



2022 SPONSORSHIP PACKAGES

Platinum Sponsorship / \$10,000 +

- Company remarks included in promotional video
- Company name listed in news release
- Company logo on City's Website as contributor
- Company logo on promotional shirts*
- Company logo included in wrap-up newsletter

Diamond Sponsorship / \$7,500

- Company remarks included in promotional video
- Company name listed in news release
- Company logo on City's Website as contributor
- Company logo on promotional shirts*
- Company name included in wrap-up newsletter

Gold Sponsorship / \$5,000

- Acknowledgement in promotional video
- Company name listed in news release
- Company name listed on City's Website as contributor
- Company logo on promotional shirts*
- Company name included in wrap-up newsletter

Silver Sponsorship / \$2,500

- Company name listed in news release
- Company name listed on City's Website as contributor
- Company name on promotional shirts*
- Company name included in wrap-up newsletter

Bronze Sponsorship / \$1,000

- Company listed on City's Website as contributor
- Company name on promotional shirts*
- Company name included in wrap-up newsletter

Additional Sponsorship Opportunities / \$250

- Small businesses, nonprofits, and faith-based organizations can make in-kind or financial donations and/or provide volunteers for Motor City Makeover clean-up efforts.

DISCLAIMER: No company or organization will receive any preferential treatment or other advantages from the City of Detroit as a result of making a donation.

*Depending on donations



Department of
Neighborhoods
General Services
Department
Parks & Recreation Division



SPONSORSHIP AND DONATION FORM

CONTACT INFORMATION

Business Name _____
Contact Name _____
Address _____
Work Phone _____ Fax _____ Email Address _____

"MOTOR CITY MAKEOVER" FINANCIAL COMMITMENT

The Motor City Makeover is a volunteer effort, and all financial contributions are welcomed. Each year, thousands of volunteers join in the effort to clean and beautify Detroit.

Make checks payable to: Treasurer, City of Detroit. Write "MCM Donation" in the note section. Mail checks to: **City of Detroit, Executive Office, Coleman A. Young Municipal Center, 2 Woodward Avenue, Suite 1126, Detroit, MI 48226.**

The City of Detroit has partnered with a non-profit to act as a fiscal agent for MCM donations when needed. If your company would like to donate to Motor City Makeover through the fiscal agent, please contact Ray Solomon at solomonr@detroitmi.gov for further details. All donations made to the City of Detroit directly, or through the fiscal agent, are tax deductible.

I pledge \$ _____

Signature _____ Date: _____

The individual signing above represents that s/he has signing authority on behalf of the sponsoring business.

VOLUNTEERS

If you or members of your organization would like to volunteer, please contact the Volunteer Office at (313) 224-4415.

Number of Projected Volunteers _____

IN-KIND DONATIONS

Industrial Equipment & Resources	Number	Deliver/Pickup/Remarks
Roll Off Dumpster		
Truck		
Front-End Loader		
Landfill Space		
Other		
Volunteer Supplies		
Gloves		Goal: 15,000 pairs • Suggested Donation: 1,000 pairs
Contractor Bags (44 gallon)		Goal: 25,000 bags • Suggested Donation: 2,500 bags
Water Bottles		Goal: 7,000 bottles
Plywood for Board-ups		
Other		