

## **City Walls Building Owner/Wall Donation FAQs**

#### 1. How long is the City Walls process?

First, we start with community engagement, and this could be 2 to 3 meetings with the community. This ensures that we work with & for the community to get their vision for the murals that will be placed in their neighborhood.

Secondly, we follow a project schedule (which takes about 3 to 4 months from start to finish):

- Call to Artist released
- Deadline for questions from artists
- Call to Artist closes
- Artist and Artist Teams are announced
- Art Production

Finally, if there are any events that would maximize impact when showcasing the completed mural, this would be the final step.

#### 2. How long do the murals last? Who is the maintains the mural?

Murals are expected to last 10 years.

Once the mural is completed, the responsibility shifts to the property owner. Artists may choose to return for repairs, however, that is purely an option and on a case-by-case basis.

# 3. Will a mural trigger a higher property tax value? Is there a hidden improvement tax that comes with the new mural?

No.

4. What if a new business owner wants to buy the building from the owner who agreed to the mural, but the new business owner doesn't want the mural on the building?? What would be the next step?

Property owners retain the right to do whatever they want with their building. The artists sign away their <u>VARA rights</u>.

### 5. Building Owner/Wall Donation acknowledgements - What are the rules, roles, and benefits of a Business Owners when opting-in to have a City Walls mural painted on their buildings?



Building Owners who donate their walls shall take reasonable precautions to protect artwork against damage or destruction by external forces, and to preserve the integrity of the wall. All parties understand that environmental hazards & walls with full access to the street make full protection of the art hard to guarantee.

If the Building Owner sales the building which has a donated wall or is aware of the intention by anyone to remove the artwork, Business Owner or new buyer must remove the artwork, independently of City Walls.

Building Owner should notify City Walls if the artwork is damaged by graffiti, as soon as possible.

Building Owner acknowledges that City Walls could host activities to promote mural, including but not limited to having media, local community members and corporate partners visit mural.