Brightmoor Area Framework Plan

Advocate Conversations

Brightmoor Artisan Collective & Neighbors Building Brightmoor May 3 & 24, 2023 - 20 Attendees

We met with Brightmoor Artisan Collective and Neighbors Building Brightmoor two times to discuss repairing residents' trust in the City and improving community outreach and engagement. Some suggestions included canvassing neighborhood businesses, having a separate GovDelivery just for the Brightmoor Framework Plan, and having more variety in meeting time, location, and medium. There were questions about how the framework consultant was selected and why since they are not a Detroit-based firm. We described the procurement process and the requirements for firms to apply. They also requested the creation of a steering committee for the framework plan, however, we were unable to meet this request. The priority is to meet with as many residents and resident groups as requested without centering the priorities of one especially since the framework area includes over 10 neighborhoods and 20,000 people. We did implement business canvassing, the creation of a GovDelivery for the framework plan, in community office hours so that residents can speak with the planning team and reached out to various Brightmoor organizations to widen resident outreach.

Castle Rouge Civic Association May 9, 2023 - 20 Attendees

The main areas of concern are dumping, street and basement flooding, man holes left unfixed and the lack of police presence in Castle Rouge. The former Healy International School on Beaverland is also a concern with residence either wanting the building to be repurposed or demolished. When asked what are some resources that could improve Castle Rouge they shared the desire for a closer community center and the addition of wayfinding to give Castle Rouge its own identity.

Braile St Butterflies May 18, 2023 - 10 Attendees

The Braile St Butterflies Block Club discussed with us ways to improve resident participaation in the planning process and bridging the gap between business owners and City resources. There is a strong desire for job training and apprenticships for young people to help supplement the lack of public schools options in the area. There were questions about the holds on parcels and how that impacts the process of obtaining neighborhood and side lots.

Schoolcraft Improvement Association June 15, 2023 - 17 Attendees

The main concerns addressed by the Schoolcraft Improvement Association were flooding in basements due to overgrown tree roots and flooding streets when it rains. The protocol to report dead, dangerous, and diseased trees was provided. Since there is so much vacancy in Brightmoor one resident asked about the possibility of solar panel installation and if individual residents would see a decrease in their energy cost if they were in close proximity to the solar panels. How potential solar panels will directly impact consumers in the neighborhood is unknown at this time.

Brightmoor Alliance June 15, 2023 - Approx 75 Attendees

During the Brightmoor Alliance meetign residents were updated about the current status of the planning process and upcoming focus groups including Stormwater and Housing. A survey was also distrupted. Residents asked questions about resources for residents after incauceration, job training, how business owners can bid on city contracts and information about Section 8 housing access. In order to address these concerns we will insure that the city departments that handle these items are present at either the Housing Focus Group or the Economic Development Resource Fair.

African Caribbean Chamber of Commerce June 20, 2023 - 3 Attendees

Discussion with the African Caribbean Chamber of Commerce centered around economic development, and the future of Fenkell. They see a strong need for job training and access to trades in tech specifically network cabling and fiber optics and hope to develop a center that will provide that to the Brightmoor community. Finally, we discussed Eliza Howell Park and the potential for updated soccer fields in preparation for the next African Festival.