

PLAN YOUR PARK

Take part in shaping your
community's park!



Engagement Analysis

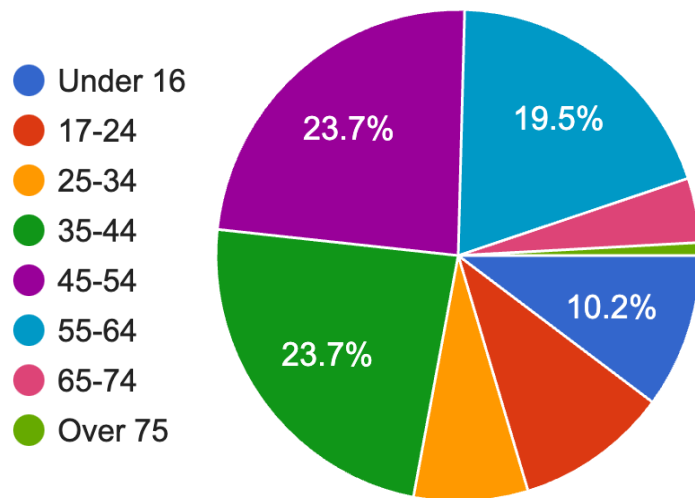
CASS PARK

December 2024

WHAT WE HEARD: Who Responded

SURVEY

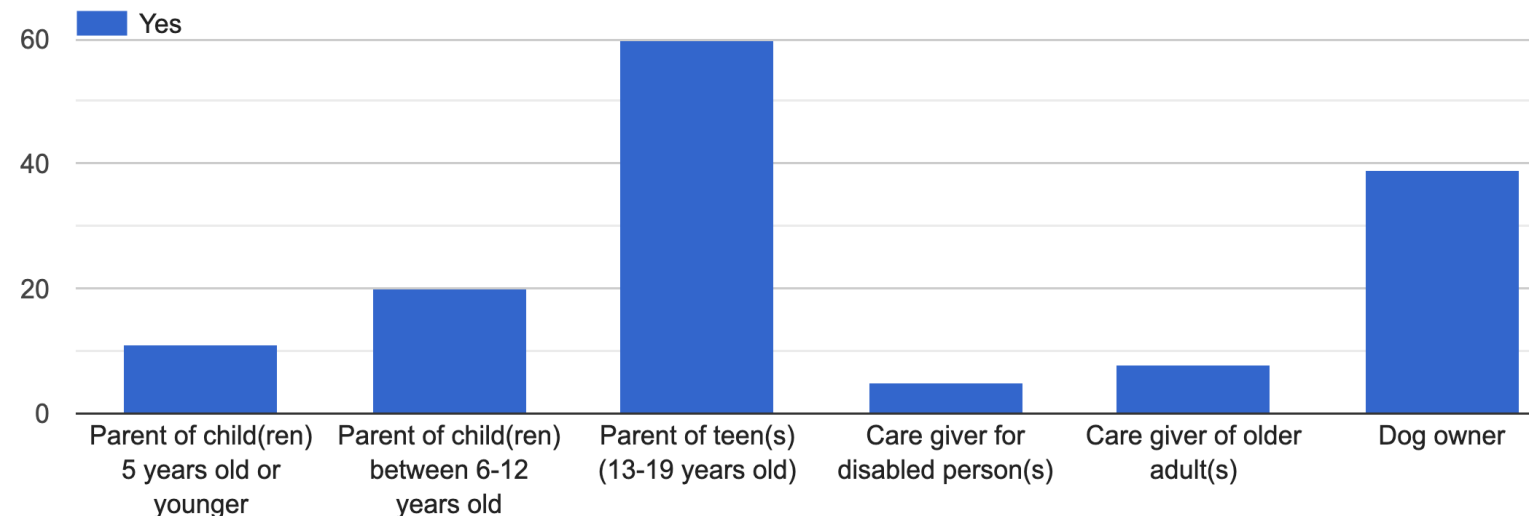
- 124 responses
- Nearly a quarter were youth
- Over half were parents of teens
- Majority (70%) identified as African American



11/14 COMMUNITY MEETING

Attendees representing:

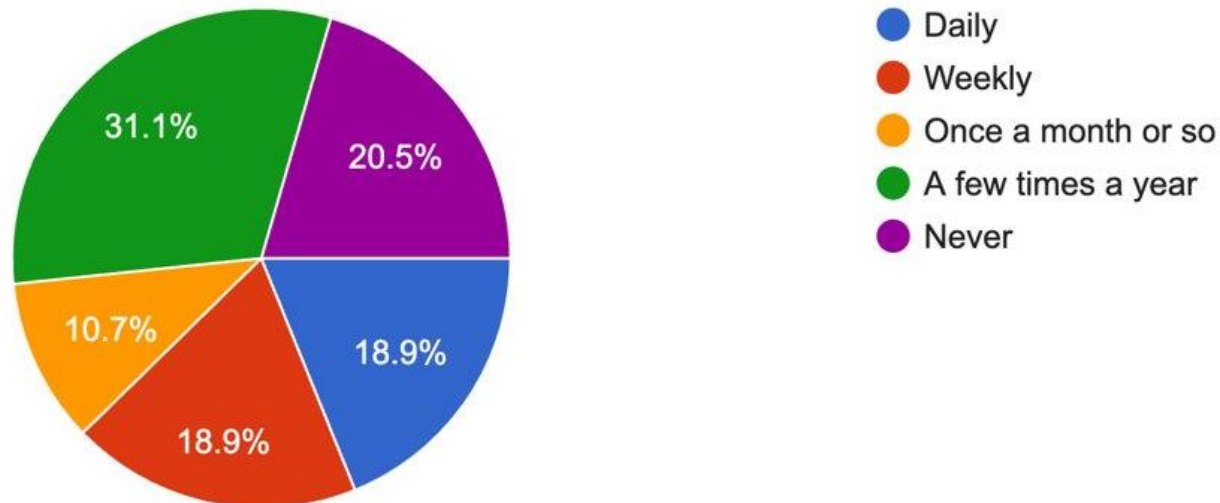
- Cass Tech PTSA
- the Triangle Society
- Olympia Development
- Robert Burns Club
- the Masonic Temple
- the Planning Department
- Chinatown Vision Committee
- Neighborhood residents



WHAT WE HEARD: Survey Results

Park Use:

- Most people **walk (47%)** or **drive (41%)** to the park, only 5% reported biking.
- The main concerns are:
 - #1) **The park does not offer what people want (56%)**
 - #2) **Safety issues (52%)**
- Mix of how often people use the park:



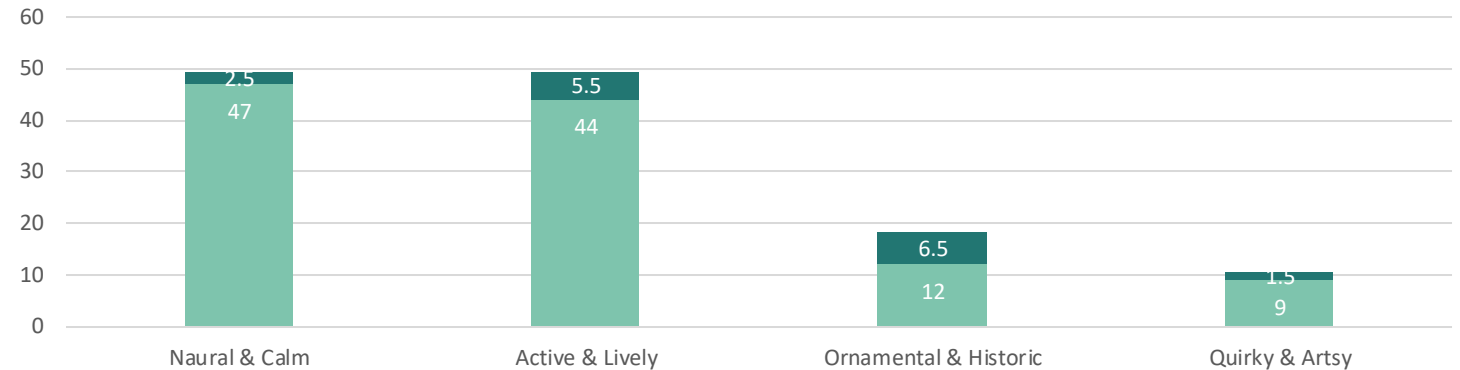
WHAT WE HEARD: All Results

Park Atmosphere:

ATMOSPHERE	Survey	Stakeholders	TOTAL
Natural & Calm	47	2.5	39%
Active & Lively	44	5.5	39%
Ornamental & Historic	12	6.5	14%
Quirky & Artsy	9	1.5	8%

- Evenly split between natural and active
- Stakeholders were more supportive of ornamental/historic
- + 11 write-ins of folks wanting a combination of atmospheres

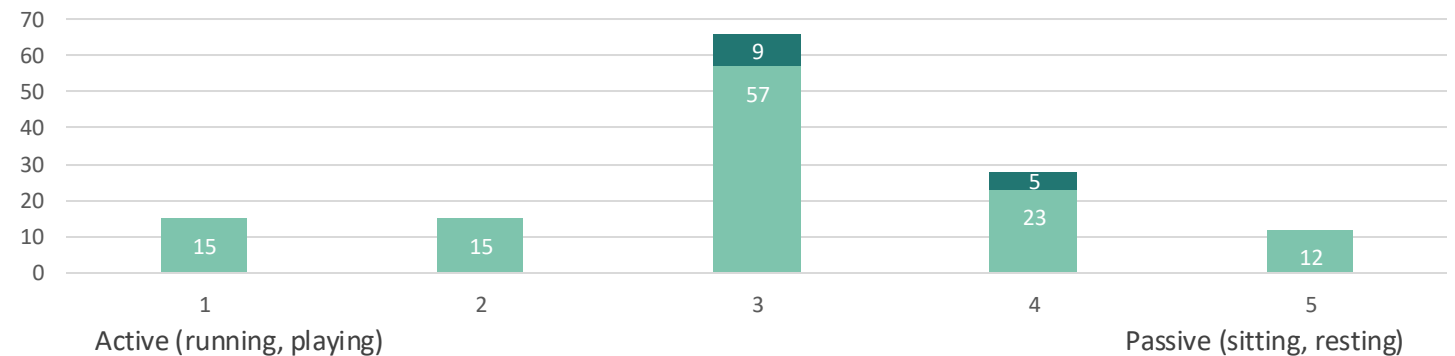
Park Atmosphere



Passive vs Active:

ACTIVE VS PASSIVE	Survey	Stakeholders	TOTAL
1	15		11%
2	15		11%
3	57	9	49%
4	23	5	21%
5	12		9%

Active vs Passive



- Most respondents want a mix of passive and active spaces in the park

WHAT WE HEARD: Survey Results

What would you like to do in Cass Park:

- #1) **Socializing** (76%)
- #2) **Relaxing in nature** (75%)
- #3) **Exercising** (59%)
- #4) **Walking or biking** (58%)
- #5) Playing with kids (40%)
- #6) Cultural programming (39%)
- #7) View art installations (38%)
- #8) Event space (27%)

What are your top priorities for Cass Park?

- #1) **Add gardens/landscaping** (60%)
- #2) **Add lighting** (55%)
- #3) **Fix walkways** (52%)
- #4) **Replace old seating** (46%)
- #5) Create a hangout area (35%)
- #6) Install/repair art (31%)
- #7) Reimagine the historic fountain (31%)
- #8) Create a space for events (21%)
- #9) Add shade/shelters (20%)
- #10) Install educational signs (15%)

WHAT WE HEARD: Community Meeting Results

Entries:

- View art x6
- Socialize x4
- Add gardens/landscaping
- Burns Statue
 - Repair statue x3
 - Protect it from traffic
 - Fix holes (old lights)

Perimeter:

- Add a walking loop x 6
- Make safe, beautiful, welcoming
- Play x2

Center:

- Add a central focal point x2
- Add a water feature x2
- Add gardens/landscaping
- Accommodate food distribution
- Watch events x7
- Cultural programs x4



NW Quad:

- Relax x5
- Socialize x2

NE Quad

- Cultural programs
- Watch events x2
- Socialize
- Exercise

SW Quad:

- Play x2
- Exercise x5
- Add a shelter

SE Quad

- Art, pop-ups
- Relax

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- Cultural programs
- Watch events x2
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- Exercise

SW Quad:

- Play x2
- Exercise x5
- Add a shelter

SE Quad

- Art, pop-ups
- Relax

WHAT WE HEARD: Community Meeting Results



WHAT WE HEARD: Community Meeting Summary

What do you like best:

- Trees/shade
- Resting spot
- Historic
- Walkable
- Location (x2)
- Greenspace
- Burns statue

One thing you would change:

- Lighting (x4)
- Trash
- Seating / communal spaces
- Study tables / education area
- Games area
- Tech chargers
- Walkways

Other notes:

- Trash concerns
- Pathway issues
- Add a water feature
- Provide seating
- Historical signage
- Infrastructure to support family-friendly events (farmers market, art fair, festivals, yoga)
- Vendor stage with electric
- Shelter/gazebo
- Education area
- Games area
- Consider solar
- Waiting/hangout area for students
- Open space for student activities (sports, arts, etc.)
- Burns Statue
 - Add interpretive sign
 - Protect it from traffic
 - Holes in base (old light sockets)

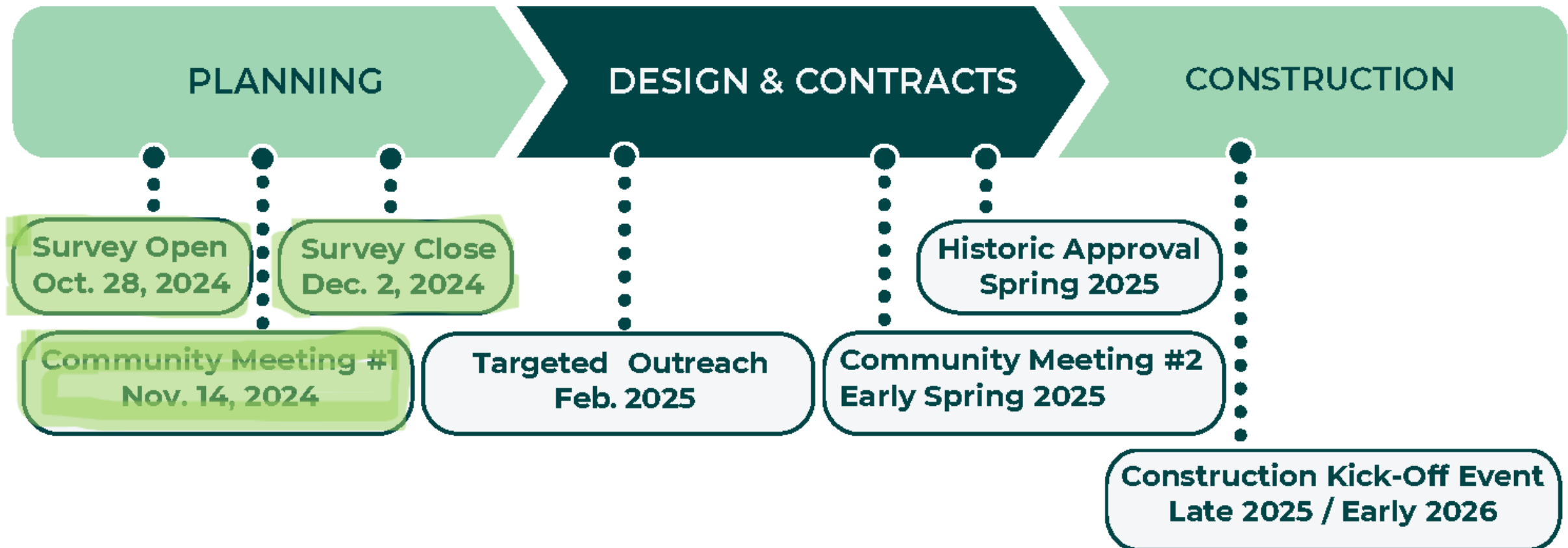
WHAT WE HEARD: Survey Results

Write-ins:

- Want **event space for local groups**, Mariner's Inn family BBQ, food distribution Sundays, Cass Tech student plays, etc., but NOT large events with bright lighting or loud music.
- Want to keep the mature **trees**
- More and better **seating**, with a mix of more active hangout space and quiet restful areas
- Less focus on playing with younger kids and more on accommodating Cass Tech student programs, provide space for Cass **athletics**, soccer, running, etc.
- Requests for updated **fitness equipment**
- Mixed comments on dogs – some say there are enough dog parks others ask that it be **dog-friendly** (but not a dog park)
- Currently not inviting, concerns with **trash**
- Mixed on supporting **homeless population**, versus not feeling comfortable in the park because of people sleeping in the park. Widespread support of the food distribution program

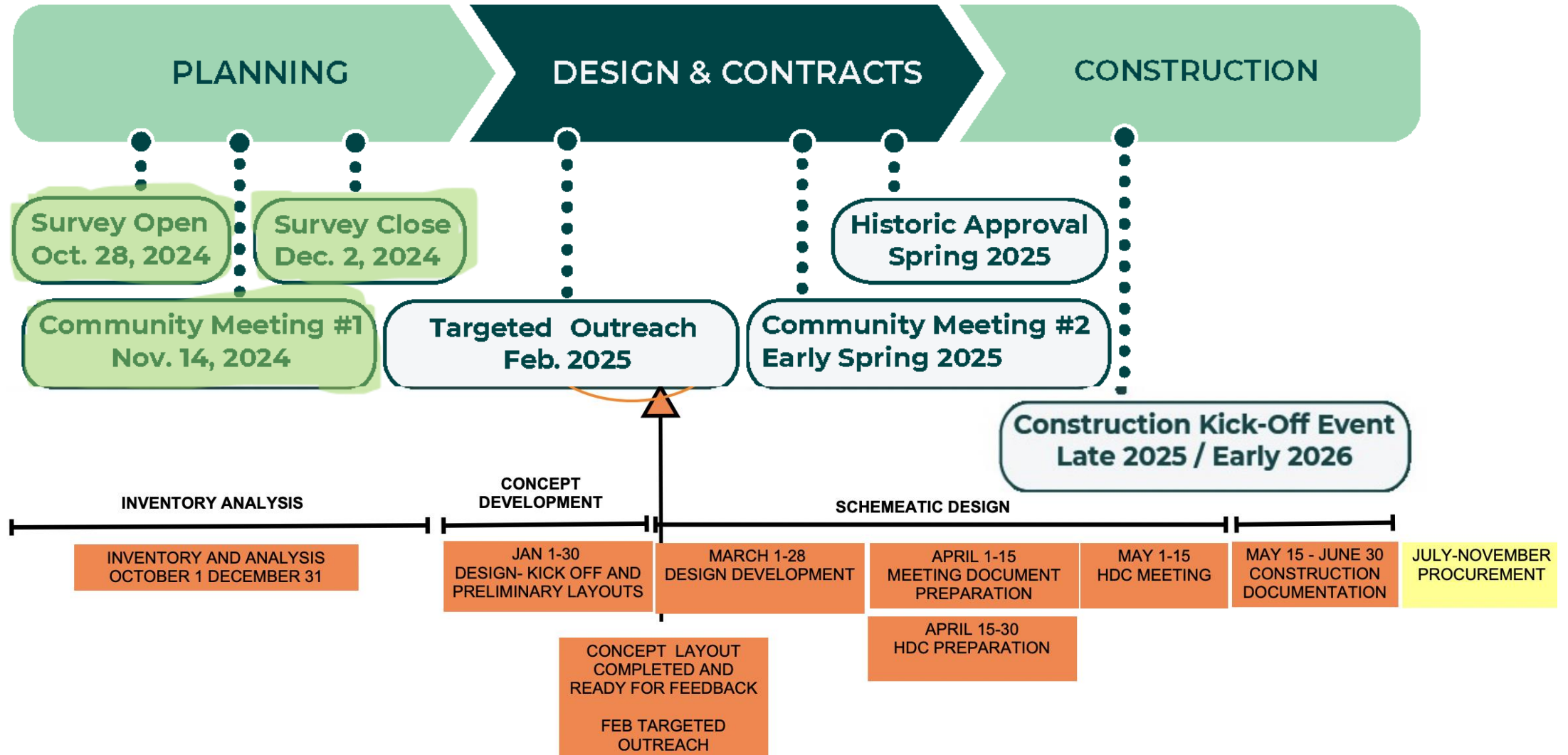
NEXT STEPS: Timeline

PARK IMPROVEMENTS AT CASS PARK



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PARK IMPROVEMENTS AT CASS PARK



NEXT STEPS: Engagement Strategy

JAN: Targeted outreach, gathering info

- Robert Burns Statue group meeting (*Juliana coordinating*)
- Food distribution group meeting (*Theresa coordinating*)

FEB: Targeted outreach, prioritization

- Youth engagement: Parks Bucks priority activity & Hangout-space charrette
- In-person community/stakeholder meeting on draft plan and prioritization

MAR: Targeted outreach, design details

- Attend PTSA meeting, present plan get feedback - 3/20 (*Theresa coordinating*)
- Post final plan in the park, neighboring apartment buildings for park users to review through online survey

APR: Final design feedback

- Virtual final community meeting
- Submit final plans 4/21 for the May hearing

MAY: Historic HDC Plan hearing 5/14