

Open Call: 48217 Slow Streets Mural Project

Deadline to apply: APRIL 12, 2025

The City of Detroit, City Walls Detroit, and the Department of Public Works - Complete Streets are partnering to bring a Slow Streets art project to the intersection of Visger and Beatrice St. next to Piwok Park. This initiative aims to create a safer and more connected environment for residents, especially pedestrians crossing at this intersection.

We envision vibrant street art within the planned traffic calming features, including curb extensions. This is your chance to share your artistic vision and help transform this location into a space that fosters a sense of belonging and reflects the unique character of the neighborhood.

This project aligns with the City's vision of empowering residents and shaping a positive future for our communities. We encourage everyone to apply, whether you're a seasoned artist or simply brimming with creative ideas.

City of Detroit Vision Statement

The project team envisions:

- A connected community, with safe access options to key destinations including Piwok Park. The project will increase active transportation options.
- A safe community, where pedestrians can cross the streets without fear of their safety, and where dangerous behaviors like speeding and reckless driving are reduced. This project will build on broader safety goals of Detroit's Streets for People Plan, including lowering vehicle speeds through street design and increasing visibility and accessibility for all road users.
- An inclusive community, where residents engage with projects in their neighborhood and have outlets to express community identity. We hope to provide both residents and stakeholders with an opportunity to participate in making their neighborhood a safer, more beautiful place.
- Artwork should incorporate elements of 48217's cultural identity, history, and environmental resilience.
- Design must be family-friendly and suitable for all audiences.
- Consideration should be given to durability, weather resistance, and ease of maintenance.
- Artists are encouraged to engage with the community for inspiration and input.

Please provide your creative vision combined with the vision statements above.

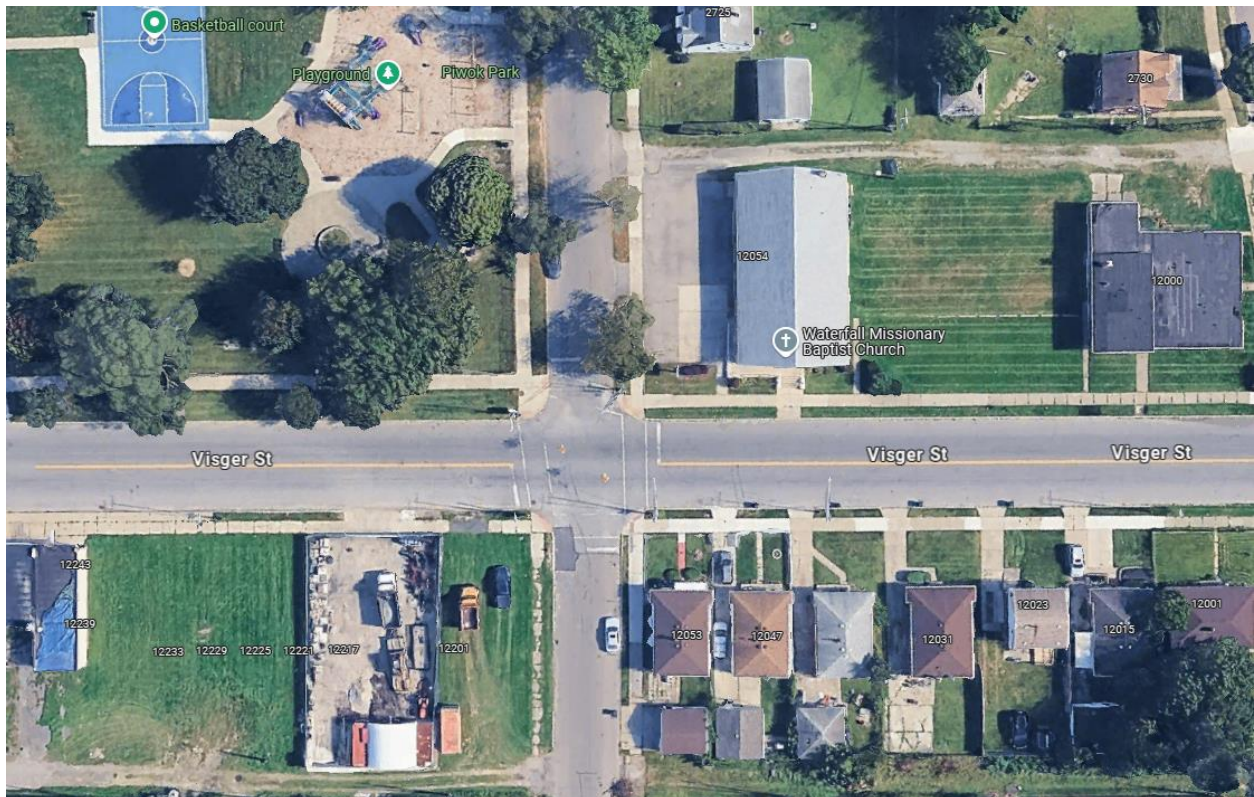
Street mural examples for reference with curb extension:

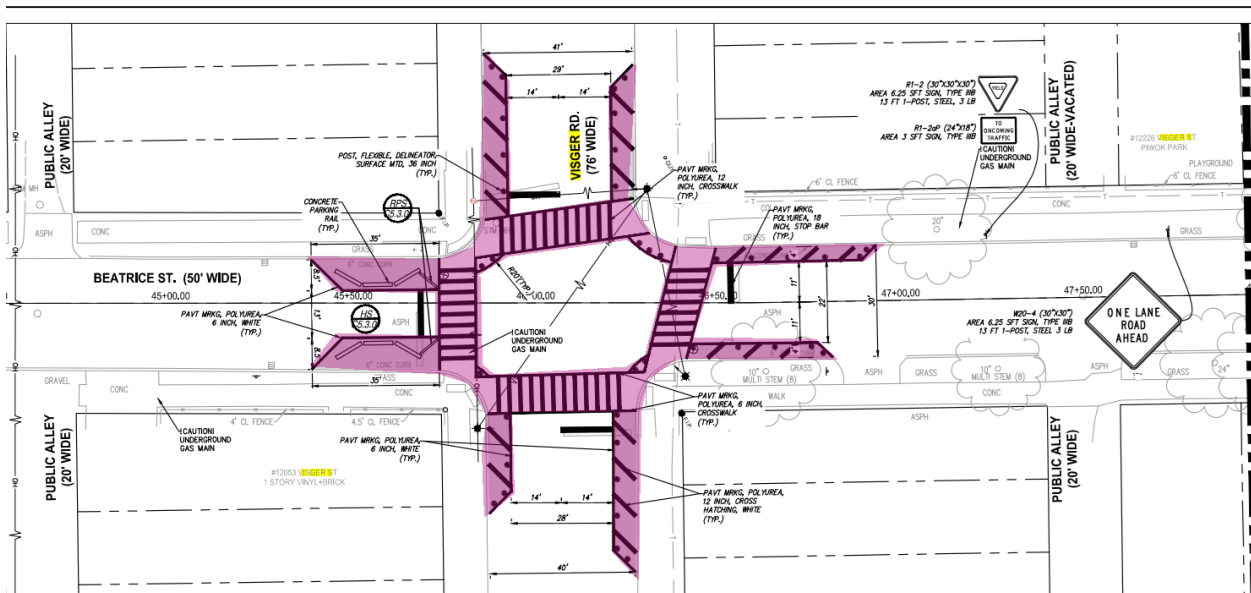
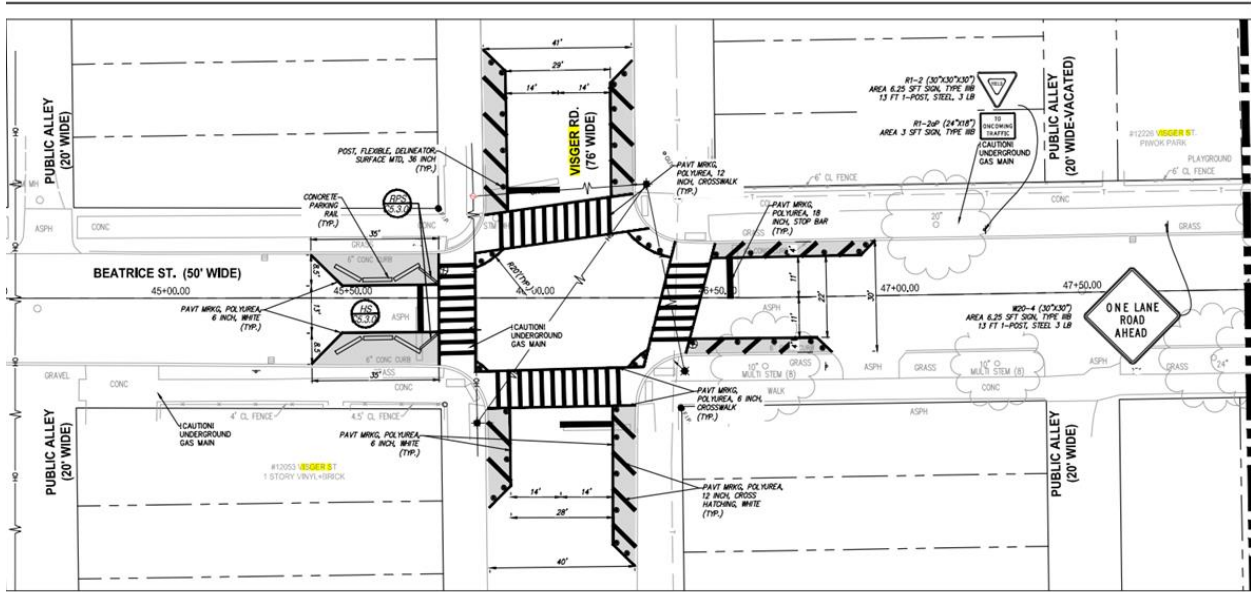


The Project

Project Location Scope

The mural will be placed at the intersection of Visger and Beatice St. and include a street mural with painted curb extensions. The total combined area is approx. 1650 sq ft of pavement.





Area in Purple is the Mural Area

Project Schedule

- March 13, 2025: OPEN CALL To Artists Released
- April 3, 2025: Deadline for Questions
- April 12, 2025: OPEN CALL To Artists Closes
- Week of April 28, 2025: Selection Panel Meeting(s)

- April 30, 2025: Artist Announced and Onboarding
- June 2, 2025: Mural Substantial Completion

Artist Scope of Work

The selected artist/artist team will be required to work in collaboration with City of Detroit. Artist/artist teams.

Artist/artist teams are responsible for:

- Completion of mural, including touch ups no later than **June 9, 2025**.
- Conducting research to better understand the site, the project, the community's history and current culture, along with any other elements deemed helpful to their creative process
- Develop concepts and renderings for the project site
- Present concepts and refinements
- Create a final approved concept and design
- Fulfill the responsibilities within the contracted budget and timeline
- Participate in mandatory unveiling
- City Walls Detroit responsibilities:
 - Coordinate reviews and permissions regarding artist selection and concept development
 - Coordinate marketing, documentation, and public engagement
 - Assist in the coordinating applicable permits and right of entry for install

Budget

The overall budget: \$104,000

This budget is all-inclusive, including but not limited to artist's fees, artist's assistant costs, artist's studio costs, materials and supplies, installation, specify consultants, and community engagement participation.

Artist Selection Process

Eligibility

We are seeking artists or artist teams who can make a commitment to working in Detroit as necessary to fulfill the responsibilities of this project. Any artist or artist team is encouraged to apply.

Process

This will be an open call. Qualifications, portfolios, and statements will be solicited by City Walls Detroit. City Walls Detroit and the selection panel below will review the artist submission and identify one artist/artist team to be selected for this project.

Selection Criteria Winning artists/artist team will be selected based on the selection panel's evaluation of the following criteria:

- 25pts Experience in creating permanent, durable, outdoor public artwork, specifically street and pavement murals
- 20pts Ability to accomplish projects of a similar complexity within the budget, strict timeline, and technical constraints presented, based on examples of prior works
- 10pts Willingness and patience to work collaboratively with community members who live near Piwok Park
- 10 pts Experience in community engaged art process and research
- 5 pts Artist Statement
- 10pts Detroit Based Artist
- 20pts Preliminary Sketches

The Selection panel consists of:

- Public Works Department
- City Walls
- Community Member 1
- Community Member 2
- Community Member 3
- Community Member 4
- Community Member 5

Application

Along with completing the online form, interested artist/artist team should submit:

- A project brief page including the name(s) and contact information
- A CV or resume for each artist (1 page per artist)
- Up to 3 images of past work you consider relevant to this project
- Up to 3 images of preliminary designs for the project
 - Digital images must be JPEG files
 - Each image must be unlocked and downloadable for viewing

- Upload 1 sheet with the following information per image
 - Image name
 - Title of artwork
 - Location
 - Date of completion
 - Budget, medium, and dimensions
 - Up to 4 sentences of project description
 - 2 references of previous public art clients

Questions can be submitted to Bethany.Howard@detroitmi.gov