

PRSP Survey

Sample Survey Questions



2022 PRSP SURVEY QUESTIONS Oct. 2020 to Feb. 2021

Parks & Recreation Strategic Plan

Every 5 years the City of Detroit undergoes a process to update its Parks and Recreation Plan - and your input in this survey will help create the goals of that plan, which in turn shapes future investments in parks, greenways, recreation centers and programs. Your input is essential to developing a vibrant park and recreation system in Detroit, so thank you.

This survey on average takes approximately ten to fifteen minutes.

Email*

Parks & Greenway Use

In this section we would like to understand what parks and greenways residents currently use, and what they would like to see in the future.

Here are useful definitions for this section:

NEIGHBORHOOD PARK (in this survey) is a small park within a neighborhood, designed to serve the needs of nearby residents, that you likely would walk to from home - find the closest park to you: <https://data.detroitmi.gov/app/park-finder>

REGIONAL PARK (in this survey) is a large, destination park with a wide variety of features and amenities that you likely would drive or use transit to get to.

GREENWAY is a protected pathway that links neighborhoods together and connects them to destinations.

How often do you use a Neighborhood Park in Detroit? (see above definition)

- Daily
- Once a week
- A few times a month
- Rarely
- Not at all

What is the name of the Neighborhood Park do you use most often? (If you don't know the name, use the name of the cross streets)

How often do you use a Regional Park in Detroit? (see above definition)

- Daily
- Once a week
- A few times a month
- Rarely
- Not at all

What is the name of the Regional Park do you use most often?

Rank your experience with Detroit Parks:

Amenities

- Very negative
- Somewhat negative
- Neutral
- Somewhat positive
- Very positive

Safety

- Very negative
- Somewhat negative
- Neutral
- Somewhat positive
- Very positive

Maintenance / cleanliness

- Very negative
- Somewhat negative
- Neutral
- Somewhat positive
- Very positive

Programs / activities

- Very negative
- Somewhat negative
- Neutral
- Somewhat positive
- Very positive

Is there anything that keeps you from using Detroit parks? (check all that apply)

- Lack of information about amenities and programs
- Does not offer what I want or need
- Hard to get to / lack of transportation
- Safety Issues
- Personal Health
- Other...

What would you like to do in a park? (check all that apply)

Socializing
Exercising
Athletics / sports
Playing with kids
Walking or biking
As a pass-through
Relaxing in nature
Active recreation in nature
Other...

What Greenways do you use? (check all that apply)

Riverwalk
Dequindre-Cut
Joseph Campau
Fitzgerald
Conner Creek
None
Other...

How often do you use a Greenway in Detroit? (see above definition)

Daily
Once a week
A few times a month
Rarely
Not at all

Park & Rec Center Programming

In this section we would like to understand what rec centers and rec programs residents currently use, and what they would like to see in the future.

What is the name of the (city-owned) Rec Center that you use most often?

Adam Butzel
Brennan Pool
Butzel Family
Clark
Clemente
Coleman Young
Considine
Crowell
Delray
Farwell
Heilmann
Kemeny
Lasky
Lipke
Northwest Activities Center
Patton
Tindal
Williams

How often do you use a Rec Center in Detroit?

- Daily
- Once a week
- A few times a month
- Rarely
- Not at all

Rank your experience with Detroit Rec Centers:

Amenities

- Very negative
- Somewhat negative
- Neutral
- Somewhat positive
- Very positive

Safety

- Very negative
- Somewhat negative
- Neutral
- Somewhat positive
- Very positive

Maintenance / cleanliness

- Very negative
- Somewhat negative
- Neutral
- Somewhat positive
- Very positive

Programs / activities

- Very negative
- Somewhat negative
- Neutral
- Somewhat positive
- Very positive

Staff

- Very negative
- Somewhat negative
- Neutral
- Somewhat positive
- Very positive

What would you and your family members like to do in a Rec Center? (check all that apply)

- Socializing with other adults
- Exercising
- Team athletics / sports
- Open gym time
- Safe place for youth to socialize / young children to play
- Youth education
- Adult education
- Art classes

Music classes
Receive physical health services
Receive mental health services
Resource center
Food and personal care distribution
A space to connect with other community members
Other...

Was there anything that keeps you from using Detroit Rec Centers (before covid-related closures)? (check all that apply)

Hours of operation
Lack of information about services
Does not offer the program I want or need
No transportation
No childcare
Safety issues
Cleanliness of the building
Friendliness of the staff
Personal health
Cost / affordability
Other...

What are some of the programs you / your family have participated in? (check all that apply)

Special events / celebrations (holiday parties, senior olympics, etc.)
Swimming
Sports / athletics
Nature / overnight camping
Summer day camp
Summer fun centers
After school program
Senior programs
Summer lunch program
None, we have not participated in any programs
Other...

Rank your experience with Detroit Rec Programs:

Programs / activities
Very negative
Somewhat negative
Neutral
Somewhat positive
Very positive

Staff
Very negative
Somewhat negative
Neutral
Somewhat positive
Very positive

Maintenance / cleanliness
Very negative
Somewhat negative
Neutral
Somewhat positive
Very positive

Safety
Very negative
Somewhat negative
Neutral
Somewhat positive
Very positive

Was there anything that keeps you from using Detroit Rec Programs (before covid-related closures)? (check all that apply)

Cost / affordability
Time the program is offered
Lack of information about the program
Does not offer what I want or need
No transportation
Not available for my age group
Safety issues
Personal health
Past negative experiences with a rec program
Other...

Public Health

Public health is one of the most important missions of any parks and recreation system. Public health extends beyond healthy lifestyle choices for individuals, to consider community and regional impacts of emergency preparedness, environmental health, and access to food. This section of the survey seeks to understand residents' broader public health goals for our parks and recreation system.

How important are the following to you and your family's health and wellbeing in parks, rec centers and greenways?

Year-round fitness opportunities
1 - Not at all important
2 - Somewhat important
3 - Neutral
4 - Important
5 - Very important

Safe social-distancing opportunities
1 - Not at all important
2 - Somewhat important
3 - Neutral
4 - Important
5 - Very important

Mental health services

- 1 - Not at all important
- 2 - Somewhat important
- 3 - Neutral
- 4 - Important
- 5 - Very important

Physical health services

- 1 - Not at all important
- 2 - Somewhat important
- 3 - Neutral
- 4 - Important
- 5 - Very important

Healthy food options

- 1 - Not at all important
- 2 - Somewhat important
- 3 - Neutral
- 4 - Important
- 5 - Very important

Education on health and fitness

- 1 - Not at all important
- 2 - Somewhat important
- 3 - Neutral
- 4 - Important
- 5 - Very important

Safe place to go

- 1 - Not at all important
- 2 - Somewhat important
- 3 - Neutral
- 4 - Important
- 5 - Very important

Clean amenities and facilities

- 1 - Not at all important
- 2 - Somewhat important
- 3 - Neutral
- 4 - Important
- 5 - Very important

Anything not listed above?

Nature and the Environment

As Detroit strives to become a national leader in environmental sustainability efforts, the parks and recreation system has invested in green infrastructure, nature education and wildlife habitat. This section of the survey seeks to understand residents' environmental goals for our parks and recreation system.

How important are the following statements to you?

Nature education

- 1 - Not at all important
- 2 - Somewhat important
- 3 - Neutral
- 4 - Important
- 5 - Very important

Natural spaces I can access

- 1 - Not at all important
- 2 - Somewhat important
- 3 - Neutral
- 4 - Important
- 5 - Very important

Quality habitat for wildlife

- 1 - Not at all important
- 2 - Somewhat important
- 3 - Neutral
- 4 - Important
- 5 - Very important

Green stormwater infrastructure

- 1 - Not at all important
- 2 - Somewhat important
- 3 - Neutral
- 4 - Important
- 5 - Very important

Trees in parks and greenways

- 1 - Not at all important
- 2 - Somewhat important
- 3 - Neutral
- 4 - Important
- 5 - Very important

Reused materials / energy efficient buildings

- 1 - Not at all important
- 2 - Somewhat important
- 3 - Neutral
- 4 - Important
- 5 - Very important

Maintenance of natural spaces

- 1 - Not at all important
- 2 - Somewhat important
- 3 - Neutral
- 4 - Important
- 5 - Very important

Recycling in public spaces

- 1 - Not at all important
- 2 - Somewhat important
- 3 - Neutral
- 4 - Important
- 5 - Very important

Anything not listed above?

Is there anything that keeps you from using natural spaces (such as forests, meadows and wetlands) in parks? (check all that apply)

- I don't know where natural spaces are near me
- I worry about visibility / sight lines / safety
- I worry about dumping / trash
- I am afraid of animals / wildlife
- I don't know what to do in these spaces
- Other...

If you do use natural spaces in parks, what do you use them for? (check all that apply)

- I use these spaces for walking / hiking
- I use these spaces for photography / wildlife watching
- I bring my family / children to play in these spaces
- I use these spaces for relaxing
- Other...

Access & Connectivity

The City of Detroit has a goal to ensure that all residents have access to a park or recreation space within a ten minute walk of their home. Connectivity is not just the connections between parks, but also linking neighborhoods to amenities and destinations. A greenway provides these protected routes and restful spaces for pedestrians and non-motorized vehicles. This section of the survey seeks to understand residents' goals for accessing and connecting to (and through) the Detroit parks and recreation system.

How important are the following statements to you?

Walkable access to parks

- 1 - Not at all important
- 2 - Somewhat important

- 3 - Neutral
- 4 - Important
- 5 - Very important

Easy access (walkable or by transit) to rec centers

- 1 - Not at all important
- 2 - Somewhat important
- 3 - Neutral
- 4 - Important
- 5 - Very important

Safe biking routes

- 1 - Not at all important
- 2 - Somewhat important
- 3 - Neutral
- 4 - Important
- 5 - Very important

Safe connections to schools (walkable / by bicycle)

- 1 - Not at all important
- 2 - Somewhat important
- 3 - Neutral
- 4 - Important
- 5 - Very important

Connections to jobs (walkable / by bicycle)

- 1 - Not at all important
- 2 - Somewhat important
- 3 - Neutral
- 4 - Important
- 5 - Very important

Connections to retail / stores (walkable / by bicycle)

- 1 - Not at all important
- 2 - Somewhat important
- 3 - Neutral
- 4 - Important
- 5 - Very important

Trails for fitness opportunities

- 1 - Not at all important
- 2 - Somewhat important
- 3 - Neutral
- 4 - Important
- 5 - Very important

Access for residents with disabilities and limited mobility

- 1 - Not at all important
- 2 - Somewhat important
- 3 - Neutral
- 4 - Important
- 5 - Very important

Anything not listed above?

Have you ever walked to your local park?

- Yes
- No

If no, why not? (select all that apply)

- It's too far to walk
- I don't feel safe because of traffic along the way
- I don't feel safe because of crime along the way
- I don't feel safe because of blight along the way
- I prefer not to walk
- I don't spend much time in parks
- Other...

Have you ever biked to your local park?

- Yes
- No

If no, why not? (select all that apply)

- It's too far to bike
- I don't feel safe because of traffic along the way
- I don't feel safe because of crime along the way
- I don't feel safe because of blight along the way
- I prefer not to bike or don't feel comfortable biking
- I don't have a bike
- I don't spend much time in parks
- Other...

Tell us a little more about yourself

These questions provide us with background information about survey respondents, and help us to make sure that we are reaching various residents and neighborhoods throughout the City. All the information you provide will remain private, and will not be shared with organizations outside of the City without permission.

What is your address?

What is your zipcode?*

What is your phone number? (Optional)

What is your age?

- Under 16
- 17-24
- 25-34
- 35-44
- 45-54
- 55-64
- 65-74
- Over 75

Which of the following best describes your race?

- American Indian / Native American
- Arab
- Black and/or African American
- White / Caucasian
- Asian - Indian
- Asian - Bengali
- Asian - Chinese
- Asian - Filipino
- Asian - Japanese
- Asian - Korean
- Asian - Vietnamese
- Asian - Other
- Native Hawaiian / Pacific Islander
- Other
- Prefer not to say

Which of the following best describes your ethnicity?

- Non-hispanic
- Dominican
- Cuban
- Mexican, Cicano/a
- Puerto Rican
- Other Hispanic or Latino
- Prefer not to say

What is your gender?

- Male
- Female
- Non-binary
- Prefer not to say
- Other...

Which (if any) of the below describe you?

- | | |
|-------------------------------------|--------|
| Parent of a child under 5 years old | Yes/No |
| Parent of a child between 6-12 | Yes/No |
| Parent of teens (13-19 years old) | Yes/No |
| Care giver of an older adult | Yes/No |
| Dog owner | Yes/No |

Are you a part of a neighborhood organization?

- Yes/No

If yes, please list the organization's name:

Any Final Thoughts? And Thank You!

Are there any other ideas + comments + concerns that you would like to share?

STAY IN TOUCH

TO SIGN UP FOR OUR PARKS & REC PLAN QUARTERLY NEWSLETTERS CLICK THE BELOW LINK:

https://public.govdelivery.com/accounts/MIDETROIT/subscriber/new?topic_id=MIDETROIT_329

FOR MORE INFORMATION AND TO STAY ENGAGED PLEASE VISIT OUR WEBSITE:

<https://detroitmi.gov/parksplan>

FIND A PARK NEAR YOU:

Explore Detroit parks through this web app. You can search where you would like to go and find the closest city parks, and filter by amenity to find what you would like to do in a park – such as a playground for kids, a walking path with a bathroom or a dog park.

<https://data.detroitmi.gov/app/park-finder>

This survey is the first stage of the Parks & Rec Improvement Plan, with more to come!

What is your preferred method to keep in touch?

Email

Phone

Social media

Neighborhood organization

Other...

THANK YOU

We don't take lightly all the other things you could be doing with your time right now, but know that your time and energy will help create a brighter and more enjoyable Detroit for all.

For more information on the Parks and Recreation Strategic Plan please contact Juliana Fulton fultonj@detroitmi.gov or leave a message at 313-744-3202

PRSP Survey

Analysis & Graphical Representations

ROOSEVELT PARK PROJECT MAPS MAPAS DEL PROYECTO DEL PARQUE ROOSEVELT

HOW DO YOU GET TO THE PARK?
¿CÓMO LLEGAS AL PARQUE?

WHERE DO YOU GO?
¿DÓNDE VAS?

DOT STICKER
NOTA ADHESIVA DE PUNTO



COMING ROAD CHANGES
PROXIMOS CAMBIOS



The permanent
Services
are with
future design
approximately

WHAT SHOULD WE KNOW
QUE NECESITAMOS SABER

HOW DO YOU USE THE PARK?
¿CÓMO USA EL PARQUE?

WHAT PARTS DO YOU LIKE?
¿QUE PARTES LE GUSTAN?

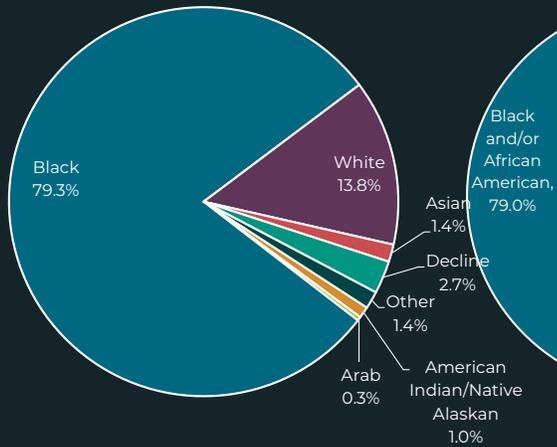
WHAT WORKS, WHAT DOESN'T?
¿QUE FUNCIONA, QUE NO?



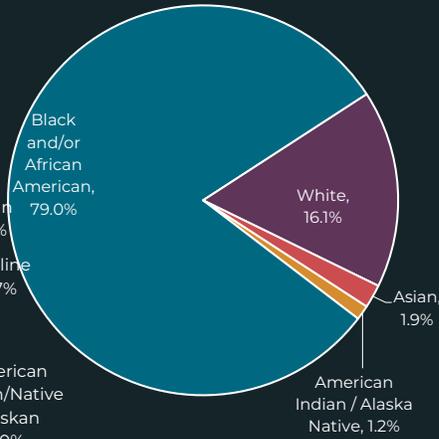
DEMOGRAPHICS

RACE

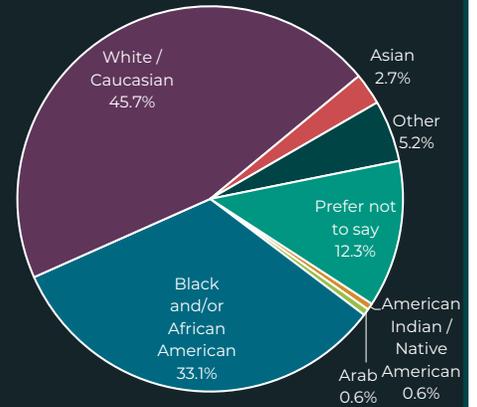
Community Needs Assessment



Detroit



City-Wide Survey

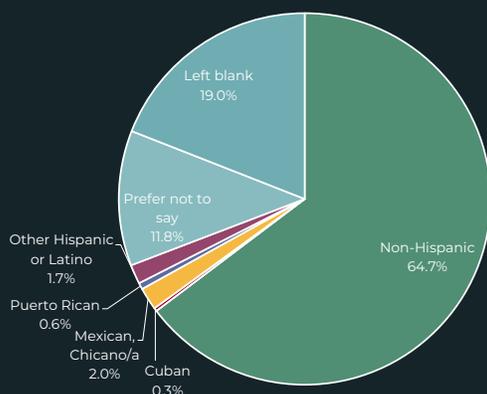


Above: Breakdown of participants by race compared between the Community Needs Assessment, City-Wide Survey, and Detroit's actual demographics, as provided by the US Census. Information on the Bengali population of Detroit was not available.

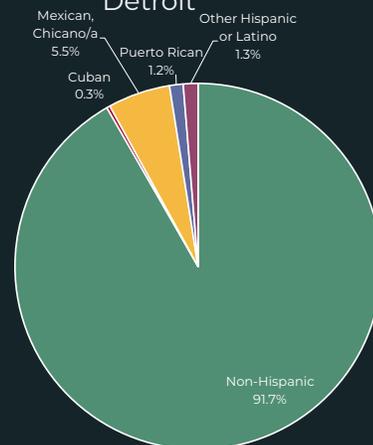
Below: Breakdown of ethnicity compared between the City-Wide Survey and Detroit's actual demographics, provided by the US Census. Information on Dominican population was not available for Detroit.

ETHNICITY

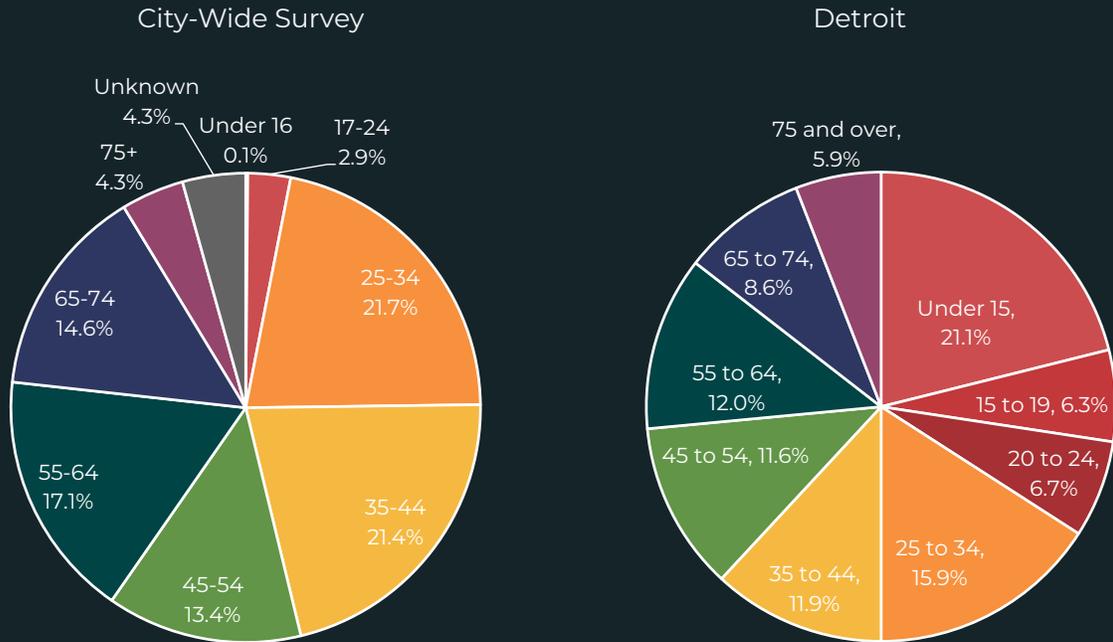
City-Wide Survey



Detroit



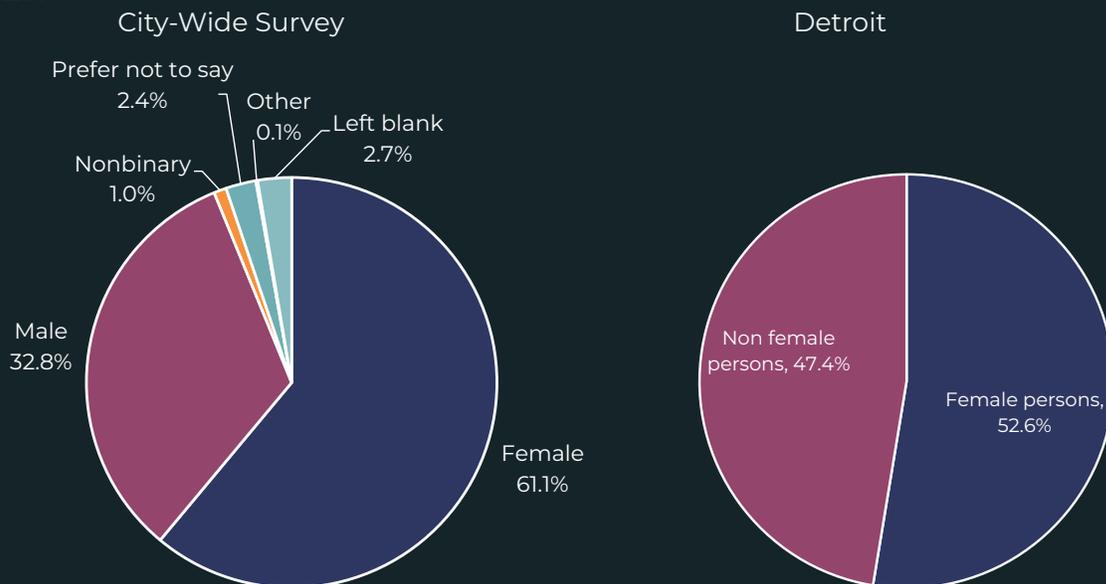
AGE



Above: Breakdown of participants by age compared between the City-Wide Survey and Detroit's actual population, as provided by the US Census. The survey was designed to generally capture the same demographic data, however, age brackets are slightly unaligned in the lower age groups. Additional information on youth can be found under the dependents section.

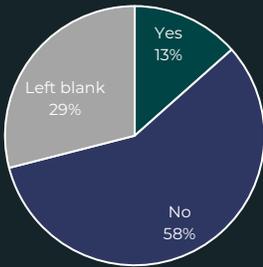
Below: Breakdown of gender compared between the City-Wide Survey and Detroit's actual population, as provided by the US Census. Information on non-binary population was not available for Detroit.

GENDER

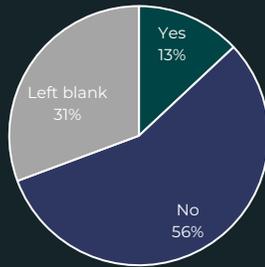


DEPENDENTS

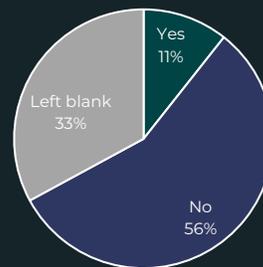
Children 0-5 Years



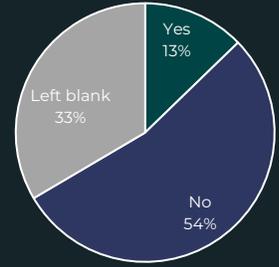
Children 6-12 Years



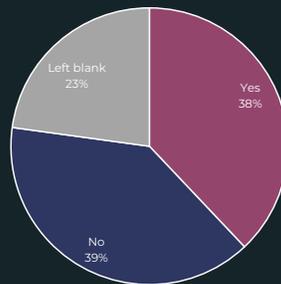
Children 13-19 Years



Adult Dependents



Dog Ownership



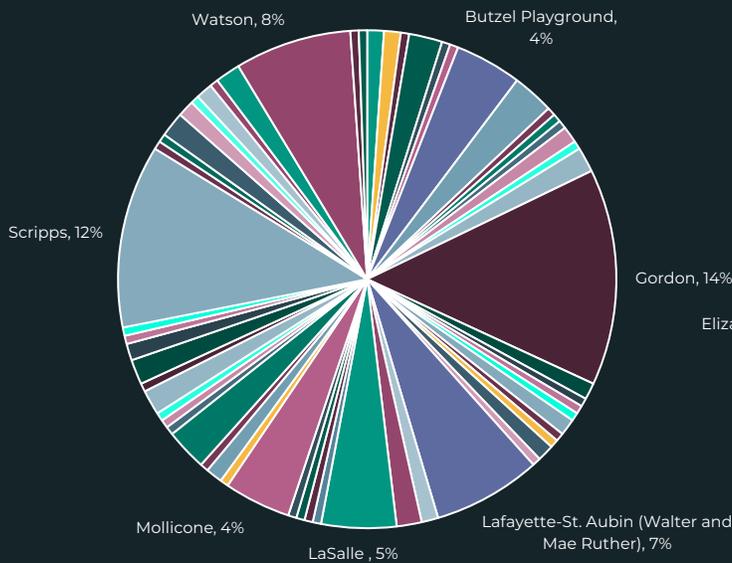
Above in navy and green: Participants' responses to whether they have dependents of various ages within the home.

Above in navy and plum: Participants' responses to whether they own a dog. This information may be valuable in understanding the volume of dog park requests and stray dog complaints.

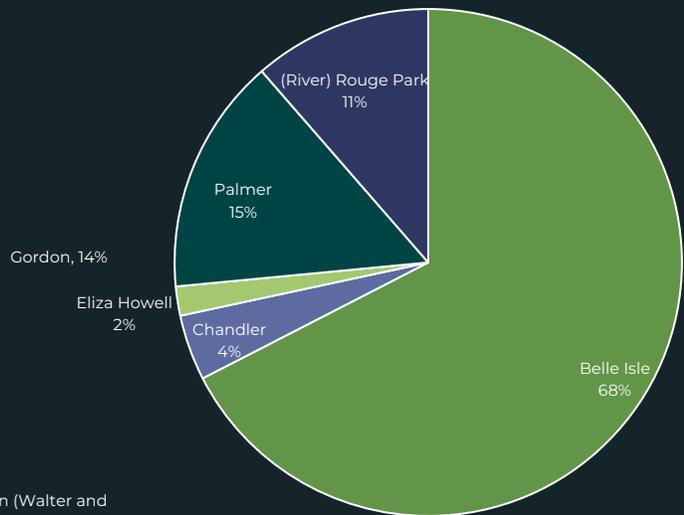
USAGE RATES

MOST USED

Neighborhood Parks



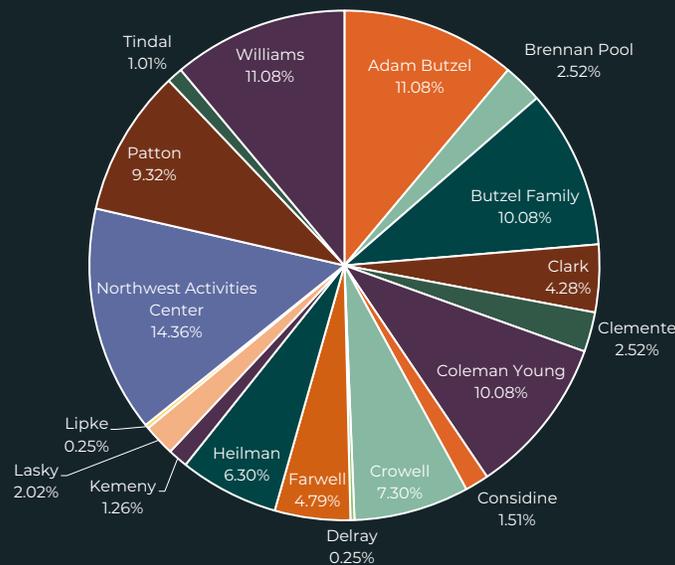
Regional Parks



Above: Participants' responses to their most used neighborhood and regional parks. Each respondent could write in their own response. Most respondents entered several responses. These graphics represent only the first response from each respondent and is filtered by neighborhood and regional park definition. 536 responses received for Neighborhood and 430 for Regional parks.

Below: Participants' responses to their most used rec center. Each respondent could select only one rec center from the provided list. 397 responses received.

Rec Centers



GREENWAY USE

Q: What Greenways Do You Use?

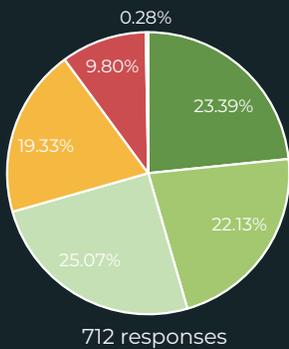


Above: Participants' responses to which greenways they use. Each respondent could select as many greenways as desired from a given list as well as write in additional options. 1305 responses received.

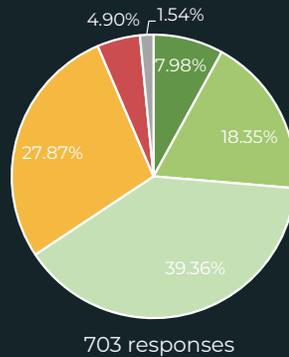
Below: Frequency of use of each typology. Each respondent could pick one of the provided responses for each category, or leave the question unmarked. Response rate is indicated below each chart.

USE FREQUENCY

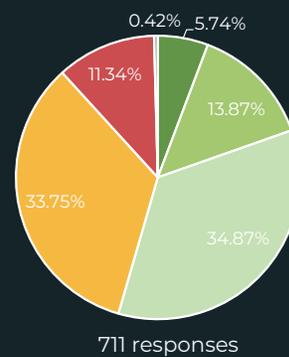
Neighborhood Parks



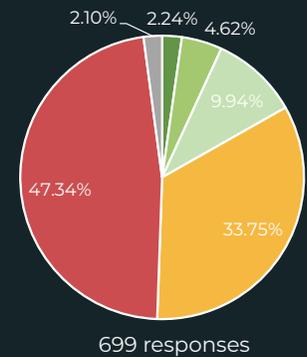
Regional Parks



Greenways



Rec Centers

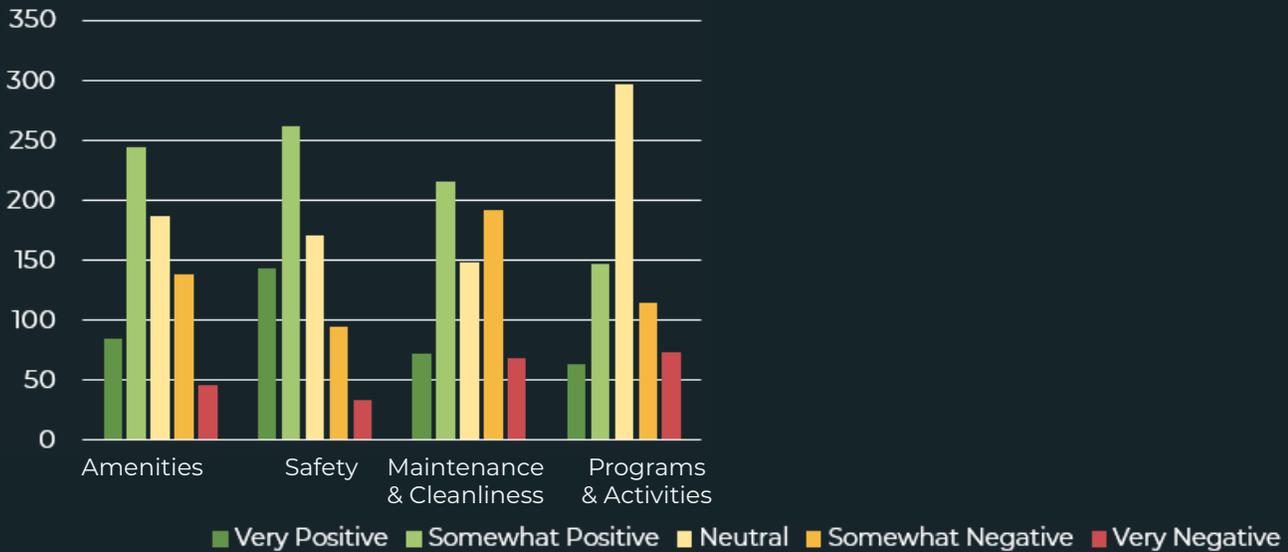


■ Daily
 ■ Once a week
 ■ Few times a month
 ■ Rarely
 ■ Not at all
 ■ No response

EXPERIENCE RANKINGS

RANKINGS

Park Experiences



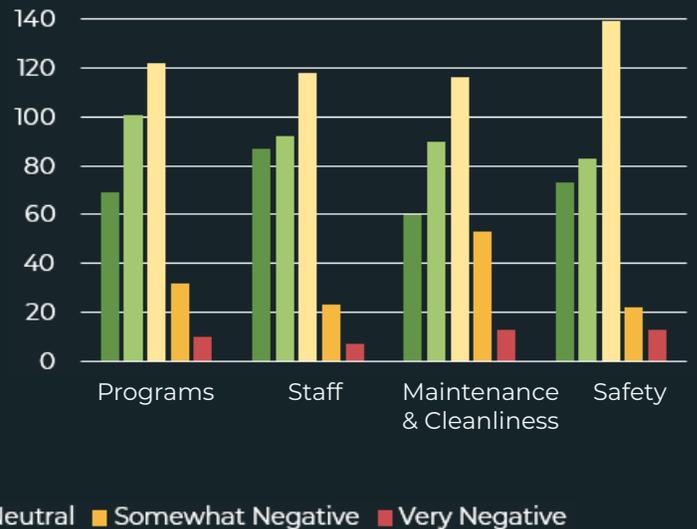
Above: Participants' rankings of their experience with different aspects of Detroit parks.

Below: Participants' rankings of their experience with different aspects of recreation centers and recreational programs. Data is controlled for neutral bias by removing non-attendant responses from usage questions.

Rec Center Experiences



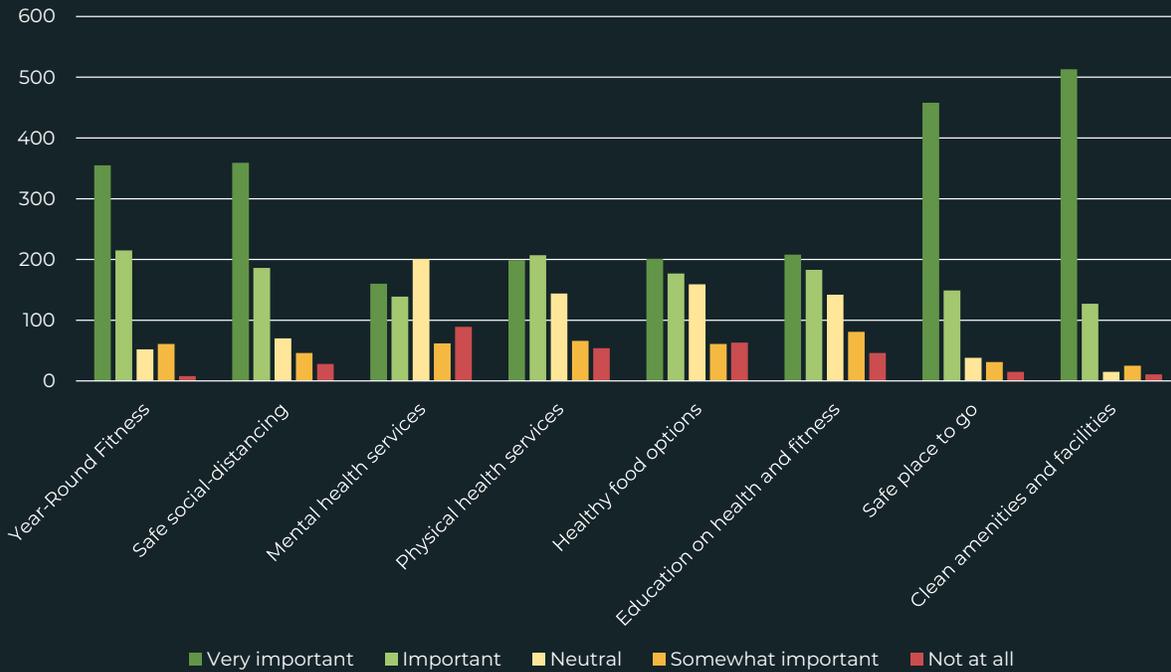
Rec Program Experiences



IMPORTANCE RANKINGS

PUBLIC HEALTH

How important are the following to you and your family's health and well-being in parks, rec centers and greenways?



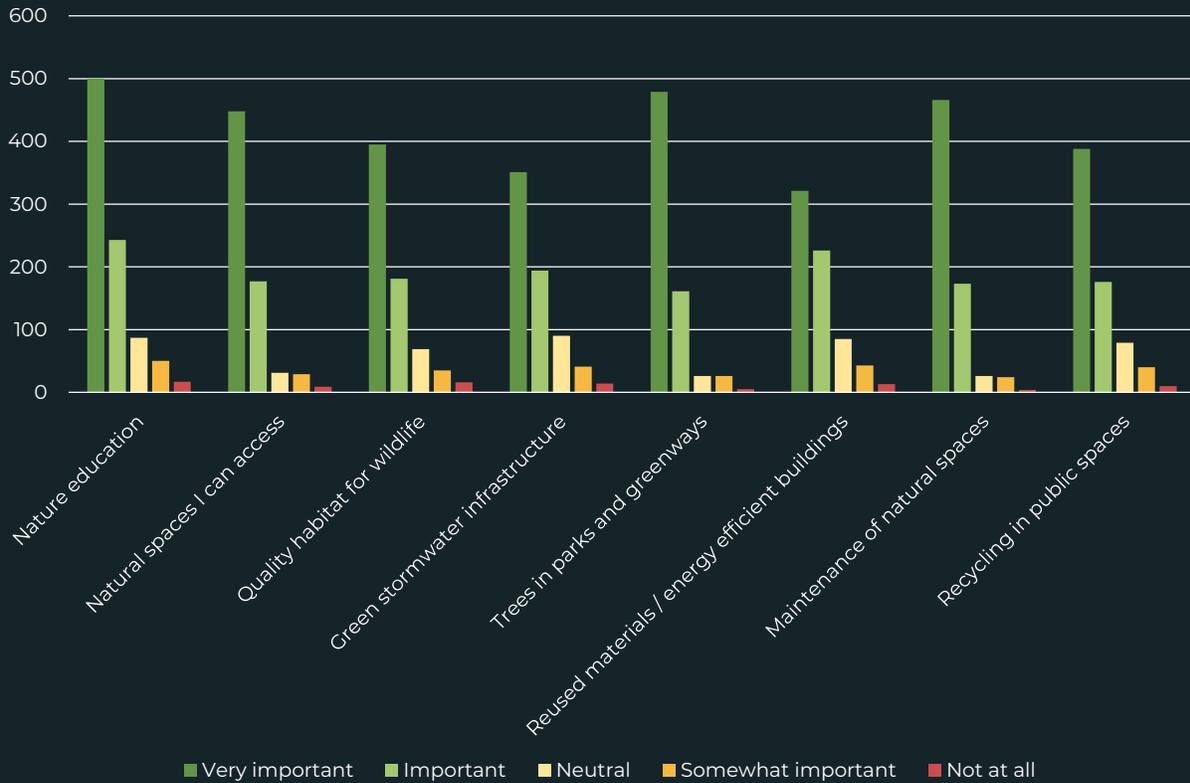
Above: Rankings of importance levels for each item under the Public Health section. Participants allowed to select one of the above responses per item.

Next page: Rankings of importance levels for each item under the Nature & the Environment and Access & Connectivity sections. Participants allowed to select one of the above responses per item.

These sections access the concerns of the public regarding the three main goals of the Strategic Plan

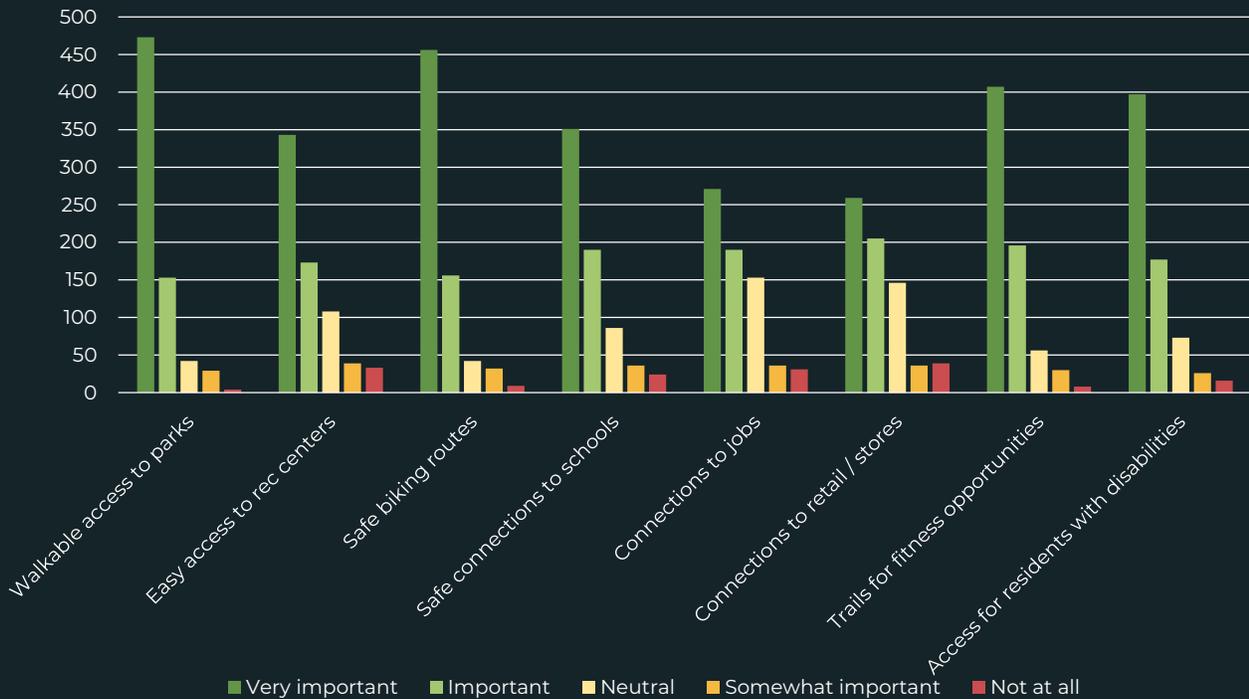
NATURE & THE ENVIRONMENT

How important are the following statements to you?



ACCESS & CONNECTIVITY

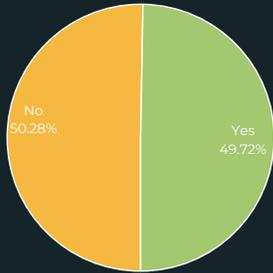
How important are the following statements to you?



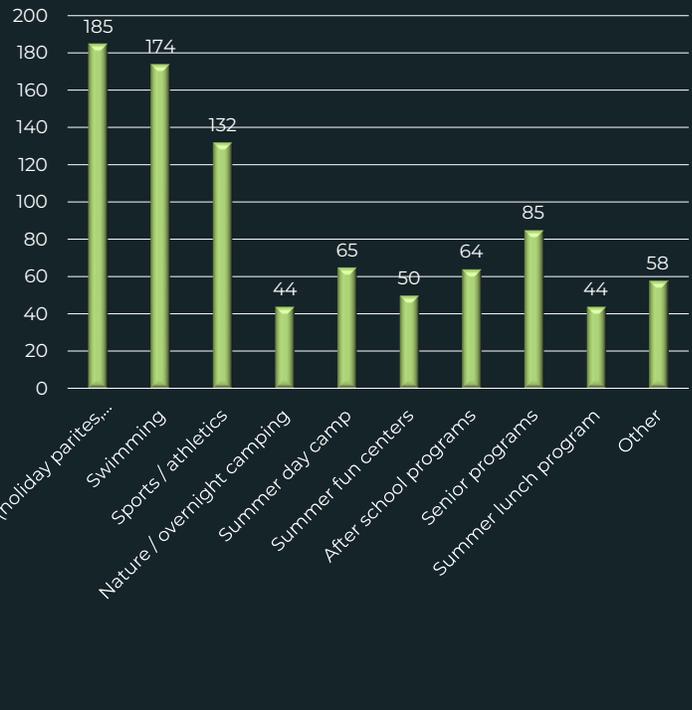
PARTICIPATION RATES

PROGRAM PARTICIPATION

Have you participated in a Rec Program?



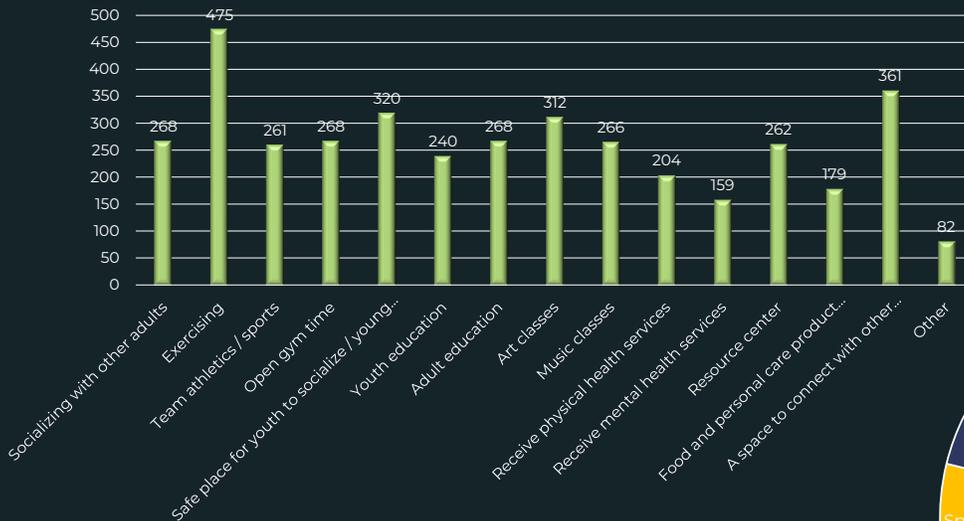
What are some of the programs you / your family have participated in? (check all that apply)



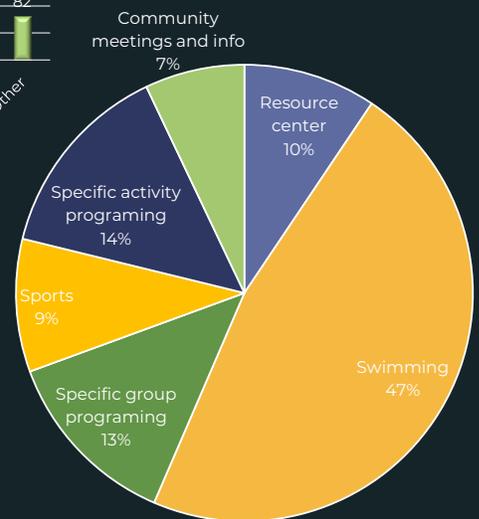
Left: Distribution of program participation.
 Right: Counts of programs that respondents use. Respondents could select multiple options and provide a write-in response.

PARKS & NATURAL AREAS

What would you like to do at a rec center?



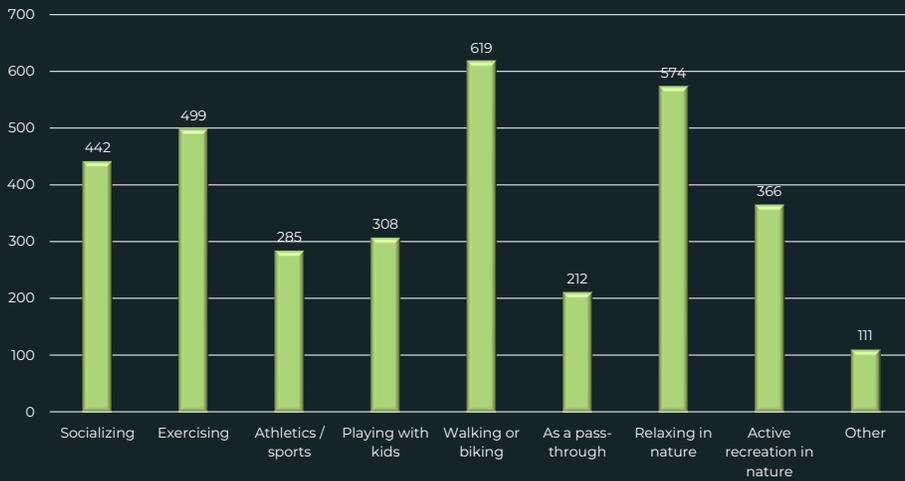
“Other” Write-In Responses



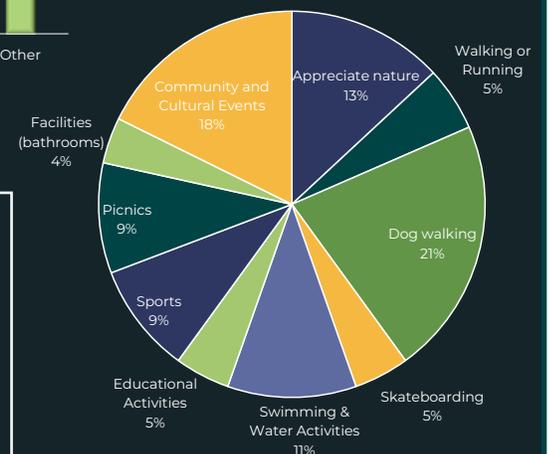
Left: Counts of activities and amenities that respondents use. Respondents could select multiple options and provide a write-in response.
 Right: Distribution of write-in responses by general category.

PARKS & NATURAL SPACES

What would you like to do in a park?



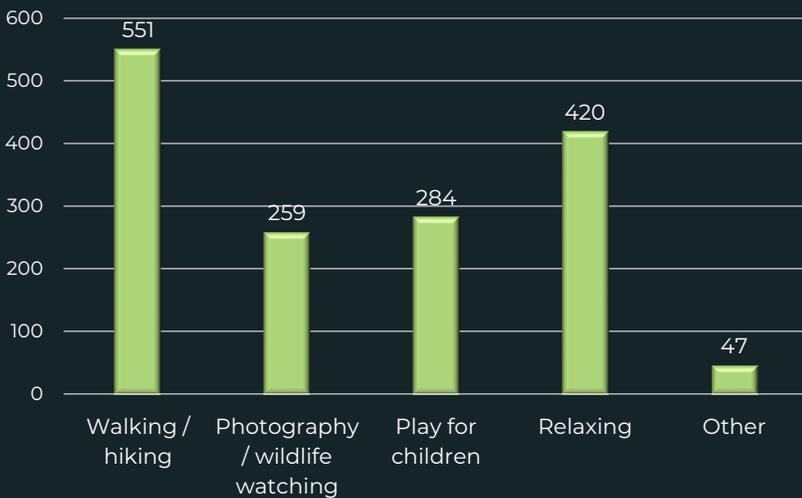
“Other” Write-In Responses



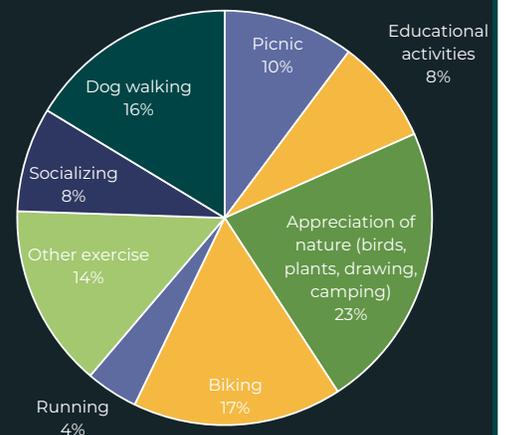
Above and right: Counts of activities and amenities that respondents use. Respondents could select multiple options and provide a write-in response. Distribution of write-in responses by general category.

Below: Counts of activities and amenities that respondents use. Respondents could select multiple options and provide a write-in response. Distribution of write-in responses by general category.

What do you use natural spaces for?



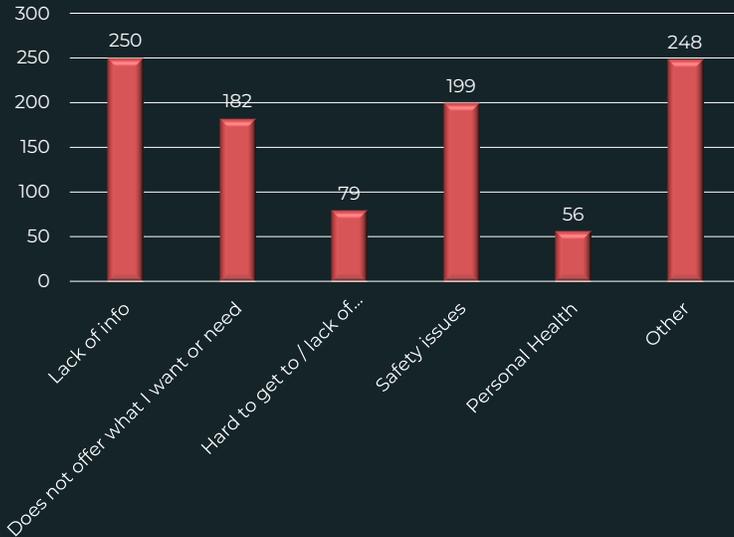
“Other” Write-In Responses



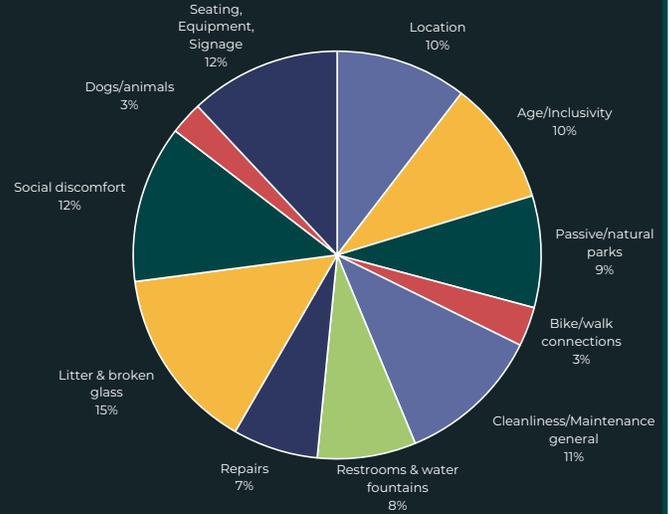
BARRIERS TO USE

PARKS & NATURAL SPACES

Barriers to Park Use



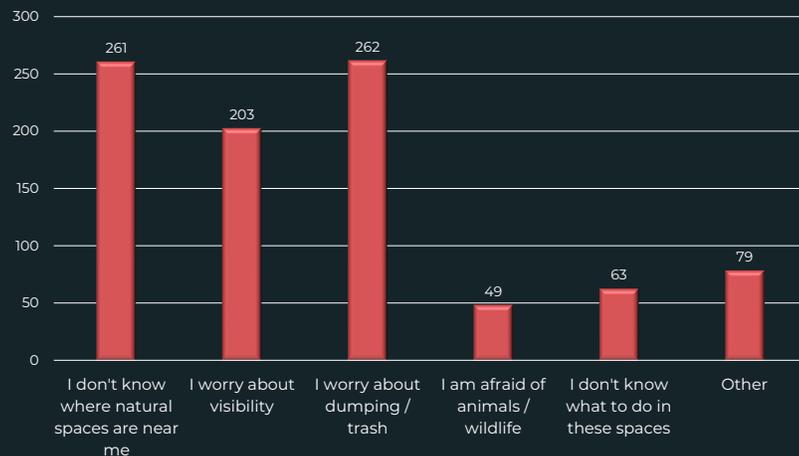
"Other" Write-In Responses



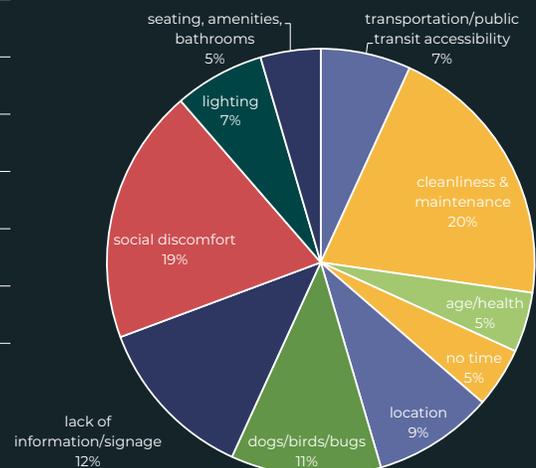
Above left: Preselected responses for what is keeping people from using Detroit parks. Respondents could select multiple and enter write-in responses.
 Above right: Distribution of write-in responses by general category.

Below left: Preselected responses for what is keeping people from using natural spaces Detroit. Respondents could select multiple and enter write-in responses.
 Below right: Distribution of write-in responses by general category.

Barriers to Natural Space Use

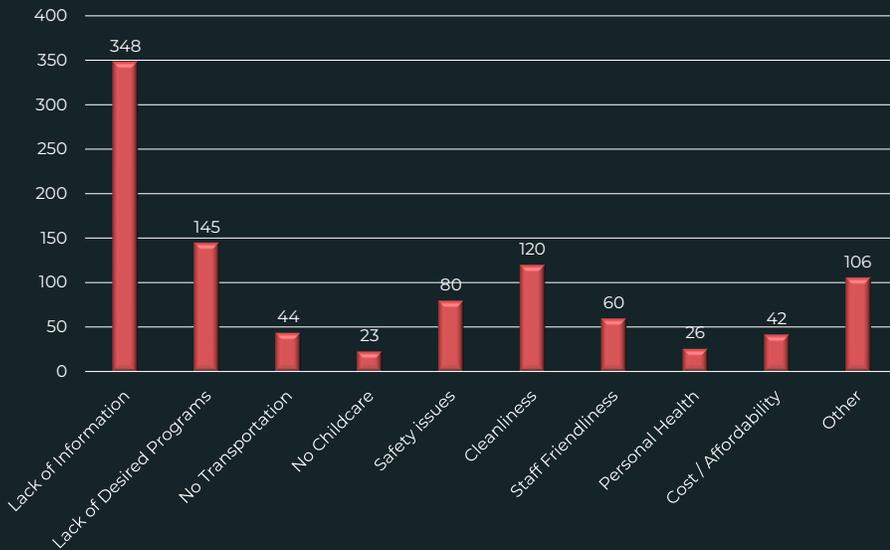


"Other" Write-In Responses

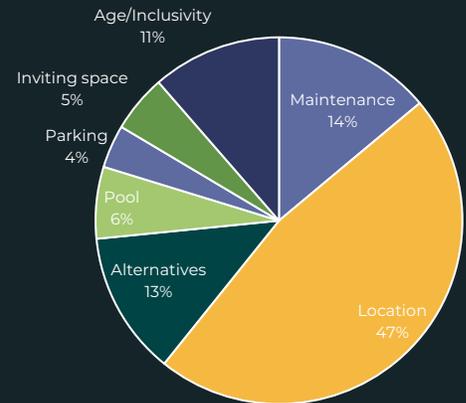


REC CENTERS & PROGRAMS

Barriers to Rec Center Use



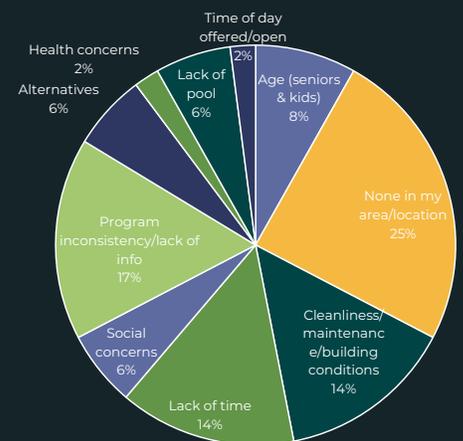
Rec Center "Other" Write-In Responses



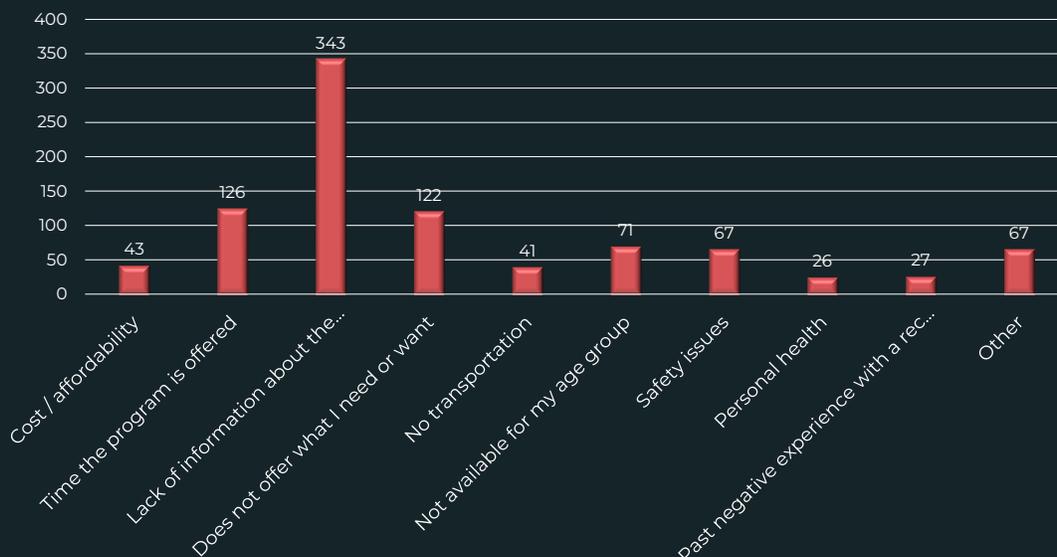
Above left: Preselected responses for what is keeping people from using rec centers and rec programs. Respondents could select multiple and enter write-in responses.
 Above right: Distribution of write-in responses by general category.

Below left: Preselected responses for what is keeping people from using rec centers and rec programs. Respondents could select multiple and enter write-in responses.
 Right: Distribution of write-in responses by general category.

Rec Program "Other" Write-In Responses



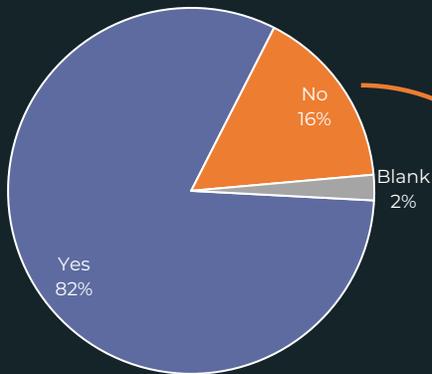
Barriers to Rec Program Use



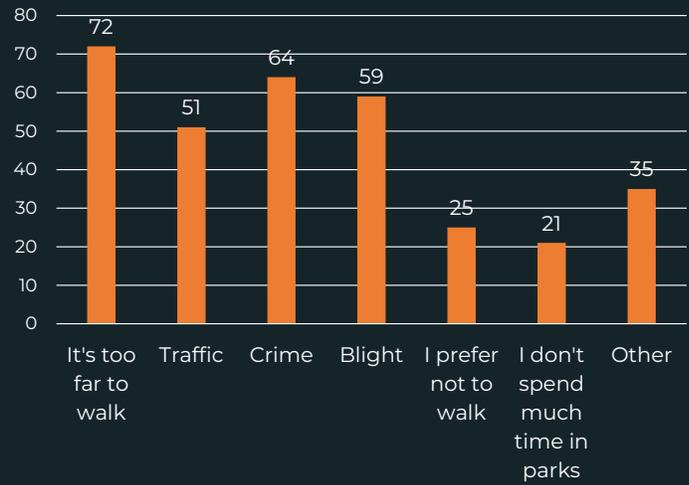
WALKING & BIKING

PARKS & WALKING

Have you ever walked to Detroit parks?



Barriers to Walking

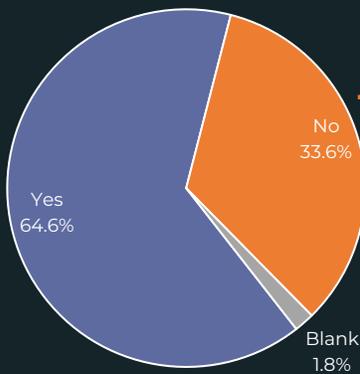


Above left: Distribution of respondents who have walked to a park in Detroit.
 Above right: Counts of all reasons for not walking to a park. Respondents could choose multiple prewritten responses and submit write-in responses.

Below left: Distribution of respondents who have walked to a park in Detroit.
 Below right: Counts of all reasons for not walking to a park. Respondents could choose multiple prewritten responses and submit write-in responses.

PARKS & BIKING

Have you ever biked to Detroit parks?



Barriers to Biking

