# motor-city Makeover 365

## The 2025 Cleanup Toolkit

### Citywide Clean-Up and Beautification

The City of Detroit is supporting block clubs, community groups and other organizations as they beautify their neighborhoods for **Motor City Makeover 365**.



**DEPARTMENT OF** 

Neighborhoods and General Services





### The 2025 Cleanup Toolkit

### Registration and information on website:

### www.motorcitymakeover.org

If you decide to change anything about your cleanup, make sure you contact your District Managers. Below is a step-by-step guide on how you can get started beautifing your community.

### **Plan and Prepare:**

- Assemble a team: Recruit individuals from the community, neighborhood, local organizations, etc.
- **Define roles:** Assign responsibilities to ensure smooth coordination.

### **Identify the Cleanup Area:**

- Choose a location: Select a specific area that you all want to focus on such as a park, community garden, alley or neighborhood street.
- Assess the needs: Determine the type and amount of debris expected.

#### Set a Date and Time:

- Choose a convenient time: Consider factors like weather, volunteer availability, and potential conflicts. Suggest minimum 4 hours for most impactful
  - District 1, 2 and 3: Saturday May 3rd
  - District 4 and 5: Saturday May 10th
  - District 6 and 7: Saturday May 17th
- **Promote the event:** Publicize the cleanup date and time through various channels.





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#### **Recruit Volunteers:**

Spread the word: Utilize social media, local newspapers, community newsletters, and flyers.

• **Partner with organizations:** Collaborate with local groups to leverage their networks.

### **Gather Supplies:**

- **Essential items:** Trash bags, gloves, trash grabbers, water, first-aid kits, and any necessary tools.
- · Limited supplies will be supplied by the Dept. of Neighborhoods
- · Seek donations: local businesses, organizations, volunteers, etc.
- Supply pick-up dates are (times will be shared upon registration)
  - D1: April 29th @ Crowell Recreation
  - D2: May 2nd @ Northwest Activities Center
  - · D3: April 30th @ Farwell Recreation
  - D4: May 9th @ Samaritan Center
  - D5: May 6th @ Butzel Family
  - D6: May 14th @ Patton Recreation
  - D7: May 16th @ Adams-Butzel Recreation
- Make sure volunteers know to wear appropriate clothing & shoes for cleaning up
- · Water/snacks
- **Tools:** Tool rental available through partner tool libraries: www. motorcitymakeover.org
  - Premier Group Associates
  - Bailey Park NDC
  - East Warren Tool Library





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### Plan for Waste Disposal:

- Projects are limited to 2 special pickup locations (place locations in registration)
- Promote recycling: Encourage sorting and recycling of materials whenever possible.

### On the Day of the Cleanup:

- · Assign tasks: Delegate specific areas or tasks to volunteers.
- Provide instructions: Ensure volunteers understand the safety procedures and cleanup protocols.
- Supervise and support: Monitor the cleanup, provide assistance, and ensure volunteers have a positive experience.
- · Identify route of clean if applicable
- Proper Setup: lay out items before the volunteers arrive so you can easily hand it to everyone.
- · HAVE FUN AND TAKE PICTURES!

#### **Post-Cleanup:**

- Thank volunteers: Acknowledge their contributions and celebrate the success of the cleanup.
- Pack up your material and leave the cleanup location better than you found it!

#### **SHARE PICTURES!**

- · Social Media:
  - @CITYOFDETROITDON
  - @CITYOFDETROIT

