EWARREN/CADIEUX NEIGHBORHOOD PLAN

Phase 3 Virtual Public Meeting

October 28, 2020 12:30 pm Web Conference



Find Meeting Materials Here:

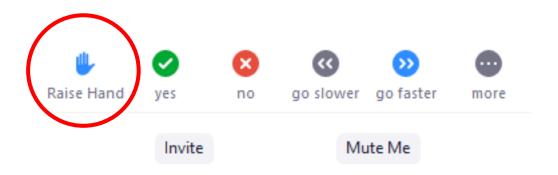
Presentation: ewcplan.com/phase3

Survey: ewcplan.com/survey

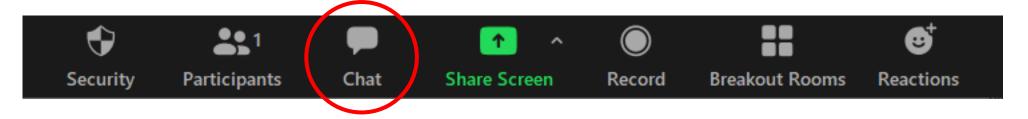
How to Participate Today

Raise Your Hand

Dial *9 if Calling From a Phone



Use the Chat to Send Questions



How to Participate Today

Online Polling

- Go to www.ahaslides.com/EWC to access the poll
- Questions will show on your screen and counted in real time



What would make you want to visit a business on the E. Warren corridor?

Tou may choose up to 3 options.
Space to Meet & Interact with Community
Locally Owned and Staffed
Provides Key Services
Price Point
Reflective of Local Community
3 choices left

Submit 🗸

Introductions

Project Team



Joe Rashid



Lauren Hood



Allen Penniman



Alexa Bush



Josh Neubauer



Eric Dryer



Aaron Domini

Acknowledgements



Councilman Spivey



Arthur Jemison



Dennis Perkins

Today's Agenda

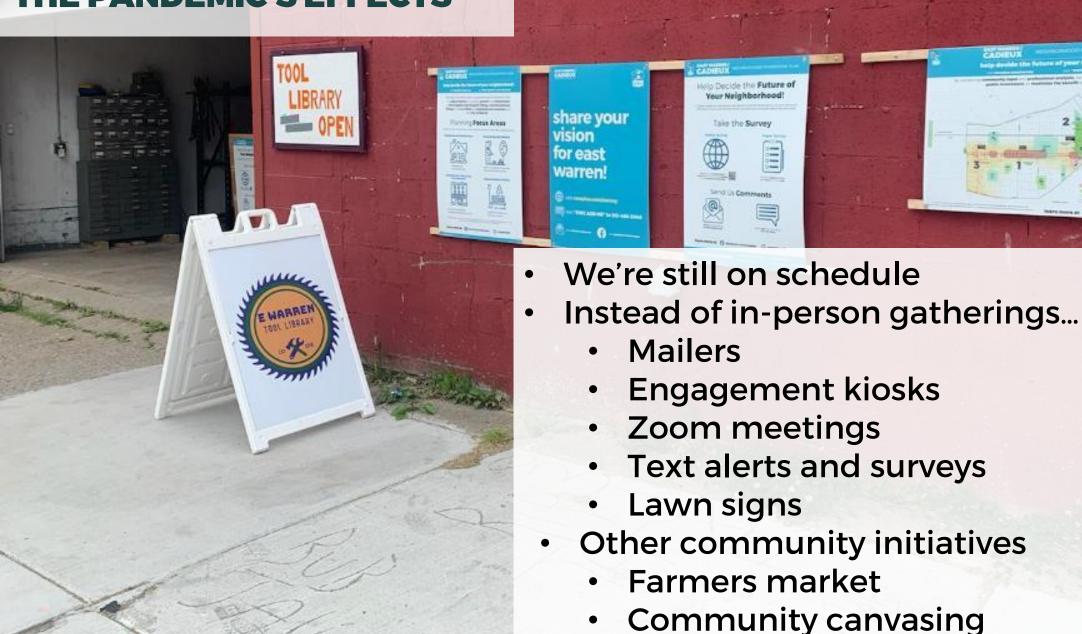
- Project Recap
- Focus Area Concepts
 - Supporting Business and Development on E. Warren
 - Renovating E. Warren
 - Improving Parks and Open Space
 - Strengthening the Neighborhood
- Summary & Next Steps

Why We're Having This Meeting

- To report back on our work to-date
- To share with you draft concepts for the 4 project focus areas
- To get your feedback on the concepts and other community priorities before we conclude plan in Phase 4



THE PANDEMIC'S EFFECTS



E. Warren Farmers Market

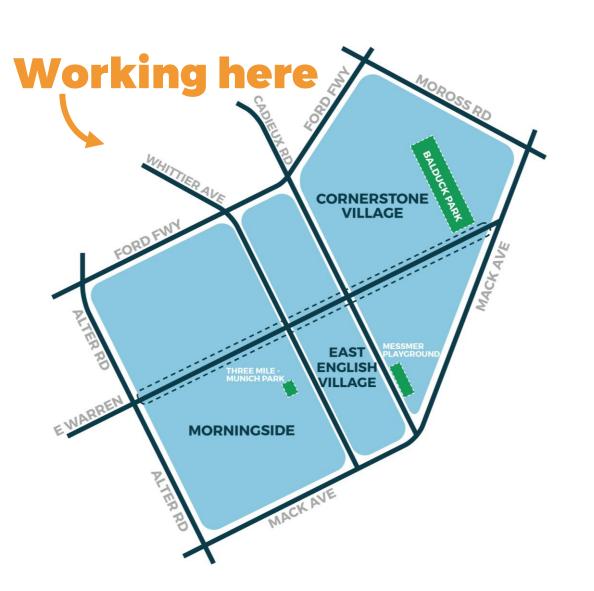
Thursdays 3-7pm 16530 E Warren





Project Recap

WHAT IS A NEIGHBORHOOD PLAN?







Project Focus Areas

Strengthening the Neighborhood



Supporting Business and Development on E. Warren



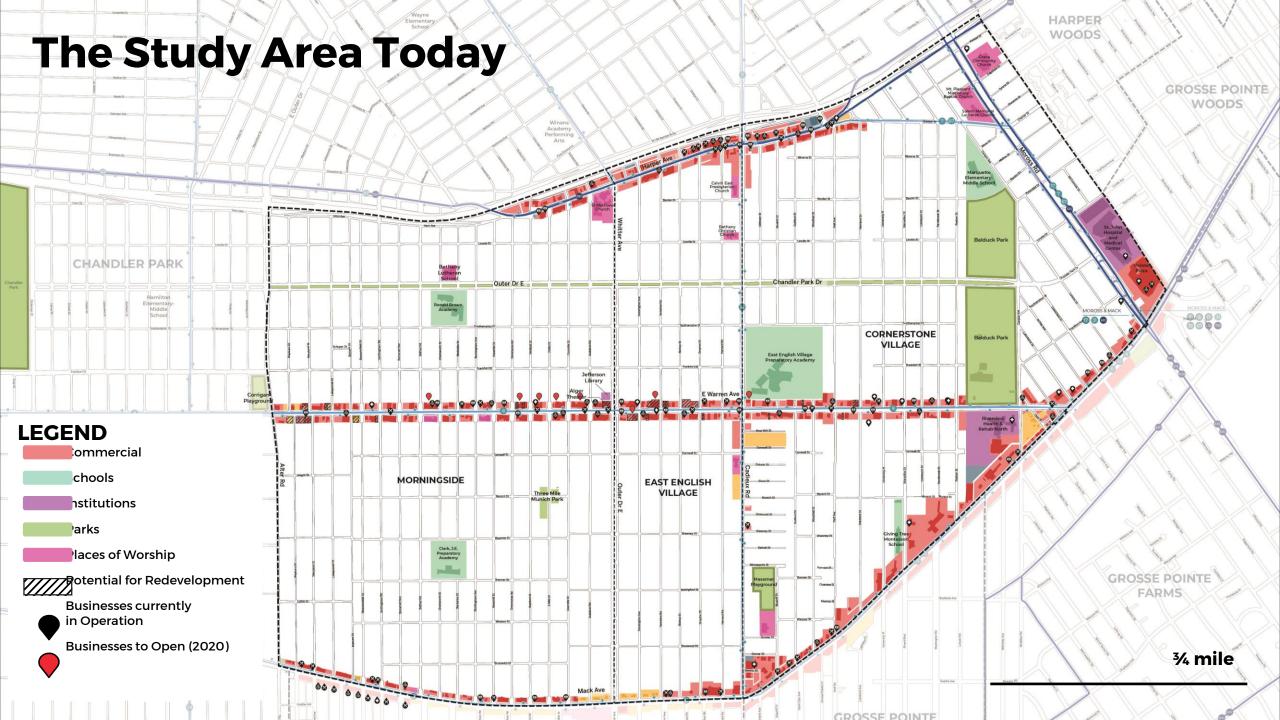
Renovating E. Warren

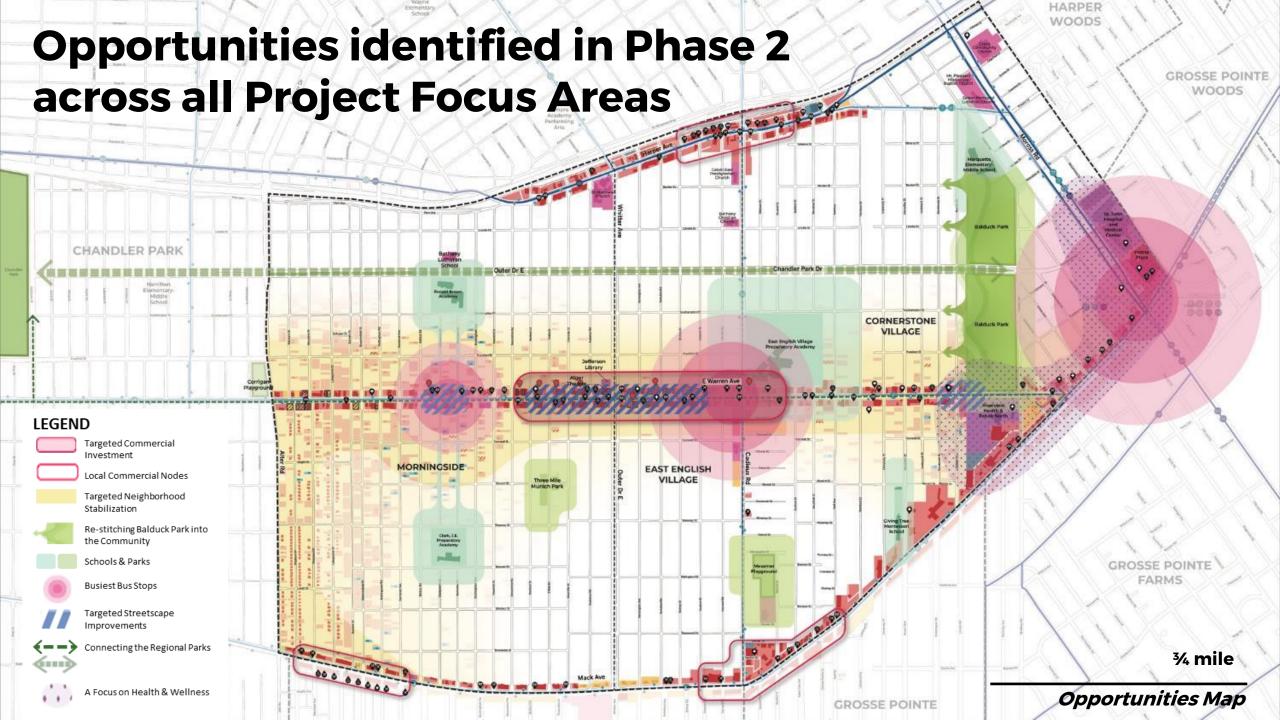


Improving Parks and Open Space

COMMUNITY PRIORITIES







Focus Area Concepts



Supporting Business and Development on E.Warren

Intent

- Supporting existing businesses
- Attracting new businesses
- More housing options

- Budget. Cap financing for about 3-4 projects
 - Amount spent will depend on which projects take place and how big the financing gaps are to fill

What we've heard

- People want to shop locally and support local business owners.
- People want to feel safe walking to shops on E Warren, and to have spaces along the corridor to meet people they know.
- New development and existing buildings should include shops and services that people need while supporting local culture and entrepreneurs.
- People want housing that is affordable, high quality, and sized to meet their needs.



Commercial & mixed use development strategies in this Plan will support a strong retail corridor on E. Warren and housing options in the Study Area.

Provides housing up top, close to shops and amenities

Provides shops and services facing the street



Gap financing is about helping good development happen

People often wonder why it takes so long for development to happen in the neighborhood.

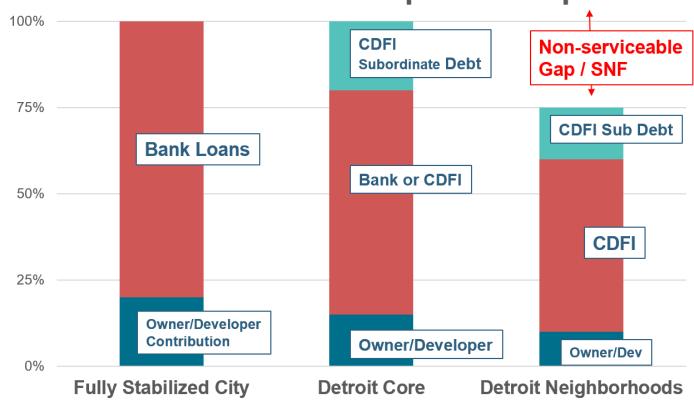
It's usually because developers need to find financing (loans from a bank or mission-driven lender).

What is "gap financing"?

 Funding given to a private sector partner to bridge the gap between how much developing a site will cost and how much traditional financing is available

The Strategic Neighbourhood Fund (SNF) is able to fill some project financing gaps to help development happen along East Warren

Real Estate Development Gaps



There will be more City and community involvement when publicly-owned property is developed through Public Private Partnerships (P3s).

Public Private Partnerships (P3s):

When the public and private sectors work together to complete a project.

In P3s, the City may play role in:

- Site selection
- Setting development goals (with community input)
- Selecting developers
- Providing gap financing





16510 – 16602 E Warren Request for Proposal (RFP)

Issue Date: February 28, 2020 Proposal Submission Deadline: March 27, 2020 by 5:00 PM

Darnell D. Adams
Vice President, Program Implementation, Neighborhoods
Invest Detroit
600 Renaissance Center, Suite 1710
Detroit, MI 48243-1802
RFPSubmissions@InvestDetroit.com

Development can take place anywhere along the E. Warren corridor. However, we expect the greatest activity will be in this area:

This area has the most:

- ✓ Existing and planned businesses
- Active businesses on both sides of the street
- ✓ City-owned land near active businesses





Existing Businesses
Businesses to Open
Publicly Owned Site

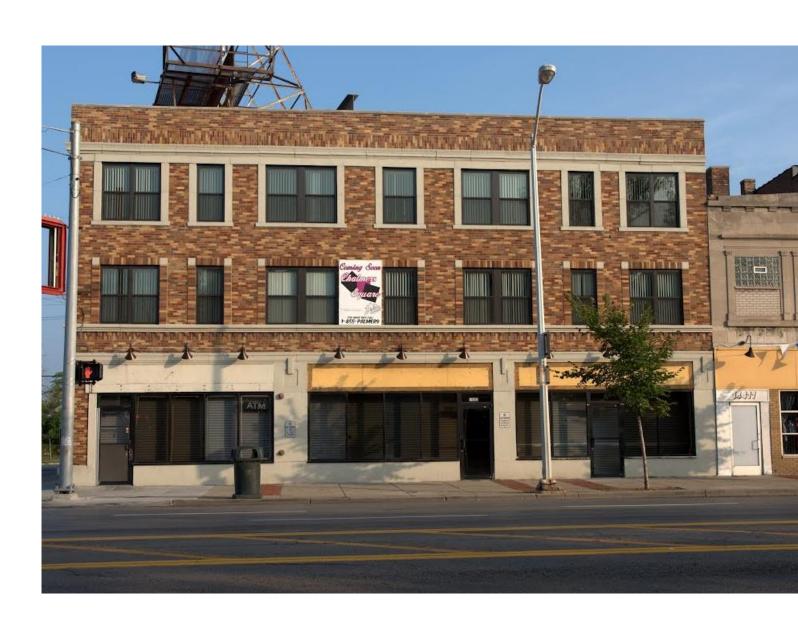
Typology Analysis: New Build Mixed-Use Development

- New buildings on currently vacant sites or sites that would be cleared
- Likely 3-storey buildings constructed out of wood
- Ground floor would include retail or commercial units (or residential units that can be converted later)
- Upper floors would have residential units
- Ground floor should frame and activate the street



Typology Analysis: Mixed-Use Renovation

- Renovation or rehab of existing 2-3 story buildings
- Ground floor would include retail or commercial units (or residential units that can be converted later)
- Upper floors would have residential units
- Ground floor should frame and activate the street



Typology Analysis: Single-Story Commercial Development

- Redevelopment of existing sites for commercial use only
- Likely renovation, but could be new-build as well
- Can be street-related or stand-alone sites





Your input will shape the commercial & mixed use development strategies in several ways:

- Influence the criteria in Invest Detroit requests for proposals (RFPs) to potential developers:
 - Design
 - The types of shops and services that are encouraged
 - The type of ownership that is prioritized
 - Other community uses or amenities
- Influence the types of housing that are encouraged and supported along the corridor





Live Polling!

Go to ahaslides.com/ewc to enter your answers

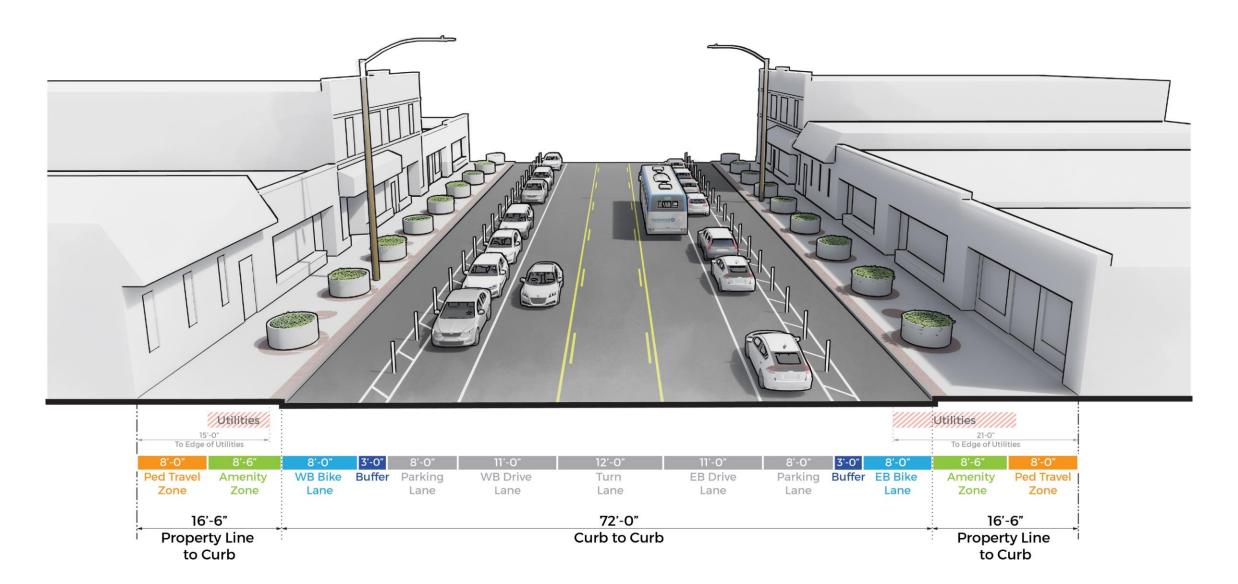
Renovating E.Warren

Intent

- Better serve existing and future local businesses
- Create a community destination
- Improve the pedestrian experience
- Create a character which is unique to the three neighborhoods

- **Budget** Set project budget of \$5 Million
 - Construction may begin as soon as next year

Current Conditions



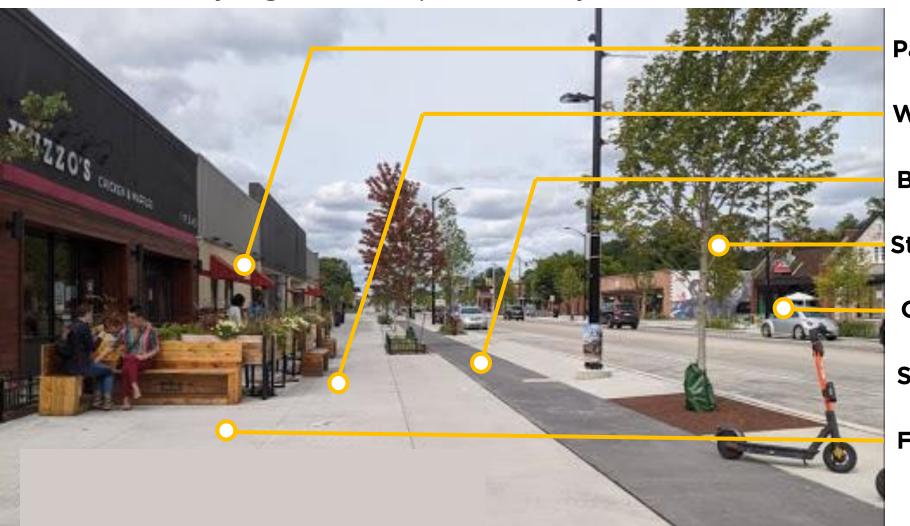
Current Conditions

- 3 Driving Lanes
- "Floating" Parking Lane
- Bike Lane between parking and sidewalk
- Aging infrastructure
- Lack of street trees and vegetation
- Bus stops spread throughout
- Unsafe crossing conditions
- Inefficient use of sidewalk space



What Is A Streetscape?

Includes anything that vehicles, pedestrians, bicyclists, and other users interact with while using the street:



Patio Space

Wide Sidewalks

Bike Lanes/Neighborhood Trail

Street Trees and Plantings

On Street Parking

Safe Crosswalks

Flexible Use Space

Feedback From Previous Session

- Would like a safe zone for people exiting their cars after parking
- Safe and beautiful lighting
- Incorporate ways to address stormwater
- Make sure bus stops are included
- Safety is big priority
- Add green space throughout
- Fits the needs of the neighborhood
- Easy to maintain



Area of Study













Similar Examples - Jefferson Chalmers



5 Blocks

- Commercial core is around 5 blocks
- Any larger and the core area starts to feel less cohesive



Similar Examples - Bagley



2 Blocks

- Small commercial area across 2 blocks
- Example of NSF Streetscape project – Focus and Maximize



Components Included in the Redesign of E. Warren

Combined Trail



Improved Bus Stops



Trees in Grates



Outdoor Dining



Planters





STOP

New † Imp

† Improved Intersections



Resurfacing



Split Trail

Initial Concepts







Refinement Process







Ensure concept design is feasible

Determine project limits and align with commercial area

Work with DPW to ensure cost estimates are accurate





Make sure layout will work for future projects

Incorporate community design priorities

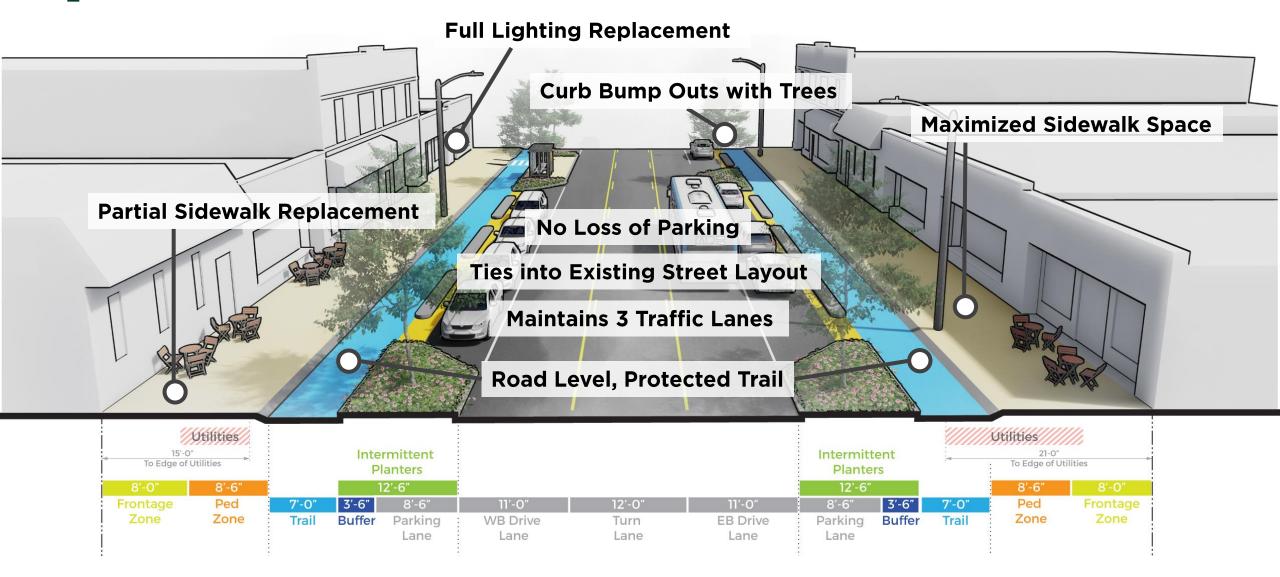
Focus and Maximize - Split





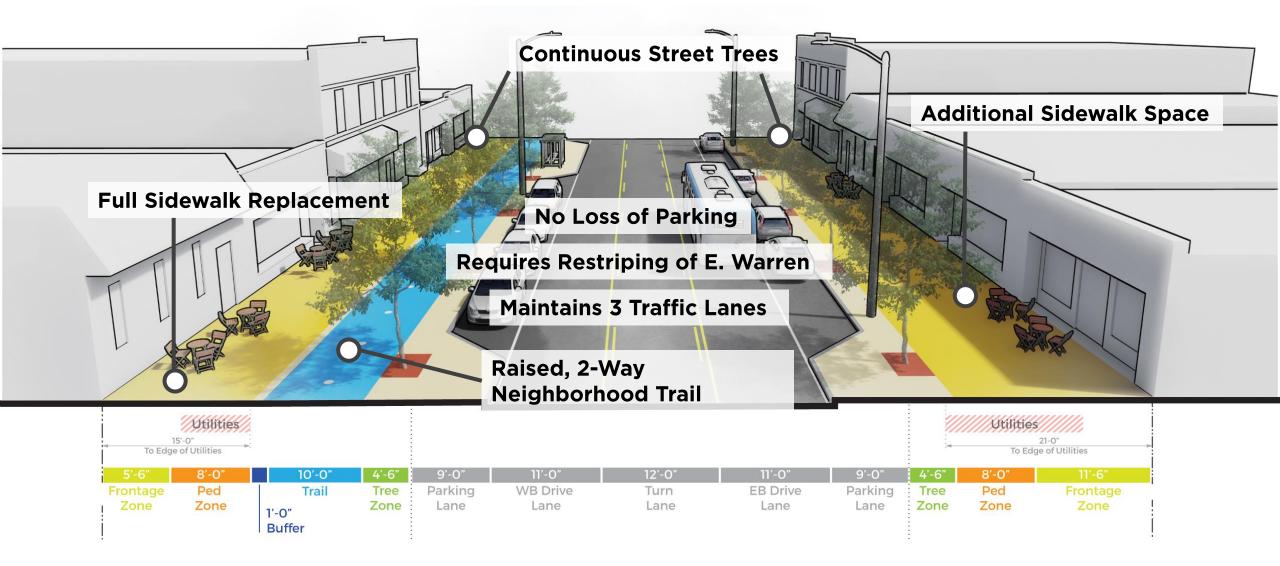
Stretch and Distribute - Split





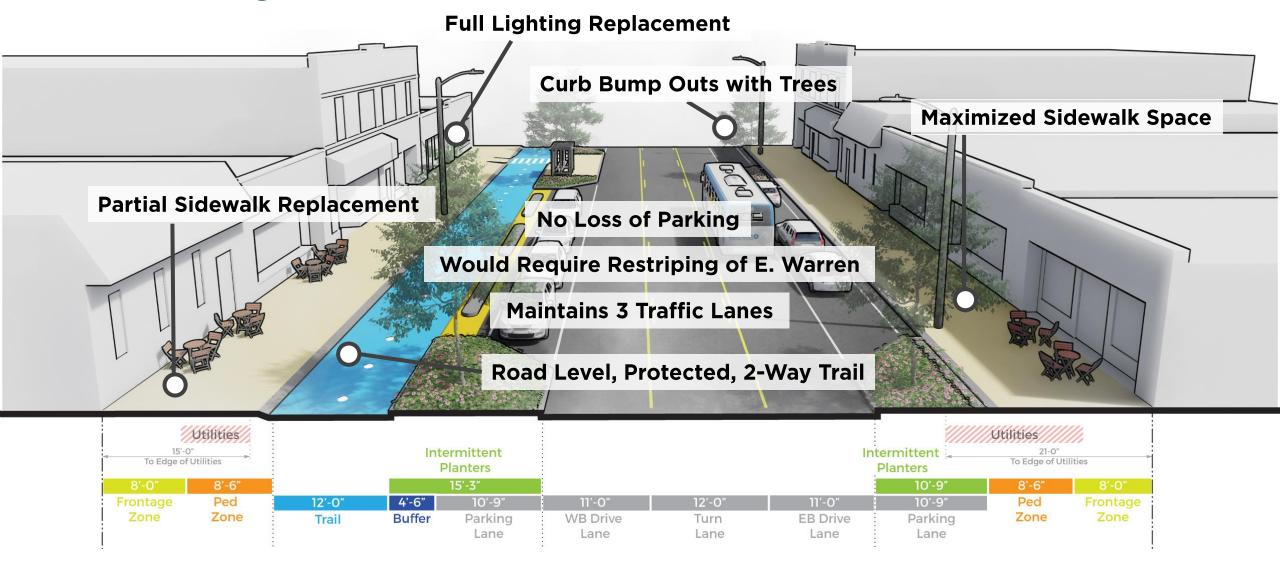
Focus and Maximize -Two Way





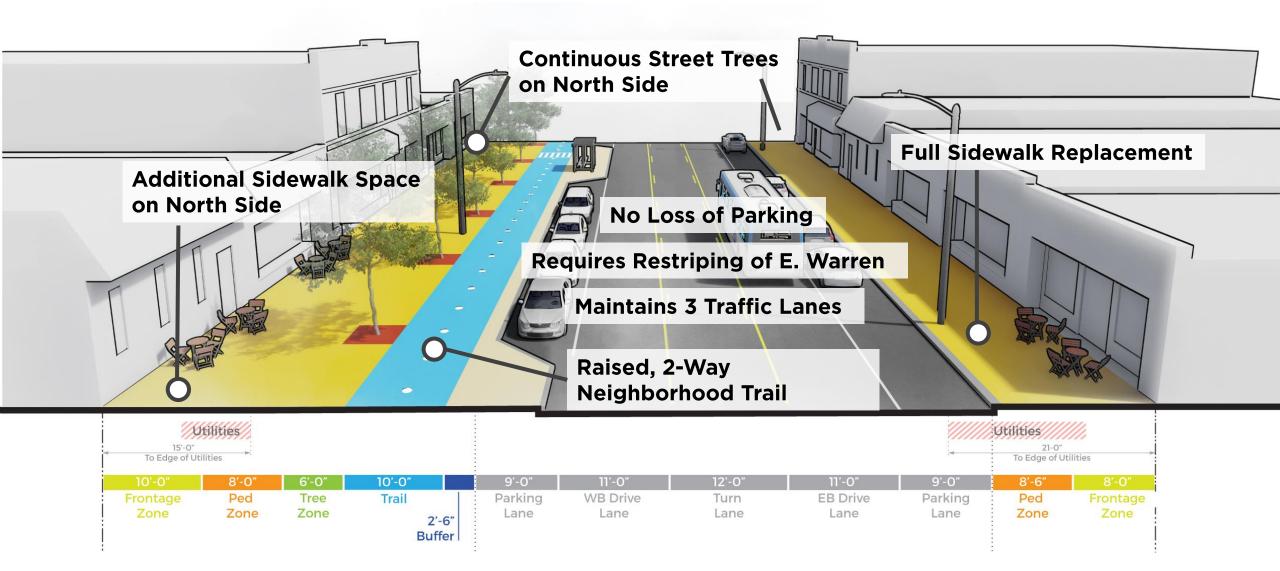
Stretch & Distribute - Two Way





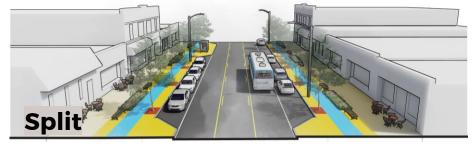
North Side Shift



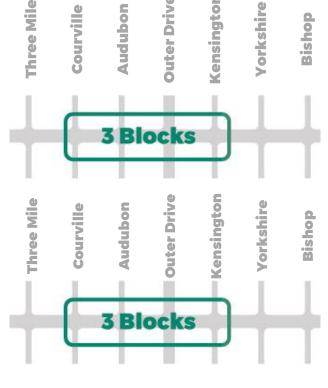


Option Comparisons

Focus and Maximize







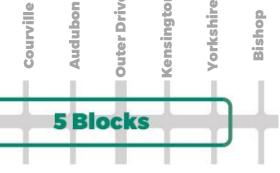
North Side Shift



Stretch and Distribute







Live Polling!

Go to ahaslides.com/ewc to enter your answers



Improving parks and open spaces

- Intent New park amenities & programming
 - Improved access
 - Maintenance of existing amenities

- Budget \$1 million SNF funding available
 - Opportunity for additional leveraged investment

Current Conditions: East Warren













Current Conditions: Entrances & Access













Current Conditions: Trails & Amenities















Community Expectations

- Maintenance and Improvement to Existing Amenities
- Infrastructure Improvements, inlcuding:
 - Connections to the Neighborhood (visual, physical)
 - Sidewalks and Improved Access within the Park
 - Improved access into the Park for cars, buses and bikes
 - Gathering spaces
 - Landscape Improvements
- Flexible Spaces that support programs and activities!





Balduck Concept

- Physical and Visual Connections to the west neighborhoods
- Loop trails on the north and south side to support walking groups
- Expanding use and opportunity at the Community Building
- Creating a Welcoming East Warren Avenue
- Retaining Aspen Woods look and feel and expanding shaded, wooded walkways on the north side
- Distinct places to sit, gather, garden, play, dance, eat, communicate and access each other and open space throughout the park
- Physically connecting the north and south sides of the park together in a cohesive way



Balduck Priorities

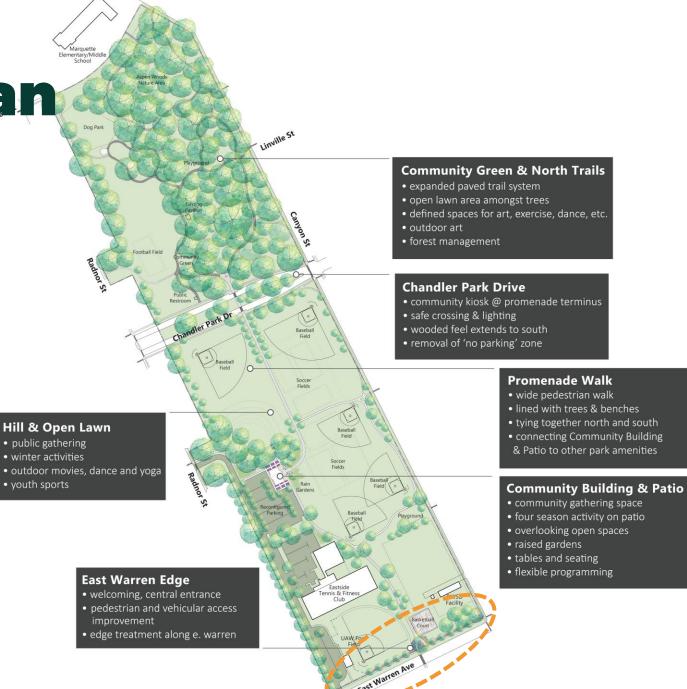
Designing a Concept that goes beyond immediate budget of \$1 million dollars to address a holistic park design:

- Plan looks to meet immediate goals while providing a guide toward future projects
- Allows for continued and strategic improvements over time as funding is available
- Requires prioritization of Near-Term improvements
- Full build-out will look toward partnerships over the coming years



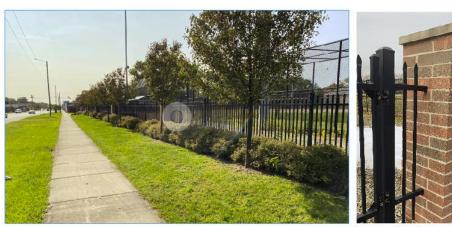
Concept Plan

East Warren Edge



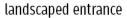
East Warren Edge





continuous landscape treatment







defined pedestrian entrance

Concept Plan

Promenade Walkway





Concept Plan

Chandler Park Drive



Chandler Park Driv





community kiosk



crossing signage, markings and lighting



forested edges

Concept Plan Community Green & Trails



Community Green

& Trails





open lawn area amongst trees



outdoor dance



nature programming



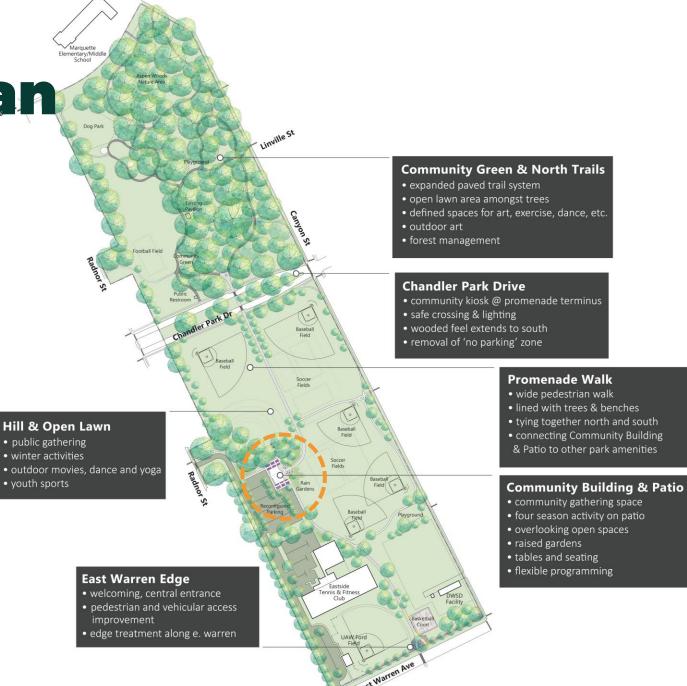
outdoor art



forest management

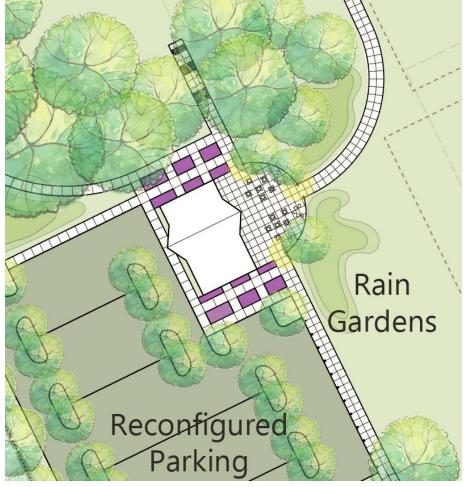
Concept Plan

Community Building & Patio



Community Building

& Patio





winter gathering space



utilize indoor spaces





gathering space adjacent to building





community bulletin

raised gardens

Concept Plan

Hill & Open Lawn



Hill & Open Lawn













sledding

soccer

Next Steps

- Prioritize Near-Term Improvements to serve as a guide as the design process moves forward.
- The project will move into the Design Phase Summer 2021
- General Services Department with lead a series of deeper engagement sessions with the community to design the details of the park.
- Project will go to the construction document phase and then construction is planned to start in Spring 2022.



Prioritization

Remember, together we have designed a Concept that goes beyond immediate budget of \$1 million dollars to address a holistic park design:

- Plan looks to meet immediate goals while providing a guide toward future projects
- Allows for continued and strategic improvements over time as funding is available
- Requires your input on prioritization of Near-Term improvements
- Full build-out will look toward partnerships over the coming years



Which Park Improvements are a Priority?

Berden St.

Dog Park

- Community Building Opened with Activated Community Patio
- East Warren Entry & Frontage Improvements
- Promenade Walk & Chandler Park Drive Crossing
- Community Green & North Side Pathways
- Physical Connections to the West Neighborhoods & Parking Improvements



Live Polling!

Go to ahaslides.com/ewc to enter your answers



Strengthening the neighborhoods

Intent

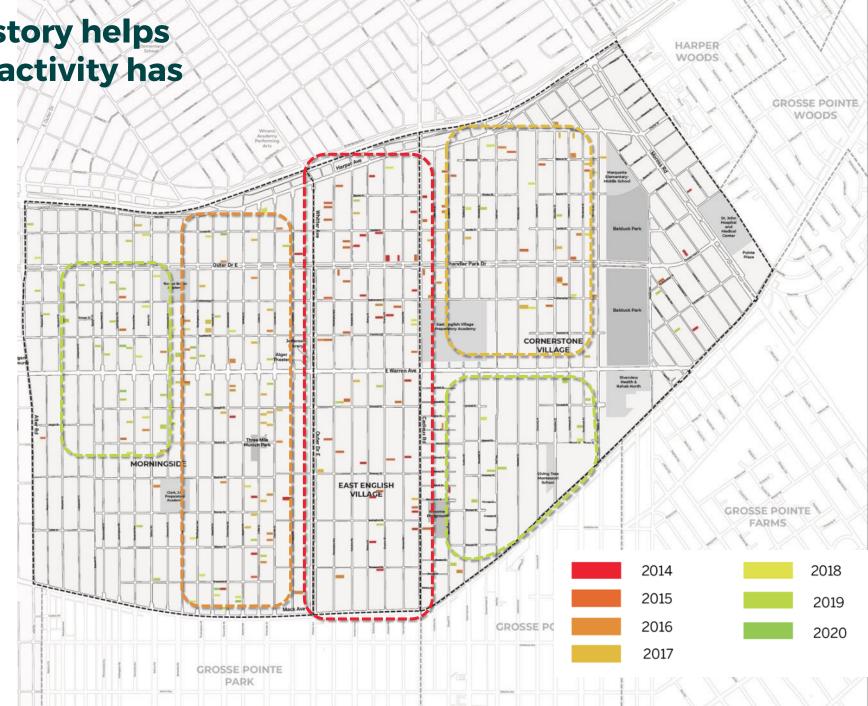
- Home rehabs and renos
- Demolishing blight
- Better use of vacant lots
- Establishing neighborhood principles and priorities

- Budget Approximately \$600K budget
 - The budget is approximate because it relates to a range of City programs

A look at DLBA sales history helps to show where market activity has been strongest

 Earliest sales in EEV, then generally outward to east and west

Sales are generally dispersed



West Morningside and Cornerstone have the most vacant properties.

There is more opportunity to stabilize DLBA-owned properties than private properties.

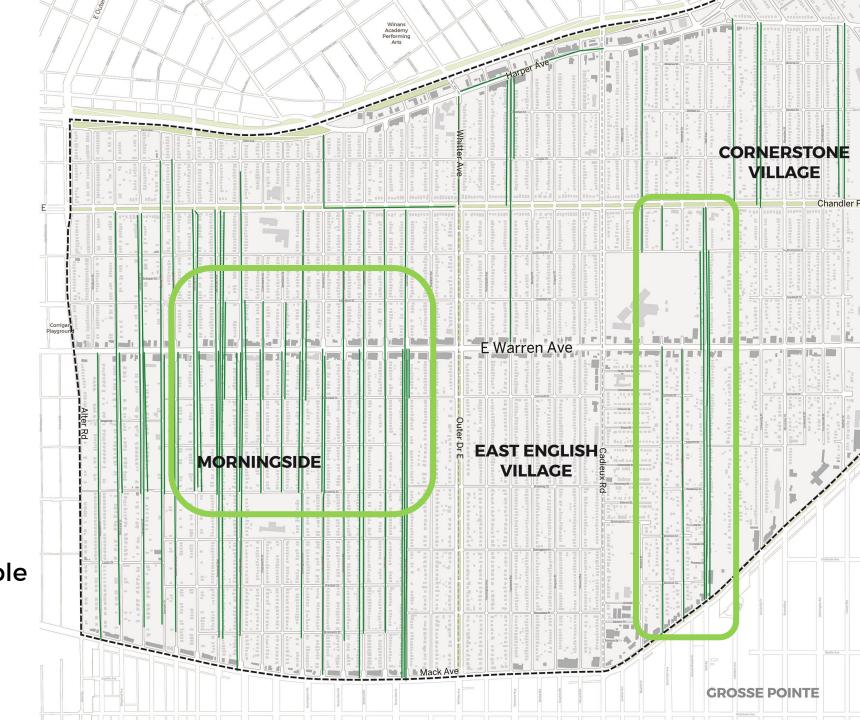
There are significant clusters of vacant lots in west Morningside and parts of Cornerstone

Good and fair condition vacant properties are dispersed, with some clusters



What we've heard

- Prioritize stabilization in central and western Morningside, the western portion of Cornerstone, and along the corridor on the south side of E. Warren.
- The Nuisance Abatement Program does not yet reach all areas in need.
- Want a safe and socially connected neighborhood.
- Want to be included in strengthening their neighborhoods and to be able to afford housing.



There are a number of programs currently available to address neighborhood stabilization in the Study Area, both on City/DLBA-owned properties, and private land.

SNF budget can be used to expand existing programs:

- Sales Programs: Building Blocks,
 Auctions & Own-It-Now, Rehabbed and Ready
- Stabilization Program: securing and repairing vacant homes in better condition to prevent further damage
- Demolitions: removing structures that are too blighted to save (also supported through Proposal N, which has separate funding)
- **Blight Prevention:** Nuisance Abatement Program, DLBA Compliance Program, Side Lot Program





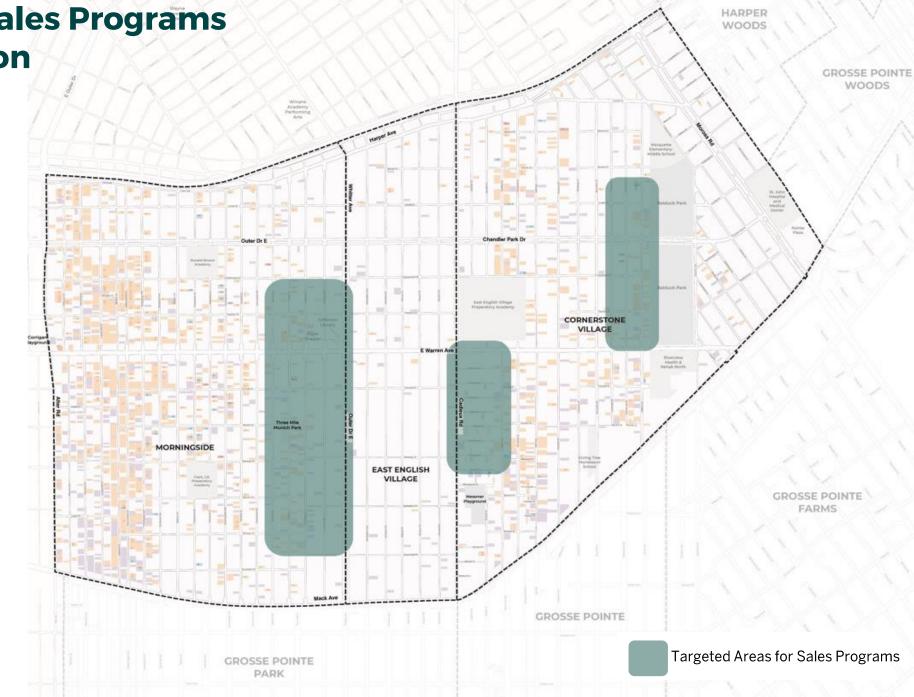
Proposal N

- Potential \$250M voter approved blight funding for the City
- Preserve and renovate 8,000 homes
- Demolish 8,000 homes too blighted to save
- Some portion of funding would go to east Warren-Cadieux
- Final recommendations will account for Proposal N identified properties
- SNF funding would be additional funding for Neighborhood Stabilization efforts outside of Proposal N



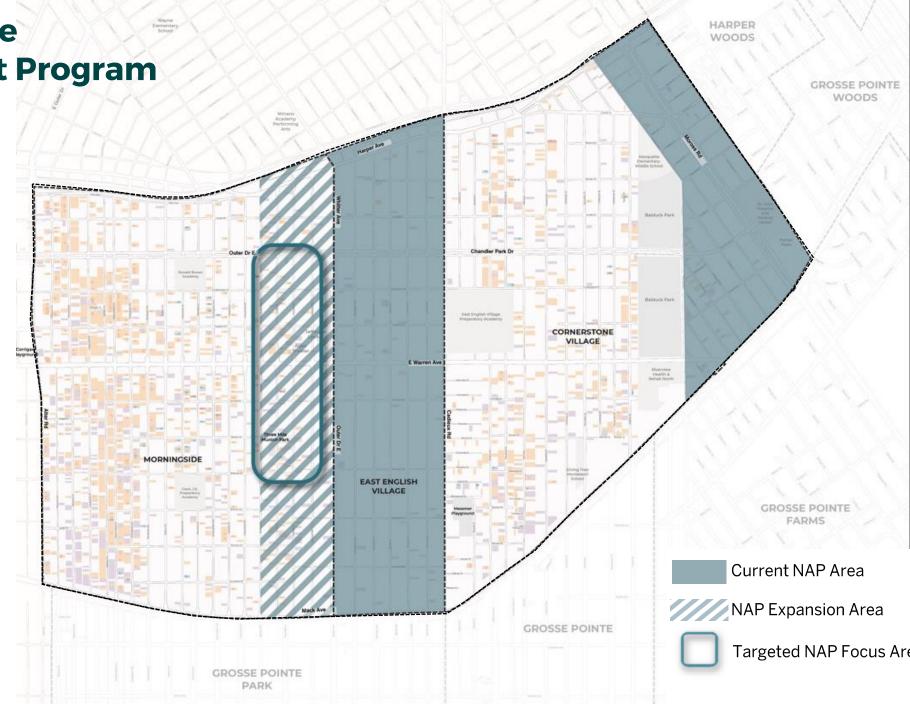
Areas to prioritize Sales Programs and Blight Prevention

- Areas that benefit from a stronger market only require a bit of help
- Target for DLBA
 Sales Programs
 - Building Blocks
 - Auctions & Own-It-Now
 - Rehabbed and Ready
- Target for the Nuisance Abatement Program
- Areas adjacent to Balduck Park can benefit from park improvements
 - Target for select demolition and clean-



Areas to prioritize the Nuisance Abatement Program

- The Nuisance
 Abatement
 Program is
 a Blight Prevention
 program which is
 expanding into a
 portion of
 Morningside
- Nuisance abatement closest to the East Warren corridor may have the greatest benefit for the most residents
- The City will expand the program area street by street as



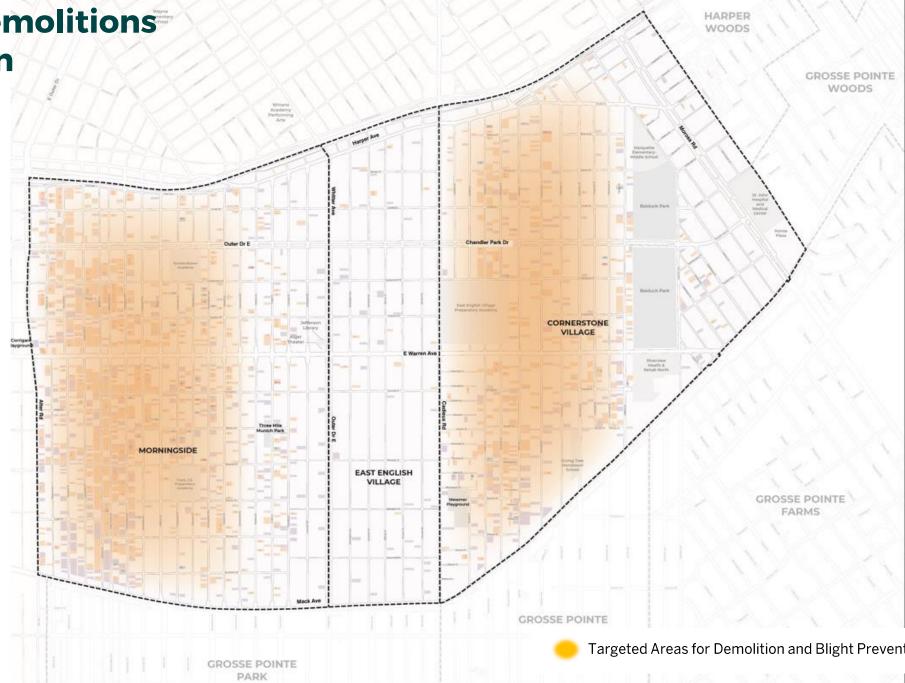
Areas to prioritize Stabilization

- Pregrams homes here will keep them in good structural condition while housing demand gradually spreads
- Will contribute to other neighborhood initiatives
 - Commercial investment and streetscape
 - Neighborhood anchors
 - Busy bus stops



Areas to prioritize Demolitions and Blight Prevention

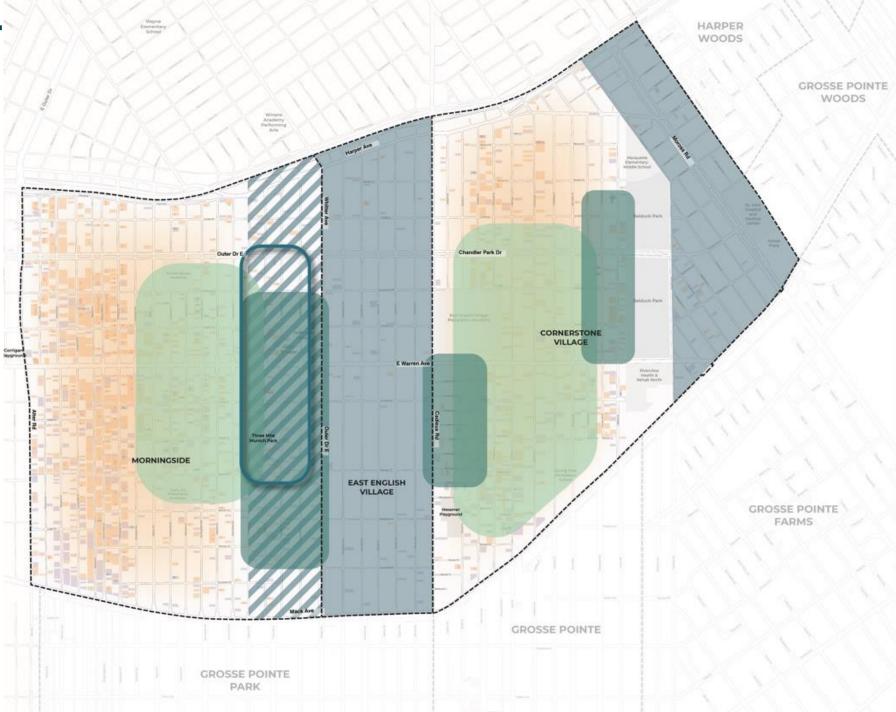
- Demolitions may be focused in areas where there are more vacant properties in poor condition
- Individual or community-led side lot programs can help beautify or add activity to vacant parcels



Putting it all together

This Neighborhood Plan can help focus the available City programs where they can be most effective







STREGTHENING THE NEIGHBORHOOD

Feedback? Did we get it right?

Use the chat to send us questions
Raise your hand
Dial *9 if Calling From a Phone

Next Steps

Where We're At



Next Steps

- Ongoing Phase 3 Survey ewcplan.com/survey
 - Open for Next Two Weeks
- Canvassing Efforts in Neighborhood
- Summary of Engagement
- Final Refinement of Recommended Concepts
- Development of Final Report
- Final Presentation to Community