



CITY OF DETROIT
MUNICIPAL PARKING DEPARTMENT

1600 WEST LAFAYETTE RD.
DETROIT, MICHIGAN 48216
(313) 221-2500 • TTY:711
FAX (313) 221-2501
WWW.DETROITMI.GOV

To: Council Member Gabriela Santiago-Romero
From: Keith Hutchins, Director
Municipal Parking Department
Date: 3/28/23
Re: Responses to CM Santiago Romero

Please find below responses to your questions sent on 3/21/23, regarding the proposed Fiscal Year 2024 Proposed Budget for MPD.

1. During the budget hearing, it was shared that MPD hopes to start a PILOT for curbside parking.

a. Please provide details of the proposed PILOT program to include the goals and objectives.

The pilot curbside management project is designed to prove the concept of managing curbside usage with real time data, creating the capability of a flexible curbside space. Usage would potentially flex space based on data to match demand, reducing congestion, double parking and vehicle idling while supporting commercial deliveries.

b. Please provide a detailed timeline.

The pilot program would start in the 4th quarter of FY 2023 and be completed no later than fall of 2023.

c. Will there be any additional funds needed to rollout the program?

Municipal Parking has secured support of the vendors for this pilot at no cost to the City of Detroit.

2. What is the status of MPD's role in the initiatives laid out in the Detroit Strategic Plan for Transportation?

MPD has launched the upgraded ParkDetroit parking app that currently provides parking availability, pricing, and the ability to purchase reserve parking for public and private parking garages and lots. Meter parking purchase remains a standard service with turn-by-turn navigation included in the app interface. In addition, the app lists all major events in the city to assist individuals in deciding to attend events. The remaining services are related to multiple mobility options, digital access to the Detroit People Mover, and a park-and-ride system within the Central Business District, Midtown, and New Center areas.



a. Ex: Goal 2 – Make it easier for people to access jobs in Detroit”

i. Advancing Transportation Demand Management by creating a transportation management agency,

The Municipal Parking Department is not leading the effort to create a transportation management agency. DDOT may be in better position to provide feedback on this question.

ii. Creating a working group of ten largest employers (including City) to assess demand management recommendations,

The Municipal Parking Department is not leading the effort to create a transportation management agency. DDOT may be in a better position to provide feedback on this question.

iii. Facilitating a pass that could be used to access multiple forms of public transportation, and

The Municipal Parking Department is not leading the effort to create a transportation management agency. DDOT may be in a better position to provide feedback on this question. The Dart Pass, including DDOT, SMART, and the Q-Line, has a pass like a request in question “iii.”

iv. Reducing parking demand for at least five employers?

The goal of reducing parking demand is not related to specific employers but rather the reduction of parking demand in highly congested areas during peak demand periods.

A handwritten signature in black ink, appearing to read 'Keith Hutchings'.

*Keith Hutchings,
Municipal Parking Director*