


A white sign for the International Institute of Metropolitan Detroit is partially obscured by green bushes. The sign features a logo with a sun and the text 'INTERNATIONAL INSTITUTE OF METROPOLITAN DETROIT' and 'Where Culture Meets Migration'.

# INTERNATIONAL INSTITUTE OF METROPOLITAN DETROIT

In the City of Detroit we strive to transform the lives of low-income immigrants, refugees, and U.S. born residents through innovative solutions to economic mobility.

A photograph of a classroom with several students sitting at desks, focused on their work. The foreground shows a student with long braids writing in a notebook. The background shows other students at their desks, some looking at papers. The lighting is soft and focused on the students.

**VISION:** All immigrants and refugees are treated with fairness and equality and their varied cultures contributes to the richness of American life.

**VALUES:** Service, Commitment, Inclusion, and Impact

# SERVICES

- Adult Education: English Language Acquisition, Basic Skills Instruction, [math, reading, computer literacy, civics, etc.]
- Workforce Development: Occupational Training, and Workforce Preparation & Workforce Readiness
- Job Coaching and Job Placement
- Financial Coaching
- Income Supports/Case Management
- Legal Immigration
- Community Development
- Entrepreneurial Training



# Immigrant & Refugee Communities served in Detroit

Southwest Detroit [48209 & 48210]: Mexican, Honduran, El-Salvadoran, Venezuelan, Columbian and Yemeni.

Warrendale [48228] [West Detroit]: Syrian, Iraqi, Yemeni, Egyptian, Afghan

Brightmoor [48223] [Northwest Detroit]: Senegalese, Nigerian, Haitian, Jamaican,

Banglatown/East Davison Village [48212] [East side] – Bengali, Yemeni, Hmong

Midtown [48202] – Afghan, Syrian, Chinese, and International Students [Wayne State and Medical Center]




# HISTORY

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- IIIMD was founded in 1919, as part of a national organization
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  - IIMD embraces the concept of "Cultural Pluralism"
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  - Approximately 25% of the population of Metropolitan Detroit has someone in their family tree, who was an immigrant, assisted by IIMD
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  - IIMD's headquarter has always been in the City of Detroit for over 100 years
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# INNOVATIVE SOLUTIONS/RECENT PROGRAMMING

- Integrated and Contextualized Education and Training [CIET]: English Language Acquisition, Reading, Writing, Speaking, Listening, Math, Computer Literacy, Civics, Occupational Training [CNA], and Credentialing.
- Workforce Development: Job Coaching, Workforce Preparation, and Job Placement
- Community Development [Warrendale Project]
- Entrepreneurial Training



# WORKFORCE DEVELOPMENT, OCCUPATIONAL TRAINING, WORKFORCE PREPARATION

Innovative and evidence-based approaches to ensuring living wage careers through Contextualized and Integrative Education and Training methods for generational and intergenerational Detroiters and foreign-born residents.



# WORKFORCE DEVELOPMENT FUNDING PARTNERS

- City of Detroit: Community Development Block Grant/Neighborhood Opportunity Fund [CDBG/NOF] and JumpStart.
- DESC: Contextualized Integrated Education and Training [CIET]; Food Assistance Education and Training Plus [FAE&T] Plus.
- State of Michigan: Workforce Innovation and Opportunity Act [WIOA] Title II Integrated English Literacy and Civics Education [IELCE] and Refugee Employment Services.



# PROGRAM YEAR 2022 METRICS



- 1148 Detroit residents assisted in 2022 with various IIMD's programs & services [62% non-immigrants and 38% immigrants/refugees]

Sample of Adult Education outcomes for Detroit residents:

- 128 Students Enrolled in ESL classes
- 89 Students Successfully Passed the Class and Occupational Training [CNA]
- 89 Students Demonstrated Measurable Gains
- 76 [85%] Students Received State Licensing Credential
- 72 Students Placed in Living Wage Jobs
- 72 Students Retained Employment Beyond 30, 60, 90, and 120 days.

Lesson learned – working with immigrant and refugee communities:



- **Data & research – a MUST**
- **Recruit diverse team**
- **Expect the unexpected – plan accordingly**
- **Figure out how to motivate adult learners with diverse ethnic and educational background**
- **Monitor, manage, implement necessary changes**
- **Award the students/participants**
- **Have fun**



THANK YOU!