



DENBY/WHITTIER FRAMEWORK PLAN

Community Outreach Ordinance Meeting
MAY 7-8, 2025



AGENDA

01 INTRODUCTION

02 OVERVIEW OF PLAN & CONTRACT

03 QUESTIONS & ANSWERS (Q&A)

04 CLOSING



DENBY/WHITTIER NEIGHBORHOOD FRAMEWORK PLAN

BACKGROUND

HOW DID WE GET HERE?

Advocacy by the Denby/Whittier community

WHY IS IT NEEDED?

Create a unified vision for the Denby/Whittier area

WHY IS IT IMPORTANT?

Your concerns/wants will inform vision and projects



DENBY/WHITTIER NEIGHBORHOOD FRAMEWORK PLAN

OVERVIEW

**AN ACTION-ORIENTED,
COMMUNITY-DRIVEN VISION TO
GUIDE DEVELOPMENT IN THE
DENBY/WHITTIER PLAN AREA.**

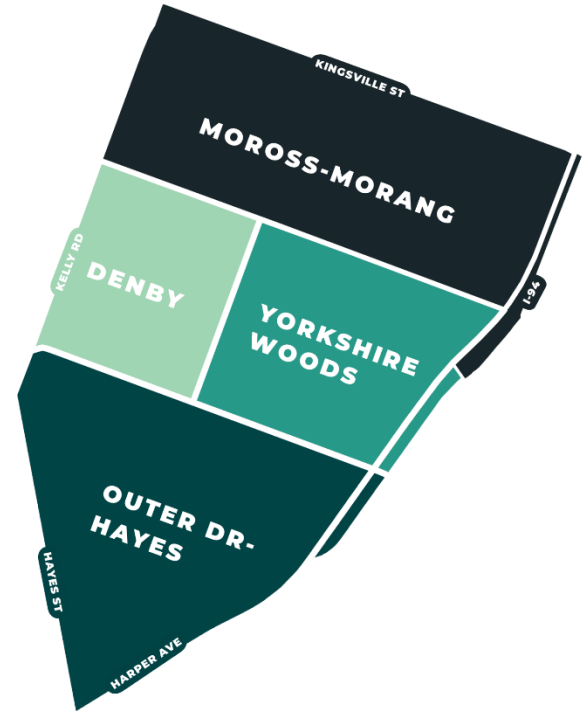
Budget: \$330,000



DENBY/WHITTIER NEIGHBORHOOD FRAMEWORK PLAN

PLAN AREA

- 2.36 square miles
- Bounded by Kingsville St, Hayes St, Harper Avenue, I-94, and Kelly Rd
- Comprised of four (4) neighborhoods: Moross-Morang, Denby, Yorkshire Woods, and Outer Drive-Hayes
- Total population is approx. 16,000 people*



**Source: United States Census Bureau*

DENBY/WHITTIER NEIGHBORHOOD FRAMEWORK PLAN

PILLARS



HOUSING & NEIGHBORHOOD STABILIZATION

Explores opportunities for housing and vacant land (re)development



COMMERCIAL & ECONOMIC DEVELOPMENT

Explores opportunities commercial and small business development



ENVIRONMENT & THE PUBLIC REALM

Explores opportunities for public space improvements and climate mitigation



STREETSCAPES & MOBILITY

Explores opportunities for safety improvements and multi-modal connectivity



DENBY/WHITTIER NEIGHBORHOOD FRAMEWORK PLAN

GOALS

- 1 ENGAGE A MINIMUM OF 500 RESIDENTS/STAKEHOLDERS IN THE PLAN AREA BETWEEN IN-PERSON AND VIRTUAL ACTIVITIES
- 2 ESTABLISH A LIST OF COMMUNITY CHALLENGES AND PRIORITIES
- 3 SOLICIT COMMUNITY AND STAKEHOLDER FEEDBACK ON PLAN RECOMMENDATIONS
- 4 CREATE A COMMUNITY SUPPORTED AND INFORMED VISION AND ACTION PLAN
- 5 ALIGN ENGAGEMENT & DENBY/WHITTIER NEIGHBORHOOD PLAN WITH THE UPDATING OF THE CITY-WIDE MASTER PLAN



CONTRACT SCOPE & DELIVERABLES



DELIVERABLES

- ▶ **EXISTING CONDITIONS REPORT**
- ▶ **HOUSING & NEIGHBORHOOD STABILIZATION REPORT**
- ▶ **COMMERCIAL CORRIDOR STRATEGY**
- ▶ **ENVIRONMENT & THE PUBLIC REALM REPORT**
- ▶ **STREETSCAPES & MOBILITY REPORT**
- ▶ **FINAL PLAN REPORT**



DENBY/WHITTIER NEIGHBORHOOD FRAMEWORK PLAN

FINAL PLAN REPORT

- SUMMARY OF ENGAGEMENT
- EXISTING CONDITIONS
- RECOMMENDATIONS
- IMPLEMENTATION/ACTION PLAN

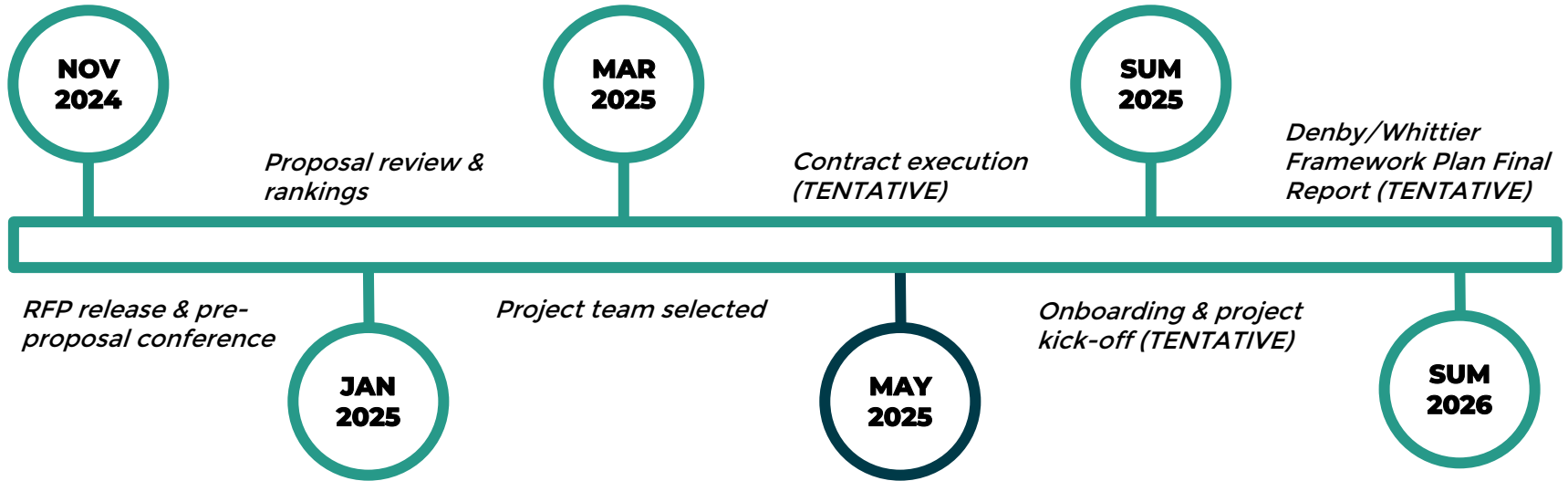


Example: East Warren/Cadieux Neighborhood Plan



DENBY/WHITTIER NEIGHBORHOOD FRAMEWORK PLAN

TIMELINE



We are here.



QUESTIONS & ANSWERS



THANK YOU!



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