



DEPARTMENT OF
**Planning &
Development**

Coleman A. Young Municipal Center
2 Woodward Avenue, Suite 808
Detroit, Michigan 48226

Phone: 313.224.1339
Fax: 313.224.1310
www.detroitmi.gov/pdd

WESTCOTT PAPER PRO CO
450 AMSTERDAM ST
DETROIT, MI 48202-3408

NOTICE OF HEARING

Sign waiver hearings will be both in person and on-line. **ON-LINE PUBLIC ATTENDANCE IS STRONGLY ENCOURAGED.** As pursuant to public health guidelines, the meeting room will be subject to space limitations, and there are NO additional opportunities for public viewing within the building.

TO OWNERS AND RESIDENTS OF PROPERTY WITHIN 300 FEET OF:

6201 Second Ave.

You are hereby notified that a hearing will be held online and in person at

2:00 PM on June 22, 2023 in Rm. 808 of the

Coleman A. Young Municipal Center, 2 Woodward Ave.

The link below is for this Teams meeting:

<https://www.microsoft.com/microsoft-teams/join-a-meeting>

Meeting ID: 277 729 478 079

Passcode: HTeoWz

Dial in number: 469-998-6602 US

Phone Conference ID: 600 627 725#

Any citizen, owner or resident of property (or his/her duly authorized representative) may express his/her comments, statements, or opinions concerning the proposed sign waiver either in writing to the Department, by email at signwaiver@detroitmi.gov or at this hearing.

PDD Case: SWA2023-00085 and 00086

APPLICANT: Gardner Signs on behalf of the Detroit Pistons Performance Center

LOCATION: 6201 Second Ave.

Summary of the proposed signage: Erect an externally (halo) illuminated 5' x 87'6" (467 sq ft) and a 2' 7" x 42'8" (117 sq ft) internally (edge) lit wall sign on the east wall

Summary of the waiver request and the extent to the sign does not meet the regulation: Three waivers are requested to:

1. Exceed the standard of Sec. 4-4-62(a)(2)(a) to permit more than 500 sq ft of signage on a façade (975 sq ft on the east)

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CRITERIA FOR WAIVER

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1. That, without the requested waiver or adjustment, the sign would be subject to one or more practical difficulties that would substantially hinder the communicative potential of the sign;
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HFHS/CORP PROPERTY SERVICES
1 FORD PL STE 4AB
DETROIT, MI 48202-3450

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DTE ELECTRIC COMPANY
P O BOX 33017
DETROIT, MI 48232

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DETROIT PUBLIC SCHOOLS
1601 FARNSWORTH BUILDING C
DETROIT, MI 48211

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NEW AMSTERDAM ACTIVATION I LLC
39553 WOODWARD STE 150
BLOOMFIELD HILLS, MI 48304

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DETROIT THERMAL LLC
541 MADISON
DETROIT, MI 48226

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NEW AMSTERDAM PARKING LLC
39533 WOODWARD STE #310
DETROIT, MI 48304

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NCRR
6251 SECOND
DETROIT, MI 48202

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APPLICANT: Gardner Signs on behalf of the Detroit Pistons Performance Center

LOCATION: 6201 Second Ave.

Summary of the proposed signage: Erect an externally (halo) illuminated 5' x 87'6" (467 sq ft) and a 2' 7" x 42'8" (117 sq ft) internally (edge) lit wall sign on the east wall

Summary of the waiver request and the extent to the sign does not meet the regulation: Three waivers are requested to:

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2. Exceed the standards of Sec. 4-4-45(d) to permit a wall sign to be erected 10' above the 40' permitted (25%), and
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CRITERIA FOR WAIVER

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DEPARTMENT OF
**Planning &
Development**

Coleman A. Young Municipal Center
2 Woodward Avenue, Suite 808
Detroit, Michigan 48226

Phone: 313.224.1339
Fax: 313.224.1310
www.detroitmi.gov/pdd

PENN CENTRAL
217 N UNION AVE
CHICAGO, IL 60661

NOTICE OF HEARING

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TO OWNERS AND RESIDENTS OF PROPERTY WITHIN 300 FEET OF:

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2:00 PM on June 22, 2023 in Rm. 808 of the

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The link below is for this Teams meeting:

<https://www.microsoft.com/microsoft-teams/join-a-meeting>

Meeting ID: 277 729 478 079

Passcode: HTeoWz

Dial in number: 469-998-6602 US

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DETROIT LIBRARY COMMISSION
5201 WOODWARD AVE
DETROIT, MI 48202

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MCRRA RAILROAD COMPANY
15 TH ST TERMINAL
DETROIT, MI 48216

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FK 2015 BALTIMORE GARAGE LLC
1 TOWN SQUARE STE 1600
SOUTHFIELD, MI 48076

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