



HALLOWEEN

OCT 31 IN THE D



2022

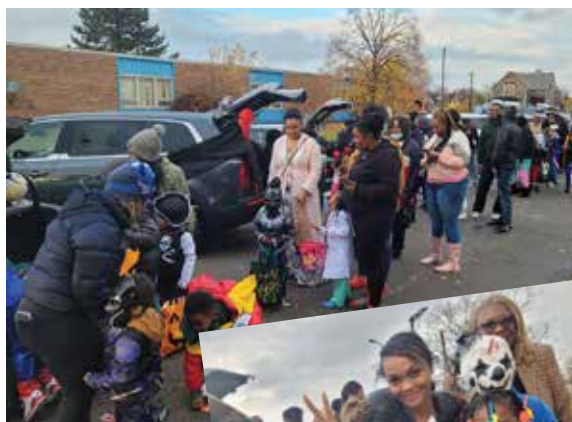
A City of Detroit Publication

Detroiters Celebrate Another Successful Halloween in the D

Thousands and thousands of Detroiters celebrate Halloween at recreation centers, police precincts, fire stations and parks Oct. 29 - 31

Detroit kids and their families got into the Halloween spirit by dressing up in costumes and heading to a variety of venues for some fun during Halloween weekend. The weekend celebration started with Fall Fest at Pingree Park on Oct. 29, continued with Scarefest at Palmer Park on Oct. 30 and concluded with a host of activities all across the city Oct. 31.

It was another successful year of Halloween in the D, with the City of Detroit hosting events with a little something for everyone,



including the four-legged variety.



THANK YOU!

Thank you to all the individuals, community groups, businesses and City employees who contributed to the success of the 2022 Halloween in the D.

The Halloween in the D effort was led by the Department of Neighborhoods, with Karla Williamson (District 1 manager) serving as the coordinator. DON Director Ray Solomon II, Alexia Davis (District 7 deputy manager), Mona Ali (District 7 manager) and Tonie Stovall (volunteer coordinator) all played important roles in coordinating the effort. Rose Love and Elena Farmer (Media Services/CCSD) also assisted in the effort.

The Detroit Police Department, Fire Department and General Services Department's Parks and Recreation Division also were actively involved in organizing Halloween in the D events.

HALLOWEEN IN THE D BY THE NUMBERS

Total Pieces of Candy Distributed / **1 Million+**

Total Amount of Money Donated / **\$81,567**

Total Number of Volunteers / **397**

Attendance at Police Precincts and Fire Stations / **20,000+**

Attendance at the Two Park Events / **8,000+**

Attendance at Recreation Center Events / **12,394**



City Kicks off Halloween in the D Oct. 19

City officials, and community and business representatives kicked off Halloween in the D at the Adams-Butzel Complex on Detroit's northwest side Oct. 19. Participating in the news conference were Carolina Jenkins, representing the Forrer Block Club; Latrice McClendon, Community President of Detroit for Huntington Bank; Deputy Mayor Todd Bettison, and officials from the Department of Neighborhoods, Parks and Recreation Division, Police Department and Fire Department.



•LIVE from **DETROIT!!**

The Detroit media covered the Halloween in the D kickoff news conference and other activities in preparation for events, which included interviews with DON District 1 Manager Karla Williamson and Officer Baron Coleman from DPD 8th Precinct.



The City also made national news as the *New York Times* wrote a story on the successful transition from arson fires to a traditional Halloween celebration.



The Parks and Recreation Division (General Services Department) took Halloween to a whole new level with new events at Pingree and Palmer parks.

FallFest at Pingree Park

Fall Fest featured a variety of activities: mechanical bull, hayrides, pony rides, petting zoo, archery, axe throwing, rock climbing, zip line, paintball, video game truck and mobile bowling alley. Other activities included pumpkin and face painting, arts-n-crafts, outdoor games and photo booth.

ScareFest at Palmer Park

Palmer Park was transformed into a place of fun and fright for children and adults with the Zombie Trail of Terror, haunted hay rides, haunted tent, scary scavenger hunt, pumpkin carving contest, apple biting contest, scary face painting, costume parade, candy grab, Halloween bag decorating, photo booth, DJ sets and live entertainment. Scarefest also included an adult costume contest, dog costume parade, vendors and food trucks.



Recreation Center Parties

The Parks & Recreation Division has hosted Halloween parties for decades, and 2022 was no exception. Halloween parties were held at ten recreation centers with activities ranging from Pumpkin Plunge, Halloween Carnival and Theater Bash, haunted house and costume party.

A special thank you to Parks and Recreation's Halloween in the D team which included: Jasmine Barnes, Taylor Harrell, Tracey Lawrence, Jeremy Thomas, Grace Wimbley, and Total Access Events





What is HALLOWEEN Without

TONS of CANDY?

Police officers, along with volunteers and City employees, decorated their cars and handed out candy during trunk-or-treat events at all 11 precincts. The Fire Department also got in on the action, distributing candy at seven of its fire stations, one in every City Council district.





Detroit Businesses Donate Thousands and Thousands of Pieces of Candy

The City was able to pass out lots and lots of candy to Detroit children thanks, in part, to Detroit businesses who donated bags of candy. A special thank you to:

AW Preservation
Adamo
DMC
Detroit Next
GFL Environmental
Gayanga
Homrich
Inner City
J. Keith Construction
LGC Global
Moss Company LLC
O'Brien
Rickman
SC Environmental
Salenbien Trucking & Excavating



Volunteers Support Effort by Packing Candy



Volunteers from community groups and the Detroit Police Department packed donated candy in October at the Brennan Pool House at Rouge Park.

A BIG **THANK YOU** TO **OUR SPONSORS!!**

The Department of Neighborhoods also recognized the businesses and organizations that supported Halloween in the D through financial or in-kind donations. Their support made the Halloween in the D events possible. A total of **\$67,150** in cash was donated, with another **\$14,417** in in-kind support.



Bell Equipment
Ben Washington & Sons Plumbing
and Heating Inc.
Blue Cross Blue Shield
Detroit Thermal
DivDat
Flagstar Bank
GAA Manufacturing
GFL Environmental Inc.

Gandol Inc.
Groundwork LLC
Miller, Canfield, Paddock
and Stone, PLC
Motor City Electric
Operating Engineers Local 324
Oxford Perennial Corktown
Properties
Payne Landscaping Inc.

SER Metro Detroit
The Parade Company
UAW Region 1-A CAP
Pierce, Monroe & Associates, LLC
LCG Global
Savon Foods Super Market
Costco

AND THE WINNER IS...



The City of Detroit also held a contest to recognize the efforts of City departments and employees who supported the Halloween in the D effort.

BEST COSTUME

Bridging
Neighborhoods



MOST PARTICIPATION

BSEED



BEST OVERALL

CRIO



SHOUT OUT

Thanks to all the City
employees and 19 City
departments and agencies that
participated in this year's effort.

- Bridging Neighborhoods
- Building Authority
- Buildings, Safety Engineering and Environmental
- Civil Rights, Inclusion & Opportunity
- Demolition Department
- Detroit at Work
- Detroit Department of Transportation
- Health and Animal Care Control
- Housing and Revitalization
- Human Resources
- Innovation and Technology
- Land Bank Authority
- Law
- Office of the Chief Financial Officer
- Public Lighting Authority
- Municipal Parking
- Planning and Development
- Public Works
- Water and Sewerage Department

Who you gonna call?

GH**👻**STBUSTERS



THANK YOU

to **The Christmas Sweater Store/Your Fantasy Warehouse**
for donating costumes and sponsoring the Zombie workshop.



