

Open Call: Impact(art) Detroit – People Mover Mural Project

Deadline to apply: December 23, 2023

City Walls Detroit and Spacelab Detroit are pleased to announce an open call for artists to create impact murals that will beautify downtown Detroit for the NFL Draft. This project is part of our ongoing efforts to use art as a catalyst for positive change in our city. Walls have the power to transform communities. They can serve as canvases for creativity, inspiration, and social connectivity. They can also be a source of pride and unity, bringing people together and fostering a sense of belonging long after the NFL Draft visitors are gone.

We are seeking artists with a passion for community engagement and a deep understanding of Detroit's impact on the world. Your artistic vision will play a crucial role in shaping the impact of these walls on the space they adorn. City Walls invites you to showcase your unique ability to capture the essence of Detroit and connect with the Detroit residents, first and foremost, and secondly the anticipated 1,000,000 visitors and tourists that love our city and will be attending the NFL Draft through your artwork. Your creativity and imagination will bring these walls to life, transforming them into vibrant expressions of our city's spirit and resilience. We are looking for murals that will inspire, inform, and connect people.

We encourage artists of all backgrounds and experience levels to apply. We value diversity and seek to create murals that represent the rich tapestry of Detroit and the people who call it home, all while inviting people from near and far into our city. Detroit is a city with a rich history and culture, and we want to see that reflected in the murals that are created. We are open to a wide range of styles and techniques. We encourage artists to be creative and push the boundaries of what is possible.

PROJECT GOALS:

- Use art as a catalyst for positive change and community engagement
- Artwork should design impactful artwork to beautify public spaces in the downtown area and promote vibrancy of the space for residents and visitors alike
- Create a welcoming and inclusive atmosphere for the during the 2024 NFL Draft and beyond
- Artwork should be visually striking, meaningful to you, and engage the viewer

- Create a legacy of public art that will continue to inspire and uplift Detroiters and visitors long after the NFL Draft.
- Mural must be an original, one-of-a-kind, new work

The Project

Project Schedule

- November 23, 2023: CTA Released
- December 6, 2023: Deadline for Questions
- December 23, 2023: CTA Closes
- Early January: Selection Panel Meeting(s) Begin
- Mid-January: Artist Announced
- February-Mid April: Artist Paint
- Mid-April: Artist Completion

Artist Scope of Work

Artist/Artist Team Responsibilities:

The selected artist/artist team will be required to work in collaboration with City of Detroit. Artist/artist teams should be prepared to share their personal practice with the community as this is inherently a group project.

Artist/artist teams are responsible for:

- **Must be willing and available to paint Jan-April weather dependent**
- Conducting research to better understand the event & various sites, the project, the community's history and current culture, along with any other elements deemed helpful to their creative process
- Develop concepts and rendering of mural for the project site
- Present concepts and refinements
- Create a final approved concept and design for the mural
- For any art component identify and secure the services of suppliers, fabricators, installers, and other professional as necessary to fulfill the artist's responsibilities in the production and completion of the work
- Fulfill the responsibilities within the contracted budget and timeline
- Must work with Detroit Transportation Company/People Mover to gain safe access to the mural locations for their work on and around the stations and system.

City Walls/Spacelab Detroit responsibilities:

- Coordinate reviews and permissions regarding artist selection and concept development

- Coordinate marketing, documentation, and public engagement

Budget

5 IMPACT WALLS Available:

- Michigan Ave people Mover Station – 1,000 square feet – \$15,000
- Greektown People Mover Station – 500 Square Feet - \$7,500
- West Riverfront People Mover Station – 1,200 Square Feet - \$20,000
- Fort Street People Mover Station – 2500 Square Feet - \$40,000
- Broadway People Mover Station - \$9,000

This budget is all-inclusive, including but not limited to artist’s fees, artist’s assistant costs, artist’s studio costs, materials, and supplies, specify consultants, community engagement participation, and installation of all artworks.

Artist Selection Process

Eligibility

We are seeking artists or artist teams who can make a commitment to working in Detroit as necessary to fulfill the responsibilities of this project. Any artist or artist team is encouraged to apply.

Process

This will be an open call. Qualifications, portfolios, and statements will be solicited by City Walls Detroit. City Walls Detroit and its selection panel will review the artist submission and identify one team per project to be selected for the project.

The panel will select 1 artist/artist team for each available wall.

Selection Criteria

Winning artists/artist team will be selected based on the selection panel’s evaluation of the following criteria

- 10pts Experience in community engaged art process and research
- 25pts Experience in creating permanent, durable, outdoor public artwork
- 30pts Ability to accomplish projects of a similar complexity within the budget, timeline, and technical constraints presented, based on examples of prior works
- 5pts Artist Statement
- 10pts Detroit Based Artist

- 20pts Preliminary Sketches

Selection panel consists of 1 member from each category below:

- Mayor's Office
- Department of Neighborhoods
- City Walls
- Visit Detroit
- Detroit Sports Commission
- Community Member
- Community Member
- Community Member
- Community Member
- Community Member
- Community Member

Application

Along with completing the online form Interested artist/artist team should submit:

- A project brief table of contents page including names, contact information, and 2 references of previous public art clients
- A CV or resume for each artist (1 page per artist)
- Up to 3 images of past work you consider relevant to this project
 - Digital images must be JPEG files
 - Each image must be unlocked and downloadable for viewing
 - Each JPEG image must be titled with the artist's name and image number.
 - Example: BethHoward001, BethHoward002
 - Upload 1 sheet with the following information for each image submitted:
 - Image name,
 - Title of artwork
 - Location
 - Date of completion
 - Budget
 - Medium
 - Dimensions
- **Up to 2 images of preliminary sketches**

Submission Instructions

A link to the Submission form can be found electronically at this web address:
cityofdetroit.org/citywalls/CTA

Questions can be submitted to citywalls@detroitmi.gov

