



CITY OF DETROIT
2 Woodward Avenue
Detroit, MI 48226

Date: June 18, 2024

Re: Cease & Desist Notice - Illegal Advertising

Dear Sir or Madam:

This Notice informs that you are in violation of Chapter 4 – Advertising and Signs, ARTICLE I. [Sec. 4-1-4](#), and ARTICLE IV. [Sec. 4-4-2](#), of 2019 Detroit City Code. The code specifically prohibits posting advertising materials on public property, including utility poles, street berms, etc.

Violations of the stated ordinances are subject to civil fines as follows:

- a. For any first offense:\$600.00
- b. For any second offense:\$1,200.00
- c. For any offense after second offense:\$3,000.00

The calculation of fines listed above are on a **per sign basis**. First, second and subsequent offenses are determined as **incidences of identical signs** (with the same message and phone numbers), found posted illegally in unique locations as verified by a geo-tagged, date and timestamped photographs. Violations will result in a fine to the company, company owner and individual using the posted phone number for commercial purposes, and the fines will be included in legal action against the responsible company, company owner and individual.

Accordingly, we advise immediate removal of any signs and advertising posted on public property in the city of Detroit, as well as any signs not authorized through the city's sign permit process. Further, the City is notifying you that it may take criminal actions, in addition to pursuing civil fines.

This is your fair warning that you have until July 2, 2024, to voluntarily remove all your illegally posted signs to avoid civil or criminal action.

Sincerely,

Katrina I. Crawley, Esq
Assistant Director, Blight Remediation Division
City of Detroit