Overview

Below is an overview of the scoring criteria for social equity applicants. This document should not replace a complete reading of Chapter 20, Health Article VI. Medical Marijuana Facilities and Adult Use Marijuana Establishments of the 2019 Detroit City Code.

1. Detroit scores applicants on a 100-point scale for general scoring criteria and a 25-point scale for social equity.
2. To be eligible for the qualified applicant lottery, applicants must score a minimum of 100 points on the general scoring criteria and a minimum of 5 points on the social equity scoring criteria.

Business Plan

The Business Plan must have at least five sections:

- Operations (5 Points)
  - How will your business run day-to-day?
- Waste Management (5 Points)
  - Marijuana wastes can be incinerated at an approved facility, sent to a licensed municipal solid waste landfill, or composted at an approved site. A list of approved sites and more information can be found here.
- Safety and Nuisance (5 Points)
  - Nuisances include smells and sounds that may arise from operations. A business plan should include a plan on how to safely mitigate these nuisances.
- Training (5 Points)
  - Applicants should go over staff training procedures including but not limited to health and safety protocols, marijuana related laws, and product knowledge.
- Security Plan (5 Points)
  - What are your plans for items such as security cameras, security personnel, and shoplifting? Michigan state law requires licensees to ensure the facility remains securely locked, including all interior rooms, windows, and points of entry and exits, with commercial-grade, non-residential door locks and an alarm and video surveillance system at the establishment.

Site Control

Applicants need to have the following documents for their purposed location:

- Unexpired conditional land approval (5 Points)
- Obtain all building permits (5 Points)
- Certificate of occupancy or certificate of compliance for permitted use* (15 Points)

Documentation

Applicants must submit the following documents online with their application:

- MRTMA Entity Prequalification (5 Points)
  - This is the applicant’s State prequalification. More information on license prequalification can be found here.
- Income Tax Clearance (5 Points)
- Property Tax Clearance (5 Points)
- Blight Clearance (5 Points)
- No history of illegal operations by the applicant or any of the associated individuals (5 Points)

Community Investment

Applicants should highlight their involvement with the community by:

- Completing and submitting a “Good Neighbor Plan” (30 Points)
  - Please see the Checklist for Limited Marijuana License Types for more information on what constitutes “Good Neighboring.”
- Leadership roles in the past 5 years within established and licensed (if applicable) Detroit based businesses, nonprofits, religious organizations, educational institutions, philanthropic organizations, community block clubs or neighborhood associations (25 Points)

Social Equity Criteria

Applicants can gain a maximum of 27 points for the following:

- According to the 2019 American Community Survey 5-year estimates published by the United States Census Bureau, Equity applicant’s primary residence is in a disproportionately impacted community where:
  1. 35% of the population lives below the federal poverty level (25 Points)
  2. 30% of the population lives below the federal poverty level (15 Points)
  3. 20% of the population lives below the federal poverty level (5 Points)

- Joining the Michigan Joint Ventures Pathway Program (1 Point)

- Commitment to publishing applicant’s Social Equity Plan on State’s website (1 Point)

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