



MAYOR'S OFFICE

Coleman A. Young Municipal Center
2 Woodward Avenue, Suite 1126
Detroit, Michigan 48226

Phone 313•224•3400
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www.detroitmi.gov

January 9, 2023

Greetings Corporate Partners,

I am writing to request support for Motor City Makeover 365 (MCM 365), our annual citywide volunteer cleanup initiative. Annually, thousands of volunteers across Detroit will come together to clean and beautify neighborhoods, parks, playgrounds, and around businesses, schools, and places of worship.

In addition to our regular cleanup effort this spring, we will continue to support alley cleanups and beautification efforts throughout the year, as we are looking to focus more on improving the neighborhoods' aesthetics. As Mayor Duggan stated, "Over the past several years, we've made great progress making our city cleaner and more beautiful, and a big part of that has been the MCM 365 partnership between the city, volunteers, and sponsors. Every year our city looks better, and I want to remind residents and businesses that we still need their help to maintain the city's momentum."

For those who have sponsored MCM 365 in the past, I extend my heartfelt appreciation, and for those who are new to this effort, please accept my invitation to become a sponsor for our 2023 Motor City Makeover 365 initiative.

This effort relies solely on in-kind and financial contributions from sponsors like you. Donations are used to provide neighborhood groups with garbage bags, gloves, and other supplies to ensure that MCM 365 is a success again this year.

Enclosed you will find a packet containing a pledge form and sponsorship information. Please scan and email your completed form to Tonie Stovall at tonie.stovall@detroitmi.gov and to mail the form, please send it to:

**The Coleman A. Young Municipal Center
Mayor's Office, Suite 1126
2 Woodward Ave.
Detroit, MI 48226
Attn: Tonie Stovall**

If you have any questions or concerns regarding this initiative, please call **(313) 236-8521**.

Thank you in advance for your consideration,

Todd Bettison, Deputy Mayor
City of Detroit



2023 SPONSORSHIP PACKAGES

Platinum Sponsorship / \$10,000 +

- Company remarks included in promotional video
- Company name listed in news release
- Company logo on City's Website as contributor
- Company logo on promotional shirts
- Company logo included in wrap-up newsletter

Diamond Sponsorship / \$7,500

- Company remarks included in promotional video
- Company name listed in news release
- Company logo on City's Website as contributor
- Company logo on promotional shirts
- Company name included in wrap-up newsletter

Gold Sponsorship / \$5,000

- Acknowledgement in promotional video
- Company name listed in news release
- Company name listed on City's Website as contributor
- Company logo on promotional shirts
- Company name included in wrap-up newsletter

Silver Sponsorship / \$2,500

- Company name listed in news release
- Company name listed on City's Website as contributor
- Company name on promotional shirts
- Company name included in wrap-up newsletter

Bronze Sponsorship / \$1,000

- Company listed on City's Website as contributor
- Company name on promotional shirts
- Company name included in wrap-up newsletter

Additional Sponsorship Opportunities / \$250

- Small businesses, nonprofits, and faith-based organizations can make in-kind or financial donations and/or provide volunteers for Motor City Makeover clean-up efforts.

DISCLAIMER: No company or organization will receive any preferential treatment or other advantages from the City of Detroit as a result of making a donation.

*A total of 3500 t-shirts will be ordered based on contributions.



Department of
Neighborhoods
General Services
Department
Parks & Recreation Division



SPONSORSHIP AND DONATION FORM

CONTACT INFORMATION

Business Name _____
 Contact Name _____
 Address _____
 Work Phone _____ Fax _____ Email Address _____

"MOTOR CITY MAKEOVER" FINANCIAL COMMITMENT

The Motor City Makeover is a volunteer effort, and all financial contributions are welcomed. Each year, thousands of volunteers join in the effort to clean and beautify Detroit.

Make checks payable to: Treasurer, City of Detroit. Write "MCM Donation" in the note section. Mail checks to: **City of Detroit, Executive Office, Coleman A. Young Municipal Center, 2 Woodward Avenue, Suite 1126, Detroit, MI 48226.**

The City of Detroit has partnered with a non-profit to act as a fiscal agent for MCM donations when needed. If your company would like to donate to Motor City Makeover through the fiscal agent, please contact Tonie Stovall at tonie.stovall@detroitmi.gov for further details. All donations made to the City of Detroit directly, or through the fiscal agent, are tax deductible.

I pledge \$ _____

Signature _____ Date: _____

The individual signing above represents that s/he has signing authority on behalf of the sponsoring business.

VOLUNTEERS

If you or members of your organization would like to volunteer, please contact the Volunteer Office at (313) 236-8521.

Number of Projected Volunteers _____ In-Kind Donations _____

IN-KIND DONATIONS

Industrial Equipment & Resources	Number	Deliver/Pickup/Remarks
Roll Off Dumpster		
Truck		
Front-End Loader		
Landfill Space		
Other		
Volunteer Supplies		
Gloves		Goal: 15,000 pairs • Suggested Donation: 1,000 pairs
Contractor Bags (44 gallon)		Goal: 25,000 bags • Suggested Donation: 2,500 bags
Water Bottles		Goal: 7,000 bottles
Plywood for Board-ups		
Other		