



PARKS & REC STRATEGIC PLAN



PUBLIC REVIEW PRESENTATION | MAY - JUNE, 2022

WELCOME!

OVERVIEW



1 - Context



2 - Vision & Engagement



3 - Strategies



4 - Implementation & Targets



5 - Analysis



6 - Capital Plans



CHAPTER 1: CONTEXT

Context

HISTORY OF PARKS & REC

- One of the **most robust and innovative parks system** in the 1950s
- Continued to grow with Greenways added in 2017



IMPACTS OF COVID-19

- Provide safe social opportunities
- Parks improve mental & physical health
- Disparity of access & health outcomes



CHAPTER 1: CONTEXT

Inventory

WALKABLE PARKS

1. Mini (under 1 acre)
2. Neighborhood (up to 10 acres)
3. Community (10 - 49 acres)

DESTINATION PARKS

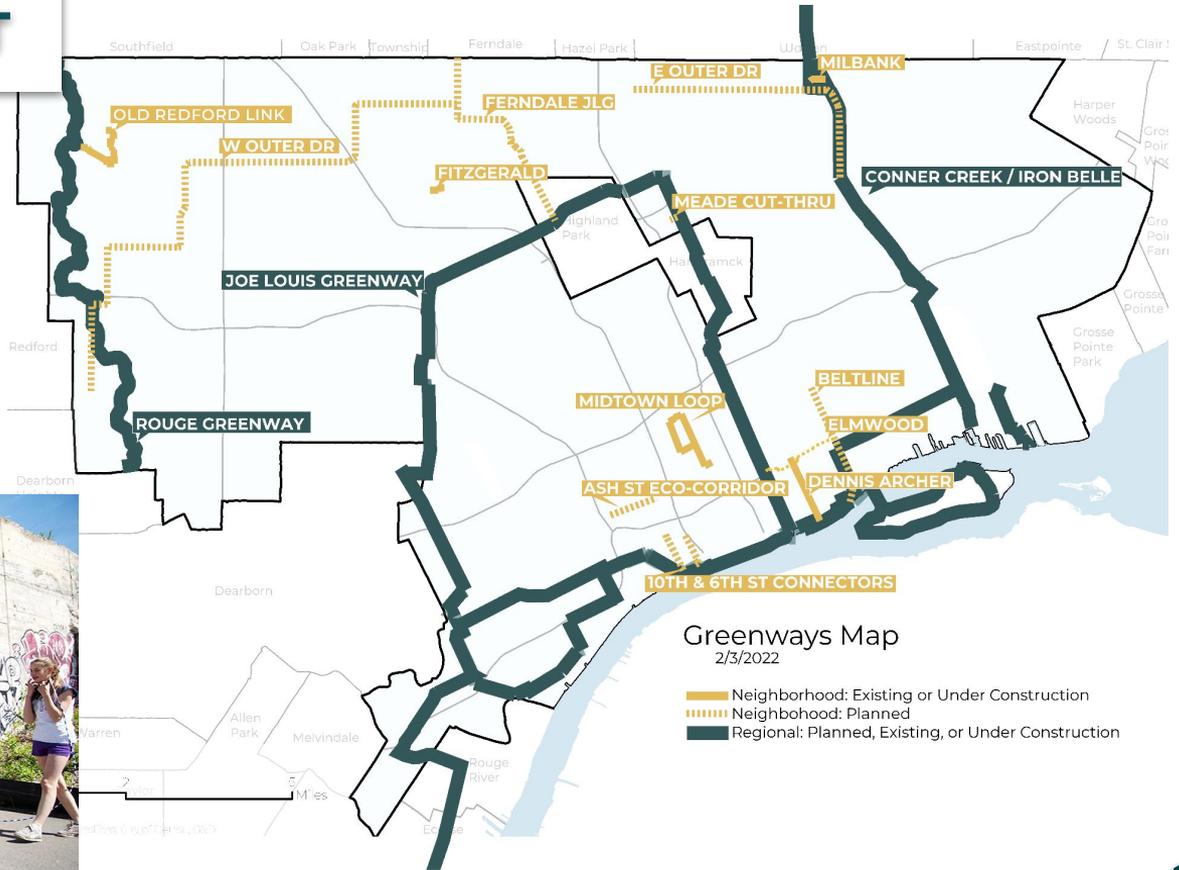
4. Regional parks (over 50 acres)
5. Riverfront parks



CHAPTER 1: CONTEXT

Inventory GREENWAYS

1. Regional
2. Neighborhood



CHAPTER 1: CONTEXT

Inventory

RECREATION FACILITIES

1. Rec centers
2. Marinas, Golf Courses, Cemeteries
3. Other specialty sites



PROGRAMMING

MAINTENANCE

OTHER NON-PARK GREEN SPACES



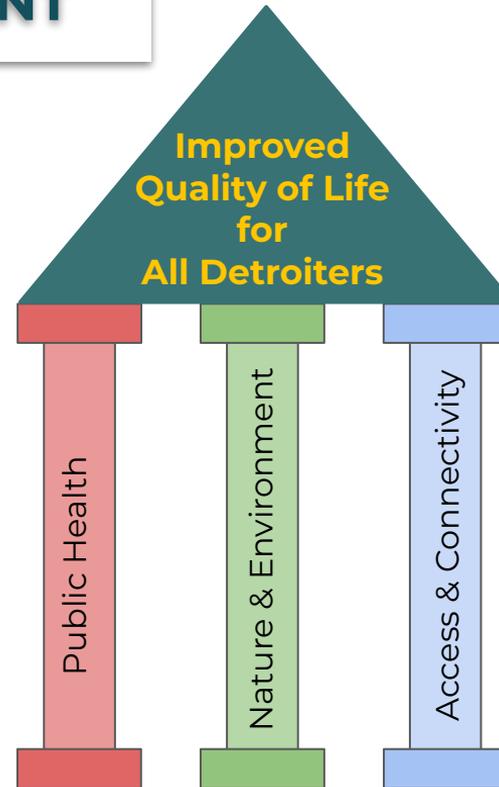
CHAPTER 2: VISION & ENGAGEMENT

Vision

The vision of the 2022 Parks and Recreation Strategic Plan is to **improve the quality of life** for all Detroiters through parks, greenways, recreation centers, and programs, using an **equity framework**.

Framework Pillars

1. Public Health
2. Nature & the Environment
3. Access & Connectivity



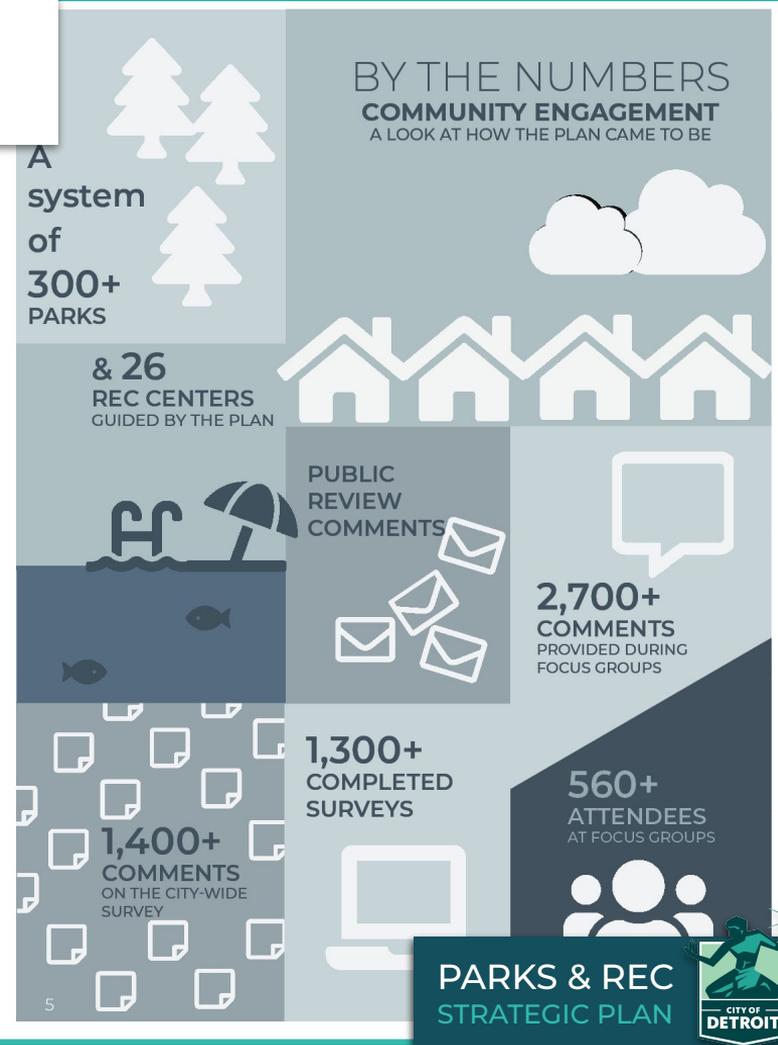
CHAPTER 2: VISION & ENGAGEMENT

Engagement SURVEYS

1. Strategic Plan survey
2. Community Needs Assessment survey
3. East Riverfront Asset Study survey

FOCUS GROUPS

➔ **NOW - PUBLIC REVIEW!**



CHAPTER 2: VISION & ENGAGEMENT

Survey Responses

BARRIERS

1. Lack of information
2. Safety
3. Access

PRIORITIES

- Clean & Safe Spaces
- Year-round recreation
- Walkable access

This is not intended as a negative comment, I'm just not very interested in what a rec center has to offer.

We use the outdoor park because [the] building is often closed.

I've tried to participate in programs but it's hard to find clear information.

I love playing futsal every week at Clemente Rec Center and also the free yoga classes ...are so wonderful.

It's been a long time since any of these services [summer camp, sports, swimming] were really accessible.

There are not places to use the restroom

Lack of lighting & sense of safety

I don't have transportation to and from many parks :(my family only utilizes the ones we can walk or bike to via greenways.

Not enough information at the park about the trail system ... flooding or poor maintenance often prevents me from walking on trails

Greenways are important to me as a way to get around the city... Dequindre Cut and Riverwalk are amazing.

Love to have more events, & education, & info

I would love to see these areas preserved

Sometimes I'm unsure if I am supposed to use the area ... A green space that is neglected is hard to distinguish from an over grown lot

Last rec [center I used] was Kronk, it was a great place.

Not near where I live. Would like to have one close to my area.

Not inviting to residents of all ages

Building from outside does not have an inviting look. Building with no windows.

Lasky Recreational Center is a family friendly environment.

I would like to use modern exercise equipment. ...Commercial/ private options are more convenient

Not consistent with programs

I love the flowers especially DAFFODILS, that bloomed in local parks this year.

Maintain historic structures such as the Palmer Park Log Cabin.

Place cards to tell about the species found in area

Live streams of natural phenomenon or social media updates

Gardening & urban forest classes and demonstrations would be great... Youth employment programs to help remove litter & invasive species overgrowth.

Creating urban designs that accommodate wildlife, pollinator gardens, and creative stormwater management ... Edible, native landscaping

Information stations

CHAPTER 3: STRATEGIES

48 STRATEGIES

- Strive toward our goals
- Address Detroiters' greatest concerns
- Incorporate expertise

EXAMPLES

- Lack of information >
Shared calendars, improved marketing
- Keep our spaces beautiful >
Increase maintenance, anti-litter campaign
- Walkable access >
Create multi-modal hubs,
increase bike, bus, and walking access



CHAPTER 4: IMPLEMENTATION & TARGETS

19 TARGETS

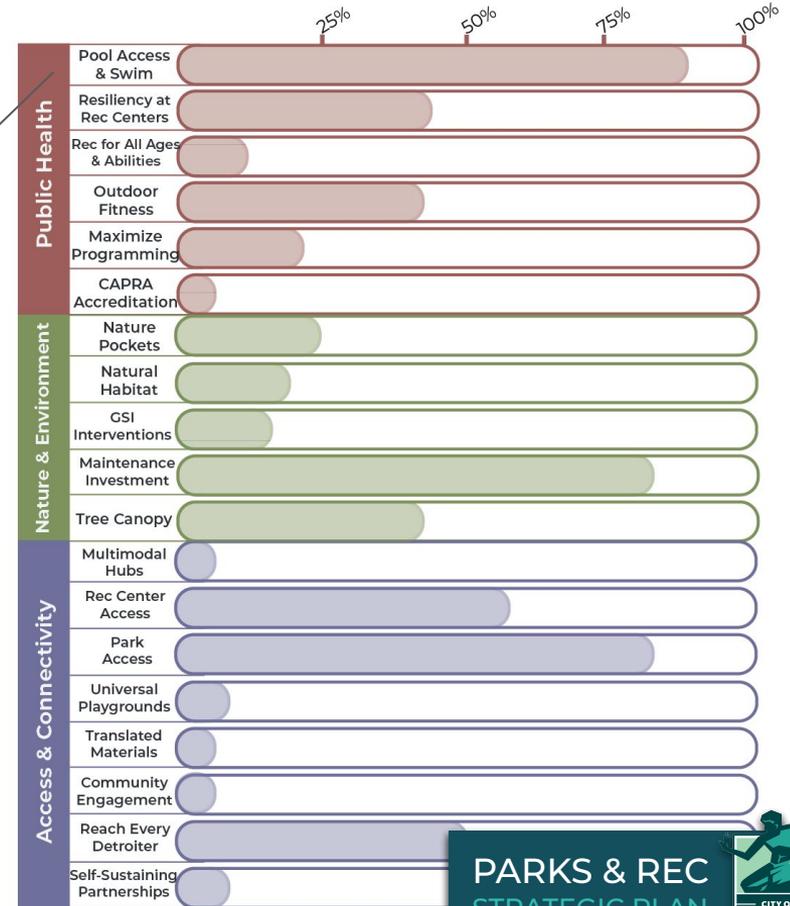
- Centers on the pillars
- Tracks measurable progress
- Ensures accountability

EXAMPLES

- Resiliency at Rec >
 - Equip rec centers with critical needs programs
- Maintenance Investment >
 - Raise investment to national average
- Walkable access >
 - Strive toward 100% walking access to parks

Current Number	
	Public Access Pools
Year 0	<u>7</u>
Year 1	_____
Year 5	_____
Year 10	_____
	Swim Enrollment
Year 0	<u>1,100</u>
Year 1	_____
Year 5	_____
Year 10	_____
	Districts with Critical Needs Programs at Rec
Year 0	<u>3 of 7</u>
Year 1	_____
Year 5	_____
Year 10	_____

Success Meters Fill As Targets Are Achieved



CHAPTER 5: ANALYSIS

Analysing the Gap

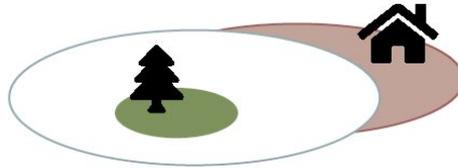
10-MIN WALK-SHEDS

- Everyone within 10 minutes or ½ mile walk
- Trust for Public Land's national standard

Access



No Access



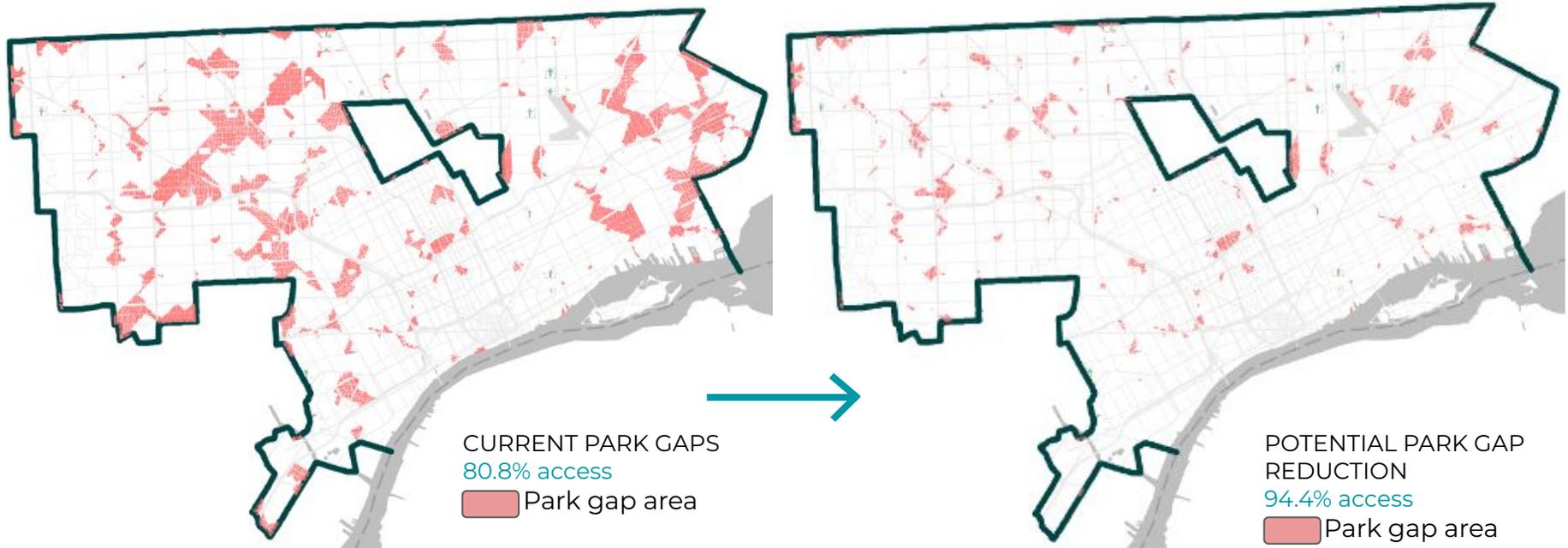
PARK ACCESS GAPS

- 80% have access
- Striving toward nearly 95%
- Envisioning a possible future



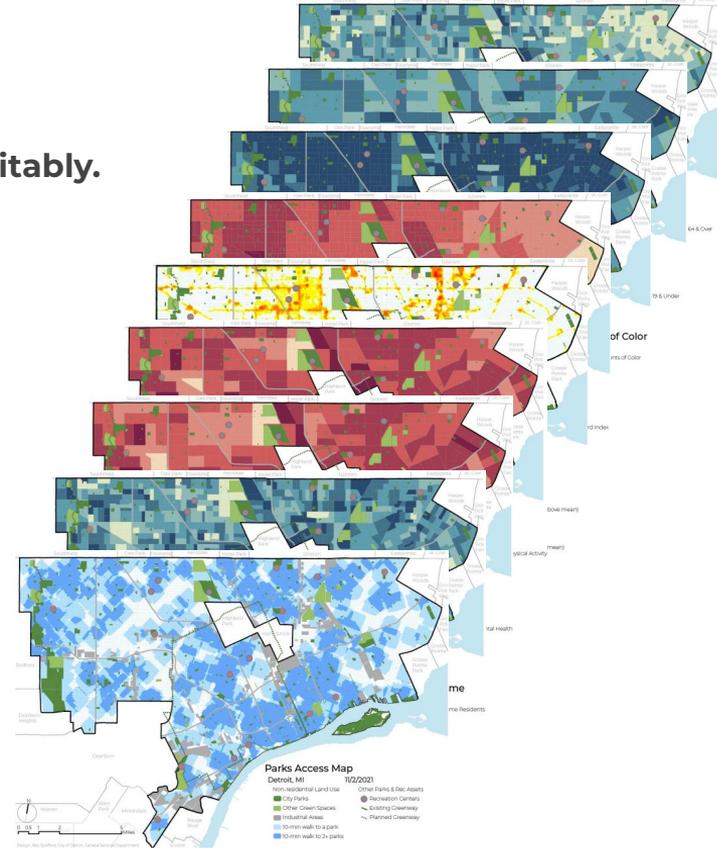
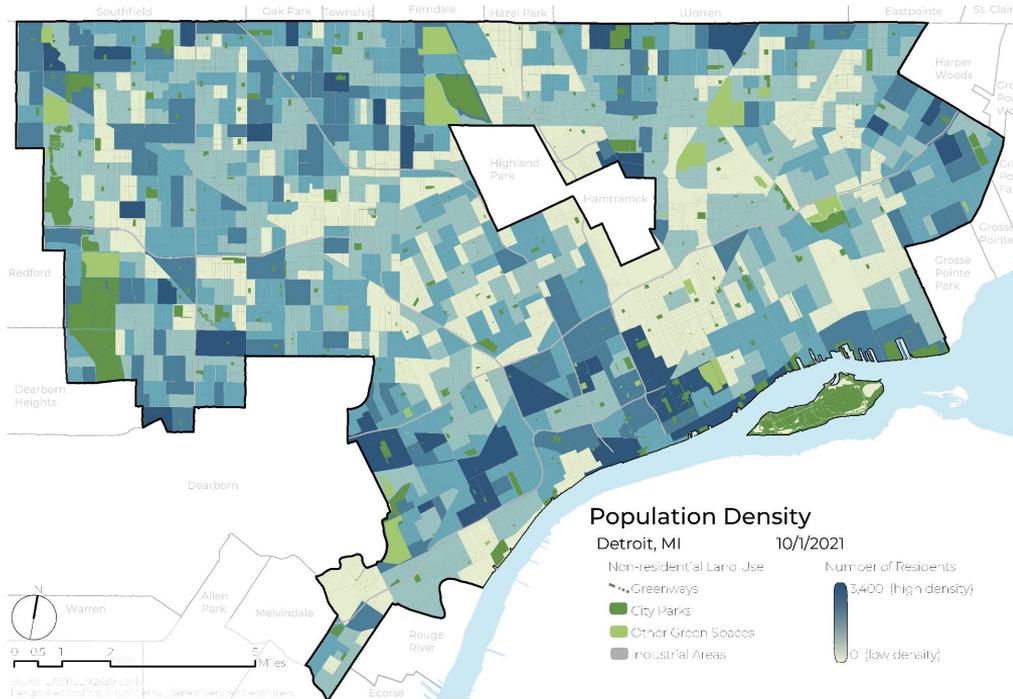
CHAPTER 5: ANALYSIS

GOAL: Increase park access from 80.8% to 94.4% of all Detroiters over the next ten years.



CHAPTER 5: ANALYSIS

GOAL: Distribute park improvements & new parks equitably.



PARKS & REC
STRATEGIC PLAN



CHAPTER 5: ANALYSIS

Developing the Metric

FOCUS ON EQUITY

- Previously population density focused
- Now considering:
 - **Access** to parks
 - Population characteristics
 - Total **population**
 - Youth**
 - Seniors**
 - People of Color**
 - Low Income Individuals**
- Health & Environment Indicators
 - Poor mental health**
 - Low physical activity**
 - Air quality**
 - Urban heat island effects**

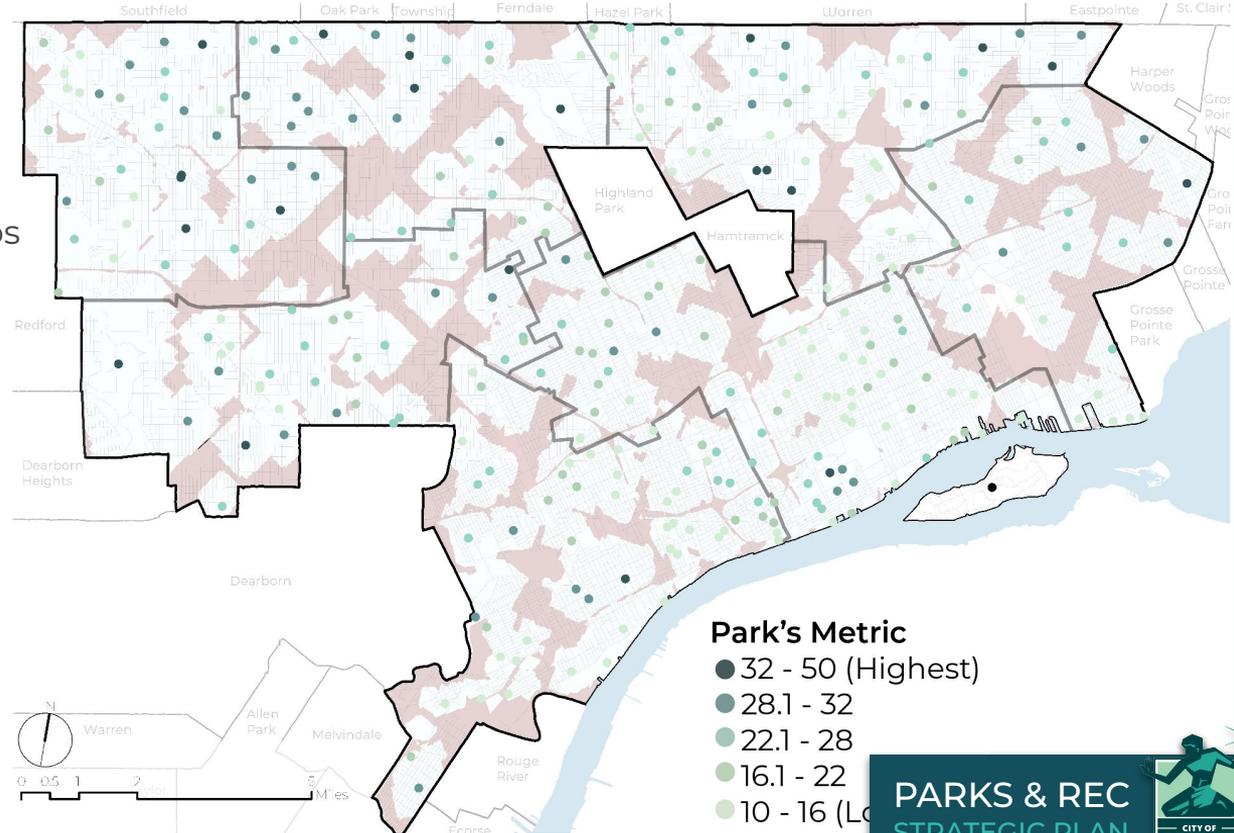
Example: Stoepel No. 1 Park

Population Characteristics	Population	4
	Youth	4
	Seniors	4
	BIPOC	4
	Low-Income	3
Access	10-min Walkshed	4
Public Health	Physical Health	4
	Mental Health	4
Environmental Health	Air Quality	5
	Urban Heat Island Effects	4
Metric		40
District		1
Phase		1

CHAPTER 5: ANALYSIS

Developing the Metric **RESULTS!**

- Pink areas are GAPS and could benefit from new parks and partnerships
- Find your park's metric!
- Find your park's phase in Chapter 6!



CHAPTER 6: CAPITAL PLANS

Capital Plans for Parks

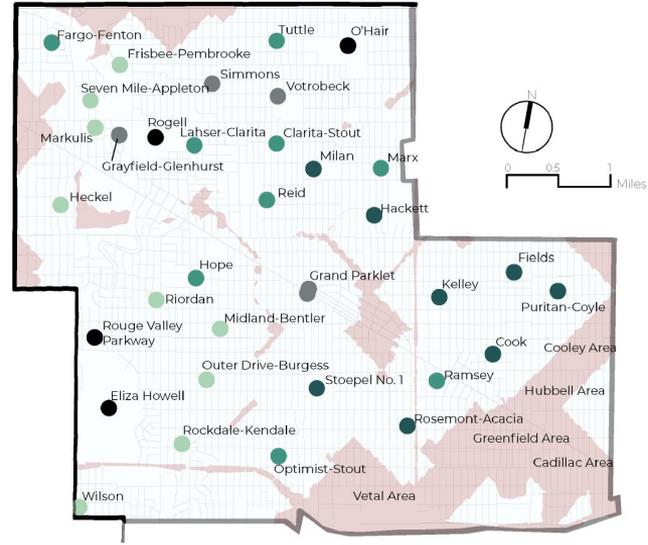
WALKABLE PARKS

- Parks yet to be renovated since the last plan can be found by phase
- Potential sites for gaps are identified

DESTINATION PARKS

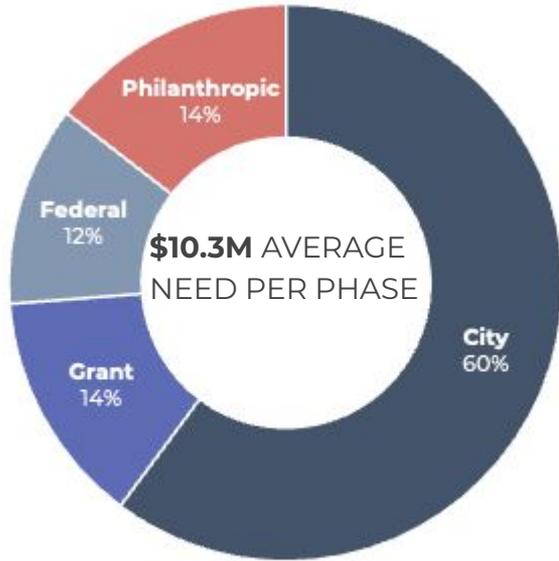
- Have separate capital plan
- Multiple phases for each park
- Each will have its own guiding plan

DISTRICT 1

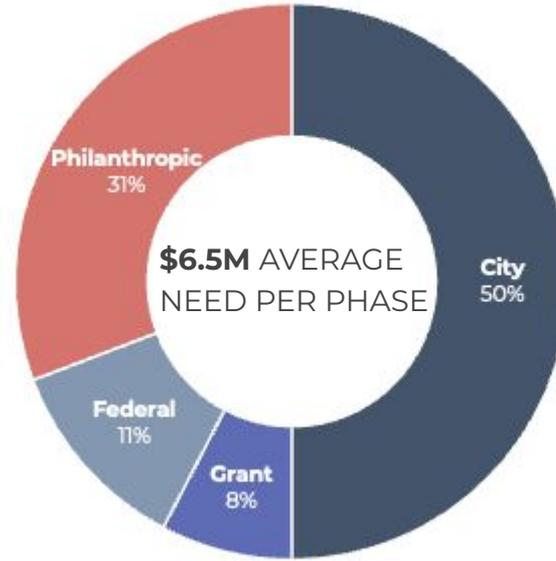


- Phases 1-3:** Cook, Stoepel No. 1, Milan, Fields, Kelley, Hackett, Puritan-Coyle, Rosemont-Acacia
 - Phases 4-6:** Marx, Tuttle, Hope, Fargo-Fenton, Reid, Clarita-Stout, Ramsey, Lahser-Clarita, Optimist-Stout
 - Phases 7-10:** Wilson, Heckel, Frisbee-Pembroke, Seven Mile-Appleton, Midland-Bentler, Riordan, Markulis, Outer Drive - Burgess, Rockdale-Kendale
 - Completed Parks:** Grand Parklet, Grayfield-Glenhurst, Simmons, Votrobeck
 - Community Open Space:** None
 - Regional Parks:** Eliza Howell, O'Hair, Rogell, Rouge Valley Parkway
 - Park Gap Areas:** Cooley High School Area, Hubbell-Puritan Area, Greenfield-Grand River Area, Bonnie Brook, Cadillac Middle Area, Westwood Park Area
- Detroit Border
— District Boundary
— Streets

CHAPTER 6: CAPITAL PLANS



WALKABLE PARKS CAPITAL NEEDS



DESTINATION PARKS CAPITAL NEEDS

CHAPTER 6: CAPITAL PLANS

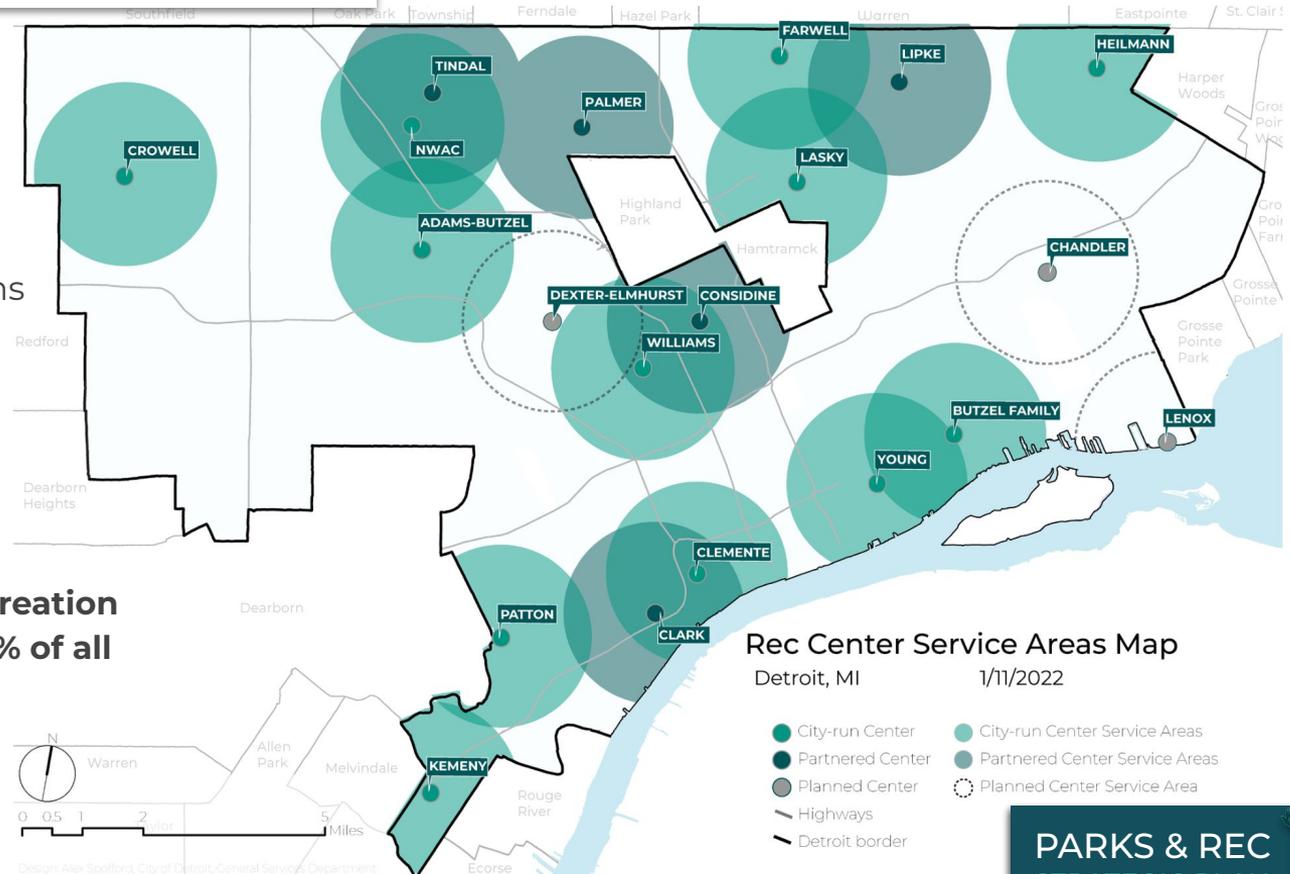
Capital Plans for Rec NEW CENTERS & SPACES

- Renovations
- Expanded programs

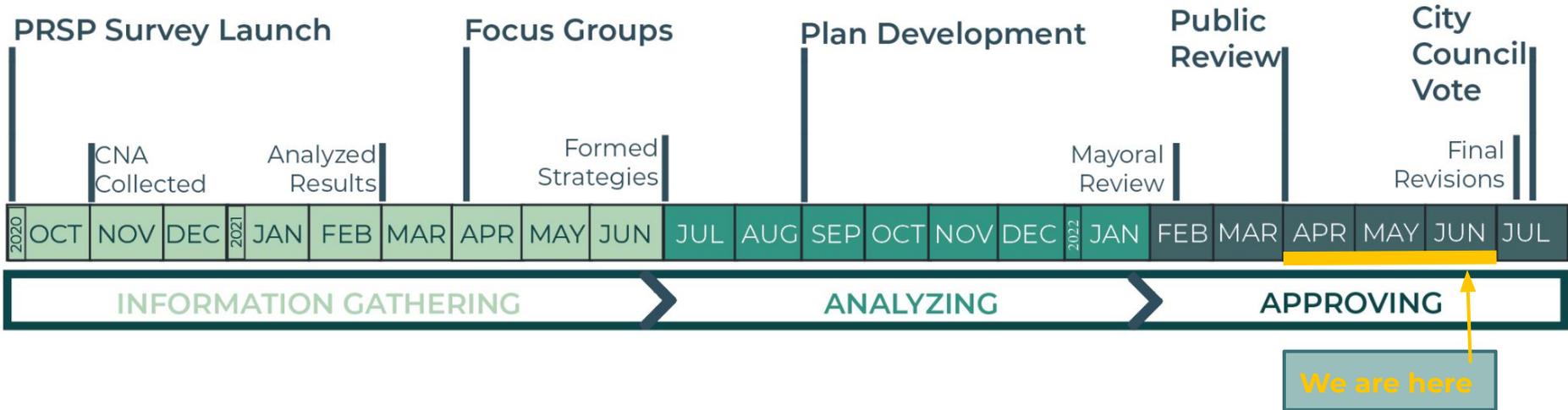
PARTNERSHIPS

- Sharing resources
- Mutually beneficial

GOAL: Increase indoor recreation access from 59.6% to 90.5% of all Detroiters.



Plan Development Timeline



WHERE WE ARE IN THE PROCESS:

PROVIDE FEEDBACK!

Draft Plan for Public Review:

APRIL 1 TO JUNE 30, 2022

Visit detroitmi.gov/parksplan to:

- READ THE PLAN
- FILL OUT THE FEEDBACK FORM
- ADDITIONAL OPEN HOUSES

From 4-6pm at rec centers this spring:

- **May 17th @ Adams - Butzel Center**
- **May 31st @ Butzel Family Center**
- **June 28th @ Patton Center**
- **HAVE QUESTIONS?**

Contact: alexandria.spofford@detroitmi.gov
or (313) 403-4457



PARKS & REC
STRATEGIC PLAN



After an 18-month planning process, Parks & Rec is excited to share a draft of the Parks & Rec Strategic Plan for public review

Read the Plan & Send us Feedback:
detroitmi.gov/parksplan

Learn More & Talk to the Team - attend an OPEN HOUSE:

May 17 at 4-6pm* @ **Adam Butzel Rec Center** (10500 Lyndon)

May 31 at 4-6pm* @ **Butzel Family Rec Center** (7737 Kercheval)

June 28 at 4-6pm* @ **Patton Rec Center** (2301 W

*Presentations at 4pm and 5:30pm with question



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