



1st Wave Open Call Questions & Answers

Q1: Who curates or chooses the art for the mural app? Who is on the deciding committee?

A1: There is a community of mural hunters that add to a mural map/app! This mural map counts all the murals in the entire city, not just City Walls murals. If you would like to be a mural hunter with The City of Detroit's Arts, Culture, and Entrepreneurship Department, please [click this link](#). To see our City Walls murals, checkout our [Interactive Map](#), as well!

Q2: What are the dimensions of the wall in Stein Park?

A2: The Stein Park Wall is approx. 1200 SF, 12' H x 100' W.

Q3: There is mention of including flags to represent the many nationalities that live there, could you include a list of those cultures?

A3: Here are some links that would be helpful with the artist research to determine the demographics of the neighborhood.

1. Stein Park is in City Council [District 7](#) and this may provide a glimpse at the cultural makeup of the area.
2. More background on the space and it's resilient spirt with this [article](#).
3. The [U.S. Census Bureau Demographics](#) for Stein Park Zip Code

Q4: What are the dimensions of the Godfrey Hotel?

A4:



Q5: Are you accepting applications from international artists?

A5: Yes! Any artist anywhere can apply!

Q6: Would it be best to submit separate applications for each call?

A6: Please submit separate applications to each open call. Here's [the link](#) to all the open calls. Once you see the site, you will find each artist packet and application. Apply to each one!

Q7: Do you happen to know the wall surface (i.e., smooth concrete, brick, cinder block, etc.) for the Stein Park mural site?

A7: Checkout this [Google Earth view](#) and the picture below. It appears to be smooth concrete.

Q8: The application asks for 2 preliminary sketches, does that mean 1 sketch for the North Wall and 1 sketch for the South Wall? Or two for each?



A8: You can submit as many preliminary sketches as you like, however, If you have 2 preliminary sketches for each wall, North (2) & South (2), that would be great when we present your application to our selection panel! 1 preliminary sketch for each wall would suffice though!

Q9: As a highly experienced mural artist working in the public sector, I am very interested in working in new communities and am excited about the idea of working in Detroit. I usually do not provide preliminary sketches without receiving a stipend. Would you still consider my application showing my portfolio and experience, without the preliminary sketches?

A9: Our open calls have selection criteria that is used to evaluate and determine the artists/artist team for each project.

Your application will still be considered if you don't submit preliminary sketches, however, there is a point system that we follow to determine which artist is selected.

We will not share your designs outside of our selection panel!

Keep in mind, with each open call the Selection Criteria varies! When you apply for any or all of the mural projects, check the Selection Criteria to determine the weight of the preliminary sketches.

Below I have an example that may support why it would be helpful to submit the preliminary sketches.

Example of our "Show Love: The Detroit Way" Open Call Selection Criteria

- 15pts Experience in community engaged art process and research
- 25pts Experience in creating permanent, durable, outdoor public artwork
- 25pts Ability to accomplish projects of a similar complexity within the budget, timeline, and technical constraints presented, based on examples of prior works
- 10pts Artist Statement
- 10pts Detroit Based Artist



- 15pts Preliminary Sketches

Q10: When driving/walking by The Godfrey on Michigan Ave. in Corktown towards downtown, there is a large billboard that blocks a portion of the larger wall on the hotel - is this billboard going to be removed? If not removed is there a way to incorporate and use the billboard for the artpiece?

A10: Billiard is going to stay. It is not involved in the RFP.

Q11: A concept I have been thinking of includes curating around ten other artists to make smaller "embellishments" on the final design. These designs would be chosen by me (if selected for the proposal) but would be made by these artists in their specific style. I am sure several of the artists I have in mind are going to be applying to this RFP, because of this I have not shared this concept to anyone else. All artists would be paid for the embellishments using the allocated budget. My question is, would I be allowed to make a proposal with this concept in mind without having the specific artists/embellishments included beforehand?

A11: You may submit any concept you would like!

Q12: Is there a preference towards either figurative or abstract (or any other specific style)?

A12: Our best advice on content is to read the vision statement and create based on that.

Q13: Is the end of June a concrete deadline or is there some flexibility in this? If it needed to go into the early portions of July would this be an issue?

A13: Depending on the artist the time to completion may change but the expectation would be that once starting the selected artist will work continuously from start to finish once they begin.



Q14: For the DTE Substation Mural Project, can the sidewalk be painted on and included in the overall design?

A14: There are no limits on what you may submit! However, it would be up to DTE if they wanted that element included in the final design should it be selected.

Q15: Regarding the Show Love - The Detroit Way Mural Project, there are a few walls in the downtown area that I would love to partner with the City for this project. These walls are quite large (exceeding the 750 sq threshold). Depending on which wall, would the budget of \$7,500 be increased for a much larger wall? If yes, how does securing these walls work for this project?

A15: The walls for this project are already selected. Once the artists are selected, we will work with the selection panel and the artists to match the artists/designs with the walls.

Q16: Can you tell me what weight the sketches have in the committee's decision? I am calculating these are about 15%?

A16: The point value (weight) for the sketch(es) is included in the artist brief for each project.

Q17: I am also wondering what format you would suggest we send these in. Would pencil sketches be sufficient or are full renderings needed?

A17: The image should be a jpeg and it is up to the artist to submit their vision in what they feel best represents it!

