

# Neighborhood Opportunity Fund

2020

Annual

Report



**Housing and Revitalization  
Department**



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# Message From The Director

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The City of Detroit's Housing & Revitalization Department is charged with sustaining and growing neighborhoods with quality affordable housing opportunities for all, and economic opportunity created through the management of federal housing, economic, and community development funding. One of the most important tools we have in this mission is the Neighborhood Opportunity Fund, which provides key funding for nonprofits and neighborhood service organizations across the city.

The Neighborhood Opportunity Fund program is part of the City's Community Development Block Grant (CDBG) program and awards federal funds for public services that improve the quality of life for low- and moderate-income residents in the city. The program awards grants in five areas: education, seniors, recreation, health, and public safety. The Neighborhood Opportunity Fund helps build capacity at public service organizations and helps keep these programs going, helping to create a better city for all.

Each year, the City awards several million dollars to dozens of community partners who are as committed as we are to making Detroit a better place to call home. In other words, this program supports the organizations that support Detroit on a daily basis, offering important programs and services on which so many Detroiters rely.

Because of the importance of this program, as well as the importance of transparency in the use of federal funds, the Detroit Housing & Revitalization Department invites you to review this report that shows the impact the Neighborhood Opportunity Fund is making and to meet some of the organizations that are making a difference in our community.



**JULIE SCHNEIDER**  
DIRECTOR, HOUSING AND  
REVITALIZATION DEPARTMENT  
CITY OF DETROIT

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# Message from the Director of Neighborhood Services

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**TAMRA FOUNTAINE HARDY**  
DIRECTOR, NEIGHBORHOOD  
SERVICES

As the Director of the Neighborhood Services Division, it has been my pleasure to help ensure access to vital programs funded through the Neighborhood Opportunity Fund. This program supports Adult and Youth Education, Seniors, Health, Recreation, and Public Safety. As you read through the first annual report, I trust you will find or see that Detroit's resources are being allocated across the city in programs areas that assist low-to-moderate individuals and families in advancing their overall health and well-being and education.

The City of Detroit is proud to partner with organizations that provide valuable services to Detroit's most underserved residents. Some of the many programs that the NOF contributes funding to include educational programs that help school students of all ages prepare academically for higher education; entry to job training programs that advances equity and economic opportunities for young people; programs that help improve Senior's physical, mental, and cognitive abilities so they can age in place; public safety initiatives that decrease crime and strengthen communities; access to medical and dental care, which improves a person's overall physical well-being and feelings of self-worth; and admission to recreational opportunities that get youth moving, playing, learning, and team building.

As funding is available, we look forward to continuing and expanding our partnership with these and new community organizations. We believe these investments have improved the social conditions and outcomes for all Detroit residents and help to build better neighborhoods and communities.



# Meet the Neighborhood Services Team

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**Kerry Baitinger**

PROGRAM ANALYST



**Gordon Pearson**

PROGRAM ANALYST



**Mandy Valentine**

PROGRAM ANALYST



**Andrew Gaines**

PROGRAM ANALYST



**Kayla Perrin**

PROGRAM ANALYST



**Janice Tillmon**

PROGRAM ANALYST

# 2020 Funding Summary by Priority

Total People Served

26,939

Total Subrecipients Awarded

34

Matched Funding from Other Sources

\$7,242,901



Education

\$1,108,142



Seniors

\$419,042



Health

\$362,535



Recreation

\$362,535



Public Safety

\$123,014



# CDBG Public Service Funding Allocation

In the 2019 -2020 fiscal year, US Department of Housing and Urban Development allocated over \$32 million in Community Development Block Grant Funds to the City of Detroit. Of that total allocation, up to 15% is set aside for all Public Service activities. Neighborhood Opportunity Fund shares half of the total Public Service funds awarded, more than \$2.4 million.

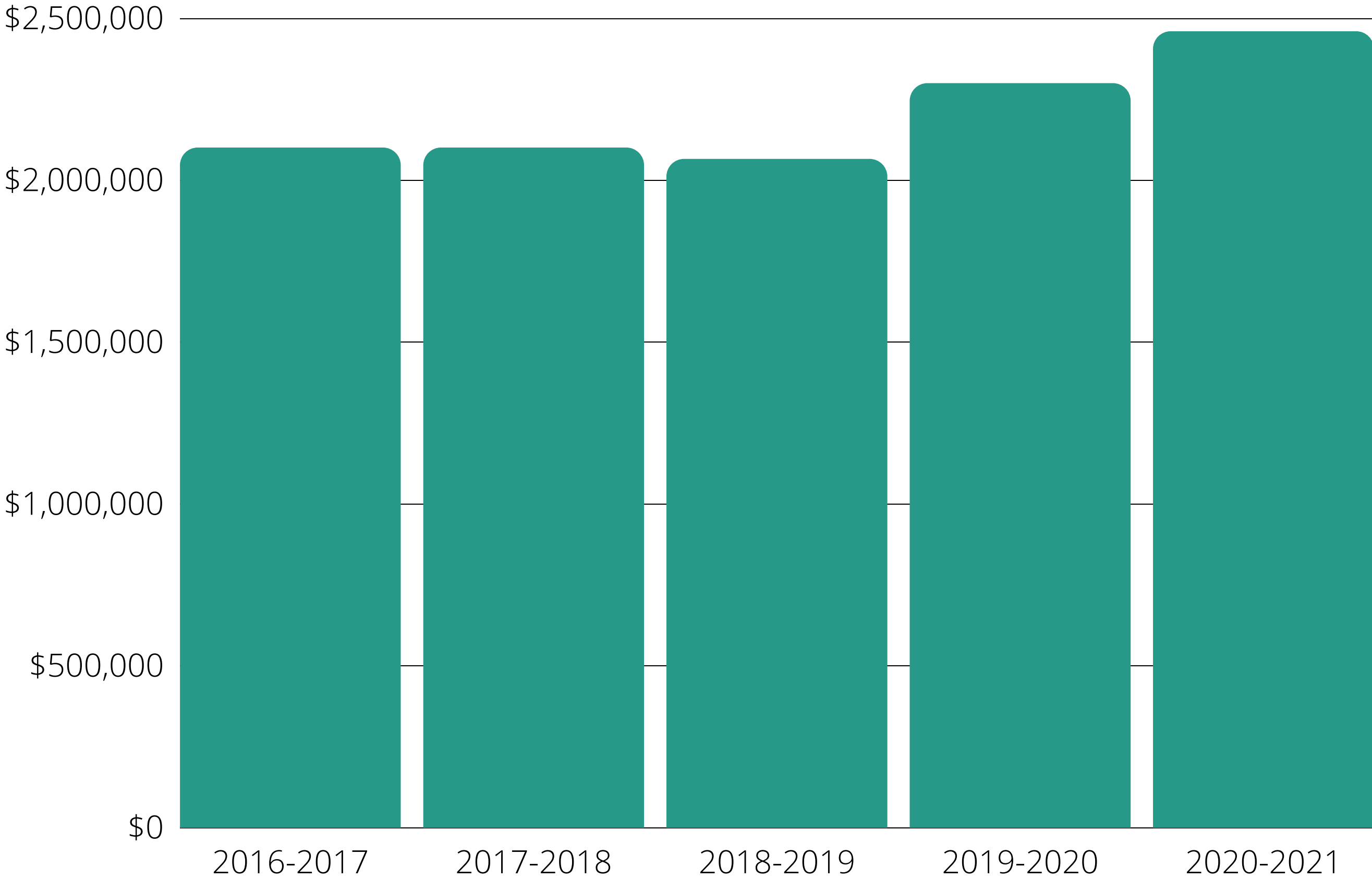
The CDBG Program is governed by the Code of Federal Regulations (24 CFR Part 570). All activities funded through the CDBG Program must meet a National Objective and the definition of an eligible activity. City of Detroit has prioritized funding eligible activities in the following areas:

- Education
- Senior
- Health
- Youth Recreation
- Public Safety



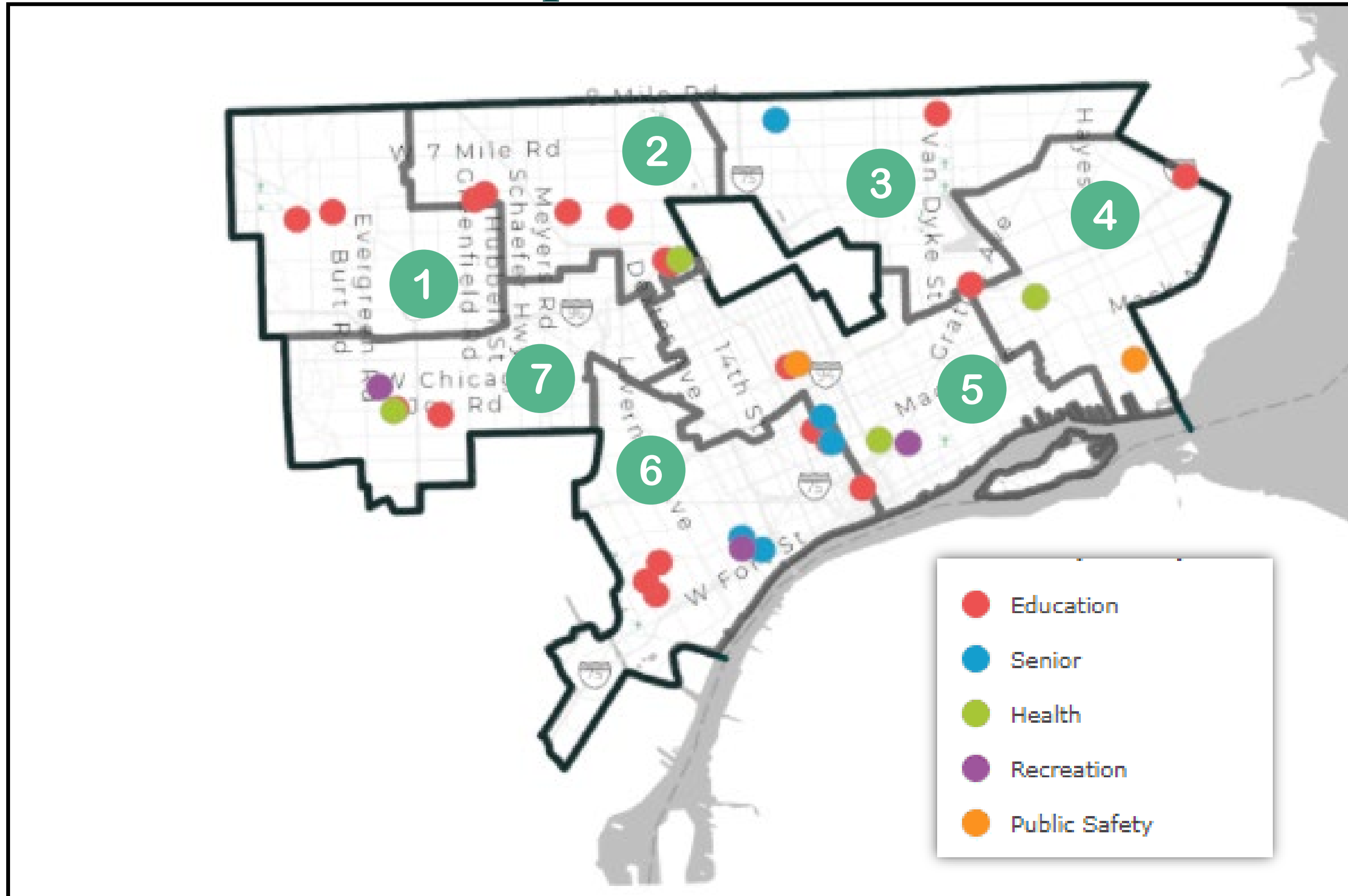
Child on Playscape Photo courtesy of City of Detroit Media Services

# Public Services Funding over 5-year period





# NOF Subrecipient's Site Locations



# HEALTH

## REPORT





# Health Subrecipients

The health component is specifically designed for the provision of other health services.

Total Funding for Health Organizations

\$362,535



Affordable Prescriptions Funded By CDBG/NOF

2,832



Total Organizations Awarded

5



Free Dental Procedures Funded By CDBG/NOF

192



Matched Funding for Health Activities

\$584,168



Health & Wellness Classes Funded By CDBG/NOF

1,138



## Organization Highlight



During 2020, Joy Southfield CDC provided food boxes to its clients to fight against food insecurity. The organization also partnered with Covenant Clinic to offer telehealth services to clients. The boxes were made of fresh produce and included masks for clients. 1,129 clients engaged in the determinate health group during the pandemic from January through March.

The HEAL (Healthy Eating and Learning) program also has diabetes support, healthy eating, and access to fresh fruit/produce. In addition, 5,467 clients could receive free healthcare or health care at a discounted rate, as well. “Our ultimate goal is to catch people before they get sick and focus on promoting healthy lifestyles, homes, neighborhoods, nutrition, and on raising awareness by continuing to build support through recruiting more volunteers,” said Ida Hendrix, Joy-Southfield CDC Director of Operation

Gwenda Richmond participates in the HEAL support group to help manage her diabetes. She is thankful for the information received, such as how to read food labels, how to measure a meal serving size, information about fiber and the importance of exercise. Glenda has lost 53 pounds over time thanks to her participation in the HEAL group. She also mentioned the encouragement that members of the support group give one another. She said members will pray for you if you are having a bad day.

# EDUCATION

## REPORT





# Education Subrecipients

The education component provides academic support to individuals in school or those that did not finish high school and desire to improve their literacy, leadership development, or get their GED and/or basic job training or skill set improvement.

Total Funding for Education Organizations

\$1,108,142



Total Organizations Awarded  
16



Matched Funding for Education Activities

\$3,900,910



## Organization Highlight



Participants of IIMD Program, Photo Courtesy of IIMD

“For nearly 100 years, International Institute of Metropolitan Detroit's mission has been to assist the low-income basic-skill-deficient English language learners, including immigrants, refugees, and native Detroiters who lack secondary diplomas or their equivalent, overcome barriers to employment,” said Anne Roth, IIMD's Director of Grants Administration.

With the CDBG funds, the organization targets closing the skill gaps that recent reports indicated Detroit residents have. They strategically focus on the Detroit community, concentrating on workforce development, economic development, and literacy programs. The International Institute has serviced 859 clients with the CDBG grant. Within nearly two weeks into the pandemic, IIMD purchased Zoom Pro to conduct job workshops. In addition, they bought about five accounts for their instructors.

Additionally, IIMD also installed mailboxes outside of their building so that people could drop off documentation that was needed. They were also able to expand the WIFI so that people could access the WIFI from the parking lot. For the staff that assisted with curbside assistance, IIMD purchased shield guards if clients needed help in person. IIMD also received grant funding to assist immigrants and Detroit residents who did not pay taxes.

# Education Subrecipients continued

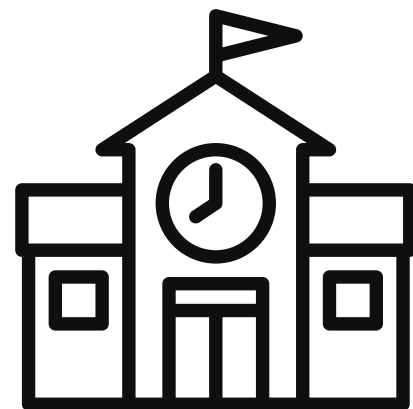
Tax Services

5,311



Job  
Placements

326



# of Students  
Increased grade  
Level

112

GED Certificates  
Obtained

41



Higher Education/  
Post-Secondary  
Education

334

## Organization Highlight



Tax Preparation Assistance, Photo Courtesy of Accounting Aid Society

In 2020, Accounting Aid focused more on education initiatives to help clientele adapt to the COVID-19 restrictions. When they shut down, they had 40 volunteers join them. The volunteers received laptops and monitors and were assigned different taxpayers to do taxes from home. This past tax season, they did all tax returns with 100 volunteers from their homes; they usually have about 400 volunteers covering their tri-county area. Through their efforts, Accounting Aid was able to service 2,000 Detroit tax recipients between the shutdown and the end of the year. "Our overall goal is to help families become economically stable. We would like to help people know and access the government's benefits, decrease poverty, and increase family economic mobility," said Gabrielle Thomas, Accounting Aid Society's COO.

Lifelong Detroit resident Tiffany Thomas, a nurse's aide at the Detroit Medical Center and single mother of one, has taken advantage of Accounting Aid Society and the Earned Income Tax Credit an annual practice. As a result, she's paid off three credit cards, improved her credit score by over 200 points, opened a savings account, and is working towards buying a home.



SENIOR

REPORT





# Senior Subrecipients

The Seniors component includes activities targeted for the well-being of senior citizens for transportation and health services. Services in this category should be focused on transportation for senior medical appointments and related activities.

Total Funding for Senior Organizations

\$419,042



Total Organizations Awarded

6



Matched Funding for Senior Activities

\$1,431,024



## Organization Highlight



Senior Hispanic Heritage Celebration, Photo Courtesy of LASED

Latin Americans for Social and Economic Development, Inc. (LASED), is the only multicultural senior wellness program in the city of Detroit focusing on the Latino population. Serving 90% Latino, 8% African American, and 2% other, the organization works to target senior citizens within the metro Detroit area focusing on 48209, 48210, 48217 ZIP codes. Before COVID-19, LASED serviced around 100 seniors daily for weekly programs, including mental health support, hot meals, and fitness.

Unfortunately, due to the social distancing ordinances and other measures taken during COVID-19, the organization had to adjust its regular programming to accommodate the new norm during the pandemic. LASED achieved this by maintaining contact with their senior community by utilizing both volunteers and their home team by taking a group of 75/week seniors for phone call check-ups.

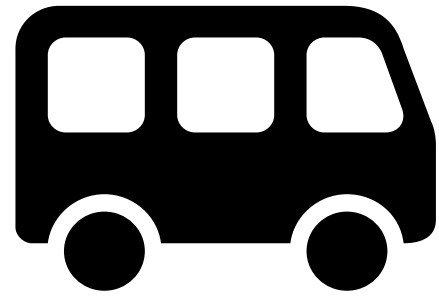
“LASED was the first nonprofit community center in southwest Detroit to do vaccinations; averaging over 200 vaccines per clinic meant they served over 3,000 people. The return rate for the second vaccine was one of the highest in the city,” said Mary Carmen Munoz, LASED's Director



# Senior Subrecipients continued

Transportation Rides for  
Non-Medical Emergencies

453



Prepared Meals

329



Telephone Reassurance/  
Wellness Check

1,151



Grocery/Fresh Produce  
Pick up & Delivery

388



Senior's picking up prepared meals, Photo Courtesy of St. Patrick's Senior Center





# Public Safety

## REPORT



# Public Safety Subrecipients

The Public Safety component includes neighborhood or community-based activities focused on residents' safety.

Total Funding for Public Safety Organizations

\$ 123,014

Total Organizations Awarded

2

Matched Funding for Public Safety Activities

\$ 1,007,725

Domestic Violence Victims Assisted 5th & 7th Precincts

731

Residents Assisted

31%

# of Subrecipient hosted CompStat Meetings

362

Supportive Counseling

21

Clients

From 5th and 7th Precincts

Victims of Human Trafficking

300

Case Management and Legal services

# Recreation

## REPORT



# Recreation Subrecipients

The Recreation component is focused on youth programs that promote self-confidence and self-expression through arts and sport.

Total Funding for  
Recreation  
Organizations  
\$362,535



Total Organizations  
Awarded  
5



Matched Funding for  
Recreation Activities  
\$319,074



CDBG-CV

Coronavirus

REPORT





# CDBG - Coronavirus

The Coronavirus Aid, Relief, and Economic Security (CARES) Act provided CDBG-CV funding through the U.S. Department of Housing and Urban Development to support our coronavirus response. Upon the Governor's initial COVID-19 Stay at Home Order, organizations quickly adapted and transitioned all operations to be handled virtually and through curbside service delivery methods. More than \$2,512,514 has been dedicated to providing services to seniors, emergency rental assistance, and financial counseling to those impacted by COVID. The Housing and Revitalization Department identified the City's senior population as a priority for funding. St. Patrick Senior Center was a subrecipient of the CDBG-CV funds, which provided services to help seniors quarantine safely.

## Emergency Senior Services

- Grocery Delivery
- Hot & Frozen Prepared Meals
- Personal Protective Equipment Kits
- Wellness Checks/ Telephone Reassurance
- Prescription Pick Up & Delivery
- Gleaners Food Box Delivery

## Organization Highlight



St. Patrick's Staff, Photo Courtesy of St. Patrick's Senior Center

St. Patrick's Senior Center is an organization that prides itself on food, fun, and friendship. However, due to COVID-19, their social hub was severely impacted, and St. Pat's had to pivot their programs to figure out how to maintain their social component because the seniors were dealing with depression, isolation, lack of accessibility, etc.

They decided to serve their clients the best they could; they took their services to them and still left room open to come in person if needed. To do this, St. Pat's did not completely shut down during the pandemic but instead reduced its services. The organization transitioned to curbside meals.

"We partnered with the Detroit Area Agency on Aging and are also supported through the City of Detroit with transportation services specifically for COVID-impacted seniors, servicing nearly 180 seniors a month," said SaTrice Coleman-Betts, St. Patrick Senior Center Executive Director.

# Acknowledgements



We would like to thank all our 2020 CDBG Neighborhood Opportunity Fund Subrecipients for their services to the City of Detroit's citizens.

## Mike Duggan, Mayor of Detroit

Mary Sheffield	City Council President, District 5
James Tate	City Council President Pro Tem, District 1
Angela Whitfield-Calloway	City Council District 2
Scott Benson	City Council District 3
Latisha Johnson	City Council District 4
Gabriela Santiago-Romero	City Council District 6
Fred Durhal III	City Council District 7
Mary Waters	City Council At Large
Coleman A. Young II	City Council At Large

## Contact

Tamra Hardy  
Director, Neighborhood Services Division  
City of Detroit, Housing and Revitalization Department  
2 Woodward Ave, Suite 908, Detroit, MI 48226  
Office: 313-224-9364  
fountainet@detroitmi.gov