

1. What initiatives are planned by the DIA to expand the cultural and educational experiences to the region?

In partnership with nonprofit and community organizations, the DIA provides arts-based programming and cultural experiences for Detroit residents.

Inside|Out / June—August 2023

Through partnerships with municipalities and community organizations, this program brings high quality art reproductions to locations in Wayne County. Locations for 2023 include: Wayne County Community College District, Belleville, San Bernardo Community (Detroit), Southwest Detroit, Ecorse, Avalon Village (Highland Park), Plymouth, and The Brigitte Harris Cancer Pavilion at Henry Ford Hospital.

Concert of Colors / Midtown Detroit / July 20—23, 2023

The 31st Annual Concert of Colors not only returns live and outdoors but is also expanding into the streets of the Midtown Cultural District. Reflecting its original roots under the Detroit summer sun, the city's only free, global music festival has expanded with partners including Concert of Colors, Detroit Institute of Arts and Midtown Detroit Inc., – with the headlining stages outdoors on the lawn at the DIA and events on surrounding streets.

The upbeat, eight-day festival unites metro Detroit's diverse communities and ethnic groups through music, dance, and art from around the world – and creates dialogue where participants embrace freedom of expression. In recent years, annual attendance at the Concert of Colors has been more than 30,000. Over its significant 30-year history, the festival has strategically grown into a celebrated, beloved summer festival - one of the few remaining large-scale, free-admission music festivals in the area. Along with the music, the festival will again also offer global cuisine, merchandise vendors, movies, children's activities, conversations on culture and race, and much more.

For information on additional DIA programs please see attached *DIA Activity Report*.

2. How would you rate the current financial health of the DIA based on the latest financial statements for the DIA?

Over the past several years, the DIA's financial health has progressed from weak/vulnerable to stable and improving. The DIA has the required resources to provide high-quality services to its visitors, properly maintain its building and grounds, and it has built adequate reserve funds to manage unexpected emergencies. The DIA currently has no debt.

3. Please describe the cultural and educational benefits provided to the children and adults of the City of Detroit by the DIA.

Please see attached ***DIA Activity Report*** for information on the Free Field Trip Program for K-12 Students, Senior Programs, & Community Partnership Programs.

4. Please describe the financial impact that COVID-19 Pandemic has had on DIA operations.

COVID-19 had a moderately negative impact on the DIA's finances and operations. The DIA has cautiously managed its operations during the pandemic to focus on the safety of staff and visitors. The museum initially closed due to the pandemic and then reopened with reduced hours, programming, and visitor services. The DIA is now operating at regular levels while maintaining many COVID safety protocols.

During the pandemic, lower visitor attendance level reduced earned revenue compared with pre-pandemic levels. The DIA was able to offset this reduction with strong fundraising support. The DIA's overall financial strength allowed it to avoid layoffs and salary reductions for general staff throughout the COVID-19 pandemic.

5. According to the Wayne County Art Institute Authority Service Agreement with the DIA, the DIA is required to provide unlimited, free museum admission for all residents of Wayne County, including self-guided field trips (Attachment I). Can you quantify the number of annual admissions for Detroit residents in fiscal year 2023 or the calendar year 2023? If so, can you quantify the number of Detroit children and schools served?

2022 General Museum Admission for Detroit Residents: 129,357

9,061 K-12 Detroit students came to the museum on a free field trip.

197 Detroit students participated in a virtual field trip.

Please see list of schools and details in the *DIA Activity Report*.

6. Does the DIA have partnerships or relationships with Detroit schools for cultural and educational benefits? Does the DIA have a department that specializes in providing educational and cultural opportunities to the residents of the City and State? Please provide details on outreach efforts.

K-12 School Field Trips—Free bus transportation is provided to all Detroit school groups. Transportation is available for pre-arranged guided and self-guided museum experiences.

Detroit Public School Community District Cultural Passport Program—In support of DPSCD's Cultural Passport program, all 2nd grade students participated in a virtual field trip to the museum.

DPSCD Student Art Exhibition—In 2023, the 86th Annual DPSCD Student Exhibition will be presented at the museum and will also continue an online presence as well.

Wayne County High School Art Exhibition—In 2023, the Wayne County High School Art Exhibition will be presented in the Museum.

Professional Development for Teachers—The DIA offers free professional development workshops for teachers that model and develop curriculum-related activities for immediate in-person or virtual classroom application. The DIA’s Learning and Audience Engagement division specializes in providing educational and cultural opportunities for residents of Detroit and the tri-county region. This division includes Education, Community Engagement, Public Programs and AV, Studio, and Interpretation departments.

For more detailed information on DIA programs please see attached DIA Activity Report.

7. What major capital projects does the DIA plan over the next four years? Please provide the benefits that any planned capital projects will bring to the community.

The DIA is currently renovating the 1927 Lecture Hall in the museum to make the space fully ADA compliant with anticipated completion in June 2023. The DIA is also in the process of transitioning electrical service from PLD to DTE. This requires significant investment in new transformers and switchgear, providing a considerable upgrade to the building's electrical infrastructure. Upon completion, the DIA will have the necessary upgrades to its electrical distribution, transitioning from obsolete equipment to current electrical distribution standards. The outcome will increase reliability to support the museum's operations and collection. The DIA also plans to replace two air handlers that have reached end-of-life to ensure that the museum’s system can effectively maintain the environment for visitors and works of art. The DIA continues to invest in its facilities to address end-of-life and other infrastructure requirements.

The DIA is exploring opportunities to replace its shuttered Farnsworth underground parking structure. This initiative is a prerequisite to a district-wide parking strategy that will allow the Cultural Center Planning Initiative to proceed with other capital improvements and stormwater management plans. The Cultural Center Planning Initiative is a comprehensive planning project focused on creating a vibrant and better connected cultural district. The project brings together 12 cultural and educational organizations to create a collective vision for a unified and welcoming public space.

8. Please describe any major exhibits that the DIA will feature in 2023 and 2024.

2023 Exhibitions

Printmaking in the Twenty-First Century celebrates the range, ingenuity, and techniques of contemporary printmakers—with image-making technologies ranging from the fifteenth century to last year. Consisting of many recent acquisitions, the exhibition presents more than sixty prints, posters, and artists’ books by local, national, and international artists such as Hernan Bas, Susan Goethel Campbell, Enrique Chagoya, Mark Dion, Nicole Eisenman, Walton Ford, Chitra Ganesh, Rashid Johnson, Julie Mehretu, Michael Menchaca, Ryan Standfest, Katia Santibañez, James Siena, Dyani White Hawk, Ai Weiwei, and more. This show, which opened in October 2022, will close on April 9, 2023.

James Barnor: Accra/London—A Retrospective will present a comprehensive survey of the work of British-Ghanaian photographer James Barnor, whose career spans more than six decades. Born in 1929

in the West African nation of Ghana (formerly known as Gold Coast), Barnor became a studio portraitist, photojournalist, and Black lifestyle photographer. He established his famous Ever Young Studio in Accra in the early 1950s and devoted his early efforts to documenting the critical social and political changes that animated the nation on the cusp of independence from Britain.

After moving to London in 1959 to further his studies, he began a hugely successful career with the influential South African magazine *Drum* which captured the spirit and existence of the British capital's burgeoning African diaspora. Upon his return to Ghana in the 1970s, Barnor established the country's first color processing photo lab. An avid music enthusiast he embedded himself in the social and highlife scene while continuing his work as a portrait photographer. In 1994, he returned to London where he currently resides. This exhibition was organized by the Serpentine Gallery, London, and will run from May 28 – October 15, 2023.

The DIA's **86th Annual Detroit Public Schools Community District Student Exhibition** will run from April 22 – May 28, 2023, in the Wayne and Joan Webber Education Wing on the museum's first floor. This annual exhibition is the longest standing continuous relationship the DIA has with an educational organization and presents the imaginative works created by Detroit Public Schools Community District (DPSCD) students in grades K–12, ranging from paintings, prints, drawings, photography, ceramics, videos, jewelry, and more.

On June 16th, the DIA will open the second iteration of the **Wayne County High School Art Exhibition**, a new offering that debuted in 2022. Students in grades 9–12 who attend public or private school in Wayne County are invited to submit examples of their work for consideration in this juried show. Approximately seventy artists will be selected for display in the Wayne and Joan Webber Education Wing on the museum's first floor. Running for a month, the exhibition closes on July 16, 2023.

Ofrendas: Celebrating el Día de Muertos - In celebration of Día de Muertos, the DIA partnered with Detroit's Mexican Consulate, the Southwest Business Association and Mexicantown Community Development Corporation to present a community exhibition of ofrenda altars. In Mexico, and other Latin American countries, the Day of the Dead is the time of the year to celebrate the lives of close relatives, friends or community members who have passed away. Objects important to lost loved ones, such as favorites foods, drinks, mementos and pictures, are collected and incorporated into elaborate displays that include pan de muerto (bread of the dead), sugar skulls, candles, flowers, papel picado (paper cutouts) and other decorations.

Major contemporary installation by Detroit artist to open September 2023 will be announced May 2023. This installation will feature a Detroit artist whose work will be installed in dialogue with the DIA's permanent contemporary collection.

2024 Exhibitions

Drawn from the DIA's permanent collection of prints, drawings, and photographs, **After Cubism: Modern Art in Paris, 1918–1948** will explore the range of artistic styles that appeared in this thirty-year period—from ever-evolving derivations of cubism, to renewed classicism, to surrealism, and beyond. Until the beginning of World War II, Paris remained the international center of the art world, attracting artists from North and South America and throughout Europe and Russia. Highlights of the exhibition will include drawings and prints by Marc Chagall, Le Corbusier, Henri Matisse, Pablo Picasso, and Diego Rivera, a newly acquired painting by Archibald Motley, Jr., and photographs by Ilse Bing, Brassai, and Claude Cahun.

Regeneration: Black Cinema, 1898–1971 explores the visual culture of Black cinema in its manifold expressions from its early days to just beyond the Civil Rights movement. The first in-depth, research-driven look at Black participation in American cinema, the exhibition highlights the contributions of African American filmmakers, both in front of and behind the camera, reflecting specific moments in American history and directly addressing the Black experience. While much of early cinema was filled with misrepresentations of African Americans, this show offers a counterbalance by highlighting a parallel independent cinema history.

Beginning with the earliest known images of Blacks on screen, *Regeneration* demonstrates how popular culture influenced African American representation on and off screen. It illuminates the period from the 1910s through the 1940s to show how a parallel independent cinema history flourished and multi-genre race films featuring all-Black casts with nuanced stories and roles predominated many segregated cinemas. And while Black actors were welcome performers in early Hollywood musicals, it was much longer before studios created equally multifaceted roles. A study of the civil rights period shows how actors Harry Belafonte, Dorothy Dandridge, Ruby Dee, and Sidney Poitier were amongst a group of artists who expanded Hollywood’s repertoire—tackling issues such as interracial marriage, discrimination, and racial passing. They also advocated for social and political change on and off screen. Organized by the Museum of the Academy of Motion Picture Arts and Sciences, Los Angeles, the exhibition will be on view at the DIA from February 4 – June 23, 2024.

Dining with the Sultan: The Fine Art of Feasting brings together more than 200 works of art from three continents to explore food and fine dining in the Islamic world from the eighth century to the present day. Paintings of elaborate feasts, sumptuous vessels for food and drink, and historical cookbooks demonstrate the importance of cuisine to Islamic courtly culture across Arab, Persian, Indian, and Turkish lands. *Dining with the Sultan* will reveal the relationship of these objects, many of them singular works of art, to sourcing, preparing, serving, and enjoying food. Organized by the Los Angeles County Museum of Art, this is the first museum exhibition to explore Islamic visual culture in the context of its related culinary and dining traditions. The show will be on view at the DIA from November 10, 2024 – February 2, 2025.

9. How many full-time employees does the DIA have? How many part time employees does the DIA have? Can you provide the number of Detroit residents employed by the DIA?

How many full-time employees does the DIA have? 272

How many part time employees does the DIA have? 85

Can you provide the number of Detroit residents employed by the DIA? 160

10. Can you provide the total amount of millage tax revenue contributed just by Wayne County for FY 2023?

Wayne County contributed \$9.9 million of millage funding in FY 2022.

11. The Detroit Institute of Arts was just recently designated number one as the best art museum in the country in a USA Today's top 10 best choice online poll.¹ Is it projected that this new designation will have an impact on donations and visits?

The DIA is proud of USA Today's recent designation as the best art museum in the country and is optimistic that the attention to this announcement will draw additional visitors and financial support to the museum. This designation will be promoted as part of our overall marketing strategy that supports the DIA's vision to be the town square of our community, a gathering place for everybody.

¹ [Detroit Institute of Arts named best art museum nationwide - CBS Detroit \(cbsnews.com\)](https://www.cbsnews.com/news/detroit-institute-of-arts-named-best-art-museum-nationwide/)