

Open Call: Godfrey Hotel

Deadline to apply: March 19, 2023

City Walls Detroit together with the Godfrey Hotel, is seeking artists (or collaborative teams) to create two new murals on the Godfrey Hotel.

This project will be executed in the service of promoting the City of Detroit as a vibrant community. The mural's theme is based and derived from a place of civic pride, and it strives to have a deep connection with residents. The number one principal of the City Walls program is that the artwork that is created represents the values and identity of the community it is created with, and this project is no exception.

The City of Detroit has a vision for neighbors to feel connected to each other, take shared responsibility for their neighborhoods, feel empowered to make a change in their environment, and envision a positive future for themselves, the built environment, and their children.

The commission is being managed by City Walls Detroit in conjunction with Spacelab Detroit.

Community Vision Statement

The Godfrey Hotel and The Corktown Community have collaborated to discover common themes and inspiration for the upcoming mural(s) that will be placed on The Godfrey Hotel in Spring/Summer 2023. According to the Detroit Historical Society, Corktown is the oldest existing neighborhood in The City of Detroit and was a welcoming point for waves of immigrants who have generations of families that are still making their mark on history in the community today! In this regard, Corktown could have been lost due to Urban Renewal, but there were people in the past that lived here and were rooted to stay and resisted losing Corktown - -this strength and people power speaks to the resilience, optimism, and evolution of this community.

Corktown is a place and experience that is full of legacy and warmth which lends to the community's history in thriving businesses and service in the community. Collectively, the residents aspire to respect the rich Corktown history and architecture, all while cultivating the present, and embracing the future while acknowledging all the residents who set the foundation for Corktown to become the tight-knit and eclectic community that it is today.

Godfrey Mural Project: Strengthening the Social Fabric

Everyday there is something new and yet we all must balance what was, with what is, and what will be. At this inflection point we ask how can we both honor our past as we welcome the future? The Godfrey Mural project seeks to highlight the tightknit Corktown Community bonds. Residents of the oldest neighborhood in Detroit share a familiarity with each other, with baseball, with parades, with the Maltese American Benevolent, Gaelic League Irish American

Club, and the energy that has not only persevered but has stayed vibrant throughout all the ups and downs that come from being 188 years old.

While creating your submission please consider how your artwork will strengthen the cultural fabric of Corktown? How can the mural both honor the past and welcome the future? How can it convey both new and familiar? How can it capture the energy and add to the juice of the neighborhood that is experiencing unprecedented growth?

STATEMENT FROM THE GODFREY HOTEL

Artist proposal should integrate relevant and meaningful elements of Corktown's history, diverse culture, geography, and traditions. Mural content should depict both the soul and spirit of Corktown via a contemporary and sophisticated aesthetic. The two murals should be a celebration of Corktown's historical past and current coming of age and revitalization.

PROJECT GOALS:

- Artwork should beautify the public realm and improve the cultural vibrancy of the space
- Create a welcoming and inclusive atmosphere for the Corktown community
- Artwork should be visually striking and colorful in order to engage the viewer
- Artwork must be considered "family-friendly" or suitable for audiences of all ages
- Mural must be an original, one-of-a-kind, new work.
- Mural should be representative of the cultural diversity of the Corktown/Detroit area.

Community Meeting based Inspiration for the Godfrey Hotel Mural Project:

- Diversity, Families, Warmth, Passion, Perseverance
- Worker Centric Neighborhood, Blue Collar Community
- Historical Past, Vibrant Present, & Exciting Future in Corktown
- Business Diversity & Legacies
- Corktown Architecture, History of Urban Renewal
- Resilience, Strength, Optimism, Eclectic
- Corktown as a Place & Experience, Tight Knit Community
- Old Tigers Stadium
- Corktown Survival
- Hope & New Life, Acknowledge people who live here, survive, and thrive here
- Innovation
- Service to the Disadvantaged
- Welcoming point for waves of immigrants
- Strength – People Power, lifting each other up and supporting one another
- Acknowledging the battle to save parts of Corktown

The Project

Project Schedule

- February 14, 2023: CTA Released
- March 1, 2023: Deadline for Questions (Submit to citywalls@detroitmi.gov)
- March 19, 2023: CTA Closes
- Early April 2023: Artist/Artist Teams Announced
- Mid-April 2023: Art Production
- June 2023: Celebration and Unveiling

Artist Scope of Work

Artist/Artist Team Responsibilities:

The selected artist/artist team will be required to work in collaboration with City of Detroit. Artist/artist teams should be prepared to share their personal practice with the community as this is inherently a group project.

Artist/artist teams are responsible for:

- Conducting research to better understand the site, the project, the community's history and current culture, along with any other elements deemed helpful to their creative process
- Develop concepts and rendering of mural for the project site
- Present concepts and refinements
- Create a final approved concept and design for the mural
- For any art component identify and secure the services of suppliers, fabricators, installers, and other professional as necessary to fulfill the artist's responsibilities in the production and completion of the work
- Fulfill the responsibilities within the contracted budget and timeline
- Participate in an unveiling

City Walls/Spacelab Detroit responsibilities:

- Coordinate reviews and permissions regarding artist selection and concept development
- Coordinate marketing, documentation, and public engagement

Budget

The overall budget:

North Wall - \$54,000

South Wall - \$13,500

This budget is all-inclusive, including but not limited to artist's fees, artist's assistant costs, artist's studio costs, materials, and supplies, specify consultants, community engagement participation, and installation of all artworks.

Artist Selection Process

Eligibility

We are seeking artists or artist teams who can make a commitment to working in Detroit as necessary to fulfill the responsibilities of this project. Any artist or artist team is encouraged to apply.

Process

This will be an open call. Qualifications, portfolios, and statements will be solicited by City Walls Detroit. City Walls Detroit and its selection panel will review the artist submission and identify one team per project to be selected for the project.

The panel may select 1 artist for both walls if the artwork is deemed to be the best fit for the two walls.

Selection Criteria

Winning artists/artist team will be selected based on the selection panel's evaluation of the following criteria

- 10pts Experience in community engaged art process and research
- 30pts Experience in creating permanent, durable, outdoor public artwork
- 30pts Ability to accomplish projects of a similar complexity within the budget, timeline, and technical constraints presented, based on examples of prior works
- 5pts Artist Statement
- 10pts Detroit Based Artist
- 15pts Preliminary Sketches

Selection panel consists of 1 member from each category below:

- DON Representative
- City Walls
- Godfrey Representative
- Community Member
- Community Member
- Community Member
- Community Member
- Community Member

Application

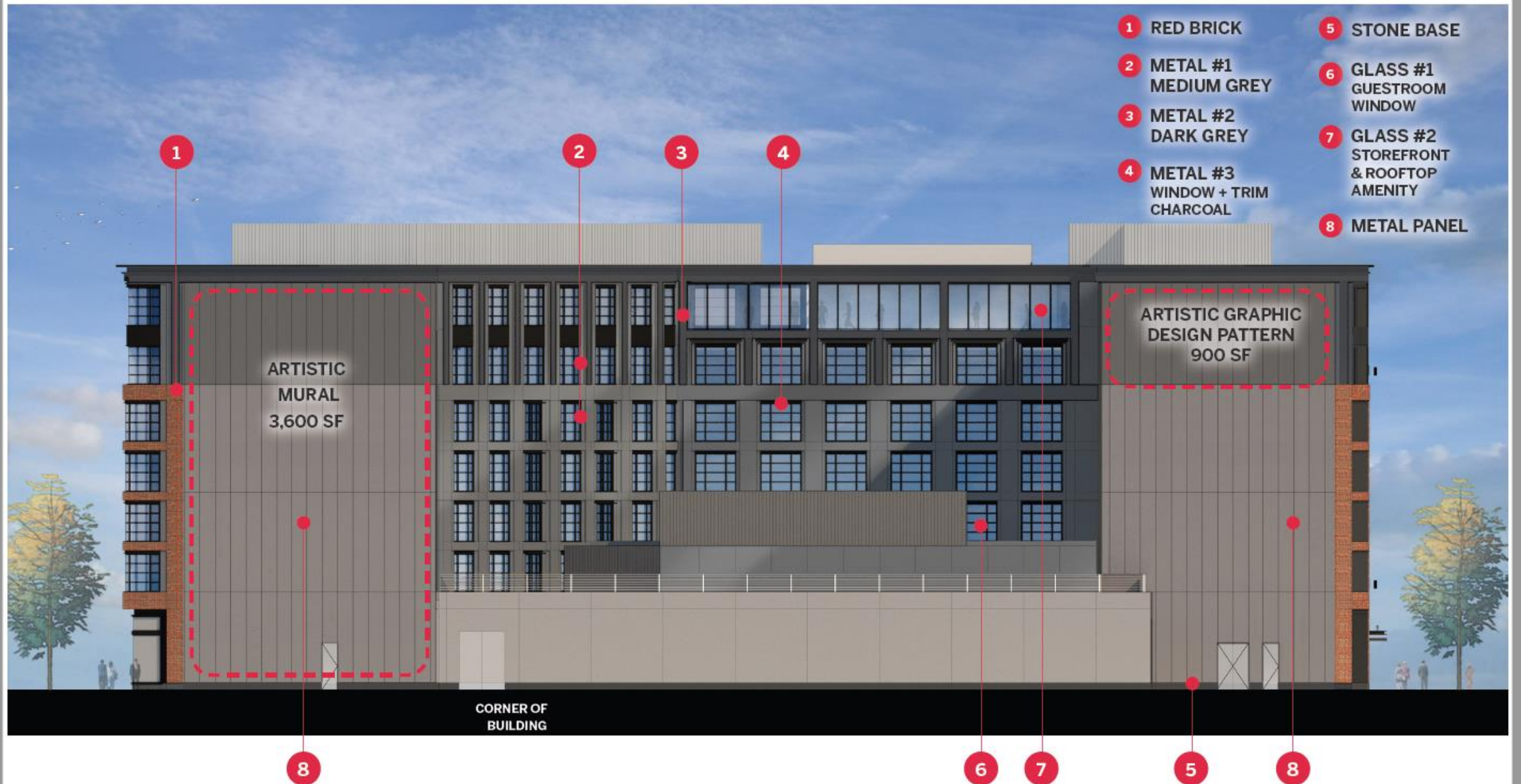
Along with completing the online form Interested artist/artist team should submit:

- A project brief table of contents page including the names and contact information
- artist/artist team that includes all material that is being submitted (1 page per project)
- A CV or resume for each artist (1 page per artist)
- Up to 3 images of past work you consider relevant to this project
 - Digital images must be JPEG files
 - Each image must be unlocked and downloadable for viewing
 - Each JPEG image must be titled with the artist's name and image number.
 - Example: SaraSmith001, SaraSmith002
 - Upload 1 sheet with the following information
 - Image name, Title of artwork, location, date of completion, budget, medium, and dimensions; Up to 4 sentences of project description & include 2 references of previous public art clients
- **Up to 2 images of preliminary sketches**

Submission Instructions

A link to the Submission form can be found electronically at this web address:
cityofdetroit.org/citywalls/CTA

Questions can be submitted to citywalls@detroitmi.gov



Courtyard Elevation

