



To: Latisha Johnson
District 4 Council Member
City of Detroit

From: Dr. Hayley Murphy
Executive Director and CEO
Detroit Zoological Society

Hayley W. Murphy, DVM

Date: March 29, 2023

RE: Budget Questions

Please see the following response to your letter dated March 27, 2023, regarding the Detroit Zoological Society's budget. Feel free to contact me if you need further information.

1. *As the Detroit Zoo is located in the City of Royal Oak, how many Detroiters does the Society actually employ?*

As of February 2023, there are 95 Detroiters employed by the DZS and its concessions contractor, SSA Group.

2. *How many employees are staffed at the Zoo?*

As of February 2023, there are 482 staff employed by the DZS and its concessions contractor, SSA Group.

3. *What percentage of the annual budget comes from philanthropic donations?*

For calendar 2023, we expect 13% of the annual budget to come from philanthropy (gifts & grants, sponsorships, fundraising events, and in-kind donations).

CC: Councilmembers
Donnie Johnson, Associate Budget Director
Doug Ortiz, Budget Analyst
Malik Washington, Mayor's Office
James George, Agency OCFO
Robert Schumaker, DZS Chief Financial Officer
Amanda Hanlin, DZS Chief of Staff