DENBY/WHITTIER FRAMEWORK PLAN

Community Outreach Ordinance Meeting #3 MAY 8, 2025



AGENDA

- INTRODUCTION
- OVERVIEW OF PLAN & CONTRACT
- QUESTIONS & ANSWERS (Q&A)
- CLOSING



BACKGROUND

HOW DID WE GET HERE?

Advocacy by the Denby/Whittier community

WHY IS IT NEEDED?

Create a unified vision for the Denby/Whittier area

WHY IS IT IMPORTANT?

Your concerns/wants will inform vision and projects



AN ACTION-ORIENTED, COMMUNITY-DRIVEN VISION TO GUIDE DEVELOPMENT IN THE DENBY/WHITTIER PLAN AREA.

Budget: \$330,000



PLAN AREA

- 2.36 square miles
- Bounded by Kingsville St, Hayes St, Harper Avenue, I-94, and Kelly Rd
- Comprised of four (4) neighborhoods:
 Moross-Morang, Denby, Yorkshire Woods,
 and Outer Drive-Hayes
- Total population is approx. 16,000 people*





PILLARS



HOUSING & NEIGHBORHOOD STABILIZATION

Explores opportunities for housing and vacant land (re)development



COMMERCIAL & ECONOMIC DEVELOPMENT

Explores opportunities commercial and small business development



ENVIRONMENT & THE PUBLIC REALM

Explores opportunities for public space improvements and climate mitigation



Explores opportunities for safety improvements and multi-modal connectivity



GOALS

- ENGAGE A MINIMUM OF 500 RESIDENTS/STAKEHOLDERS IN THE PLAN AREA BETWEEN IN-PERSON AND VIRTUAL ACTIVITIES
- 2 ESTABLISH A LIST OF COMMUNITY CHALLENGES AND PRIORITIES
- SOLICIT COMMUNITY AND STAKEHOLDER FEEDBACK ON PLAN RECOMMENDATIONS
- 4 CREATE A COMMUNITY SUPPORTED AND INFORMED VISION AND ACTION PLAN
- ALIGN ENGAGEMENT & DENBY/WHITTIER NEIGHBORHOOD PLAN WITH THE UPDATING OF THE CITY-WIDE MASTER PLAN



CONTRACT SCOPE & DELIVERABLES



DELIVERABLES

- EXISTING CONDITIONS REPORT
- HOUSING & NEIGHBORHOOD STABILIZATION REPORT
- COMMERCIAL CORRIDOR STRATEGY
- ENVIRONMENT & THE PUBLIC REALM REPORT
- STREETSCAPES & MOBILITY REPORT
- FINAL PLAN REPORT



FINAL PLAN REPORT

- **O SUMMARY OF ENGAGEMENT**
- **O EXISTING CONDITIONS**
- **O RECOMMENDATIONS**
- **O IMPLEMENTATION/ACTION PLAN**



Example: East Warren/Cadieux Neighborhood Plan



TIMELINE



QUESTIONS & ANSWERS





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