

Proposed Ordinance to amend Chapter 33 of the 2019 Detroit City Code, *Parks and recreation, Article I, Regulations for parks*, by adding Division 5, *Park naming procedures*, Sections 33-1-100 through 33-1-109.

Sec. 33-1-100. Permitted.

- Parks in the City of Detroit may be named or renamed in accordance with Division 5.
- A park may be designated the name of a man or woman who has attained prominence from holding a significant position, from his or her contributions to the City of Detroit, State of Michigan, the U.S.A, or internationally, or to commemorate a place or an event in Detroit in preservation of its honor and history.

Sec. 33-1-101. Definitions.

- *Amenities* are resources, facilities, or benefits offered to the general public for their use, sometimes with charge, like restrooms, public telephones, rain shelters, or water fountains.
- *Applicant* is a resident, age 18 or over, in Detroit.
- *Department* refers to the City's General Services Department.
- *Park* means all parks, parkways, playfields, park lots, grass plots, golf courses, playgrounds, recreation centers, athletic fields, open places, squares, lands under water and other areas which are now owned by the City or under City control or may hereafter be acquired by purchase, gift, devise, bequest, loan or lease.
- *Radial feet* means the measurement between two properties, measured as the shortest straight line connecting such properties, drawn irrespective of intervening property lines, rights-of-way, or natural or built environment. Radial feet shall be measured from the parameter of the park.
- *Service area* means the area around the park that the park serves, the radius of which depends on the park's size.

Sec. 33-1-102. Official application form required.

- Applications for naming or renaming City parks are given by the Department and available on the Department website. No other forms are accepted. Application and fee schedule based on City Council approval.
- Applications for naming or renaming of amenities are reviewed by the Department and approved or denied unilaterally without involvement of City Council.
- A completed application to name or rename a City park must be filed with the Department.
- Applicant must obtain the required amount of signatures that are based on the park's specific design or typography, collected from the same zip code as the park.

Sec. 33-1-103. Procedure. & Sec. 33-1-104. Fee.

- Application may be made by Detroit resident, age 18 or over, a property owner, or City official. Non-refundable fee required for application processing, based on typography of park, and determined by Department and open to approval by City Council
- An attachment to the complete application must be included, with a statement describing why the park shall be named after that which is proposed, along with the name's significance, whether

historical, cultural, or social. It shall describe the significance to Detroit, any association of achievement, for the public good or community, or name suitability based on location or history of the park.

- Also included must be evidence of physical characteristics of the park, not limited to maps or photos. A summary of public outreach and/or groups that are affiliated with the area, along with any existing public endorsements.
- Completed applications shall be reviewed, and the Department shall provide a report and recommendation to City Council in accordance with Section 33-1-106. If incomplete, the Department must provide within 30 days of submission what is needed to complete said application, giving the applicant an additional 30 days to complete the application and return it to the Department for review, otherwise forfeiting the application fee. The Department will notify the community of potential name change on website and social media.

#### Sec. 33-1-105. Department Review of the Application

- To avoid similarity or inappropriateness, existing parks, buildings, and facility names shall be reviewed.
- Name of park may be related to physical features that are distinctive or define the area, related to historical significance reflective of Detroit history, or relating to people significant to Detroit's past, as long as they have been deceased 5 years or longer, unless said person or non-profit entity that has made significant property or monetary contribution in line with relevant acceptance policies, for development purposes or naming being contingent on the donation. Or at the Department's Discretion.

#### Sec. 33-1-106. Report.

- Department must submit report of name request to City Council who may approve, deny or amend the Department recommendation of name suggestion. Report shall include a copy of the application, brief summary of Department findings, map of park, and recommendation to council.

#### Sec. 33-1-107. Public hearing.

- Public hearing shall take place before park name adoption. Notice of hearing shall be given to City Clerk's Office, sent to all within 300 foot radius, and published in newspaper of general circulation 5 or more days prior to date of hearing.

#### Sec. 33-1-108. Resolution by City Council authorizing the naming or renaming of a park.

- After application approval by City Council, a certified copy of the resolution adopting the request will be transmitted by City Clerk, to the Department. City Council reserves authority to rename park if deemed disreputable or if acting in a disreputable fashion.

#### Sec. 33-1-109. Park Signage

- After adoption of resolution by City Council, Department shall collect payment for design, production, and installation of sign. Department will erect sign within 45 days of resolution adoption.