Industrial (IG) Institutional (INST) Light Industrial (IL)



	of Detroit ar Plan of Lower East Central						
Future Land Use							
Low Density Residential (RL)	Thoroughfare	Commercial (CT)	Mixed - Town Center (MTC)				
Low / Medium Density Residential (M) 💹 Special Comm	ercial (CS)	Recreation (PRC)				
Medium Density Residential (RM)	General Indust	rial (IG)	Regional Park (PR)				
High Density Residential (RH)	💹 Light Industrial	(L)	Private Marina (PRM)				
Major Commercial (CM)	Distribution / P	ort Industrial (IDP)	Airport (AP)				
Retail Center (CRC)	Mixed - Reside	ntial / Commercial (MRC)	Cemetery (CEM)				
Neighborhood Commercial (CN)	Mixed - Reside	ntial / Industrial (MRI)	institutional (NST)				



Map 4-6B City of Detroit Master Plan of Policies							
Future Land Use							
Low Density Residential (RL)	285	Thoroughfare Commercial (CT)	7.	Mixed - Town Center (MTC)			
Low / Medium Density Residential (RLN	0 22	Special Commercial (CS)	23	Recreation (PRC)			
Medium Density Residential (RM)	11	General Industrial (IG)		Regional Park (PR)			
High Density Residential (RH)	11	Light Industrial (IL)	∞	Private Marina (PRM)			
Major Commercial (CM)		Distribution / Port Industrial (IDP)		Airport (AP)			
Retail Center (CRC)		Mixed- Residential / Commercial (MRC)		Cemelery (CEM)			
Neighborhood Commercial (CN)	823	Mixed- Residential / Industrial (MRI)		Institutional (INST)			

MRC: Mixed Use Residential-Commercial

areas consist predominantly of medium-to-high density housing developed compatibly with commercial and/or institutional uses. This classification is well suited to areas proximal to existing centers of major commercial activity, major thoroughfares, transportation nodes, or gateways into the city

MRI: Mixed Use Residential-Industrial

MTC: Mixed-Use Town Center

MRC: Mixed Use Residential-Commercial

MRI: Mixed Use Residential-Industrial

areas offer live-work opportunities for artists and trades-people to create a lively mixture of new residential, commercial, light industrial and/or entertainment opportunities. This designation is especially appropriate for historically industrial areas that may be suited to loft conversions.

MTC: Mixed-Use Town Center

MRC: Mixed Use Residential-Commercial

MRI: Mixed Use Residential-Industrial

MTC: Mixed-Use Town Center

are activity centers for a neighborhood or Cluster. They are often located at the intersection of two major thoroughfares. Land uses include a commercial, entertainment and/or institutional anchor with a mix of support uses including or in close proximity to residential land uses. Town Centers are distinguished from other activity centers by an emphasis on pedestrian orientation with wide sidewalks, building facades built up to the lot line, street-front access to buildings and landscaping

MRC: Mixed Use Residential-Commercial

R5: Medium Density Res R6: High Density Res B5: Major Business SD1: Small-Scale, Mixed-Use SD2: Mixed-Use SD4: Riverfront mixed use PD: Planned DevelopmentPCA: Public Center AdjacentPC: Public Center DistrictP1: Open Parking District

MRI: Mixed Use Residential-Industrial

B6: General ServicesM1: Limited IndustrialM2: Restricted IndustrialM3: General Industrial

TM: Transitional Industrial District SD1: Small-Scale Mixed Use SD2: Mixed-Use MKT: Market and Distribution

MTC: Mixed-Use Town Center

R2,R3,R4,R5: Low to Med Res B1: Residential Business B2: Local and Res Business PD: Planned Development SD1: Small-Scale, Mixed-Use SD2: Mixed-Use P1: Open Parking District

MRC: Mixed Use Residential-Commercial

areas consist predominantly of medium-to-high density housing (low to high rise) developed compatibly with commercial and/or institutional uses

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MTC: Mixed-Use Town Center

a commercial, entertainment and/or institutional anchor with a mix of support uses including or in close proximity to residential land uses (low rise, and less dense housing)



WHAT IS PLAN DETROIT?



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DRAFT ZONING AND LAND-USE PLAN



DRAFT ZONING PRINCIPLES

The future zoning should:

1. Allow for a flexibility of land uses.

2. Encourage density to ensure a range of uses and support economic development.

3. Encourage street-level activity and quality urban environments.



DRAFT LAND USE PLAN

Based on the feedback, we recommend a Draft Land Use Plan that <u>uses the Mixed Use Designations from the current City</u> <u>of Detroit Master Plan of Policies (MPP)</u> as a starting point and qualifies them to support adjacent areas.

- Parcels Near Eastern Market
 MRI: Mixed Use Residential-Industrial
- Parcels Along Boulevard MRC: Mixed Use Residential-Commercial
- Parcels Along Jefferson MTC: Mixed-Use Town Center







DRAFT LAND USE PLAN: PARCELS NEAR EASTERN MARKET

MRI: Mixed Use Residential-Industrial

- Offers live-work opportunities for artists and trades-people to create a lively mixture of new residential, commercial, light industrial, and/or entertainment opportunities.
- Eastern Market adjacent (food production, retail, and loft residential)
- Current truck freight routes
- Pedestrian corridor from Lafayette Park


DRAFT LAND USE PLAN: PARCELS ALONG THE BOULEVARD

MRC: Mixed Use Residential-Commercial

- Consists primarily of medium-to-high density housing developed compatibly with commercial and/or institutional uses.
- Lafayette Park/ Downtown adjacent
- High pedestrian/ bike traffic







DRAFT LAND USE PLAN: PARCELS NEAR THE RIVERFRONT

MTC: Mixed-Use Town Center

- Land uses include a commercial, entertainment and/or institutional anchor with a mix of support uses including or in close proximity to residential land uses.
- Downtown/ Christ Church
- Riverfront proximity
- Jefferson Intersection





WHAT WE HEARD: IMPROVE CONNECTIONS

North-South Connections:

Russell Market Riopelle Schweizer

East-West Connections:

Clinton / Nicolet Monroe Lafayette Larned Jefferson



IMPROVE CONNECTIONS



Expand and improve multimodal connectivity (auto, bus, bike, pedestrian)



ACTIVATE CROSSINGS



Start with the development of ends of parcels that face and will activate major crossings.



ACTIVATE THE STREET WALL



Encourage development up to the lot line to create an active streetwall.



STRENGTHEN UNIQUE URBAN IDENTITIES AT EACH NODE

Encourage future investments at each node to reflect the unique histories and urban qualities of each area.

Lafayette Section





SUMMARY

- Improve Connections
- Activate the Crossings
- Reinforce the Streetwall
- Strengthen Unique Urban Identities at Nodes

EXHIBIT EXERCISE

Zoning and Land-Use



Land Use Draft Zine:



Feedback Handouts:





HISTORY, ARTS & CULTURE



The area known as Black Bottom and Paradise Valley was urban, dense, and intense. It was Detroit's Harlem – mecca for those coming into the city from the great migration from the south with the promise of a better life.

Hastings Street and the urban grid was the connection from the neighborhood to the center of Detroit. Its fabric is a sort of precedent that had the mixture of housing, commerce, industry, and institutions serving the community and beyond.

Taking a deeper dive into history, it is the fabric where we can draw inspiration; not to replicate but to think anew.











Artist Advisors Community Advisors MDOT Engagement City of Detroit Framework Engagement

ARTS, HISTORY, CULTURE, AND URBAN DESIGN ENGAGEMENT APPROACH

Community members identified themes that tie together stories of the historic neighborhoods:

- Immigration + Integration
- Black-Owned Businesses
- Impact of Urban Renewal
- Art, Music, Culture
- Diversity of Religion



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- Diversity of Religion

Stories reflect neighborhood culture and connect new places with memories.



EXHIBIT EXERCISE

History, Arts, Culture



Stories + Themes Stroll

Exhibit important stories and themes to provide a basis to **recognize history** in the future of the I-375 Boulevard Plan.

In the past, the city grid had increased density and mixed use.

While we can't recreate Black Bottom and Paradise Valley, we can understand the past to inform the future



Table Activity

Explore historic businesses on Hastings Street and add your comments.



Quinn Evans + ZGF

E BLACK BOILIOM

Named for its dark marsh solls. Black Bottom was a neighborhood roughly bound by Gratiot Avenue. St. Aubin Street, Larned Street and Brush Street, European immigrants settled here in the mid-nineteenth Scantury. Between World Wars I and II it became home to thousands of African Americans who migrated from the South in search of a better future offered by factory work. Housing discrimination forced them into neighborhoods like Black Bottom. They paid overpriced rent and often packed multiple families into single homes as they built a new community. Those who grew up in Black Bottom included Coleman A. Young. Detroit's first black mayor: Joe Louis, the world heavyweight boxing champion from 1937 to 19-49: and Ralph Bunche, the first black recipient of the Nobel Peace Prize, honored in 1950 for his role as a

Thank You!

NEIGHBORHOOD FRAMEWORK

For questions or comments: • E-mail: i-375@detroitmi.gov

To subscribe for more information: • Website: http://detroitmi.gov/i375 • Contact: 313-224-4403