# CITY HOUSING DEVELOPMENT PROGRAMS & OPPORTUNITIES

## February 2025

Josh Bails – East Region Development Director <u>bailsj@detroitmi.gov</u>





Housing and Revitalization Department

### VISION

Vibrant neighborhoods and quality housing and services for all.

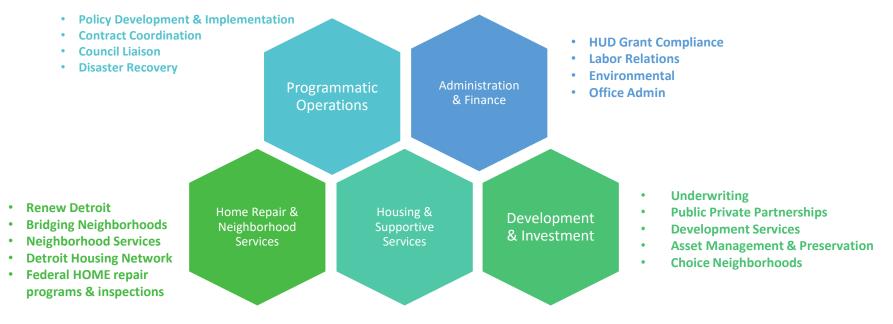
## MISSION

Soundly and transparently invest funds and deliver services to ensure that housing and neighborhoods are high quality, affordable, and accessible to and for all Detroiters.





## **HOUSING & REVITALIZATION**



- Homelessness Solutions
- Immigrant Affairs & Economic Inclusion
- Housing Services (foreclosure prevention, displacement prevention, housing navigation, emergency housing

## **AFFORDABLE HOUSING NOFA**

#### **OVERVIEW**

- Bi-annually, coordinated in advance of 9% LIHTC rounds
- Award Types
  - Pre-Development Loan
     Program (~\$250K)
  - Affordable Housing
     Development Program
     (\$1-3M) (Multifamily
     Development, PSH)
  - Homebuyer programs\*

#### **FUNDING SOURCES**

- HOME Investment Partnerships
   Program through HUD
- Community Development Block
   Grant Program (CDBG) through
   HUD\*
- HOME American Rescue Plan Act (HOME-ARP) Funds
- Affordable Housing Development and Preservation Fund (AHDPF)
- American Rescue Plan Act (ARPA)\*

#### **KEY REQUIREMENTS**

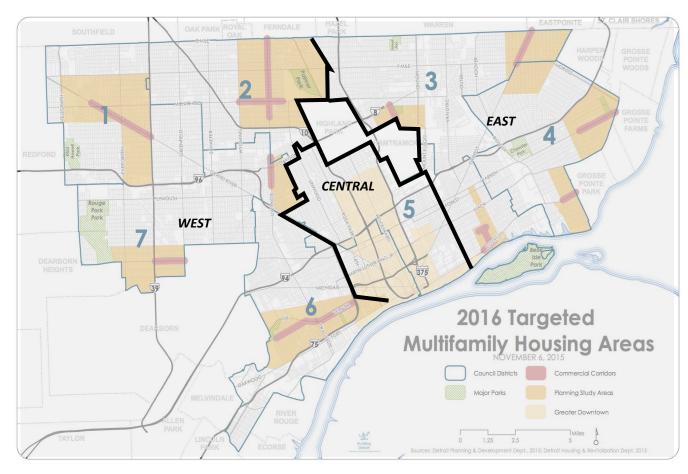
- Inclusionary ordinance (all)
  - ✤ 5% at 50% AMI/15% at 60%
     AMI
- Cross cutting federal requirements ie, environmental, prevailing wage, Section 3
- Tenant Retention Standards (occupied projects)
- Construction & rehabilitation standards (all)
- Marketing requirements (all)

**P3** Mission: To connect private developers to public financing instruments, entitlements approvals and publicly-owned property to further the development of transformational quality mixed-use, mixed-income housing in Detroit - especially in alignment with the Strategic Neighborhood Fund - to enhance the quality of life for the citizens of Detroit.

Three main focuses:

- Developing and implementing plans for the reuse of publicly owned land
- Coordinating the sale of publicly owned land
- Acting as a concierge for those developing affordable housing

## Public Private Partnerships Regions



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#### **P3 DIRECTOR**

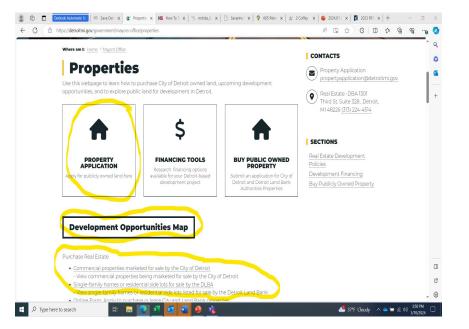
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## **PURCHASING PUBLICLY OWNED PROPERTIES**

### WWW.DETROITMI.GOV/PROPERTIES

### WWW.DETROITMI.GOV/HRD



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Current Development Opportunities Accepting Proposals		*	Q () ()
Bid Openings for Single Family Home Repair Projects			
HRD hosts weekly meetings about bid opportunities on Wednesdays at 1030 am. These sessions are open to the public and will be recorded. Join using the information below.			1
Topic: HRD Single Family Bid Openings			
Join Zoom Meeting			
https://cityofdetroit.zoom.us/j98315996526			
Meeting ID: 983 1599 6526			
One tap mobile			
+12678310333_98315996526# US (Philadelphia)			
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## **UPCOMING RFP OPPORTUNITIES: 4819 FAIRVIEW**

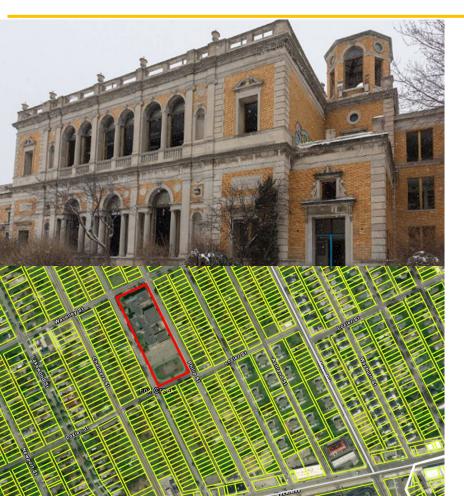


Former site of Joy Middle School, on E Warren just north of Brewer Park and Playfield. Some portion of parcel to be added to park, rest of parcel to be made available for infill development concepts.

Will discuss with community in Spring before RFP release in early Fall

Location: E Warren & Fairview Expected RFP Release: Q3 2025 Current Zoning: R2 Size: 10.6 Acres (marketed site will likely be close to 5 acres)

## **DEVELOPMENT OPPORTUNITIES: 3970 Mariborough**

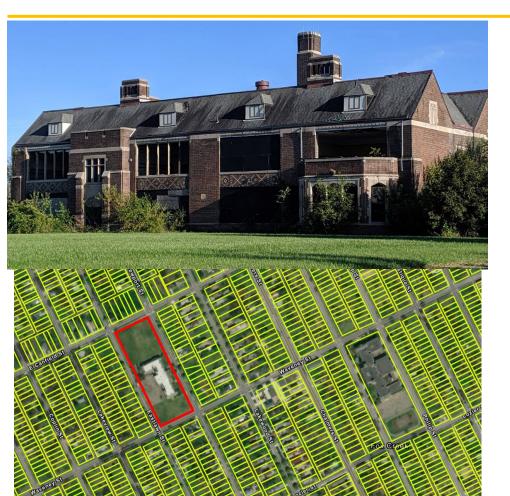


Former Andrew Jackson School

Open to variety of adaptive reuse development concepts

Location: Marlborough & Lozier Currently Marketed Current Zoning: R2 Building Size: 133,603 sf Parcel Size: 3.56 Acres

## **DEVELOPMENT OPPORTUNITIES: 4365 Newport**



Former George Hosmer School

Open to variety of adaptive reuse development concepts

Location: Newport & Waveney Currently Marketed Current Zoning: R2 Building Size: 48,920 sf Parcel Size: 3.5 Acres

## **PRESERVATION PRE-DEV PROGRAM**

### SUMMARY:

- Providing no-cost predevelopment services to

   affordable multifamily housing developers to assist with
   recapitalization and preservation in Detroit
   neighborhoods.
- ARPA-funded partnership between City of Detroit and Enterprise Community Partners

### **REQUIREMENTS:**

- 1) Occupied rehab OR vacant rehab (for regulated affordable properties; at City's discretion)
- 2) 5 or more units
- 3) Building under site control
- Adhere to City's Tenant Retention Standards and share needed information with Enterprise Community Partners, City, and vendors as needed

### **SERVICES OFFERED:**

- Capital Needs Assessments
- Energy Assessments
- Financial modeling (up to \$7,500)
- Phase I Environmental Assessments



Development



Above: Van Dyke Village Apartments. Left: Heather Hall Apartments

Contact Kyle Ofori for more information: <u>Kyle.ofori@detroitmi.gov</u>

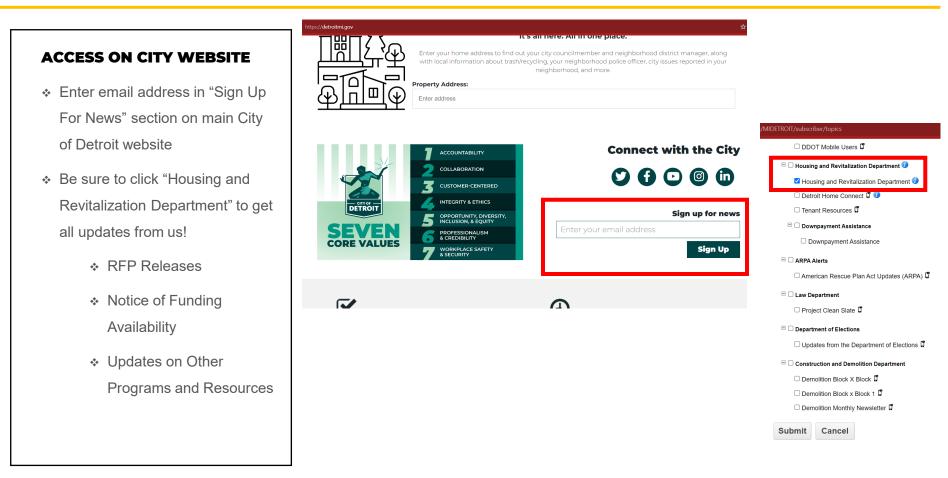








## **SIGN UP FOR UPDATES FROM HRD!**



## Fast Track Payment In Lieu of Taxes (PILOT) program

February 2025







### What exactly is a PILOT?

A Payment in Lieu of Taxes (PILOT) is a tax incentive that ties taxes to rental revenue instead of property values.

- Previously only available to "<u>A</u>ffordable" with federal subsidy
- Previously only available to developments under specific type of ownership (LDHAs, coops, nonprofits)



The Savannah Hubbard Farms



Lakewood Manor Jefferson Chalmers



Pablo Davis Senior Pavilion Springwells

### Why update our local PILOT program?

Once only available for "<u>A</u>ffordable" housing with federal subsidy, Michigan now allows cities to approve a PILOT for <u>any housing that</u> <u>commits to 15 years of affordability up to</u> <u>120% AMI.</u>



## **Detroit's Expanded PILOT:**

Makes it faster and easier to build affordable housing.

- Supports and enables Naturally Occurring Affordable Housing (NOAH)
- Federal funding not required
- Lower rents = lower taxes
- Developers in Good standing with the City of Detroit may apply
- Fast track approval option

### • What's Next?

- Application open through Neighborly on February 14, accessible at <u>www.detroitmi.gov/PILOT</u>
- Administrative Rules will undergo formal public comment process; estimated to be released on February 21 and finalized by April 1
  - BEFORE FINAL RULE: Applications may be received, reviewed. Letters of eligibility can be provided upon request.
  - AFTER FINAL RULE: Administrative and conditional approvals may be issued.

# **PILOT RATES**

## How does a PILOT work?



7850 E Jefferson Ave, East Riverfront 150 units 4% PILOT

Calculating PILOT			
Average rent	\$750		
	X 150 units x 12 months		
Annual Rental Income	\$1,350,000		
	X 4% PILOT rate		
Annual Payment	\$54,000		

## **PILOT Rates**

PILOT rates for restricted units are prescribed by the ordinance as detailed below:

Average Affordability	Standard PILOT Rate	Long-Term Vacant Rehab PILOT Rate
81-120% AMI	*	3.5%
61-80% AMI	4.0%	2.0%
Up to 60% AMI	1.0%	0.5%

\*PILOT rate will be determined by HRD underwriting and subject to City Council approval.

Permanent Supportive Housing (PSH) units will provide payments of \$1/unit, and are not part of the calculations above.

ELIGIBLE PROJECT TYPES

### Government Assisted Housing Project (GAHP)

Fast Track Housing Project (FTHP) Standard Workforce Housing Project (SWHP)

**Definition:** Any project that includes government subsidies (CDBG, HOME, LIHTC, PBVs) - this used to be the only project type eligible for a PILOT

- **Approval:** Administrative
- Benefits: Works together with other subsidy to enable very low rents
  - Helps projects compete for funding (like LIHTC)
  - Reduce need for City gap funds



Xavier Square, Mack & Alter



La Joya Gardens, Mexicantown

### Government Assisted Housing Project (GAHP)

Fast Track Housing Project (FTHP) Standard Workforce Housing Project (SWHP)



The Arthur Murray, East English Village



The Deco, East English Village

**Definition:** 

Any non-GAHP project that either serves residents with average income under 80% of the Area Median Income (AMI) or involves the rehabilitation of a long vacant structure

**Approval:** Administrative

Benefits:

- Forgoes lengthy Council Approval process
- Lower PILOT Rate for lower average income achieved
- Vacant rehab projects also get 50% PILOT rate discount

<b>Government Assisted Housing Project</b>	
(GAHP)	

Fast Track Housing Project (FTHP)

### Standard Workforce Housing Project (SWHP)

- **Definition:** Any project that serves residents with an average income between 80% and 120% of AMI that doesn't involve the rehabilitation of a long vacant structure
- Approval: City Council
- Benefits: Provides benefit for "missing middle"/ "workforce" housing projects that don't qualify for other affordable housing resources
  - Can fill in gap left by other expiring incentives



OSI Art Apartments, Woodbridge



Heather Hall, Cass Corridor

# PROGRAM REQUIREMENTS

Property owners must provide quality affordable housing to receive PILOT by meeting 3 requirements:





Commit to restrict units for affordable and/or workforce housing





Meet investment threshold

- \$15k/unit vacant rehab
- \$5k/unit occupied rehab



Achieve and maintain Rental Certificate of Compliance

3



## **Affordability Agreement**

- FTHP and SWHP projects will enter an affordability agreement contingent on the PILOT to restrict rent and tenant income.
- Tenant incomes for every new household in affordable units verified only once, upon initial lease up
- Affordable rent includes utilities per standard MSHDA or DHC utility allowances for tenant-paid utilities (Not parking)
- Occupied rehabs must provide a Tenant Retention Plan that complies with the City's Tenant Retention Standards to limit rent increases/displacement

## **Investment Threshold**

- PILOTs are for development/rehabilitation projects and therefore require investment.
- Investment thresholds per project type:
  - \$5,000/unit occupied rehab
  - \$15,000/unit long-term vacant rehab, short-term vacant rehab
  - No investment threshold- New Construction
- Time-period
  - New PILOT: Construction should begin after application and be completed within 3 years of application. However, thru 12/5/25, a "lookback" applies during which work completed 12/13/22 or later may apply.
  - Renewal: Investment may take place over the life of the existing PILOT/abatement, or 15 years, whichever is less

## **BSEED** Certifications

- Applicable BSEED certificates must be provided to Assessor by Nov 1 of year preceding first year on PILOT
  - New construction and vacant rehab projects must produce Certificate of Occupancy (C of O)
  - Rehab projects requiring permits must produce Certificate of Compliance (C of C); should provide Certificate of Acceptance (C of A) for any permitted work
- All projects must have active Certificate of Compliance (C of C) for the life of the PILOT

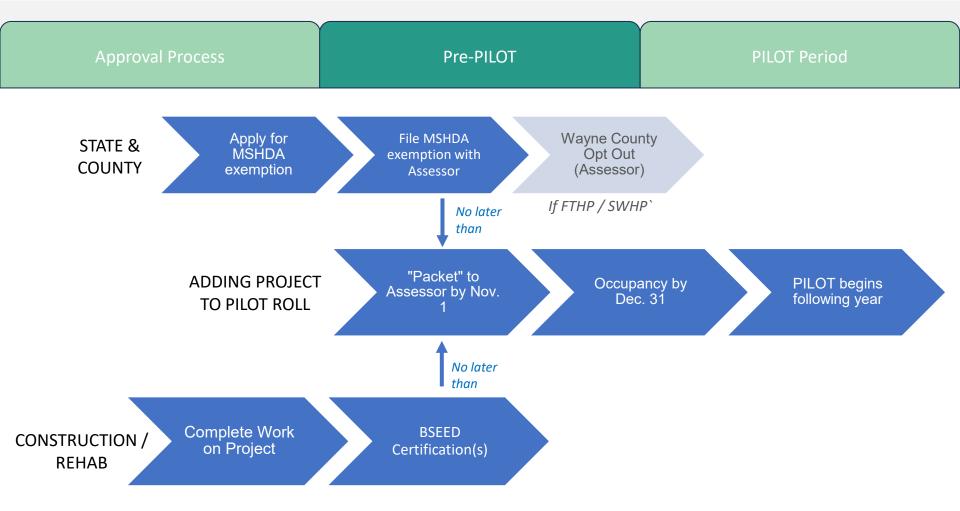
## **Application Types**

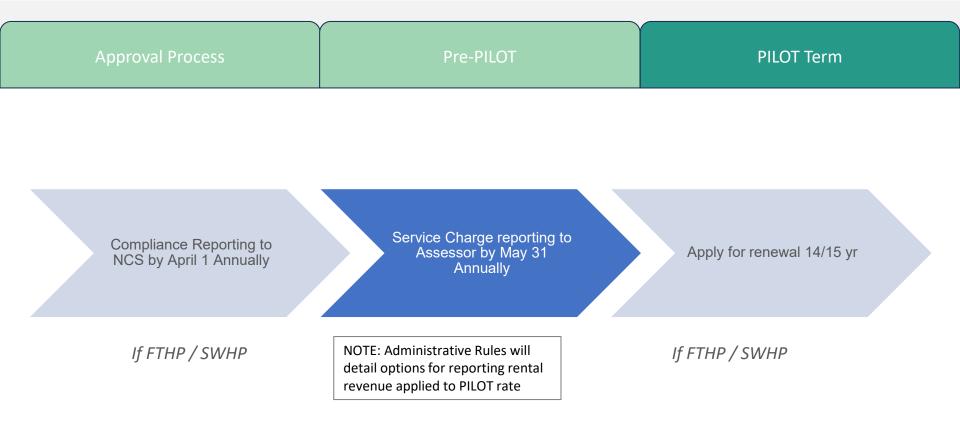
### New:

- Any eligible GAHP, FTHP or SWHP project that meets requirements including investment threshold
- Projects with existing or previously-approved PILOTs seeking PILOT thru the expanded ordinance may apply if they meet the investment threshold
- Renewal:
  - Projects with existing tax abatements (ie, NEZ, PA210, OPRA) seeking PILOT may apply as a renewal
  - In the future, FTHP and SWHP projects may renew in the 14/15th year of their current PILOT
- Other:
  - Previously-approved PILOTs seeking PILOT thru the expanded ordinance that cannot meet investment threshold need council approval to change PILOT rate

PROCESS

Approval Process	Pre-PILOT	PILOT Period	
Apply to HRD Affordability Agreement	Tenant Retention Plan Underwriting Review	HRD Approval City Council Approval	
If FTHP / SWHP	If Occupied Rehab If SWHP	If SWHP	





### Process Summary by PILOT type

Step		GAHP	FTHP	SWHP
Approval Process (est. 4-6 weeks)	Application / Intake	Х	Х	Х
	Affordability agreement		Х	Х
	HRD approval	Х	Х	Х
	Council			Х
Pre-PILOT	MSHDA exemption	Х	Х	Х
	County opt out		Х	Х
	Packet to Assessor	Х	Х	Х
During PILOT	Annual Compliance Reporting		Х	Х
	Annual Service Charge Reporting	Х	Х	Х

# HOW TO APPLY

## **PILOT Application**

### Part 1 Application Requirements:

- Property Information
- Addresses and parcel IDs
- Ownership and developer information
- Development information
- Scope of work
- Construction schedule (if not complete)

Following completion of part 1, applicants can request a letter verifying eligibility for lenders/investors. Letter will confirm eligibility and space under cap (if applicable) if part 2 is completed within 60 days. Part 2 Application Requirements:

- Completed pro forma containing rent schedule, sources & uses, other key project data
- Investment summary (renewal only)
- Trade Payment Breakdown (SWHP only)
- Capital Needs Assessment (Rehab only)
- Letters of intent/proof of funds (Non-renewal only)
- Occupancy information (if occupied)
- Proof of site control
- Zoning approval / zoning verification letter
- Site Plan Approval (if applicable)
- Blight clearance
- List of properties controlled by entity with controlling interest

## When to Apply

### Prior to December 5, 2025: (Lookback period)

Any project may apply that can demonstrate meeting the relevant investment threshold for a scope of work lasting no longer than 3 years and completed after Dec 13, 2022.

Projects exiting another tax abatement may apply as <u>renewals</u> for investment purposes and summarize non-maintenance investments made after completion of work that qualified them for the original abatement.

### After December 5, 2025:

Projects must apply to City prior to construction start.

Renewals can apply in final years of expiration of PILOT or other incentive. (Reminder that renewals can consider investment over the life of the initial incentive rather than a full rehab scope.)

# MORE INFORMATION

### www.detroitmi.gov/PILOT

### Updates expected on Friday 2/14:

- PILOT application link
- FAQs
- PILOT Pro Forma
- Affordability Agreement Template
- Tenant Retention Standards
- Tenant Retention Plan Template
- Final Ordinance As Adopted
- Draft Administrative Rules (when published)