

JOE LOUIS GREENWAY

AGENDA

- JLG Planning Study Overview
- What we've learned so far about our <u>Planning Areas</u>
- Our Process



Joe Louis, Advocate for Social Justice

"JOE KNOCKED OUT HITLER COLD."

Joe Louis called Detroit his home. He worked tirelessly to advocate for the rights of Black Americans and to promote social justice in the United States.



"MY GIFT WAS FIGHTING AND THROUGH FIGHTING I WAS TO UPLIFT THE SPIRIT OF MY RACE."

-JOE LOUIS









Neighborhood Impacts - Home Renovations





BEFORE

AFTER

8

Neighborhood Impacts - Commercial Demo



The City of Detroit is demolishing blighted structures near the greenway.



BEFORE

AFTER

INTRODUCTIONS





DARA O'BYRNE Chief Parks Planner, GSD



CHRISTINA PELTIER
Project Lead,
GSD



DAVID TOBARConstruction
Administration,
GSD



ADAM JADUN Project Manager, DPW



HANAN YAHYA Project Manager, GSD



IDREES MUTAHR Project Manager, GSD



CANDACE CALLOWAY

Construction Coordinator
GSD

INTRODUCTIONS

CITY OF DETROIT
PLANNING & DEVELOPMENT
DEPARTMENT



ANTOINE BRYANT Director.

Planning & Development Department



KAREN GAGE

Director of Design and Development Innovation



JULIE CONNOCHIE

Industrial Planner



MICHELE

Urban Designer, Greenways and Open Space Coordinator



JOSEPH KEMP

City Planner, Engagement Coordinator, Joe Louis Greenway



DANIEL STEFANSKI

Real Estate Development Manager, Joe Louis Greenway



CITY OF DETROIT

PD&D

ENGAGEMENT

The Public/City Departments/Partners

INTERFACE STUDIO

Team Lead, Urban Planning & Design/ Engagement

NEIGHBORHOOD PLANNING STUDY CONSULTANT TEAM

SIDEWALK DETROIT

Community Engagement

MASS ECONOMICS

Market Analysis

NOELL CONSULTING GROUP

Housing Consultant

SPACKMAN MOSSOP MICHAELS (SMM)

Landscape Architecture

SMITHGROUP

Local Architects & Mobility Specialists

IMPACTS FROM OTHER GREENWAYS



South Platte River Greenway
Denver, CO

- Homes within a ½ mile of the South Platte River were valued 17% below the rest of the city in 1970 prior to Greenway, and 36% greater than the rest of the city as of 2017
- This transformation accounted for \$18B in home value appreciation, \$64M in additional tax revenue, and \$100M in additional school funding in Denver as of 2017



Midtown Greenway Minneapolis, MN

- From 2000-2019, property located within 500 feet of the Greenway increased in value by \$1.8B, and property located within 1 mile increased in value by \$7.9B
- During this time, more than \$360M was spent on residential building permitting fees within 500 feet of the Greenway, generating at least 2.5K new housing units



Indianapolis Cultural Trail
Indianapolis, IN

- Visitor spending is estimated to range from \$963K to \$3.2M for each segment of the Trail annually
- 50% of business owners located on the Trail have seen an increase in customers and 48% have seen an increase in revenue since the trail opened, leading to the creation of 40-50 new full-time jobs and 60 new part-time jobs



The 606 Chicago, IL

- From 2011-2015, per capita crime rates in neighborhoods along The 606 especially low-income areas fell significantly more than in similar Chicago neighborhoods farther from the trail
- Property crime rates fell fastest in the areas immediately adjacent to the 606, and gradually rose as proximity to the trail decreased

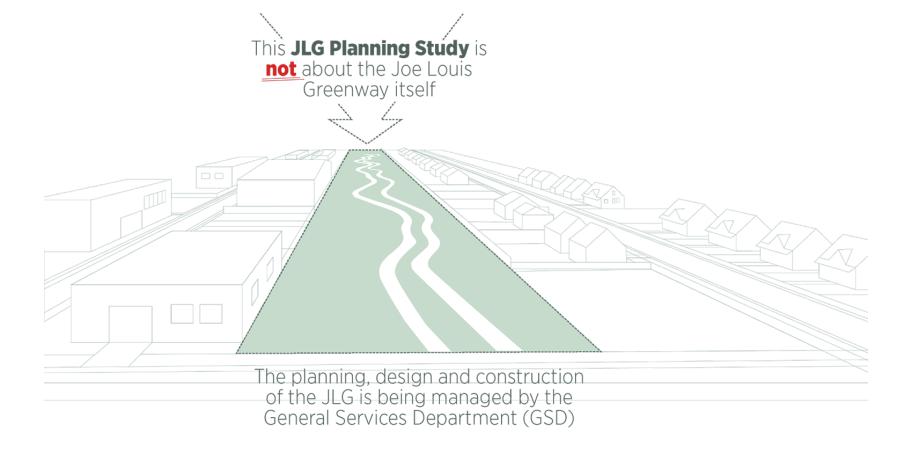
Source: Majors and Burow, 2015 Source: Harris, Larson, and Ogletree, 2015

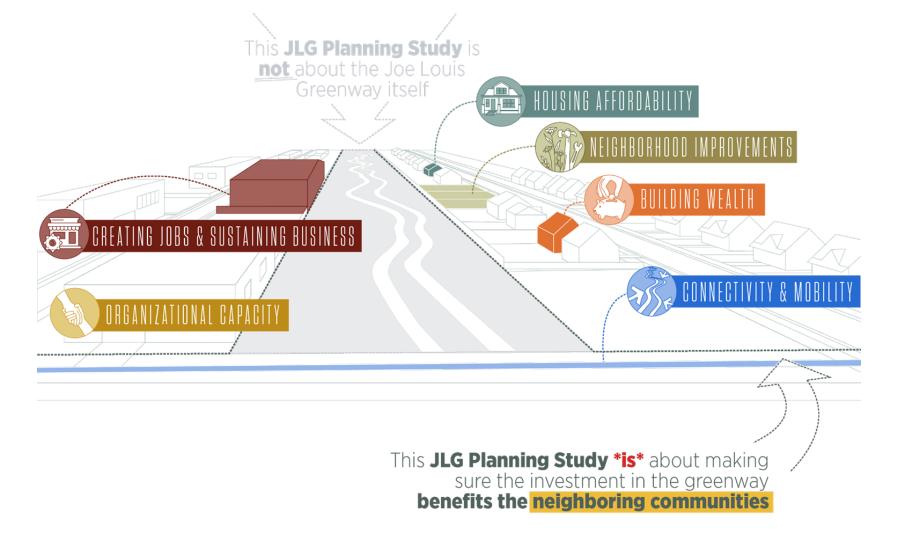
How do we best leverage the investment in the Joe Louis Greenway to create **more** equitable outcomes?

- 1. Creatively engage residents, business owners, and key stakeholders.
- 2. Understand the opportunity in both scale and potential scope.
- 3. Develop detailed action plans and policies that shape equitable growth and support existing residents and businesses.

McNichols Rd. HIGHLANDERARN HAMTRANCK DEQUINDRE GUT DEARBORN SOUTHWEST LEGENO / Detroit City Boundary Detroit Neighborhood Boundaries / JLG Route JLG Planning Areas JLG Coordination Areas

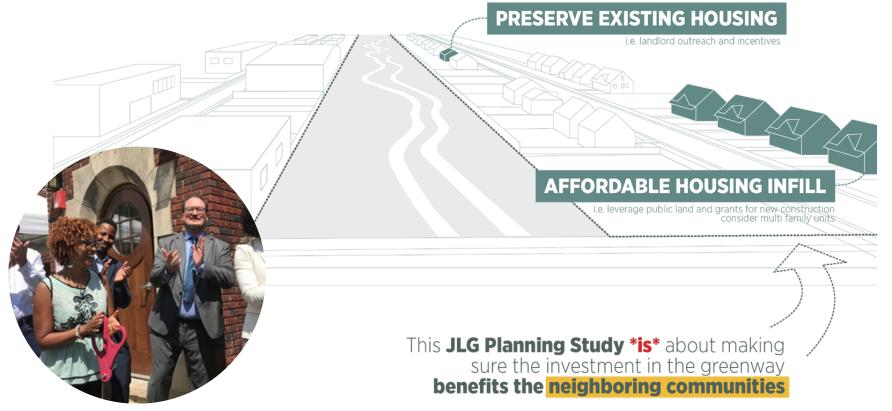
JOE LOUIS GREENWAY PLANNING AREAS







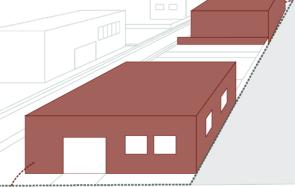






SMALL BUSINESS SUPPORTS

i.e. building stabilization & beautification-grants



CONNECT RESIDENTS TO JOBS

i.e. vacant building reuse, supporting new business along the greenway, hiring programs

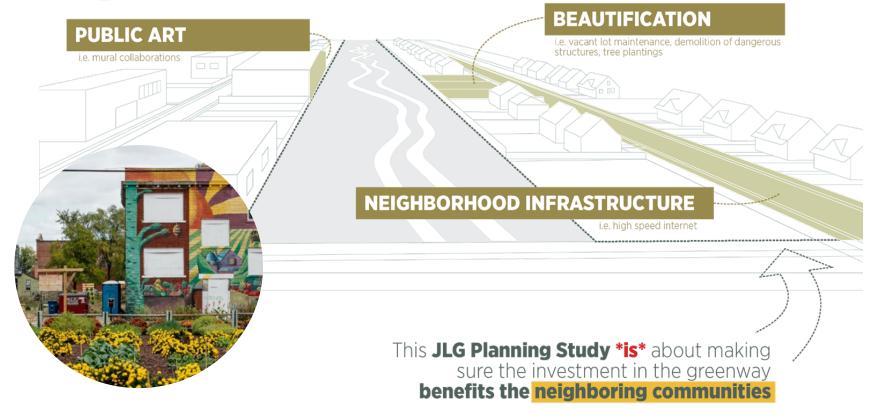
EMPOWER ENTREPRENEURS

i.e. pop-up ready vacant lots

This **JLG Planning Study *is*** about making sure the investment in the greenway benefits the neighboring communites



NEIGHBORHOOD IMPROVEMENTS





NEIGHBORHOOD CONNECTIONS

i.e. improve sidewalks, bike lanes, programming

This **JLG Planning Study *is*** about making sure the investment in the greenway benefits the neighboring communities





NEIGHBORHOOD DEVELOPMENT

i.e. empower local orgs to lead neighborhood development

ORGANIZATIONAL SUPPORT

i.e. strengthen existing capacity for neighborhood investment

RESOURCES

i.e. Build organizational capacity of residents & businesses

This **JLG Planning Study *is*** about making sure the investment in the greenway benefits the neighboring communities

WHAT HAVE WE LEARNED SO FAR?



McNichols Rd. HIGHLANDERARN HAMTRANCK DEQUINDRE GUT DEARBORN SOUTHWEST LEGENO / Detroit City Boundary Detroit Neighborhood Boundaries / JLG Route JLG Planning Areas JLG Coordination Areas

JOE LOUIS GREENWAY PLANNING AREAS

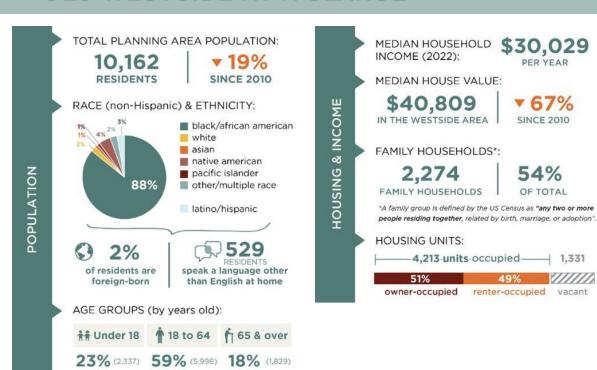
JLG WESTSIDE STUDY AREA

This study area includes the neighborhoods of Littlefield, Barton McFarland, Midwest, Grand River I-96, and Oakman Blvd.

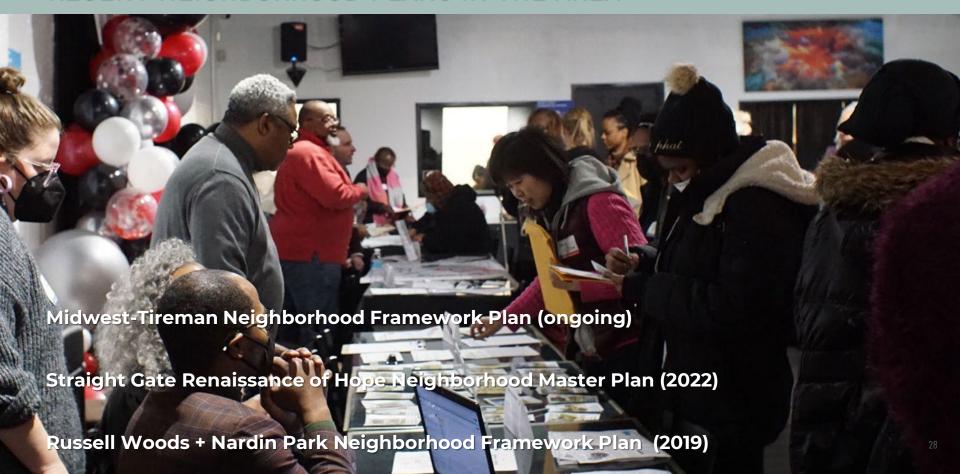




JLG WESTSIDE AT A GLANCE

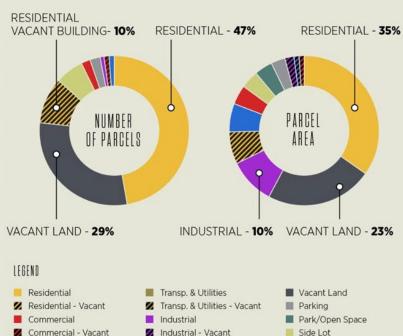


RECENT NEIGHBORHOOD PLANS IN THE AREA



HUSSEH-WIDEL Pride Area Barton-McFarland HITWEST Avistion Sub DEARBORN Commercial - Vacant Mixed-Use Mixed Use - Vacant

JLG WESTSIDE – LAND USE ANALYSIS



Institutional

Institutional - Vacant

Cemetery

/ JLG Route



JLG WESTSIDE – VACANCY

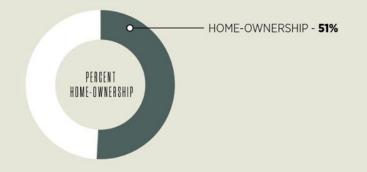
Vacancy Type	# of parcels	Acres
Vacant Land	2,269	228
Residential-Vacant Building	799	69
Commercial-Vacant Building	73	11
Industrial-Vacant Building	38	22
Institutional-Vacant Building	5	12
Mixed Use-Vacant Building	3	0
Transportation & Utilities-Vacant Building	0	0

- Vacant Land
- Residential Vacant Building
- Commercial Vacant Building
- Mixed Use Vacant Building
- Industrial Vacant BuildingInstitutional Vacant Building

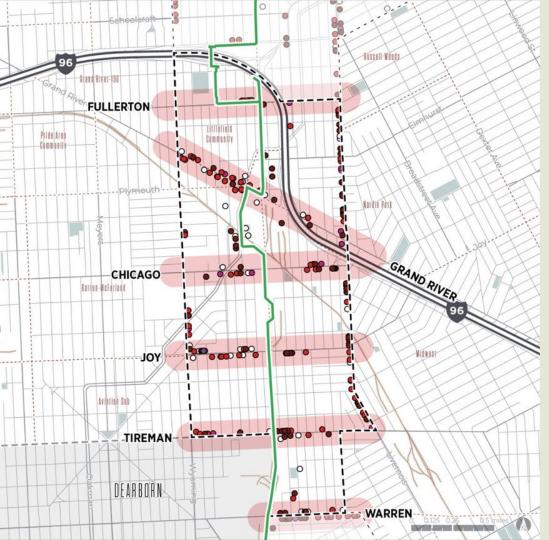
RUSSEH-WOODS Stand River-196 Pride Area Commently Mardin Back Barton-McFarland MICHEST HOUSING IMMEDIATELY **ADJACENT TO THE OFF-STREET GREENWAY** Avistion Sub DEARBORN

JLG WESTSIDE – RESIDENTIAL

Residential Type	# of parcels	Acres
Single Family House	3,094	291
Multi Family House	588	63



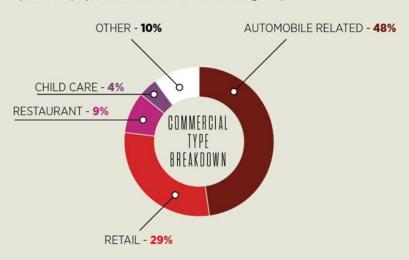
- Single Family Housing
- Multi Family Housing



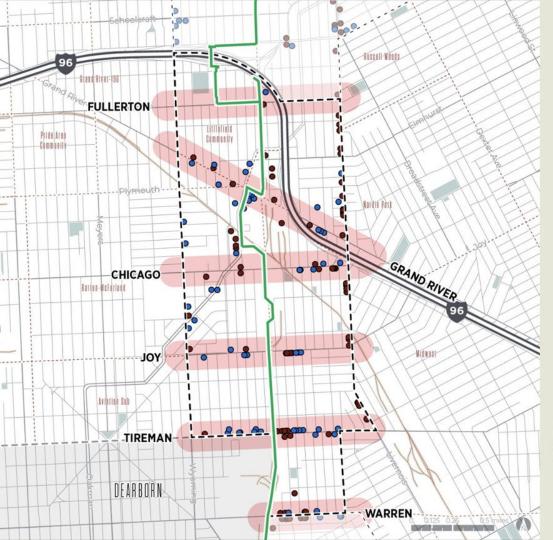
JLG WESTSIDE -COMMERCIAL

Commercial Type Breakdown:

(Number of properties for the entire Westside Planning Area)



- Retail
- Automobile Related
- Restaurant
- Child Care
- O Other



JLG WESTSIDE – COMMERCIAL & CHURCHES

COMMERCIAL CORRIDORS

Grand River	# of parcels	
Auto Related Business Property	6	
Church Property	8	
Chicago	# of parcels	
Auto Related Business Property	8	
Church Property	4	
Joy	# of parcels	
Auto Related Business Property	7	
Church Property	7	
Tireman	# of parcels	
Auto Related Business Property	9	
Church Property	14	
Warren	# of parcels	
Auto Related Business Property	11	
Church Property	5	

- Auto Related Business Property
- O Church Property

RUSSEH-WOODS Stand River-196 Pride Area Commently Mardin Back CORE INDUSTRIAL DISTRICT Barton-McFarland MIDWEST Artellan Sub DEARBORN

JLG WESTSIDE – INDUSTRIAL

NUMBER OF PARCELS - as a percent of all industrial

Industrial Type	# of parcels	% of Industria
Warehouse / Distribution	60	52%
Light Industrial	32	28%
Storage Yard	13	11%
Heavy Industrial	10	9%

PARCEL AREA - as a percent of all industrial

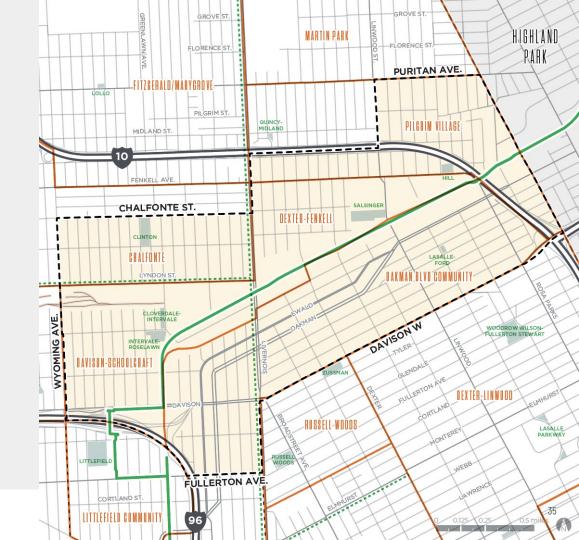
Industrial Type	Area (acres)	% of Industria
Warehouse / Distribution	37	37%
Light Industrial	24	24%
Heavy Industrial	22	22%
Storage Yard	18	17%

10% of all the parcel area in the Westside is made up of industrial land.

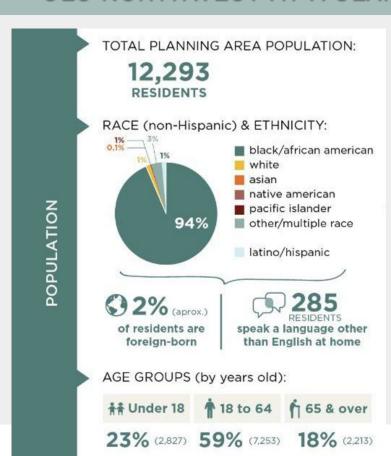
- Light Industrial
- Heavy Industrial
- Storage Yard
- Warehouse/Distribution
- Industrial Vacant Building

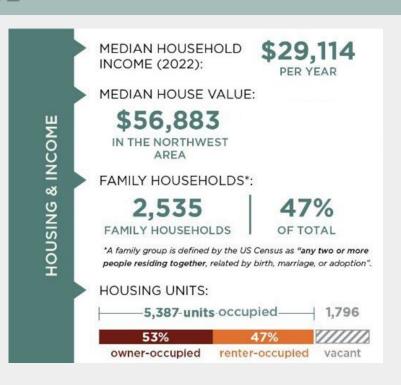
JLG NORTHWEST STUDY AREA

This study area includes the neighborhoods of Davison Schoolcraft, Chalfonte, Dexter-Fenkell, Pilgrim Village, Oakman Blvd Community, and Hope Village.



JLG NORTHWEST AT A GLANCE





RECENT NEIGHBORHOOD PLANS IN THE AREA



JLG NORTHWEST -HIGHLAND Martin Bark PARK LAND USE ANALYSIS Fitzgerald/Marygrove 10 RESIDENTIAL - 48% **RESIDENTIAL - 35%** PARCEL NUMBER AREA OF PARCELS VACANT LAND - 31% INDUSTRIAL - 12% VACANT LAND - 27% DENTAL-HEROOD. LEGEND Russell Woods Residential Transp. & Utilities Vacant Land Residential - Vacant Transp. & Utilities - Vacant Parking Commercial Park/Open Space Industrial Commercial - Vacant Side Lot Industrial - Vacant Mixed-Use Institutional Cemetery Mixed Use - Vacant Institutional - Vacant / JLG Route



JLG NORTHWEST – VACANCY

Vacancy Type	# of parcels	Acres
Vacant Land	2,658	328
Residential-Vacant Building	703	63
Commercial-Vacant Building	56	9
Industrial-Vacant Building	34	34
Mixed Use-Vacant Building	4	0
Institutional-Vacant Building	2	8
Transportation & Utilities-Vacant Building	0	0

Large Scale Vacancy

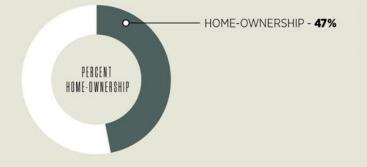
There are **30** Vacant Lots, **13** Vacant Industrial Buildings, and **2** Vacant Institutional Buildings that are on properties that are **over 1 acre in size**.

- Vacant Land
- Residential Vacant Building
- Commercial Vacant Building
- Mixed Use Vacant Building
- Industrial Vacant Building

HIGHLAND Martin Park PARK Filzgerald/Marygrove 10 HIGHER DEGLOS-HOWOOD CONCENTRATION Russell Woods OF MULTI-FAMILY HOUSING Littlefield-Community

JLG NORTHWEST – RESIDENTIAL

Residential Type	# of parcels	Acres
Single Family House	3,021	288
Multi Family House	1,120	127



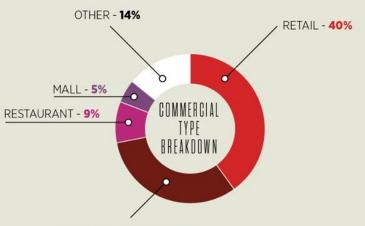
- Single Family Housing
- Multi Family Housing

HIGHLAND Martin Bark 1 MILE PARK (20 min, walk) to Avenue of Fashion * 0 0000 Fitzgerald/Marygrove Pilgrim Village 10 Bexler-Fenkell Challonie 111) 80 Wakman-Bivil Community Bavison Schoolcraft 0 LIVERNOIS DEXTELLHOOL Russell Woods Littlefteld Community

JLG NORTHWEST – COMMERCIAL

Commercial Type Breakdown:

(Number of properties for the entire Northwest Planning Area)



AUTOMOBILE RELATED - 32%

- Retail
- Automobile Related
- Restaurant
- Mall
- O Other



HIGHLAND Martin Bark PARK Firzgerald/Marygrove Pilgrim Village 10 Bexter-Fenkell Challonie Bavison Schoolcraft Osknaa-Bivd Community DEXTELLATION Russell Woods Littlefield Community

JLG NORTHWEST – INDUSTRIAL

NUMBER OF PARCELS - as a percent of all industrial

Industrial Type	# of parcels	% of Industrial
Warehouse / Distribution	57	48%
Light Industrial	43	36%
Yard (Rail, Scrap, Logistics)	20	17%
Heavy Industrial	0	0%

PARCEL AREA - as a percent of all industrial

Industrial Type	Area (acres)	% of Industrial
Light Industrial	59	43%
Warehouse / Distribution	55	40%
Yard (Rail, Scrap, Logistics)	25	18%
Heavy Industrial	0	0%

12% of all the parcel area in the Northwest is made up of industrial land.

- Light Industrial
- Heavy Industrial
- Yard (Rail, Scrap, Logistics)
- Warehouse/Distribution
- Industrial Vacant Building

HIGHLAND Martin Bark PARK Filzgerald/Marygrave Pilgrim Village 10 Challonie Bavison Schoolcraft DEXTEL-HIWOOD Russell Woods Littlefield Community

JLG NORTHWEST -ACCESS & BARRIERS

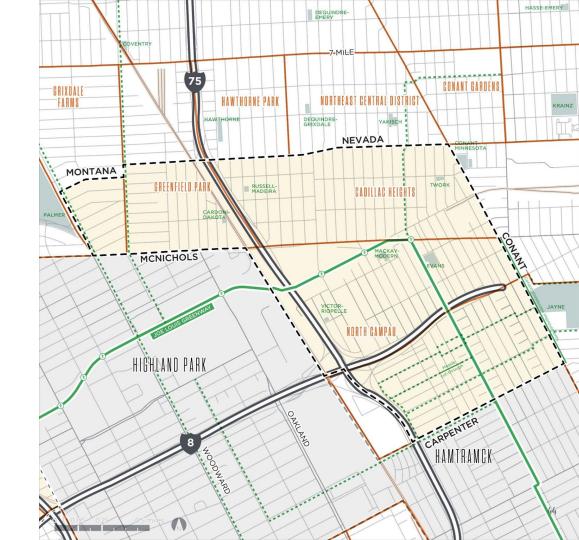
Large Industrial Uses create major barriers to access the Joe Louis Greenway from adjacent neighborhoods.

- Industrial
- Industrial Vacant Building

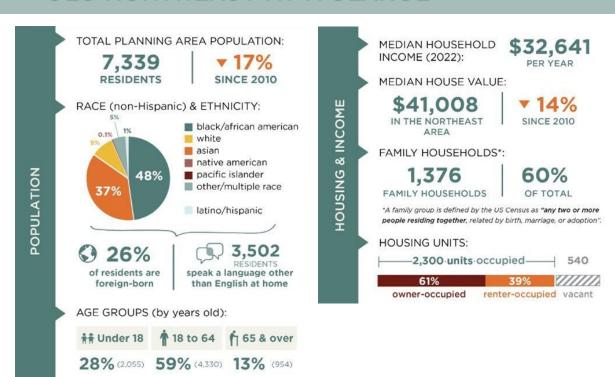
JLG NORTHEAST STUDY AREA

This study area includes the neighborhoods of Cadillac Heights, North Campau, Campau/Banglatown, East Davison Village, Grixdale Farms, and Greenfield Park.



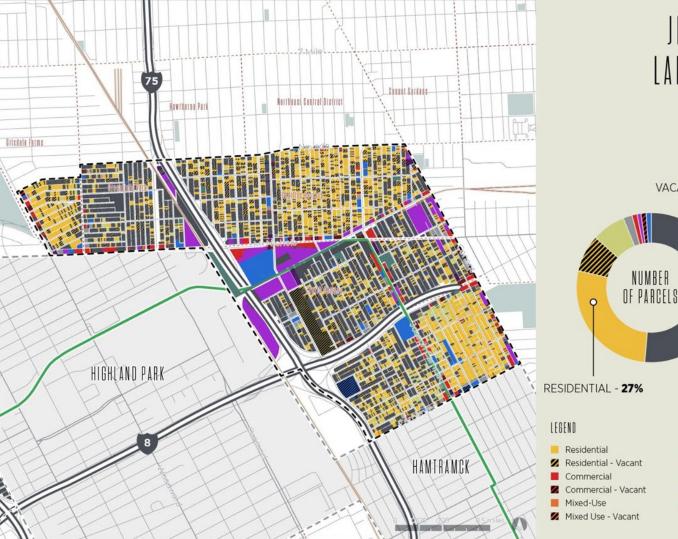


JLG NORTHEAST AT A GLANCE

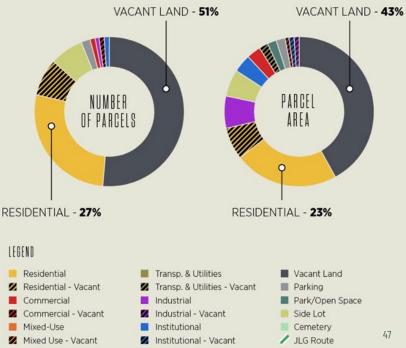


RECENT NEIGHBORHOOD PLANS IN THE AREA





JLG NORTHEAST – LAND USE ANALYSIS





JLG NORTHEAST – VACANCY

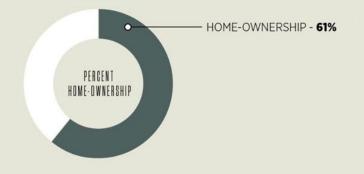
Vacancy Type	# of parcels	Acres
Vacant Land	4,335	362
Residential-Vacant Building	711	59
Commercial-Vacant Building	56	8
Industrial-Vacant Building	16	5
Institutional-Vacant Building	6	7
Mixed Use-Vacant Building	4	1
Transportation & Utilities-Vacant Building	3	16

- Vacant Land
- Residential Vacant Building
- Commercial Vacant Building
- Mixed Use Vacant Building
- Industrial Vacant Building
- Institutional Vacant Building

DENSE Conani Sardens DENSE RESIDENTIAL RESIDENTIAL Northwest Control District Hawthorne Park COMMUNITY COMMUNITY Brixdale Farms Greentield Park HIGHLAND PARK DENSE RESIDENTIAL COMMUNITY HAMTRAMCK

JLG NORTHEAST – RESIDENTIAL

Residential Type	# of parcels	Acres
Single Family House	2,159	181
Multi Family House	128	13



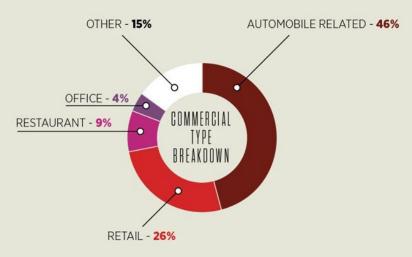
- Single Family Housing
- Multi Family Housing

Conani Gardens Northwest Control District Hawthorne Park Brixdale Farms Breenfield Park Cadillac Heights Murit Campae HIGHLAND PARK JOSEPH CAMPAU AVE. HAMTRAMCK

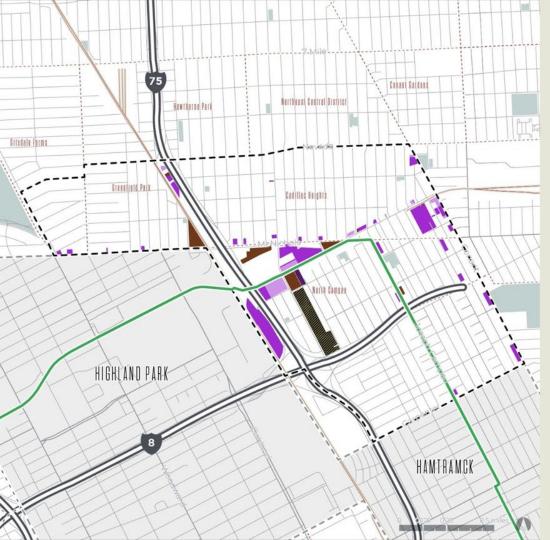
JLG NORTHEAST -COMMERCIAL

Commercial Type Breakdown:

(Number of properties for the entire Northeast Planning Area)



- Retail
- Automobile Related
- Restaurant
- Office
- O Other



JLG NORTHEAST – INDUSTRIAL

NUMBER OF PARCELS - as a percent of all industrial

Industrial Type	# of parcels	% of Industria
Warehouse / Distribution	30	49%
Yard (Rail, Scrap, Logistics)	21	34%
Light Industrial	10	16%
Heavy Industrial	0	0%

PARCEL AREA - as a percent of all industrial

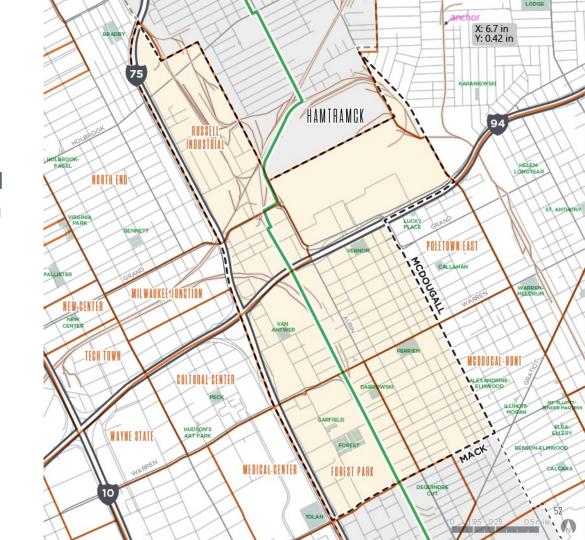
Industrial Type	Area (acres)	% of Industrial
Warehouse / Distribution	36	63%
Yard (Rail, Scrap, Logistics)	14	23%
Light Industrial	8	14%
Heavy Industrial	0	0%

The Northeast has the lowest level of land area devoted to industrial uses (7%) outside of the Downtown, Riverfront Planning Area.

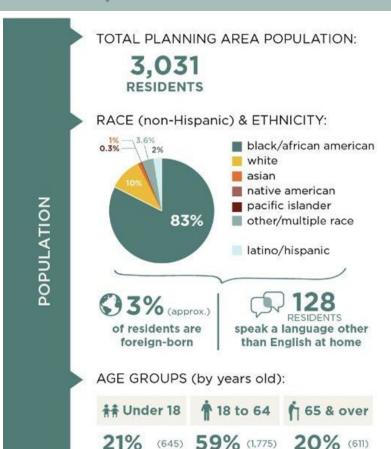
- Light Industrial
- Heavy Industrial
- Yard (Rail, Scrap, Logistics)
- Warehouse/Distribution
- Industrial Vacant Building
- Transp. & Utilities Vacant Building

JLG DEQUINDRE CUT STUDY AREA

This study area includes areas of Russell Industrial, Milwaukee Junction, Poletown East, McDougall Hunt, and Forest Park.



JLG DEQUINDRE CUT EXTENSION AT A GLANCE



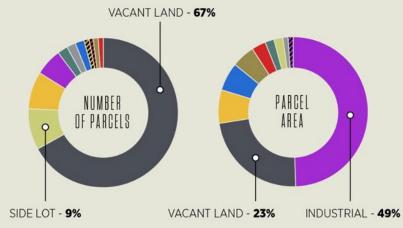
\$21,368 MEDIAN HOUSEHOLD INCOME (2022): PER YEAR MEDIAN HOUSE VALUE: \$39,159 HOUSING & INCOME IN THE DEQUINDRE CUT **EXTENSION AREA** FAMILY HOUSEHOLDS*: 506 39% **FAMILY HOUSEHOLDS** OF TOTAL *A family group is defined by the US Census as "any two or more people residing together, related by birth, marriage, or adoption". HOUSING UNITS: -1,297-units-occupied 266 14% 86% ownerrenter-occupied vacant occupied

RECENT NEIGHBORHOOD PLANS IN THE AREA



HAMTRAMCK NOTTO EN Cellural Coose Wayne State Wedleal Captar 10

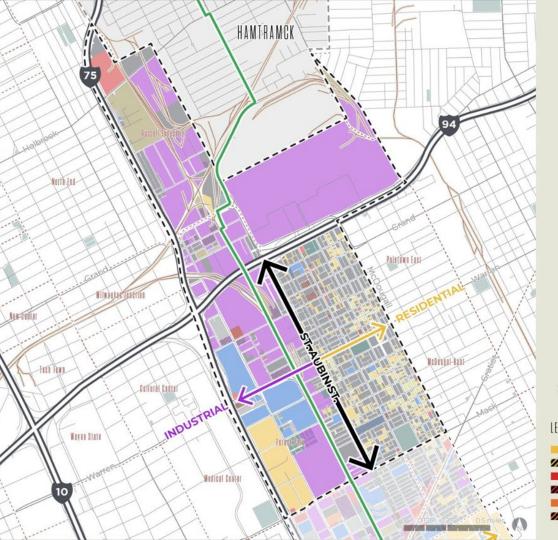
JLG DEQUINDRE CUT EXTENSION - LAND USE ANALYSIS



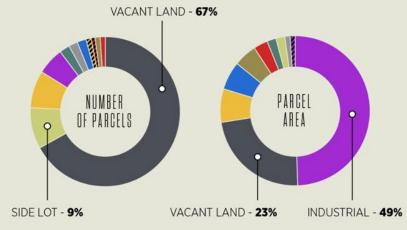
- Residential
- Residential Vacant
- Commercial
- Commercial Vacant
- Mixed-Use
- Mixed Use Vacant

- Transp. & Utilities
- Transp. & Utilities Vacant
- Industrial
- Industrial Vacant
- Institutional
- Institutional Vacant

- Vacant Land
- Parking
- Park/Open Space
 Side Lot
- Cemetery
- / JLG Route



JLG DEQUINDRE CUT EXTENSION - LAND USE ANALYSIS



- Residential
- Residential Vacant
- Commercial
- Commercial Vacant
- Mixed-Use
- Mixed Use Vacant

- Transp. & Utilities
- Transp. & Utilities Vacant
- Industrial
- Industrial Vacant
- Institutional
- Institutional Vacant

- Vacant Land
- Parking
- Park/Open Space
 Side Lot
- Cemetery
- / JLG Route

HAMTRAMCK 1 75 MILWAUKEE **PARK LOFTS** Bellural Conta ST. AUBIN SQUARE APARTMENTS FOREST PARK APARTMENTS Wedical Cantar 10

JLG DEQUINDRE CUT EXTENSION -RESIDENTIAL

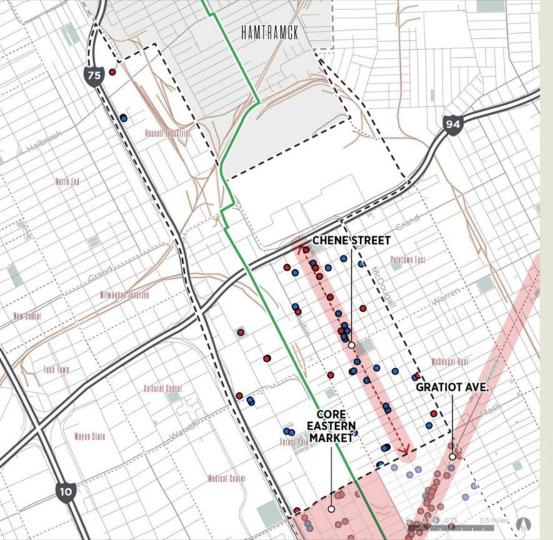
Residential Type	# of parcels	Acres
Single Family House	217	19
Multi Family House	82	62

HOME-OWNERSHIP - 14% PERCENT HOME-OWNERSHIP









JLG DEQUINDRE CUT EXTENSION - COMMERCIAL & CHURCHES

JLG DEQUINDRE CUT EXTENSION

Properties	# of parcels
Commercial Property	18
Church Property	35

There are almost **2X** as many churches as there are commercial properties (excluding industrial) in the Dequindre Cut Extension.

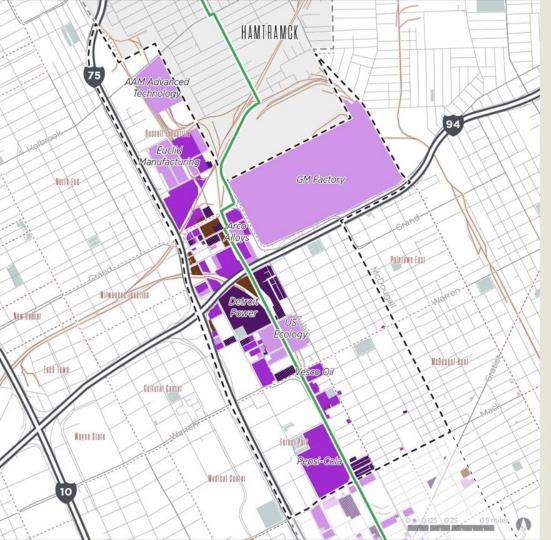
CHENE STREET

Properties	# of parcels	
Commercial Property	5	
Church Property	11	

There are over **2X** as many churches as there are commercial properties (excluding industrial) on Chene Street.

- Commercial Property
- O Church Property





JLG DEQUINDRE CUT EXTENSION - INDUSTRIAL

NUMBER OF PARCELS - as a percent of all industrial

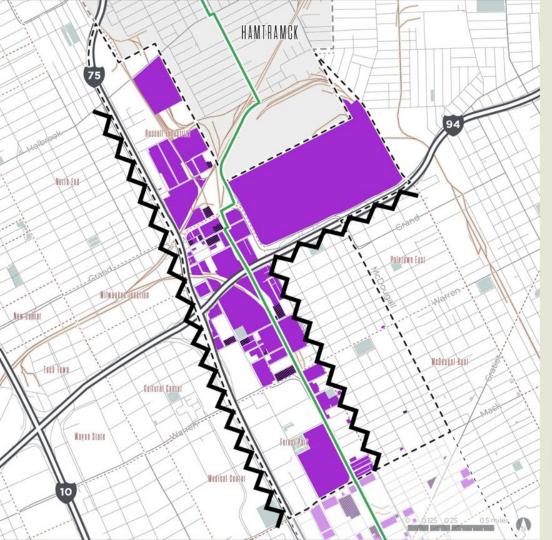
Industrial Type	# of parcels	% of Industrial
Heavy Industrial	111	53%
Warehouse / Distribution	39	19%
Light Industrial	30	14%
Yard (Rail, Scrap, Logistics)	29	14%

PARCEL AREA - as a percent of all industrial

Industrial Type	Area (acres)	% of Industrial
Light Industrial	369	64%
Warehouse / Distribution	145	25%
Heavy Industrial	50	9%
Yard (Rail, Scrap, Logistics)	17	3%

49% of all the parcel area in the Dequindre Cut Extension is made up of industrial land.

- Light Industrial
- Heavy Industrial
- Yard (Rail, Scrap, Logistics)
- Warehouse/Distribution
- Industrial Vacant Building



JLG DEQUINDRE CUT EXTENSION - ACCESS & BARRIERS

Highways & Large Industrial Uses create major barriers to access the Joe Louis Greenway from adjacent neighborhoods.



- Industrial
- Industrial Vacant Building

OUR PROCESS



COMMUNITY GATHERINGS (Milestone Meetings)

Key elements of community gatherings:

- 4 community meetings in each impact area
- Consultant team and PDD will make strategic and intentional invitations to key community groups, leaders, and residents with an emphasis on marginalized populations

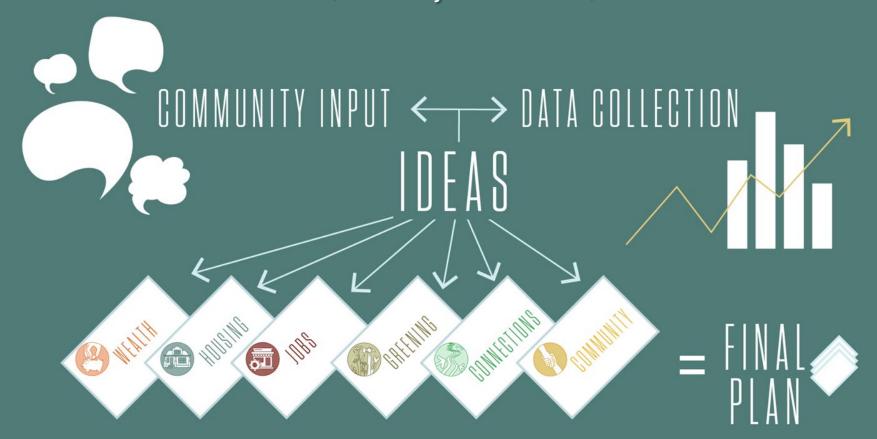


COMMUNITY LEADERSHIP TEAM



- A total of 18 members with equal representation across the JLG neighborhood planning areas
- Community Leaders Are:
 - → On the ground neighborhood level experts providing Sidewalk Detroit with community history, culture, and context.
 - → Providing insight into the hopes, dreams, and fears of community members through intentional engagement.
 - → Informing how best we can engage with community members in future engagements.

How will we use this data? (and why it matters)



Next Steps

EXISTING DRAFT FINAL DRAFT & EXPLORING CONDITIONS DESIGN RECOMMENDATIONS REFINEMENT **ALTERNATIVES** WINTER SPRING SUMMER FALL WINTER SPRING SUMMER NEXT YOU ARE **Here COMMUNITY ENGAGEMENT ROUND** THIS SUMMER! STAY TUNED FOR TOPIC SPECIFIC MEETINGS uuuu

Building Wealth





Neighborhood Connectivity & Organizational Improvements Mobility Capacity 66



THANK YOU!

If you missed the first round of in person meetings, visit our website and **complete the survey below**.

detroitmi.gov/jlgplanning

